Global Misperceptions of Equality and the Need to Press for Progress

These are the findings from a special Ipsos survey conducted with International Women's Day to explore attitudes and misperceptions around the "Press for Progress" themes.

The results highlight how wrong people across the world are about some key equality issues.

## PERCEPTIONS

ARE NOT ALWAYS
REALITY ...

AND WE'RE NOT AS
CLOSE TO EQUALITY
AS WE THINK ...
$\qquad$
MOST $\qquad$ IMPORTANT ISSUES FACING WOMEN AND GIRLS

## Which two or three, if any of the following, do you think are the most important issues facing women and girls in (COUNTRY)?

Across the study, sexual harassment is seen as the most important issue facing women. This is followed by sexual violence, with around one in five picking out physical violence, domestic abuse and equal pay. Women and men choose similar issues, although unpaid domestic labour is more of an issue for women

International Women's Day
\% mentions of each issue across all


| \% women | \% men |
| :---: | :---: |
| $31 \%$ | $33 \%$ |
| $29 \%$ | $28 \%$ |
| $21 \%$ | $20 \%$ |
| $20 \%$ | $20 \%$ |
| $20 \%$ | $17 \%$ |
| $16 \%$ | $14 \%$ |
| $17 \%$ | $11 \%$ |
| $14 \%$ | $13 \%$ |
| $10 \%$ | $11 \%$ |
| $14 \%$ | $8 \%$ |
| $11 \%$ | $9 \%$ |
| $9 \%$ | $7 \%$ |
| $7 \%$ | $8 \%$ |
| $6 \%$ | $8 \%$ |
| $6 \%$ | $5 \%$ |
| $7 \%$ | $6 \%$ |
| $5 \%$ | $6 \%$ |
| $5 \%$ | $5 \%$ |
| $6 \%$ | $5 \%$ |
| $5 \%$ | $5 \%$ |
| $3 \%$ | $2 \%$ |
| 2 |  |

[^0]Which two or three, if any of the following, do you think are the most important issues facing women and girls in (COUNTRY)?

In Peru, Malaysia and Turkey more than half of people say sexual harassment is the most important issue facing women. In Russia, Poland and Serbia less than a fifth of people see this as the most important issue facing women.

| Country | \% picking out sexual harassment | \% women | \% men |
| :---: | :---: | :---: | :---: |
| Peru | 58\% | 54\% | 62\% |
| Malaysia | 51\% | 52\% | 50\% |
| Turkey | 51\% | 51\% | 50\% |
| Mexico | 48\% | 52\% | 44\% |
| India | 47\% | 47\% | 47\% |
| Chile | 42\% | 44\% | 39\% |
| Argentina | 41\% | 39\% | 43\% |
| Spain | 38\% | 38\% | 39\% |
| Brazil | 38\% | 37\% | 39\% |
| France | 37\% | 35\% | 39\% |
| United States | 36\% | 35\% | 38\% |
| Canada | 36\% | 33\% | 40\% |
| Sweden | 34\% | 33\% | 35\% |
| South Africa | 33\% | 31\% | 35\% |
| Belgium | 31\% | 31\% | 31\% |
| Italy | 31\% | 32\% | 30\% |
| South Korea | 28\% | 28\% | 28\% |
| China | 27\% | 27\% | 28\% |
| Australia | 26\% | 22\% | 29\% |
| Great Britain | 24\% | 24\% | 23\% |
| Germany | 22\% | 19\% | 24\% |
| Hungary | 21\% | 16\% | 26\% |
| Japan | 20\% | 18\% | 22\% |
| Saudi Arabia | 19\% | 14\% | 23\% |
| Poland | 18\% | 17\% | 20\% |
| Russia | 7\% | 7\% | 7\% |
| Serbia | 7\% | 5\% | 9\% |

[^1]Which two or three, if any of the following, do you think are the most important issues facing women and girls in (COUNTRY)?

South American countries in the study and South Africa see sexual violence as the most important issue facing women today.

| Country | \% picking out sexual violence | \% women | \% men |
| :---: | :---: | :---: | :---: |
| Peru | 67\% | 71\% | 63\% |
| South Africa | 50\% | 47\% | 52\% |
| Brazil | 47\% | 47\% | 47\% |
| Mexico | 43\% | 46\% | 39\% |
| Chile | 41\% | 43\% | 39\% |
| India | 36\% | 36\% | 37\% |
| Argentina | 36\% | 36\% | 35\% |
| South Korea | 35\% | 36\% | 34\% |
| Spain | 34\% | 35\% | 34\% |
| Turkey | 32\% | 37\% | 28\% |
| Malaysia | 31\% | 33\% | 28\% |
| Italy | 29\% | 29\% | 30\% |
| United States | 28\% | 26\% | 30\% |
| France | 28\% | 29\% | 26\% |
| Canada | 25\% | 24\% | 26\% |
| Sweden | 25\% | 26\% | 23\% |
| Belgium | 23\% | 19\% | 26\% |
| Hungary | 22\% | 24\% | 19\% |
| Great Britain | 21\% | 19\% | 23\% |
| Japan | 20\% | 15\% | 24\% |
| Australia | 19\% | 16\% | 22\% |
| Germany | 19\% | 16\% | 21\% |
| Russia | 18\% | 21\% | 14\% |
| Poland | 17\% | 17\% | 17\% |
| China | 12\% | 10\% | 13\% |
| Serbia | 8\% | 7\% | 8\% |
| Saudi Arabia | 7\% | 4\% | 9\% |

[^2]Which two or three, if any of the following, do you think are the most important issues facing women and girls in (COUNTRY)?

