WHAT WORRIES THE



September 2017



GREAT BRITAIN SUMMARY: SEPTEMBER 2017

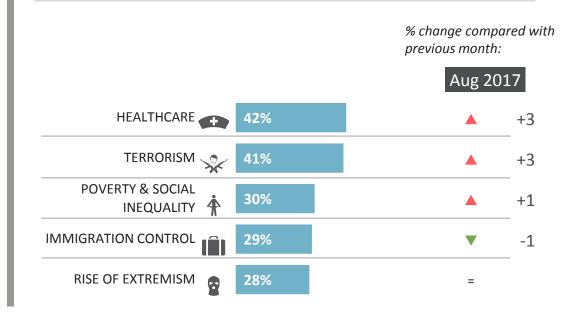
The majority (72%) of Britons think things in the country are on the wrong track.

Healthcare currently occupies the top spot for concern with 42% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

RIGHT DIRECTION/
WRONG TRACK
September 2017RIGHT DIRECTIONImage: Right Direction
Image: Right DirectionSep 2017
Image: Right Direction
Image: Right Direction
Ima

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of British adults aged 16-64. c.1000 per month Source: Global Advisor

WORLD SUMMARY: SEPTEMBER 2017

The majority (59%) of people around the world think things in their country are on the wrong track.

Unemployment currently occupies the top spot for global concern with 35% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

RIGHT DIRECTION/
WRONG TRACK
September 2017RIGHT DIRECTIONImage: Constraint of the september 2017Image: Constraint of the september 2017<td

Base: Representative sample of adults aged 16-64 in 26 participating countries. c.20,000 per month

Which three of the following topics do you find the most worrying in your country?*

% change compared with previous month: Aug 2017 UNEMPLOYMENT 35% -1 FINANCIAL/POLITICAL 33% -2 CORRUPTION **POVERTY & SOCIAL** 32% -2 **INFOUALITY** CRIME & VIOLENCE 30% +1 **HEALTHCARE** 23% -1

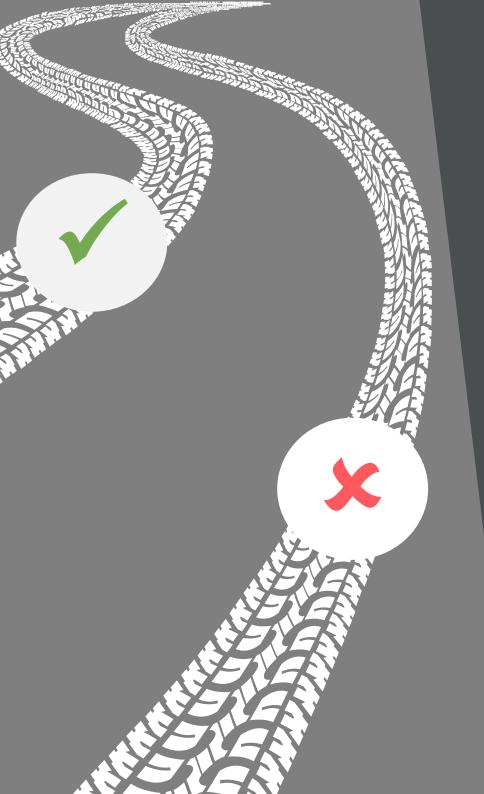
*Please note that participants in China were not shown the full list of topics for this question. Financial/political corruption, poverty and social inequality, taxes, and rise of extremism were excluded from the list shown to Chinese participants.

World Worries | September 2017 | Version 1 | Public | © Ipsos 2017

Source: Global Advisor







RIGHT

DIRECTION

WRONG

TRACK

- Country comparisons
- Trends over time: Great Britain
- Trends over time: world



COUNTRY COMPARISON

RIGHT DIRECTION/WRONG TRACK

Right direction % change compared with previous month:

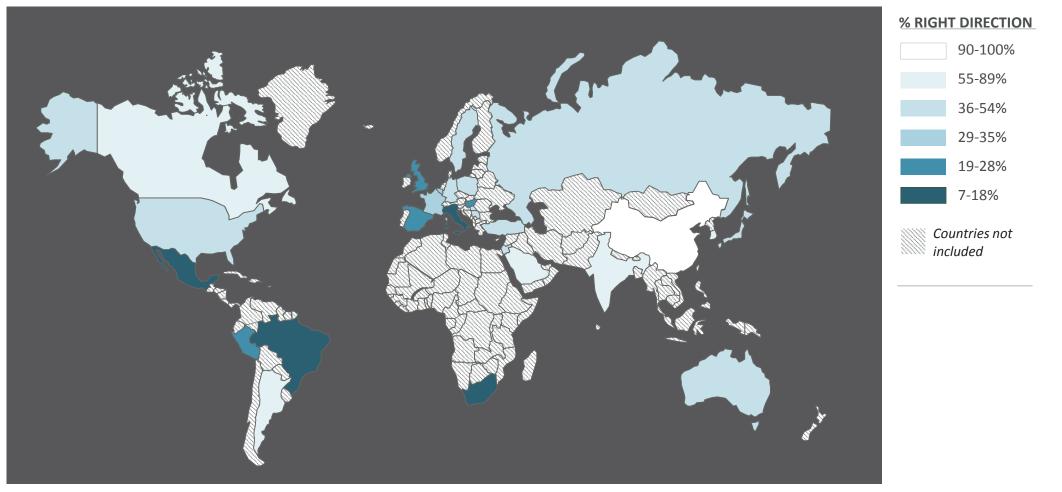


World	\bigcirc	▶	59%		41%				+1
China		►		8%		92% 🗖 🗸	WRONG TRACK		+1
India	(8)	►	2	26%	74%				
Saudi Arabia	\$5930 	►	28	8%	72%				+5
South Korea		►	33%	%	67%				+1
Canada	*		43%		57%				-1
Argentina	*		45%		55%	🔳 F	RIGHT		+11
Russia			47%		53%	[DIRECTION		-6
Serbia			50%		50%				+6
Australia	*		57%		43%				
Poland		▶	58%		42%				+9
Sweden			59%		41%				+4
US	*	▶	59%		41%				+1
Israel		▶	62%		38%				+2
Japan	•	▶	62%		38%				+3
Germany	_		63%		37%				+1
Turkey	C*	▶	63%		37%				+1
Belgium			65%		35%				-2
France			71%		29%				-5
Great Britain			72%		28%				-5
Peru	ê		75%		25%				-8
Spain	*		75%		25%				
Hungary			77%		23%				-1
Mexico	*		83%		17%			▲	+4
Brazil			84%		16%			▲	+6
Italy			85%		15%				-1
South Africa			92%		8%				-3

Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017.

