

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Ipsos Climate Change Report 2024

Ipsos reference: 24-042978-01

Release Date: 29 July 2024

Short Methodology Disclosure Statement

F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	Ipsos internal study
F1c.	Name of end client	Ipsos internal study
F1d.	Fieldwork dates	20 June – 28 June 2024
F1e.	Data collection methodology and (F1f.) split	Online (100%)
F1g.	Target population	General population aged 18+ years old
F1h.	Sample size	n= 1000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement

F2a.	Effective sample size after weighting	Effective sample size = 988
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/- 3.5 For information on the Ipsos use of credibility intervals, visit: https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	Age, Gender and Location; The data is weighted so that the country's sample composition best reflects the demographic profile of the adult population according to the most recent census data
F2d.	Weighting methodology used	Cell weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Ipsos iSay, Fulcrum and Octopus panels
<i>**If voting intention is published</i>		
G2b.	Ability to provide 'undecided' response	Not applicable

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Full question text (F2e.):

SCREENING QUESTIONS

<ASK ALL>

SQ3. YEAR/MONTH. What is your date of birth?

YEAR

_1910 1910

...

_2015 2015

MONTH

_1 January

_2 February

_3 March

_4 April

_5 May

_6 June

_7 July

_8 August

_9 September

_10 October

_11 November

_12 December

[TERMINATE IF UNDER 18]

HIDDEN QUESTION – QUOTA AGE RANGE

Age group	Code	Quota
Under 17		[TERMINATE]
18-29	1	[RECRUIT TO QUOTA]
30-49	2	
50-64	3	

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

65+	4	
-----	---	--

-----NEW SCREEN-----

<ASK ALL>

SQ1. GENDER_NONBINARY_. Are you...?

- _1 Male
- _2 Female
- _3 Other
- _4 Prefer not to answer

HIDDEN QUESTION – QUOTA GENDER

Male	[RECRUIT TO QUOTAS]
Female	
Other	[ASSIGN TO GENDER QUOTA AT RANDOM]
Prefer not to answer	

-----NEW SCREEN-----

<ASK ALL>

SQ4. QMKTSIZE_AU. Please insert your residential/home postal code

4 DIGIT RESPONSE ONLY.

AUSSTDREGION | CORTEX | {Single}

RECODE FROM POSTCODE TO CORRESPONDING REGION

1	Sydney	[RECRUIT TO QUOTA]
2	Other NSW	
3	ACT	
4	Melbourne	
5	Other VIC	
6	Brisbane	
7	Other QLD	
8	Adelaide	
9	Other SA	
10	Perth	
11	Other WA	
12	Darwin	

13	Other NT	
14	Hobart	
15	Other TAS	
99	Other	

Hidden Recode ARIA_Remoteness from QMKTSIZE_AU.

RECODE FROM POSTCODE TO CORRESPONDING REGION (REFER SUPPLIED LIST)

SQ5. ARIA Remoteness

Metro	1
Inner Regional	2
Outer Regional / Remote	3

CORE QUESTIONS

CC1. If you were in charge of making decisions for Australia, select the issues below that you would address or take action on.
You may choose as many as you like.

{MULTIPLE RESPONSE}

[RANDOMISE ROWS, ANCHOR '99']

Variable Name	Variable Label	Text to display	
CC_1_1	CC1. Air quality	Air quality	1
CC_1_2	CC1. Motor vehicle emissions	Motor vehicle emissions	2
CC_1_4	CC1. Greenhouse gas emissions	Greenhouse gas emissions	4
CC_1_5	CC1. Climate change	Climate change	5
CC_1_6	CC1. Global warming	Global warming	6
CC_1_8	CC1. Litter	Litter	8
CC_1_9	CC1. Noise pollution	Noise pollution	9
CC_1_10	CC1. Sustainability	Sustainability	10
CC_1_11	CC1. Household waste	Household waste	11
CC_1_12	CC1. Commercial waste	Commercial waste	12
CC_1_13	CC1. Environmental impact of farming practices	Environmental impact of farming practices	13
CC_1_14	CC1. The hole in the ozone layer	The hole in the ozone layer	14
CC_1_15	CC1. Hazardous / toxic waste	Hazardous / toxic waste	15
CC_1_16	CC1. Illegal waste dumping	Illegal waste dumping	16
CC_1_17	CC1. Water and river health	Water and river health	17
CC_1_18	CC1. Water wastage	Water wastage	18
CC_1_19	CC1. Water quality	Water quality	19
CC_1_20	CC1. Water storage levels	Water storage levels	20
CC_1_21	CC1. Deforestation / reforestation	Deforestation / reforestation	21
CC_1_22	CC1. Biodiversity	Biodiversity / threatened species	22
CC_1_23	CC1. Carbon trading	Carbon trading	23

