

IPSOS ISSUES MONITOR MARCH 2017

The top issues facing Australia

Daniel Evans Deputy Managing Director □ dan.evans@ipsos.com

(03) 9946 0850

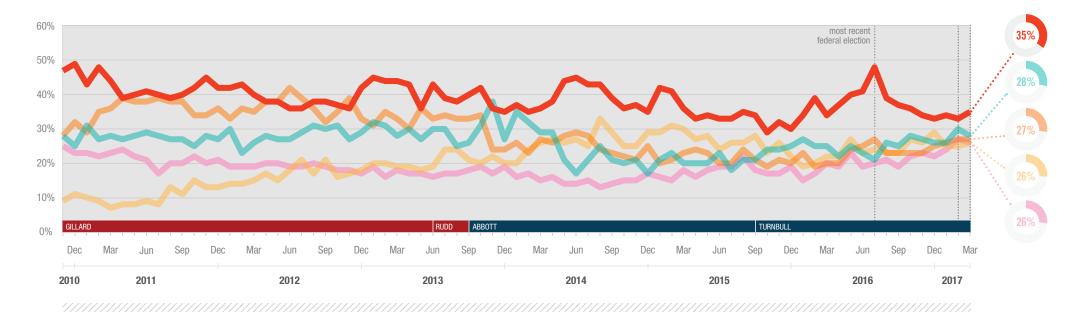
Research Executive ■ lucy.hedt@ipsos.com

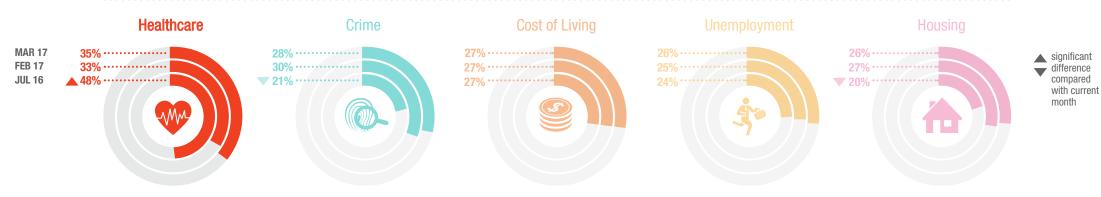
Lucy Hedt





Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in March 2017 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Lucy Hedt.



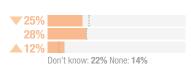


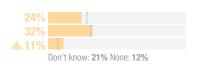
Party most capable to manage the top issues facing Australia

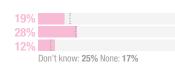


















IPSOS ISSUES MONITOR MARCH 2017

2011

2012

2013

The top issues facing Australia

2010

Daniel Evans Deputy Managing Director adan.evans@ipsos.com

JAN 2017

(03) 9946 0850

2016

Research Executive

Lucy Hedt

FEB 2017



MAR 2017













Healthcare	48%	42 %	39%	41%	39%	34%	38%	34%	33%	35%
Crime	26%	28%	28%	30%	24%	22%	25%	26%	30%	28%
Cost of Living	30%	36%	36%	32%	25%	21%	23%	26%	27%	27%
Unemployment	10%	10%	17%	21%	26%	26%	24%	25%	25%	26%
Housing	24%	21%	19%	18%	15%	18%	20%	24%	27%	26%
The Economy	20%	22%	26%	29%	42%	45%	33%	27%	27%	24%
Immigration	19%	23%	22%	23%	20%	20%	20%	18%	19%	18%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	14%	18%
Education	15%	12%	16%	19%	20%	17%	18%	16%	16%	17%
Environment	20%	18%	13%	12%	10%	10%	12%	12%	15%	13%
Poverty	10%	10%	10%	11%	13%	12%	13%	16%	13%	13%
Defence	5%	4%	3%	3%	8%	16%	12%	9%	11%	9%
Transport	10%	10%	10%	9%	7%	7%	8%	9%	8%	8%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	8%	8%	8%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	8%	8%
Taxation	6%	7%	8%	6%	8%	10%	10%	9%	7%	8%
Population	10%	8%	7%	7%	6%	6%	6%	7%	7%	7%
Petrol Prices	9%	15%	14%	11%	8%	4%	4%	7%	4%	7%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	2%	2%
• • • • • • • • • • • • • • • • • • • •			• • • • • • • • • • • • • • • • • • •			• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •			• • • • • • • • • • • • • • • • • • • •

