

Life in Sydney 2025

Ipsos reference: 24-065437 CfS Membership 2025
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This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	Committee for Sydney
F1c.	Name of end client	Matt Levinson
F1d.	Fieldwork dates	6 th – 13 th January 2025
F1e.	Data collection methodology and (F1f.) split	Online (100%)
F1g.	Target population	Sydney residents aged 18+
F1h.	Sample size	n= 1000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 969
F2b.	Error margin associated with the effective sample size for the research.	Margin of Error is +/- 3.15% For information on the Ipsos use of credibility intervals, visit: : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	Weighted by age, gender and location. The source of population data weighted to is the 2021 Australian Census.
F2d.	Weighting methodology used	Cell weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
<i>**If voting intention is published</i>		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Full question text (F2e.)

SQ1. Are you..?

RESP_AGE. What is your date of birth?

SQ3. And what is the postcode of where you live?

SQ4. How long have you been living in Sydney?

SQ5. Which of the following best describes you?

Q25. Do you or your parents mainly speak a language other than English?

Q29. What is the highest level of education that you have completed?

Q28. What is your approximate annual household income before tax?

Q95. What type of home do you currently live in?

Q84A. Thinking about the property in which you currently live, do you...

Q27. Do you identify as being of Aboriginal origin, Torres Strait Islander or both?

Q118 Which of the following best describes your household?

Q40. To what extent do you support or oppose increasing the density of development in each of the following areas of Sydney over the next 10 years?

Q109. How important is it to you that you can own your own home one day?

Q98. Have you ever lived in an apartment?

Q99. Would you consider living in an apartment in the future?

Q99a. Do you consider an apartment an appropriate place to raise a family?

Q141. Why do you say that an apartment is not an appropriate place to raise a family?

Q130. Thinking about the current home that you live in, how many spare rooms do you have? That is, rooms that are or could be used as bedrooms.

Q38. Now we are going to ask you a question about neighbourhood preferences. Please rank in order of personal preference the following 9 aspects when considering moving to a new place. Rank 1 as the most important, and 9 as the least important.

Q49. Thinking about your vehicle usage and or ownership which of the following best describes you?

Q139. Thinking about e-bikes, which of the following most accurately describes you? Select all that apply.

Q140. When thinking about how you use an e-bike, how often do you use it for the following reasons?

Q15. Which, if any, of the following modes of transport do you currently use to commute to and from work/study?

Q46. In a typical week, how many days (do you currently commute)?

Q45A. How long does your commute take on a normal day?

Q89. How satisfied are you with the flexibility your current job offers you?

Q88. How would you rate the flexibility of your workplace?

Q127. How often do you usually work at your employer's location (office, contact centre, sites, etc)?

Q128. Regardless of your current work arrangement, how often would you prefer working at your employer's location moving forward?

Q90. Are you considering changing jobs or employers to one that offers more flexibility?

Q132. Thinking about AI (Artificial Intelligence), how much do you agree or disagree with each of the following statements?

Q133. Again, thinking about AI (Artificial Intelligence), how much do you agree or disagree with each of the following statements?

Q134. Who do you provide regular care and support to?

Q135. Is this care paid or unpaid?

Q136 What type of help and support do you provide? Please answer all that apply

Q137. How much time would you spend on each of the following activities in a typical week?

Q114. Do you regularly participate in any of the following?

Q131. Below is a list of ways some people volunteer in their communities. Looking at the list, which if any of these things do you do?

F7. To what extent do you agree or disagree that each statement describes your current relationships with other people?

Q1. Thinking about your life in Sydney overall, how satisfied are you with your quality of life in Sydney?

Q2. Why do you say that?

Q4. And do you expect your quality of life in Sydney to be better or worse 12 months from now?

Q5. How much do you agree or disagree with each of the following statements about Sydney?

Q42. What would you say are the three most important issues facing Sydney today?

Q126. Are you aware of any of the following changes in Sydney over the past 12 months?

Q126b. How much, if any, positive impact do you think each of the following has had on life in Sydney in the past 12 months?

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