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

Long Methodology Disclosure Statement

CC_1_24	CC1. Carbon sequestration	Carbon sequestration	24
CC_1_25	CC1. Rising sea levels	Rising sea levels	25
CC_1_26	CC1. Renewable energy	Renewable energy	26
CC_1_27	CC1. Australia's ecological footprint	Australia's ecological footprint	27
CC_1_28	CC1. Consumption of natural resources, in society today	Consumption of natural resources, in society today	28
CC_1_29	CC1. Packaging on consumer products	Packaging on consumer products	29
CC_1_30	CC1. The drought	Drought	30
CC_1_31	CC1. Bush fire	Bush fire	31
CC_1_32	CC1. Flood	Flood	32
CC_1_33	NEW CC1. Product stewardship	Designing products to minimise environmental impact	33
CC_1_34	NEW CC1. Tech solutions	Development of new technology to reduce emissions	34
CC_1_99	CC1. None of these	None of these [EXCLUSIVE]	99

CC3. Which best describes your opinion about the causes of climate change?

{SINGLE}

#CC_3 CC3. Single cause of CC#

[\[REVERSE ORDER 50% SAMPLE CODE 1-6\]](#)

Climate change is entirely caused by human activity	01
Climate change is mainly caused by human activity	02
Climate change is partly caused by natural processes and partly caused by human activity	03
Climate change is mainly caused by natural processes	04
Climate change is entirely caused by natural processes	05
There is no such thing as climate change	06
Don't know	99

CC13. How concerned are you about...?

{SINGLE PER ROW}

[\[RANDOMISE ROWS 2 TO 6. ANCHOR ROW 1 AT TOP FOR 50% AND AT BOTTOM FOR 50%\]](#)

		Very concerned	Somewhat concerned	Not concerned	Don't know
CC13_1	Climate change in general	1	2	3	4
CC13_2	The impact of climate change on Australian plants and animals	1	2	3	4
CC13_3	The impact of climate change on me and my family	1	2	3	4
CC13_4	The impact of climate change on the Australian economy	1	2	3	4
CC13_5	The impact of climate change on the Australian community	1	2	3	4
CC13_6	The impact of climate change on other people around the world	1	2	3	4

CC4. How strongly do you agree or disagree with the following statements?

{SINGLE PER ROW}

#CC_4_# 0 Statements grid#

[RANDOMISE ROWS, REVERSE COLUMN ORDER FOR 50% OF SAMPLE]

Name	Domain		Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
CC_4_1	Future impact KEEP WITH CC_4_2	Climate change poses a serious threat to our way of life over the next 25 years	1	2	3	4	5
CC_4_2	Future impact KEEP WITH CC_4_1	Climate change poses a serious threat to our way of life over the next 100 years	1	2	3	4	5
CC_4_23	Understanding	There are too many conflicting opinions for the public to be confident about claims made around climate change	1	2	3	4	5
CC_4_4	Understanding	I have serious doubts about whether climate change is occurring	1	2	3	4	5
CC_4_5	Efficacy - Society	I feel confident humans will come up with solutions to tackle climate change	1	2	3	4	5
CC_4_9	Efficacy - Personal	I personally feel that I can make a difference to climate change	1	2	3	4	5
CC_4_10	Responsibility - Personal	It is my responsibility to help to do something about climate change	1	2	3	4	5
CC_4_15	Understanding – perceived capability	I believe I understand the causes and likely impacts of climate change	1	2	3	4	5
CC_4_16	Personal sacrifice	I am not prepared to make changes to my lifestyle for the sake of climate change	1	2	3	4	5
CC_4_24	Action – Aus	Australia should be doing more to address climate change	1	2	3	4	5
CC_4_25	Action – other countries	Other countries should be doing more to address climate change	1	2	3	4	5
CC_4_26	Action – Aus leadership	Australia should be a global leader in emissions reduction so other nations are encouraged to take similar action	1	2	3	4	5
CC_4_27	Action - Protest	Climate activism such as public protests and rallies about climate change can bring about positive change	1	2	3	4	5
CC_4_28	Action – other countries	Australia should only take action on climate change if all	1	2	3	4	5

		other countries are contributing a fair share					
CC_4_29	Action – other people	I would take more action on climate change if I knew everyone was doing the same	1	2	3	4	5

Impacts of climate change & resilience

CC7. In how many **years**, if at all, do you think climate change will cause the following in Australia?

