

ACOSS Ipsos Australian Income Support Polling 2023

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This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This poll is conducted by Ipsos on behalf of the Australian Council of Social Services
F1c.	Name of end client	Australian Council of Social Services
F1d.	Fieldwork dates	08/08/2023 – 15/08/2023
F1e.	Data collection methodology and (F1f.) split	Online (100%)
F1g.	Target population	Australian citizens aged 18+ living in the federal electorates of: Cooper (VIC), Wills (VIC), McNamara (VIC), Hasluck (WA) and Pearce (WA)
F1h.	Sample size	Total sample n= 1,000 Cooper (VIC) n= 182 Wills (VIC) n= 153 McNamara (VIC) n= 300 Hasluck (WA) n= 173 Pearce (WA) n= 192 Male n= 432 Female n= 561 In another way n= 4 Prefer not to say n= 3 18-24 n= 81 25-39 n= 367 40-54 n= 292 55+ n= 260
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No
F1l.	Allocation of undecided voters	N/A

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 944 Total sample n= 1,000 VIC (Cooper, Wills, Macnamara) n=635 WA (Hasluck, Pearce) n=365
F2b.	Error margin associated with the effective sample size for the research.	Credibility interval = Total sample = +/- 3.22% VIC (Cooper, Wills, Macnamara) n=635 (+/- 4.02%) WA (Hasluck, Pearce) n=365 (+/- 5.33%) For information on the Ipsos use of credibility intervals, visit: : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf

Long Methodology Disclosure Statement

F2c.	Variables used for weighting, population data source	Targets calculated using the most recent (at time of poll) 2021 Census figures used for age, sex, location (Commonwealth Electoral district).
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not Applicable
F2h.	**Source of online sample used.	Multiple non-probability online panels of those agreeing to take part in online surveys.
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Yes
G2c.	Do voting intention figures exclude 'undecided'	No
G2e.	Method of calculating 2PP	Not Applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

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Full question text (F2e.)

Income Support Polling

Thank you for agreeing to take part in this important survey about some topical issues.
The survey should take no longer than 5 minutes

SECTION A: DEMOGRAPHICS I

Q1. How old are you?

SINGLE RESPONSE

- 1 Record age
- 99 Prefer not to say

[IF Q1= 99 (PREFER NOT TO SAY) THEN TERMINATE]

Q2. Which of the following best describes how you think of yourself?

SINGLE RESPONSE

- 1 Male
- 2 Female
- 3 In another way
- 99 Prefer not to say

[IF Q2= 3 OR 4 (IN ANOTHER WAY OR PREFER NOT TO SAY) RANDOMLY ASSIGN TO MALE OR FEMALE]

Q3. What is the postcode of your primary residence?

SINGLE RESPONSE

- 1 NUMERIC TEXT
- 99 Prefer not to say

[IF Q3= 99 (PREFER NOT TO SAY) THEN TERMINATE]

Q3_RECODE Recode postcode in the following brackets:

- 1 COOPER (VIC)
- 2 WILLS (VIC)
- 3 MCNAMARA (VIC)
- 4 HASLUCK (WA)
- 5 PEARCE (WA)

SECTION B: MAIN QUESTIONS

We'd now like to ask you some questions about government payments to support people on lower incomes or people who are looking for a job.

Q4. To what extent do you agree or disagree that the current government is doing enough to financially support people living on income support?

SINGLE RESPONSE

[ROTATE SCALE FOR 50%]

- 1 Strongly agree
- 2 Somewhat agree
- 3 Neither agree nor disagree
- 4 Somewhat disagree
- 5 Strongly disagree
- 99 Don't know / unsure

Q5. To what extent do you agree or disagree that the rate of income support provided by the government should be adequate for people to afford basic daily essentials?

SINGLE RESPONSE

[ROTATE SCALE FOR 50%]

- 1 Strongly agree
- 2 Somewhat agree
- 3 Neither agree nor disagree
- 4 Somewhat disagree
- 5 Strongly disagree
- 99 Don't know / unsure

Q6. The poverty line is defined as half the amount of median household income. This is equal to \$76 per day. It is considered the amount needed to cover the basic necessities of rent, food and utilities.

To what extent do you agree or disagree that the rate of income support should be above the poverty line?

SINGLE RESPONSE

[ROTATE SCALE FOR 50%]

- 1 Strongly agree
- 2 Somewhat agree
- 3 Neither agree nor disagree
- 4 Somewhat disagree
- 5 Strongly disagree
- 99 Don't know / unsure

Q7. As of September 2023 the rate of Jobseeker will be \$54 a day. Do you think that rate is ...

SINGLE RESPONSE

[ROTATE SCALE FOR 50%]

- 1 Strongly agree
- 2 Somewhat agree
- 3 Neither agree nor disagree
- 4 Somewhat disagree
- 5 Strongly disagree
- 99 Don't know / unsure

Q8. The current maximum level of the aged pension is \$76 per day. To what extent do you agree or disagree that the rate of other income support payments like Jobseeker should be raised to the same level as the aged pension?