Half of people in Peru mention physical violence as the most important issue facing women. In Great Britain, China, South Korea and Japan it is mentioned by less than $10 \%$ of people.

| Country | \% picking out physical violence | \% women | \% men |
| :---: | :---: | :---: | :---: |
| Peru | 49\% | - 56\% | - 42\% |
| Turkey | 43\% | 45\% | 42\% |
| Mexico | 43\% | 43\% | 43\% |
| Argentina | 41\% | 42\% | 41\% |
| Chile | 33\% | 30\% | 37\% |
| Spain | 31\% | 30\% | 32\% |
| South Africa | 30\% | 27\% | 33\% |
| Brazil | 28\% | 29\% | 27\% |
| France | 21\% | 22\% | 21\% |
| Italy | 21\% | 19\% | 23\% |
| Malaysia | 20\% | 19\% | 20\% |
| India | 16\% | 16\% | 16\% |
| Russia | 16\% | 17\% | 15\% |
| Poland | 16\% | 18\% | 13\% |
| Australia | 16\% | 16\% | 16\% |
| United States | 15\% | 14\% | 16\% |
| Canada | 14\% | 13\% | 16\% |
| Belgium | 14\% | 13\% | 14\% |
| Germany | 13\% | 11\% | 15\% |
| Serbia | 13\% | 11\% | 15\% |
| Saudi Arabia | 13\% | 15\% | 11\% |
| Sweden | 12\% | 11\% | 12\% |
| Hungary | 11\% | 10\% | 12\% |
| Great Britain | 9\% | 9\% | 8\% |
| South Korea | 7\% | 10\% | 5\% |
| China | 6\% | 7\% | 5\% |
| Japan | 6\% | 4\% | 7\% |
| Please see http://perils | Ill details of all sources. | Indicates differences of $10 \%+$ |  |

Which two or three, if any of the following, do you think are the most important issues facing women and girls in (COUNTRY)?

Domestic abuse is mentioned by two fifths of people in South Africa and Australia.

| Country | \% picking out domestic abuse | \% women | \% men |
| :---: | :---: | :---: | :---: |
| South Africa | 37\% | 40\% | 34\% |
| Australia | -36\% | 35\% | 36\% |
| Hungary | - $32 \%$ | 29\% | 35\% |
| France | 31\% | 31\% | 31\% |
| Italy | 29\% | 30\% | 28\% |
| Turkey | 28\% | 28\% | 29\% |
| Russia | 27\% | 28\% | 27\% |
| Serbia | 25\% | 26\% | 23\% |
| United States | 23\% | 22\% | 24\% |
| China | 23\% | 24\% | 22\% |
| Canada | 22\% | 25\% | 20\% |
| Poland | 21\% | 20\% | 22\% |
| Great Britain | 20\% | 19\% | 22\% |
| India | 20\% | 25\% | 15\% |
| Brazil | 19\% | 21\% | 17\% |
| Belgium | 18\% | 17\% | 19\% |
| Sweden | 17\% | 17\% | 17\% |
| Argentina | 16\% | 14\% | 19\% |
| Peru | 14\% | 13\% | 15\% |
| Mexico | 14\% | 11\% | 16\% |
| Germany | 12\% | 14\% | 10\% |
| Saudi Arabia | 11\% | 10\% | 12\% |
| Spain | 11\% | 11\% | 11\% |
| Chile | 10\% | 9\% | 12\% |
| Malaysia | 8\% | 8\% | 9\% |
| Japan | 7\% | 7\% | 6\% |
| South Korea | 6\% | 4\% | 7\% |

[^3]Which two or three, if any of the following, do you think are the most important issues facing women and girls in (COUNTRY)?

Equal pay is seen as an issue in advanced European countries such as Sweden, Germany and France - and is often much more likely to be mentioned by women than men, particularly in Sweden, Belgium, Chile and the US.

International Women's Day

| \% picking out equal pay | \% women | \% men |
| :---: | :---: | :---: |
| 36\% | - 43\% | ■ 28\% |
| 34\% | 37\% | 32\% |
| 32\% | 38\% | 27\% |
| 32\% | 33\% | 31\% |
| 30\% | 31\% | 28\% |
| 29\% | - $35 \%$ | - $23 \%$ |
| 28\% | - 33\% | - $23 \%$ |
| 27\% | 30\% | 24\% |
| - $25 \%$ | 27\% | 23\% |
| 24\% | 25\% | 23\% |
| 20\% | 20\% | 19\% |
| 19\% | 20\% | 19\% |
| 18\% | 22\% | 13\% |
| 17\% | 19\% | 14\% |
| 15\% | 18\% | 11\% |
| 14\% | 13\% | 15\% |
| 14\% | 14\% | 14\% |
| 13\% | 13\% | 13\% |
| 12\% | 12\% | 12\% |
| 11\% | 11\% | 11\% |
| 11\% | 12\% | 9\% |
| 10\% | 15\% | 7\% |
| 10\% | 11\% | 9\% |
| 8\% | 6\% | 10\% |
| 7\% | 5\% | 10\% |
| 6\% | 6\% | 5\% |
| 2\% | 3\% | 2\% |
| Ill details of all sources. | Indicate of $10 \%$ | differences |

[^4]
## Issues Overview

## Top three issues:

- \#1 worry in country

Which two or three, if any, of the following, do you think are the most important issues facing women and girls in your country?

