

Qualitative Research Executive

Are you ready to take your career to new heights in one of the world's leading Market Research Organizations?

Founded in 1975, Ipsos is one of the largest companies worldwide in market and public opinion research. We produce and analyze information about society, markets, people, and brands, shaping our future and inspiring our over 5,000 clients to make smarter decisions.

Currently, we are seeking an ambitious and collaborative individual to join our esteemed team of research professionals as a [Qualitative Research Executive](#).

Key Responsibilities:

- Participate in proposals development.
- Manage all stages of qualitative market research: from screening questionnaires and discussion guide development, through fieldwork and to analysis, with precision and expertise.
- Skillfully moderate diverse groups, in-depth interviews, and ethnographic research.
- Prompt, open, and proactive communication with assigned clients before, during, and after the project.
- Work closely with the department head on research deliverables and internal initiatives (webinars, internal surveys, research-on-research initiatives, etc.).

Qualifications and Skills:

- Very good communication skills that resonate with diverse audiences.
- Proven prowess in planning, organization, and analytical thinking.
- A knack for innovative, "out of the box" problem-solving.
- Adept at time management, with a talent for prioritization.
- Proficiency in English, both written and spoken.
- Strong computer literacy, including mastery of MS Office and social media platforms.

We are hiring!

Desirable Qualifications:

- At least a Bachelor's degree in Marketing, Sociology, Psychology, or Economic Sciences.
- Prior experience in client-centric roles with direct client interaction.
- Demonstrated background in a Market Research Company.
- Previous role as Junior Qualitative Researcher or Qualitative Research Executive.

What We Offer:

- Thrive in an exciting, dynamic, and challenging work environment.
- Benefit from a range of internal and external training programs.
- Access to on-the-job training and development opportunities.
- Join a vibrant, tight-knit team with a zest for collaboration.
- Unlock your potential for growth in a professional, supportive setting.
- Enjoy a comprehensive social benefits package, including sports benefits, in-office massages, food vouchers, and additional health insurance.
- Revel in a warm and welcoming work atmosphere within a globally renowned company with a widespread presence.

Embark on this extraordinary journey by [submitting your CV in English today](#). Become a part of our [unique know-how and culture](#)!