

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1018	509	509	115	142	148	166	183	264	257	314	447	405	613	268	329	211	210	597	421	1018
WEIGHTED BASE	1005	492	513	133*	169*	158	175	144	225	302	333	369	460	545	267	282	204	252	549	455	1018
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	101%
Common Market/ Brexit/EU/Europe/ Euro	297	174	123	20	28	42	49	55	103	48	91	157	91	206	123	85	47	41	208	88	313
	30% dinoq	35% zb	24%	15%	17%	27% ci	28% ci	38% zc dij	46% zc defij	16%	27% cd i	43% zc defij	20%	38%	46% zm nopq	30% oq	23%	16%	38% zm noq	19%	31%
National health service/Hospitals/ Healthcare	147	46	101	19	27	23	30	19	28	47	53	47	69	78	34	49	31	34	82	65	151
	15% a	9%	20% za	15%	16%	14%	17%	13%	13%	15%	16%	13%	15%	14%	13%	17%	15%	13%	15%	14%	15%
Immigration/ immigrants	107	47	60	4	11	14	25	19	34	15	40	52	29	78	12	24	33	39	35	72	108
	11% ci lp	10%	12%	3%	7%	9%	14% ci	13% ci i	15% zcd i	5%	12% ci	14% zci	6%	14%	4%	8%	16% zl mp	15% lmp	6%	16% zl mp	11%
Economy/Economic situation	59	37	21	3	29	3	9	10	5	32	11	15	35	24	12	20	7	20	32	26	59
	6% beh j	8% b	4%	3%	17% zce fghijk	2%	5%	7% ehk	2%	11% zce hjk	3%	4% h	8%	4%	4%	7%	3%	8%	6%	6% n	6%
Defence/Foreign affairs/ International terrorism	37	20	17	9	7	8	6	6	2	15	14	8	23	14	9	7	8	13	16	21	39
	4% hk	4%	3%	6% hk	4%	5% h	3%	4% hk	1%	5% h	4% h	2% h	5%	3%	4%	2%	4%	5%	3%	5%	4%
Housing	34	15	19	8	8	3	5	6	3	16	8	9	19	15	9	11	8	6	19	15	28
	3%	3%	4%	6% h	5%	2%	3%	4%	1%	5% h	2%	3%	4%	3%	3%	4%	4%	3%	4%	3%	3%
Education/Schools	31	14	17	8	8	7	6	1	2	16	13	2	23	8	6	8	8	9	15	17	29
	3% ghk	3%	3%	6% ghk	5% hk	5% ghk	3% k	*	1%	5% ghk	4% hk	1%	5%	1%	2%	3%	4%	3%	3%	4%	3%
Poverty/Inequality	26	13	14	3	5	6	7	2	3	8	13	5	14	12	6	8	3	10	14	12	29
	3% k	3%	3%	3%	3%	4%	4%	2%	1%	3%	4%	1%	3%	2%	2%	3%	1%	4%	3%	3%	3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	26	8	17	5	9	2	2	2	6	13	4	8	16	10	5	16	3	2	21	5	26
	3% q	2%	3%	3%	5%	2%	1%	1%	3%	4%	1%	2%	3%	2%	2%	6% zln opq	1%	1%	4% zln zlpq	1%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 4th - 10th August 2017
 Number of sample points : 192
 Source : Ipsos MORI (JN Q218)

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Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1018	509	509	115	142	148	166	183	264	257	314	447	405	613	268	329	211	210	597	421	1018
WEIGHTED BASE	1005	492	513	133*	169*	158	175	144	225	302	333	369	460	545	267	282	204	252	549	455	1018
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	101%
Lack of faith in politicians / government	23 2%	16 3%	7 1%	3 2%	4 2%	2 2%	6 3%	2 1%	6 2%	7 2%	8 2%	8 2%	10 2%	13 2%	7 3%	4 1%	4 2%	8 3%	11 2%	12 3%	23 2%
Pollution/ Environment	19 2%q	10 2%	10 2%	6 5%di	- -	6 4%d	2 1%	2 2%	3 1%	6 2%	8 2%	5 1%	12 3%	7 1%	13 5%zmn	3 1%	1 *	3 1%	16 3%zmq	3 1%	18 2%
Unemployment/ Factory closure/ Lack of industry	19 2%	13 3%	6 1%	3 2%	3 2%	4 3%	4 2%	2 2%	2 1%	6 2%	8 3%	4 1%	11 2%	8 2%	2 1%	6 2%	8 4%l	3 1%	8 1%	11 3%	22 2%
Ageing population/ Social care for the elderly	14 1%	7 1%	7 1%	* *	- -	5 3%i	1 1%	4 2%i	4 2%	* *	6 2%	7 2%	6 1%	8 2%	3 1%	4 2%	4 2%	3 1%	7 1%	7 1%	20 2%
Inflation/Prices	12 1%p	9 2%	3 *	4 3%	2 1%	5 3%k	- -	* *	1 1%	5 2%	5 1%	2 1%	10 2%	2 *	- -	2 1%	* *	9 4%zln	2 *	10 2%lnp	9 1%
Population levels/ Overpopulation	11 1%p	7 2%	4 1%	1 1%	3 2%	4 3%	1 *	1 *	1 *	4 1%	5 2%	2 *	9 2%	3 *	1 1%	2 1%	6 3%zp	2 1%	3 1%	8 2%	12 1%
Public services in general	9 1%p	7 1%	2 *	1 1%	1 1%	* *	2 1%	2 2%	2 1%	2 1%	3 1%	4 1%	3 1%	7 1%	1 *	1 *	6 3%zlp	2 1%	2 *	7 2%	8 1%
Drug abuse	7 1%	2 *	5 1%	1 1%	3 2%	1 1%	2 1%	- -	1 *	3 1%	3 1%	1 *	5 1%	3 *	1 *	3 1%	- -	4 2%	3 1%	4 1%	6 1%
Race relations	7 1%	4 1%	3 1%	3 2%k	2 1%	- -	3 2%k	- -	- -	4 1%	3 1%	- -	4 1%	3 1%	1 *	4 2%	- -	2 1%	5 1%	2 *	7 1%
Taxation	6 1%	4 1%	1 *	- -	- -	2 1%	1 1%	- -	3 1%	- -	3 1%	3 1%	2 *	4 1%	4 1%q	2 1%	- -	- -	6 1%	- -	6 1%

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	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	101%
Pensions/Social security/Benefits	6 1%	4 1%	2 *	4 3%zhk	-	-	2 1%	-	-	4 1%	2 *	-	4 1%	2 *	-	-	3 2%mp	2 1%	-	6 1%p	4 *
Low pay/Minimum wage/Fair wages	5 1%	1 *	4 1%	2 1%	-	1 *	-	1 1%	1 1%	2 1%	1 *	3 1%	2 1%	3 1%	1 *	1 1%	1 *	2 1%	2 *	3 1%	8 1%
Morality/Individual behaviour/Lifestyle	5 1%	3 1%	2 *	1 1%	-	1 1%	1 1%	1 *	1 1%	1 *	2 1%	2 1%	2 1%	3 1%	3 1%	2 1%	-	-	5 1%	-	7 1%
Scottish/Welsh assembly/Devolution/Constitutional reform	3 *	2 *	1 *	-	-	1 *	1 *	-	1 1%	-	1 *	1 *	1 *	2 *	1 *	-	*	2 1%	1 *	2 *	4 *
Privatisation	3 *	3 1%	-	2 1%z	-	-	-	* *	* *	2 1%	-	1 *	2 *	1 *	* *	1 *	1 1%	-	1 *	1 *	4 *
Nuclear weapons/Nuclear war/Disarmament	2 *	2 *	-	-	-	-	2 1%zj	-	-	-	-	2 1%	-	2 *	-	-	* *	2 1%	-	2 *	2 *
Local government/Council tax	2 *	2 *	-	-	1 1%	1 1%	-	-	-	-	2 1%	-	1 *	1 *	1 *	1 *	-	-	2 *	-	2 *
Nationalisation/Government control of institutions	1 *	-	1 *	-	-	-	-	* *	1 *	-	-	1 *	-	1 *	-	* *	-	1 *	* *	1 *	2 *
Trade unions/ Strikes	1 *	-	1 *	-	-	-	-	-	1 1%	-	-	1 *	-	1 *	* *	-	1 *	-	* *	1 *	2 *
AIDS	1 *	-	1 *	-	1 1%	-	-	-	-	1 *	-	-	1 *	-	-	-	-	1 *	-	1 *	1 *

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Pound/Exchange rate/Value of pound	1*	1*	-	-	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1*
Animal welfare	1*	-	1*	1	-	-	-	-	-	1	-	-	1	-	1*	*	-	-	1	-	2*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/Pandemic flu/Swine flu/Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	24	6	18	5	3	5	4	-	7	8	9	7	13	11	12	5	4	4	16	8	22
	2%a	1%	4%a	4%g	2%	3%	2%	-	3%	3%	3%	2%	3%	2%	4%z	2%	2%	1%	3% ^m	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.02	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00

STANDARD ERROR * 0.00 * 0.02 0.00 0.00 0.00 0.00 0.01 0.00 0.00 * 0.00 0.01 0.00 0.00 0.00 * 0.00 *

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	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	101%
ERROR VARIANCE	*	0.00	*	*	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	*	0.00	0.00	0.00	*	0.00	*
Don't know	60	15	45	18	14	11	6	5	6	32	17	11	43	17	3	12	16	29	15	45	46
	6%ahk lp	3%	9%za	13%zfg hjk	8%hk	7%	3%	4%	3%	11%zfg hjk	5%	3%	9%	3%	1%	4%lp	8%lp	11%zlm p	3%l	10%zlm p	5%
Personal finances (NET)	43	23	20	9	7	11	7	4	5	16	18	10	27	17	7	12	4	21	19	25	46
	4%k	5%	4%	7%	4%	7%k	4%	3%	2%	5%	5%	3%	6%	3%	3%	4%	2%	8%zln p	3%	5%n	5%

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Table 2
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What would you say is the most important issue facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1018	847	62	109	345	236	292	230	381	136	287	151	371	287	177	160	658	337	1018
WEIGHTED BASE	1005	866	50*	89*	327	238	311	261	367	137	279	142	334	288	130	233	623	363	1018
100%		86%	5%*	9%*	33%	24%	31%	26%	37%	14%	28%	14%	33%	29%	13%	23%	62%	36%	101%
Common Market/ Brexit/EU/Europe/ Euro	297 30%de noq	257 30%de	13 25%	27 31%	76 23%	49 20%	100 32%de	87 33%de	121 33%de	46 34%de	89 32%de	43 30%	138 41%zn oq	96 33%no q	16 12%	44 19%	235 38%zn oq	60 17%n	313 31%
National health service/Hospitals/ Healthcare	147 15%	133 15%	6 13%	8 9%	53 16%c	45 19%c	42 13%	35 14%	52 14%	17 12%	35 13%	18 13%	41 12%	48 16%	20 16%	35 15%	89 14%	55 15%	151 15%
Immigration/ immigrants	107 11%h	95 11%h	8 16% c	4 5%	37 11% c	33 14% ch	41 13%	33 13%	29 8%	10 7%	22 8%	12 8%	39 12%	24 8%	25 19% zlm opq	19 8%	63 10%	44 12% o	108 11%
Economy/Economic situation	59 6%	55 6%	1 2%	3 3%	13 4%	10 4%	23 7%	22 8%	22 6%	10 7%	19 7%	9 6%	16 5%	15 5%	3 3%	23 10% n	32 5%	26 7% n	59 6%
Defence/Foreign affairs/ International terrorism	37 4%hj	28 3%hj	3 7% hij	6 7% hij	15 5% hj	9 4%	16 5% hij	13 5% hj	6 2%	1 1%	3 1%	2 2%	8 2%	15 5%	6 5%	7 3%	23 4%	13 4%	39 4%
Housing	34 3%dem p	34 4%de	- -	* *	1 *	1 *	6 2%	6 2%	27 7%za cdef g	16 12% zab cdefgh	26 9% zab cdefg h	10 7% zcd ef	6 2%	3 1%	5 4%	19 8% zlm p	9 1%	24 7% zlm np	28 3%
Education/Schools	31 3%l	31 4%	* 1%	* 1%	8 2%	7 3%	8 3%	8 3%	16 4%	3 2%	12 4%	9 6% zc	4 1%	12 4% l	5 4%	10 4%	16 3% l	15 4% l	29 3%
Poverty/Inequality	26 3%p	22 3%	1 2%	3 4%	6 2%	3 1%	10 3%	9 4%	9 3%	5 4%	9 3%	5 3%	6 2%	4 1%	5 4%	11 5%	10 2%	16 5% p	29 3%