|  |  |  | 喿 |  | (2) | \\|* |  |  |  |  | (T) |  |  |  |  | :0" | , | 0 |  |  |  |  |  |  |  |  | C* | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOT | ARG | AUS | BEL | BRA | CAN | CHL | CHN | FRA | GB | GER | HUN | IND | ITA | JAP | KOR | KSA | MAL | MEX | PER | POL | RSA | RUS | SER | ESP | SWE | TUR | USA |
| Sexual harassment | 32\% | 41\% | 26\% | 31\% | 38\% | 36\% | 42\% | 27\% | 37\% | 24\% | 22\% | 21\% | 47\% | 31\% | 20\% | 28\% | 19\% | 51\% | 48\% | 58\% | 18\% | 33\% | 7\% | 7\% | 38\% | 34\% | 51\% | 36\% |
| Sexual violence | 28\% | 36\% | 19\% | 23\% | 47\% | 25\% | 41\% | 12\% | 28\% | 21\% | 19\% | 22\% | 36\% | 29\% | 20\% | 35\% | 7\% | 31\% | 43\% | 67\% | 17\% | 50\% | 18\% | 8\% | 34\% | 25\% | 32\% | 28\% |
| Physical violence | 21\% | 41\% | 16\% | 14\% | 28\% | 14\% | 33\% | 6\% | 21\% | 9\% | 13\% | 11\% | 16\% | 21\% | 6\% | 7\% | 13\% | 20\% | 43\% | 49\% | 16\% | 30\% | 16\% | 13\% | 31\% | 12\% | 43\% | 15\% |
| Domestic abuse | 20\% | 16\% | 36\% | 18\% | 19\% | 22\% | 10\% | 23\% | 31\% | 20\% | 12\% | 32\% | 20\% | 29\% | 7\% | 6\% | 11\% | 8\% | 14\% | 14\% | 21\% | 37\% | 27\% | 25\% | 11\% | 17\% | 28\% | 23\% |
| Equal pay | 19\% | 15\% | 25\% | 32\% | 17\% | 27\% | 29\% | 14\% | 32\% | 30\% | $34 \%$ | 24\% | 7\% | 18\% | 12\% | 10\% | 10\% | 6\% | 14\% | 8\% | 19\% | 11\% | 11\% | 13\% | 20\% | 36\% | 2\% | 28\% |
| Workplace discrimination | 15\% | 14\% | 13\% | 18\% | 9\% | 19\% | 19\% | 30\% | 21\% | 18\% | 11\% | 19\% | 12\% | 21\% | 14\% | 20\% | 15\% | 12\% | 13\% | 10\% | 14\% | 11\% | 8\% | 12\% | 20\% | 14\% | 6\% | 14\% |
| Balancing work and caring responsibilities | 14\% | 7\% | 16\% | 21\% | 5\% | 13\% | 9\% | 21\% | 11\% | 18\% | 15\% | 16\% | 12\% | 18\% | 27\% | 30\% | 11\% | 15\% | 7\% | 2\% | 18\% | 8\% | 20\% | 28\% | 4\% | 15\% | 5\% | 12\% |
| Sexualisation of women and girls in the media | 13\% | 18\% | 15\% | 10\% | 18\% | 17\% | 17\% | 10\% | 10\% | 22\% | 6\% | 12\% | 15\% | 7\% | 7\% | 12\% | 8\% | 30\% | 8\% | 20\% | 14\% | 12\% | 8\% | 9\% | 12\% | 12\% | 11\% | 16\% |
| The amount of unpaid work that women do e.g. cooking, cleaning, childcare | 11\% | 10\% | 8\% | 12\% | 7\% | 7\% | 12\% | 19\% | 8\% | 6\% | 9\% | 15\% | 10\% | 20\% | 21\% | 10\% | 6\% | 7\% | 14\% | 7\% | 15\% | 4\% | 18\% | 13\% | 17\% | 6\% | 5\% | 5\% |
| Gender stereotyping | 11\% | 16\% | 9\% | 10\% | 7\% | 10\% | 12\% | 7\% | 11\% | 14\% | 7\% | 11\% | 11\% | 12\% | 10\% | 16\% | 5\% | 10\% | 22\% | 7\% | 17\% | 9\% | 10\% | 7\% | 13\% | 6\% | 10\% | 9\% |
| Access to employment | 10\% | 6\% | 6\% | 7\% | 15\% | 6\% | 9\% | 19\% | 10\% | 4\% | 8\% | 16\% | 8\% | 14\% | 9\% | 14\% | 17\% | 7\% | 4\% | 2\% | 8\% | 10\% | 18\% | 27\% | 13\% | 11\% | 3\% | 3\% |
| Lack of women in leadership roles in business and public life | 8\% | 5\% | 8\% | 12\% | 8\% | 10\% | 5\% | 7\% | 7\% | 13\% | 7\% | 10\% | 9\% | 7\% | 10\% | 9\% | 12\% | 8\% | 7\% | 7\% | 7\% | 12\% | 5\% | 8\% | 10\% | 10\% | 4\% | 10\% |
| Support for pregnant women and new mothers | 8\% | 6\% | 5\% | 3\% | 2\% | 5\% | 4\% | 5\% | 2\% | 3\% | 8\% | 11\% | 4\% | 10\% | 10\% | 10\% | 4\% | 9\% | 6\% | 7\% | 10\% | 5\% | 24\% | 39\% | 4\% | 5\% | 3\% | 5\% |
| Abuse on social media | 7\% | 13\% | 10\% | 7\% | 6\% | 6\% | 7\% | 3\% | 5\% | 9\% | 10\% | 5\% | 9\% | 7\% | 10\% | 3\% | 14\% | 8\% | 9\% | 9\% | 3\% | 7\% | 2\% | 1\% | 7\% | 9\% | 7\% | 5\% |
| Access to healthcare | 6\% | 4\% | 5\% | 2\% | 10\% | 6\% | 6\% | 7\% | 2\% | 5\% | 7\% | 8\% | 7\% | 2\% | 2\% | 2\% | 7\% | 7\% | 6\% | 3\% | 9\% | 6\% | 11\% | 17\% | 3\% | 12\% | 2\% | 7\% |
| Forced/child marriage | 6\% | 3\% | 4\% | 6\% | 5\% | 3\% | 2\% | 4\% | 5\% | 5\% | 6\% | 2\% | 12\% | 2\% | 1\% | 1\% | 15\% | 7\% | 3\% | 2\% | 4\% | 6\% | 4\% | 1\% | 6\% | 8\% | 41\% | 3\% |
| Access to education | 6\% | 6\% | 3\% | 3\% | 15\% | 4\% | 5\% | 7\% | 2\% | 3\% | 12\% | 3\% | 13\% | 1\% | 2\% | 2\% | 8\% | 5\% | 10\% | 7\% | 2\% | 8\% | 5\% | 13\% | 3\% | 7\% | 4\% | 3\% |
| Access to family planning services such as contraception and abortion services | 5\% | 11\% | 3\% | 1\% | 4\% | 4\% | 7\% | 6\% | 1\% | 3\% | 6\% | 5\% | 4\% | 4\% | 3\% | 10\% | 5\% | 6\% | 8\% | 5\% | 22\% | 3\% | 3\% | 5\% | 2\% | 6\% | 3\% | 10\% |
| Access to childcare | 5\% | 2\% | 5\% | 5\% | 6\% | 7\% | 5\% | 9\% | 3\% | 7\% | 10\% | 3\% | 3\% | 2\% | 8\% | 6\% | 8\% | 7\% | 2\% | 2\% | 8\% | 2\% | 13\% | 7\% | 2\% | 5\% | 1\% | 7\% |
| Parental leave rights | 5\% | 4\% | 4\% | 3\% | 1\% | 3\% | 3\% | 10\% | 2\% | 2\% | 6\% | 2\% | 4\% | 4\% | 10\% | 14\% | 5\% | 6\% | 2\% | 1\% | 2\% | 2\% | 10\% | 15\% | 8\% | 7\% | 1\% | 4\% |
| Access to sanitary products | 2\% | 0\% | 2\% | 1\% | 1\% | 2\% | 1\% | 3\% | 1\% | 4\% | 1\% | 4\% | 10\% | 2\% | 2\% | 4\% | 4\% | 2\% | 1\% | 0\% | 2\% | 11\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% |
| Other | 1\% | 1\% | 2\% | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% | 1\% | 0\% | 0\% | - | 2\% | 1\% | 1\% | 0\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% |



