

## **IPSOS ISSUES MONITOR JANUARY 2023**

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

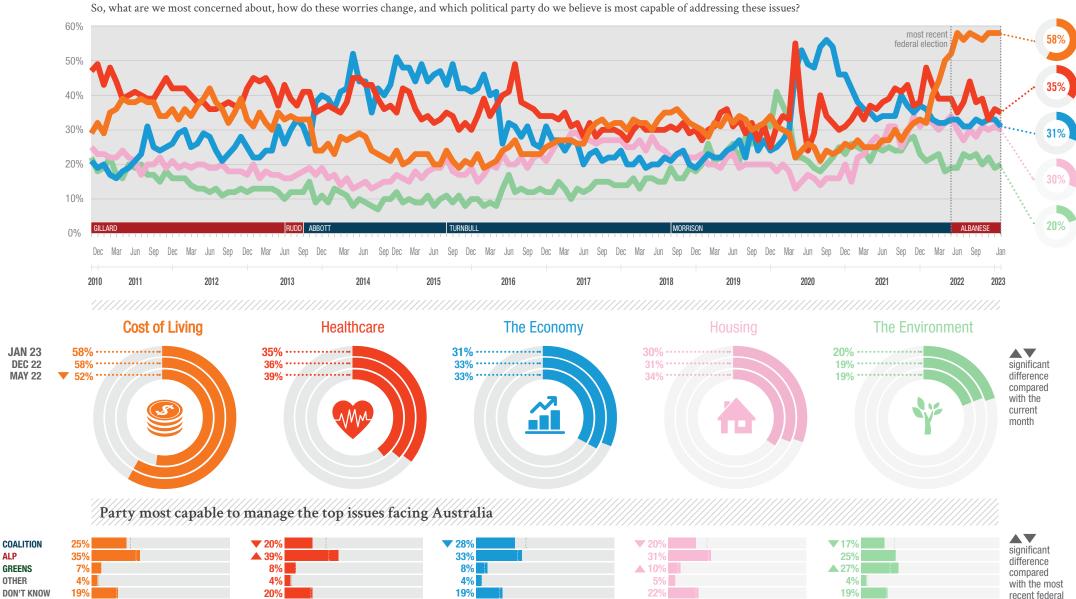






election

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade.



11%

ALP

**GREENS** 

OTHER



# **IPSOS ISSUES MONITOR JANUARY 2023**

The top issues facing Australia

Mark Davis

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JUL

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JAN













	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	2022	2022	2022	2022	JUN 2022	JUL 2022	2022	2022	2022	2022	2022	2023
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	<b>52</b> %	58%	56%	58%	57%	56%	58%	58%	58%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%	33%	36%	35%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%	32%	33%	33%	31%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%	30%	31%	30%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%	22%	19%	20%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%	24%	22%	19%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%	13%	14%	13%	18%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%	13%	14%	14%	14%	13%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%	8%	10%	11%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%	7%	10%	10%	9%	7%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%	8%	7%	7%	7%	8%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%	7%	6%	7%	5%	7%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%	7%	7%	8%	9%	7%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%	5%	6%	5%	6%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%	6%	6%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%	7%	7%	9%	6%	6%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%	4%	4%	6%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%	4%	4%	5%	4%	6%	5%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%	4%	3%	4%	3%	5%	4%	5%
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# **IPSOS ISSUES MONITOR FEBRUARY 2023**

The top issues facing Australia

Mark Davis

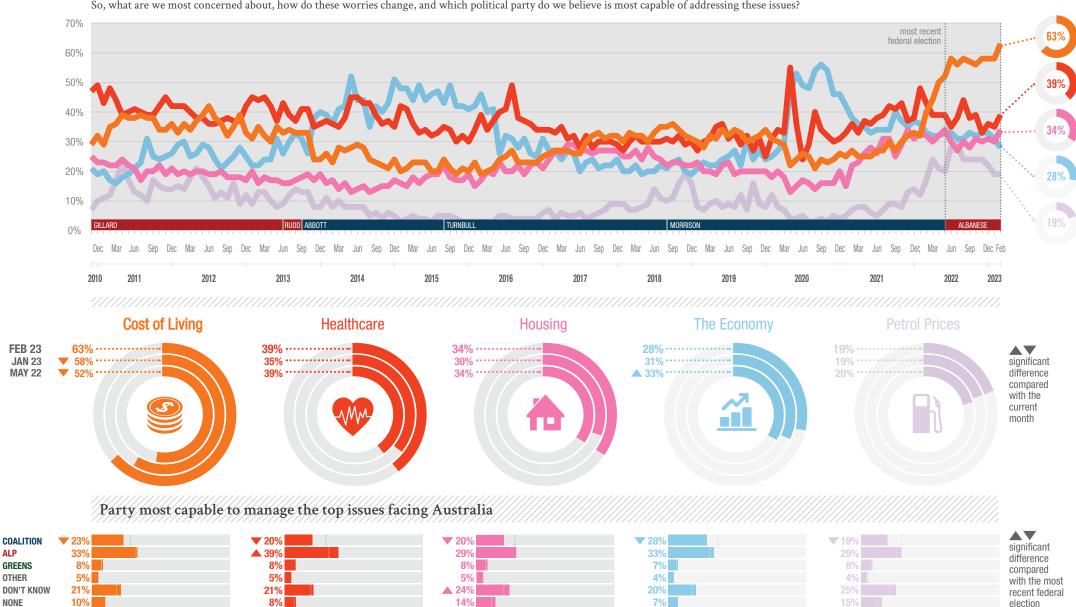
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The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