% WHO THINK THEIR COUNTRY IS GOING IN THE RIGHT DIRECTION: September 2017

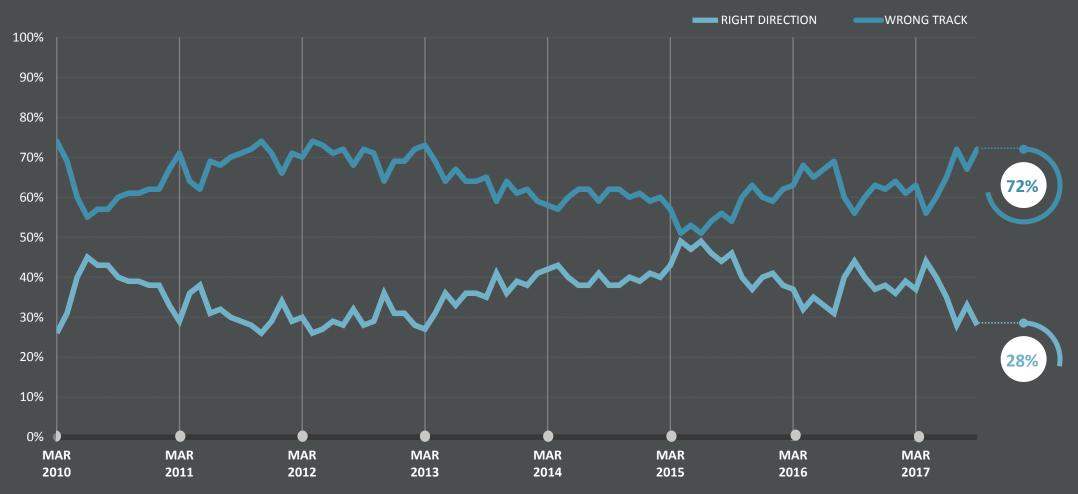
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017. Source: Global Advisor

GREAT BRITAIN: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

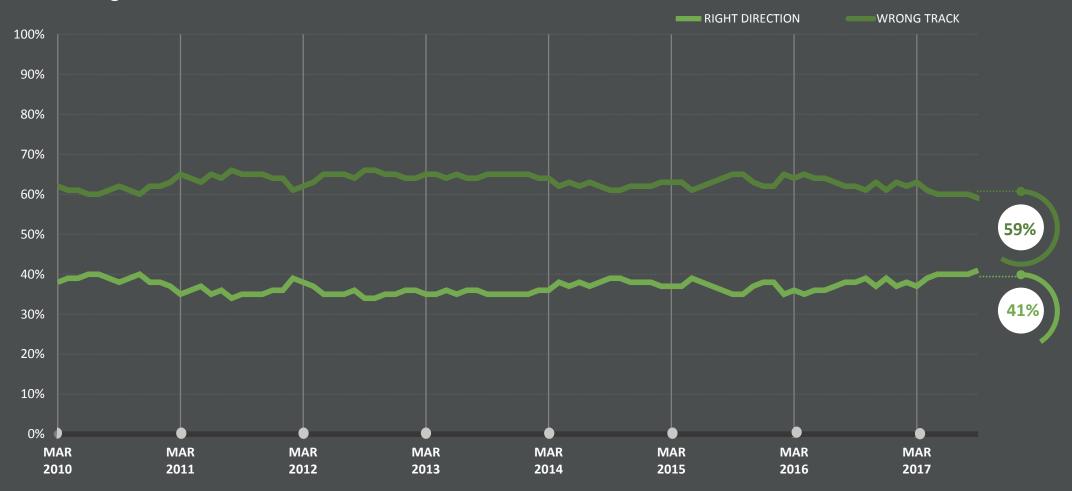


Base: Representative sample of British adults aged 16-64. c.1000 per month Source: Global Advisor



WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of adults aged 16-64, c.18,000 – 20,000 per month.

Source: Global Advisor





GREAT BRITAIN'S

WORRIES

- Great Britain's top worries
- World's top worries
- Trends over time for worries: Great Britain & world



GREAT BRITAIN'S WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Mentioned in September 2017 (%)			Aug 2	2017
Healthcare			42%		+3
Terrorism	\sim		41%		+3
Poverty & social inequality	Ŧ		30%		+1
Immigration control			29%	▼	-1
Rise of extremism	2		28%	=	
Crime & violence	A	18%		v	-2
Maintaining social programmes	Ĵ	16%		=	
Unemployment		15%		•	-1
Moral decline	بخير	15%			+1
Education		11%		▼	-2
Financial/political corruption	انگرا ا	10%		▼	-2
Inflation		10%		▼	-1
Climate change		9%			+1
Taxes	TAX	8%		=	
Threats against the environment	L	8%			+1
Childhood obesity	*	3%		▼	-1
Access to credit	(F)	2%		=	

Base: Representative sample of British adults aged 16-64. September 2017: 1,004; August 2017: 1,065. Source: Global Advisor



WORLD WORRIES

Mentioned in Sentember 2017 (%)

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Aug 2017

ivientioned in September 2017 (%)				Aug 2	2017
Unemployment	∎ r k			35%	•	-1
Financial/political corruption	١٩			33%	▼	-2
Poverty & social inequality	ŧ			32%	▼	-2
Crime & violence			3	30%		+1
Healthcare			23%		▼	-1
Terrorism	\sim		21%			+2
Education	\mathbf{x}		20%			+1
Taxes		16	%		=	
Moral decline	\$ \$\$	15%	6		=	
Immigration control		14%				+1
Rise of extremism	2	11%				+2
Climate change		10%			=	
Inflation		10%				+1
Threats against the environment		9%			▼	-1
Maintaining social programmes		9%			▼	-1
Childhood obesity		3%			=	
Access to credit	(F)	2%			 =	