Out of every 100
women in [COUNTRY] how many do you think say they have experienced any form of sexual harassment *since the age of 15 ?

People in all countries underestimate how many women say they have experienced sexual harassment since the age of 15 .

| Country | too low | \% point difference (-12\%) | too high |
| :---: | :---: | :---: | :---: |
| Poland |  | -2\% |  |
| USA |  | -3\% |  |
| Spain |  | -7\% |  |
| Hungary |  | -7\% |  |
| Italy |  | -10\% |  |
| Belgium |  | -12\% |  |
| Great Britain |  | 13\% |  |
| Germany |  |  |  |
| France | -24\% |  |  |
| Sweden | -25\% |  |  |

Women Men

- $36 \%-26 \% 32 \%$
- 64\% - 49\% 60\%
- $40 \%$ - $30 \%$ 42\%
- $47 \%$ - $54 \%$ 51\%

| $53 \%$ | $44 \%$ |
| ---: | ---: |
| $58 \%$ | $52 \%$ |
| $43 \%$ | $40 \%$ |
|  | $60 \%$ |
| $56 \%$ | $46 \%$ |
| $62 \%$ | $75 \%$ |
|  | $51 \%$ |

## PHYSICAL/ SEXUAL VIOLENCE BY PARTNER

Out of every 100 women in [COUNTRY], how many do you think say they have been a victim of physical and/or sexual violence by a current or former partner or spouse at some point in their life?

Every country overestimates the scale of violence women experience from partners, which is likely to reflect the level of concern people have about physical/sexual violence against women

International Women's Day

## Women Men

| Country | too low | \% point difference | too high | Avg. guess (44\%) | Avg. guess (35\%) | Actual (25\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South Africa |  |  |  | 62\% | 51\% | 13\% |
| Canada |  |  |  | 47\% | 39\% | 6\% |
| Brazil |  | +24\% |  | 59\% | 50\% | 31\% |
| Peru |  | +24\% |  | 64\% | 55\% | 36\% |
| Spain |  | +21\% |  | 39\% | 28\% | 13\% |
| Australia |  | 18\% |  | 47\% | 38\% | 25\% |
| Poland |  | 17\% |  | - 35\% | - $25 \%$ | 13\% |
| Italy |  | 7\% |  | 38\% | 33\% | 19\% |
| Chile |  |  |  | - 57\% | ■46\% | 36\% |
| Mexico |  |  |  | ■64\% | ■ 53\% | 44\% |
| Russia |  |  |  | - $40 \%$ | - 29\% | 21\% |
| Hungary |  |  |  | - $40 \%$ | - 29\% | 21\% |
| Japan |  |  |  | 28\% | 26\% | 15\% |
| France |  |  |  | 40\% | 33\% | 26\% |
| Serbia |  |  |  | - 40\% | - 29\% | 24\% |
| Belgium |  |  |  | 37\% | 30\% | 24\% |
| Sweden |  |  |  | 36\% | 34\% | 28\% |
| China |  |  |  | 24\% | 20\% | 15\% |
| USA |  |  |  | -49\% | - 36\% | 36\% |
| Germany |  |  |  | 30\% | 26\% | 22\% |
| Great Britain |  |  |  | 39\% | 31\% | 29\% |
| India | +4\% |  |  | - $48 \%$ | ■ 33\% | 37\% |
| Turkey | - $+2 \%$ |  |  | ■ 51\% | - $35 \%$ | 42\% |

- Indicates differences of $10 \%+$

At the current rate of progress, in which year will men and women have EQUAL PAY in [COUNTRY]?