Please enter a number representing the number of years you think it will be before climate change will cause each of the events listed.

{INTEGER – 1-1000000} [SINGLE RESPONSE PER ROW]

#CC7_# CC7. statement #

[RANDOMISE ROWS]

Name		Years until climate change causes this	Climate change is already causing this	Climate change will not cause this	Don't know
CC7_1	More frequent and / or extreme floods		0	98	99
CC7_2	More frequent and / or extreme bushfires		0	98	99
CC7_3	Extinction of plant and animal species		0	98	99
CC7_4	Sea level rise		0	98	99
CC7_5	Loss of ecosystems		0	98	99
CC7_6	Increased refugee arrivals due to environmental pressures in other countries		0	98	99
CC7_7	More frequent and / or extreme droughts		0	98	99
CC7_8	More frequent and / or extreme storm events		0	98	99
CC7_9	Increased annual rates of heat-related deaths		0	98	99
CC7_10	Decline in farming production		0	98	99
CC7_11	Destruction of the Great Barrier Reef		0	98	99

CC33. How likely do you think it is that each of the following events will directly impact your household in the next 5 years?

{SINGLE PER ROW}

[RANDOMISE ROWS]

	No chance, almost no	Very slight possibility (1 in 10)	Some possibility (3 in 10)	Fairly good possibility (5 in 10)	Probable (7 in 10)	Almost sure (9 in 10)	Certain, practically certain (99 in 100)	Don't know

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

		chance (1 in 100)							
CC33_1	Floods	0	1	3	5	7	9	10	99
CC33_2	Bushfire	0	1	3	5	7	9	10	99
CC33_3	Sea level rise/coastal erosion	0	1	3	5	7	9	10	99
CC33_4	Drought/water shortage	0	1	3	5	7	9	10	99
CC33_5	Severe storms	0	1	3	5	7	9	10	99
CC33_6	Severe heat	0	1	3	5	7	9	10	99

CC.42. In the past five years, has your household been directly impacted by any of the following?
Select all that apply

{MULTIPLE RESPONSE}
[RANDOMISE ROWS]

Floods	1
Bushfire	2
Sea level rise/coastal erosion	3
Drought/water shortage	4
Severe storms	5

CC.43. How much do you know about the actions being taken by the following organisations to ensure that local communities are prepared for natural disasters?

{SINGLE PER ROW}
[RANDOMISE ROWS]
REVERSE COLUMNS FOR 50%.

	Have heard nothing	Heard of but know almost nothing	Just a little	Know a fair amount	Know a lot
Your local council	1	2	3	4	5
Your state and territory government	1	2	3	4	5

Long Methodology Disclosure Statement

The Australian Government	1	2	3	4	5
Your state and territory emergency services	1	2	3	4	5
Insurance companies	1	2	3	4	5

CC.44. To what extent do you support or oppose the following actions

{SINGLE PER ROW}

[RANDOMISE ROWS]

REVERSE COLUMNS FOR 50%.

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose
Stronger planning restriction to ensure homes are not built in flood-prone locations	1	2	3	4	5
Stronger planning restriction to ensure commercial developments (e.g., retail and office buildings) are not built in flood-prone locations	1	2	3	4	5
Governments buying back flood-affected homes in disaster risk zones	1	2	3	4	5
Increased insurance premiums for those in disaster risk zones	1	2	3	4	5

Influence and responsibility

CC14. How much power do you think the following groups have to make changes that influence climate change?

{SINGLE PER ROW}

[RANDOMISE ROWS]

Name		A lot	A moderate amount	A little	None at all	Don't know
CC14_1	The Australian Federal Government	1	2	3	4	99
CC14_2	Governments of other countries	1	2	3	4	99
CC14_3	Australian state / territory governments	1	2	3	4	99
CC14_4	Local Government / Councils	1	2	3	4	99

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

Long Methodology Disclosure Statement

CC14_5	Individuals and their families	1	2	3	4	99
CC14_6	Multinational businesses	1	2	3	4	99
CC14_7	Large Australian businesses	1	2	3	4	99
CC14_8	Small and medium-sized Australian businesses	1	2	3	4	99
CC14_9	Not-for-profit organisations	1	2	3	4	99
CC14_10	Universities and academic institutions	1	2	3	4	99
CC14_11	Local community groups	1	2	3	4	99

CC15. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change?

