



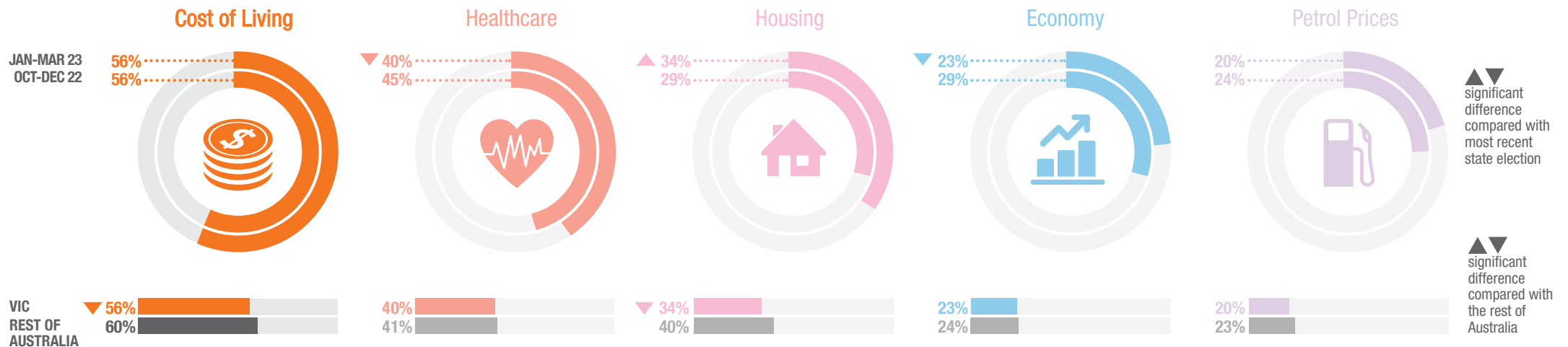
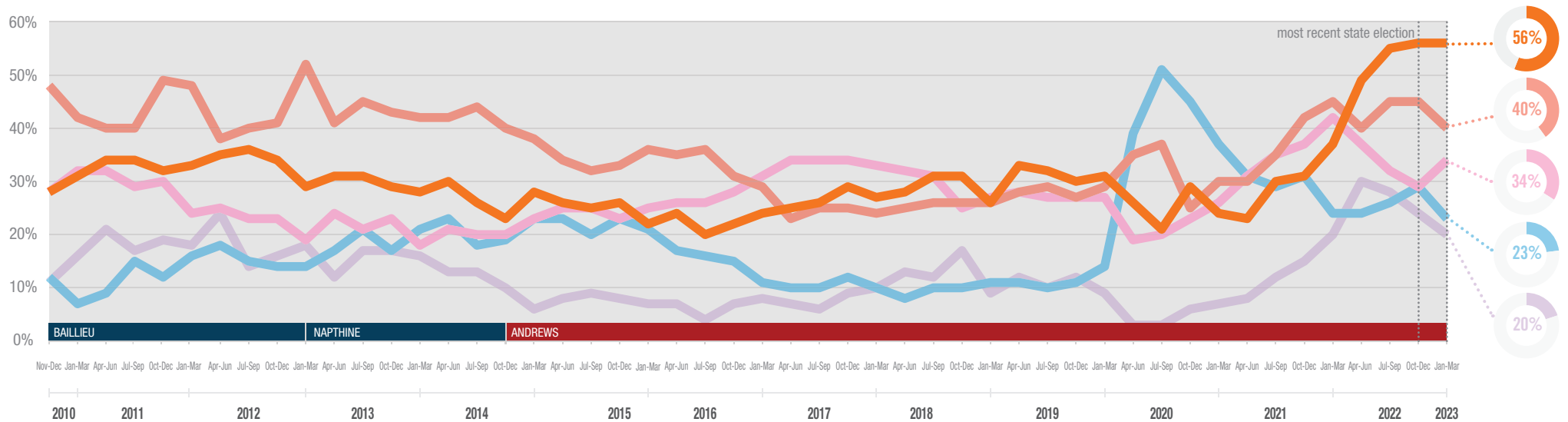
IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Victoria

Mark Davis
Managing Director, Public Affairs, Australia and New Zealand
mark.davis@ipsos.com
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Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between January and March 2023 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.



This research was conducted by Ipsos, on its own behalf. 780 interviews were conducted via online panel between January and March 2023 (11 - 14 January n = 262 / 8 - 11 February n = 259 / 8 - 10 March n = 259) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023
Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%	49%	55%	56%	56%
Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%	40%	45%	45%	40%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%	37%	32%	29%	34%
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%	24%	26%	29%	23%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%	30%	28%	24%	20%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%	15%	15%	15%	18%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%	14%	17%	16%	16%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%	15%	13%	13%	12%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%	10%	9%	10%	11%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%	12%	7%	9%	10%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%	9%	10%	8%	10%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%	7%	6%	6%	10%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%	11%	9%	10%	10%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	5%	5%	5%	8%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%	6%	6%	5%	6%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	6%	5%	8%	5%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%	4%	4%	5%	5%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	5%	4%	4%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%	3%	3%	2%	3%





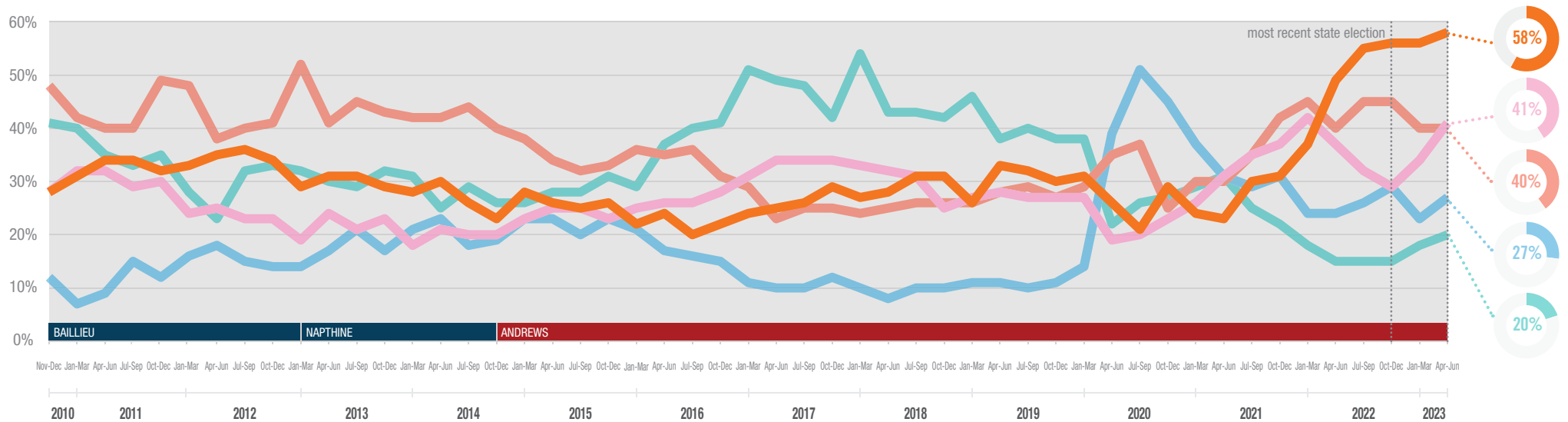
IPSOS ISSUES MONITOR JUNE 2023

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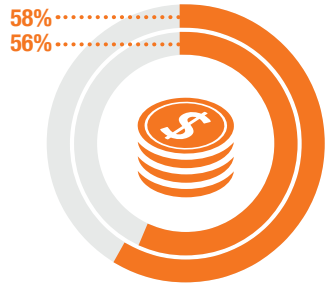


Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between April and June 2023 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.

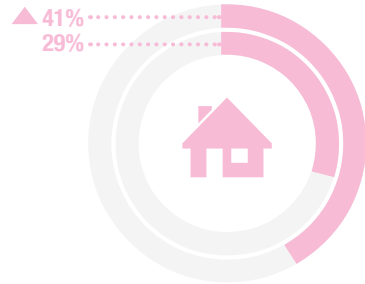


Cost of Living

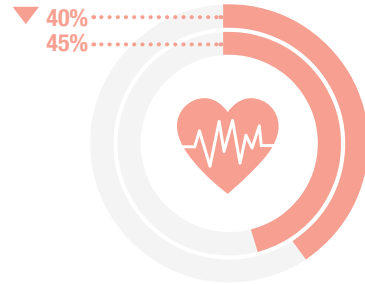
APR-JUN 23
OCT-DEC 22



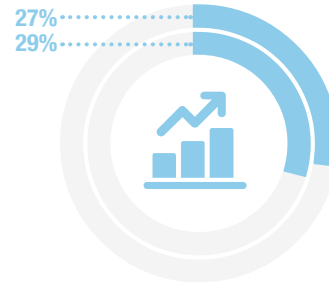
Housing



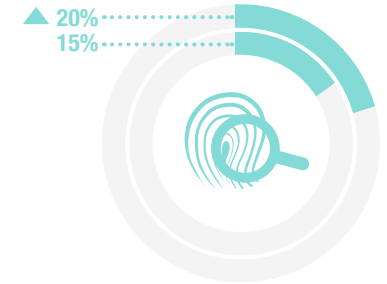
Healthcare



Economy

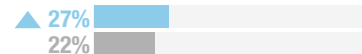
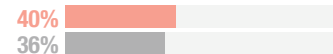
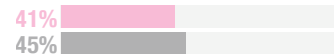


Crime



▲▼ significant difference compared with most recent state election

▲▼ significant difference compared with the rest of Australia





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Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%	49%	55%	56%	56%	58%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%	37%	32%	29%	34%	41%
Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%	40%	45%	45%	40%	40%
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%	24%	26%	29%	23%	27%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%	15%	15%	15%	18%	20%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%	30%	28%	24%	20%	14%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%	10%	9%	10%	11%	13%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%	15%	13%	13%	12%	13%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%	14%	17%	16%	16%	13%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%	7%	6%	6%	10%	9%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%	11%	9%	10%	10%	8%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	6%	5%	8%	5%	8%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%	12%	7%	9%	10%	8%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%	9%	10%	8%	10%	7%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%	6%	6%	5%	6%	6%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	5%	5%	5%	8%	5%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	5%	4%	4%	3%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%	4%	4%	5%	5%	3%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%	3%	3%	2%	3%	2%





