

Global Attitudes Towards a Plastic Pollution Treaty

Global Advisor Survey

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Ipsos reference: Global Advisor Survey
Release Date: 23 November 2022

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study was partially commissioned by WWF in partnership with Ipsos PA ANZ.
F1c.	Name of end client	WWF and Plastic Free Foundation
F1d.	Fieldwork dates	26 August – 9 September 2022
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	General population aged 16+ years old
F1h.	Sample size	1,001
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 951
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit: : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	The data is weighted so that each country's sample composition best reflects the demographic profile of the adult population according to the most recent census data
F2d.	Weighting methodology used	rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from the existing panel of the Global Advisor platform of people agreeing to take part in surveys
** If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Full Question text (F2e)

Q1

The United Nations agreed earlier this year to develop **a global treaty to end plastic pollution**.

Which of the following statements best represents your views on the way the treaty should be set up?

1	The treaty should create global rules for governments to end plastic pollution, with consequences for breaking those rules.	1
2	The treaty should create global rules for governments to end plastic pollution, without consequences for breaking those rules.	2
3	The treaty should be mostly voluntary , allowing governments to choose whether or not they want to take action on plastic pollution.	3
4	Don't know	99

Q2

The treaty will include global rules for participating countries.

How important or unimportant do you believe it is to have global rules to:

		Very Important	Important	Neither Important or unimportant	Not very Important	Not at all Important	Don't know
1	Ban unnecessary single-use plastics	1	2	3	4	5	99
2	Ban types of plastic that cannot be easily recycled	1	2	3	4	5	99

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Long Methodology Disclosure Statement

3	Make manufacturers and retailers responsible for reducing, re-using and recycling plastic packaging	1	2	3	4	5	99
4	Require all new plastic products to contain recycled plastic	1	2	3	4	5	99
5	Require labelling of plastic products so it's clear how to responsibly sort them for reuse, recycling or disposal	1	2	3	4	5	99

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