Base: Representative sample of adults aged 16-64. September 2017: 21,044; August 2017: 18,630. Source: Global Advisor



GREAT BRITAIN'S CURRENT TOP 5 WORRIES:

LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of British adults aged 16-64. c.1000 per month Source: Global Advisor

THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64, c.18,000-20,000 per month. Source: Global Advisor

WORLD WORRIES

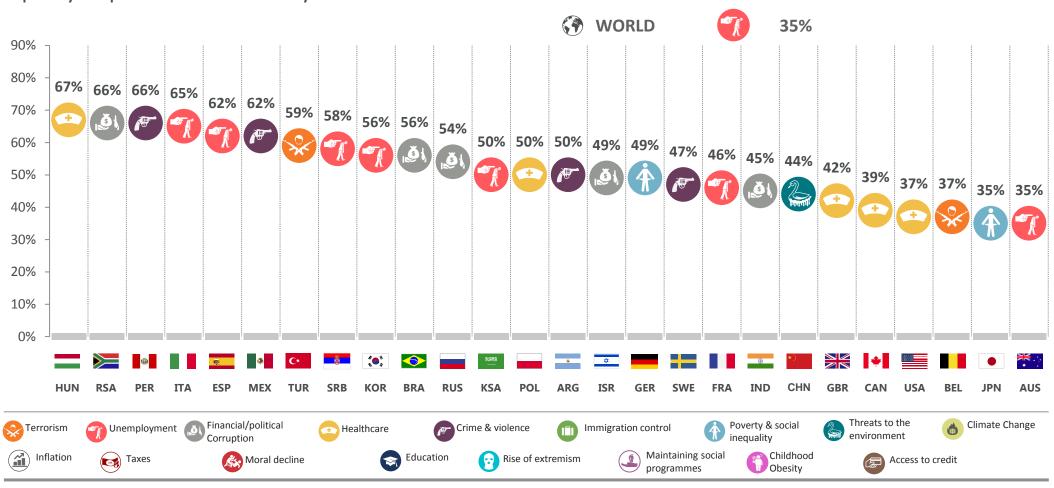
COUNTRY COMPARISON

- Top concern by country
- Top 3 concerns by country
- Country comparison of Great Britain's top 5 concerns



MOST WORRYING ISSUE BY COUNTRY

Which three of the following topics do you find the most worrying in your country?



Top worry in September 2017 in each country

Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017. Source: Global Advisor

TOP 3 MOST WORRYING ISSUES BY COUNTRY

Which three of the following topics do you find the most worrying in your country?

\$ WORLD BRA CAN CHN FRA GER GBR HUN IND ISR MEX PER POL RUS ARG AUS BEL ITA JPN KSA SRB RSA KOR ESP SWE TUR USA 35% 50% 35% 37% 56% 39% 44% 46% 49% 42% 67% 45% 49% 65% 35% 62% 66% 50% 54% 50% 58% 66% 56% 62% 47% 59% 37% 5 ا ک 33% 45% 30% 33% 50% 31% 39% 45% 39% 41% 57% 39% 45% 42% 34% 52% 54% 40% 53% 28% 56% 62% 44% 54% 27% 29% 34% 32% 42% 26% 28% 42% 31% 35% 37% 38% 30% 50% 32% 39% 31% 25% 42% 52% 31% 38% 27% 40% 57% 37% 33% 25% 27% 29% Climate Change Financial/political Threats to the Poverty & social Unemployment Immigration control Terrorism Healthcare Crime & violence Corruption (Contraction) environment inequality Taxes Education Inflation Maintaining social Childhood Access to credit

Top 3 worries in September 2017 in each country

Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017. Source: Global Advisor

🏡 Moral decline

Rise of extremism

programmes

Obesity



1 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

Base: Representative sample of adults aged 16-64 in 26 participating countries. September 2017: 21,044; August 2017: 18,630. Source: Global Advisor

% change compared

with previous month:

(%) worried in Se _l	ptemb	per 2017 in each country	Aug 2	.017
WORLD		23%	▼	-1
HUNGARY		67%	▼	-5
POLAND		50%	A	+3
BRAZIL		42%	▼	-3
GREAT BRITAIN		42%		+3
CANADA	*	39%		+1
US		37%	•	-5
RUSSIA		32%	=	
SERBIA		32%		+2
CHINA		29%	•	-4
AUSTRALIA			▼	-2
SPAIN			•	-1
SWEDEN			•	-1
PERU	<u>@</u>	19%		-2
SAUDI ARABIA	\$5990 			+3
INDIA	•			+2
JAPAN		15%	=	
BELGIUM				+1
ISRAEL	\$			+1
ITALY				+3
SOUTH AFRICA				+1
FRANCE			•	-4
GERMANY				+2
MEXICO	*	9%	=	
ARGENTINA	*	6%	▼	-1
SOUTH KOREA	()	5%		+1
TURKEY	C*			+1

2 | TERRORISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Sep	ember 2017 in each country	Aug 2	.017
WORLD	3		+2
TURKEY		A	+7
FRANCE	45%		+9
ISRAEL	<u>★</u> 45%	▼	-6
GREAT BRITAIN			+3
GERMANY		▼	-3
BELGIUM			+6
US		A	+4
SPAIN			+22
INDIA		▼	-4
5/ (5 B / / (10 / B // (······································	▼	-1
AUSTRALIA			-1
SWEDEN		▼	-7
JAPAN			+4
ITALY			+4
	* <u>12%</u>		+1
POLAND			+2
PERU	<mark>•</mark> 9%		+1
RUSSIA	9%		-1
SOUTH KOREA			+6
CHINA	7%	.	-3
	• 4%		+2
SERBIA			+1
MEXICO	· · · · · · · · · · · · · · · · · · ·		-1
BRAZIL			+1
SOUTH AFRICA			+1
HUNGARY		▼	-1