ALP

**GREENS** 

OTHER



## **IPSOS ISSUES MONITOR FEBRUARY 2023**

The top issues facing Australia

Mark Davis Managing Di

FEB

2022

2022

2022

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JUL

2022

**AUG** 

2022

SEP

2022

2022

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APR

2022

2022

2022



36%

31%

33%

22%

19%

13%

10%

14%

30%

33%

22%

8%

35%

30%

31%

19%

20%

18%

11%

13%



Cost of Living









	GOST OF LIVING	30%	3070	3070	3170	23%	Z170	2370	2970	3370	3270	2370	2070	3270	40%	4470	<b>30</b> 70	JZ70	30%	30%	J070	3/70	30%
)	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%	32%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%	13%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%	13%	14%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%

35%

12%

2015 2016 2017 2018



Unemployment

Indigenous Issues

Education

**Immigration** 

Transport

**Population** 

Racism



## **IPSOS ISSUES MONITOR MARCH 2023**

The top issues facing Australia

Mark Davis

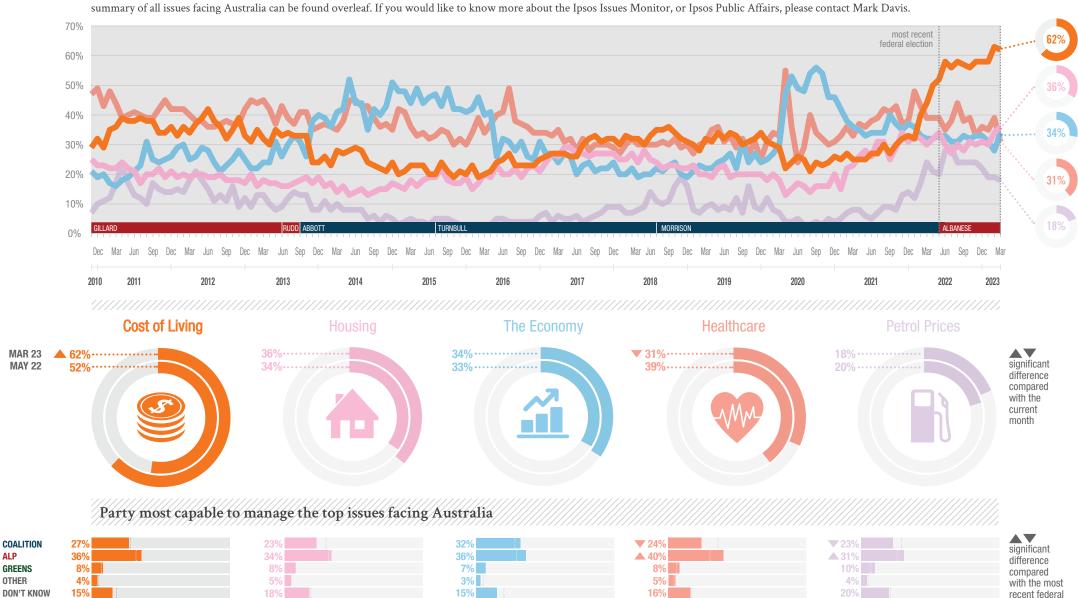
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Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia between January and March 2023 are shown below. A



COALITION

ALP

**GREENS** 

OTHER

NONE

**MAR 23** 



# **IPSOS ISSUES MONITOR MARCH 2023**

The top issues facing Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEP 2022	0CT 2022	NOV 2022	DEC 2022	JAN 2023	FEB 2023	MAR 2023
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	<b>52</b> %	58%	56%	58%	57%	56%	58%	58%	58%	63%	62%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%	30%	31%	30%	34%	36%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%	32%	33%	33%	31%	28%	34%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%	33%	36%	35%	39%	31%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%	24%	22%	19%	19%	18%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%	13%	14%	13%	18%	17%	15%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%	22%	19%	20%	18%	14%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%	8%	10%	11%	14%	13%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%		17%		17%		16%	14%	14%	13%	15%	13%	14%	14%	14%	13%	13%	10%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%	7%	10%	10%	9%	7%	9%	6%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%	8%	7%	7%	7%	8%	7%	9%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%	7%	7%	8%	9%	7%	7%	9%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%	7%	7%	9%	6%	6%	5%	8%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%	6%	6%	6%	7%	7%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%	4%	4%	6%	5%	6%	6%



**Immigration** 

**Population** 

Racism



## **IPSOS ISSUES MONITOR APRIL 2023**

The top issues facing Australia

Mark Davis

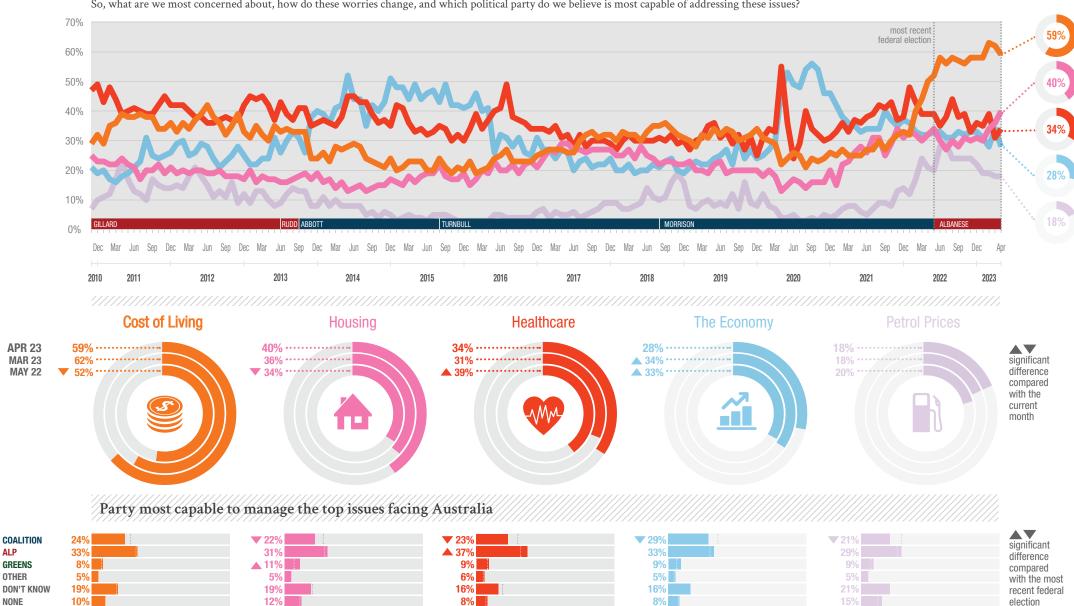
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COALITION