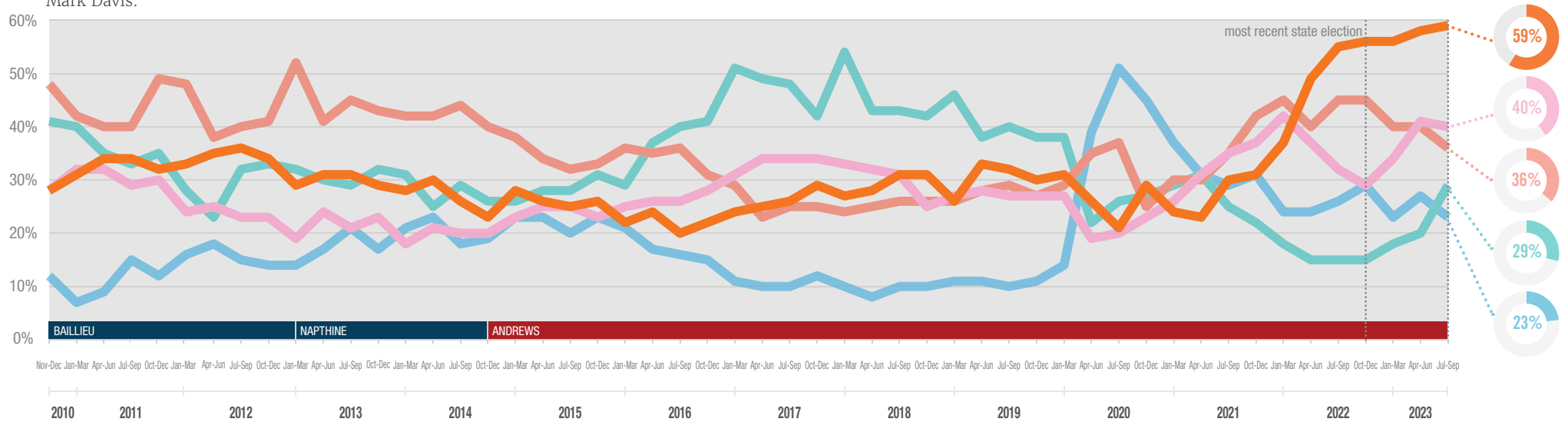
IPSOS ISSUES MONITOR SEPTEMBER 2023

The top issues facing Victoria

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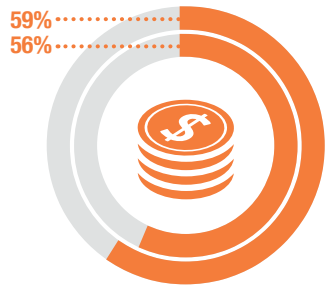


Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria July and September 2023 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.

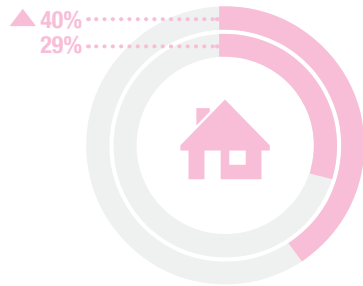


Cost of Living

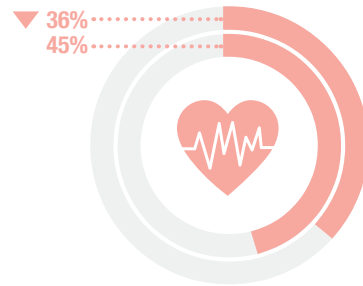
JUL-SEP 23
OCT-DEC 22



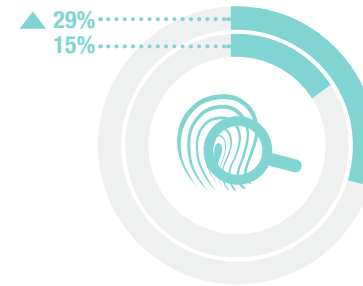
Housing



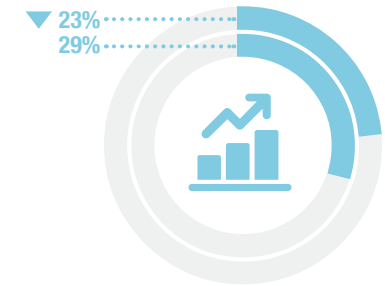
Healthcare



Crime



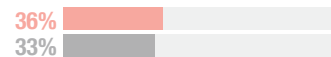
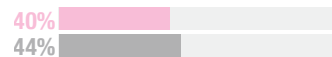
The Economy



▲▼
significant difference compared with most recent state election

▲▼
significant difference compared with the rest of Australia

VIC
REST OF AUSTRALIA





IPSOS ISSUES MONITOR SEPTEMBER 2023

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023
Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%	49%	55%	56%	56%	58%	59%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%	37%	32%	29%	34%	41%	40%
Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%	40%	45%	45%	40%	40%	36%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%	15%	15%	15%	18%	20%	29%
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%	24%	26%	29%	23%	27%	23%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%	14%	17%	16%	16%	13%	15%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%	30%	28%	24%	20%	14%	14%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%	9%	10%	8%	10%	7%	11%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%	15%	13%	13%	12%	13%	11%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%	11%	9%	10%	10%	8%	10%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%	10%	9%	10%	11%	13%	10%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%	12%	7%	9%	10%	8%	8%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%	7%	6%	6%	10%	9%	8%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	5%	5%	5%	8%	5%	8%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	6%	5%	8%	5%	8%	7%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%	6%	6%	5%	6%	6%	4%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	5%	4%	4%	3%	3%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%	4%	4%	5%	5%	3%	3%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%	3%	3%	2%	3%	2%	1%



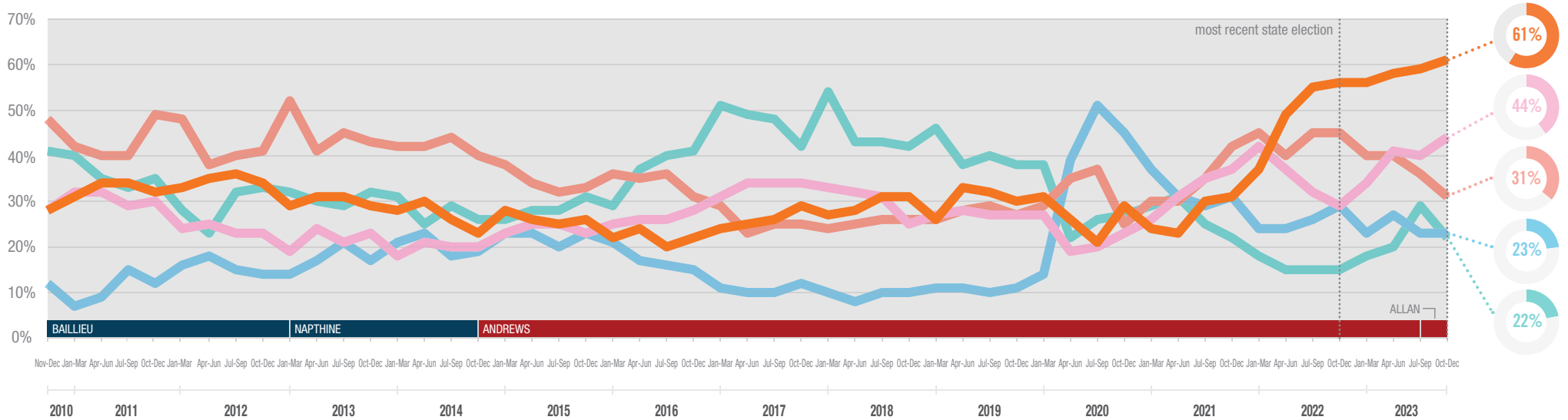
IPSOS ISSUES MONITOR DECEMBER 2023

The top issues facing Victoria

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Cost of Living

OCT-DEC 23
OCT-DEC 22

▲ 61%
● 56%



VIC
REST OF
AUSTRALIA

61%
63%

Housing

▲ 44%
● 29%



44%
43%

Healthcare

▼ 31%
● 45%



31%
33%

The Economy

▼ 23%
● 29%



23%
21%

Crime

▲ 22%
● 15%



22%
21%

▲▼
significant
difference
compared with
most recent
state election

▲▼
significant
difference
compared with
the rest of
Australia



IPSOS ISSUES MONITOR DECEMBER 2023

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Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%	49%	55%	56%	56%	58%	59%	61%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%	37%	32%	29%	34%	41%	40%	44%
Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%	40%	45%	45%	40%	40%	36%	31%
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%	24%	26%	29%	23%	27%	23%	23%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%	15%	15%	15%	18%	20%	29%	22%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%	30%	28%	24%	20%	14%	14%	18%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%	15%	13%	13%	12%	13%	11%	13%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%	14%	17%	16%	16%	13%	15%	12%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%	9%	10%	8%	10%	7%	11%	10%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%	10%	9%	10%	11%	13%	10%	9%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%	7%	6%	6%	10%	9%	8%	8%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	5%	5%	5%	8%	5%	8%	8%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%	11%	9%	10%	10%	8%	10%	8%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%	6%	6%	5%	6%	6%	4%	8%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	6%	5%	8%	5%	8%	7%	7%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%	12%	7%	9%	10%	8%	8%	6%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	5%	4%	4%	3%	3%	4%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%	4%	4%	5%	5%	3%	3%	4%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%	3%	3%	2%	3%	2%	1%	1%