3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Sept	otember 2017 in each country	Aug	2017
WORLD	32%	▼	-2
SERBIA		▼	-2
RUSSIA	53%	A	+1
HUNGARY	50%	▼	-5
GERMANY	49%	A	+5
	* 42%	A	+1
ISRAEL	<u>◆</u> 39%	=	
ARGENTINA	• 38%	▼	-2
FRANCE	37%	A	+1
SOUTH KOREA		▼	-9
JAPAN		▼	-4
BELGIUM		▼	-5
SOUTH AFRICA 👂		A	+1
POLAND	31%	▼	-1
GREAT BRITAIN 🍃	30%	A	+1
SPAIN		▼	-9
INDIA 🔤		▼	-1
CANADA		▼	-1
PERU	◎ 28%	▲	+1
ITALY		▼	-6
BRAZIL			+3
AUSTRALIA 🕇		▼	-2
	••••••••••••••••••••••••••••••••••••••	▼	-1
SWEDEN		▲	+2
TURKEY C		▼	-6
US		=	

Base: Representative sample of adults aged 16-64 in 26 participating countries. September 2017: 21,044; August 2017: 18,630. Source: Global Advisor





Ipsos Public Affairs

Ipsos Public Affairs

4 | IMMIGRATION CONTROL

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Se	ptemb	er 2017 in each country	Au	ıg 2017
WORLD	()	14%	A	+1
ITALY		42%	A	+5
GERMANY		38%	A	+1
CANADA		30%	A	+8
GREAT BRITAIN		29%	▼	-1
SWEDEN	+		=	
AUSTRALIA				+2
BELGIUM			A	+1
US			▼	-2
FRANCE		20%	▼	-2
TURKEY		20%	•	-5
HUNGARY			A	+6
SPAIN			_	+1
ISRAEL			_	+4
POLAND		10%	_	+1
ARGENTINA		6%	_	+3
RUSSIA		6%	=	
SOUTH AFRICA		6%	=	
JAPAN		5%	=	
SAUDI ARABIA		4%	▼	-1
		3%	A	+1
CHINA		2%	▼	-1
		2%	=	
MEXICO			_	+1
PERU				-1
BRAZIL			=	
SOUTH KOREA			▲	+1



5 | RISE OF EXTREMISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

6) worried in Se	eptember 2017 in each country	Aug	2017
WORLD	(*) 11%	A	+2
GREAT BRITAIN		=	
SWEDEN	 	▲	+6
BELGIUM		▲	+10
GERMANY		=	
US		▲	+7
POLAND		▲	+1
AUSTRALIA	**	▲	+2
FRANCE		A	+2
ISRAEL	<u>*</u>	▼	-2
SPAIN		▲	+6
TURKEY		▼	-2
SOUTH KOREA	(*) 10%		+6
INDIA	9%	▲	+1
CANADA	*	▼	-1
SAUDI ARABIA	2493 8%	▲	+1
ITALY	7%	▲	+3
HUNGARY		▲	+2
JAPAN	• 6%	▲	+2
ARGENTINA		▲	+3
RUSSIA	3 %	=	
SERBIA	3%	▲	+1
BRAZIL	See 2%	=	
MEXICO	· 2%	▲	+1
PERU	······································		+1
SOUTH AFRICA	► 1%	▼	-2

WORLD WORRIES

COUNTRY COMPARISON

• Country comparison of all 17 concerns



World Worries | September 2017 | Version 1 | Public | © Ipsos 2017

1 | UNEMPLOYMENT AND JOBS

(%) worried in September 2017 in each country

Which three of the following topics do you find the most worrying in your country?

Base: Representative sample of adults aged 16-64 in 26 participating countries. September 2017: 21,044; August 2017: 18,630. Source: Global Advisor

	ptemb		105 20.	
WORLD		35%	▼	-1
ITALY		65%	▼	-2
SPAIN	*	62%	▼	-4
SERBIA		58%	▼	-4
SOUTH AFRICA		57%	▼	-1
SOUTH KOREA	(•)*	56%	▼	-4
SAUDI ARABIA	\$:5959 	50%		+5
FRANCE		46%	=	
ARGENTINA	*	45%	=	
INDIA	-	39%		+2
MEXICO	*	39%		+1
BRAZIL		38%	=	
RUSSIA		38%	=	
AUSTRALIA	*	35%	▼	-1
CANADA	*	31%	▼	-1
CHINA	*0	30%		+3
TURKEY	C*	29%		+3
PERU	<u>@</u>		=	
BELGIUM		27%	▼	-1
JAPAN		25%		+2
HUNGARY			V	-1
SWEDEN	-		V	-1
US			=	
POLAND			▼	-5
GREAT BRITAIN			▼	-1
ISRAEL	\$			+4
GERMANY				+2

% change compared with previous month:

Aug 2017



2 | FINANCIAL/POLITICAL CORRUPTION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Sept	tembe	er 2017 in each country	Aug 2	017
WORLD		33%	▼	-2
SOUTH AFRICA		66%	A	+1
HUNGARY		57%	▼	-1
BRAZIL		56%	▼	-3
RUSSIA		54%	▼	-2
SPAIN	<u>.</u>	54%	▼	-4
MEXICO	۵	52%	A	+1
PERU	ŵ	52%	▼	-8
ISRAEL	\$	49%	A	+2
INDIA	•	45%	▼	-1
	**		▼	-3
POLAND		40%	▼	-1
SERBIA	8	40%	▼	-4
ARGENTINA	*	36%	▼	-2
BELGIUM			▼	-4
ITALY		27%	•	-4
JAPAN		25%	=	
SAUDI ARABIA	5,5930	24%		+2
TURKEY	C*			+3
		20%	▼	-3
FRANCE			=	
	*			+2
	*		=	
		10%	▼	-2
		9%	▼	-2
GERMANY		7%	▼	-4

