



Table of Contents

1	1. When was the last time you used cannabis for either recreational purposes (non-medical, enjoyment, pleasure, amusement), or medical purposes (used to treat disease/ disorder or improve symptoms)?
2	2. Since recreational legalization in 2018, has your opinion of cannabis changed?
3	3. Since recreational legalization of cannabis in Fall 2018, how has your consumption of cannabis been affected?
4	4. If you had more educational resources about Cannabis, how would it impact your consumption of Cannabis?
5	5. 420 has been considered a global celebration day for cannabis consumers for many decades. Are you aware of this 420 holiday?
6	GENDER
7	AGE
8	EDUCATION
9	REGION
10	INCOME
11	HOUSEHOLD COMPOSITION
12	HHCMP1. How many people are living or staying at your current address?
13	EMPLOYMENT STATUS
14	USMAR2. What is your marital status?
15	PGS01. How much of your household's grocery shopping do you, yourself, do?
16	CAPOPGRP. Are you CA01POPCONSENT. The next questions will be about how you identify as part of different population groups. A "Prefer not to answer" option is available for you to select, at your discretion. Collecting such information enables us to provide a more refined research analysis. Participation is always voluntary, and your responses are used for research purposes only, combined with the answers from all other participants. We will provide our client only anonymous, aggregated results. The data will be held for no longer than 12 months. Do you accept the collection of data related to how you identify as part of different population groups?
17	
18	CA01IND. Are you an Indigenous person, that is, First Nations (North American Indian), Métis or Inuk (Inuit)? If "Yes", choose the option(s) that best describe(s) you. First Nations (North American Indian) includes both Status and Non-Status Indians.
19	CA02VISMIN. Are you: Mark more than one option or specify, if applicable.

1. When was the last time you used cannabis for either recreational purposes (non-medical, enjoyment, pleasure, amusement), or medical purposes (used to treat disease/ disorder or improve symptoms)?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
In the past 6 months	358	59	47	25	147	55	26	118	88	65	72	112	246
	36%	44%	41%	40%	38%	23%	38%	38%	42%	31%	40%	48%	32%
In the past 12 months	59	11	5	3	24	11	5	21	14	10	12	17	43
	6%	8%	4%	5%	6%	5%	7%	7%	7%	5%	7%	7%	6%
Longer than 12 months	157	16	19	7	54	51	11	47	40	26	30	47	110
	16%	12%	17%	11%	14%	21%	16%	15%	19%	12%	16%	20%	14%
Have never used	427	49	42	27	160	123	26	125	70	112	67	59	368
	43%	36%	37%	44%	42%	51%	38%	40%	33%	52%	37%	25%	48%
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

