

# Key findings



## Boomers are more sympathetic than we thought

The media often presents Baby Boomers as thinking that kids these days have it easy – but in fact they are more likely than any other generation to say that growing up today is harder than when they were young.



## Generational disagreement about smartphones

Just over a third (36%) of Gen Z support banning smartphones in schools compared with 66% of Boomers, 58% of Gen X and 53% of Millennials. But there's more agreement around social media, with a majority across generations in favour of banning its use by children under 14.



## Perception is not reality

A third of people (33%, on average) think their country has a good education system – but there's little correlation between perceived quality and mean PISA scores.



## Expectations of teachers vary greatly by country

A majority in Thailand see overseeing homework as a responsibility primarily for teachers. But in other countries such as Indonesia this is firmly a job for parents. Addressing bullying and providing sex education also show great variation by country.



## Conflicted feelings around the use of AI

Views around the use of AI in schools have become more divided, with a now even split between those supporting a ban of ChatGPT in schools (36% vs 29% in 2023) and those who disagree (37% vs 42% in 2023).



## Challenges to education vary greatly by country

In Great Britain, a lack of public funding comes top (40%). In the US, concerns focus around political or ideological bias (33%) and safety and security (31%). In Romania, an outdated curriculum (51%) and inadequate teacher training (45%) are the most cited challenges.