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UNWEIGHTED BASE	1018	847	62	109	345	236	292	230	381	136	287	151	371	287	177	160	658	337	1018
WEIGHTED BASE	1005	866	50*	89*	327	238	311	261	367	137	279	142	334	288	130	233	623	363	1018
100%		86%	5%*	9%*	33%	24%	31%	26%	37%	14%	28%	14%	33%	29%	13%	23%	62%	36%	101%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	26 3%	23 3%	2 4%	1 1%	7 2%	6 2%	12 4%	10 4%	7 2%	1 1%	5 2%	3 2%	8 2%	5 2%	4 3%	9 4%	13 2%	13 4%	26 3%
Lack of faith in politics / politicians / government	23 2%	16 2%	2 3%	5 6% ^{zad} e	8 2% ^e	2 1%	7 2%	5 2%	8 2%	2 2%	7 3%	5 4%	9 3%	6 2%	3 2%	5 2%	16 3%	7 2%	23 2%
Pollution/ Environment	19 2% ^f	18 2% ^f	-	1 1%	2 1%	1 *	-	-	17 5% ^{zad} efgjk	7 5% ^{zad} efg	8 3% ^{fgk}	1 1%	6 2%	8 3%	-	6 2%	14 2%	6 2%	18 2%
Unemployment/ Factory closure/ Lack of industry	19 2% ^{ah}	13 1%	3 6% ^{afg} hjk	3 4% ^h	12 4% ^{zah}	8 3% ^{ah}	5 2% ^g	2 1%	2 1%	1 1%	2 1%	1 1%	5 2%	6 2%	4 3%	3 1%	11 2%	7 2%	22 2%
Ageing population/ Social care for the elderly	14 1%	11 1%	3 6% ^{zac} dhij	-	4 1%	4 2%	8 3%	5 2%	2 1%	-	2 1%	2 1%	5 1%	5 2%	1 1%	2 1%	10 2%	3 1%	20 2%
Inflation/Prices	12 1%	12 1%	-	-	6 2%	6 2%	2 1%	2 1%	4 1%	4 3%	4 2%	-	4 1%	1 *	3 2%	2 1%	5 1%	5 1%	9 1%
Population levels/ Overpopulation	11 1%	11 1%	-	-	3 1%	3 1%	4 1%	4 2%	4 1%	2 1%	3 1%	1 1%	4 1%	5 2%	2 1%	1 1%	9 1%	3 1%	12 1%
Public services in general	9 1% ^a	6 1%	1 3% ^{fgj}	2 3% ^{gj}	6 2% ^{aj}	4 2%	1 *	-	2 1%	-	-	-	2 1%	4 1%	-	4 2%	6 1%	4 1%	8 1%
Drug abuse	7 1% ^p	5 1%	-	3 3% ^{zah}	3 1%	1 *	3 1%	3 1%	1 *	-	1 *	1 1%	-	1 *	3 3% ^{zlp}	3 1%	1 *	6 2% ^{lp}	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)		OWNED /MORT GAGED (p)	REN TED (NET) (q)
UNWEIGHTED BASE	1018	847	62	109	345	236	292	230	381	136	287	151	371	287	177	160	658	337	1018
WEIGHTED BASE	1005	866	50*	89*	327	238	311	261	367	137	279	142	334	288	130	233	623	363	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%	28%	14%	33%	29%	13%	23%	62%	36%	101%
Race relations	7 1%	6 1%	1 2%	- *	2 1%	2 1%	4 1%	3 1%	2 *	1 1%	2 1%	1 *	1 *	3 1%	2 1%	2 1%	4 1%	3 1%	7 1%
Taxation	6 1%	4 *	- *	2 2%	3 1%	1 1%	2 1%	2 1%	1 *	- *	1 *	1 1%	4 1%	2 1%	- *	- *	6 1%	- *	6 1%
Pensions/Social security/Benefits	6 1%ap	2 *	2 4%zad	2 2%a	2 *	- *	2 1%	- *	2 1%	- *	2 1%	2 2%a	- *	1 *	1 *	4 2%p	1 *	5 1%	4 *
Low pay/Minimum wage/Fair wages	5 1%	4 *	* 1%	1 1%	2 1%	1 1%	2 1%	1 1%	2 *	1 1%	2 1%	1 *	2 *	1 *	1 1%	1 *	2 *	2 *	8 1%
Morality/ Individual behaviour/ Lifestyle	5 1%	4 *	- *	1 1%	1 *	- *	1 *	1 *	3 1%	2 2%	3 1%	1 1%	3 1%	2 1%	- *	- *	5 1%	- *	7 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	3 *	- *	- *	3 3%zad	3 1%a	- *	- *	- *	- *	- *	- *	- *	- *	1 *	2 2%zlp	- *	1 *	2 1%	4 *
Privatisation	3 *	2 *	- *	1 1%	1 *	- *	- *	- *	2 1%	- *	2 1%	2 1%za	- *	2 1%	1 *	- *	2 *	1 *	4 *
Nuclear weapons/ Nuclear war/ Disarmament	2 *	2 *	- *	- *	2 1%	2 1%	- *	- *	* *	- *	- *	- *	* *	- *	2 1%zp	- *	* *	2 *	2 *
Local government/ Council tax	2 *	2 *	- *	- *	- *	- *	1 *	1 *	1 *	- *	1 *	1 1%	1 *	- *	1 1%	- *	1 *	1 *	2 *

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UNWEIGHTED BASE	1018	847	62	109	345	236	292	230	381	136	287	151	371	287	177	160	658	337	1018
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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%	28%	14%	33%	29%	13%	23%	62%	36%	101%
Nationalisation/ Government control of institutions	1 *	1 *	- -	* *	* *	- -	- -	- -	1 *	- -	- -	- -	* *	- -	1 1%	- -	* *	1 *	2 *
Trade unions/ Strikes	1 *	1 *	- -	- *	1 1%	1 1%	- -	- -	- -	- -	- -	- -	1 *	- -	* *	- -	1 *	* *	2 *
AIDS	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 1%	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *
Pound/Exchange rate/Value of pound	1 *	1 *	- -	- -	- -	- *	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *
Animal welfare	1 *	1 *	- -	- *	1 *	1 *	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	* *	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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100%		86%	5%*	9%*	33%	24%	31%	26%	37%	14%	28%	14%	33%	29%	13%	23%	62%	36%	101%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	24	21	-	3	13	10	2	2	9	4	8	4	7	7	3	6	15	8	22
	2% _f	2% _f	-	4% _f	4% _{fg}	4% _{fg}	1%	1%	3%	3%	3%	3%	2%	3%	2%	3%	2%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.01	1.01	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.00	0.01	0.00	0.00	0.00	*	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	*	*	0.00	*	0.00	0.00	0.00	*	0.00	*
Don't know	60	48	3	8	38	30	8	5	14	4	10	6	15	9	12	19	24	31	46
	6% _{fgh} mp	6% _{fgh}	6%	9% _{fg} hj	12% _{za} fghij k	12% _{zaf} ghijk	3%	2%	4%	3%	4%	4%	4%	3%	9% _{mp}	8%	4%	9% _{mp}	5%
Personal finances (NET)	43	38	1	4	14	10	14	13	15	10	15	5	11	6	9	14	18	23	46
	4% _{mp}	4%	3%	5%	4%	4%	5%	5%	4%	7%	5%	4%	3%	2%	7% _{mp}	6%	3%	6% _{mp}	5%

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Table 3
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
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WEIGHTED BASE	1005	422	130*	452	247	351	43*	290	146*	170	385	312	1018
	100%	42%	13%*	45%	25%	35%	4%*	29%	15%*	17%	38%	31%	101%
Common Market/ Brexit/EU/Europe/ Euro	297 30%g	131 31%	34 26%	132 29%	105 42%zg i	82 23%	22 51%zg i	63 22%	38 26%	44 26%	135 35%z	71 23%	313 31%
National health service/Hospitals/ Healthcare	147 15%f	61 15%	25 19%	61 13%	24 10%	69 20%zf	7 16%	42 14%	18 12%	24 14%	60 16%	45 14%	151 15%
Immigration/ immigrants	107 11%ghg h	38 9%	9 7%	61 13%z	39 16%zgh	20 6%	- -	35 12%	22 15%	24 14%	32 8%	24 8%	108 11%
Economy/Economic situation	59 6%C	34 8%zc	7 5%	17 4%	11 4%	25 7%	1 1%	21 7%	8 5%	7 4%	28 7%	27 9%	59 6%
Defence/Foreign affairs/ International terrorism	37 4%	17 4%	6 5%	14 3%	9 4%	9 3%	- -	14 5%	5 4%	8 4%	10 3%	14 5%	39 4%
Housing	34 3%	9 2%	6 4%	19 4%	4 2%	22 6%zfi	1 2%	7 2%	3 2%	6 3%	16 4%	14 4%	28 3%
Education/Schools	31 3%f	14 3%	4 3%	13 3%	2 1%	17 5%f	3 7%f	10 3%	6 4%	7 4%	7 2%	20 6%	29 3%
Poverty/Inequality	26 3%f	8 2%	3 3%	15 3%	2 1%	13 4%f	1 3%	9 3%	2 2%	6 3%	12 3%	12 4%	29 3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	26 3%	7 2%	7 5%a	12 3%	10 4%	10 3%	- -	5 2%	4 3%	4 3%	11 3%	10 3%	26 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
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Lack of faith in politics / politicians / government	23 2%	7 2%	4 3%	12 3%	5 2%	4 1%	1 1%	10 3%	4 3%	9 5%z	8 2%	7 2%	23 2%
Pollution/ Environment	19 2%	9 2%	3 3%	7 2%	1 *	9 3%	4 8%zfg i	1 *	1 1%	1 1%	12 3%	5 2%	18 2%
Unemployment/ Factory closure/ Lack of industry	19 2% _n	10 2%	3 2%	6 1%	3 1%	10 3%	1 2%	4 1%	3 2%	4 2%	3 1%	4 1%	22 2%
Ageing population/ Social care for the elderly	14 1%	5 1%	2 2%	6 1%	5 2%	3 1%	1 2%	3 1%	- -	1 1%	7 2%	4 1%	20 2%
Inflation/Prices	12 1% _n	8 2%	- -	4 1%	4 2%	7 2%	- -	1 *	2 1%	- -	* *	5 1%	9 1%
Population levels/ Overpopulation	11 1%	4 1%	1 1%	6 1%	4 2%	4 1%	- -	2 1%	1 1%	2 1%	5 1%	4 1%	12 1%
Public services in general	9 1%	5 1%	- -	4 1%	1 *	8 2%z	- -	- -	2 2%	3 2%	2 *	* *	8 1%
Drug abuse	7 1%	5 1%	- -	3 1%	- -	2 *	- -	6 2%	- -	1 1%	4 1%	4 1%	6 1%
Race relations	7 1%	2 *	2 1%	3 1%	- -	3 1%	1 2% _f	2 1%	1 *	1 1%	4 1%	2 1%	7 1%
Taxation	6 1%	3 1%	- -	3 1%	1 1%	2 1%	- -	3 1%	- -	- -	5 1%	- -	6 1%