IPSOS ISSUES MONITOR MARCH 2023

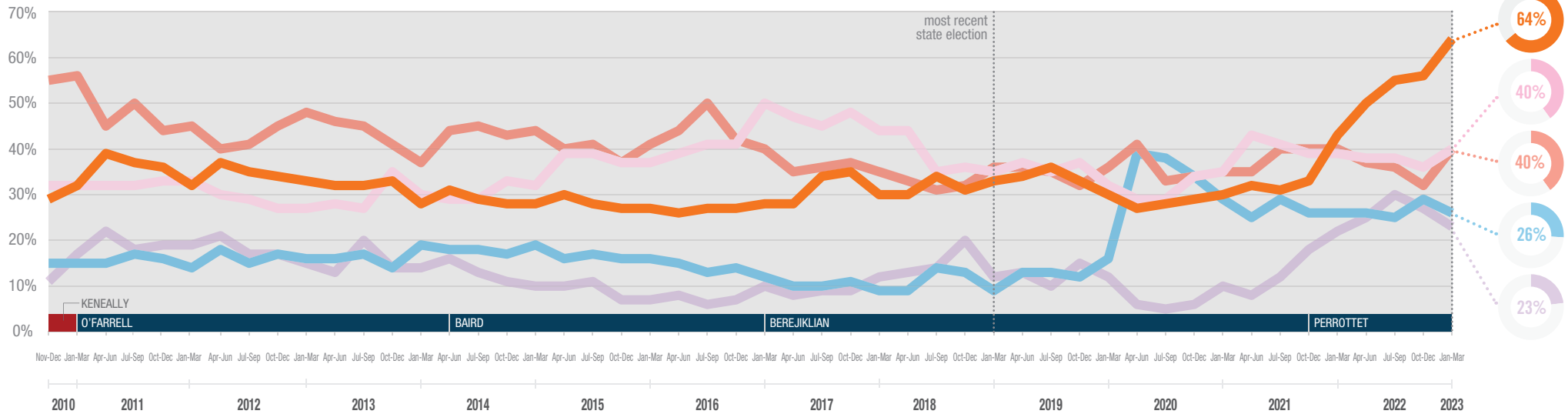
The top issues facing New South Wales

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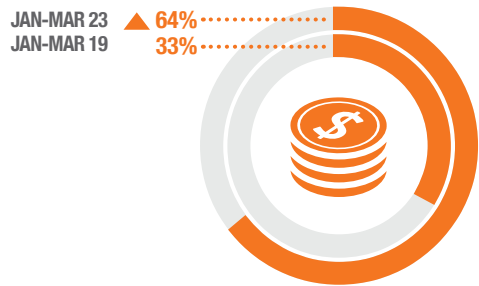
Stuart Clark
Director
✉ stuart.clark@ipsos.com
☎ (02) 9900 5180



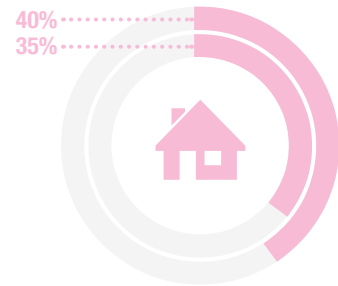
Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between January and March 2023 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.



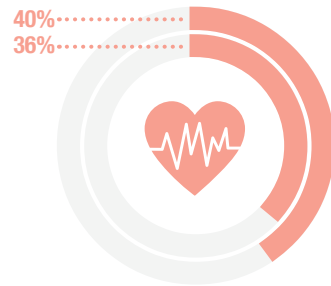
Cost of Living



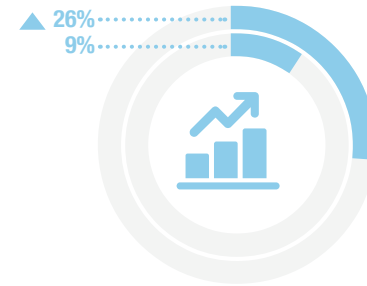
Housing



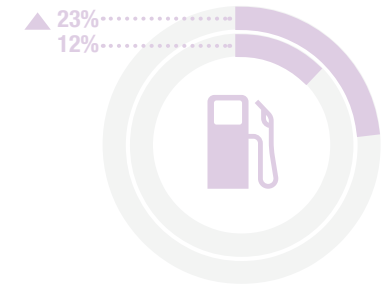
Healthcare



The Economy

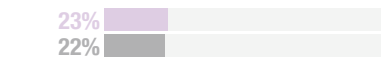
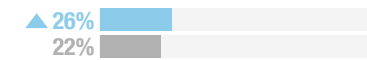
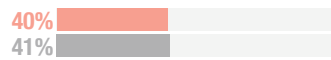
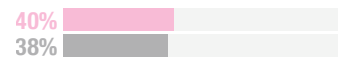


Petrol Prices



▲▼ significant difference compared with most recent state election

▲▼ significant difference compared with the rest of Australia





IPSOS ISSUES MONITOR MARCH 2023

The top issues facing New South Wales

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023
Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	43%	50%	55%	56%	64%
Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	39%	38%	38%	36%	40%
Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	40%	37%	36%	32%	40%
The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	25%	29%	26%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	22%	25%	30%	27%	23%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	16%	17%	18%	18%	15%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	10%	11%	11%	11%	11%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	17%	13%	8%	8%	11%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	12%	11%	13%	10%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	11%	11%	10%	10%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	11%	10%	14%	12%	9%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	14%	12%	9%	10%	8%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	6%	8%	8%	7%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	8%	6%	6%	7%	6%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	8%	6%	7%	6%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	6%	4%	5%	5%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	4%	4%	4%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	6%	5%	3%	4%	3%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	4%	3%	3%	3%





IPSOS ISSUES MONITOR JUNE 2023

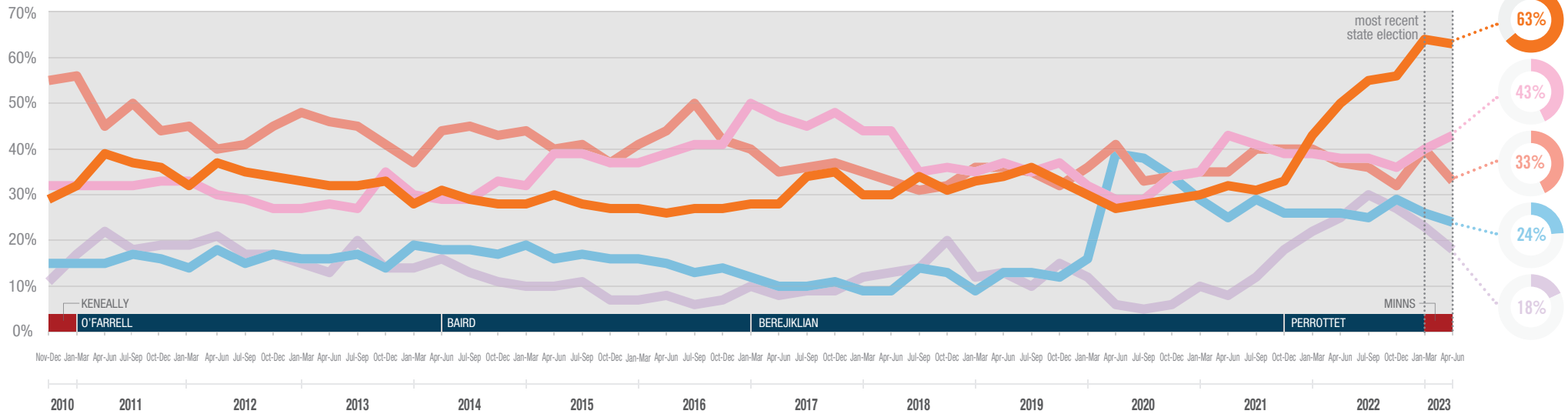
The top issues facing New South Wales

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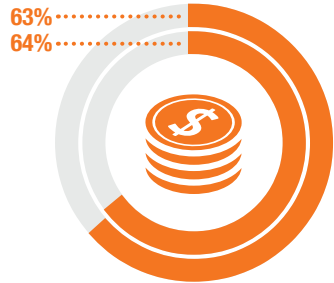


Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between April and June 2023 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.



Cost of Living

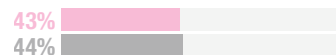
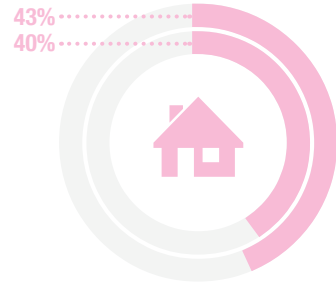
APR-JUN 23
JAN-MAR 23



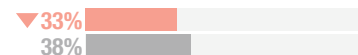
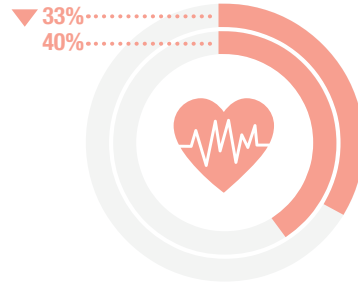
NSW
REST OF AUSTRALIA



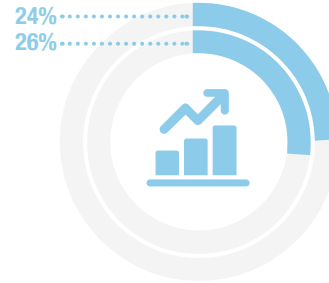
Housing



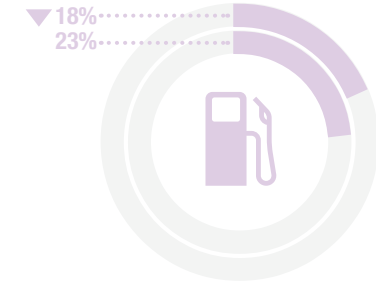
Healthcare



The Economy



Petrol Prices



▲▼
significant difference compared with most recent state election

▲▼
significant difference compared with the rest of Australia



IPSOS ISSUES MONITOR JUNE 2023

The top issues facing New South Wales

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Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	43%	50%	55%	56%	64%	63%
Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	39%	38%	38%	36%	40%	43%
Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	40%	37%	36%	32%	40%	33%
The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	25%	29%	26%	24%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	22%	25%	30%	27%	23%	18%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	16%	17%	18%	18%	15%	14%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	12%	11%	13%	10%	13%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	11%	11%	10%	10%	12%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	11%	10%	14%	12%	9%	11%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	10%	11%	11%	11%	11%	11%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	14%	12%	9%	10%	8%	10%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	17%	13%	8%	8%	11%	9%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	8%	6%	7%	6%	8%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	6%	8%	8%	7%	8%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	6%	4%	5%	5%	6%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	8%	6%	6%	7%	6%	6%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	4%	4%	4%	5%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	6%	5%	3%	4%	3%	3%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	4%	3%	3%	3%	3%