2. Since recreational legalization in 2018, has your opinion of cannabis changed?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
Top 2 Box (Net)	360	53	45	21	152	65	24	122	75	64	82	95	265
	36%	39%	40%	34%	39%	27%	35%	39%	36%	30%	45%	40%	35%
		*	*		E		*				I		
I'm much more open and positive about cannabis use	225	31	29	15	92	42	16	90	45	35	46	60	165
	22%	23%	26%	24%	24%	17%	24%	29%	21%	16%	26%	26%	21%
		*	*				*	I			I		
I'm slightly more open and positive about cannabis use	135	22	16	6	60	24	7	32	31	29	36	35	100
	13%	16%	14%	10%	16%	10%	11%	10%	14%	14%	20%	15%	13%
		*	*				*				G		
My opinion hasn't changed	547	73	59	37	197	143	38	159	121	126	87	118	428
	55%	54%	52%	59%	51%	60%	57%	51%	57%	59%	48%	50%	56%
		*	*				*				J		
Bottom 2 Box (Net)	94	9	9	5	36	31	5	30	15	23	13	21	73
	9%	6%	8%	7%	9%	13%	8%	10%	7%	11%	7%	9%	10%
		*	*				*						
I'm slightly less open and positive about cannabis use	22	1	4	1	12	1	2	6	3	4	6	7	14
	2%	1%	4%	2%	3%	*	3%	2%	1%	2%	3%	3%	2%
		*	*				*						
I'm much less open and positive about cannabis use	73	7	5	3	25	30	3	24	12	20	7	14	59
	7%	5%	4%	5%	6%	13%	5%	8%	6%	9%	4%	6%	8%
		*	*			D	*			J			
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3. Since recreational legalization of cannabis in Fall 2018, how has your consumption of cannabis been affected?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
Top 2 Box (Net)	218	37	27	13	87	37	17	77	42	39	53	74	144
	22%	27%	24%	21%	23%	16%	25%	25%	20%	18%	29%	32%	19%
		E	*	*			*				I	L	
I consume much more than before legalization	87	11	9	7	41	14	5	34	16	15	20	31	56
	9%	8%	8%	11%	11%	6%	7%	11%	8%	7%	11%	13%	7%
			*	*			*					L	
I consume a little more	131	26	18	6	45	23	12	43	26	24	32	43	88
	13%	20%	16%	10%	12%	10%	18%	14%	12%	11%	18%	18%	11%
		DE	*	*			*					L	
No change in my cannabis consumption	707	88	77	46	272	177	47	203	148	164	123	143	564
	71%	66%	68%	74%	71%	74%	70%	65%	70%	77%	67%	61%	74%
			*	*			*			GJ			K
Bottom 2 Box (Net)	76	9	8	3	27	25	3	31	21	10	7	17	58
	8%	7%	7%	5%	7%	10%	5%	10%	10%	5%	4%	7%	8%
			*	*			*	J	J				
I consume a little less	17	6	3	2	4	2	*	6	8	1	2	6	11
	2%	4%	2%	3%	1%	1%	1%	2%	4%	*	1%	3%	1%
		D	*	*			*						
I consume much less than before legalization	58	4	6	1	23	22	3	25	14	9	4	11	47
	6%	3%	5%	2%	6%	9%	5%	8%	6%	4%	2%	5%	6%
			*	*			*	J					
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

4. If you had more educational resources about Cannabis, how would it impact your consumption of Cannabis?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
Top 2 Box (Net)	204	33	20	9	86	39	16	73	45	47	36	64	140
	20%	25%	18%	15%	22%	16%	25%	23%	21%	22%	20%	27%	18%
			*	*			*					L	
Much more likely to consume	64	8	8	3	31	11	4	22	13	20	10	26	39
	6%	6%	7%	5%	8%	4%	6%	7%	6%	9%	5%	11%	5%
			*	*			*					L	
More likely to consume	140	25	12	7	55	28	13	51	32	27	26	39	101
	14%	19%	11%	11%	14%	12%	19%	16%	15%	13%	15%	16%	13%
			*	*			*						
No change	708	95	86	49	270	164	44	210	150	143	130	145	563
	71%	71%	76%	79%	70%	68%	65%	68%	71%	67%	72%	62%	73%
			*	F*			*						K
Bottom 2 Box (Net)	89	6	7	3	29	37	7	27	17	24	15	25	64
	9%	4%	6%	5%	8%	15%	10%	9%	8%	11%	8%	11%	8%
			*	*		ACD	*						
Less likely to consume	20	1	4	1	5	6	3	5	6	1	8	8	12
	2%	1%	3%	2%	1%	3%	4%	2%	3%	1%	4%	3%	2%
			*	*			*				I		
Much less likely to consume	69	5	3	2	24	30	4	22	11	22	7	18	51
	7%	4%	3%	4%	6%	13%	6%	7%	5%	10%	4%	8%	7%
			*	*		ABCD	*			J			
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

5. 420 has been considered a global celebration day for cannabis consumers for many decades. Are you aware of this 420 holiday?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
Yes	547	93	72	40	250	58	33	169	120	116	107	158	389
	55%	69%	64%	65%	65%	24%	50%	54%	57%	54%	59%	67%	51%
		EF	E*	EF*	EF		E*					L	
No	454	41	41	22	135	181	34	142	92	98	75	76	377
	45%	31%	36%	35%	35%	76%	50%	46%	43%	46%	41%	33%	49%
			*	*		ABCDF	ACD*						K
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

GENDER

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
Male	489	63	49	32	178	128	39	136	115	112	104	100	390
	49%	47%	43%	52%	46%	54%	57%	44%	54%	52%	57%	43%	51%
		*	*			*				G			
Female	512	71	64	30	207	111	29	175	97	102	78	134	377
	51%	53%	57%	48%	54%	46%	43%	56%	46%	48%	43%	57%	49%
		*	*			*	J						
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