{SINGLE PER ROW}

[RANDOMISE ROWS; REVERSE COLUMNS FOR 50%]

Name		Very good	Fairly good	Neither good nor poor	Fairly poor	Very poor	Don't know
CC15_1	The Australian Federal Government	1	2	3	4	5	99
CC15_2	Governments of other countries	1	2	3	4	5	99
CC15_3	Australian state / territory governments	1	2	3	4	5	99
CC15_4	Local Government / Councils	1	2	3	4	5	99
CC15_5	Individuals and their families	1	2	3	4	5	99
CC15_6	Multinational businesses	1	2	3	4	5	99
CC15_7	Large Australian businesses	1	2	3	4	5	99
CC15_8	Small and medium-sized Australian businesses	1	2	3	4	5	99
CC15_9	Not-for-profit organisations	1	2	3	4	5	99
CC15_10	Universities and academic institutions	1	2	3	4	5	99
CC15_11	Local community groups	1	2	3	4	5	99

CC.37.

How strongly do you agree or disagree with the following statements?

{SINGLE PER ROW}

[RANDOMISE ROWS, REVERSE COLUMN ORDER FOR 50% OF SAMPLE]

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

Long Methodology Disclosure Statement

	Statement	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Don't know [ANCHOR, EXCLUSIVE]
CC37_1	My local community is working together to adapt to the impacts of climate change	1	2	3	4	5	99
CC37_2	My local community has the support it needs to transition to a clean energy economy	1	2	3	4	5	99
CC37_3	People in my local community are interested in being better able to help reduce their emissions and adapt to the impacts of climate change	1	2	3	4	5	99

Role of business

CC22. What companies come to mind as taking positive action in response to climate change?

{TEXT}

CC16. How would you rate the performance of the following sectors in terms of the actions they have taken in response to climate change?

{SINGLE PER ROW}

[RANDOMISE ROWS, REVERSE COLUMNS FOR 50%]

Name		Very good	Fairly good	Neither good nor poor	Fairly poor	Very poor	Don't know
CC16_1	Agriculture / farming	1	2	3	4	5	99
CC16_2	Mining (non-fossil fuels)	1	2	3	4	5	99
CC16_17	Coal, oil and gas	1	2	3	4	5	99
CC16_3	Aviation	1	2	3	4	5	99
CC16_4	Construction	1	2	3	4	5	99
CC16_5	Automotive	1	2	3	4	5	99
CC16_6	Retail	1	2	3	4	5	99
CC16_7	Energy utilities	1	2	3	4	5	99
CC16_8	Manufacturing	1	2	3	4	5	99
CC16_9	Transport and logistics	1	2	3	4	5	99
CC16_10	Pharmaceutical	1	2	3	4	5	99
CC16_11	Fashion	1	2	3	4	5	99

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

Long Methodology Disclosure Statement

CC16_12	Banking, finance and superannuation	1	2	3	4	5	99
CC16_13	Tourism and hospitality	1	2	3	4	5	99
CC16_14	Waste	1	2	3	4	5	99
CC16_15	Water utilities	1	2	3	4	5	99
CC16_16	Education and training	1	2	3	4	5	99

CC23. And of the sectors below, which do you think can have the most positive impact by taking action on climate change?
Please rank the top three (1 having the most impact).

{MULTIPLE RESPONSE}

[RANDOMISE, ANCHOR 98 AND 99]

		[SELECT 1 ST , 2 ND AND 3 RD]
CC23_1	Agriculture / farming	
CC23_2	Mining (non-fossil fuels)	
CC23_17	Coal, oil and gas	
CC23_3	Aviation	
CC23_4	Construction	
CC23_5	Automotive	
CC23_6	Retail	
CC23_7	Energy utilities	
CC23_8	Manufacturing	
CC23_9	Transport and logistics	
CC23_10	Pharmaceutical	
CC23_11	Fashion	
CC23_12	Banking, finance and superannuation	
CC23_13	Tourism and hospitality	
CC23_14	Waste	
CC23_15	Water utilities	
CC23_16	Education and training	
CC23_99	None of these [EXCLUSIVE]	
CC23_98	Don't know [EXCLUSIVE]	

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

CC24_A. What specific actions do you think the [INSERT INDUSTRIES 1, 2 AND 3 FROM CC23] industries should take to address climate change?