3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Sep	otemb	er 2017 in each country	Aug	2017
WORLD		32%	•	-2
SERBIA		56%	▼	-2
RUSSIA		53%		+1
HUNGARY		50%	▼	-5
GERMANY		49%	A	+5
MEXICO	*	42%	A	+1
ISRAEL	\$	39%	=	
ARGENTINA	*	38%	▼	-2
FRANCE		37%	A	+1
SOUTH KOREA	(0)	37%	▼	-9
JAPAN		35%	▼	-4
BELGIUM		33%	▼	-5
		33%		+1
POLAND		31%	▼	-1
		30%		+1
SPAIN	<u>®</u>	30%	▼	-9
INDIA	•	29%	▼	-1
CANADA	*		▼	-1
PERU	@			+1
ITALY		27%	▼	-6
BRAZIL		25%		+3
AUSTRALIA	**		▼	-2
SAUDI ARABIA	\$5990 —		▼	-1
SWEDEN	<u>+-</u>	22%		+2
TURKEY	C*		▼	-6
US			=	



4 | CRIME & VIOLENCE

(%) worried in Sentember 2017 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Aug 2017

(//) ••••••••		er 2017 in each country	Aug 2	
WORLD		30%	A	+1
PERU	<u>@</u>	66%		+3
MEXICO	4	62%	▼	-3
SOUTH AFRICA		62%	=	
ARGENTINA	*	50%	A	+2
BRAZIL		50%	A	+1
SWEDEN	-	47%	A	+5
GERMANY		39%	▼	-1
SOUTH KOREA	(•);	34%	A	+12
INDIA	١	32%		+1
SERBIA		32%	A	+3
ITALY		31%		+6
AUSTRALIA	*	30%	▼	-2
US		29%		+2
TURKEY	C*	25%		+1
BELGIUM		23%	=	
ISRAEL			▼	-7
GREAT BRITAIN			▼	-2
JAPAN				+2
CANADA	*	15%	▼	-3
FRANCE		15%	▼	-2
POLAND		15%	=	
CHINA			▼	-1
HUNGARY				+2
SAUDI ARABIA	\$5990 	13%	▼	-1
RUSSIA		10%	▼	-3
SPAIN	<u>.</u>	9%	▼	-2

5 | HEALTHCARE

(%) worried in Sentember 2017 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Aug 2017

(%) worried in Se	otemp	er 2017 in each country	Aug	2017
WORLD		23%	▼	-1
HUNGARY		67%	▼	-5
POLAND		50%		+3
BRAZIL		42%	▼	-3
GREAT BRITAIN		42%		+3
CANADA	*	39%	<u> </u>	+1
US		37%	•	-5
RUSSIA		32%	=	
SERBIA	Š	32%	_	+2
CHINA	*)	29%	•	-4
AUSTRALIA			▼	-2
SPAIN			•	-1
SWEDEN		21%	•	-1
PERU	<u>@</u>	19%	•	-2
SAUDI ARABIA	\$33900 		A	+3
INDIA	()	17%	_	+2
JAPAN		15%	=	
BELGIUM		14%	_	+1
	*			+1
ITALY				+3
SOUTH AFRICA			A	+1
FRANCE		11%	•	-4
GERMANY			_	+2
MEXICO	*	9%	=	
ARGENTINA	*		▼	-1
SOUTH KOREA		5%		+1
TURKEY	C*	4%		+1

6 | TERRORISM

(%) worried in Sentember 2017 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Aug 2017

		er 2017 in each country	Aug	.017
WORLD		21%	A	+2
		59%		+7
FRANCE		45%		+9
ISRAEL		45%	▼	-6
GREAT BRITAIN		41%	A	+3
GERMANY		38%	▼	-3
BELGIUM		37%	A	+6
US		34%		+4
SPAIN	<u>®</u>	33%	A	+22
INDIA	B	32%	▼	-4
SAUDI ARABIA	\$5990 —	27%	▼	-1
AUSTRALIA	*	23%	▼	-1
SWEDEN		22%	▼	-7
JAPAN			A	+4
ITALY			A	+4
CANADA	*			+1
POLAND				+2
PERU	@	9%		+1
RUSSIA		9%	•	-1
	()			+6
CHINA		7%	•	-3
ARGENTINA	*	4%		+2
SERBIA	*	4%		+1
MEXICO	*	3%	▼	-1
BRAZIL		2%		+1
		2%		+1
HUNGARY		1 %	•	-1



7 | EDUCATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Se	ptem	ber 2017 in each country	Aug	g 2017
WORLD	()	20%	A	+1
PERU	<u></u>	54%	A	+10
ISRAEL	\$	35%	A	+1
ARGENTINA	*	29%	▼	-5
BRAZIL		29%	=	
CHINA	*)		A	+1
MEXICO	*		▼	-3
SAUDI ARABIA	\$59350 		A	+7
TURKEY	C*	27%	=	
HUNGARY		23%	▲	+4
SOUTH AFRICA			=	
INDIA	۲		▲	+2
RUSSIA			▲	+1
SPAIN	<u>.</u>		▼	-1
SERBIA	-		▲	+1
CANADA	*		▲ ·	+1
GERMANY			▲	+5
US			▼	-1
FRANCE			▲	+3
POLAND			▲	+5
SOUTH KOREA	(0)		▲	+1
AUSTRALIA	*		▼	-4
JAPAN			▼	-3
GREAT BRITAIN			▼	-2
SWEDEN			_	+2
BELGIUM		9%	=	
ITALY		5%	•	-2

8 | TAXES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

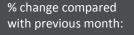
(%) worried in Se	otemb	er 2017 in each country	Aug	g 2017
WORLD		16%	=	
CANADA	*	31%	A	+2
ITALY		30%	▼	-2
BELGIUM		27%	▼	-7
FRANCE		27%	▼	-2
SAUDI ARABIA	55950	25%	▼	-1
POLAND			▼	-4
ISRAEL	\$	22%	A	+5
JAPAN			A	+2
BRAZIL		20%	▼	-3
	C*		=	
AUSTRALIA	*		=	
ARGENTINA	*	16%	▼	-3
INDIA	8		▼	-1
US			▼	-2
MEXICO	*	12%	▼	-1
SOUTH KOREA	(•);		▼	-3
SWEDEN	+		▼	-1
HUNGARY		10%	=	
		10%	▲	+5
RUSSIA		9%	=	
	<u>*</u>	9%	▼	-3
GREAT BRITAIN		8%	=	
GERMANY		7%	▼	-2
PERU	ŵ	6%		+1
SERBIA	8	4%	▼	-2



9 | MORAL DECLINE

Which three of the following topics do you find the most worrying in your country?