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Pensions/Social security/Benefits	6 1%	3 1%	-	2 *	-	3 1%	-	-	3 2% ⁿ	2 1%	1 *	1 *	4 *
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Morality/Individual behaviour/Lifestyle	5 1%	2 1%	-	3 1%	1 *	2 1%	1 2%	1 *	1 1%	-	3 1%	-	7 1%
Scottish/Welsh assembly/Devolution/Constitutional reform	3 *	1 *	-	2 *	1 *	* *	-	-	-	* *	-	1 *	4 *
Privatisation	3 *	1 *	-	1 *	-	2 1%	-	* *	-	2 1% ^z	* *	-	4 *
Nuclear weapons/Nuclear war/Disarmament	2 *	-	-	2 *	* *	-	-	-	-	2 1%	-	-	2 *
Local government/Council tax	2 *	2 *	-	-	-	-	-	2 1%	-	-	1 *	2 1%	2 *
Nationalisation/Government control of institutions	1 *	-	-	1 *	-	1 *	-	-	-	-	-	-	2 *
Trade unions/Strikes	1 *	-	-	1 *	-	1 *	-	* *	-	-	-	-	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
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AIDS	1	-	-	1	-	1	-	-	-	-	-	1	1
	*	-	-	*	-	*	-	-	-	-	-	*	*
Pound/Exchange rate/Value of pound	1	1	-	-	-	1	-	-	-	-	1	1	1
	*	*	-	-	-	*	-	-	-	-	*	*	*
Animal welfare	1	1	-	*	-	*	-	1	-	-	1	*	2
	*	*	-	*	-	*	-	*	-	-	*	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	24	10	2	11	6	4	2	10	2	2	12	6	22
	2%	2%	2%	2%	2%	1%	5%	4%	1%	1%	3%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 4th - 10th August 2017
Number of sample points : 192
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	1018	409	129	480	246	353	52	289	137	189	402	280	1018
WEIGHTED BASE	1005	422	130*	452	247	351	43*	290	146*	170	385	312	1018
100%		42%	13%*	45%	25%	35%	4%*	29%	15%*	17%	38%	31%	101%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.05z fgi	1.00	1.00	1.00	1.01	1.00	1.00
STANDARD ERROR	*	0.00	0.00	*	0.00	0.00	0.04	0.00	0.00	0.00	0.01	0.00	*
ERROR VARIANCE	*	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	*	0.00	*
Don't know	60	20	12	28	10	12	-	38	19	8	6	27	46
	6%gn	5%	9%	6%	4%	3%	-	13%	13%zmn	5%n	2%	9%	5%
Personal finances (NET)	43	18	4	21	6	22	2	11	4	7	13	17	46
	4%	4%	3%	5%	2%	6%	5%	4%	3%	4%	3%	5%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1018	241	505	138	268	468	255	260	576	182	890	126	178	356	134	232	148	104	108	160	1018
WEIGHTED BASE	1005	221	487	126*	258	443	231	263	562	180	867	136*	104	442	118*	224	135	107*	107*	151	1018
	100%	22%	48%	13%*	26%	44%	23%	26%	56%	18%	86%	14%*	10%	44%	12%*	22%	13%	11%*	11%*	15%	101%
Common Market/ Brexit/EU/Europe/ Euro	297 30%ctk v	70 32%ct	131 27%ct	23 18%	49 19%	297 67%zab cft	72 31%ct	76 29%	156 28%	64 36%	279 32%zk	17 12%	25 24%	132 30%	57 48%zqr s	75 34%	49 36%	36 33%	- -	49 32%v	313 31%
National health service/Hospitals/ Healthcare	147 15%aet v	21 10%	147 30%zac eft	14 11%	24 9%	46 10%	35 15%et	39 15%	80 14%	28 15%	127 15%	20 14%	18 17%	70 16%	11 9%	25 11%	15 11%	11 10%	- -	24 16%v	151 15%
Immigration/ immigrants	107 11%ael w	8 3%	44 9%ae	17 13%ae	107 42%zabc ef	21 5%	17 7%a	23 9%	71 13%	13 7%	100 12%	7 5%	6 6%	40 9%	4 3%	36 16%zpr	11 8%	27 26%zpq r	107 100%zw	- -	108 11%
Economy/Economic situation	59 6%bev ft	59 27%zbce ft	18 4%	6 4%	10 4%	12 3%	12 5%	14 5%	28 5%	16 9%	51 6%	8 6%	10 10%z	30 7%	8 7%	8 4%	6 4%	3 3%	- -	10 6%v	59 6%
Defence/Foreign affairs/ International terrorism	37 4%e	5 2%	13 3%	3 2%	7 3%	9 2%	4 2%	9 3%	19 3%	9 5%	32 4%	5 4%	5 5%	19 4%	2 2%	10 4%	6 4%	5 5%	- -	7 5%v	39 4%
Housing	34 3%beij	14 6%zbet	10 2%e	8 7%bet	5 2%e	2 *	9 4%e	17 6%zi	17 3%	1 1%	21 2%	13 10%zi	1 1%	13 3%	* *	14 6%zps	13 10%zpqps	1 1%	- -	5 3%	28 3%
Education/Schools	31 3%etj	7 3%e	18 4%et	3 2%	2 1%	5 1%	31 14%zabc et	4 2%	22 4%	5 3%	20 2%	11 8%zi	6 6%	12 3%	2 2%	3 1%	3 2%	* *	- -	2 2%	29 3%
Poverty/Inequality	26 3%t	3 1%	11 2%	1 1%	2 1%	7 2%	8 3%t	12 5%	12 2%	2 1%	23 3%	3 2%	1 1%	10 2%	8 7%zqrs	3 1%	2 2%	* *	- -	2 1%	29 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1018	241	505	138	268	468	255	260	576	182	890	126	178	356	134	232	148	104	108	160	1018
WEIGHTED BASE	1005	221	487	126*	258	443	231	263	562	180	867	136*	104	442	118*	224	135	107*	107*	151	1018
	100%	22%	48%	13%*	26%	44%	23%	26%	56%	18%	86%	14%*	10%	44%	12%*	22%	13%	11%*	11%*	15%	101%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	26 3%e	3 1%	9 2%	26 20%zabe ft	13 5%zabe	5 1%	8 4%e	3 1%	20 4%	3 1%	23 3%	2 2%	5 4%	10 2%	* *	9 4%	8 6%zp	1 1%	- -	13 9%zv	26 3%
Lack of faith in politics / politicians / government	23 2%	4 2%	10 2%	6 5%ef	6 2%	7 2%	2 1%	3 1%	15 3%	5 3%	19 2%	4 3%	2 2%	8 2%	2 2%	3 1%	2 2%	1 1%	- -	6 4%	23 2%
Pollution/ Environment	19 2%h	3 2%	8 2%	- -	2 1%	9 2%	4 2%	10 4%zh	4 1%	5 3%	19 2%	- -	- -	12 3%	5 4%	2 1%	2 1%	1 1%	- -	2 1%	18 2%
Unemployment/ Factory closure/ Lack of industry	19 2%e	1 *	5 1%e	2 1%	4 1%e	1 *	3 1%	8 3%	9 2%	2 1%	17 2%	2 2%	4 4%	8 2%	1 1%	8 3%r	1 *	7 7%zpr	- -	4 3%	22 2%
Ageing population/ Social care for the elderly	14 1%	3 2%	9 2%	4 3%	3 1%	7 2%	7 3%	3 1%	6 1%	5 3%	13 1%	1 1%	2 2%	6 1%	2 2%	3 1%	2 2%	1 1%	- -	3 2%	20 2%
Inflation/Prices	12 1%bej	- -	2 *	- -	2 1%	- -	1 *	4 1%	8 1%	- -	5 1%	7 5%z	1 1%	7 2%	1 1%	3 1%	2 1%	1 1%	- -	2 1%	9 1%
Population levels/ Overpopulation	11 1%e	2 1%	6 1%e	2 2%	4 1%e	1 *	2 1%	2 1%	7 1%	2 1%	9 1%	3 2%	1 1%	5 1%	* *	1 *	- -	1 1%	- -	4 3%	12 1%
Public services in general	9 1%h	3 2%	7 1%	2 1%	3 1%	3 1%	2 1%	5 2%	2 *	2 1%	9 1%	- -	1 1%	4 1%	- -	4 2%	2 1%	2 2%	- -	3 2%	8 1%
Drug abuse	7 1%b	- -	1 *	3 2%beft	- -	- -	- -	1 *	7 1%	- -	6 1%	1 1%	- -	5 1%	- -	2 1%	2 1%	- -	- -	- -	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 4th - 10th August 2017
 Number of sample points : 192
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1018	241	505	138	268	468	255	260	576	182	890	126	178	356	134	232	148	104	108	160	1018
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	100%	22%	48%	13%*	26%	44%	23%	26%	56%	18%	86%	14%*	10%	44%	12%*	22%	13%	11%*	11%*	15%	101%
Race relations	7 1%	2 1%	2 *	- -	- -	1 *	2 1%	1 *	4 1%	2 1%	5 1%	2 1%	1 1%	5 1%	- -	1 *	1 1%	- -	- -	- -	7 1%
Taxation	6 1%	1 *	3 1%	- -	1 *	1 *	- -	- -	4 1%	1 1%	5 1%	1 1%	- -	3 1%	2 2%	1 *	1 *	- -	- -	1 1%	6 1%
Pensions/Social security/Benefits	6 1%	- -	3 1%	- -	- -	- -	- -	- -	4 1%	2 1%	6 1%	- -	- -	3 1%	- -	- -	- -	- -	- -	- -	4 *
Low pay/Minimum wage/Fair wages	5 1%	2 1%	2 *	* *	* *	- *	1 *	1 1%	3 1%	1 *	4 *	1 1%	1 1%	2 *	1 1%	2 1%	2 1%	1 1%	- *	* *	8 1%
Morality/ Individual behaviour/ Lifestyle	5 1%	1 *	3 1%	2 2%	1 *	1 *	1 1%	2 1%	3 *	- -	3 *	2 2%	1 1%	1 *	1 *	1 1%	1 1%	- -	- *	1 *	7 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	3 *	- -	1 *	* *	1 *	* *	1 *	1 *	1 *	1 1%	3 *	- -	1 1%	- -	* *	1 *	* *	1 1%	- -	1 *	4 *
Privatisation	3 *j	- -	* *	- -	* *	* *	- -	- -	3 *	- -	1 *	2 1%j	* *	2 *	1 1%	* *	- -	* *	- -	* *	4 *
Nuclear weapons/ Nuclear war/ Disarmament	2 *	2 1%	2 *	- -	2 1%	2 *	- -	- -	2 *	* *	2 *	- -	- -	- -	- -	2 1%	- -	2 2%z	- -	2 1%	2 *
Local government/ Council tax	2 *	- -	2 *	- -	1 *	1 *	- -	- -	2 *	- -	1 *	- -	- -	2 *	- -	- -	- -	- -	- -	1 1%	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
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WEIGHTED BASE	1005	221	487	126*	258	443	231	263	562	180	867	136*	104	442	118*	224	135	107*	107*	151	1018
	100%	22%	48%	13%*	26%	44%	23%	26%	56%	18%	86%	14%*	10%	44%	12%*	22%	13%	11%*	11%*	15%	101%
Nationalisation/ Government control of institutions	1 *	-	*	-	-	-	*	*	-	1 1%	1 *	-	-	-	-	-	-	-	-	-	2 *
Trade unions/ Strikes	1 *	-	1 *	-	-	-	-	-	1 *	-	1 *	-	-	-	-	1 *	-	1 1%	-	-	2 *
AIDS	1 *	-	-	-	-	-	-	-	1 *	-	-	1 1%j	-	-	1 1%z	-	-	-	-	-	1 *
Pound/Exchange rate/Value of pound	1 *	1 *	1 *	-	-	1 *	1 *	-	-	1 1%	-	1 1%j	-	1 *	-	-	-	-	-	-	1 *
Animal welfare	1 *	-	1 *	-	-	-	*	1 *	*	-	1 *	-	1 1%	-	-	-	-	-	-	-	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 4th - 10th August 2017
 Number of sample points : 192
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1018	241	505	138	268	468	255	260	576	182	890	126	178	356	134	232	148	104	108	160	1018
WEIGHTED BASE	1005	221	487	126*	258	443	231	263	562	180	867	136*	104	442	118*	224	135	107*	107*	151	1018
	100%	22%	48%	13%*	26%	44%	23%	26%	56%	18%	86%	14%*	10%	44%	12%*	22%	13%	11%*	11%*	15%	101%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	24	5	10	3	5	5	6	9	13	3	20	4	4	7	4	4	3	1	-	5	22
	2%e	2%	2%	2%	2%	1%	2%	3%	2%	1%	2%	3%	4%	2%	3%	2%	3%	1%	-	3%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.02j	1.00	1.00	1.00	1.01	1.02	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	*	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.02	0.00	0.00	0.00	0.01	0.01	0.00	0.00	0.00	*
ERROR VARIANCE	*	0.00	*	0.00	0.00	*	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	*	*	0.00	0.00	0.00	*
Don't know	60	2	8	2	4	1	3	16	40	4	41	19	6	25	4	5	5	3	-	4	46
	6%abce ftjqv	1%	2%e	1%	2%e	*	1%	6%	7%	2%	5%	14%zi	6%	6%	3%	2%	3%	3%	-	3%	5%
Personal finances (NET)	43	5	16	2	4	7	10	18	23	3	32	11	3	19	10	7	6	3	-	4	46
	4%etj	2%	3%e	1%	2%	2%	4%e	7%i	4%	2%	4%	8%	3%	4%	8%	3%	4%	3%	-	3%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1018	509	509	115	142	148	166	183	264	257	314	447	405	613	268	329	211	210	597	421	1018
WEIGHTED BASE	1005	492	513	133*	169*	158	175	144	225	302	333	369	460	545	267	282	204	252	549	455	1018
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	101%
National health service/Hospitals/Healthcare	487	219	268	61	71	76	95	71	113	131	171	184	208	279	153	135	94	104	289	198	505
	48% _{aq}	44%	52% _{za}	46%	42%	48%	54%	49%	50%	44%	51%	50%	45%	51%	57% _{zm}	48%	46%	41%	53% _{zm}	44%	50%
Common Market/Brexit/EU/Europe/Euro	443	241	202	36	51	61	86	78	130	87	147	208	149	294	172	135	72	64	306	136	468
	44% _{abc}	49% _{zb}	39%	27%	30%	39%	49% _{cd}	54% _{zc}	58% _{zc}	29%	44% _{cd}	56% _{zc}	32%	54%	64% _{zm}	48% _{no}	35% _q	26%	56% _{zm}	30%	46%
Immigration/immigrants	258	120	138	14	30	42	54	48	70	44	96	117	86	172	50	64	70	75	113	144	268
	26% _{cl}	24%	27%	10%	18%	27% _{ci}	31% _{cd}	33% _{zc}	31% _{cd}	15%	29% _{cd}	32% _{zc}	19%	32%	19%	23%	34% _{zl}	30% _{lp}	21%	32% _{zl}	26%
Education/Schools	231	101	130	29	40	41	47	34	40	69	88	73	111	121	90	70	39	32	161	71	255
	23% _{ho}	21%	25%	22%	24%	26%	27%	23%	18%	23%	27% _h	20%	24%	22%	34% _{zm}	25% _{oq}	19%	13%	29% _{zm}	16%	25%
Economy/Economic situation	221	131	91	14	52	28	38	39	50	67	66	88	95	127	76	66	37	42	142	79	241
	22% _{bc}	27% _{zb}	18%	11%	31% _{zc}	18%	22% _c	27% _c	22% _c	22% _c	20%	24% _c	21%	23%	22% _{zn}	23%	18%	17%	26% _{zo}	17%	24%
Housing	164	77	87	24	38	19	33	26	24	62	53	50	81	83	55	51	29	30	105	59	173
	16% _{hq}	16%	17%	18%	22% _{hk}	12%	19% _h	18%	11%	21% _{hk}	16%	13%	18%	15%	20% _{oq}	18%	14%	12%	19% _{zq}	13%	17%
Defence/Foreign affairs/International terrorism	154	75	79	16	20	35	28	24	31	36	64	55	71	84	46	43	29	37	89	65	155
	15%	15%	15%	12%	12%	22% _{zd}	16%	17%	14%	12%	19% _i	15%	15%	15%	17%	15%	14%	15%	16%	14%	15%
Poverty/Inequality	146	68	78	22	17	28	23	25	32	38	51	57	66	80	58	36	25	26	94	52	151
	15% _q	14%	15%	16%	10%	18%	13%	17%	14%	13%	15%	15%	14%	15%	22% _{zm}	13%	12%	10%	17% _{zm}	11%	15%
Crime/Law & order/Violence/Vandalism/Anti-social (yob) behaviour	126	57	69	13	15	22	20	19	36	28	42	56	50	76	36	40	26	24	76	50	138
	13%	12%	13%	10%	9%	14%	12%	13%	16% _i	9%	13%	15%	11%	14%	13%	14%	13%	9%	14%	11%	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/l/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 4th - 10th August 2017
 Number of sample points : 192
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1018	509	509	115	142	148	166	183	264	257	314	447	405	613	268	329	211	210	597	421	1018
WEIGHTED BASE	1005	492	513	133*	169*	158	175	144	225	302	333	369	460	545	267	282	204	252	549	455	1018
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	101%
Pollution/ Environment	124	65	59	14	12	27	25	18	28	26	52	46	53	71	57	37	17	13	95	29	128
	12%oq	13%	12%	11%	7%	17%di	14%	13%	12%	9%	16%di	12%	12%	13%	21%zm	13%oq	8%	5%	17%zmn	6%	13%
															nopq				oq		
Ageing population/ Social care for the elderly	122	56	66	8	7	22	24	23	37	16	46	60	38	84	51	32	23	16	83	39	142
	12%di	11%	13%	6%	4%	14%di	14%di	16%cd	16%zcd	5%	14%di	16%zcd	8%	15%	19%zm	11%	11%	6%	15%zmo	8%	14%
	oq						i	i	i			i			nopq				q		
Unemployment/ Factory closure/ Lack of industry	120	68	52	18	25	19	23	17	18	43	42	35	61	58	26	34	31	28	60	60	126
	12%h	14%	10%	14%	15%	12%	13%	12%	8%	14%	13%	9%	13%	11%	10%	12%	15%	11%	11%	13%	12%
Lack of faith in politics / politicians / government	106	55	50	11	14	13	16	15	38	25	28	53	37	68	44	24	19	19	68	37	109
	11%	11%	10%	8%	8%	8%	9%	10%	17%zde	8%	8%	14%zij	8%	13%	16%zmn	9%	9%	7%	12%zm	8%	11%
									fij						opq						
Public services in general	92	52	40	8	14	18	21	16	16	22	39	32	39	53	29	27	22	15	55	37	107
	9%	11%	8%	6%	8%	11%	12%	11%	7%	7%	12%	9%	9%	10%	11%	9%	11%	6%	10%	8%	11%
Low pay/Minimum wage/Fair wages	90	47	44	16	22	17	11	15	9	37	28	25	55	35	27	27	18	18	54	36	95
	9%h	9%	9%	12%h	13%h	11%h	6%	11%hk	4%	12%hk	8%	7%h	12%	7%	10%	10%	9%	7%	10%	8%	9%
Inflation/Prices	86	58	28	15	24	16	7	10	14	39	23	24	55	31	15	20	25	26	35	51	76
	9%bf	12%zb	6%	11%f	14%fh	10%	4%	7%	6%	13%zfh	7%f	6%	12%	6%	5%	7%	12%lp	10%	6%	11%lp	7%
	p			jk					jk												
Pensions/Social security/Benefits	76	33	43	8	9	14	11	12	22	17	25	34	31	45	20	22	18	15	43	33	91
	8%	7%	8%	6%	5%	9%	6%	9%	10%	6%	7%	9%	7%	8%	8%	8%	9%	6%	8%	7%	9%
Drug abuse	60	31	29	8	7	11	12	11	11	15	23	22	26	34	20	16	12	13	35	25	62
	6%	6%	6%	6%	4%	7%	7%	8%	5%	5%	7%	6%	6%	6%	7%	6%	6%	5%	6%	5%	6%
Taxation	59	35	24	4	13	10	16	3	12	17	27	15	27	31	13	23	16	7	36	23	58
	6%g	7%	5%	3%	8%g	6%	9%gk	2%	6%	6%	8%g	4%	6%	6%	5%	8%o	8%g	3%	7%	5%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 4th - 10th August 2017
 Number of sample points : 192
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1018	509	509	115	142	148	166	183	264	257	314	447	405	613	268	329	211	210	597	421	1018
WEIGHTED BASE	1005	492	513	133*	169*	158	175	144	225	302	333	369	460	545	267	282	204	252	549	455	1018
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	101%
Transport/Public transport	54	35	19	5	5	11	7	12	14	11	17	27	21	33	24	16	9	6	40	15	61
	5% ^{bq}	7% ^{zb}	4%	4%	3%	7%	4%	9% ^{ai}	6%	3%	5%	7%	5%	6%	9% ^{zoq}	6%	5%	2%	7% ^{zoq}	3%	6%
Morality/Individual behaviour/Lifestyle	53	35	19	3	4	12	10	9	16	6	22	25	19	34	20	15	10	9	35	18	57
	5% ^{bi}	7% ^{zb}	4%	2%	2%	8% ^{ai}	6%	6%	7% ^{ai}	2%	7% ^{ai}	7% ^{ai}	4%	6%	8%	5%	5%	3%	6%	4%	6%
Population levels/Overpopulation	52	33	19	8	5	7	8	10	13	13	15	24	20	32	18	11	13	9	29	22	57
	5%	7%	4%	6%	3%	5%	4%	7%	6%	4%	5%	6%	4%	6%	7%	4%	6%	4%	5%	5%	6%
Race relations	46	16	29	4	6	7	8	6	14	10	15	21	17	28	13	22	3	7	35	10	47
	5% ^{nq}	3%	6%	3%	4%	5%	4%	4%	6%	3%	4%	6%	4%	5%	5%	8% ^{zno}	2%	3%	6% ^{znq}	2%	5%
Pound/Exchange rate/Value of pound	42	22	20	4	12	5	7	3	11	16	12	14	21	21	15	13	11	3	28	14	46
	4% ^o	4%	4%	3%	7%	3%	4%	2%	5%	5%	4%	4%	5%	4%	6% ^o	5%	5% ^q	1%	5% ^o	3%	5%
Privatisation	37	25	12	12	8	5	4	3	6	20	9	8	25	13	15	11	9	3	26	12	41
	4% ^b	5% ^b	2%	9% ^{zfg}	5%	3%	2%	2%	3%	7% ^{zk}	3%	2%	5%	2%	6% ^o	4%	4% ^q	1%	5% ^o	3%	4%
Local government/Council tax	36	20	15	2	2	7	12	6	7	4	19	13	11	24	9	13	9	5	22	14	37
	4% ⁱ	4%	3%	1%	1%	5%	7% ⁱ	4%	3%	1%	6% ^{zi}	3%	2%	4%	3%	5%	5%	2%	4%	3%	4%
Nationalisation/Government control of institutions	35	23	12	5	5	8	3	5	9	10	11	13	18	16	15	9	7	4	23	11	39
	3%	5%	2%	4%	3%	5%	2%	3%	4%	3%	3%	4%	4%	3%	5%	3%	4%	1%	4%	2%	4%
Petrol prices/Fuel	27	13	14	5	4	7	4	1	5	9	11	6	16	11	6	8	6	7	15	12	25
	3%	3%	3%	4%	2%	5%	2%	1%	2%	3%	3%	2%	4%	2%	2%	3%	3%	3%	3%	3%	2%
Countryside/Rural life	27	15	12	3	1	2	4	8	9	4	6	16	6	20	8	6	10	3	13	14	32
	3%	3%	2%	3%	1%	1%	2%	5% ^{zdi}	4%	1%	2%	4% ^z	1%	4%	3%	2%	5% ^q	1%	2%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 4th - 10th August 2017
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ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1018	509	509	115	142	148	166	183	264	257	314	447	405	613	268	329	211	210	597	421	1018
WEIGHTED BASE	1005	492	513	133*	169*	158	175	144	225	302	333	369	460	545	267	282	204	252	549	455	1018
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	101%
Nuclear weapons/ Nuclear war/ Disarmament	25 3%	14 3%	11 2%	1 1%	6 4%	4 3%	2 1%	4 3%	7 3%	8 3%	6 2%	11 3%	12 3%	13 2%	7 3%	8 3%	5 2%	5 2%	16 3%	10 2%	28 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18 2%b	13 3%b	4 1%	2 2%	3 2%	2 1%	3 1%	4 3%	3 1%	6 2%	5 1%	7 2%	8 2%	10 2%	5 2%	4 1%	6 3%	3 1%	9 2%	9 2%	21 2%
Trade unions/ Strikes	17 2%	7 1%	10 2%	- -	1 *	2 1%	3 2%	2 1%	9 4%zci	1 *	5 2%	11 3%zi	3 1%	14 3%	2 1%	6 2%	4 2%	5 2%	8 1%	10 2%	19 2%
Animal welfare	17 2%	8 2%	10 2%	4 3%	1 1%	2 1%	3 2%	5 3%	2 1%	6 2%	5 1%	7 2%	8 2%	10 2%	2 1%	5 2%	6 3%	5 2%	6 1%	11 2%	26 3%
Northern Ireland	9 1%k	2 *	7 1%	4 3%k	1 *	4 2%k	- -	- -	* *	5 2%	4 1%	* *	8 2%	* *	4 2%	3 1%	1 1%	* *	7 1%	2 *	7 1%
AIDS	6 1%	2 *	4 1%	* *	1 1%	- -	3 2%	2 1%	- -	2 1%	3 1%	2 *	2 *	5 1%	1 *	3 1%	1 *	1 *	4 1%	2 *	7 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	2 *	2 *	1 1%	- -	- -	2 1%	- -	1 *	1 *	2 1%	1 *	1 *	3 1%	- -	3 1%	- -	1 *	3 1%	1 *	4 *
Foot and mouth outbreak/Farming crisis	3 *	3 1%	1 *	1 1%	1 1%	1 *	- -	- -	* *	3 1%	1 *	* *	3 1%	* *	- -	1 1%	2 1%	- -	1 *	2 *	5 *
Median	2	2	2	2	2	2	3	3	3	2	2	3	2	3	3	2	2	2	3	2	3
Other	49 5%g	18 4%	31 6%	7 5%	6 4%	8 5%	11 6%	2 2%	14 6%g	14 5%	19 6%	17 5%g	22 5%	28 5%	19 7%	10 4%	13 7%	6 3%	30 5%	20 4%	50 5%
MEAN NUMBER OF MENTIONS	3.85i oq	3.98	3.72	3.28	3.49	4.02	4.00	4.13c	4.01	3.40	4.01	4.06c	3.61	4.04	4.62z	3.92o	3.82o	2.96	4.26z	3.34o	4.00

