

Research & Activation
Solutions for Engaging
Employee Experiences



who we are

an Ipsos group
practice
implementing
**research &
activation solutions
for engaging
employee
experiences**

*30 consultant and project managers, based in Paris
+ Ipsos, world 3rd largest research agency*





mission

For 60% *“The Covid-19 crisis has deeply changed the attitude I have towards work”*

today's challenge

how to address
the “**new possible**” and
manage the
“post-pandemic
engagement”?

what our research says

transformations

Digital & Climate
Economic
instability
Speed, virality
Fluidity, Me.inc.

concerns

Care &
responsibility

expectations

Well-being
Flexibility
Trust, dialogue,
Confidence

drivers for engagement

Empowerment,
Organizational
effectiveness,
Learning
opportunities

drivers for disengagement

(non) Inclusion,
(dis) Respect,
(no) Equal
opportunities

drivers for long term engagement

Culture & values,
Purpose,
Contribution,
Catalyst manager



engaging
employee
experiences? ▶



*inspiring
responsible
empowering
energizing
inclusive*

+ powered by a **catalyst
management style**



expertise

our expertises

Employee engagement
Leadership
Org. culture and values
HR processes and
employee journey
Diversity and inclusion
Well-being at work
Transformation and change

Listening and feedback
tools
Data and text advanced
analytics
Benchmark and trends
monitoring
Activation, design thinking
and co-creation-
based solutions

our solutions

journey

Make your **strategy resonate** with your people's experience and foster its buy-in

Make your **engagement survey** an effective driver of your people strategy

Design your culture and values repository / leadership model

design



dialogue



Develop a conversational workplace culture through '**pulse**' surveys

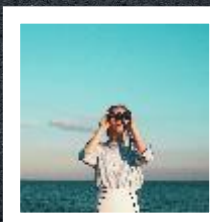
Pilot your transformations and changes

Support your managers in bringing your engagement strategy live: **activation workshops, training...**

Assess your HR / DE&I programs and processes

Assess your organizational and **leadership culture**

assess



activate



Identify drivers of engagement and performance through data analytics

Inspire your HR community with Ipsos latest 'Trends' and opinion monitoring

a “resources platform” not just a tech solution: project design + project management + research and advisory

end to end services & proprietary solutions
= full accountability

a “boutique” spirit = expertise, advisory and trust

the “game changer power” of a global research company, dedicated to people understanding

added value

references

AG2R LA MONDIALE ASCOMETAL
AUCHAN AXA BPCE CARREFOUR
DAHER EDF GROUPAMA GEODIS
GEOPOST KERING CLARIANE LA
POSTE LA BANQUE POSTALE L'OREAL
LVMH LA MUTUELLE GENERALE
MCDONALD'S MONOPRIX NATIXIS
SAINT GOBAIN SOCIETE GENERALE
SONEPAR TARKETT TOTALENERGIES
VEOLIA MINISTÈRE DES FINANCES
MINISTÈRE DE LA TRANSITION
ÉCOLOGIQUE SERVICES PREMIER
MINISTRE

1.5 million interviews per year, 2.1 million comments, 15,000 managers connected to our Digital Feedback Platform...



Research & Activation
Solutions for Engaging
Employee Experiences

