



Long Methodology Disclosure Statement

Issues Monitor State Reports Q3 2022

Ipsos reference:-This disclosure statement complies with theRelease Date:3rd October 2022Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement			
F1a.	Research company conducting the research	Ipsos	
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.	
F1c.	Name of end client	As above	
F1d.	Fieldwork dates	05/07/2022 – 09/07/2022; 02/08/2022 – 10/08/2022; 06/09/2022 – 09/09/2022	
F1e.	Data collection methodology and (F1f.) split	Online self-completion	
F1g.	Target population	Australian adults aged 18+	
F1h.	Sample size	NSW n=982; VIC n=787; QLD n=597; WA n=297;	
F1i.	Compliant with Australian Polling Council Code.	Yes	
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure statements	
F1k.	Voting intention published	Yes / No	

Long Methodology Disclosure Statement			
F2a.	Effective sample size after weighting	NSW n=897;	
		VIC n=723;	
		QLD n=533;	
		WA n=275;	
F2b.	Error margin associated with the	Credibility Intervals are	
	effective sample size for the	NSW=+/- 3.3%;	
	research.	VIC=+/- 3.6%;	
		QLD=+/- 4.2%;	
		WA=+/- 5.9%	
		For information on the Ipsos use of credibility intervals, visit: :	
		https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-	
		03/credibility intervals for online polling - 2021.pdf	
F2c.	Variables used for weighting,	Age, gender and location (GCCSA) from 2016 ABS Census	
	population data source		
F2d.	Weighting methodology used	Cell weighting	
F2e.	Full question text	See below	
F2f.	**Prior questions which may have	Not applicable	
	materially influenced results		
F2g.	**Proportion of completed phone	Not applicable	
	interviews by type		





Long Methodology Disclosure Statement

F2h.	**Source of online sample used.	Online panel
**If vo	ting intention is published	
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

^{*}Relevant clauses of the Code of Conduct are noted for each item

The Australian Polling Council Code of Conduct can be found here.

^{**}This item may not be applicable





Long Methodology Disclosure Statement

Full question text (F2e.)

The following questions form the basis of this report:

What would you say are the **three most important** issues facing **Australia** today?

What would you say are the three most important issues facing [INSERT STATE/TERRITORY] today?

What would you say are the three most important issues facing your local area today?

Please select the political party that you believe is most capable of managing each of the following issues

The issues that respondents are asked to select from are:

The Economy

Immigration

Race relations/racism

Defence/Foreign affairs/Terrorism

Crime/Law and Order/Violence/Anti-Social Behaviour

Drug/Alcohol abuse

Education

Housing/Price of Housing

Healthcare/Hospitals

Environmental/Pollution/Water concerns

Population/Overpopulation

Poverty/Inequality

Taxation

Transport/Public Transport/Infrastructure

Unemployment

Issues facing Aboriginal and Torres Strait Islanders

Petrol prices/Fuel

Household Debt/Personal Debt

Inflation/cost of living

The political parties that respondents are asked to select from are:

Australian Labor Party

Liberal-National Party

The Greens

Other

Don't Know

None

All response options are visible to respondents and randomised.

Questions asked prior which may have materially influenced results (F2f.)

Not applicable.