ALP

**GREENS** 

OTHER

NONE

**APR 23** 

**MAR 23** 



# **IPSOS ISSUES MONITOR APRIL 2023**

The top issues facing Australia

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			2012						2018	2019			JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEP 2022	0CT 2022	NOV 2022	DEC 2022	JAN 2023	FEB 2023	MAR 2023	APR 2023
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	52%	58%	56%	58%	57%	56%	58%	58%	58%	63%	62%	59%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%	30%	31%	30%	34%	36%	40%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%	33%	36%	35%	39%	31%	34%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%	32%	33%	33%	31%	28%	34%	28%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%	24%	22%	19%	19%	18%	18%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%	22%	19%	20%	18%	14%	16%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%		11%	11%	10%	13%	13%	14%	13%		17%	15%	15%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%	13%	14%	14%	14%	13%	13%	10%	15%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%	8%	10%	11%	14%	13%	10%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%		11%	8%	7%	9%	8%	7%	10%	10%	9%	7%	9%	6%	9%	8%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%	7%	7%	8%	9%	7%	7%	9%	8%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%	8%	7%	7%	7%	8%	7%	9%	8%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%	5%	6%	5%	6%	7%	5%	5%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%	6%	6%	6%	7%	7%	7%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%	7%	6%	7%	5%	7%	5%	5%	6%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%	4%	4%	6%	5%	6%	6%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%	7%	7%	9%	6%	6%	5%	8%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%	4%	4%	5%	4%	6%	5%	5%	4%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%	4%	3%	4%	3%	5%	4%	5%	2%	4%	4%





## **IPSOS ISSUES MONITOR MAY 2023**

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

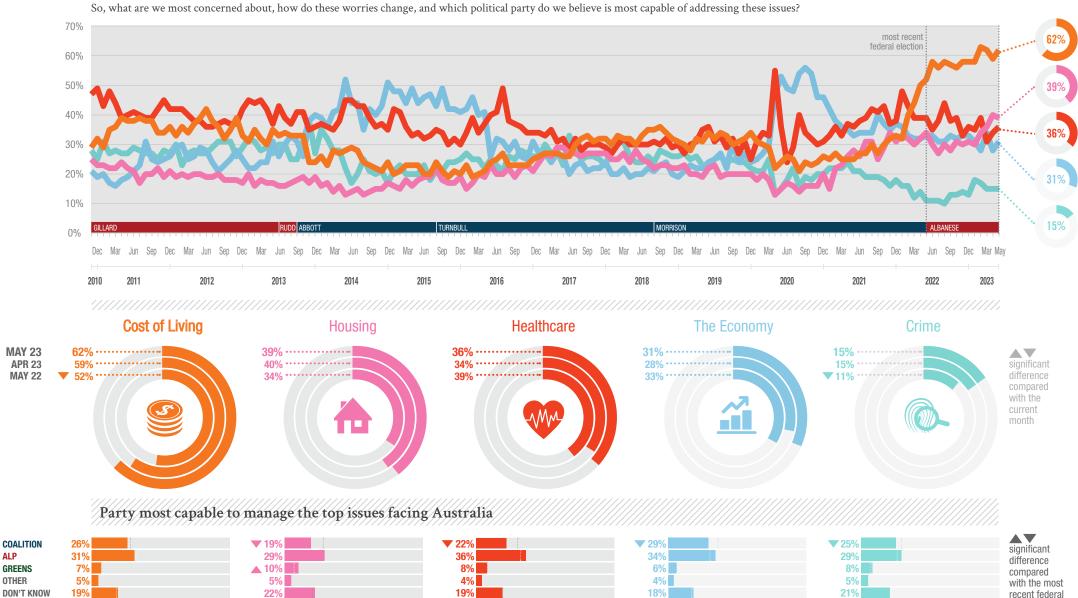
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election

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13%

COALITION

**GREENS** 

OTHER

NONE

ALP

**MAY 23** 

**APR 23** 



# **IPSOS ISSUES MONITOR MAY 2023**

The top issues facing Australia

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							2015							JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEP 2022	0CT 2022	NOV 2022	DEC 2022	JAN 2023	FEB 2023	MAR 2023	APR 2023	MAY 2023
	Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	<b>52</b> %	58%	56%	58%	<b>57</b> %	56%	58%	58%	58%	63%	62%	59%	62%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%	30%	31%	30%	34%	36%	40%	39%
WW.	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%	33%	36%	35%	39%	31%	34%	36%
	The Economy	20%	22%		29%				24%				36%	36%	33%				33%				32%	33%	33%	31%	28%	34%		31%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%	13%	14%	13%	18%	17%	15%	15%	15%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%	22%	19%	20%	18%	14%	16%	15%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%	13%	14%	14%	14%	13%	13%	10%	15%	15%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%	24%	22%	19%	19%	18%	18%	14%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%	8%	10%	11%	14%	13%		11%
	Education	15%	12%	16%			17%	18%	14%			11%			10%			7%	9%	8%	7%	10%	10%	9%	7%	9%	6%	9%	8%	9%
	Unemployment			17%			26%	24%	23%	18%		35%			13%				9%	9%	7%	7%	7%	8%	9%	7%	7%	9%	8%	8%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%	7%	6%	7%	5%	7%	5%	5%	6%	8%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%	8%	7%	7%	7%	8%	7%	9%	8%	7%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%	7%	7%	9%	6%	6%	5%	8%	5%	6%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%	5%	6%	5%	6%	7%	5%	5%	7%	6%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%	6%	6%	6%	7%	7%	7%	6%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%	4%	4%	6%	5%	6%	6%	6%	5%

