

## Issues Monitor July 2023

Ipsos reference: -  
Release Date: 20 August 2023

This disclosure statement complies with the Australian Polling Council Code of Conduct.\*

| Short Methodology Disclosure Statement |                                                 |                                                                                                                                                                                                                     |
|----------------------------------------|-------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| F1a.                                   | Research company conducting the research        | Ipsos                                                                                                                                                                                                               |
| F1b.                                   | Client commissioning the research               | This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world. |
| F1c.                                   | Name of end client                              | As above                                                                                                                                                                                                            |
| F1d.                                   | Fieldwork dates                                 | 05/07/2023 – 09/07/2023                                                                                                                                                                                             |
| F1e.                                   | Data collection methodology and (F1f.) split    | Online self-completion                                                                                                                                                                                              |
| F1g.                                   | Target population                               | Australian adults aged 18+                                                                                                                                                                                          |
| F1h.                                   | Sample size                                     | n= 1,000                                                                                                                                                                                                            |
| F1i.                                   | Compliant with Australian Polling Council Code. | Yes                                                                                                                                                                                                                 |
| F1j.                                   | URL for Long Methodology Disclosure Statement   | <a href="https://www.ipsos.com/en-au/disclosure_statements">https://www.ipsos.com/en-au/disclosure_statements</a>                                                                                                   |
| F1k.                                   | Voting intention published                      | Yes / No                                                                                                                                                                                                            |

| Long Methodology Disclosure Statement     |                                                                          |                                                                                                                                                                                                                                                                                                                                                                                     |
|-------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| F2a.                                      | Effective sample size after weighting                                    | Effective sample size = 923                                                                                                                                                                                                                                                                                                                                                         |
| F2b.                                      | Error margin associated with the effective sample size for the research. | Credibility Interval is +/- 3.2%<br>For information on the Ipsos use of credibility intervals, visit: : <a href="https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf">https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf</a> |
| F2c.                                      | Variables used for weighting, population data source                     | Age, gender and location (GCCSA) from 2016 ABS Census                                                                                                                                                                                                                                                                                                                               |
| F2d.                                      | Weighting methodology used                                               | Cell weighting                                                                                                                                                                                                                                                                                                                                                                      |
| F2e.                                      | Full question text                                                       | See below                                                                                                                                                                                                                                                                                                                                                                           |
| F2f.                                      | **Prior questions which may have materially influenced results           | Not applicable                                                                                                                                                                                                                                                                                                                                                                      |
| F2g.                                      | **Proportion of completed phone interviews by type                       | Not applicable                                                                                                                                                                                                                                                                                                                                                                      |
| F2h.                                      | **Source of online sample used.                                          | Online panel                                                                                                                                                                                                                                                                                                                                                                        |
| <b>**If voting intention is published</b> |                                                                          |                                                                                                                                                                                                                                                                                                                                                                                     |
| G2b.                                      | Ability to provide 'undecided' response                                  | Not applicable                                                                                                                                                                                                                                                                                                                                                                      |
| G2c.                                      | Do voting intention figures exclude 'undecided'                          | Not applicable                                                                                                                                                                                                                                                                                                                                                                      |
| G2e.                                      | Method of calculating 2PP                                                | Not applicable                                                                                                                                                                                                                                                                                                                                                                      |

\*Relevant clauses of the Code of Conduct are noted for each item

\*\*This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

**Full question text (F2e.)**

The following questions form the basis of this report:

What would you say are the **three most important** issues facing **Australia** today?

What would you say are the **three most important** issues facing **[INSERT STATE/TERRITORY]** today?

What would you say are the **three most important** issues facing **your local area** today?

Please select the political party that you believe is most capable of managing each of the following issues

The issues that respondents are asked to select from are:

The Economy  
Immigration  
Race relations/racism  
Defence/Foreign affairs/Terrorism  
Crime/Law and Order/Violence/Anti-Social Behaviour  
Drug/Alcohol abuse  
Education  
Housing/Price of Housing  
Healthcare/Hospitals  
Environmental/Pollution/Water concerns  
Population/Overpopulation  
Poverty/Inequality  
Taxation  
Transport/Public Transport/Infrastructure  
Unemployment  
Issues facing Aboriginal and Torres Strait Islanders  
Petrol prices/Fuel  
Household Debt/Personal Debt  
Inflation/cost of living

The political parties that respondents are asked to select from are:

Australian Labor Party  
Liberal-National Party  
The Greens  
Other  
Don't Know  
None

All response options are visible to respondents and randomised.

**Questions asked prior which may have materially influenced results (F2f.)**

Not applicable.