{TEXT}

Energy transition

CC.51. How well do you feel you understand about what actions are being taken to meet Australia's net zero commitments? [REVERSE COLUMNS FOR 50%] ANCHOR "DON'T KNOW"

Very well	Fairly well	Not very well	Not at all well	Don't know
1	2	3	4	99

CC.45. To what extent do you support or oppose Australia's transition away from fossil fuels and towards renewable energy generation?

[REVERSE COLUMNS FOR 50%]

Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose
1	2	3	4	5

CC.48. How do you think Australia's net zero transition is progressing?

[REVERSE COLUMNS FOR 50%]

Already happening	Happening soon	No plans	Won't happen
1	2	3	4

CC.49. Do you think Australia's transition away from renewable energy and towards renewables is happening...

[REVERSE COLUMNS FOR 50%]

Too quickly	Too slowly	About right
1	2	3

CC11. How do you think reducing the number of gas and coal-fired power stations and increasing the amount of power generated from renewable energy sources such as solar and wind is likely to impact the following?

{SINGLE PER ROW}

[RANDOMISE ROWS, REVERSE COLUMNS FOR 50% EXCEPT 99]

Long Methodology Disclosure Statement

Name		Major positive impact	Minor positive impact	No impact	Minor negative impact	Major negative impact	Don't know
CC_11_1	Cost of living	1	2	3	4	5	99
CC_11_2	Economic growth	1	2	3	4	5	99
CC_11_3	Reliability of energy supply (being able to meet the energy needs of the Australian community and minimise disruptions such as blackouts and brownouts)	1	2	3	4	5	99
CC_11_4	Air quality	1	2	3	4	5	99
CC_11_5	Climate change	1	2	3	4	5	99
CC_11_6	Jobs and industry in your local area	1	2	3	4	5	99
CC_11_7	The affordability of your household energy bills	1	2	3	4	5	99
CC_11_8	The wellbeing of Australian plants and animals	1	2	3	4	5	99

CC.38 . Overall, how well do you think each of the following groups will benefit from Australian's transition to renewable energy?
[RANDOMISE ROWS, REVERSE COLUMNS FOR 50% EXCEPT 99]

	A lot	A fair amount	Just a little	Not at all	Don't know
The Australian Federal Government	1	2	3	4	99
Governments of other countries	1	2	3	4	99
Australian state / territory governments	1	2	3	4	99
Local Government / Councils	1	2	3	4	99
Individuals and their families	1	2	3	4	99
Multinational businesses	1	2	3	4	99
Large Australian businesses	1	2	3	4	99
Small and medium-sized Australian businesses	1	2	3	4	99
Not-for-profit organisations	1	2	3	4	99
Universities and academic institutions	1	2	3	4	99

CC.39. Please indicate how well you feel you understand each of the following types of energy project.

{SINGLE PER ROW}

RANDOMISE ROWS, REVERSE ORDER OF COLUMNS FOR 50%

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

Long Methodology Disclosure Statement

		Never heard of it	Heard of, but know almost nothing	Just a little	Somewhat well	Very well
1	Solar farms	1	2	3	4	5
2	Wind farms	1	2	3	4	5
3	Offshore wind farms	1	2	3	4	5
4	Hydro-electric projects (i.e., dams)	1	2	3	4	5
5	Large scale batteries	1	2	3	4	5
6	Large energy transmission lines	1	2	3	4	5
7	Green hydrogen	1	2	3	4	5
8	Nuclear energy	1	2	3	4	5
9	Gas-fired power stations	1	2	3	4	5
10	Coal-fired power stations	1	2	3	4	5

CC.52. To what extent do you support or oppose the growth of the following types of energy projects in Australia?

{SINGLE PER ROW}

RANDOMISE ROWS, REVERSE ORDER OF COLUMNS FOR 50%

		Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose
1	Solar farms	1	2	3	4	5
2	Wind farms	1	2	3	4	5
3	Offshore wind farms	1	2	3	4	5
4	Hydro-electric projects (i.e., dams)	1	2	3	4	5
5	Large scale batteries	1	2	3	4	5
6	Large energy transmission lines	1	2	3	4	5
7	Green hydrogen	1	2	3	4	5
8	Nuclear energy	1	2	3	4	5
9	Gas-fired power stations	1	2	3	4	5
10	Coal-fired power stations	1	2	3	4	5

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

CC.40. There is a lot of information in the media and social media about Australia's net zero transition. Some of that information is more accurate than others.

How believable do you find each of the following statements?