5%

10%



Transport



## **IPSOS ISSUES MONITOR JUNE 2023**

The top issues facing Australia

Mark Davis

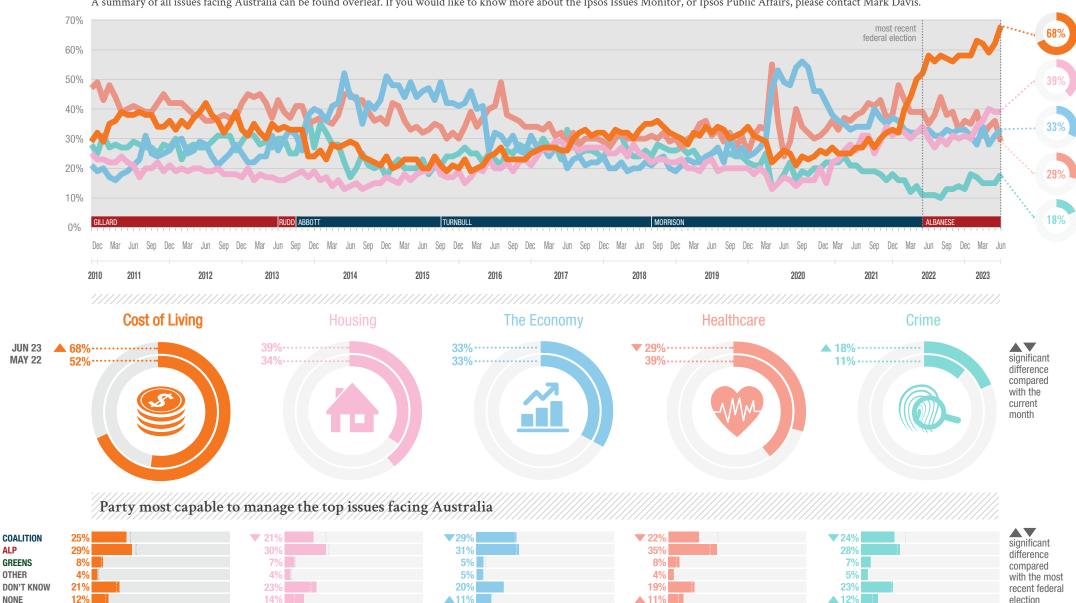
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826



Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia between April and June 2023 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.



ALP

**GREENS** 

OTHER



# **IPSOS ISSUES MONITOR JUNE 2023**

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826



2023

31%

15%

15%

14%

2023

28%

15%

16%

18%

JUN

2023

33%

29%

18%

15%

14%

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8%











		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN 2023	FEB 2023	MAR 2023
	Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	<b>52</b> %	58%	63%	62%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	30%	34%	36%
ĭ	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	31%	28%	34%
MM	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	35%	39%	31%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	17%	15%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	20%	18%	14%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	13%	13%	10%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	19%	19%	18%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	14%	13%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	7%	7%	9%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	9%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	5%	5%

Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	5%	5%	6%	8%	7%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	5%	5%	7%	6%	6%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	7%	7%	7%	6%	6%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	9%	6%	9%	8%	9%	6%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	5%	4%	4%	4%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	6%	5%	8%	5%	6%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	5%	6%	6%	6%	5%	5%