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 4th - 10th August 2017
 Number of sample points : 192
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Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1018	509	509	115	142	148	166	183	264	257	314	447	405	613	268	329	211	210	597	421	1018
WEIGHTED BASE	1005	492	513	133*	169*	158	175	144	225	302	333	369	460	545	267	282	204	252	549	455	1018
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	101%
STANDARD ERROR	0.10	0.14	0.13	0.29	0.23	0.32	0.23	0.22	0.19	0.18	0.19	0.15	0.16	0.12	0.19	0.18	0.23	0.19	0.13	0.15	0.10
ERROR VARIANCE	0.01	0.02	0.02	0.08	0.05	0.10	0.05	0.05	0.04	0.03	0.04	0.02	0.03	0.02	0.04	0.03	0.05	0.03	0.02	0.02	0.01
Don't know	141	62	78	24	37	20	18	10	32	61	38	42	81	60	12	38	32	58	50	91	119
	14% _{gl}	13%	15%	18% _g	22% _{zf}	12%	10%	7%	14% _g	20% _{zf}	11%	11% _g	18%	11%	4%	14% _{lp}	16% _{lp}	23% _{zlm}	9% _l	20% _{zl}	12%
	p			gjk					gjk								p		np		
Personal finances (NET)	258	132	126	41	51	47	33	37	48	92	80	86	139	119	81	69	49	58	150	108	257
	26%	27%	25%	31% _f	30%	30% _f	19%	26%	21%	30% _f	24% _f	23%	30%	22%	30%	25%	24%	23%	27%	24%	25%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1018	847	62	109	345	236	292	230	381	136	287	151	371	287	177	160	658	337	1018
WEIGHTED BASE	1005	866	50*	89*	327	238	311	261	367	137	279	142	334	288	130	233	623	363	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%	28%	14%	33%	29%	13%	23%	62%	36%	101%
National health service/Hospitals/ Healthcare	487 48%cn	432 50%cd	27 54%c	28 31%	142 43%c	114 48%cd	148 48%c	121 46%c	197 54%zc d	64 47%c	141 51%c	77 54%c	173 52%n	148 51%n	52 40%	106 45%	321 52%zn q	157 43%	505 50%
Common Market/ Brexit/EU/Europe/ Euro	443 44%de noq	389 45%de	17 34%	36 41%	117 36%	81 34%	146 47%de	129 49%de	180 49%zd e	63 46%e	128 46%de	65 46%	191 57%zn oq	144 50%zn oq	30 23%	76 33%	335 54%zn	106 29%n	468 46%
Immigration/ immigrants	258 26%h	224 26%hj	15 31%	19 21%	86 26%	67 28%	96 31%hj	81 31%hj	76 21%	28 21%	59 21%	30 21%	90 27%	71 25%	41 31%	54 23%	161 26%	95 26%	268 26%
Education/Schools	231 23%q	202 23%	9 18%	20 22%	65 20%	46 19%	74 24%	65 25%	91 25%	26 19%	63 22%	36 26%	73 22%	88 30%zl nopq	23 18%	43 19%	161 26%zl q	66 18%	255 25%
Economy/Economic situation	221 22%de n	196 23%de	8 16%	17 20%	53 16%	36 15%	77 25%de	69 26%de	91 25%de	32 23%	65 23%e	34 24%	75 23%n	68 23%n	14 11%	62 26%nq	143 23%n	76 21%n	241 24%
Housing	164 16%cd e	153 18%zc de	6 12%	5 5%	21 6%	16 7%	44 14%cd e	38 15%cd e	99 27%za bcdef g	45 32%za bcdef g	77 27%za bcdef g	32 23%cd e	50 15%	46 16%	17 13%	49 21%	96 15%	65 18%n	173 17%
Defence/Foreign affairs/ International terrorism	154 15%hq	124 14%	13 25%ah ij	17 20%	54 17%	37 16%	55 18%	43 16%	45 12%	13 10%	33 12%	20 14%	57 17%q	57 20%zn oq	14 11%	24 10%	113 18%zn oq	38 10%	155 15%
Poverty/Inequality	146 15%	123 14%	6 12%	17 20%	43 13%	26 11%	41 13%	35 13%	62 17%	24 17%	46 16%	22 15%	52 15%	41 14%	12 9%	39 17%	92 15%	51 14%n	151 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 4th - 10th August 2017
 Number of sample points : 192
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1018	847	62	109	345	236	292	230	381	136	287	151	371	287	177	160	658	337	1018
WEIGHTED BASE	1005	866	50*	89*	327	238	311	261	367	137	279	142	334	288	130	233	623	363	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%	28%	14%	33%	29%	13%	23%	62%	36%	101%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	126 13% ^d	114 13% ^{de}	6 12%	6 7%	27 8%	21 9%	48 15% ^d	42 16% ^{de}	51 14% ^d	20 15%	42 15% ^d	22 15% ^d	44 13%	35 12%	23 17% ^q	23 10%	79 13%	45 12%	138 14%
Pollution/ Environment	124 12% ^{de} nq	111 13% ^{de}	5 10%	8 9%	25 8%	17 7%	31 10%	26 10%	68 19% ^{za} cdefg jk	21 16% ^{de}	39 14% ^{de}	18 12%	43 13% ⁿ	49 17% ^{znq}	7 6%	23 10%	92 15% ^{znq}	30 8%	128 13%
Ageing population/ Social care for the elderly	122 12% ^{de} nq	106 12% ^{de}	7 14%	8 10%	24 7%	16 7%	44 14% ^{de}	37 14% ^{de}	54 15% ^{dei} j	11 8%	27 10%	15 11%	55 17% ^{zn} oq	43 15% ^{noq}	5 4%	17 7%	98 16% ^{zno} q	22 6%	142 14%
Unemployment/ Factory closure/ Lack of industry	120 12% ^{kp}	103 12% ^k	6 13%	11 12%	38 11%	27 11%	43 14% ^k	37 14% ^k	39 11% ^k	26 19% ^{za} hjk	34 12% ^k	9 6%	34 10%	29 10%	20 16%	35 15%	62 10%	55 15% ^p	126 12%
Lack of faith in politics / politicians / government	106 11% ^a	82 9%	8 16%	16 18% ^{za} deij	33 10% ^e	17 7%	33 11%	25 10%	40 11%	10 7%	26 9%	16 11%	48 14% ^{zmn} p	22 8%	8 6%	26 11%	70 11% ^m	34 9%	109 11%
Public services in general	92 9%	79 9%	3 6%	11 12%	25 8%	14 6%	26 8%	23 9%	42 11%	12 8%	26 9%	15 10%	27 8%	36 12% ⁿ	7 5%	21 9%	63 10%	28 8%	107 11%
Low pay/Minimum wage/Fair wages	90 9%	84 10%	1 2%	5 6%	26 8%	21 9%	29 9% ^b	28 11%	36 10%	16 12%	25 9%	9 6%	22 7%	28 10%	6 5%	31 13% ^{ln}	49 8%	38 10% ⁿ	95 9%
Inflation/Prices	86 9% ^l	77 9%	3 6%	5 6%	21 6%	16 7%	33 11%	31 12%	31 8%	18 13%	27 10%	9 6%	18 5%	27 9%	8 6%	27 11% ^l	45 7%	35 10% ⁿ	76 7%
Pensions/Social security/Benefits	76 8%	67 8%	2 5%	7 8%	26 8%	19 8%	23 7%	20 8%	27 7%	7 5%	16 6%	9 6%	29 9%	23 8%	9 7%	13 6%	52 8%	23 6%	91 9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
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	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE					UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1018	847	62	109	345	236	292	230	381	136	287	151	371	287	177	160	658	337	1018
WEIGHTED BASE	1005	866	50*	89*	327	238	311	261	367	137	279	142	334	288	130	233	623	363	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%	28%	14%	33%	29%	13%	23%	62%	36%	101%
Drug abuse	60	45 6%ahj	1 5%	14 16%zab defghi jk	30 9%zae hjk	16 7%	16 5%	15 6%	14 4%	5 4%	9 3%	4 3%	17 5%	16 6%	9 7%	16 7%	33 5%	26 7%	62 6%
Taxation	59	48 6%e	3 6%	8 9%de	13 4%e	5 2%	18 6%	15 6%	28 8%e	13 10%de	19 7%e	6 4%	15 4%	24 8%	5 4%	13 6%	38 6%	19 5%	58 6%
Transport/Public transport	54	47 5%en	1 5%	6 7%	12 4%	6 2%	19 6%	18 7%	24 6%e	6 4%	17 6%	11 8%e	25 8%n	15 5%	2 2%	11 5%	40 6%n	13 4%n	61 6%
Morality/ Individual behaviour/ Lifestyle	53	46 5%	2 5%	5 6%	13 4%	8 3%	18 6%	16 6%	21 6%j	5 4%	11 4%	6 4%	21 6%	14 5%	5 4%	11 5%	36 6%	16 4%	57 6%
Population levels/ Overpopulation	52	49 5%	* 1%	2 3%	10 3%	8 3%	19 6%	18 7%	22 6%	7 5%	14 5%	7 5%	22 7%	15 5%	6 4%	8 3%	37 6%	14 4%	57 6%
Race relations	46	40 5%d	4 5%de	2 7%	7 2%	5 2%	24 8%zad e	21 8%zad e	14 4%	6 5%	13 5%	6 4%	19 6%	9 3%	7 5%	10 4%	28 4%	17 5%	47 5%
Pound/Exchange rate/Value of pound	42	38 4%den	2 4%de	2 3%	4 1%	2 1%	18 6%de	16 6%de	20 6%de	9 7%de	19 7%zad e	10 7%de	12 4%	18 6%n	1 1%	11 5%	30 5%n	12 3%n	46 5%
Privatisation	37	29 4%e	3 3%e	5 6%de	7 2%e	2 1%	8 2%	5 2%	23 6%zad eg	5 4%	15 5%e	10 7%ade fg	11 3%	10 4%	3 2%	13 5%	21 3%	16 4%	41 4%
Local government/ Council tax	36	27 4%e	3 3%e	5 6%de	8 2%e	2 1%	14 5%	11 4%	14 4%	3 2%	9 3%	6 4%	13 4%	11 4%	5 4%	6 3%	23 4%	11 3%	37 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1018	847	62	109	345	236	292	230	381	136	287	151	371	287	177	160	658	337	1018
WEIGHTED BASE	1005	866	50*	89*	327	238	311	261	367	137	279	142	334	288	130	233	623	363	1018
100%		86%	5%*	9%*	33%	24%	31%	26%	37%	14%	28%	14%	33%	29%	13%	23%	62%	36%	101%
Nationalisation/ Government control of institutions	35 3%	31 4%	1 2%	3 3%	6 2%	3 1%	13 4%	12 5%	16 4%j	2 2%	5 2%	2 2%	13 4%	10 4%	3 3%	7 3%	23 4%	10 3%	39 4%
Petrol prices/Fuel	27 3% n	22 2%	2 4%	3 4%	9 3%	6 3%	7 2%	6 2%	10 3%	4 3%	8 3%	4 3%	5 2%	9 3%	* *	11 5%n	14 2%	11 3%n	25 2%
Countryside/Rural life	27 3% d	20 2%	5 11%zac defghi j	1 1%	3 1%	2 1%	11 4%g	6 2%	13 3%di	1 1%	9 3%i	8 6%zad ei	11 3%	11 4%q	1 1%	3 1%	22 4%z	4 1%	32 3%
Nuclear weapons/ Nuclear war/ Disarmament	25 3%	21 2%	1 2%	3 3%	9 3%	6 3%	8 3%	7 3%	8 2%	2 2%	6 2%	4 3%	7 2%	7 3%	2 2%	8 4%	14 2%	11 3%	28 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18 2% a	6 1%	5 10%zad efghij k	7 8%zad efghi j	7 2%	- -	7 2%ag	2 1%	4 1%	- -	3 1%	3 2%	3 1%	7 2%	3 3%	4 2%	10 2%	7 2%	21 2%
Trade unions/ Strikes	17 2%	17 2%	- -	- -	2 1%	2 1%	7 2%	7 3%	8 2%	4 3%	6 2%	2 2%	11 3%zq	4 1%	1 *	2 1%	15 2%	2 1%	19 2%
Animal welfare	17 2%	14 2%	2 4%j	1 1%	7 2%	6 3%	7 2%	5 2%	3 1%	* *	1 1%	1 1%	3 1%	6 2%	3 2%	4 2%	9 1%	8 2%	26 3%
Northern Ireland	9 1%	9 1%	- -	- -	1 *	1 *	5 2%	5 2%	3 1%	- -	1 *	1 1%	* *	8 3%zlo pq	- -	- -	9 1%zl	- -	7 1%
AIDS	6 1%	5 1%	- -	1 1%	2 *	1 *	2 1%	2 1%	2 1%	2 1%	2 1%	- -	1 *	4 2%	- -	1 *	5 1%l	1 *	7 1%

