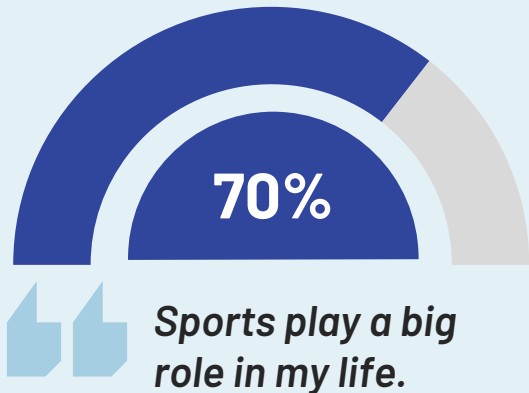


The Best Father's Day Gifts for Active, Affluent Fathers

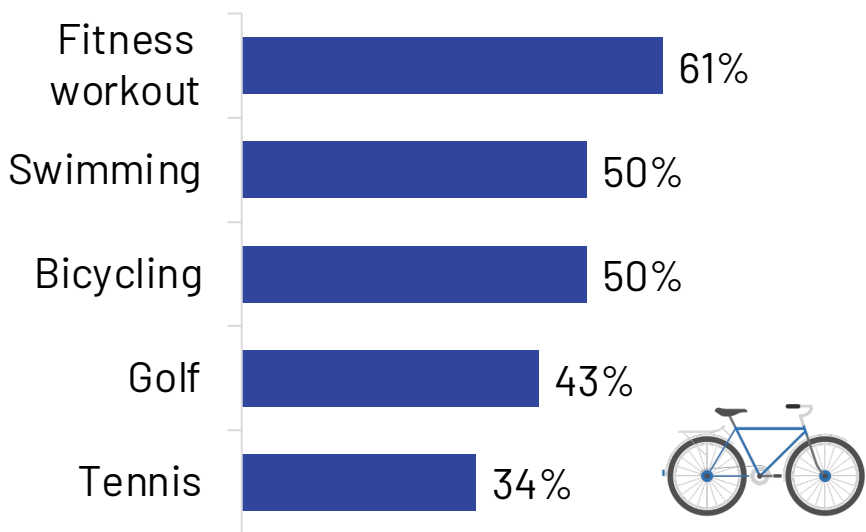
This Father's Day, show appreciation and love for the sports-loving Affluent Dads with the gift of premium sporting equipment. Indulge their passion for an active lifestyle with a thoughtful gesture they'll truly appreciate.



Among Affluent Fathers...



Sports participated in past 12 months



Affluent fathers shell out a staggering

\$58.8 billion

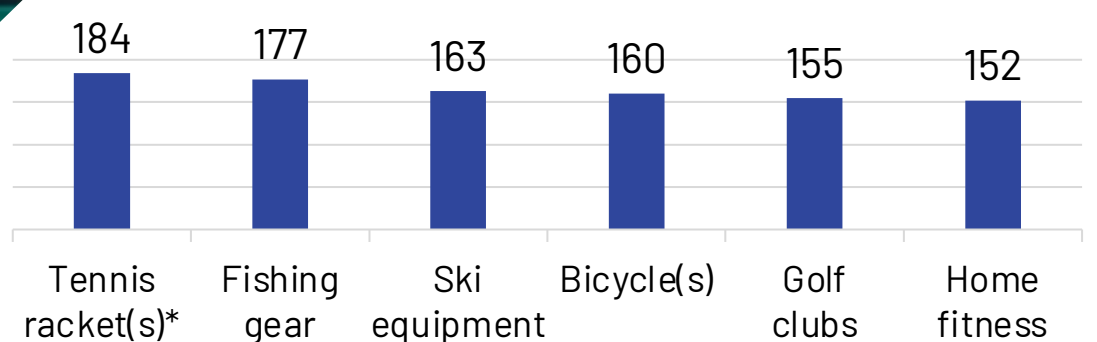
on sports and athletic equipment annually

Sports play a major part in the lives of Affluent fathers. They are very active and keep up with the latest trends and news involving sports. **Their wish-list involves sporting goods/equipment, so take the initiative and gift them something they'd surely enjoy.**



Plan to Purchase in Next 12 Months

(Affluent Fathers Indexed to Total Affluents)



*Affluent Fathers are 84% more likely to plan to purchase a tennis racket in the next year (compared to all Affluents).