IPSOS ISSUES MONITOR SEPTEMBER 2023

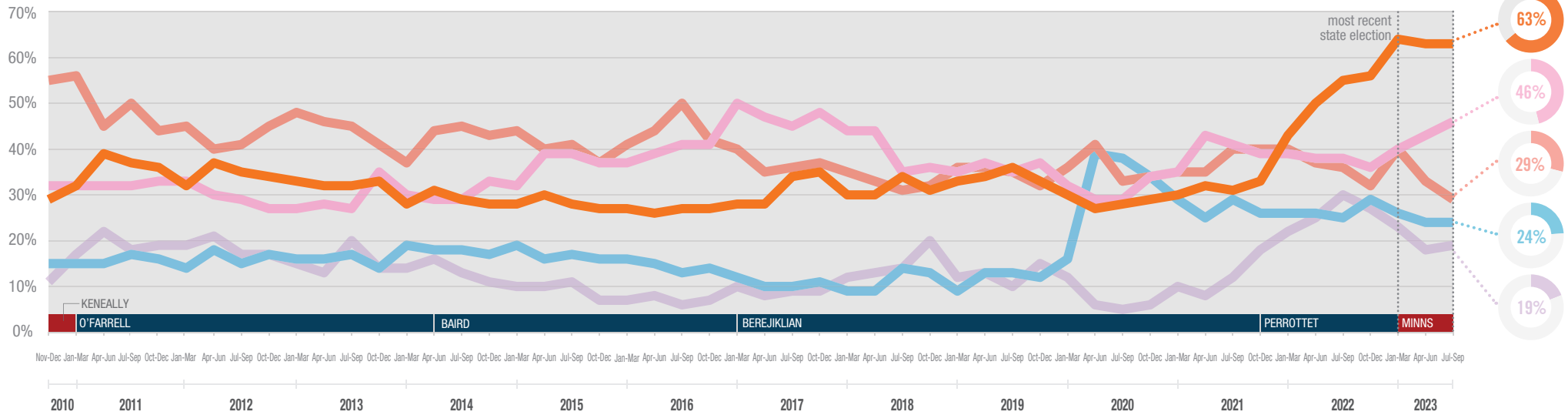
The top issues facing New South Wales

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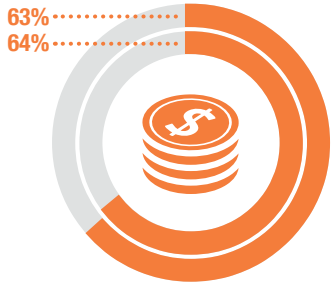


Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between July and September 2023 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.

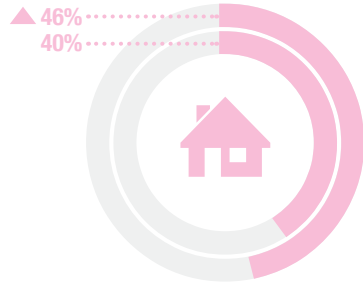


Cost of Living

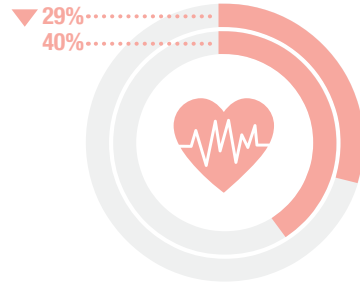
JUL-SEP 23
JAN-MAR 23



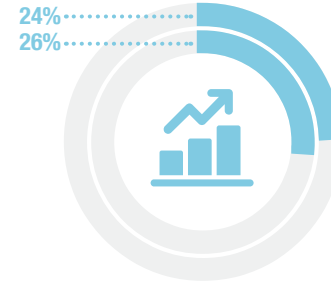
Housing



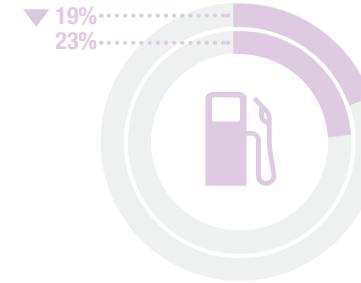
Healthcare



The Economy



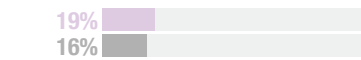
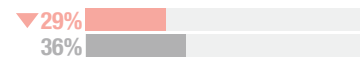
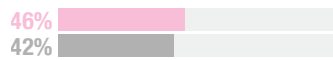
Petrol Prices



▲▼
significant difference compared with most recent state election

▲▼
significant difference compared with the rest of Australia

NSW
REST OF AUSTRALIA





IPSOS ISSUES MONITOR SEPTEMBER 2023

The top issues facing New South Wales

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023
Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	43%	50%	55%	56%	64%	63%	63%
Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	39%	38%	38%	36%	40%	43%	46%
Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	40%	37%	36%	32%	40%	33%	29%
The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	25%	29%	26%	24%	24%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	22%	25%	30%	27%	23%	18%	19%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	12%	11%	13%	10%	13%	13%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	16%	17%	18%	18%	15%	14%	13%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	17%	13%	8%	8%	11%	9%	11%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	11%	10%	14%	12%	9%	11%	11%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	11%	11%	10%	10%	12%	10%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	14%	12%	9%	10%	8%	10%	9%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	6%	8%	8%	7%	8%	9%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	10%	11%	11%	11%	11%	11%	9%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	8%	6%	7%	6%	8%	8%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	8%	6%	6%	7%	6%	6%	7%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	6%	4%	5%	5%	6%	6%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	4%	4%	4%	5%	6%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	6%	5%	3%	4%	3%	3%	4%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	4%	3%	3%	3%	3%	3%





IPSOS ISSUES MONITOR DECEMBER 2023

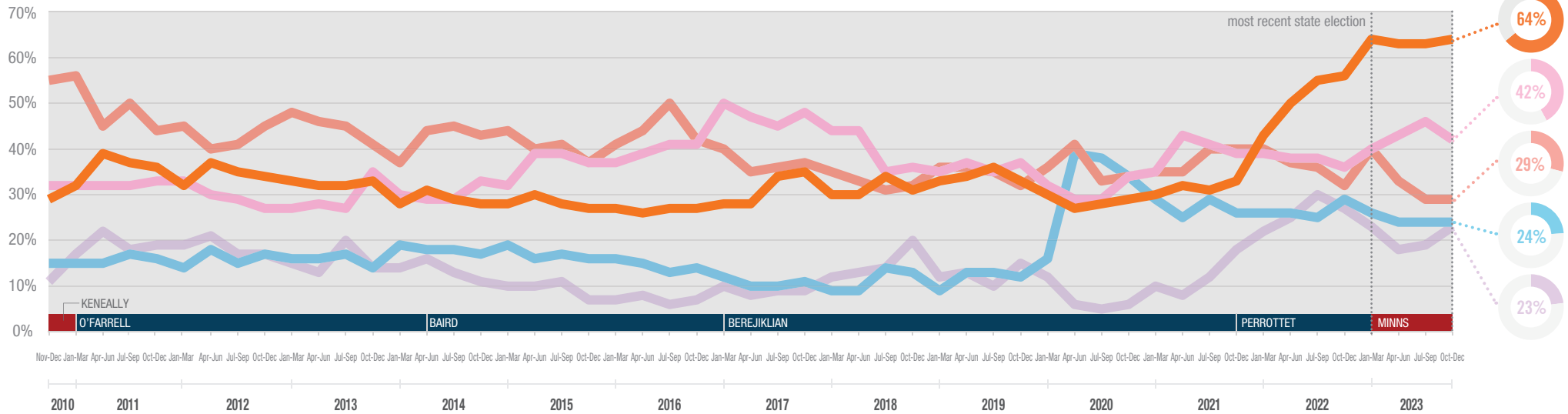
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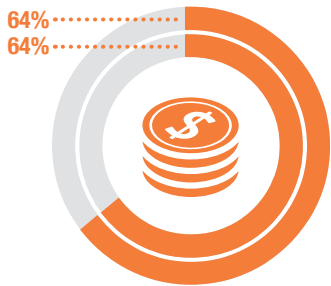


Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between October and December 2023 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.

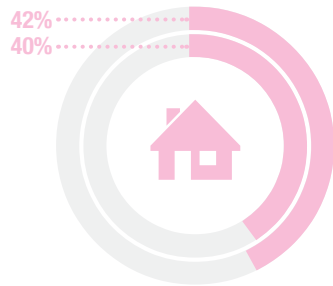


Cost of Living

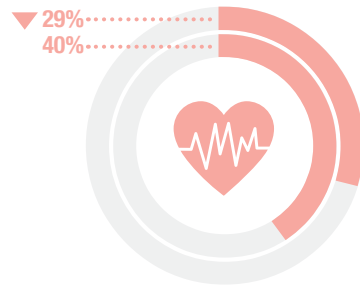
OCT-DEC 23
JAN-MAR 23



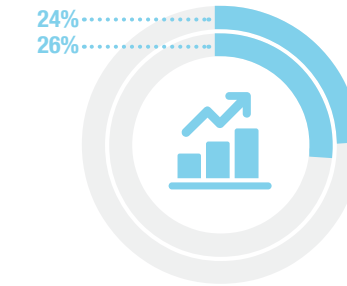
Housing



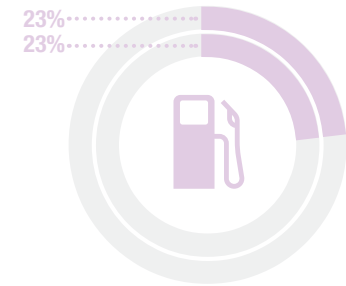
Healthcare



The Economy

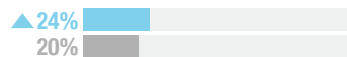
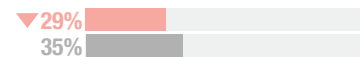
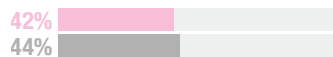


Petrol Prices



▲▼
significant difference compared with most recent state election

NSW
REST OF AUSTRALIA



▲▼
significant difference compared with the rest of Australia



IPSOS ISSUES MONITOR DECEMBER 2023

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Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	39%	38%	38%	36%	40%	43%	46%	42%
Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	40%	37%	36%	32%	40%	33%	29%	29%
The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	25%	29%	26%	24%	24%	24%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	22%	25%	30%	27%	23%	18%	19%	23%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	16%	17%	18%	18%	15%	14%	13%	13%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	12%	11%	13%	10%	13%	13%	12%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	11%	11%	10%	10%	12%	10%	12%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	14%	12%	9%	10%	8%	10%	9%	11%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	11%	10%	14%	12%	9%	11%	11%	11%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	17%	13%	8%	8%	11%	9%	11%	10%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	10%	11%	11%	11%	11%	11%	9%	10%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	6%	8%	8%	7%	8%	9%	9%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	6%	4%	5%	5%	6%	6%	8%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	8%	6%	7%	6%	8%	8%	7%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	8%	6%	6%	7%	6%	6%	7%	6%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	4%	4%	4%	5%	6%	4%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	6%	5%	3%	4%	3%	3%	4%	4%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	4%	3%	3%	3%	3%	3%	2%