5%



Racism

6%

5%

6%



### **IPSOS ISSUES MONITOR JULY 2023**

The top issues facing Australia

Managing Director, Public Affairs, Australia and New Zealand

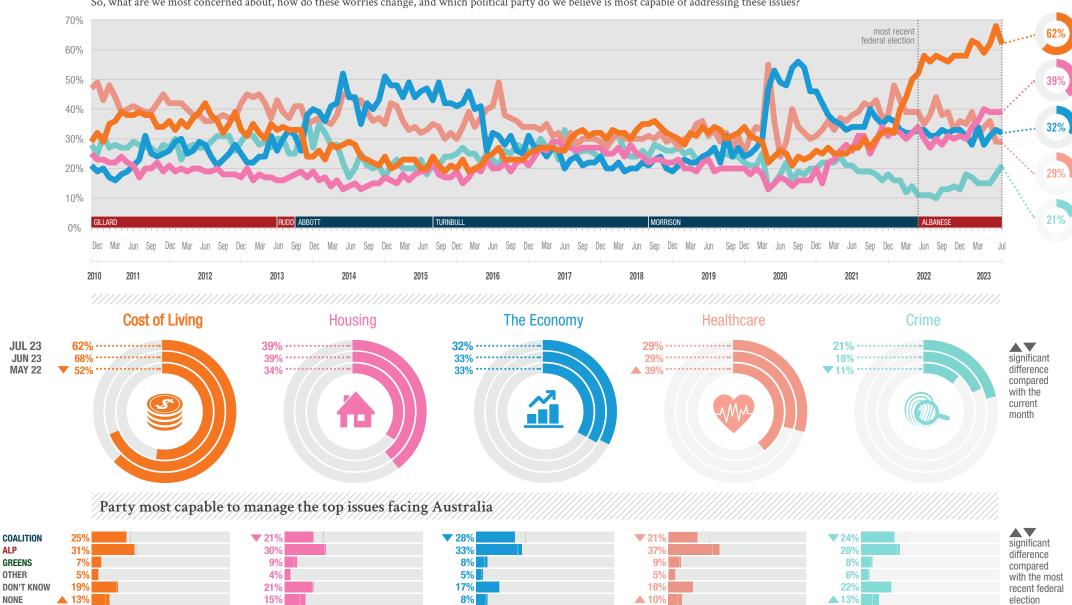
mark.davis@ipsos.com

(03) 9946 0826

Mark Davis



The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



ALP



# **IPSOS ISSUES MONITOR JULY 2023**

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826



3%













		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2023	2023	2023	2023	2023	2023
	Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	<b>52</b> %	58%	63%	<b>62</b> %	59%	62%	68%	<b>62</b> %
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	30%	34%	36%	40%	39%	39%	39%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	31%	28%	34%	28%	31%	33%	32%
M	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	35%	39%	31%	34%	36%	29%	29%
<b>)</b>	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	17%	15%	15%	15%	18%	21%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	20%	18%	14%	16%	15%	15%	12%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	13%	13%	10%	15%	15%	14%	13%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	19%	19%	18%	18%	14%	13%	15%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	14%	13%	10%	11%	11%	11%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	7%	7%	9%	8%	8%	8%	10%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	9%	8%	7%	7%	8%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	5%	5%	6%	8%	7%	6%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	5%	5%	7%	6%	6%	9%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	7%	7%	7%	6%	6%	7%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	9%	6%	9%	8%	9%	6%	7%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	5%	4%	4%	4%	6%	6%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	6%	5%	8%	5%	6%	5%	4%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	5%	6%	6%	6%	5%	5%	6%
																			001		



Racism



# **IPSOS ISSUES MONITOR AUGUST 2023**

The top issues facing Australia

Mark Davis

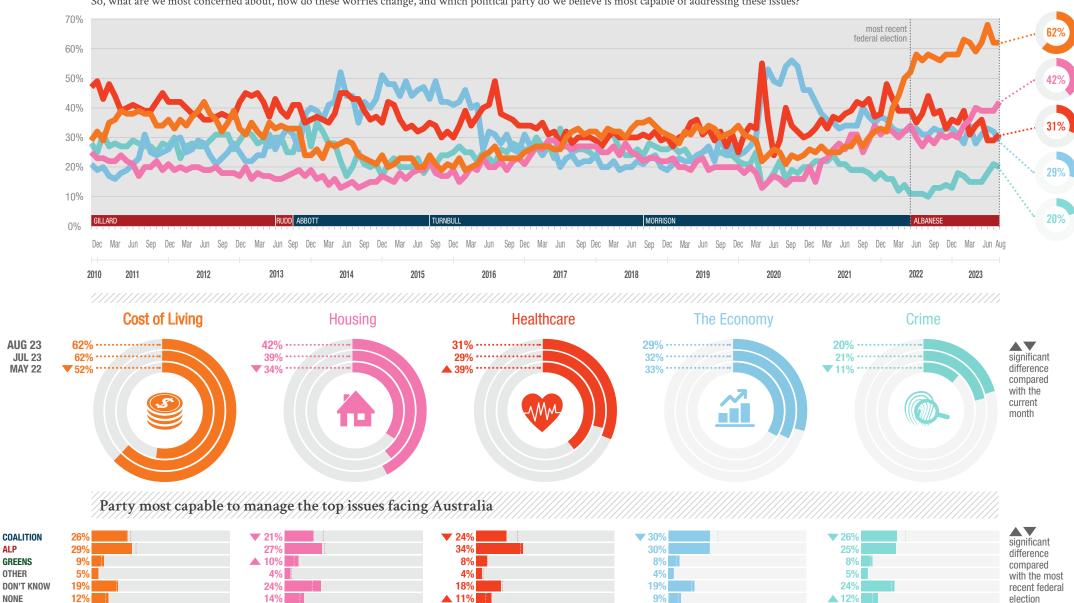
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826



The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



ALP

**GREENS** 

OTHER



# **IPSOS ISSUES MONITOR AUGUST 2023**

2012

2014

The top issues facing Australia

Mark Davis

2021

Managing Director, Public Affairs, Australia and New Zealand

FEB

MAR

APR

MAY

JUN

mark.davis@ipsos.com

JAN

(03) 9946 0826



AUG

JUL











	T
<b>)</b>	
	Е

		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2023	2023	2023	2023	2023	2023	2023
	Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	58%	63%	62%	59%	62%	68%	<b>62</b> %	62%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	30%	34%	36%	40%	39%	39%	39%	42%
)	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	35%	39%	31%	34%	36%	29%	29%	31%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	31%	28%	34%	28%	31%	33%	32%	29%
•	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	17%	15%	15%	15%	18%	21%	20%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	20%	18%	14%	16%	15%	15%	12%	16%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	13%	13%	10%	15%	15%	14%	13%	14%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	19%	19%	18%	18%	14%	13%	15%	13%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	14%	13%	10%	11%	11%	11%	11%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	9%	8%	7%	7%	8%	9%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	5%	5%	7%	6%	6%	9%	8%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	9%	6%	9%	8%	9%	6%	7%	8%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	7%	7%	9%	8%	8%	8%	10%	7%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	5%	6%	6%	6%	5%	5%	6%	6%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	5%	5%	6%	8%	7%	6%	6%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	7%	7%	7%	6%	6%	7%	5%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	6%	5%	8%	5%	6%	5%	4%	5%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	5%	4%	4%	4%	6%	6%	4%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	5%	2%	4%	4%	3%	3%	3%	3%
	Λuetralian																					



