

## LGBT+ Pride 2023 Global Advisor Survey

Ipsos reference: Global Advisor Survey  
Release Date: 1 June 2023

This disclosure statement complies with the Australian Polling Council Code of Conduct.\*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors.
F1c.	Name of end client	None.
F1d.	Fieldwork dates	17 February – 3 March 2023
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-74 years
F1h.	Sample size	n= 1,000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	<a href="https://www.ipsos.com/en-au/disclosure_statements">https://www.ipsos.com/en-au/disclosure_statements</a>
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = n=929
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit : <a href="https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf">https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf</a>
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
<i>**If voting intention is published</i>		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

\*Relevant clauses of the Code of Conduct are noted for each item

\*\*This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

### Sydney

Level 2  
51 Berry Street  
North Sydney NSW 2060  
T: +61 2 9900 5100

### Melbourne

Level 6  
11 Wilson Street  
South Yarra VIC 3141  
T: +61 3 9946 0888

### Perth

Ground Floor  
338 Barker Road  
Subiaco WA 6008  
T: +61 8 9321 5415

### Brisbane

Suite 3a  
201 Leichhardt Street  
Spring Hill QLD 4000  
T: +61 7 3016 7600

**XR1.** How do you currently describe yourself?

**[DO NOT ROTATE OR RANDOMIZE. ALLOW MULTIPLE ANSWERS AMONG FIRST 4 OPTIONS.]**

Female

Male

Transgender

Non-binary, gender non-conforming or gender-fluid

Differently from the above categories **[EXCLUSIVE]**

Prefer not to say **[EXCLUSIVE]**

**XR2.** And which of the following, if any, do you identify as?

**[DO NOT ROTATE OR RANDOMIZE]**

Straight / heterosexual

Lesbian or gay / homosexual

Bisexual

Pansexual or omnisexual

Asexual

Other

Not sure

Prefer not to say

**XR3.** Do you have a relative, friend or work colleague who is:

**[PROGRESSIVE GRID. RANDOMIZE]**

Gay or lesbian / homosexual

Bisexual

Transgender

Non-binary, gender non-conforming or gender-fluid

**RESPONSE ITEMS [NO ROTATION, NO RANDOMIZATION]**

Yes

No

Not sure

Prefer not to answer

**XR4.** When you think about the rights of same-sex couples, which of the following comes closest to your opinion?

**[RANDOMIZE]**

Same-sex couples should be allowed to marry legally

Same-sex couples should be allowed to obtain some form of legal recognition, but not to marry

Same-sex couples should not be allowed to marry or obtain any kind of legal recognition

Not sure **[ANCHOR]**

**X45.** Still thinking about same-sex couples, how much do you agree or disagree that:

**[PROGRESSIVE GRID. RANDOMIZE]**

Same-sex couples are just as likely as other parents to raise children successfully

Same-sex couples should have the same rights to adopt children as heterosexual couples do

**[FLIP ITEMS 1-4 FOR 50%]**

Strongly agree

Somewhat agree

Somewhat disagree

Strongly disagree

Not sure **[ANCHOR]**

**XR6.** The next few questions are about people who are transgender, that is, people who identify as a gender other than the sex they were assigned at birth. In your opinion, how much discrimination do transgender people face in our society today?

**[FLIP ITEMS 1-4 FOR 50%]**

A great deal

A fair amount

Not much

Not at all

Not sure **[ANCHOR]**

**XR7.** How much do you agree of disagreeing with the following?

**[PROGRESSIVE GRID. RANDOMIZE]**

Transgender people should be protected from discrimination in employment, housing, and access to businesses such as restaurants and stores

Transgender people should be allowed to use single-sex facilities (e.g., public restrooms) that correspond to the gender they identify with

Health insurance systems should cover the costs of gender transition no differently than the costs of other medical procedures

With parental consent, transgender teenagers should be allowed to receive gender-affirming care (e.g., counseling and hormone replacement treatment)

Government-issued documents such as passports should include an option other than “male” and “female” for people who do not identify as either

**[FLIP ITEMS 1-4 FOR 50%]**

Strongly agree

Somewhat agree

Somewhat disagree

Strongly disagree

Not sure **[ANCHOR]**