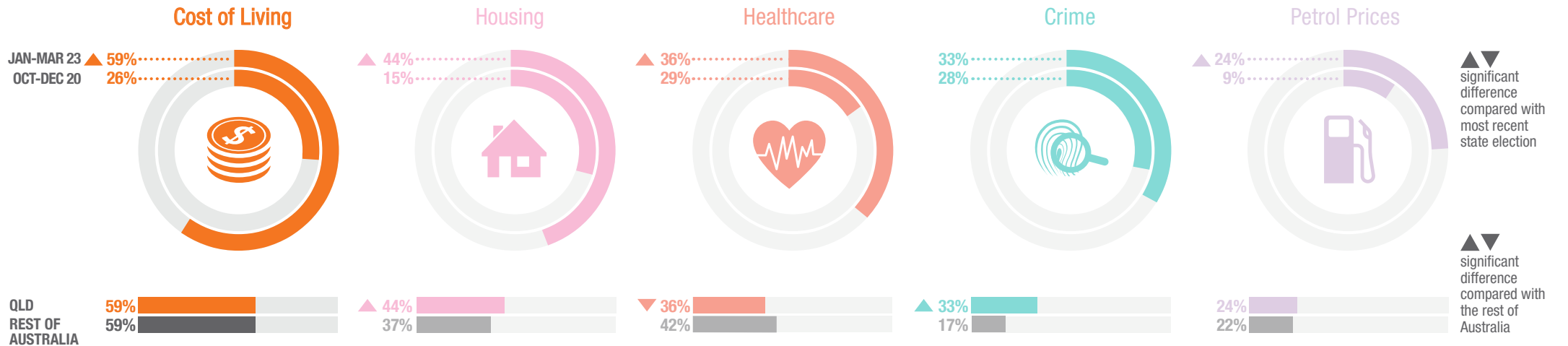
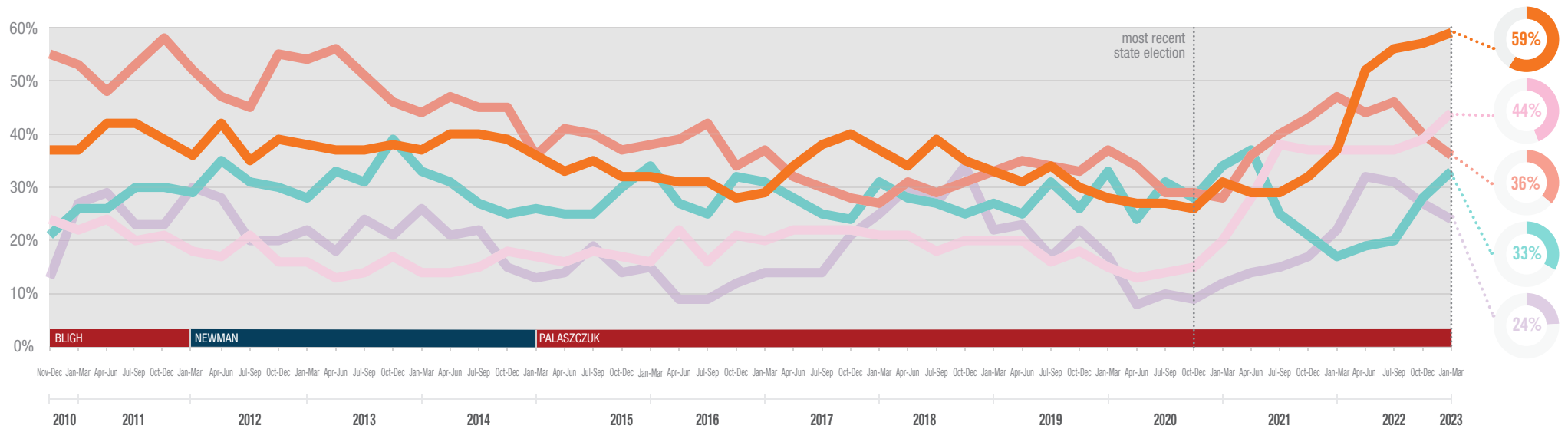
IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Queensland

Kathy Benson
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Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between January and March 2023 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact Kathy Benson.



This research was conducted by Ipsos, on its own behalf. 306 interviews were conducted via online panel between January and March 2023 (11 - 14 January n = 103 / 8 - 11 February n = 102 / 8 - 10 March n = 101) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Queensland

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	37%	52%	56%	57%	59%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	37%	37%	39%	44%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	47%	44%	46%	40%	36%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	17%	19%	20%	28%	33%
Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	22%	32%	31%	27%	24%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	30%	25%	26%	23%	22%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	19%	14%	14%	15%	13%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	13%	12%	10%	11%	12%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	8%	8%	9%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	11%	10%	7%	8%	8%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	6%	7%	7%	7%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	14%	8%	4%	5%	6%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	7%	6%	6%	5%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	3%	3%	5%	5%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	5%	5%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	11%	7%	7%	7%	4%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	6%	3%	3%	4%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	2%	3%	3%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	2%	3%	3%	4%	2%





IPSOS ISSUES MONITOR JUNE 2023

The top issues facing Queensland

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023	APR-JUN 2023
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	37%	52%	56%	57%	59%	60%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	37%	37%	39%	44%	47%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	47%	44%	46%	40%	36%	34%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	17%	19%	20%	28%	33%	33%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	30%	25%	26%	23%	22%	21%
Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	22%	32%	31%	27%	24%	18%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	13%	12%	10%	11%	12%	12%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	14%	8%	4%	5%	6%	10%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	19%	14%	14%	15%	13%	10%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	8%	8%	9%	9%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	11%	10%	7%	8%	8%	8%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	7%	6%	6%	5%	7%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	6%	7%	7%	7%	6%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	5%	5%	6%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	11%	7%	7%	7%	4%	5%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	6%	3%	3%	4%	4%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	2%	3%	3%	3%	4%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	3%	3%	5%	5%	4%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	2%	3%	3%	4%	2%	3%





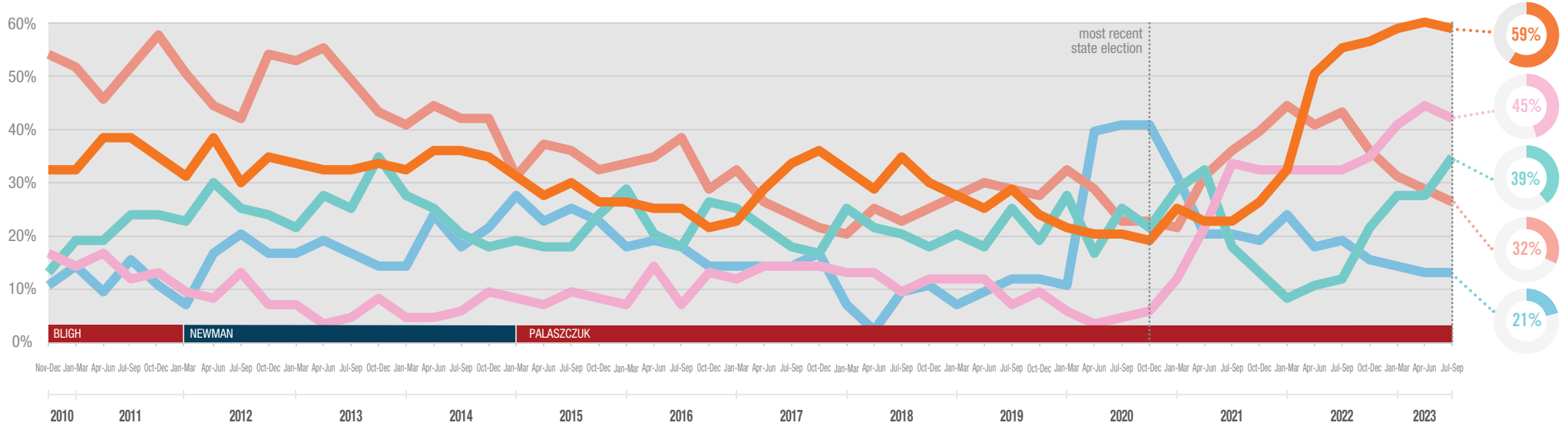
IPSOS ISSUES MONITOR SEPTEMBER 2023

The top issues facing Queensland

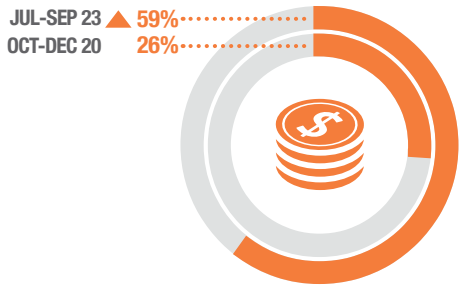
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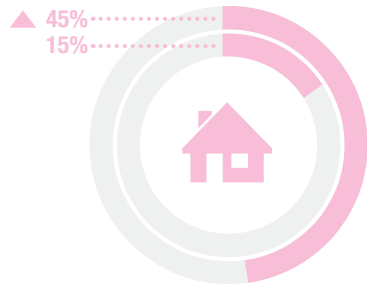
Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between July and September 2023 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact David Elliott.



