

Happiness Global Advisor Survey

Ipsos reference: Global Advisor Survey
Release Date: 14 February 2023

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	December 22 nd 2023 – January 5 th 2024
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-74 years
F1h.	Sample size	n= 1,001
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = n=929
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

B1. Taking all things together, would you say you are: very happy, rather happy, not very happy, not happy at all?

[FLIP FOR 50%]

Very happy
Rather happy
Not very happy
Not happy at all

XM1. Overall, how satisfied are you with each of the following aspects of your life:

[PROGRESSIVE GRID]

[RANDOMIZE; ASK EACH RESPONDENT ONLY 15 RANDOMLY SELECTED ITEMS AMONG ALL 30 USING LEAST-FILL LOGIC]

1. Exercising/having physical activities
2. Feeling appreciated
3. Feeling free to do and say what I want
4. Feeling in control of my life
5. Feeling loved
6. Feeling my life has meaning
7. Having access to / being in touch with nature
8. My children **(ASK ONLY IF A PARENT; KIDS02 = 1 OR MORE)**
9. My co-workers **(ASK ONLY IF EMPLOYED; EMP01 OR A4 = FULL TIME, PART TIME OR SELF EMPLOYED)**
10. My financial situation
11. My friends
12. My job **(ASK ONLY IF EMPLOYED; EMP01 OR A4 = FULL TIME, PART TIME OR SELF EMPLOYED)**
13. My level of education
14. My living conditions
15. My looks
16. My material possessions
17. My mental health and well-being
18. My personal safety and security
19. My physical health and well-being
20. My relationship with my parents, siblings and/or cousins
21. My relationship with my partner/spouse **(ASK ONLY IF MARRIED/PARTNERED; MARITAL STATUS QUESTION FOR EACH COUNTRY IS CODES _2 OR _3)**
22. My religious faith or spiritual life
23. My romantic/sex life **[DO NOT SHOW IN SAUDI ARABIA, UAE]**
24. My social life
25. My social status
26. The amount of free time I have
27. The economic situation in my country
28. The entertainment and leisure activities I have access to
29. The news and information sources I have access to
30. The social and political situation in my country **[DO NOT SHOW IN SAUDI ARABIA, UAE]**

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**Australian
Polling Council
Quality Mark**

Long Methodology Disclosure Statement

[FLIP FOR 50%]

Very satisfied

Somewhat satisfied

Not very satisfied

Not at all satisfied

[ANCHOR] Prefer not to say

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