In Great Britain and the US people are way too optimistic about how long it will take for men and women to have equal pay in their country, at current rates of progress: people in the US think it will be 2028 on average, when it will actually be 2059, and in the UK people think it will be 2035 when will actually be 2117 .


ECONOMIC EQUALITY

At the current rate of progress, how long in years will it take for men and women to have economic equality across the entire world?

Every country hugely underestimates how long it will take for women to have economic equality across the world, with some guessing over 200 years too early. Economic equality is defined as equality between women and men based on economic, health, education and political indicators.

International Women's Day

| Country | Average guess | Actual 217 years | from actual |
| :---: | :---: | :---: | :---: |
| Great Britain |  | ! | 117 years |
| Germany | 50 yrs |  | 167 years |
| Hungary | 50 yrs | , | 167 years |
| Japan | 50 yrs | ! | 167 years |
| Russia | 50 yrs | - | 167 years |
| Sweden | 50 yrs | ! | 167 years |
| USA | 50 yrs | ! | 167 years |
| Belgium | 47 yrs | - | 170 years |
| Poland | 40 yrs | , | 177 years |
| Australia | 40 yrs |  | 178 years |
| France | 37 yrs |  | 180 years |
| Brazil | 30 yrs | , | 187 years |
| China | 30 yrs | . | 187 years |
| Italy | 30 yrs | - | 187 years |
| South Korea | 30 yrs | : | 187 years |
| Spain | 30 yrs | , | 187 years |
| Turkey | 30 yrs |  | 187 years |
| Canada | 25 yrs | , | 192 years |
| Chile | 25 yrs |  | 192 years |
| Argentina | 20 yrs |  | 197 years |
| India | 20 yrs |  | 197 years |
| Malaysia | 20 yrs | : | 197 years |
| Peru | 20 yrs | : | 197 years |
| South Africa | 20 yrs | : | 197 years |
| Mexico | 15 yrs | : | 202 years |
| Saudi Arabia | 10 yrs | : | 207 years |

FEMALE CEOS

## What \% of Chief Executive Officers (CEOs) of the world's largest 500 companies are women?

ALL countries hugely overestimate the proportion of female CEOs in the world's top 500 largest companies: the actual figure is only $3 \%$, but guesses average 19\%, and are up to 29\% in Malaysia, Mexico and Peru.

| - 29\% | +27\% |
| :---: | :---: |
| 29\% | +27\% |
| 29\% | +26\% |
| - 24\% | +21\% |
| 23\% | +20\% |
| - 23\% | +20\% |
| 22\% | +20\% |
| 22\% | +19\% |
| - $21 \%$ | +18\% |
| - $21 \%$ | +18\% |
| - 21\% | +18\% |
| 20\% | +17\% |
| - 19\% | +17\% |
| - 18\% | +16\% |
| - 18\% | +15\% |
| - 17\% | +14\% |
| -17\% | +14\% |
| 17\% | +14\% |
| 16\% | +14\% |
| 16\% | +14\% |
| 16\% | +13\% |
| 15\% | +12\% |
| 15\% | +12\% |
| 13\% | +10\% |
| 12\% | +10\% |
| 12\% | +9\% |
| - 9\% | +7\% |

## FEMALE POLITICIANS

## What percentage of MPs in [COUNTRY] are women?

People are relatively accurate at guessing the proportion of female MPs in their country though more than half of countries underestimate the actual share.

International Women's Day

| Women <br> Avg. <br> guess <br> (23\%) | Men <br> Avg. <br> guess <br> $(24 \%)$ | Actual <br> (26\%) |
| :---: | :---: | :---: |
| $31 \%$ | $28 \%$ | $10 \%$ |
| $26 \%$ | $22 \%$ | $12 \%$ |
| $19 \%$ | $18 \%$ | $11 \%$ |
| $23 \%$ | $20 \%$ | $16 \%$ |
| $13 \%$ | $11 \%$ | $9 \%$ |
| $28 \%$ | $29 \%$ | $26 \%$ |
| $14 \%$ | $10 \%$ | $10 \%$ |
| $18 \%$ | $18 \%$ | $16 \%$ |
| $15 \%$ | $17 \%$ | $15 \%$ |
| $18 \%$ | $20 \%$ | $19 \%$ |
| $23 \%$ | $23 \%$ | $24 \%$ |
| $24 \%$ | $28 \%$ | $28 \%$ |
| $15 \%$ | $14 \%$ | $17 \%$ |
| $25 \%$ | $28 \%$ | $31 \%$ |
| $16 \%$ | $15 \%$ | $20 \%$ |
| $20 \%$ | $26 \%$ | $28 \%$ |
| $24 \%$ | $26 \%$ | $32 \%$ |
| $34 \%$ | $37 \%$ | $44 \%$ |
| $19 \%$ | $22 \%$ | $29 \%$ |
| $28 \%$ | $32 \%$ | $39 \%$ |
| $28 \%$ | $29 \%$ | $39 \%$ |
| $26 \%$ | $27 \%$ | $37 \%$ |
| $22 \%$ | $24 \%$ | $34 \%$ |
| $26 \%$ | $27 \%$ | $38 \%$ |
| $33 \%$ | $29 \%$ | $43 \%$ |
| $26 \%$ | $29 \%$ | $40 \%$ |
| $25 \%$ | $28 \%$ | $39 \%$ |