Aug 2017 (%) worried in September 2017 in each country WORLD 15% CHINA 39% +2 SERBIA -28% -2 25% JAPAN **(**) 21% SOUTH KOREA 21% US 18% SAUDI ARABIA AUSTRALIA ₩. 17% +4 17% +2 GERMANY -1 17% ISRAEL \$ **GREAT BRITAIN** 15% +1 15% HUNGARY +4 RUSSIA 14% +1 14% TURKEY C* +5 -6 POLAND 12% ITALY 11% +1 11% SWEDEN 10% BELGIUM -2 -3 CANADA * 10% FRANCE 10% -2 10% INDIA +3 ۲ ۵ PERU 10% +2 SOUTH AFRICA 10% 9% ARGENTINA * -2 9% MEXICO ۰ +3 7% BRAZIL -2 7% SPAIN -2 .



10 | IMMIGRATION CONTROL

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Se	otemb	er 2017 in each country	A	ug 201	17
WORLD	()	14%	A		+1
ITALY		42%			+5
GERMANY		38%	A	•	+1
CANADA	*	30%	A		+8
GREAT BRITAIN		29%	V	7	-1
SWEDEN	-	25%	-	=	
AUSTRALIA	*	22%	A		+2
BELGIUM		22%			+1
US		22%		7	-2
FRANCE		20%	▼	7	-2
TURKEY	C*	20%	▼	7	-5
HUNGARY					+6
SPAIN	-			<u> </u>	+1
ISRAEL	\$				+4
POLAND		10%			+1
ARGENTINA	*	6%		<u> </u>	+3
RUSSIA		6%	=	-	
SOUTH AFRICA		6%		=	
JAPAN		5%		=	
SAUDI ARABIA	\$53930	4%		<u> </u>	-1
SERBIA		3%			+1
CHINA	*)	2%		<u> </u>	-1
INDIA	•	2%	=		
MEXICO	*	2%	_		+1
PERU		2%		/	-1
BRAZIL		<u> </u>	=	-	
SOUTH KOREA	()	1 %		<u> </u>	+1

11 | RISE OF EXTREMISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Se	ptemb	er 2017 in each country	Aug	2017
WORLD		11%	A	+2
GREAT BRITAIN			=	
SWEDEN		27%	A	+6
BELGIUM		25%	A	+10
GERMANY		21%	=	
US		21%	▲	+7
POLAND			▲	+1
AUSTRALIA	*		A	+2
FRANCE			▲	+2
ISRAEL	\$		▼	-2
SPAIN	-		▲	+6
TURKEY	C*	13%	▼	-2
SOUTH KOREA		10%	▲	+6
INDIA	۲	9%	▲	+1
CANADA	*	8%	▼	-1
SAUDI ARABIA	55930) 	8%	▲	+1
ITALY		7%	▲	+3
HUNGARY		6%	▲	+2
JAPAN		6%	▲	+2
ARGENTINA	•	5%	_	+3
RUSSIA		3%	=	
SERBIA		3%	_	+1
BRAZIL		2%	=	
MEXICO	*	2%	▲	+1
PERU		2%	_	+1
SOUTH AFRICA		1%	▼	-2

Ipsos Public Affairs

12 | CLIMATE CHANGE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

worried in Se	ptemb	er 2017 in each country	Aug	g 2017
WORLD		10%	=	
CHINA	*)	24%	▼	-
CANADA	*	21%	=	
JAPAN		20%	\blacksquare	
SWEDEN	-		\blacksquare	
GERMANY		15%	\mathbf{v}	
AUSTRALIA	*	14%	$\mathbf{\nabla}$	
US			=	
FRANCE			▲	
INDIA	(3)	13%	=	
POLAND			▲	
BELGIUM		10%	▼	
GREAT BRITAIN		9%	▲	
RUSSIA			▲	
SPAIN	<u></u>	8%	=	
ITALY		7%	▼	
MEXICO	*	7%	▼	
SAUDI ARABIA	539350	7%	▼	
PERU	@	6%	▼	
SOUTH KOREA	٢٠,	6%	▼	
SERBIA		5%	=	
HUNGARY		4%	▼	
ARGENTINA	*	3%	▲	
SOUTH AFRICA		3%	▲	
BRAZIL		2%	▲	
ISRAEL	*	2%	▲	
TURKEY	C*	2%	▼	

13 | INFLATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Se	ptemb	per 2017 in each country	Aug 20	17
WORLD		10%		+1
ARGENTINA	*	42%		+2
CHINA	*)	35%		+7
RUSSIA		23%		+3
CANADA	*			+2
AUSTRALIA	*	12%		+1
MEXICO	*			+1
SAUDI ARABIA	.959909	12%		+3
TURKEY	C*	12%	▼	-2
BRAZIL		10%	▼	-1
GREAT BRITAIN			▼	-1
INDIA	۲	9%	▼	-1
SOUTH AFRICA			▼	-2
JAPAN			=	
SOUTH KOREA	(0)	7%	▼	-3
BELGIUM		_ 5%	=	
POLAND		_ 5%	=	
US		_ 5%	=	
GERMANY		4%	=	
HUNGARY		4%	A	+2
FRANCE		3%	▼	-1
ISRAEL	\$	3%		+2
ITALY		3%	V	-1
PERU	<u></u>	3%	▼	-2
SWEDEN		3%		+1
SERBIA		2%		+1
SPAIN	-	2%		+1

World Worries | September 2017 | Version 1 | Public | © Ipsos 2017

WORLD WORRIES

14 | THREATS AGAINST THE ENVIRONMENT

Which three of the following topics do you find the most worrying in your country?