SINGLE RESPONSE

[ROTATE SCALE FOR 50%]

- 1 Strongly agree
- 2 Somewhat agree
- 3 Neither agree nor disagree
- 4 Somewhat disagree
- 5 Strongly disagree
- 99 Don't know / unsure

Q9. Do you think you would be more or less likely to vote for a politician if their party was committed to increasing the Jobseeker rate above the poverty line of \$76 per day, or would it make no difference to how you vote?

SINGLE RESPONSE

[ROTATE SCALE FOR 50%]

- 1 Strongly agree
- 2 Somewhat agree
- 3 Neither agree nor disagree
- 4 Somewhat disagree
- 5 Strongly disagree
- 99 Don't know / unsure

The next few questions are about housing. You may have heard about challenges with housing, including rental availability, rental prices, house prices, etc.

Q10. Do you think the current Federal Government is doing enough to address the current challenges with housing in this country?

SINGLE RESPONSE

[ROTATE SCALE FOR 50%]

- 1 Strongly agree
- 2 Somewhat agree
- 3 Neither agree nor disagree
- 4 Somewhat disagree
- 5 Strongly disagree
- 99 Don't know / unsure

Q11. The supply of **social and affordable housing** is less than 4% of total housing. About 6% of housing was considered social and affordable housing in 1991. Do you agree or disagree that the government should be building more **social and affordable** homes?

SINGLE RESPONSE

[ROTATE SCALE FOR 50%]

- 1 Strongly agree
- 2 Somewhat agree
- 3 Neither agree nor disagree
- 4 Somewhat disagree
- 5 Strongly disagree

99 Don't know / unsure

Q12. Do you think you would be more or less likely to vote for a politician if their party was committed to building social and affordable housing, or would it make no difference to how you vote?

SINGLE RESPONSE

[ROTATE 1-2, ANCHOR 99]

- 1 More likely
- 2 Less likely
- 3 It would make no difference to how I vote
- 99 Don't know / unsure

Q13. Do you think you would be more or less likely to vote for a politician if their party was committed to reducing investor tax breaks like negative gearing, or would it make no difference to how you vote?

SINGLE RESPONSE

[ROTATE 1-2, ANCHOR 99]

- 1 More likely
- 2 Less likely
- 3 It would make no difference to how I vote
- 99 Don't know / unsure

SECTION C: VOTING PREFERENCE

Q14. Are you currently enrolled to vote in Federal Elections?

SINGLE RESPONSE

- 1 Yes
- 2 No
- 3 Don't know

Q15. If a Federal Election for the House of Representatives were held today, which party would receive your first preference vote?

SINGLE RESPONSE

[ALTERNATE 1 AND 3, ANCHOR 98 AND 99]

- 1 The Liberal Party
- 2 The National Party
- 3 The Australian Labor Party
- 4 The Greens
- 5 The Centre Alliance
- 6 One Nation
- 7 United Australia Party (Palmer United Party)
- 8 Some other party or independent candidate
- 98 Don't know
- 99 Refused

Q16. Thinking back to the last Federal Election in May 2022, which party received your first preference vote?

SINGLE RESPONSE

[ALTERNATE 1 AND 3, ANCHOR 98 AND 99]

- 1 The Liberal Party
- 2 The National Party
- 3 The Australian Labor Party
- 4 The Greens
- 5 The Centre Alliance (previously known as 'the Nick Xenophon Team')
- 6 One Nation
- 7 United Australia Party (previously known as Clive Palmer's United Australia Party)
- 8 Some other party or independent candidate
- 98 Don't know
- 97 I didn't / couldn't vote in the last election
- 99 Refused

SECTION D: DEMOGRAPHICS II

Q17. Do you currently receive any government payments?

SINGLE RESPONSE

- 1 Yes, I receive a pension
- 2 Yes, I receive other government payments (e.g. Jobseeker, Youth Allowance, parenting payment)
- 3 No, I don't receive any government payments
- 99 Don't know

Q18. What is the highest level of formal education that you have completed?

SINGLE RESPONSE

- 1 Postgraduate degree (honours, Masters, PhD)
- 2 Graduate diploma or graduate certificate
- 3 Bachelor Degree (undergraduate)
- 4 Advanced diploma or diploma
- 5 Certificate (TAFE)
- 6 Year 12 of High School (e.g. Matriculation, VCE, HSC, Form 6)
- 7 Year 11 of High School
- 8 Year 10 or under (e.g. Leaving Certificate, School Certificate, Form 4)
- 99 Don't know

Q19. Is your home

SINGLE RESPONSE

- 1 Owned outright
- 2 Owned with a mortgage
- 3 Being purchased under a rent/buy scheme
- 4 Being rented
- 5 Being occupied rent free
- 6 Being occupied under a life tenure scheme



Long Methodology Disclosure Statement

- 7 Other [PLEASE SPECIFY]
- 99 I'd prefer not to say

Q20. Which of the following ranges would your gross annual household income fall, that is before tax?
SINGLE RESPONSE

- 1 Less than \$40,000
- 2 \$40,000 - \$100,000
- 3 Over \$100,000
- 99 I'd prefer not to say

CLOSE: This project was conducted by Ipsos on behalf of the Australian Council of Social Service.

If you would like to find out more, please visit <https://www.acoss.org.au>.

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