



Press Release

Ipsos Announces Veterans Employment and Training Program

Partnership with Onward to Opportunity and The Veterans Career Transition Program opens new doors for Veterans

New York, NY, November 6, 2017 — Ipsos in the U.S. is proud to announce its partnership with Onward to Opportunity and the Veterans Career Transition Program (O2O – VCTP), in delivering a new training and employment program for transitioning service members, veterans and military families. The new initiative provides free, comprehensive career training, certification and employment to help participants launch their careers, with over 30 industry-recognized career tracks and courses. In addition, this unique employment pathway provides direct connections to career counseling, job-ready training and access to over 400 brand name employers.

The partnership reaffirms Ipsos' commitment to hiring veterans. Ipsos' Human Resources teams across North America have made veteran recruitment a priority, allowing Ipsos to utilize the skills and talent available in those who have served. This program will allow Ipsos to engage with job seekers transitioning into the civilian workforce who are military trained, qualified, and have worked with Syracuse university on training and certifications which include the PMP certification, Management, Six Sigma, Call Center Fundamentals and Data Analytics.

"This is a valuable opportunity for Ipsos to engage with military veterans when it matters most" remarked Robyn Dow, Head of Human Resources in Ipsos in North America. "Transitioning from military life and entering the civilian workforce often presents a challenge for our veterans. We're thankful for the service of our veterans, and want to provide opportunities for them to fully realize their skills and talents with Ipsos."

Tony Zamora, Director, Ipsos Human Resources and a former U.S. Navy Veteran, emphasized the importance of this type of partnership. "There are two critical, nerve racking times in a service member's journey – the day they ship off to boot camp, and the last day they wear the uniform. By partnering with O2O – VCTP, Ipsos gets the privilege and honor of supporting veterans during this important life stage."

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About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 88 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,782.7 million in 2016.

GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society.
We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.
We deliver with security, speed, simplicity and substance. We are Game Changers.

Ipsos is listed on Euronext Paris.
The company is part of the CAC Mid & Small index
and is eligible for the Deferred Settlement Service (SRD).

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