(%) worried in September 2017 in each country

WORLD		9%	▼	-1
CHINA	*0	44%	=	
BELGIUM		15%	A	+5
INDIA	(8)	15%		+1
SWEDEN		15%	▼	-1
FRANCE			▼	-2
AUSTRALIA	*		=	
CANADA	*	12%	▼	-2
GERMANY			▼	-4
SOUTH KOREA	(•)	11%		+2
JAPAN		10%	A	+1
POLAND		10%	▼	-1
GREAT BRITAIN		8%		+1
US			▼	-3
MEXICO	•	7%	▼	-3
RUSSIA		7%	=	
SERBIA	<u></u>	7%		+3
ITALY		6%	▼	-1
PERU	ê	6%	▼	-2
BRAZIL		5%		+2
ISRAEL	\$		=	
ARGENTINA	*	3%	=	
SAUDI ARABIA	553950	3%	▼	-4
SPAIN	.	3%	▼	-1
TURKEY	C*	3%	▼	-3
HUNGARY		2%	▼	-2
SOUTH AFRICA		1 %	▼	-2

36

Base: Representative sample of adults aged 16-64 in 26 participating countries. September 2017: 21,044; August 2017: 18,630. Source: Global Advisor



% change compared with previous month:

Aug 2017

(%) worried in September 2017 in each country WORLD (**Q%**

15 | MAINTAINING SOCIAL PROGRAMMES

Which three of the following topics do you find the most worrying in your country?

WORLD	\$7	9%		-T
JAPAN		34%	A	+2
CHINA	*)		▼	-2
SWEDEN	+-			+2
SOUTH KOREA			▼	-5
GREAT BRITAIN			=	
POLAND			=	
AUSTRALIA	*	9%	▼	-2
SPAIN		9%	▼	-3
BELGIUM				+1
CANADA	*		•	-1
ISRAEL	\$	7%	•	-1
ITALY		7%		+1
US		7%	=	
GERMANY			=	
RUSSIA			•	-7
SAUDI ARABIA	.959350		=	
SERBIA			=	
FRANCE		4%	V	-1
ARGENTINA	•	3%		+1
INDIA	(8)	3%	V	-1
MEXICO	*	3%	=	
BRAZIL		2%	=	
HUNGARY		2%	•	-5
PERU	@	2%	V	-2
		<u> </u>	V	-1
TURKEY	C*	1 %	▼	-1

Base: Representative sample of adults aged 16-64 in 26 participating countries. September 2017: 21,044; August 2017: 18,630. Source: Global Advisor

World Worries | September 2017 | Version 1 | Public | © Ipsos 2017



WORLD WORRIES

% change compared with previous month:

Aug 2017

16 | CHILDHOOD OBESITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

worried in Se	ptemb	r 2017 in each country	Aug	g 2017
WORLD		3%	=	
SAUDI ARABIA	5:5930	14%	▲	+2
MEXICO	*	7%	▲	+3
AUSTRALIA	*	6%	▲	+1
TURKEY	C*	6%	A	+4
CHINA	*)	5%	▲	+1
INDIA	•	5%	▲	+1
POLAND		5%	▼	-3
SWEDEN	-	5%	▼	-2
US		5%	▲	+:
CANADA	*	4%	=	
GREAT BRITAIN		3%		
SERBIA		3%	▲	+:
GERMANY		2%	—	-2
ISRAEL	\$	2%	=	
RUSSIA		2%	A	+
ARGENTINA	*	1%	▼	
BELGIUM		1%	▼	
BRAZIL		1%	▲	+
FRANCE		1%	=	
HUNGARY		1%	▼	-2
ITALY		1%	=	
JAPAN		1%	▲	+
PERU	<u></u>	1%	=	
SOUTH AFRICA		1%	=	
SOUTH KOREA	()	1%	▲	+:
SPAIN	-	*	▼	-2

17 | ACCESS TO CREDIT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

worried in Se	ptemb	er 2017 in each country	Au	g 2017
WORLD		2%	=	
CHINA	*	5%	▲	+2
RUSSIA		5%	=	
SAUDI ARABIA	553300	4%	=	
AUSTRALIA	*	3%	▲	+1
CANADA	*	3%	=	
POLAND		3%	▲	+1
US		3%	▲	+1
ARGENTINA	*	2%	=	
GREAT BRITAIN		2%	=	
INDIA	()	2%	▲	+1
PERU	۲	2%	=	
SWEDEN		2%	▼	-2
TURKEY	C*	2%	▲	+1
BELGIUM		1 %	▼	-2
BRAZIL		1 %	=	
FRANCE		1 %	▼	-2
HUNGARY		1 %	▼	-1
ITALY		1 %	▼	-1
JAPAN		1 %	▼	-1
MEXICO	*	1 %	•	-1
SERBIA		1 %	=	
SOUTH AFRICA		1 %	▼	-1
SOUTH KOREA	()	1 %	=	
SPAIN	<u>*</u>	1 %	▼	-1
GERMANY		*	=	
ISRAEL	\$	*	▼	-2



METHODOLOGY



METHODOLOGY

The survey is conducted monthly in 26 countries around the world via the Ipsos Online Panel system. The countries included are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

An international sample of 21,044 adults aged 18-64 in Canada, Israel and the US, and aged 16-64 in all other countries, were interviewed between August 23rd and September 7th 2017.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data. A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5percentage points for a 500 sample 19 times out of 20.

In 17 of the 26 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, China, India, Mexico, Russia, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.



