

Broken System Sentiment

Ipsos reference: Broken System 2022
Release Date: 5th December 2022

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	NA
F1c.	Name of end client	NA
F1d.	Fieldwork dates	September 23 – Oct 7 th for all countries except Belgium, France, Japan and Turkey which were fielded Oct 21 st - November 4, 2022
F1e.	Data collection methodology and (F1f.) split	Online research (100%)
F1g.	Target population	In Australia: people aged 16-74. Globally: people aged 18-74 in Canada, Malaysia, South Africa, Turkey, and the United States, 20-74 in Thailand, 21-74 in Indonesia, and 16-74 in 21 other countries
F1h.	Sample size	n=1,000 in Australia
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 951
F2b.	Error margin associated with the effective sample size for the research. For information on the Ipsos use of credibility intervals, visit: https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit: https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Full question text

Q. *To what extent, if at all, do you agree or disagree with the following statements? ...*

To fix {Australia}, we need a strong leader willing to break the rules
{Australia} needs a strong leader to take the country back from the rich and powerful
{Australia}'s economy is rigged to advantage the rich and powerful
Traditional parties and politicians don't care about people like me
Experts in this country don't understand the lives of people like me

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Questions asked prior which may have materially influenced results (F2f.)

Not applicable

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