[^5]
## ATTITUDES

## TO EQUALITY

Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

Achieving equality between men and women is important to me, personally

The large majority in most countries agree achieving gender equality is important to them, with some notable exceptions, particularly in Russia and Japan

Ipsos
International Women's Day

| Country | Agree (70\%) | Disagree (21\%) |
| :---: | :---: | :---: |
| Peru | 83\% | 15\% |
| Turkey | 82\% | 14\% |
| South Africa | 82\% | 14\% |
| China | 82\% | 12\% |
| India | 80\% | 16\% |
| Spain | 80\% | 13\% |
| Serbia | 80\% | 14\% |
| Chile | 78\% | 16\% |
| Italy | 76\% | 16\% |
| Germany | 74\% | 15\% |
| Mexico | 73\% | 22\% |
| Canada | 73\% | 19\% |
| France | 70\% | 16\% |
| United States | 70\% | 22\% |
| South Korea | 69\% | 23\% |
| Argentina | 68\% | 21\% |
| Brazil | 68\% | 21\% |
| Hungary | 68\% | 24\% |
| Sweden | 65\% | 29\% |
| Australia | 65\% | 21\% |
| Malaysia | 65\% | 27\% |
| Belgium | 64\% | 22\% |
| Great Britain | 64\% | 22\% |
| Poland | 64\% | 23\% |
| Saudi Arabia | 58\% | 30\% |
| Russia | 48\% | 38\% |
| Japan | 39\% | 37\% |


| \% women agree (74\%) | \% men agree (66\%) |
| :---: | :---: |
| 85\% | 80\% |
| 87\% | 78\% |
| 86\% | 77\% |
| 86\% | 77\% |
| 82\% | 78\% |
| 84\% | 76\% |
| 81\% | 79\% |
| - $83 \%$ | - 73\% |
| 81\% | 72\% |
| 75\% | 72\% |
| 69\% | 77\% |
| - $78 \%$ | - $68 \%$ |
| 74\% | 67\% |
| 71\% | 70\% |
| - $83 \%$ | - 56\% |
| - 74\% | - 62\% |
| 70\% | 66\% |
| 70\% | 65\% |
| - 72\% | - 60\% |
| - 70\% | - $60 \%$ |
| ■ 70\% | - 60\% |
| 65\% | 64\% |
| ■ 70\% | ■ 58\% |
| - 72\% | - 56\% |
| 58\% | 57\% |
| - 58\% | - 38\% |
| - 46\% | - 33\% |
| Indicates differences of $10 \%+$ |  |

Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

When it comes to giving women equal rights with men, things have gone far enough in my country

There are signs of significant complacency about how much has been achieved on equality, with a majority in a large number of countries agreeing that equal rights for women has gone far enough.

International Women's Day

| Country | Agree (45\%) | Disagree (45\%) |
| :---: | :---: | :---: |
| India | 64\% | 30\% |
| Spain | 64\% | 28\% |
| China | 61\% | 33\% |
| Serbia | 59\% | 35\% |
| Argentina | 58\% | 34\% |
| Mexico | 58\% | 40\% |
| Malaysia | 56\% | 33\% |
| Russia | 56\% | 32\% |
| Turkey | 55\% | 41\% |
| Saudi Arabia | 54\% | 30\% |
| Chile | 53\% | 43\% |
| Peru | 50\% | 48\% |
| Hungary | 46\% | 42\% |
| Italy | 46\% | 46\% |
| France | 42\% | 42\% |
| Belgium | 42\% | 42\% |
| South Africa | 38\% | 53\% |
| Brazil | 37\% | 53\% |
| Poland | 36\% | 46\% |
| Canada | 35\% | 52\% |
| United States | 35\% | 53\% |
| South Korea | 33\% | 60\% |
| Sweden | 32\% | 62\% |
| Australia | 32\% | 54\% |
| Germany | 30\% | 56\% |
| Great Britain | 25\% | 60\% |
| Japan | 22\% | 58\% |

(42\%) (49\%)

| $66 \%$ | $62 \%$ |
| :--- | :--- |
| $62 \%$ | $66 \%$ |
| $58 \%$ | $64 \%$ |


| $59 \%$ | $53 \%$ |
| ---: | ---: |
| $50 \%$ | $-63 \%$ |
| $55 \%$ | $55 \%$ |55\%


| $53 \%$ | $55 \%$ |
| :--- | :--- |
| $51 \%$ | $56 \%$ |
| $48 \%$ | $53 \%$ |


| $43 \%$ | $49 \%$ |
| :--- | :--- |
| $44 \%$ | $47 \%$ |


| $47 \%$ |
| :--- |


| $37 \%$ | $40 \%$ |
| :--- | :--- |
| $34 \%$ | $39 \%$ |
| $36 \%$ | $36 \%$ |

- $30 \%$ - $41 \%$
$-27 \%-43 \%$

36\%34\%

25\%

Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

I define myself as a feminist - someone who advocates and supports equal opportunities for women

The majority in most countries agree they are feminists when this is defined as someone who supports equal rights, including a slim majority of men.