AGE

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
18-34 (Net)	281	38	35	13	121	56	18	99	65	43	48	81	201
	28%	28%	31%	21%	31%	24%	27%	32%	31%	20%	26%	34%	26%
			*	*			*	I	I			L	
18-24	103	11	14	3	53	17	5	48	23	12	9	21	82
	10%	8%	12%	5%	14%	7%	8%	15%	11%	6%	5%	9%	11%
			*	*	C		*	IJ					
25-34	178	27	22	10	67	39	13	51	42	31	39	60	118
	18%	20%	19%	17%	17%	16%	19%	16%	20%	15%	21%	25%	15%
			*	*			*					L	
35-54 (Net)	346	34	43	25	129	89	26	92	70	83	80	143	203
	35%	26%	38%	40%	33%	37%		30%	33%	39%	44%	61%	26%
			*	A*			A*					GH	L
35-44	235	21	34	19	82	67	13	71	38	58	53	109	126
	23%	16%	30%	30%	21%	28%	19%	23%	18%	27%	29%	47%	16%
			A*	A*		A	*					H	L
45-54	111	13	9	6	47	22	14	22	32	25	28	34	77
	11%	10%	8%	10%	12%	9%		7%	15%	12%	15%	15%	10%
			*	*			ABE*		G		G		
55+ (Net)	373	62	34	24	136	94	23	120	77	88	54	10	363
	37%	46%	30%	39%	35%	39%	34%	39%	36%	41%	30%	4%	47%
		B	*	*			*			J			K
55-64	197	30	15	13	78	47	13	64	37	45	31	9	188
	20%	23%	13%	21%	20%	20%	20%	21%	17%	21%	17%	4%	25%
			*	*			*						K
65+	177	32	19	11	58	47	10	56	40	42	23	2	175
	18%	24%	17%	18%	15%	19%	15%	18%	19%	20%	13%	1%	23%
		D	*	*			*						K
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
18-23	84	10	10	2	42	16	4	37	19	10	7	17	67
	8%	7%	9%	4%	11%	7%	6%	12%	9%	5%	4%	7%	9%
			*	*			*	IJ					
24-39	314	41	44	21	124	65	19	97	66	66	61	116	198
	31%	30%	39%	33%	32%	27%	29%	31%	31%	31%	33%	49%	26%
			*	*			*					L	
40-55	248	24	27	17	89	69	22	63	52	52	65	94	154
	25%	18%	24%	28%	23%	29%	33%	20%	24%	24%	36%	40%	20%
			*	*			A*					GH	L
56+	355	60	33	22	130	90	21	113	75	85	49	8	347
	36%	45%	29%	35%	34%	38%	32%	37%	35%	40%	27%	3%	45%
		BD	*	*			*			J			K
Mean	46.6	49.2	44.1	47.8	45.4	48	47	45.5	46.8	48.7	46.1	37.8	49.3
		B	*	*			*						K
STD. DEV.	16.61	17.75	16.27	15.74	16.76	16.15	15.74	17.46	17.25	15.59	14.71	9.11	17.44
STD. ERR.	0.53	1.57	1.57	1.48	0.85	1.3	1.51	1.06	1.22	1.03	1	0.58	0.63
Median	44	50	40	44	42	44	46.24	42	45	47	43	38	52