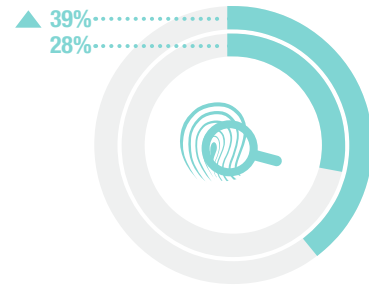
Cost of Living



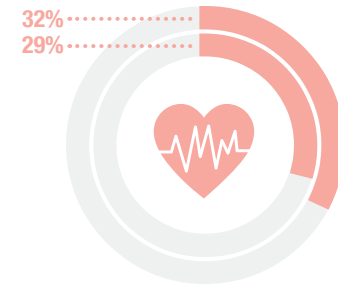
Housing



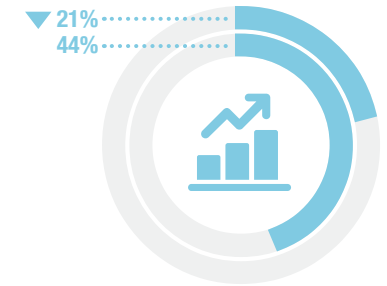
Crime



Healthcare

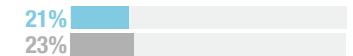
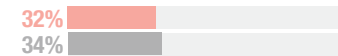
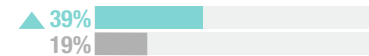
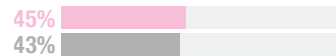


The Economy



▲▼
significant difference compared with most recent state election

▲▼
significant difference compared with the rest of Australia



This research was conducted by Ipsos, on its own behalf. 594 interviews were conducted via online panel between July and September 2023 (5 - 9 July n = 192 / 2 - 4 August n = 201 / 5 - 7 September n = 201) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.austrianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR SEPTEMBER 2023

The top issues facing Queensland

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	37%	52%	56%	57%	59%	60%	59%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	37%	37%	39%	44%	47%	45%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	17%	19%	20%	28%	33%	33%	39%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	47%	44%	46%	40%	36%	34%	32%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	30%	25%	26%	23%	22%	21%	21%
Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	22%	32%	31%	27%	24%	18%	18%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	13%	12%	10%	11%	12%	12%	12%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	19%	14%	14%	15%	13%	10%	10%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	8%	8%	9%	9%	10%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	14%	8%	4%	5%	6%	10%	8%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	7%	6%	6%	5%	7%	7%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	5%	5%	6%	7%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	6%	7%	7%	7%	6%	7%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	11%	7%	7%	7%	4%	5%	6%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	11%	10%	7%	8%	8%	8%	6%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	3%	3%	5%	5%	4%	4%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	2%	3%	3%	3%	4%	3%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	6%	3%	3%	4%	4%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	2%	3%	3%	4%	2%	3%	2%





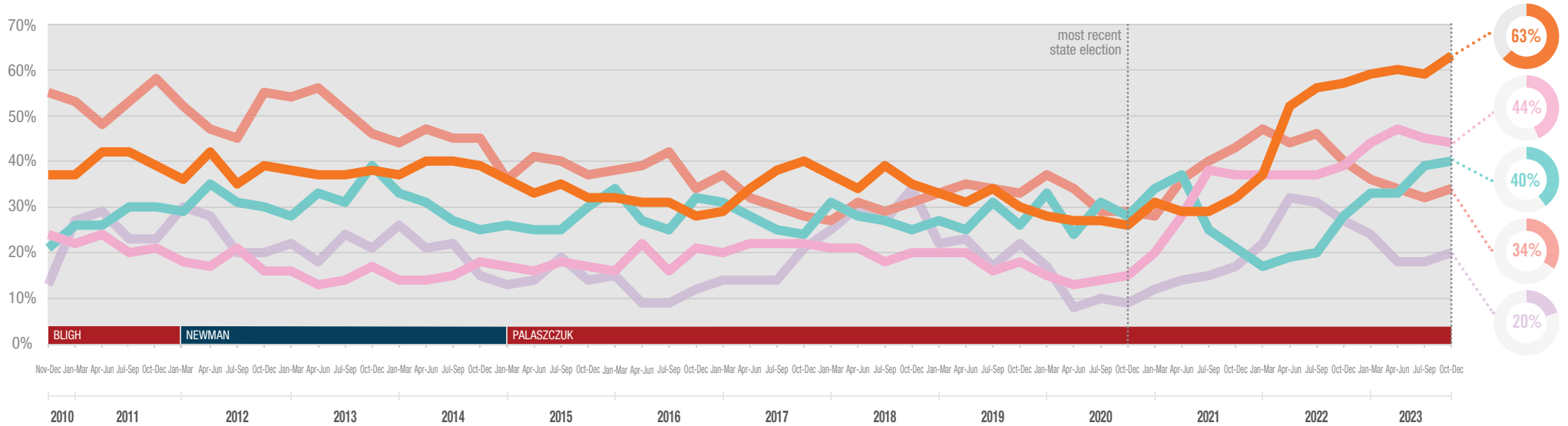
IPSOS ISSUES MONITOR DECEMBER 2023

The top issues facing Queensland

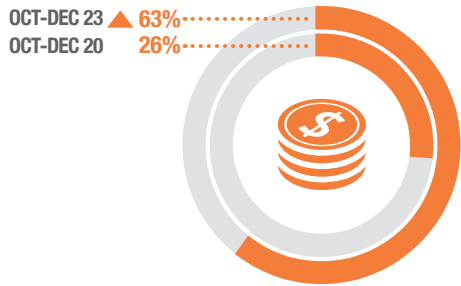
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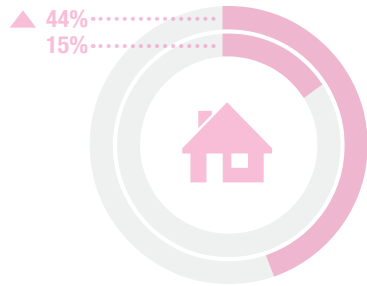
Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between October and December 2023 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact David Elliott.



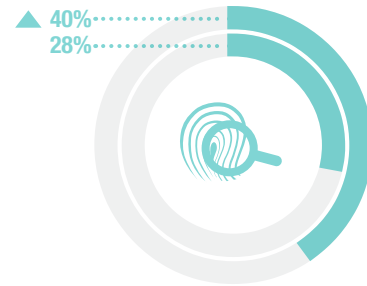
Cost of Living



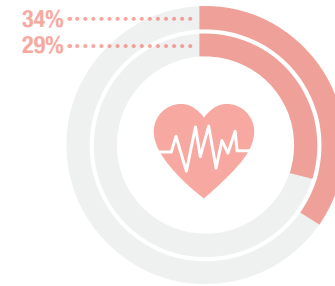
Housing



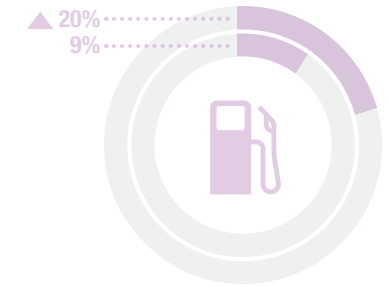
Crime



Healthcare

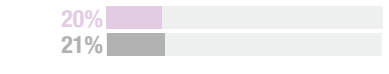
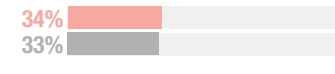
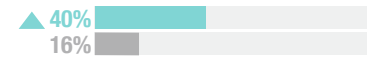
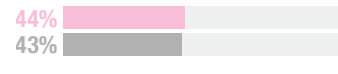


Petrol Prices



▲ ▼
significant difference compared with most recent state election

▲ ▼
significant difference compared with the rest of Australia





IPSOS ISSUES MONITOR DECEMBER 2023

The top issues facing Queensland

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023	OCT-DEC 2023
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	37%	52%	56%	57%	59%	60%	59%	63%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	37%	37%	39%	44%	47%	45%	44%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	17%	19%	20%	28%	33%	33%	39%	40%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	47%	44%	46%	40%	36%	34%	32%	34%
Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	22%	32%	31%	27%	24%	18%	18%	20%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	30%	25%	26%	23%	22%	21%	21%	18%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	19%	14%	14%	15%	13%	10%	10%	11%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	13%	12%	10%	11%	12%	12%	12%	11%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	7%	6%	6%	5%	7%	7%	8%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	8%	8%	9%	9%	10%	8%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	6%	7%	7%	7%	6%	7%	7%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	14%	8%	4%	5%	6%	10%	8%	6%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	11%	10%	7%	8%	8%	8%	6%	5%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	5%	5%	6%	7%	5%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	3%	3%	5%	5%	4%	4%	5%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	6%	3%	3%	4%	4%	3%	4%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	11%	7%	7%	7%	4%	5%	6%	4%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	2%	3%	3%	3%	4%	3%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	2%	3%	3%	4%	2%	3%	2%	2%





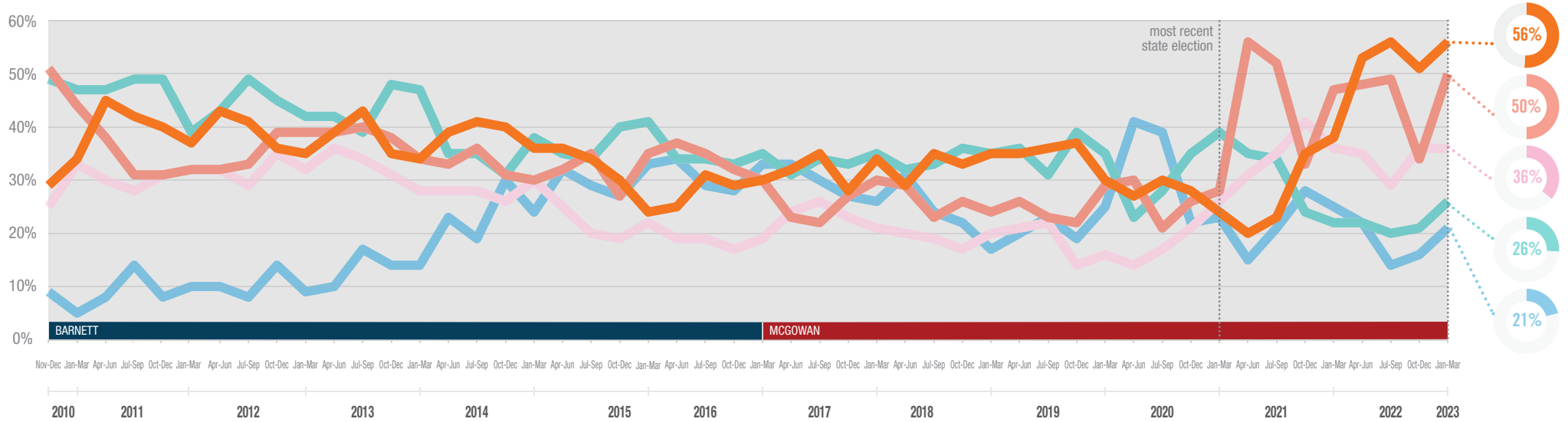
IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Western Australia

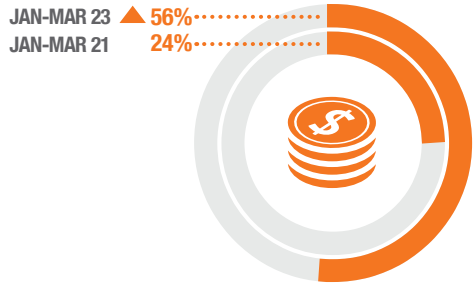
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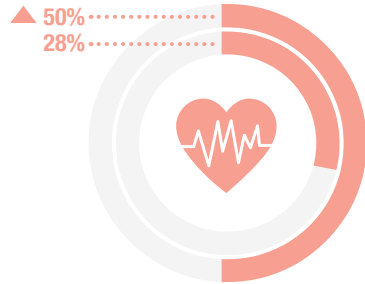
Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between January and March 2023 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Brad Hyde.