SINGLE RESPONSE PER ROW. RANDOMISE ROWS, REVERSE COLUMNS FOR 50%

		Not at all believable	Not very believable	Somewhat believable	Very believable
1	Transitioning to renewable energy will lead to an increase in household energy prices	1	2	3	4
2	Wind farms take more energy to build than they provide to the grid over their lifetime	1	2	3	4
3	Building more renewable energy generation will lead to more blackouts and brownouts	1	2	3	4
4	Offshore wind farms cause harm to whales	1	2	3	4
5	Building more solar and wind farms is taking away our best agricultural land	1	2	3	4
6	There is no consensus among climate scientist about the effects of climate change	1	2	3	4
7	Rising sea levels will help coral reefs flourish	1	2	3	4
8	Electric cars are as bad for the planet as petrol cars	1	2	3	4
9		1	2	3	4

CC.41. And before today, had you seen or heard anything in the media or on social media about each topic?

SINGLE MULTI PER ROW

RANDOMISE ROWS, REVERSE COLUMNS FOR 50%

		Yes, in the mainstream media (e.g., newspapers or TV)	Yes, on social media	Yes, from friends or family	No, I have not heard about this before EXCLUSIVE
1	Transitioning to renewable energy will lead to an increase in household energy prices	1	2	4	3
2	Wind farms take more energy to build than they provide to the grid over their lifetime	1	2	4	3

Long Methodology Disclosure Statement

3	Building more renewable energy generation will lead to more blackouts and brownouts	1	2	4	3
4	Offshore wind farms cause harm to whales	1	2	4	3
5	Building more solar and wind farms is taking away our best agricultural land	1	2	4	3
6	There is no consensus among climate scientist about the effects of climate change	1	2	4	3
7	Rising sea levels will help coral reefs flourish	1	2	4	3
8	Electric cars are as bad for the planet as petrol cars	1	2	4	3
9		1	2	4	3

REVERSE ORDER OF CC46 AND CC47 FOR 50%. BOTH QUESTIONS ON SEPARATE PAGES

CC.46. What, if any, positive impacts do you think Australia's net zero transition will have?

{TEXT}

CC.47. What, if any, negative impacts do you think Australia's net zero transition will have?

{TEXT}

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

Role of individuals

CC17. Some people try to reduce their impact on climate change by making changes to their lifestyle or the goods and services they purchase.

For each, please indicate whether you have done this, are considering this, or are not going to do this. *Please select 'Not applicable to me / my household' if you do not have to make decisions about the topic.*

{SINGLE PER ROW}

[RANDOMISE ROWS]

Name		I have done this already	I have considered doing this	I have <u>not</u> considered doing this	I would not do this	Not applicable to me / my household
CC17_1	Purchasing household energy from renewable sources (e.g. 'green' energy)	1	2	3	4	99
CC17_2	Avoiding non-essential air travel	1	2	3	4	99
CC17_3	Paying extra to offset carbon emissions from air travel	1	2	3	4	99
CC17_4	Installing solar panels, or buying a home that has solar panels installed	1	2	3	4	99
CC17_5	Reducing the amount of meat and dairy products in my diet	1	2	3	4	99
CC17_6	Donating money to an organisation that works to reduce the causes or impacts of climate change	1	2	3	4	99
CC17_7	Attending a protest or rally about climate change	1	2	3	4	99
CC17_8	Choosing a bank, investment or superannuation fund based on its environmental credentials or products	1	2	3	4	99
CC17_9	Ensuring my home has features that make it more energy efficient (e.g. insulation, double glazing etc)	1	2	3	4	99
CC17_10	Taking into account policies on climate change when voting for a candidate or political party	1	2	3	4	99
CC17_11	Choosing an employer based on their commitment to reducing environmental impact	1	2	3	4	99
CC17_12	Actively choosing products you buy based on how they were made, their materials and end-of-life disposal	1	2	3	4	99
CC17_13	Switching to an electric vehicle	1	2	3	4	99
CC17_14	Living car-free	1	2	3	4	99

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

Support for policy

CC.35. In June 2022, Australia committed to achieving a 43% reduction in carbon emissions below 2005 levels by 2030. The previous commitment was a 26% to 28% reduction.

Please indicate the extent to which you support or oppose Australia taking actions to meet this commitment.

[REVERSE SCALE FOR 50%]

Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose
1	2	3	4	5

CC.50. And how likely to you think it is that Australia will meet its 2023 emissions reduction target?