2014

2015



IPSOS ISSUES MONITOR JUNE 2017

The top issues facing Australia

Daniel Evans
Deputy Managing Director

■ dan.evans@ipsos.com

(03) 9946 0850

Project Manager

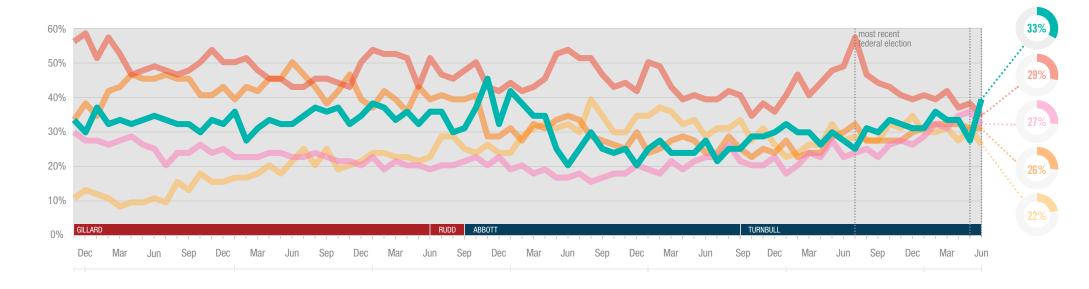
Iucy.hedt@ipsos.com

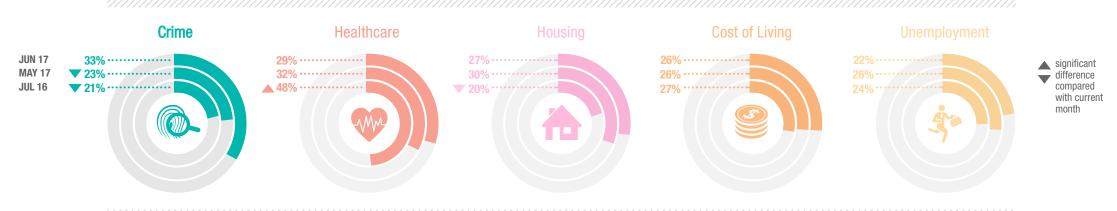
Lucy Hedt



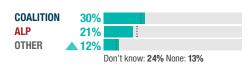


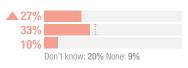
Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in June 2017 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Lucy Hedt.

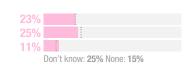


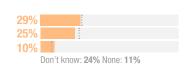


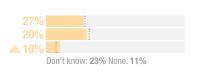
Party most capable to manage the top issues facing Australia