| Country | Agree (57\%) | Disagree (32\%) |
| :---: | :---: | :---: |
| South Africa | 75\% | 20\% |
| India | 74\% | 18\% |
| Italy | 72\% | 21\% |
| China | 70\% | 21\% |
| Peru | 69\% | 27\% |
| Mexico | 69\% | 29\% |
| Spain | 66\% | 24\% |
| Chile | 66\% | 31\% |
| France | 63\% | 24\% |
| Saudi Arabia | 62\% | 26\% |
| Canada | 60\% | 28\% |
| Argentina | 59\% | 34\% |
| United States | 57\% | 33\% |
| Malaysia | 57\% | 36\% |
| Sweden | 56\% | 35\% |
| Turkey | 56\% | 36\% |
| Brazil | 56\% | $31 \%$ |
| Poland | 54\% | 33\% |
| Belgium | 53\% | 31\% |
| Great Britain | 53\% | 33\% |
| Australia | 52\% | 33\% |
| Serbia | 51\% | 40\% |
| Hungary | 47\% | 37\% |
| South Korea | 46\% | 42\% |
| Germany | 41\% | 41\% |
| Russia | 38\% | 50\% |
| Japan | 35\% | 37\% |


| (62\%) | (53\%) |
| :---: | :---: |
| $78 \%$ | $72 \%$ |


| $-81 \%-67 \%$ |
| ---: |
| $\square 81 \%$ |


| $67 \%$ | $73 \%$ |
| :--- | :--- |
| $72 \%$ | $61 \%$ |

$-78 \%-54 \%$

| $66 \%$ | $59 \%$ |
| :--- | :--- |
| $59 \%$ | $64 \%$ |


| $-65 \%$ | $55 \%$ |
| ---: | ---: |
| $-64 \%$ | $53 \%$ |


| $58 \%$ | $56 \%$ |
| ---: | ---: |
| $-62 \%$ | $52 \%$ |

$-65 \%-45 \%$

| $69 \%$ | $44 \%$ |
| ---: | ---: |
| $59 \%$ | $53 \%$ |



| $54 \%$ | $51 \%$ |
| :--- | :--- |
| $57 \%$ | $49 \%$ |


| $59 \%$ | $44 \%$ |
| ---: | ---: |
| $52 \%$ | $50 \%$ |

51\% 44\%
$43 \% \quad 49 \%$

| $37 \%$ | $39 \%$ |
| :--- | ---: |
| $29 \%$ | $40 \%$ |

- Indicates differences of $10 \%+$

Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

## I define myself as a feminist

But when we do not define "feminist" in terms of equal rights, many fewer in all countries say they identify with the term, across both men and women.

International Women's Day

| Country | Agree (37\%) | Disagree (48\%) | \% women agree (42\%) | $\begin{gathered} \% \text { men } \\ \text { agree } \\ \text { (32\%) } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| India | 57\% | 33\% | - $67 \%$ | - 48\% |
| Saudi Arabia | 53\% | 34\% | 54\% | 52\% |
| South Africa | 49\% | 39\% | - $61 \%$ | - $36 \%$ |
| Spain | 45\% | 42\% | - $51 \%$ | - $40 \%$ |
| Malaysia | 44\% | 45\% | - 59\% | - $27 \%$ |
| Chile | 41\% | 49\% | - 47\% | - $35 \%$ |
| Canada | 41\% | 45\% | 51\% | 31\% |
| Mexico | 40\% | 50\% | 41\% | 40\% |
| France | 40\% | 43\% | - 49\% | - 32\% |
| China | 38\% | 49\% | - 47\% | - $31 \%$ |
| Turkey | 38\% | 54\% | - 43\% | - $33 \%$ |
| Brazil | 38\% | 45\% | - 46\% | - $30 \%$ |
| Italy | 38\% | 50\% | 40\% | 37\% |
| Great Britain | 37\% | 46\% | - $41 \%$ | - $32 \%$ |
| Peru | 36\% | 54\% | - $43 \%$ | - 30\% |
| Sweden | 36\% | 53\% | - 46\% | - $28 \%$ |
| Australia | 36\% | 48\% | - $45 \%$ | - $25 \%$ |
| Argentina | 35\% | 50\% | 35\% | 35\% |
| Belgium | 35\% | 40\% | 35\% | 34\% |
| United States | 34\% | 53\% | 37\% | 31\% |
| Poland | 33\% | 53\% | - $38 \%$ | - $28 \%$ |
| South Korea | 33\% | 53\% | 40\% | 25\% |
| Germany | 28\% | 53\% | 27\% | 29\% |
| Hungary | 24\% | 61\% | 26\% | 21\% |
| Japan | 17\% | 50\% | 13\% | 21\% |
| Russia | 16\% | 68\% | 18\% | 14\% |

Indicates differences of $10 \%+$

Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

There are actions I can take to help promote equality between men and women

Majorities in most countries believe they personally can help promote equality - but significant proportions disagree in many, including many Western European countries.

Ipsos
International Women's Day


| (54\%) | (57\%) |
| :---: | :--- |
| $78 \%$ | $75 \%$ |


| $69 \%$ | $76 \%$ |
| :--- | :--- |
| $72 \%$ | $71 \%$ |
| $71 \%$ | $70 \%$ |


| $68 \%$ | $71 \%$ |
| ---: | ---: |
| $69 \%$ | $65 \%$ |
| $-60 \%$ | $70 \%$ |

[^6]Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

These days, reports of sexual harassment are generally ignored.

Opinion is divided on whether reports of harassment are ignored, with a wide range between countries from Peru at one end to Britain and Japan at the other.


- $85 \%$ - $64 \%$
- $80 \%$ - $64 \%$

| $61 \%$ | $56 \%$ |
| :--- | :--- |
| $63 \%$ | $54 \%$ |50\%

- 6251\%
54\% ..... 50\%

| $58 \%$ | $45 \%$ |
| ---: | ---: |
| $533 \%$ | $49 \%$ |52\%47\%- 49\%

41\%
40\%- $40 \%$35\%
$34 \%$
36\%

- Indicates differences
of $10 \%+$

Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

Five years ago, reports of sexual harassment were generally ignored.

