

# GLOBAL ADVISOR'S MONTHLY SYNDICATE SERVICE

## Need answers? We've got the world covered.

Ipsos' Global Advisor monthly online service covers 33 markets around the world. Choose which countries you want to cover, and when, and we'll get you answers at significant cost savings compared to custom research. One contact, one supplier, one set of data tables, delivered to your in-box, once or every month. And if you need a couple of questions in a couple of countries, we can do that too! This monthly online survey yields either 1,000 or 500 respondent completes per country and clients simply choose which countries they wish to be part of with their proprietary questions. We are also able to field in additional countries upon request. Please ask us for details.

### Results are Representative

17 of the 33 countries we survey online can be taken as representative of these countries' general adult population under the age of 75: (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, Republic of Ireland, South Korea, Spain, Sweden, and United States). Online samples in Brazil, China (mainland), Chile, Colombia, India, Indonesia, Israel\*, Malaysia, Mexico, Peru, Russia\*\*, Saudi Arabia, South Africa, Thailand, Turkey, and UAE are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these populations.

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1000 Completes		500 Completes	
Australia	Great Britain	Argentina	Peru
Brazil	Italy	Belgium	Poland
Canada	Japan	Chile	Republic of Ireland
China	Spain	Colombia	Russia**
France	US	Hungary	Saudi Arabia
Germany		India	South Africa
		Indonesia	South Korea
		Israel*	Sweden
		Malaysia	Turkey
		Mexico	Thailand
		Netherlands	UAE

\*Fielding on the Global Consumer Confidence Index only  
\*\* Not covered since March 2022

### Results

Data delivery is one month from final questionnaire. Contact us for specific monthly schedule. Result downloads are provided by way of a secure FTP site. Data tables have standard banner breaks by country/market, region, gender, age (under 35, 35-54, 55-74), household income (low, medium, high), marital status, education (low, medium, high), chief income earner, employment, business owner, senior/executive decision maker in the workplace.

Global Advisor allows for a multi-country survey to be launched quickly and affordably to meet your international marketing research needs.





## Syndicated Reports Powered by Global Advisor

Global Advisor powers new data on a wide variety of topics around the world throughout the year. See the latest releases here: <https://www.ipsos.com/en/news-and-polls/overview>.

In addition to new reports, Global Advisor also releases monthly updates:

**Global Consumer Confidence Index:** A monthly measure of consumer attitudes on the current and future state of local economies, personal finances, savings, and confidence to make large investments.

**What Worries the World:** A monthly examination of citizen opinion of country direction, and issues of most concern around the world.

## Contact

**Paul Abbate**, Senior Vice President  
+1.617.526.0042 • paul.abbate@ipsos.com

**Nicolas Boyon**, Senior Vice President  
+1.646.309.4879 • nicolas.boyon@ipsos.com

**Nik Samoylov**, Director  
+1.416.572.4471 • nik.samoylov@ipsos.com

**Emilios Louca**, Senior Research Analyst  
+1.647.278.4390 • emilios.louca@ipsos.com