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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%	28%	14%	33%	29%	13%	23%	62%	36%	101%
Bird flu/Pandemic flu/Swine flu/Ebola	4*	3*	-	1	1*	-	2	2	1*	1	1*	-	-	2	2	-	2	2	4*
Foot and mouth outbreak/Farming crisis	3*	3*	*	-	1*	1*	2	2	1*	-	-	-	-	2	*	1*	2	1*	5*
Median	2	2	3	3	2	2	2	2	3	3	3	2	3	3	2	2	3	2	3
Other	49	41	3	5	21	15	9	6	20	10	16	6	17	17	7	7	35	14	50
	5%	5%	7%	6%	6%	6%	3%	2%	5%	7%g	6%	4%	5%	6%	5%	3%	6%	4%	5%
MEAN NUMBER OF MENTIONS	3.85d	3.87d	3.73	3.64	3.25	3.11	4.06d	4.13d	4.19z	3.89d	3.89d	3.89d	4.03n	4.15n	3.00	3.68	4.09z	3.44n	4.00
	enq	e				e	e	adej	e	e	e	q	q		nq				
STANDARD ERROR	0.10	0.11	0.29	0.23	0.13	0.15	0.21	0.25	0.17	0.28	0.19	0.25	0.17	0.19	0.15	0.25	0.13	0.15	0.10
ERROR VARIANCE	0.01	0.01	0.09	0.05	0.02	0.02	0.04	0.06	0.03	0.08	0.04	0.06	0.03	0.04	0.02	0.06	0.02	0.02	0.01
Don't know	141	125	5	11	65	54	35	30	41	10	30	20	42	24	27	43	66	70	119
	14%im	14%hij	9%	13%	20%za	23%za	11%	12%	11%	7%	11%	14%	12%	8%	21%zl	18%mp	11%	19%zl	12%
	p				cfghi	fg hij									mp		mp		
Personal finances (NET)	258	225	9	23	75	52	81	72	102	42	74	32	74	75	23	78	149	101	257
	26%n	26%	19%	26%	23%	22%	26%	27%	28%	31%	27%	23%	22%	26%	18%	33%zl	24%	28%n	25%
															np				