The top issues facing Australia

### **IPSOS ISSUES MONITOR SEPTEMBER 2023**

#### **Mark Davis**

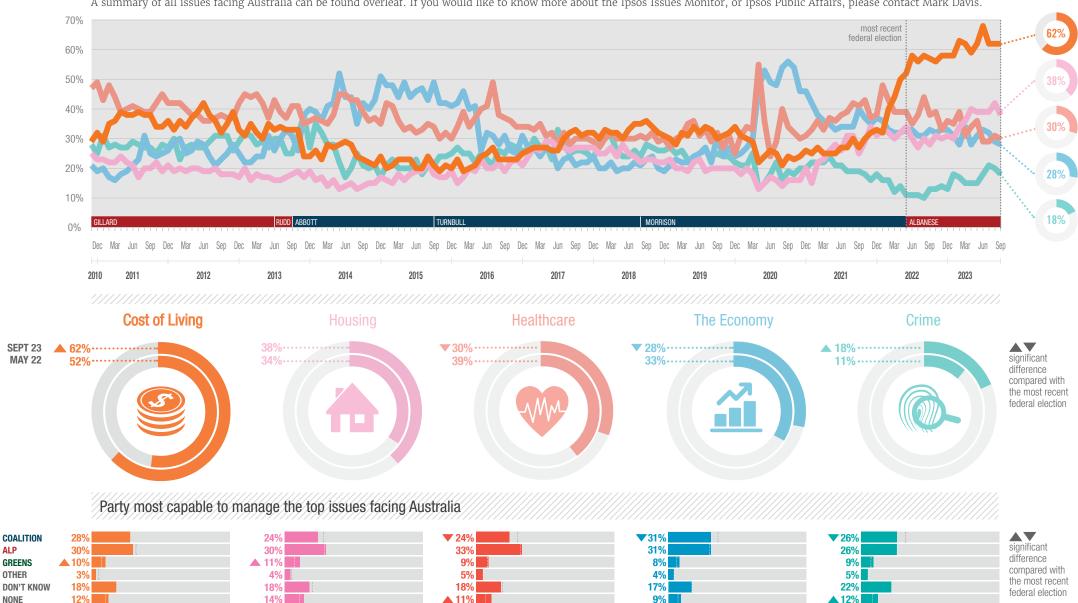
Managing Director, Public Affairs, Australia and New Zealand







Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia between July and September 2023 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.



COALITION ALP

**GREENS** 

OTHER

NONE

SEPT 23



## **IPSOS ISSUES MONITOR SEPTEMBER 2023**

The top issues facing Australia



Managing Director, Public Affairs, Australia and New Zealand

MAR

APR

MAY

2023

39%

15%

13%

14%

2023

**62**%

39%

32%

15%

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10%



JAN

FEB





2023

42%

29%

20%

16%

13%

14%

11%

2023

28%

18%

17%

10%











		2010	2011	2012	2013	2014	2013	2010	2017	2010	2015	2020	2021	2022	2023	2023	2023	2023	2023	
	Cost of Living	30%	36%	36%	31%	<b>25</b> %	21%	23%	29%	33%	<b>32</b> %	25%	28%	<b>52</b> %	58%	63%	62%	59%	<b>62</b> %	
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	30%	34%	36%	40%	39%	
	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	35%	39%	31%	34%	36%	
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	31%	28%	34%	28%	31%	
•	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	17%	15%	15%	15%	
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	20%	18%	14%	16%	15%	
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	19%	19%	18%	18%	14%	
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	13%	13%	10%	15%	15%	
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	14%	13%	10%	11%	
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	7%	7%	9%	8%	8%	
	Tavation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	9%	8%	7%	

Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	9%	8%	7%	7%	8%	9%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	7%	7%	7%	6%	6%	7%	5%	7%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	5%	5%	7%	6%	6%	9%	8%	7%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	5%	6%	6%	6%	5%	5%	6%	6%	7%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	9%	6%	9%	8%	9%	6%	7%	8%	7%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	5%	4%	4%	4%	6%	6%	4%	5%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	6%	5%	8%	5%	6%	5%	4%	5%	5%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	5%	5%	6%	8%	7%	6%	6%	5%



Racism



### **IPSOS ISSUES MONITOR OCTOBER 2023**

The top issues facing Australia

#### **Mark Davis**

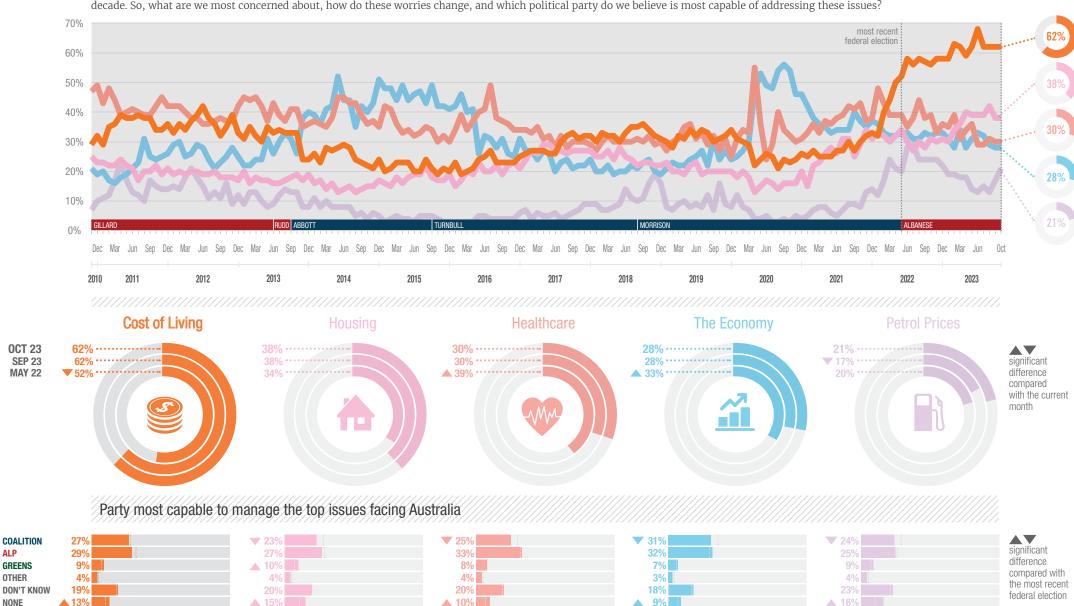
Managing Director, Public Affairs, Australia and New Zealand