IPSOS ISSUES MONITOR JUNE 2017

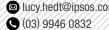
The top issues facing Australia

Daniel Evans Deputy Managing Director an.evans@ipsos.com

(03) 9946 0850

Project Manager ■ lucy.hedt@ipsos.com

Lucy Hedt















		2010	2011	2012	2013	2014	2015	2016	JAN 2017	FEB 2017	MAR 2017	APR 2017	MAY 2017	JUN 2017
	Crime	26%	28%	28%	30%	24%	22%	25%	26%	30%	28%	28%	23%	33%
	Healthcare	48%	42%	39%	41%	39%	34%	38%	34%	33%	35%	31%	32%	29%
	Housing	24%	21%	19%	18%	15%	18%	20%	24%	27%	26%	29%	30%	27%
	Cost of Living	30%	36%	36%	32%	25%	21%	23%	26%	27%	27%	27%	26%	26%
3	Unemployment	10%	10%	17%	21%	26%	26%	24%	25%	25%	26%	23%	26%	22%
	Defence	5%	4%	3%	3%	8%	16%	12%	9%	11%	9%	11%	11%	21%
	Immigration	19%	23%	22%	23%	20%	20%	20%	18%	19%	18%	19%	20%	21%
	The Economy	20%	22%	26%	29%	42%	45%	33%	27%	27%	24%	27%	26%	20%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	14%	18%	19%	15%	16%
	Poverty	10%	10%	10%	11%	13%	12%	13%	16%	13%	13%	14%	14%	13%
	Education	15%	12%	16%	19%	20%	17%	18%	16%	16%	17%	15%	19%	13%
	Environment	20%	18%	13%	12%	10%	10%	12%	12%	15%	13%	10%	13%	12%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	8%	8%	8%	10%	9%	9%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	8%	8%	7%	7%	9%
	Taxation	6%	7%	8%	6%	8%	10%	10%	9%	7%	8%	9%	8%	8%
	Population	10%	8%	7%	7%	6%	6%	6%	7%	7%	7%	7%	7%	7%
	Transport	10%	10%	10%	9%	7%	7%	8%	9%	8%	8%	7%	9%	7%
	Petrol Prices	9%	15%	14%	11%	8%	4%	4%	7%	4%	7%	5%	5%	6%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	2%	2%	2%	2%	2%



OTHER

Don't know: 24% None: 12%

IPSOS ISSUES MONITOR SEPTEMBER 2017

Don't know: 22% None: 10%

The top issues facing Australia

Daniel Evans Deputy Managing Director ■ dan.evans@ipsos.com

(03) 9946 0850

Project Manager ■ lucy.hedt@ipsos.com

Lucy Hedt



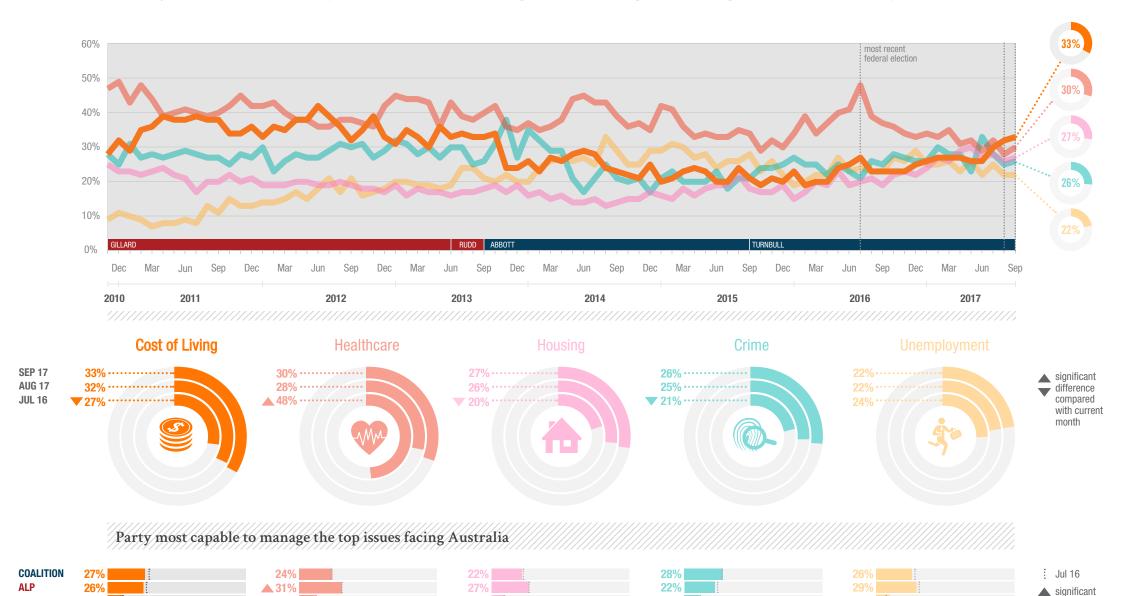
Don't know: 24% None: 11%



difference

compared to Jul 16

Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in September 2017 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Lucy Hedt.