[REVERSE SCALE FOR 50%] ANCHOR "DON'T KNOW"

Very likely	Fairly likely	Neither likely nor unlikely	Fairly unlikely	Very unlikely	Don't know
1	2	3	4	5	6

Impacts of policy action

CC.21 Some people say that changing Australia's energy mix by **reducing the amount of power generated from non-renewable energy sources** (such as coal and gas) and **transitioning to an increased share of power generated by renewable energy sources** (such as wind and solar) is an important step in addressing climate change.

Thinking about making that transition, how do you think the following issues should be prioritised? Please indicate 1 for the most important, 2 for the second most important etc. through to 8 for the least important.

[RANDOMISE ROWS]

		Rank
CC21_1	Ensuring the reliability of energy supply to Australian households and businesses	
CC21_2	Ensuring that people who work in non-renewable energy sector are helped to reskill / find alternative employment	
CC21_3	Transitioning as quickly as possible	
CC21_4	Ensuring negative impacts on the Australian economy are minimised	
CC21_5	Ensuring energy prices remain as low as possible	

CC21_6	Helping Australian businesses to be leaders and innovators in the global renewable energy industry	
CC21_7	Ensuring that no one is left behind in the transition to renewable energy	
CC21_8	Ensuring that negative impacts on the environment are minimised	

CC25. Do you think the Australian Federal Government's measures to address climate change are too much, too little, or about right?

[\[ROTATE ROWS 1-3\]](#)

Too much	1
About right	2
Too little	3
Unsure [ANCHOR]	99

CC26. Which of the major parties, the Labor Party or the Liberal National Coalition, do you think has the best policy on climate change?

[\[ROTATE ROWS 1-2\]](#)

Labor party	1
Liberal National Coalition	2
Unsure [ANCHOR]	99

Information landscape and preferences

CC.31 Which of the following topics are you most interested in learning more about?

Please select the top three.

[\[RANDOMISE ROWS\]](#)

How changes in the climate are impacting the environment	1
How changes in the climate will impact the economy in the future	2
How changes in the climate will impact your lifestyle in the future	3
New technologies to reduce carbon emissions	4
What steps Australian governments are taking to tackle climate change	6
What steps big businesses are taking to tackle climate change	7
How Australia's actions to tackle climate change compare with other countries	8
What support is available to help you reduce your carbon emissions	10
What you can do to reduce your carbon emissions	11
What new jobs and skills will come with climate action	13
How the net zero transition will impact cost of energy	14

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

How the net zero transition will impact the Australian economy	15
How the net zero transition will impact job in your community	16
Unsure / can't say [ANCHOR, EXCLUSIVE]	99

CC.32A To what extent do you trust information about climate change from each of the following organisations or people?
[RANDOMISE ROWS, REVERSE ORDER OF COLUMNS FOR 50%]

Name		Distrust a great deal	Distrust a little	Neutral	Trust a little	Trust a great deal
CC_32A_1	Politicians	1	2	3	4	5
CC_32A_2	Government agencies	1	2	3	4	5
CC_32A_3	Scientists	1	2	3	4	5
CC_32A_4	Academics/universities	1	2	3	4	5
CC_32A_5	Business leaders	1	2	3	4	5
CC_32A_6	Companies	1	2	3	4	5
CC_32A_7	Environmental NGOs	1	2	3	4	5
CC_32A_8	Mainstream news media	1	2	3	4	5
CC_32A_9	Friends and family	1	2	3	4	5
CC_32A_11	Local environmental groups	1	2	3	4	5
CC_32A_12	Online forums and communities	1	2	3	4	5

REVERSE ORDER OF CC46 AND CC47 FOR 50%. BOTH QUESTIONS ON SEPARATE PAGES

ASK IF CC_32A_2 = 1 OR 2

CC.46. You said that you distrust information about climate change from government agencies. Why do you say that?

[TEXT]

ASK IF CC_32A_6 = 1 OR 2

CC.47. You said that you distrust information about climate change from companies. Why do you say that?