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Table 7
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What do you see as the main/other important issues facing Britain today?
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UNWEIGHTED BASE	1018	409	129	480	246	353	52	289	137	189	402	280	1018
WEIGHTED BASE	1005	422	130*	452	247	351	43*	290	146*	170	385	312	1018
	100%	42%	13%*	45%	25%	35%	4%*	29%	15%*	17%	38%	31%	101%
National health service/Hospitals/ Healthcare	487 48%	208 49%	62 48%	216 48%	114 46%	195 56%zi	26 60%	125 43%	63 43%	76 45%	215 56%zi m	136 44%	505 50%
Common Market/ Brexit/EU/Europe/ Euro	443 44%l	196 46%	54 42%	193 43%	151 61%zg i	141 40%	32 73%zg i	83 29%	51 35%	78 46%	205 53%zi m	106 34%	468 46%
Immigration/ immigrants	258 26%gh	103 24%	33 26%	122 27%	110 44%zg hi	59 17%	3 7%	59 20%	46 31%	54 32%	91 24%	68 22%	268 26%
Education/Schools	231 23%	98 23%	33 25%	100 22%	54 22%	102 29%z	14 32%	50 17%	27 18%	32 19%	116 30%zi m	95 30%	255 25%
Economy/Economic situation	221 22%	109 26%	21 16%	91 20%	54 22%	87 25%	15 34%	53 18%	26 18%	33 19%	106 28%z	67 22%	241 24%
Housing	164 16%	80 19%	19 14%	66 15%	32 13%	76 22%zf	14 32%zf i	38 13%	15 10%	28 16%	78 20%zi	55 18%	173 17%
Defence/Foreign affairs/ International terrorism	154 15%	68 16%	18 14%	68 15%	54 22%zg i	43 12%	7 16%	38 13%	18 12%	27 16%	70 18%	46 15%	155 15%
Poverty/Inequality	146 15%ff	57 13%	21 16%	69 15%	21 8%	71 20%zf i	8 19%f	32 11%	26 18%	27 16%	65 17%	44 14%	151 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
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	100%	42%	13%*	45%	25%	35%	4%*	29%	15%*	17%	38%	31%	101%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	126 13%	41 10%	16 12%	69 15%za	47 19%zh	46 13%	2 5%	28 10%	16 11%	25 15%	55 14%	33 11%	138 14%
Pollution/ Environment	124 12%	59 14%	19 15%	45 10%	27 11%	48 14%	10 23%zfi	24 8%	10 7%	23 14%	61 16%zl	42 14%	128 13%
Ageing population/ Social care for the elderly	122 12%	53 12%	13 10%	56 12%	44 18%zg	36 10%	11 24%zgi	17 6%	12 8%	15 9%	63 16%zm	32 10%	142 14%
Unemployment/ Factory closure/ Lack of industry	120 12%	53 12%	11 9%	56 12%	20 8%	53 15%f	9 20%f	31 11%	18 12%	19 11%	45 12%	31 10%	126 12%
Lack of faith in politics / politicians / government	106 11%	41 10%	11 8%	54 12%	26 10%	37 10%	5 12%	21 7%	20 14%	20 12%	45 12%	23 7%	109 11%
Public services in general	92 9% c	48 11% c	13 10%	31 7%	24 10%	42 12%	8 18%	13 5%	11 8%	17 10%	44 11%	30 10%	107 11%
Low pay/Minimum wage/Fair wages	90 9%	45 11%	14 11%	31 7%	20 8%	46 13%z	7 17%	14 5%	8 5%	18 11%	46 12%z	32 10%	95 9%
Inflation/Prices	86 9%	43 10%	7 6%	36 8%	21 9%	41 12%z	6 14%	15 5%	14 10%	14 9%	28 7%	30 10%	76 7%
Pensions/Social security/Benefits	76 8%	29 7%	11 9%	36 8%	25 10%	24 7%	4 9%	16 5%	13 9%	17 10%	35 9%	24 8%	91 9%

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	100%	42%	13%*	45%	25%	35%	4%*	29%	15%*	17%	38%	31%	101%
Drug abuse	60	23	6	32	14	21	*	19	9	4	28	23	62
	6% _m	5%	4%	7%	6%	6%	1%	7%	6%	2%	7% _m	7%	6%
Taxation	59	34	9	16	20	21	4	8	5	12	29	16	58
	6% _c	8% _c	7%	4%	8%	6%	10%	3%	3%	7%	8%	5%	6%
Transport/Public transport	54	29	4	21	14	20	3	13	8	7	27	10	61
	5%	7%	3%	5%	6%	6%	6%	5%	5%	4%	7%	3%	6%
Morality/ Individual behaviour/ Lifestyle	53	23	6	24	21	14	2	14	10	11	27	15	57
	5%	5%	4%	5%	8% _z	4%	4%	5%	7%	6%	7%	5%	6%
Population levels/ Overpopulation	52	23	4	25	16	15	1	11	5	11	25	11	57
	5%	5%	3%	6%	7%	4%	3%	4%	3%	6%	6%	4%	6%
Race relations	46	19	3	24	11	19	1	11	9	7	22	12	47
	5%	4%	2%	5%	5%	5%	3%	4%	6%	4%	6%	4%	5%
Pound/Exchange rate/Value of pound	42	23	5	15	11	9	6	11	3	10	24	12	46
	4%	5%	4%	3%	5%	3%	13% _{zfg}	4%	2%	6%	6% _z	4%	5%
Privatisation	37	15	7	14	5	27	1	3	4	8	18	6	41
	4%	4%	6%	3%	2%	8% _{zfi}	3%	1%	2%	5%	5%	2%	4%
Local government/ Council tax	36	19	4	13	8	11	2	8	5	7	13	15	37
	4%	4%	3%	3%	3%	3%	5%	3%	4%	4%	3%	5%	4%
Nationalisation/ Government control of institutions	35	16	3	15	5	22	1	4	3	7	22	6	39
	3%	4%	2%	3%	2%	6% _{zfi}	2%	2%	2%	4%	6% _z	2%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 4th - 10th August 2017
Number of sample points : 192
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1018	409	129	480	246	353	52	289	137	189	402	280	1018
WEIGHTED BASE	1005	422	130*	452	247	351	43*	290	146*	170	385	312	1018
	100%	42%	13%*	45%	25%	35%	4%*	29%	15%*	17%	38%	31%	101%
Petrol prices/Fuel	27	11	7	9	5	10	3	6	1	4	13	9	25
	3%	3%	5%	2%	2%	3%	6%	2%	1%	2%	3%	3%	2%
Countryside/Rural life	27	13	3	11	10	5	1	5	5	3	15	2	32
	3%	3%	2%	2%	4%	1%	2%	2%	3%	2%	4%	1%	3%
Nuclear weapons/ Nuclear war/ Disarmament	25	9	1	16	7	9	-	6	3	6	12	7	28
	3%	2%	1%	3%	3%	3%	-	2%	2%	3%	3%	2%	3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18	13	1	4	2	6	1	1	2	3	9	3	21
	2%	3%	1%	1%	1%	2%	3%	*	2%	2%	2%	1%	2%
Trade unions/ Strikes	17	4	1	12	9	4	1	3	4	2	7	2	19
	2%	1%	1%	3%	4%z	1%	3%	1%	3%	1%	2%	1%	2%
Animal welfare	17	6	3	7	3	5	1	4	5	3	5	3	26
	2%	2%	3%	2%	1%	1%	2%	1%	4%	2%	1%	1%	3%
Northern Ireland	9	6	1	1	2	4	-	3	-	-	4	6	7
	1%	2%	1%	*	1%	1%	-	1%	-	-	1%	2%	1%
AIDS	6	4	1	2	2	3	-	2	-	-	3	4	7
	1%	1%	1%	*	1%	1%	-	1%	-	-	1%	1%	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	4	3	-	2	2	1	-	-	1	-	2	3	4
	*	1%	-	*	1%	*	-	-	1%	-	*	1%	*
Foot and mouth outbreak/Farming crisis	3	2	*	1	1	2	-	-	-	1	1	2	5
	*	*	*	*	*	1%	-	-	-	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
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Respondent type : GB Adults 18+
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	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	1018	409	129	480	246	353	52	289	137	189	402	280	1018
WEIGHTED BASE	1005	422	130*	452	247	351	43*	290	146*	170	385	312	1018
	100%	42%	13%*	45%	25%	35%	4%*	29%	15%*	17%	38%	31%	101%
Median	2	2	2	2	3	2	3	2	2	2	3	2	3
Other	49	17	2	29	14	13	2	16	5	6	25	15	50
	5%	4%	2%	7%	6%	4%	6%	6%	3%	3%	6%	5%	5%
MEAN NUMBER OF MENTIONS	3.85	4.00	3.59	3.77	4.25z	4.05	4.86z	3.08	3.45	3.81	4.52z	3.63	4.00
STANDARD ERROR	0.10	0.17	0.22	0.14	0.20	0.18	0.47	0.15	0.24	0.21	0.18	0.18	0.10
ERROR VARIANCE	0.01	0.03	0.05	0.02	0.04	0.03	0.22	0.02	0.06	0.05	0.03	0.03	0.01
Don't know	141	50	20	71	24	31	-	85	26	16	40	53	119
	14%fg	12%	16%	16%	10%h	9%h	-	29%	18%	9%	10%	17%	12%
	ghhn												
Personal finances (NET)	258	113	33	112	50	124	16	51	36	48	112	85	257
	26%	27%	25%	25%	20%	35%zf	37%f	18%	25%	28%	29%	27%	25%
						i							