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

EDUCATION

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
Primary School or less	18	-	-	2	3	9	4	18	-	-	-	2	15
	2%	-	-	4%	1%	4%	5%	6%	-	-	-	1%	2%
			*	ABD*			ABD*	HJ					
Some high school	129	10	16	9	50	34	9	64	36	17	2	20	108
	13%	8%	14%	15%	13%	14%	13%	21%	17%	8%	1%	9%	14%
			*	*			*	IJ	IJ	J			
Graduated high school	276	35	37	17	94	70	24	106	64	52	25	55	221
	28%	26%	33%	28%	24%	29%	35%	34%	30%	25%	14%	24%	29%
			*	*			D*	IJ	J	J			
Some college / CEGEP / Trade School	97	13	9	4	41	25	5	35	27	19	11	23	74
	10%	10%	8%	6%	11%	11%	8%	11%	13%	9%	6%	10%	10%
			*	*			*		J				
Graduated from college / CEGEP / Trade School	185	26	18	12	70	45	14	34	39	51	44	49	137
	19%	20%	16%	20%	18%	19%	21%	11%	18%	24%	24%	21%	18%
			*	*			*			G	G		
Some university, but did not finish	53	7	7	4	21	10	3	15	9	15	12	12	41
	5%	5%	7%	7%	5%	4%	4%	5%	4%	7%	7%	5%	5%
			*	*			*						
University undergraduate degree	165	28	20	7	67	36	7	30	28	43	52	48	117
	17%	21%	18%	11%	17%	15%	10%	10%	13%	20%	28%	20%	15%
			*	*			*			G	GH		
University graduate degree	78	14	6	6	39	11	2	9	10	17	37	25	53
	8%	11%	5%	9%	10%	4%	4%	3%	5%	8%	20%	11%	7%
			*	*			*			G	GHI		
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
<HS	146	10	16	12	53	42	12	81	36	17	2	23	124
	15%	8%	14%	19%	14%	18%	18%	26%	17%	8%	1%	10%	16%
			*	A*		A	A*	IJ	IJ	J			K
HS	276	35	37	17	94	70	24	106	64	52	25	55	221
	28%	26%	33%	28%	24%	29%	35%	34%	30%	25%	14%	24%	29%
			*	*			D*	IJ	J	J			
Post Sec	335	47	34	20	132	80	22	84	75	84	67	83	252
	34%	35%	30%	33%	34%	34%	33%	27%	35%	39%	37%	36%	33%
			*	*			*			G	G		
Univ Grad	243	42	26	13	107	47	9	38	38	60	88	73	170
	24%	31%	23%	21%	28%	19%	14%	12%	18%	28%	49%	31%	22%
		EF	*	*	F		*			GH	GHI	L	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

REGION

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
BC	134	134	-	-	-	-	-	37	30	30	27	27	107
	13%	100%	-	-	-	-	-	12%	14%	14%	15%	12%	14%
		BCDEF	*	*			*						
AB	113	-	113	-	-	-	-	40	17	24	16	24	89
	11%	-	100%	-	-	-	-	13%	8%	11%	9%	10%	12%
			ACDEF*	*			*						
SK/MB	62	-	-	62	-	-	-	21	10	11	15	16	46
	6%	-	-	100%	-	-	-	7%	5%	5%	8%	7%	6%
			*	ABDEF*			*						
Ontario	385	-	-	-	385	-	-	104	89	92	73	88	297
	38%	-	-	-	100%	-	-	34%	42%	43%	40%	38%	39%
			*	*	ABCEF		*						
Quebec	239	-	-	-	-	239	-	80	51	43	44	59	180
	24%	-	-	-	-	100%	-	26%	24%	20%	24%	25%	23%
			*	*		ABCDF	*						
Atlantic Canada	67	-	-	-	-	-	67	28	15	13	7	19	48
	7%	-	-	-	-	-	100%	9%	7%	6%	4%	8%	6%
			*	*			ABCDE*	J					
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