Don't know: 25% None: 16%

12%

Don't know: 27% None: 11%



IPSOS ISSUES MONITOR SEPTEMBER 2017

The top issues facing Australia

Daniel Evans Deputy Managing Director an.evans@ipsos.com

(03) 9946 0850

Project Manager ■ lucy.hedt@ipsos.com

Lucy Hedt

(03) 9946 0832



	۱
	Į
	į









•	
Albert	
70	
~	

	2010	2011	2012	2013	2014	2015	2016	JAN 2017	FEB 2017	MAR 2017	APR 2017	MAY 2017	JUN 2017	JUL 2017	AUG 2017	SEP 2017
Cost of Living	30%	36%	36%	32 %	25%	21%	23%	26%	27%	27%	27%	26%	26 %	30%	32 %	33%
Healthcare	48%	42%	39%	41%	39%	34%	38%	34%	33%	35%	31%	32%	29%	32%	28%	30%
Housing	24%	21%	19%	18%	15%	18%	20%	24%	27%	26%	29%	30%	27%	28%	26%	27%
, Crime	26%	28%	28%	30%	24%	22%	25%	26%	30%	28%	28%	23%	33%	28%	25%	26%
Unemployment	10%	10%	17%	21%	26%	26%	24%	25%	25%	26%	23%	26%	22%	25%	22%	22%
The Economy	20%	22%	26%	29%	42%	45%	33%	27%	27%	24%	27%	26%	20%	22%	24%	21%
Immigration	19%	23%	22%	23%	20%	20%	20%	18%	19%	18%	19%	20%	21%	19%	20%	19%
Defence	5%	4%	3%	3%	8%	16%	12%	9%	11%	9%	11%	11%	21%	16%	16%	17%
Environment	20%	18%	13%	12%	10%	10%	12%	12%	15%	13%	10%	13%	12%	13%	15%	15%
Poverty	10%	10%	10%	11%	13%	12%	13%	16%	13%	13%	14%	14%	13%	14%	16%	14%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	14%	18%	19%	15%	16%	17%	16%	13%
Education	15%	12%	16%	19%	20%	17%	18%	16%	16%	17%	15%	19%	13%	14%	11%	13%
Population	10%	8%	7%	7%	6%	6%	6%	7%	7%	7%	7%	7%	7%	8%	9%	11%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	8%	8%	8%	10%	9%	9%	9%	11%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	9%	7%	8%	9%	8%	8%	7%	7%	8%
Transport	10%	10%	10%	9%	7%	7%	8%	9%	8%	8%	7%	9%	7%	7%	7%	7%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	8%	8%	7%	7%	9%	6%	7%	7%
Petrol Prices	9%	15%	14%	11%	8%	4%	4%	7%	4%	7%	5%	5%	6%	4%	5%	6%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	2%	2%	2%	2%	2%	3%	3%	3%



IPSOS ISSUES MONITOR DECEMBER 2017

The top issues facing Australia

Daniel Evans Deputy Managing Director ■ dan.evans@ipsos.com

(03) 9946 0850

Project Manager ■ lucy.hedt@ipsos.com

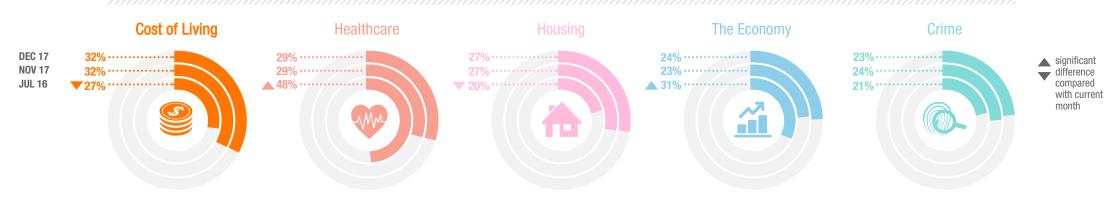
Lucy Hedt





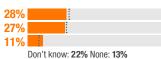
Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in December 2017 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Lucy Hedt.