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COALITION ALP

**GREENS** 

OTHER

NONE

**OCT 23** 

**SEP 23** 



## **IPSOS ISSUES MONITOR OCTOBER 2023**

The top issues facing Australia

**Mark Davis** 

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826



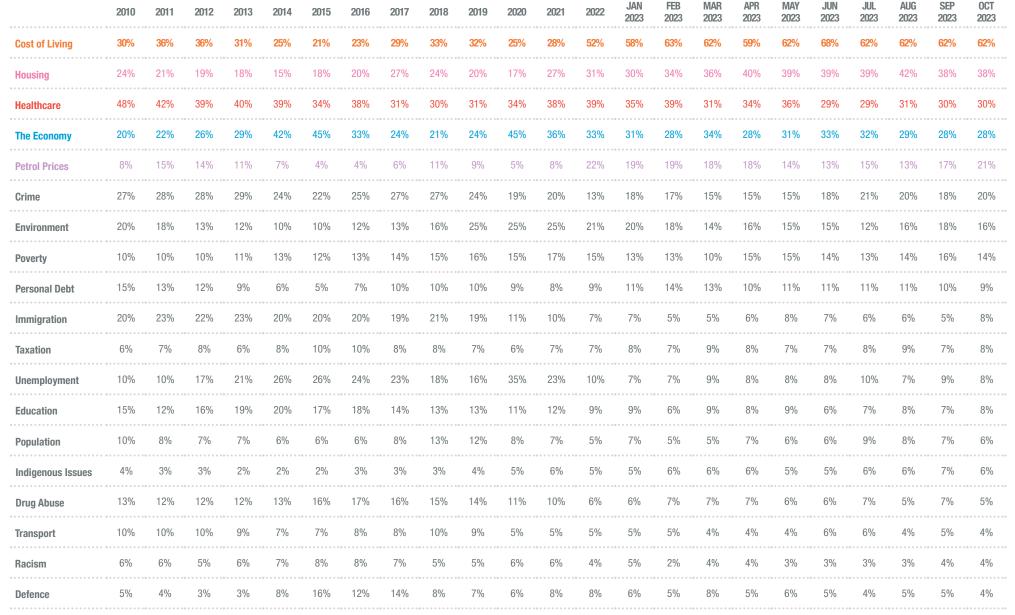
















The top issues facing Australia

### **IPSOS ISSUES MONITOR NOVEMBER 2023**

**Mark Davis** 

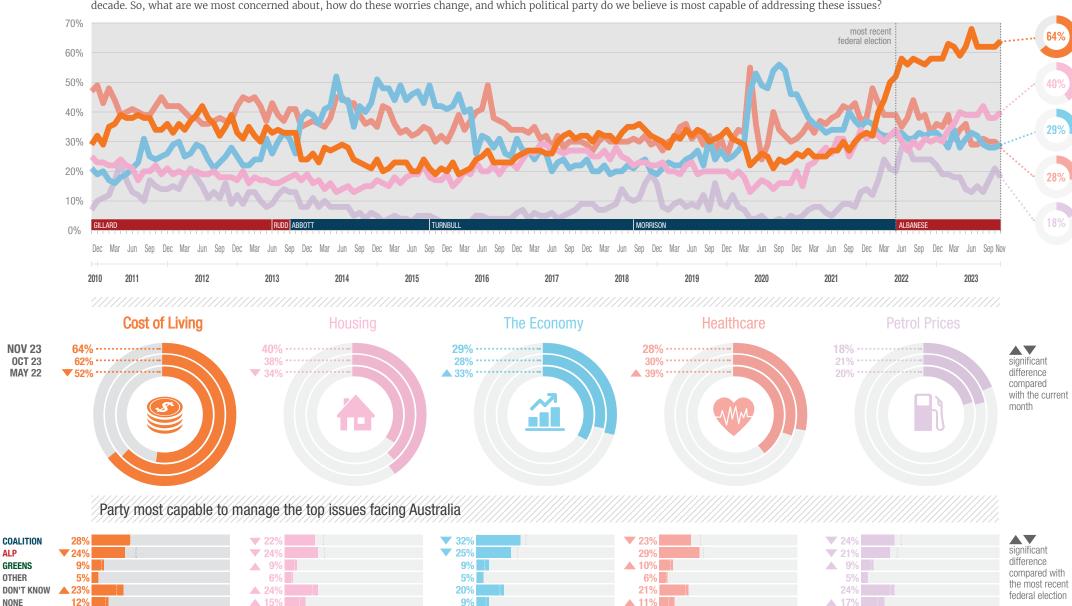
Managing Director, Public Affairs, Australia and New Zealand