INCOME

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
<\$25K	162	24	20	8	63	33	14	162	-	-	-	26	135
	16%	18%	18%	12%	16%	14%	21%	52%	-	-	-	11%	18%
		*	*	*			*	HIJ					K
\$25K - <\$55K	327	41	35	21	117	88	26	149	179	-	-	60	267
	33%	30%	31%	33%	30%	37%	39%	48%	84%	-	-	26%	35%
		*	*	*			*	IJ	GIJ				K
\$55K - <\$100K	247	33	26	14	106	53	16	-	33	214	-	66	181
	25%	24%	23%	22%	27%	22%	24%	-	16%	100%	-	28%	24%
		*	*	*			*		GJ	GHJ			
\$100K - <\$150K	131	18	11	10	51	34	6	-	-	-	131	48	83
	13%	13%	10%	17%	13%	14%	9%	-	-	-	72%	21%	11%
		*	*	*			*				GHJ	L	
\$150K+	51	9	5	5	22	10	1	-	-	-	51	19	32
	5%	6%	4%	8%	6%	4%	1%	-	-	-	28%	8%	4%
		*	*	F*			*				GHJ	L	
Prefer not to answer	83	10	16	5	27	21	4	-	-	-	-	14	69
	8%	8%	14%	8%	7%	9%	6%	-	-	-	-	6%	9%
		*	*	*			*						
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	414	52	52	26	150	99	35	310	104	-	-	60	354
	41%	39%	46%	41%	39%	41%	53%	100%	49%	-	-	26%	46%
		*	*	*			D*	HIJ	IJ				K
\$50K+	504	71	46	31	209	119	28	-	108	214	182	160	344
	50%	53%	40%	50%	54%	50%	41%	-	51%	100%	100%	68%	45%
		*	*	*	BF		*		G	GH	GH	L	
Under \$40K	310	37	40	21	104	80	28	310	-	-	-	39	271
	31%	27%	36%	34%	27%	33%	42%	100%	-	-	-	17%	35%
		*	*	*			AD*	HIJ					K
\$40K to less than \$60K	212	30	17	10	89	51	15	-	212	-	-	58	154
	21%	23%	15%	16%	23%	21%	23%	-	100%	-	-	25%	20%
		*	*	*			*		GIJ				
\$60K to less than \$100K	214	30	24	11	92	43	13	-	-	214	-	56	158
	21%	23%	22%	18%	24%	18%	19%	-	-	100%	-	24%	21%
		*	*	*			*		GHJ				
\$100K or more	182	27	16	15	73	44	7	-	-	-	182	67	115
	18%	20%	14%	24%	19%	18%	10%	-	-	-	100%	29%	15%
		*	*	F*			*				GHJ	L	
Mean (,000)	66.3	68.8	63.5	72.1	69.3	64	51.6	22.8	50	79	144.8	81.2	61.6
		F*	*	F*	F	*	*		G	GH	GHJ	L	
STD. DEV.	49.34	50.9	52.07	55.73	51.47	44.38	36.31	10.81	4.75	11.49	44.96	51.33	47.78
STD. ERR.	1.63	4.58	5.27	7.38	2.72	3.01	4.57	0.61	0.33	0.79	3.34	3.46	1.81

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

HOUSEHOLD COMPOSITION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
Kids	234	27	24	16	88	59	19	39	58	56	67	234	-
	23%	20%	22%	26%	23%	25%	28%	13%	27%	26%	37%	100%	-
		*	*				*		G	G	GI	L	
No Kids	767	107	89	46	297	180	48	271	154	158	115	-	767
	77%	80%	78%	74%	77%	75%	72%	87%	73%	74%	63%	-	100%
			*	*			*	HIJ		J			K
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

HHCMP1. How many people are living or staying at your current address?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
1	252	37	35	13	89	65	13	138	51	39	13	-	252
	25%	27%	31%	21%	23%	27%	19%	44%	24%	18%	7%	-	33%
			*	*			*	HJ	J	J			K
2	356	52	31	30	123	90	29	93	70	90	67	20	336
	36%	39%	27%	49%	32%	38%	43%	30%	33%	42%	37%	9%	44%
			*	BD*			B*			G			K
3	155	19	19	6	67	30	13	35	30	31	43	63	92
	15%	14%	17%	9%	18%	13%	19%	11%	14%	15%	24%	27%	12%
			*	*			*					GHI	L
4	145	17	22	7	59	34	6	30	33	31	39	84	62
	15%	12%	20%	12%	15%	14%	9%	10%	16%	14%	21%	36%	8%
			*	*			*					G	L
5	57	4	3	3	31	12	5	6	21	12	13	45	12
	6%	3%	2%	5%	8%	5%	7%	2%	10%	6%	7%	19%	2%
			*	*			*		G		G	L	
6	14	3	-	2	5	4	-	3	5	5	1	8	6
	1%	3%	-	3%	1%	2%	-	1%	2%	3%	1%	4%	1%
			*	B*			*					L	
7	15	1	3	-	7	3	-	3	-	6	3	11	4
	1%	1%	2%	-	2%	1%	-	1%	-	3%	2%	5%	1%
			*	*			*			H		L	
8	3	1	-	-	2	-	-	-	1	-	2	1	2
	*	1%	-	-	1%	-	-	-	*	-	1%	*	*
			*	*			*						
10	2	-	-	1	1	-	-	*	1	-	*	1	1
	*	-	-	1%	*	-	-	*	*	-	*	*	*
			*	*			*						
12+	2	-	-	-	-	-	2	2	-	-	-	2	-
	*	-	-	-	-	-	3%	1%	-	-	-	1%	-
			*	*			ADE*					L	
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