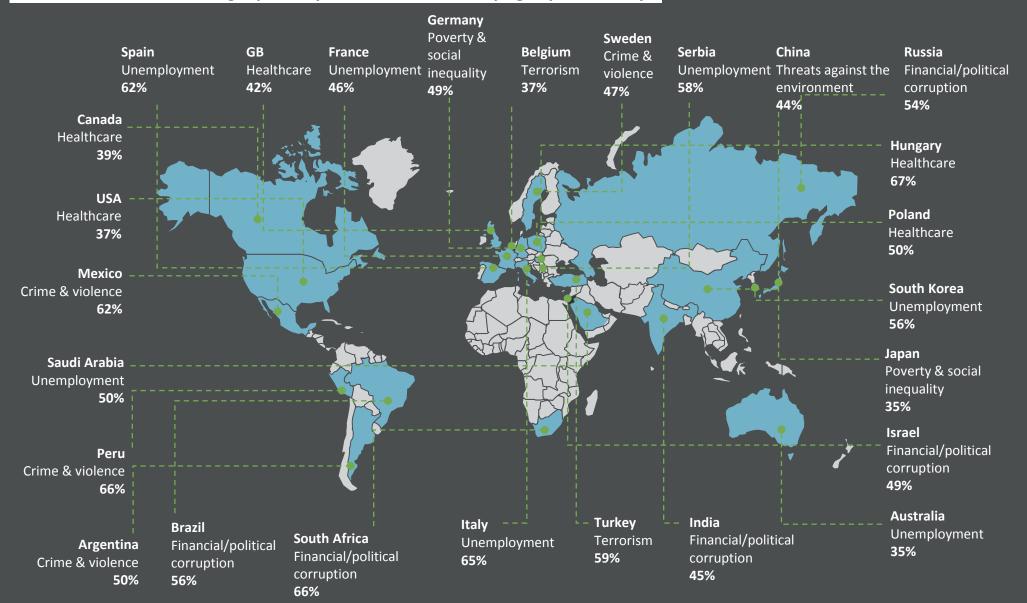


APPENDIX



MOST WORRYING ISSUE BY COUNTRY

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017. Source: Global Advisor

World Worries | September 2017 | Version 1 | Public | © Ipsos 2017

ISSUES OVERVIEW

Ipsos Public Affairs



Which three of the following topics do you find the most worrying in your country?

		*	*			*	*]:					۲	≎			\$	6			\$299 	Ŵ		(•)*	戀		C*	
	WORLD	ARG	AUS	BEL	BRA	CAN	CHN	FRA	GER	GBR	HUN	IND	ISR	ITA	JPN	MEX	PER	POL	RUS	KSA	SRB	RSA	KOR	ESP	SWE	TUR	USA
Unemployment	35%	45%	35%	27%	38%	31%	30%	46%	12%	15%	23%	39%	14%	65%	25%	39%	28%	17%	38%	50%	58%	57%	56%	62%	21%	29%	18%
Financial/political corruption	33%	36%	15%	28%	56%	15%	.%	16%	7%	10%	57%	45%	49%	27%	25%	52%	52%	40%	54%	24%	40%	66%	44%	54%	9%	24%	20%
Poverty and social inequality	32%	38%	22%	33%	25%	28%	.%	37%	49%	30%	50%	29%	39%	27%	35%	42%	28%	31%	53%	22%	56%	33%	37%	30%	22%	22%	18%
Crime and violence	30%	50%	30%	23%	50%	15%	14%	15%	39%	18%	14%	32%	19%	31%	16%	62%	66%	15%	10%	13%	32%	62%	34%	9%	47%	25%	29%
Healthcare	23%	6%	26%	14%	42%	39%	29%	11%	11%	42%	67%	17%	14%	13%	15%	9%	19%	50%	32%	18%	32%	13%	5%	22%	21%	4%	37%
Terrorism	21%	4%	23%	37%	2%	12%	7%	45%	38%	41%	1%	32%	45%	13%	14%	3%	9%	12%	9%	27%	4%	2%	8%	33%	22%	59%	34%
Education	20%	29%	12%	9%	29%	14%	28%	13%	14%	11%	23%	19%	35%	5%	12%	28%	54%	13%	17%	28%	16%	22%	13%	17%	11%	27%	14%
Taxes	16%	16%	17%	27%	20%	31%	.%	27%	7%	8%	10%	16%	22%	30%	22%	12%	6%	24%	9%	25%	4%	10%	12%	9%	11%	19%	13%
Moral decline	15%	9%	17%	10%	7%	10%	39%	10%	17%	15%	15%	10%	17%	11%	25%	9%	10%	12%	14%	18%	28%	10%	21%	7%	11%	14%	21%
Immigration control	14%	6%	22%	22%	1%	30%	2%	20%	38%	29%	14%	2%	11%	42%	5%	2%	2%	10%	6%	4%	3%	6%	1%	14%	25%	20%	22%
Rise of extremism	11%	5%	17%	25%	2%	8%	.%	17%	21%	28%	6%	9%	14%	7%	6%	2%	2%	18%	3%	8%	3%	1%	10%	14%	27%	13%	21%
Climate change	10%	3%	14%	10%	2%	21%	24%	13%	15%	9%	4%	13%	2%	7%	20%	7%	6%	12%	8%	7%	5%	3%	6%	8%	16%	2%	14%
Inflation	10%	42%	12%	5%	10%	14%	35%	3%	4%	10%	4%	9%	3%	3%	7%	12%	3%	5%	23%	12%	2%	8%	7%	2%	3%	12%	5%
Threats against the environment	9%	3%	12%	15%	5%	12%	44%	14%	11%	8%	2%	15%	4%	6%	10%	7%	6%	10%	7%	3%	7%	1%	11%	3%	15%	3%	8%
Maintaining social programmes	9%	3%	9%	8%	2%	8%	28%	4%	6%	16%	2%	3%	7%	7%	34%	3%	2%	13%	6%	6%	6%	1%	18%	9%	23%	1%	7%
Childhood obesity	3%	1%	6%	1%	1%	4%	5%	1%	2%	3%	1%	5%	2%	1%	1%	7%	1%	5%	2%	14%	3%	1%	1%	*%	5%	6%	5%
Access to credit	2%	2%	3%	1%	1%	3%	5%	1%	*%	2%	1%	2%	*%	1%	1%	1%	2%	3%	5%	4%	1%	1%	1%	1%	2%	2%	3%

Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017.



FOR MORE INFORMATION

Simon Atkinson

Chief Knowledge Officer simon.atkinson@ipsos.com

Bobby Duffy

Managing Director of Social Research bobby.duffy@ipsos.com