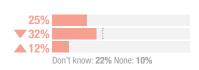


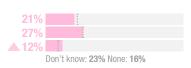


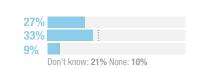
Party most capable to manage the top issues facing Australia

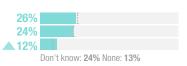
















IPSOS ISSUES MONITOR DECEMBER 2017

The top issues facing Australia

Daniel Evans Deputy Managing Director adan.evans@ipsos.com

(03) 9946 0850

Project Manager ■ lucy.hedt@ipsos.com

Lucy Hedt





(\mathcal{S})









		2010	2011	2012	2013	2014	2015	2016	JAN 2017	FEB 2017	MAR 2017	APR 2017	MAY 2017	JUN 2017	JUL 2017	AUG 2017	SEP 2017	0CT 2017	NOV 2017	DEC 2017
	Cost of Living	30%	36%	36%	32 %	25%	21%	23%	26%	27%	27%	27%	26%	26%	30%	32 %	33%	31%	32%	32%
W _L	Healthcare	48%	42%	39%	41%	39%	34%	38%	34%	33%	35%	31%	32%	29%	32%	28%	30%	30%	29%	29%
	Housing	24%	21%	19%	18%	15%	18%	20%	24%	27%	26%	29%	30%	27%	28%	26%	27%	27%	27%	27%
	The Economy	20%	22%	26%	29%	42%	45%	33%	27%	27%	24%	27%	26%	20%	22%	24%	21%	22%	23%	24%
	Crime	26%	28%	28%	30%	24%	22%	25%	26%	30%	28%	28%	23%	33%	28%	25%	26%	27%	24%	23%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	25%	25%	26%	23%	26%	22%	25%	22%	22%	22%	22%	22%
	Immigration	19%	23%	22%	23%	20%	20%	20%	18%	19%	18%	19%	20%	21%	19%	20%	19%	18%	19%	19%
	Poverty	10%	10%	10%	11%	13%	12%	13%	16%	13%	13%	14%	14%	13%	14%	16%	14%	16%	12%	16%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	14%	18%	19%	15%	16%	17%	16%	13%	15%	17%	16%
	Environment	20%	18%	13%	12%	10%	10%	12%	12%	15%	13%	10%	13%	12%	13%	15%	15%	15%	14%	14%
	Education	15%	12%	16%	19%	20%	17%	18%	16%	16%	17%	15%	19%	13%	14%	11%	13%	12%	13%	13%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	8%	8%	8%	10%	9%	9%	9%	11%	10%	11%	10%	12%
	Defence	5%	4%	3%	3%	8%	16%	12%	9%	11%	9%	11%	11%	21%	16%	16%	17%	15%	13%	12%
	Population	10%	8%	7%	7%	6%	6%	6%	7%	7%	7%	7%	7%	7%	8%	9%	11%	9%	9%	10%
	Petrol Prices	9%	15%	14%	11%	8%	4%	4%	7%	4%	7%	5%	5%	6%	4%	5%	6%	7%	9%	9%
	Taxation	6%	7%	8%	6%	8%	10%	10%	9%	7%	8%	9%	8%	8%	7%	7%	8%	7%	7%	8%
	Transport	10%	10%	10%	9%	7%	7%	8%	9%	8%	8%	7%	9%	7%	7%	7%	7%	9%	9%	7%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	8%	8%	7%	7%	9%	6%	7%	7%	5%	6%	4%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	2%	2%	2%	2%	2%	3%	3%	3%	2%	3%	3%