EMPLOYMENT STATUS

	REGION												HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids					
	A	B	C	D	E	F	G	H	I	J	K	L						
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755					
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767					
Employed full-time	389	49	40	30	151	95	24	61	89	104	123	133	256					
	39%	37%	35%	48%	39%	40%	35%	20%	42%	49%	68%	57%	33%					
Employed part-time	107	15	10	6	40	28	8	49	18	19	11	17	90					
	11%	11%	8%	9%	10%	12%	12%	16%	9%	9%	6%	7%	12%					
Self employed	53	6	14	3	16	12	3	20	9	12	8	14	39					
	5%	4%	12%	4%	4%	5%	4%	6%	4%	6%	4%	6%	5%					
Unemployed but looking for a job	49	10	7	2	16	11	4	26	10	3	2	7	42					
	5%	7%	6%	3%	4%	4%	5%	8%	4%	2%	1%	3%	5%					
Unemployed and not looking for a job/Long-term sick or disabled	84	4	15	3	38	21	3	47	15	12	4	11	74					
	8%	3%	14%	5%	10%	9%	4%	15%	7%	5%	2%	5%	10%					
Full-time parent, homemaker	61	7	5	2	25	11	11	15	20	13	5	39	21					
	6%	5%	5%	3%	7%	4%	16%	5%	10%	6%	3%	17%	3%					
Retired	201	39	16	14	66	52	13	68	43	46	25	1	200					
	20%	29%	14%	23%	17%	22%	19%	22%	20%	21%	14%	1%	26%					
Student/Pupil	35	2	3	1	21	8	1	14	8	4	3	5	31					
	4%	1%	3%	1%	5%	3%	1%	4%	4%	2%	1%	2%	4%					
Military	3	-	2	-	1	-	-	-	-	2	1	-	3					
	*	-	2%	-	*	-	-	-	-	1%	1%	-	*					
Prefer not to answer	19	3	1	2	10	2	2	11	*	-	-	7	12					
	2%	2%	1%	3%	3%	1%	2%	4%	*	-	-	3%	2%					
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

USMAR2. What is your marital status?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
Single, never married	347	50	55	14	121	86	21	158	75	47	33	48	299
	35%	37%	48%	23%	31%	36%	32%	51%	35%	22%	18%	21%	39%
		C	CDF*	*			*	HJ	IJ				K
Living with partner	153	15	9	7	57	55	10	31	40	33	39	56	97
	15%	11%	8%	12%	15%	23%	14%	10%	19%	15%	22%	24%	13%
			*	*		AB	*		G		G	L	
Married	377	49	35	30	162	71	29	59	70	113	104	118	259
	38%	36%	31%	49%	42%	30%	44%	19%	33%	53%	57%	50%	34%
			*	BE*	E		E*		G	GH	GH	L	
Widowed	30	3	4	7	7	8	1	18	4	5	1	1	29
	3%	3%	3%	11%	2%	3%	1%	6%	2%	2%	*	*	4%
			*	ABDEF*			*	J					K
Divorced or separated	94	17	11	3	37	19	6	45	23	16	5	11	84
	9%	13%	10%	5%	10%	8%	9%	15%	11%	7%	3%	5%	11%
			*	*			*	IJ	J	J			K
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