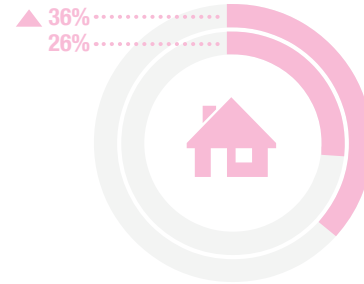
Cost of Living



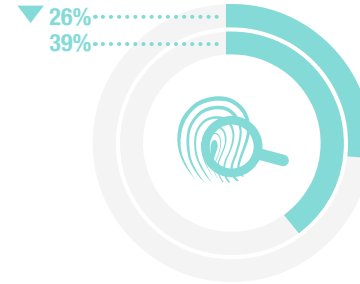
Healthcare



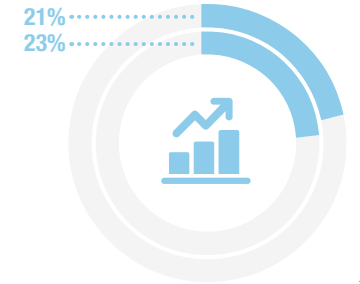
Housing



Crime

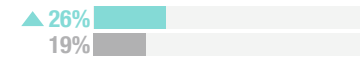
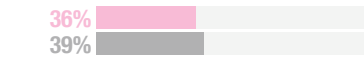
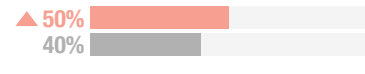


The Economy



▲▼ significant difference compared with most recent state election

▲▼ significant difference compared with the rest of Australia



This research was conducted by Ipsos, on its own behalf. 306 interviews were conducted via online panel between January and March 2023 (11 - 14 January n = 103 / 8 - 11 February n = 102 / 8 - 10 March n = 101) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Western Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023
Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	38%	53%	56%	51%	56%
Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	47%	48%	49%	34%	50%
Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	36%	35%	29%	36%	36%
Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	22%	22%	20%	21%	26%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	25%	22%	14%	16%	21%
Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	24%	23%	28%	32%	17%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	17%	15%	15%	15%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	8%	6%	11%	14%	14%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	14%	12%	11%	16%	11%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	8%	11%	10%	11%	9%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	7%	6%	11%	9%	7%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	16%	10%	12%	9%	7%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	12%	10%	9%	6%	6%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	3%	4%	3%	9%	5%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	3%	3%	5%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	3%	4%	5%	5%	5%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	7%	3%	5%	6%	4%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	8%	8%	5%	4%	3%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	4%	2%





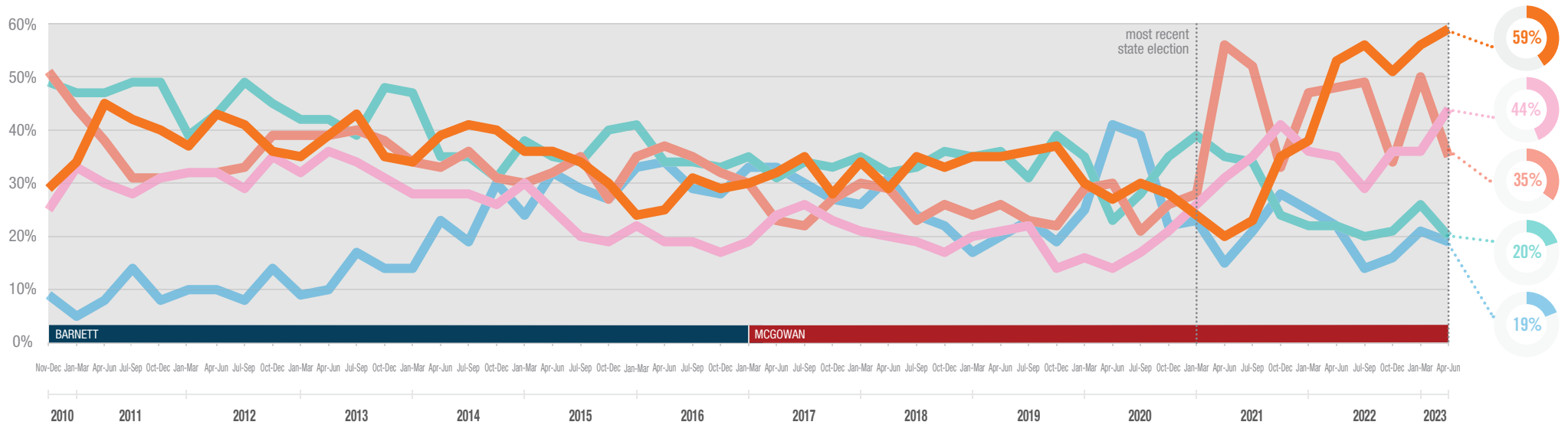
IPSOS ISSUES MONITOR JUNE 2023

The top issues facing Western Australia

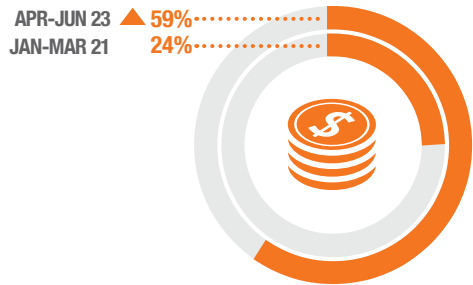
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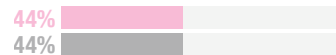
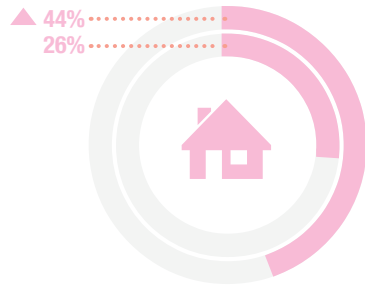
Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between April and June 2023 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Brad Hyde.



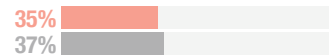
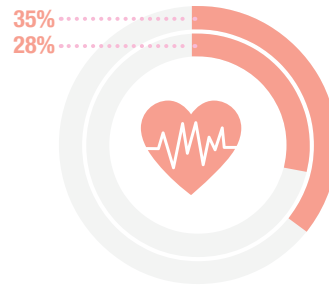
Cost of Living



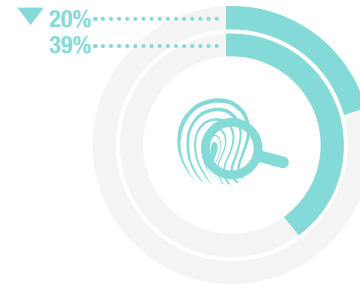
Housing



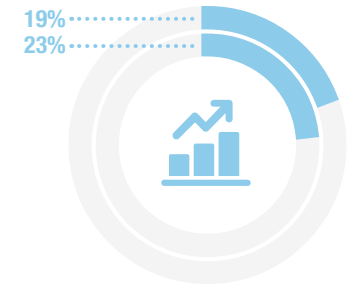
Healthcare



Crime



The Economy



▲▼
significant difference compared with most recent state election

▲▼
significant difference compared with the rest of Australia



IPSOS ISSUES MONITOR JUNE 2023

The top issues facing Western Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023	APR-JUN 2023
Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	38%	53%	56%	51%	56%	59%
Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	36%	35%	29%	36%	36%	44%
Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	47%	48%	49%	34%	50%	35%
Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	22%	22%	20%	21%	26%	20%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	25%	22%	14%	16%	21%	19%
Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	24%	23%	28%	32%	17%	18%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	14%	12%	11%	16%	11%	14%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	8%	6%	11%	14%	14%	13%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	8%	11%	10%	11%	9%	12%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	17%	15%	15%	15%	12%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	16%	10%	12%	9%	7%	11%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	7%	3%	5%	6%	4%	8%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	3%	3%	5%	7%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	12%	10%	9%	6%	6%	6%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	3%	4%	5%	5%	5%	6%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	8%	8%	5%	4%	3%	5%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	4%	2%	4%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	7%	6%	11%	9%	7%	4%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	3%	4%	3%	9%	5%	3%