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
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Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1018	241	505	138	268	468	255	260	576	182	890	126	178	356	134	232	148	104	108	160	1018
WEIGHTED BASE	1005	221	487	126*	258	443	231	263	562	180	867	136*	104	442	118*	224	135	107*	107*	151	1018
	100%	22%	48%	13%*	26%	44%	23%	26%	56%	18%	86%	14%*	10%	44%	12%*	22%	13%	11%*	11%*	15%	101%
National health service/Hospitals/Healthcare	487 48%	114 52%	487 100%zac eft	67 53%	124 48%	228 52%	165 71%zac et	121 46%	271 48%	95 53%	432 50%	54 40%	60 57%zm	207 47%	66 56%	108 48%	60 44%	55 52%	44 41%	80 53%	505 50%
Common Market/Brexit/EU/Europe/Euro	443 44% kiv	116 53%zt	228 47%	59 47%	106 41%	443 100%zab cft	114 50%t	106 40%	239 43%	97 54%zgh	409 47%zk	33 24%	38 36%	203 46%	79 67%zqr s	102 46%	66 49%	46 43%	21 20%	84 56%zv	468 46%
Immigration/immigrants	258 26% kp	55 25%	124 25%	60 48%za bef	258 100%zab cef	106 24%	57 25%	56 21%	158 28%	43 24%	241 28%zk	17 12%	25 24%	112 25%	20 17%	88 40%zp	48 36%zp	47 44%zp	107 100%z	151 100%z	268 26%
Education/Schools	231 23% qs	78 35%zet	165 34%zet	42 33%zt	57 22%	114 26%	231 100%zab cet	62 23%	124 22%	45 25%	197 23%	34 25%	30 29%	98 22%	41 35%zqr s	38 17%	32 23%qs	12 11%	17 16%	40 27%	255 25%
Economy/Economic situation	221 22% hveft	221 100%zbc	114 23%	35 28%	55 21%	116 26%z	78 34%zbe t	55 21%	107 19%	59 33%zgh	199 23%	22 17%	29 28%	100 23%	37 31%zqs	45 20%	30 22%	18 17%	8 7%	47 31%zv	241 24%
Housing	164 16% tv	64 29%zbe t	93 19%zt	35 27%zbe t	30 11%	76 17%t	70 30%zbe t	56 21%z	84 15%	25 14%	138 16%	26 19%	20 19%	74 17%	32 27%zs	42 19%z	33 24%zqs	12 12%	5 4%	25 16%v	173 17%
Defence/Foreign affairs/International terrorism	154 15% g	39 18%	88 18%z	32 25%zt	40 15%	93 21%z	42 18%	27 10%	88 16%	39 22%zg	140 16%	14 10%	17 16%	69 16%	24 21%	34 15%	19 14%	19 17%	10 9%	30 20%	155 15%
Poverty/Inequality	146 15% thv	47 21%zt	79 16%t	29 23%zt	25 10%	74 17%t	55 24%zbe t	54 20%zh	63 11%	29 16%	128 15%	18 14%	13 13%	65 15%	38 32%zqr s	23 10%	13 10%	14 13%	5 5%	19 13%	151 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/w
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ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1018	241	505	138	268	468	255	260	576	182	890	126	178	356	134	232	148	104	108	160	1018
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	100%	22%	48%	13%*	26%	44%	23%	26%	56%	18%	86%	14%*	10%	44%	12%*	22%	13%	11%*	11%*	15%	101%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	126 13%	35 16%	67 14%	126 100%zab eft	60 23%zab e	59 13%	42 18%z	36 14%	76 14%	14 8%	105 12%	20 15%	14 13%	42 10%	18 15%	36 16% _s	28 20%zqs	9 8%	17 16%	43 29%zv	138 14%
Pollution/ Environment	124 12%	41 19%zb	64 13%	34 27%zbe t	34 13%	72 16%z	47 20%zbt	36 14%	66 12%	21 12%	114 13%	10 7%	10 10%	64 15%	32 27%zqrs	20 9%	14 10%	6 6%	9 9%	25 17%	128 13%
Ageing population/ Social care for the elderly	122 12%k	50 23%zb	82 17%z	36 29%zbe t	45 17%z	83 19%z	58 25%zbe t	28 10%	59 11%	35 19%zgh	116 13%zk	6 4%	14 13%	52 12%	29 24%zqr s	27 12%	19 14%	12 11%	12 11%	33 22%zv	142 14%
Unemployment/ Factory closure/ Lack of industry	120 12%hj	36 16%be	52 11%	30 24%zbe t	36 14%	46 10%	46 20%zbe	47 18%zh	54 10%	19 11%	96 11%	24 18%	14 14%	52 12%	15 12%	34 15%	20 14%	19 18%	14 13%	23 15%	126 12%
Lack of faith in politics / politicians / government	106 11%	36 16%z	58 12%	30 24%zbe ft	28 11%	60 14%z	34 15%z	25 9%	57 10%	24 13%	94 11%	12 9%	11 10%	39 9%	24 20%z	28 12%	16 12%	14 13%	9 8%	19 13%	109 11%
Public services in general	92 9%	38 17%zet	60 12%z	22 18%zt	24 9%	50 11%	42 18%zbe t	27 10%	42 7%	23 13%	82 9%	10 8%	18 17%zm	40 9%	15 13%	18 8%	11 8%	8 7%	6 6%	18 12%	107 11%
Low pay/Minimum wage/Fair wages	90 9%jv	35 16%zbet	45 9%	24 19%zbet	19 7%	35 8%	42 18%zbe t	30 11%	45 8%	16 9%	69 8%	22 16%zi	15 14%z	45 10%	14 12%	16 7%	12 9%	6 5%	2 2%	17 11%v	95 9%
Inflation/Prices	86 9%j	36 16%zbeft	40 8%	23 19%zbe ft	29 11%	32 7%	25 11%	24 9%	49 9%	13 7%	60 7%	26 19%zi	9 8%	43 10%	7 6%	23 10%	13 10%	11 11%	5 5%	24 16%zv	76 7%

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UNWEIGHTED BASE	1018	241	505	138	268	468	255	260	576	182	890	126	178	356	134	232	148	104	108	160	1018
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	100%	22%	48%	13%*	26%	44%	23%	26%	56%	18%	86%	14%*	10%	44%	12%*	22%	13%	11%*	11%*	15%	101%
Pensions/Social security/Benefits	76 8%k	23	53	24	25	34	30	14	53	9	72	4	6	33	11	19	11	8	10	15	91
		10%	11%ze	19%zab	10%	8%	13%ze	5%	9%z	5%	8%z	3%	6%	7%	9%	8%	8%	7%	10%	10%	9%
Drug abuse	60 6%	19	33	25	17	22	26	14	39	7	50	10	5	22	10	12	7	6	5	12	62
		9%e	7%	20%zabe	7%	5%	11%zbe	5%	7%	4%	6%	8%	5%	5%	9%	5%	5%	6%	5%	8%	6%
Taxation	59 6%	26	28	20	30	27	17	12	39	8	47	11	5	37	12	14	8	6	6	24	58
		12%zbe	6%	16%zbe	12%zbe	6%	8%	5%	7%	4%	5%	8%	5%	8%z	10%	6%	6%	6%	6%	16%zv	6%
Transport/Public transport	54 5%	33	42	17	13	35	33	10	30	14	49	5	7	25	13	13	7	8	2	11	61
		15%zbet	9%z	13%zt	5%	8%z	14%zbet	4%	5%	8%	6%	4%	7%	6%	11%z	6%	5%	7%	2%	7%	6%
Morality/Individual behaviour/Lifestyle	53 5%	17	30	18	14	35	21	15	31	8	45	8	6	21	10	10	9	1	2	12	57
		8%	6%	15%zabe	5%	8%z	9%z	6%	6%	4%	5%	6%	6%	5%	8% _s	4% _s	7% _{qs}	1%	2%	8%	6%
Population levels/Overpopulation	52 5%	13	32	14	23	26	18	11	27	13	44	7	5	22	13	16	9	8	7	16	57
		6%	7%	11%ze	9%z	6%	8%	4%	5%	7%	5%	5%	5%	5%	11%z	7%	7%	8%	6%	11%z	6%
Race relations	46 5%	17	24	14	14	24	24	10	29	7	38	7	7	17	5	9	5	4	3	11	47
		8%z	5%	11%zbet	5%	5%	10%zbet	4%	5%	4%	4%	5%	6%	4%	4%	4%	4%	4%	3%	7%	5%
Pound/Exchange rate/Value of pound	42 4%j	23	31	16	17	26	13	7	22	13	31	11	5	23	9	5	4	2	4	13	46
		10%zbe	6%z	12%zbe	6%	6%z	6%	3%	4%	7%	4%	8%j	5%	5%	7%q	2%	3%	2%	4%	9%z	5%
Privatisation	37 4%	16	23	11	8	23	16	12	22	3	33	3	5	19	9	4	3	2	1	7	41
		7%zt	5%	8%zt	3%	5%z	7%zt	5%	4%	2%	4%	2%	5%	4%	7%zq	2%	2%	2%	1%	5%	4%