PGS01. How much of your household's grocery shopping do you, yourself, do?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
All of it	547	73	70	30	207	133	34	220	109	110	81	112	435
	55%	55%	62%	48%	54%	56%	51%	71%	52%	51%	45%	48%	57%
			*	*			*	HJ					K
Almost all of it	181	33	14	10	69	39	16	26	44	36	53	71	109
	18%	25%	12%	15%	18%	16%	24%	8%	21%	17%	29%	30%	14%
		B	*	*			B*		G	G	GI	L	
About half of it	201	28	25	18	69	53	9	40	53	53	37	33	168
	20%	21%	22%	28%	18%	22%	13%	13%	25%	25%	20%	14%	22%
			*	DF*			*		G	G			K
Less than half of it	52	-	4	4	33	8	3	19	3	11	11	15	37
	5%	-	4%	7%	9%	3%	4%	6%	1%	5%	6%	6%	5%
			*	A*	AE		A*	H			H		
None	19	-	-	1	7	6	5	4	3	4	*	2	17
	2%	-	-	1%	2%	3%	8%	1%	1%	2%	*	1%	2%
			*	*			ABD*						
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

CAPOGRP. Are you

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
Indigenous	62	12	15	8	22	4	2	21	24	10	6	27	35
	6%	9%	13%	12%	6%	2%	3%	7%	11%	5%	3%	12%	5%
		E	DEF*	DEF*			*		IJ			L	
White only	700	84	74	46	244	196	55	212	153	144	134	136	564
	70%	63%	66%	74%	63%	82%	83%	68%	72%	67%	74%	58%	74%
			*	*		ABD	ABD*						K
Black only	25	-	-	2	16	7	*	5	4	8	5	10	15
	2%	-	-	3%	4%	3%	1%	2%	2%	4%	3%	4%	2%
			*	AB*	A		*						
Asian (single identity only)	120	28	13	3	66	8	3	42	14	32	24	33	87
	12%	21%	11%	5%	17%	3%	4%	14%	7%	15%	13%	14%	11%
		CEF	E*	*	CEF		*	H		H	H		
Latin American only	6	1	1	*	2	2	-	1	1	3	1	5	1
	1%	1%	1%	1%	*	1%	-	*	*	2%	1%	2%	*
			*	*			*					L	
Arab only	4	-	2	-	1	1	*	2	-	1	2	2	2
	*	-	1%	-	*	*	1%	1%	-	1%	1%	1%	*
			*	*			*						
Other only	6	1	1	-	1	2	-	1	-	1	3	3	3
	1%	1%	1%	-	*	1%	-	*	-	*	1%	1%	*
			*	*			*						
Multiple visible minorities	11	2	3	-	7	-	-	6	2	1	2	3	8
	1%	1%	3%	-	2%	-	-	2%	1%	*	1%	1%	1%
			E*	*			*						
White and visible minority(ies)	18	2	1	1	9	1	3	4	5	6	2	5	13
	2%	1%	1%	2%	2%	*	5%	1%	2%	3%	1%	2%	2%
			*	*			E*						
Prefer not to answer	48	5	3	2	18	18	3	17	10	7	4	10	38
	5%	4%	3%	3%	5%	8%	4%	5%	5%	3%	2%	4%	5%
			*	*			*						
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

CA01POPCONSENT. The next questions will be about how you identify as part of different population groups. A "Prefer not to answer" option is available for you to select, at your discretion. Collecting such information enables us to provide a more refined research analysis. Participation is always voluntary, and your responses are used for research purposes only, combined with the answers from all other participants. We will provide our client only anonymous, aggregated results. The data will be held for no longer than 12 months. Do you accept the collection of data related to how you identify as part of different population groups?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
Yes, I accept	973	132	111	61	379	224	65	299	208	208	179	226	746
	97%	99%	98%	99%	98%	94%	97%	96%	98%	97%	98%	97%	97%
		*	*	E			*						
No, I don't accept	28	2	2	1	7	15	2	11	4	5	3	8	20
	3%	1%	2%	1%	2%	6%	3%	4%	2%	3%	2%	3%	3%
		*	*	D			*						
Sigma	1001	134	113	62	385	239	67	310	212	214	182	234	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