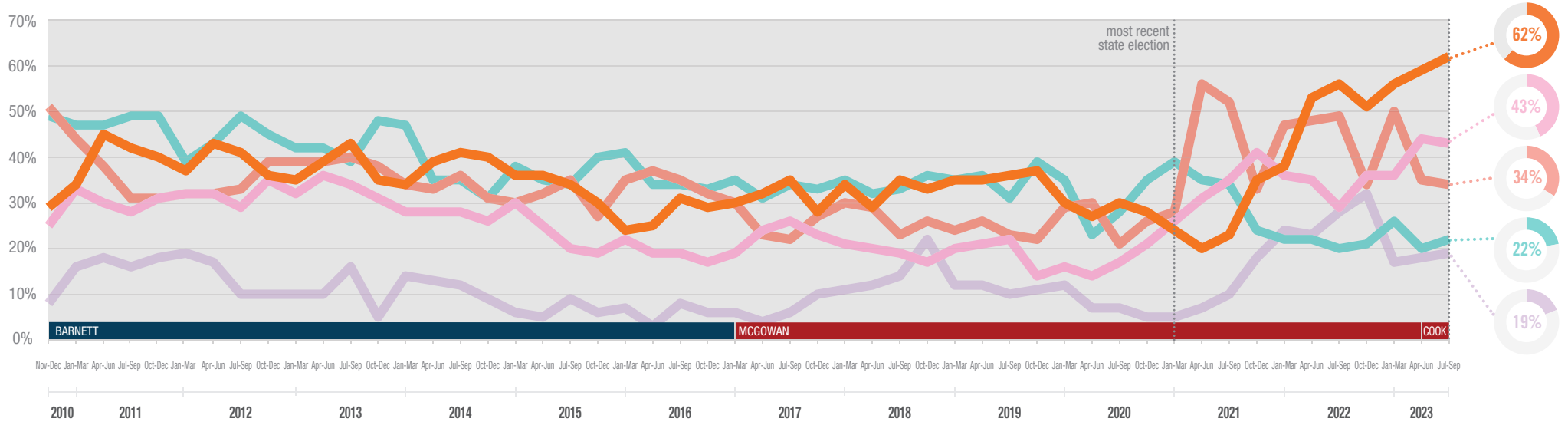
IPSOS ISSUES MONITOR SEPTEMBER 2023

The top issues facing Western Australia

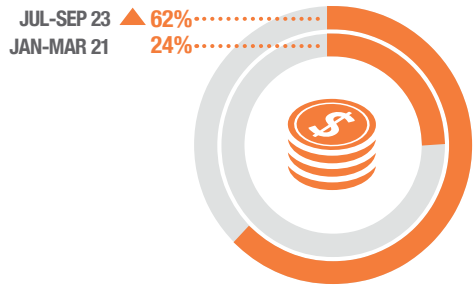
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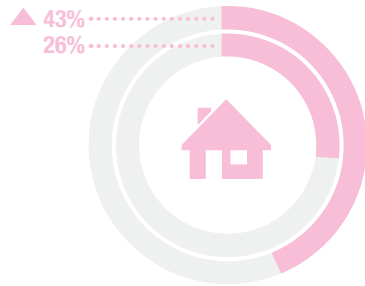
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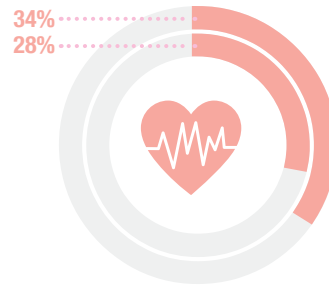
Cost of Living



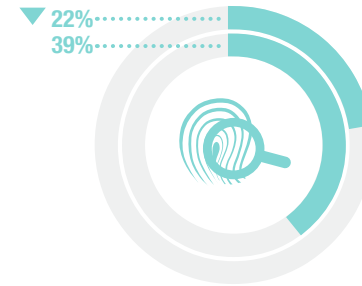
Housing



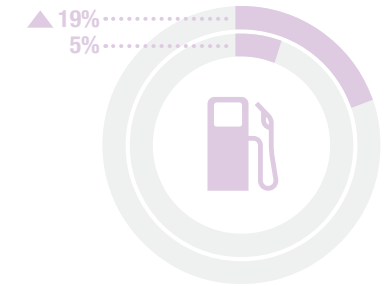
Healthcare



Crime

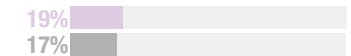
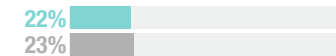
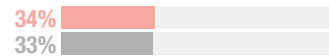
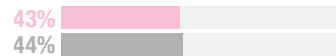


Petrol Prices



▲▼
significant difference compared with most recent state election

▲▼
significant difference compared with the rest of Australia





IPSOS ISSUES MONITOR SEPTEMBER 2023

The top issues facing Western Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023
Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	38%	53%	56%	51%	56%	59%	62%
Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	36%	35%	29%	36%	36%	44%	43%
Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	47%	48%	49%	34%	50%	35%	34%
Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	22%	22%	20%	21%	26%	20%	22%
Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	24%	23%	28%	32%	17%	18%	19%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	25%	22%	14%	16%	21%	19%	18%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	17%	15%	15%	15%	12%	15%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	8%	11%	10%	11%	9%	12%	14%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	8%	6%	11%	14%	14%	13%	13%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	14%	12%	11%	16%	11%	14%	13%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	12%	10%	9%	6%	6%	6%	8%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	16%	10%	12%	9%	7%	11%	8%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	7%	6%	11%	9%	7%	4%	8%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	3%	3%	5%	7%	7%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	8%	8%	5%	4%	3%	5%	5%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	7%	3%	5%	6%	4%	8%	3%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	3%	4%	5%	5%	5%	6%	3%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	4%	2%	4%	3%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	3%	4%	3%	9%	5%	3%	3%





IPSOS ISSUES MONITOR DECEMBER 2023

The top issues facing Western Australia

Brad Hyde

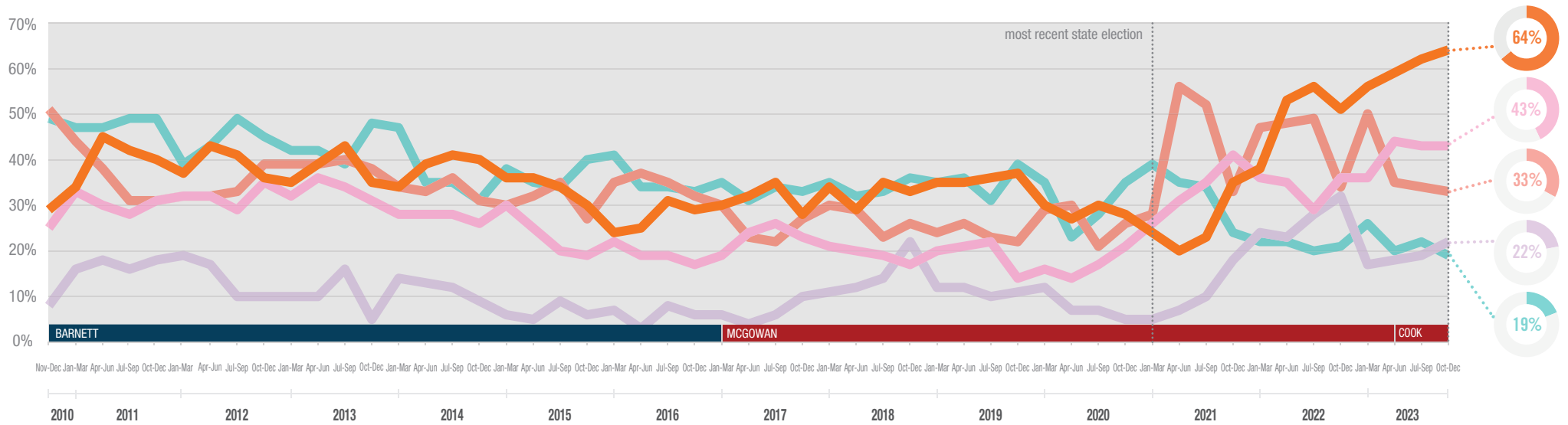
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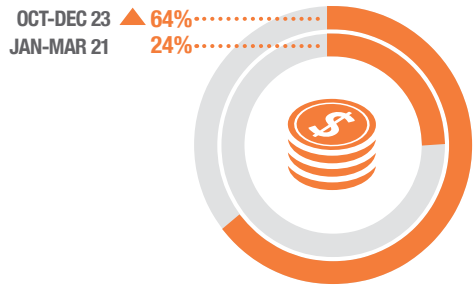
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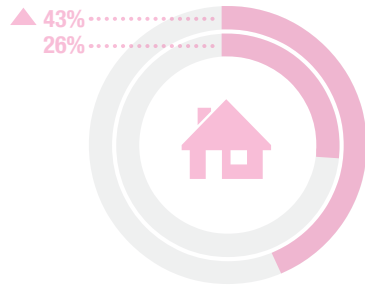
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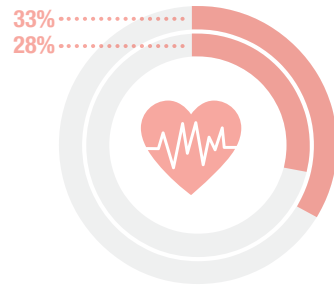
Cost of Living



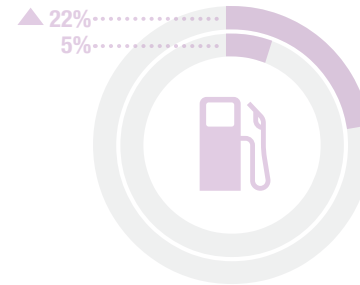
Housing



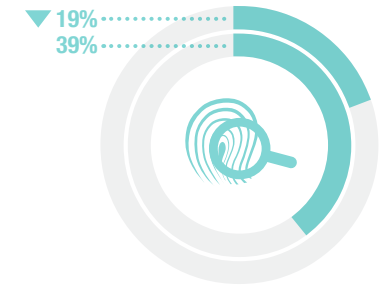
Healthcare



Petrol Prices

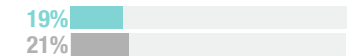
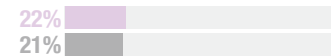
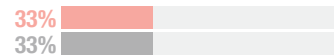
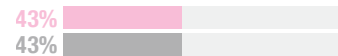


Crime



▲▼ significant difference compared with most recent state election

▲▼ significant difference compared with the rest of Australia





IPSOS ISSUES MONITOR DECEMBER 2023

The top issues facing Western Australia

Brad Hyde

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023	OCT-DEC 2023
Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	38%	53%	56%	51%	56%	59%	62%	64%
Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	36%	35%	29%	36%	36%	44%	43%	43%
Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	47%	48%	49%	34%	50%	35%	34%	33%
Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	24%	23%	28%	32%	17%	18%	19%	22%
Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	22%	22%	20%	21%	26%	20%	22%	19%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	25%	22%	14%	16%	21%	19%	18%	17%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	17%	15%	15%	15%	12%	15%	14%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	14%	12%	11%	16%	11%	14%	13%	13%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	8%	6%	11%	14%	14%	13%	13%	11%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	7%	3%	5%	6%	4%	8%	3%	9%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	16%	10%	12%	9%	7%	11%	8%	9%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	12%	10%	9%	6%	6%	6%	8%	8%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	7%	6%	11%	9%	7%	4%	8%	7%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	8%	8%	5%	4%	3%	5%	5%	7%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	8%	11%	10%	11%	9%	12%	14%	6%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	3%	3%	5%	7%	7%	6%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	3%	4%	3%	9%	5%	3%	3%	5%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	3%	4%	5%	5%	5%	6%	3%	4%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	4%	2%	4%	3%	3%