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
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	100%	22%	48%	13%*	26%	44%	23%	26%	56%	18%	86%	14%*	10%	44%	12%*	22%	13%	11%*	11%*	15%	101%
Local government/ Council tax	36 4% _r	14 6% _z	21 4%	11 8% _z	16 6% _z	20 5%	16 7% _z	7 2%	21 4%	8 4%	32 4%	3 2%	5 5%	17 4%	6 5% _r	5 2% _r	1 *	5 4%	7 7%	8 6%	37 4%
Nationalisation/ Government control of institutions	35 3% _c	16 7% _z	27 5% _z	10 8% _z	7 3%	22 5% _z	16 7% _z	12 4%	14 2%	9 5%	30 3%	5 3%	4 3%	17 4%	9 8% _z	1 *	1 1%	- -	1 1%	6 4%	39 4%
Petrol prices/Fuel	27 3%	11 5%	18 4%	13 10% _z	14 zbe _f	13 6% _z	10 4%	8 3%	17 3%	2 1%	24 3%	3 2%	5 5% _z	13 3%	3 2%	4 2%	2 2%	2 1%	6 5%	9 6% _z	25 2%
Countryside/Rural life	27 3% _g	11 5% _z	13 3%	12 9% _z	7 zbe _t	19 4% _z	12 5% _z	* *	16 3% _g	11 6% _z	26 3%	* *	4 4%	11 2%	8 7% _z	3 1%	2 1%	1 1%	2 2%	5 3%	32 3%
Nuclear weapons/ Nuclear war/ Disarmament	25 3%	14 6% _z	20 4% _z	14 11% _z	15 zbe _f	17 6% _z	11 5% _z	4 2%	17 3%	4 2%	20 2%	6 4%	3 3%	8 2%	5 5%	5 2%	3 2%	2 2%	- -	15 10% _z	28 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18 2%	5 2%	7 2%	3 2%	4 1%	11 2%	5 2%	2 1%	8 1%	8 4% _z	16 2%	1 1%	2 2%	12 3%	4 4% _q	1 *	* *	1 1%	* *	3 2%	21 2%
Trade unions/ Strikes	17 2% _g	10 4% _z	13 3%	6 5% _z	8 3%	12 3%	7 3%	* *	15 3% _z	2 1%	15 2%	3 2%	1 1%	4 1%	5 4% _z	4 2%	3 2%	1 1%	* *	8 5% _z	19 2%
Animal welfare	17 2%	5 2%	9 2%	7 5% _z	5 zbe	6 1%	8 4% _z	6 2%	6 1%	5 3%	17 2%	- -	5 5% _z	5 1%	1 1%	3 1%	2 2%	* *	3 3%	2 1%	26 3%
Northern Ireland	9 1%	2 1%	7 1%	3 2%	2 1%	4 1%	5 2% _z	- -	7 1%	2 1%	8 1%	* *	- -	8 2%	1 1%	1 *	- -	1 1%	- -	2 2%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 4th - 10th August 2017
 Number of sample points : 192
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1018	241	505	138	268	468	255	260	576	182	890	126	178	356	134	232	148	104	108	160	1018
WEIGHTED BASE	1005	221	487	126*	258	443	231	263	562	180	867	136*	104	442	118*	224	135	107*	107*	151	1018
	100%	22%	48%	13%*	26%	44%	23%	26%	56%	18%	86%	14%*	10%	44%	12%*	22%	13%	11%*	11%*	15%	101%
AIDS	6 1%	3 1%	3 1%	3 2%z	2 1%	5 1%	4 2%z	1 1%	3 1%	2 1%	5 1%	1 1%	1 1%	3 1%	2 2%	-	-	-	-	2 1%	7 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	- -	- -	2 1%b	2 1%	2 *	2 1%	1 *	2 *	1 1%	3 *	1 1%	- -	3 1%	- *	1 -	- -	1 1%	- -	2 1%	4 *
Foot and mouth outbreak/Farming crisis	3 *	1 1%	2 *	1 1%	1 *	2 *	2 1%	1 *	* *	2 1%	2 *	1 1%	1 1%	2 *	-	-	-	-	-	1 *	5 *
Median	2	4	3	5	3	3	4	3	2	3	2	2	3	2	4	2	3	2	2	4	3
Other	49 5% _m	10 5%	21 4%	4 3%	8 3%	19 4%	12 5%	15 6%	23 4%	11 6%	40 5%	9 7%	5 5%	12 3%	9 8% _q	5 2%	3 3%	2 1%	2 2%	6 4%	50 5%
MEAN NUMBER OF MENTIONS	3.85	6.09 _{zb} et	4.77 _z	7.39 _{za} bef _t	4.80 _z	4.78 _z	6.33 _{zb} et	3.74	3.76	4.26	3.90	3.50	4.18	3.84	5.42 _{zq} rs	3.71	3.85	3.54	3.40	5.79 _{zv}	4.00
STANDARD ERROR	0.10	0.30	0.17	0.48	0.24	0.18	0.29	0.16	0.14	0.20	0.10	0.34	0.27	0.17	0.37	0.19	0.23	0.28	0.23	0.36	0.10
ERROR VARIANCE	0.01	0.09	0.03	0.23	0.06	0.03	0.09	0.03	0.02	0.04	0.01	0.12	0.07	0.03	0.14	0.03	0.05	0.08	0.05	0.13	0.01
Don't know	141 14% _{abce} ft _{pqrw}	14 7% _{cf}	20 4%	2 2%	15 6% _{cf}	26 6%	5 2%	33 13%	89 16%	18 10%	115 13%	26 19%	13 12%	58 13%	7 6%	16 7%	9 7%	10 10%	11 10% _w	4 3%	119 12%
Personal finances (NET)	258 26% _{hv}	85 38% _{zbe} t	131 27%	50 40% _{zbe} t	58 22%	115 26%	88 38% _{zbe} t	85 32% _{zh}	124 22%	49 27%	213 25%	45 33%	29 28%	118 27%	43 37% _{zqr} s	45 20%	28 21%	22 20%	14 13%	44 29% _v	257 25%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1018	132	125	197	117	268	179	1018
WEIGHTED BASE	1005	151	151*	195	139*	204	166	1018
	100%	15%	15%*	19%	14%*	20%	16%	101%
National health service/Hospitals/ Healthcare	487 48%b	85 56%b	47 31%	105 54%b	66 48%b	99 49%b	85 51%b	505 50%
Common Market/ Brexit/EU/Europe/ Euro	443 44%bd	68 45%b	19 13%	103 53%zb d	44 32%b	135 66%za bcd	73 44%b	468 46%
Immigration/ immigrants	258 26%ab	19 13%	25 16%	41 21%	55 40%za bce	53 26%a	64 39%za bce	268 26%
Education/Schools	231 23%f	43 29%f	26 17%	63 33%zb df	25 18%	54 26%f	19 12%	255 25%
Economy/Economic situation	221 22%d	37 24%d	30 20%	48 25%d	18 13%	57 28%zd	31 19%	241 24%
Housing	164 16%f	35 23%zf	27 18%	35 18%f	18 13%	35 17%f	15 9%	173 17%
Defence/Foreign affairs/ International terrorism	154 15%	20 13%	16 11%	35 18%	28 20%	34 17%	21 13%	155 15%
Poverty/Inequality	146 15%	24 16%	14 9%	37 19%b	14 10%	33 16%	24 14%	151 15%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	126 13%b	21 14%b	7 5%	21 11%	21 15%b	35 17%zb	21 13%	138 14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 4th - 10th August 2017
 Number of sample points : 192
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1018	132	125	197	117	268	179	1018
WEIGHTED BASE	1005	151	151*	195	139*	204	166	1018
	100%	15%	15%*	19%	14%*	20%	16%	101%
Pollution/ Environment	124 12% ^{bf}	21 14% ^b	5 3%	39 20% ^{zbd}	13 9%	34 17% ^{zbf}	12 7%	128 13%
Ageing population/ Social care for the elderly	122 12% ^b	15 10% ^b	1 1%	29 15% ^b	17 12% ^b	39 19% ^{za}	21 13% ^b	142 14%
Unemployment/ Factory closure/ Lack of industry	120 12%	22 14%	21 14%	22 11%	20 14%	16 8%	19 11%	126 12%
Lack of faith in politics / politicians / government	106 11%	17 11%	8 5%	18 9%	10 7%	33 16% ^{zb}	19 12%	109 11%
Public services in general	92 9%	14 9%	8 5%	25 13%	13 10%	16 8%	16 10%	107 11%
Low pay/Minimum wage/Fair wages	90 9% ^f	21 14% ^f	17 11%	16 8%	12 9%	17 9%	7 4%	95 9%
Inflation/Prices	86 9% ^{ce}	22 14% ^{zc}	17 11% ^{ce}	5 3%	18 13% ^{ce}	8 4%	16 9% ^c	76 7%
Pensions/Social security/Benefits	76 8%	10 6%	8 5%	13 7%	11 8%	20 10%	14 9%	91 9%
Drug abuse	60 6%	10 7%	5 3%	14 7%	9 6%	11 5%	11 7%	62 6%
Taxation	59 6%	7 5%	10 7%	21 11% ^{zef}	5 4%	8 4%	7 4%	58 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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UNWEIGHTED BASE	1018	132	125	197	117	268	179	1018
WEIGHTED BASE	1005	151	151*	195	139*	204	166	1018
	100%	15%	15%*	19%	14%*	20%	16%	101%
Transport/Public transport	54 5%b	10 6%b	1 1%	13 7%b	4 3%	17 8%zb	10 6%b	61 6%
Morality/Individual behaviour/Lifestyle	53 5%	4 2%	3 2%	14 7%	9 6%	18 9%zab	7 4%	57 6%
Population levels/Overpopulation	52 5%	8 5%	4 3%	7 4%	8 6%	14 7%	10 6%	57 6%
Race relations	46 5%	9 6%	2 1%	11 5%	4 3%	16 8%zb	5 3%	47 5%
Pound/Exchange rate/Value of pound	42 4%	13 9%zb	3 2%	7 4%	5 4%	8 4%	6 4%	46 5%
Privatisation	37 4%	14 10%zcd ef	5 4%	6 3%	3 2%	5 3%	3 2%	41 4%
Local government/Council tax	36 4%	2 1%	2 1%	16 8%zab e	3 2%	3 2%	9 6%	37 4%
Nationalisation/Government control of institutions	35 3%	8 5%	3 2%	8 4%	2 2%	7 4%	6 4%	39 4%
Petrol prices/Fuel	27 3%	6 4%	3 2%	5 3%	6 5%	3 2%	3 2%	25 2%
Countryside/Rural life	27 3%	3 2%	2 1%	3 1%	3 2%	8 4%	8 5%	32 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1005	151	151*	195	139*	204	166	1018
	100%	15%	15%*	19%	14%*	20%	16%	101%
Nuclear weapons/ Nuclear war/ Disarmament	25 3%	8 5%bc	- -	2 1%	4 3%	6 3%	5 3%	28 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18 2%	4 2%	2 1%	3 2%	1 1%	2 1%	5 3%	21 2%
Trade unions/ Strikes	17 2%	1 1%	- -	2 1%	3 2%	5 3%	6 4%	19 2%
Animal welfare	17 2%	3 2%	3 2%	2 1%	2 2%	1 1%	5 3%	26 3%
Northern Ireland	9 1%	5 3%ze	- -	3 1%	1 1%	- -	* *	7 1%
AIDS	6 1%	* *	1 1%	2 1%	1 1%	2 1%	- -	7 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	1 1%	- -	2 1%	- -	- -	1 1%	4 *
Foot and mouth outbreak/Farming crisis	3 *	1 1%	1 1%	- -	1 *	- -	* *	5 *
Median	2	3	2	3	2	3	2	3
Other	49 5%	7 4%	7 5%	12 6%	7 5%	11 5%	6 4%	50 5%
MEAN NUMBER OF MENTIONS	3.85b	4.16b	2.65	4.28z b	3.64b	4.32z b	3.73b	4.00

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1005	151	151*	195	139*	204	166	1018
	100%	15%	15%*	19%	14%*	20%	16%	101%
STANDARD ERROR	0.10	0.31	0.15	0.22	0.34	0.18	0.24	0.10
ERROR VARIANCE	0.01	0.10	0.02	0.05	0.12	0.03	0.06	0.01
Don't know	141	14	47	21	17	16	26	119
	14% ^e	9%	31% ^{za}	11%	12%	8%	16% ^e	12%
Personal finances (NET)	258	52	40	50	31	49	37	257
	26%	34% ^{zf}	27%	26%	22%	24%	22%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base