CA01IND. Are you an Indigenous person, that is, First Nations (North American Indian), Métis or Inuk (Inuit)? If "Yes", choose the option(s) that best describe(s) you. First Nations (North American Indian) includes both Status and Non-Status Indians.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	128	108	113	388	155	109	269	200	230	217	246	755
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	310	212	214	182	234	767
No, not an Indigenous person	887	119	95	52	347	213	61	267	181	195	172	197	690
	89%	89%	84%	84%	90%	89%	90%	86%	86%	91%	95%	84%	90%
			*	*			*				GH	K	
Yes, First Nations (North American Indian)	32	8	10	4	8	1	1	13	13	5	1	15	17
	3%	6%	9%	7%	2%	1%	1%	4%	6%	2%	*	6%	2%
		E	DEF*	DE*			*	J	J			L	
Yes, Métis	27	4	8	4	10	1	1	7	11	4	5	8	19
	3%	3%	7%	6%	3%	*	2%	2%	5%	2%	3%	3%	3%
			E*	E*			*						
Yes, Inuk (Inuit)	5	-	-	-	4	1	-	4	-	1	-	4	1
	1%	-	-	-	1%	1%	-	1%	-	1%	-	2%	*
			*	*			*					L	
Prefer not to answer	52	3	4	2	17	22	4	22	7	9	4	10	42
	5%	2%	3%	3%	4%	9%	6%	7%	3%	4%	2%	4%	5%
			*	*		A	*	J					
Sigma	1004	134	116	62	385	239	67	313	212	214	182	234	770
	100%	100%	103%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

CA02VISMIN. Are you: Mark more than one option or specify, if applicable.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	951	121	100	101	372	152	105	256	180	221	211	221	730
Base: All Answering (wtd)	939	122	98	54	364	235	65	289	188	203	176	207	732
White	718	86	76	47	254	197	58	216	158	150	136	141	577
	76%	70%	77%	86%	70%	84%	90%	75%	84%	74%	77%	68%	79%
	*	*	AD*		AD	ABD*		I					K
South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)	34	5	1	*	25	-	2	15	6	8	4	11	23
	4%	4%	1%	1%	7%	-	2%	5%	3%	4%	3%	5%	3%
	E*	*	*	CE	E*								
Chinese	43	18	4	*	17	3	1	3	2	18	14	9	34
	5%	15%	4%	1%	5%	1%	1%	1%	1%	9%	8%	4%	5%
	BCDEF*	*	*		*		*			GH	GH		
Black	35	-	-	2	23	7	2	8	5	10	8	14	20
	4%	-	-	4%	6%	3%	4%	3%	3%	5%	4%	7%	3%
	*	*	AB*	AB	A*							L	
Filipino	24	2	6	1	13	2	1	15	4	3	2	5	19
	3%	1%	6%	2%	4%	1%	1%	5%	2%	1%	1%	2%	3%
	*	E*	*		*		*	J					
Latin American	7	1	1	*	2	2	-	1	1	4	1	5	2
	1%	1%	1%	1%	1%	1%	-	*	*	2%	1%	2%	*
	*	*	*		*		*					L	
Arab	4	-	2	-	1	1	*	2	-	1	2	2	2
	*	-	2%	-	*	*	1%	1%	-	1%	1%	1%	*
	*	*	*		*		*						
Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.)	20	3	4	1	8	3	-	9	3	3	4	7	13
	2%	3%	4%	2%	2%	1%	-	3%	1%	1%	2%	3%	2%
	*	*	*		*		*						
West Asian (e.g., Iranian, Afghan, etc.)	3	-	-	-	3	-	-	-	1	2	-	2	1
	*	-	-	-	1%	-	-	-	1%	1%	-	1%	*
	*	*	*		*		*						
Korean	6	1	1	-	4	-	-	4	-	1	1	2	4
	1%	1%	1%	-	1%	-	-	1%	-	*	1%	1%	1%
	*	*	*		*		*						
Japanese	7	2	-	*	4	-	-	1	3	1	2	2	5
	1%	2%	-	1%	1%	-	-	*	1%	*	1%	1%	1%
	*	*	*		*		*						
Other	21	2	6	1	8	3	1	8	5	4	3	7	15
	2%	2%	6%	2%	2%	1%	2%	3%	2%	2%	2%	3%	2%
	*	*	*		*		*						
Prefer not to answer	48	5	3	2	18	18	3	17	10	7	4	10	38
	5%	4%	3%	3%	5%	8%	4%	6%	5%	4%	2%	5%	5%
	*	*	*		*		*						
Sigma	969	126	103	56	380	237	68	299	197	210	180	216	752
	103%	103%	104%	102%	105%	100%	105%	103%	104%	103%	102%	104%	103%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)