[TEXT]

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

Long Methodology Disclosure Statement

CC.32B To what extent do you trust information about climate change from each of the following organisations or people?
[RANDOMISE ROWS, REVERSE ORDER OF COLUMNS FOR 50%]

[PLEASE SHOW LIST BASED ON COMBINATION BELOW WITH 1 – 11 AND, SET 1 – 12A + 13A SET 2 – 12A + 13B SET 3 – 12B + 13A SET 4 – 12B + 12B]

Name		Distrust a great deal	Distrust a little	Neutral	Trust a little	Trust a great deal
CC_32B_1	Federal government environment department	1	2	3	4	5
CC_32B_2	Your state government environment department	1	2	3	4	5
CC_32B_3	Your local council	1	2	3	4	5
CC_32B_4	State or local emergency services	1	2	3	4	5
CC_32B_5	CSIRO	1	2	3	4	5
CC_32B_6	Bureau of Meteorology	1	2	3	4	5
CC_32B_7	Australian universities	1	2	3	4	5
CC_32B_8	Universities overseas	1	2	3	4	5
CC_32B_9	The United Nations	1	2	3	4	5
CC_32B_10	World Health Organisation	1	2	3	4	5
CC_32B_11	NASA	1	2	3	4	5
CC_32B_12a	WWF	1	2	3	4	5
CC_32B_12b	Greenpeace	1	2	3	4	5
CC_32B_13a	Mining companies (non-fossil fuels)	1	2	3	4	5
CC_32B_13b	Energy utilities	1	2	3	4	5

CC.34 Which of the following do you regularly use to access information about news and current affairs?
[MULTIPLE RESPONSE]

Television	
ABC news services	1
SBS news services	2
Chanel 7, 9 or 10 news services	3
Sky news service	4
Current affairs programs	5
Other television news	6

Long Methodology Disclosure Statement

Print	
The Australian	7
The Australian Financial Review	8
The Age	9
The Herald Sun	10
The Sydney Morning Herald	11
The Daily Telegraph	12
The Courier Mail	13
The West Australian	14
The Mercury	15
Other state newspaper	16
Other local newspaper	17
Internet	
News.com.au	18
ABC.net	19
Nine News Australia	20
Daily Telegraph	21
SMH	22
The Australian	23
The Age	24
SBS Australia	25
The Guardian	26
Other online news sites	27
Online blogs and forums	28
Social media	
Instagram	29
Facebook	30
YouTube	31
TikTok	32
Other social media platforms	33
Radio	
ABC News Radio	34
Talk back radio	35

Long Methodology Disclosure Statement

ABC Radio National	36
ABC Local Radio	37
Nova Radio	38
Hit Radio	39
2GB	40
Other radio	41
Podcasts	42
Magazines	
BRW	43
Time Magazine	44
National Geographic	45
Other magazines	46
Other (please specify)	99
None of the above	98

DEMOGRAPHICS

<ASK ALL>

AUS01INC Which of the following categories best describes your annual personal gross income?

Gross income is the total income before taxes

{SINGLE}

Under \$15,000	1
\$15,000 to just under \$25,000	2
\$25,000 to just under \$35,000	3
\$35,000 to just under \$50,000	4
\$50,000 to just under \$75,000	5
\$75,000 to just under \$100,000	6
\$100,000 to just under \$150,000	7
\$150,000 to just under \$200,000	8
\$200,000 and over	9
Don't know/Prefer not to say	99

<ASK ALL>

D2. What is the highest level of education that you have achieved so far?

{SINGLE}

Long Methodology Disclosure Statement

Did not go to school	01
Year 8 or below	02
Year 9-11	03
Year 12 or equivalent	04
Certificate (I/IV) or Trade qualification	05
Advanced Diploma or Diploma	06
Bachelor degree	07
Postgraduate degree	08
Something else [SPECIFY]	97
I'd prefer not to say/Don't Know	99

HHCMP10. How many people are living or staying at your current address? (Include yourself and any other adults or children who are currently living or staying at this address for at least two months)

1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12+	12

<ASK ALL>

D4. Which of the following best describes your household situation?

Please select one only

{SINGLE}

Living alone	01
Living with parents	02
Living with other adults (e.g. friends, strangers, other relative)	03

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

Living with partner/ fiancé /spouse, with no children at home	04
Living with partner/ fiancé /spouse, with children at home	05
Single parent with children at home	06
Something else [SPECIFY]	97
I'd prefer not to say	99

<ASK ALL>

D5. Which of these best describes your employment status?
Please select the one that best describes your situation

{SINGLE}

Full time paid work	1
Part-time / casual paid work	2
Self-employed	3
Home duties	4
Studying	5
Looking for work	6
Retired	7
Unable to work	97
Other [PLEASE SPECIFY]	99

Q107 How well would you say you are managing financially these days?

{SINGLE RESPONSE}

REVERSE ORDER FOR 50% OF RESPONDENTS

Living comfortably	01
Doing alright	02
Just about getting by	03
Finding it quite difficult	04
Finding it very difficult	05

Questions asked prior which may have materially influenced results (F2f.)

Not applicable