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COALITION ALP

**GREENS** 

OTHER

NONE

**NOV 23** 

**OCT 23** 



## **IPSOS ISSUES MONITOR NOVEMBER 2023**

The top issues facing Australia

#### **Mark Davis**

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826





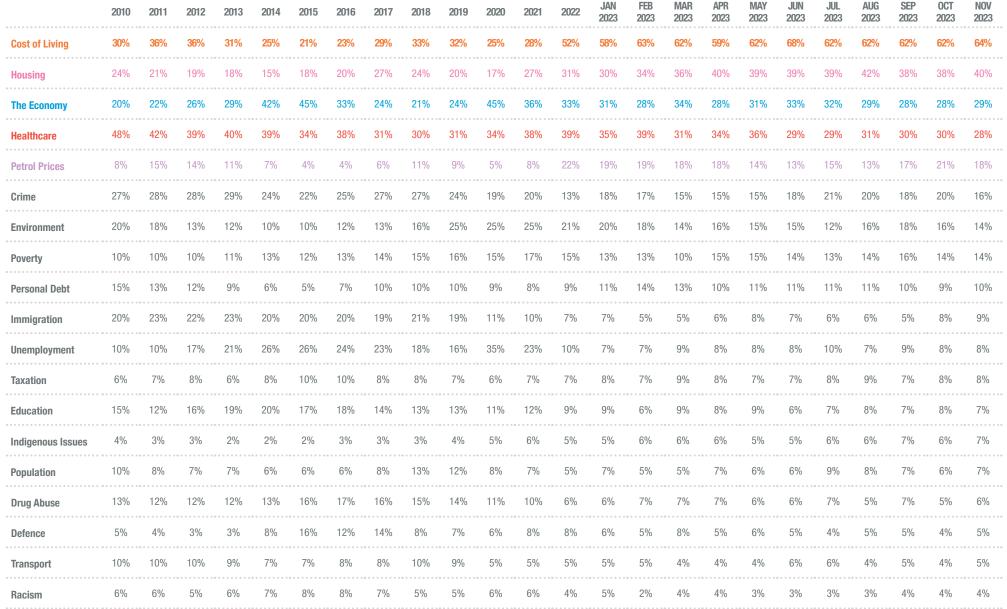
















The top issues facing Australia

## **IPSOS ISSUES MONITOR DECEMBER 2023**

**Mark Davis** 

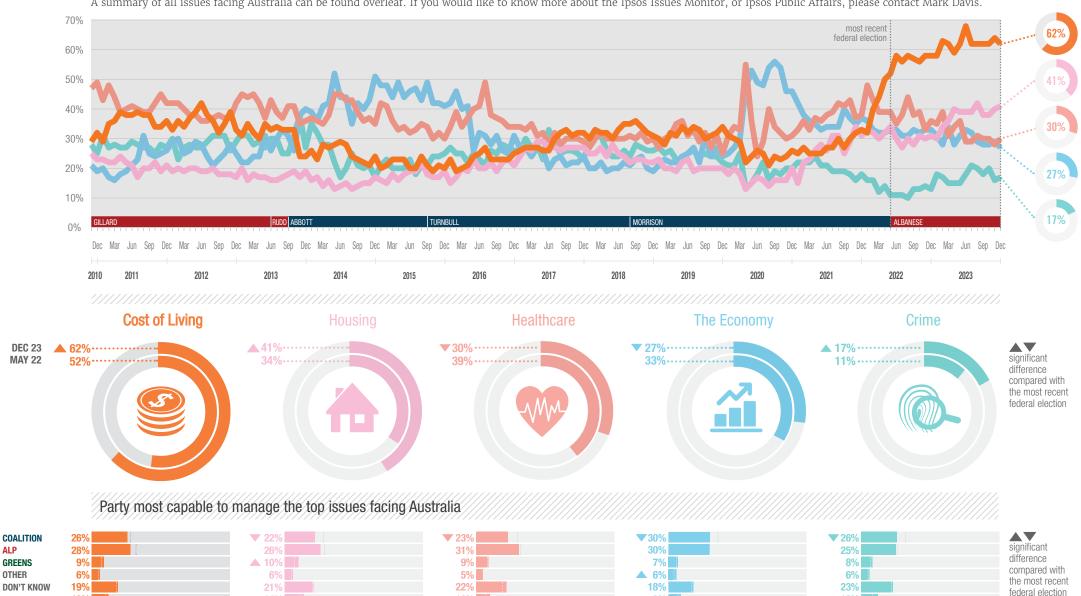
Managing Director, Public Affairs, Australia and New Zealand







Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in December 2023 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.



**10%** 

12%

COALITION ALP

**GREENS** 

OTHER

NONE

**DEC 23** 



# **IPSOS ISSUES MONITOR DECEMBER 2023**

The top issues facing Australia

#### **Mark Davis**

2023

Managing Director, Public Affairs, Australia and New Zealand

2023

2023

2023

2023

mark.davis@ipsos.com

2023

2023

(03) 9946 0826



2023

DEC

2023

		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
<u>\$</u>	Cost of Living	30%	36%	36%	31%	<b>25</b> %	21%	23%	29%	33%	32%	<b>25</b> %	28%	<b>52</b> %
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%
WW.	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%

														2023	2023	2023	2023	2023	2023	2023	2023	2023	2023	2023	2023
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	<b>32</b> %	25%	<b>28</b> %	<b>52</b> %	58%	<b>63</b> %	<b>62</b> %	59%	<b>62</b> %	68%	<b>62</b> %	<b>62</b> %	<b>62</b> %	<b>62</b> %	64%	<b>62</b> %
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	30%	34%	36%	40%	39%	39%	39%	42%	38%	38%	40%	41%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	35%	39%	31%	34%	36%	29%	29%	31%	30%	30%	28%	30%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	31%	28%	34%	28%	31%	33%	32%	29%	28%	28%	29%	27%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	17%	15%	15%	15%	18%	21%	20%	18%	20%	16%	17%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	19%	19%	18%	18%	14%	13%	15%	13%	17%	21%	18%	16%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	20%	18%	14%	16%	15%	15%	12%	16%	18%	16%	14%	15%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	13%	13%	10%	15%	15%	14%	13%	14%	16%	14%	14%	14%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	5%	5%	6%	8%	7%	6%	6%	5%	8%	9%	11%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	5%	5%	7%	6%	6%	9%	8%	7%	6%	7%	10%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	7%	7%	9%	8%	8%	8%	10%	7%	9%	8%	8%	9%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	14%	13%	10%	11%	11%	11%	11%	10%	9%	10%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	9%	8%	7%	7%	8%	9%	7%	8%	8%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	9%	6%	9%	8%	9%	6%	7%	8%	7%	8%	7%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	7%	7%	7%	6%	6%	7%	5%	7%	5%	6%	6%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	5%	6%	6%	6%	5%	5%	6%	6%	7%	6%	7%	5%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	5%	2%	4%	4%	3%	3%	3%	3%	4%	4%	4%	4%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	5%	4%	4%	4%	6%	6%	4%	5%	4%	5%	4%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	6%	5%	8%	5%	6%	5%	4%	5%	5%	4%	5%	3%