But there is much more agreement that harassment was ignored five years ago - reflecting a sense that reports are now being taken more seriously.

| Country | Agree (64\%) | Disagree (23\%) | \% women agree (68\%) | \% men agree (60\%) |
| :---: | :---: | :---: | :---: | :---: |
| Peru | 81\% | 16\% | 85\% | 77\% |
| Chile | 80\% | 13\% | - $85 \%$ | - $75 \%$ |
| Mexico | 76\% | 19\% | 74\% | 77\% |
| Argentina | 75\% | 16\% | - $80 \%$ | - $70 \%$ |
| Serbia | 75\% | 15\% | 78\% | 72\% |
| South Korea | 73\% | 19\% | - $79 \%$ | - $67 \%$ |
| Turkey | 71\% | 19\% | - 80\% | - $63 \%$ |
| India | 71\% | 23\% | 74\% | 68\% |
| France | 70\% | 14\% | - $75 \%$ | - $64 \%$ |
| Canada | 69\% | 20\% | 72\% | 65\% |
| Spain | 68\% | 21\% | 70\% | 66\% |
| Belgium | 66\% | 17\% | 68\% | 64\% |
| Italy | 66\% | 22\% | - $73 \%$ | - 59\% |
| United States | 66\% | 24\% | - $71 \%$ | - $61 \%$ |
| Great Britain | 65\% | 20\% | 68\% | 62\% |
| South Africa | 63\% | 27\% | - 69\% | - $55 \%$ |
| Brazil | 62\% | 22\% | 66\% | 57\% |
| China | 61\% | 26\% | - 66\% | - 56\% |
| Australia | 60\% | 24\% | 63\% | 58\% |
| Poland | 57\% | 23\% | 59\% | 54\% |
| Germany | 53\% | 31\% | 55\% | 51\% |
| Malaysia | 52\% | 33\% | 53\% | 51\% |
| Saudi Arabia | 51\% | 27\% | 51\% | 52\% |
| Hungary | 51\% | 34\% | 50\% | 53\% |
| Sweden | 50\% | 37\% | - 53\% | - 48\% |
| Japan | 48\% | 26\% | 55\% | 42\% |
| Russia | 45\% | 35\% | 48\% | 41\% |
| Please see http://peril | for full details of all so |  | Indicates differences of $10 \%+$ |  |

Please see http://perils.ipsos.com/ for full details of all sources.

Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

Nearly all instances of sexual harassment would end if the woman simply told the man to stop.

Most people in most countries are skeptical that it just takes women to say stop for sexual harassment to end, although men in a number of countries are significantly more likely to believe that.

Ipsos
International Women's Day

| Country | Agree (32\%) | Disagree (58\%) | \% women agree (28\%) | \% men agree (36\%) |
| :---: | :---: | :---: | :---: | :---: |
| India | 57\% | 36\% | 58\% | 57\% |
| Peru | 47\% | 51\% | 45\% | 50\% |
| Saudi Arabia | 46\% | 38\% | 52\% | 42\% |
| Malaysia | 44\% | 47\% | 42\% | 47\% |
| Poland | 43\% | 46\% | - $35 \%$ | - 51\% |
| China | 38\% | 48\% | 38\% | 38\% |
| Russia | 34\% | 54\% | - $27 \%$ | - 41\% |
| Chile | 32\% | 61\% | - $27 \%$ | - $38 \%$ |
| Germany | 31\% | 55\% | 27\% | 35\% |
| United States | 31\% | 60\% | - $25 \%$ | - $37 \%$ |
| Italy | 30\% | 62\% | 28\% | 32\% |
| Turkey | 30\% | 64\% | 30\% | 30\% |
| Hungary | 30\% | 62\% | - $25 \%$ | - $35 \%$ |
| Canada | 30\% | 61\% | - $24 \%$ | - $36 \%$ |
| South Korea | 30\% | 64\% | - $18 \%$ | - 41\% |
| Mexico | 30\% | 60\% | - 18\% | - $42 \%$ |
| Belgium | 29\% | 55\% | - $21 \%$ | - $36 \%$ |
| Argentina | 28\% | 63\% | - $22 \%$ | - $35 \%$ |
| South Africa | 28\% | 64\% | 26\% | 31\% |
| France | 28\% | 59\% | 24\% | 32\% |
| Brazil | 28\% | 61\% | 23\% | 33\% |
| Serbia | 28\% | 67\% | - $22 \%$ | - $33 \%$ |
| Australia | 24\% | 63\% | - 20\% | - $29 \%$ |
| Great Britain | 24\% | 65\% | 20\% | 27\% |
| Sweden | 23\% | 70\% | 19\% | 26\% |
| Spain | 22\% | 68\% | 20\% | 25\% |
| Japan | 21\% | 59\% | 18\% | 25\% |
| Please see http://peril | for full details of all so |  | Indicates differences of $10 \%+$ |  |

[^7]Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

A zero-tolerance policy for sexual harassment is essential to bringing about change in our society

There is very widespread support for a zero tolerance policy on sexual harassment across just about all countries.

| Country |
| :--- |
| Peru |
| South Africa |
| Chile |
| Canada |
| Spain |
| Australia |
| Turkey |
| China |
| Malaysia |
| United States |
| India |
| France |
| Great Britain |
| Italy |
| Serbia |
| Argentina |
| Poland |
| Hungary |
| Brazil |
| Belgium |
| Sweden |
| Saudi Arabia |
| Germany |
| Mexico |
| South Korea |
| Russia |
| Japan |


| \% women <br> agree <br> (78\%) | \% men <br> agree <br> (72\%) |
| :---: | :---: |
| $86 \%$ | $82 \%$ |
| $88 \%$ | $80 \%$ |
| $88 \%$ | $75 \%$ |
| $84 \%$ | $77 \%$ |
| $82 \%$ | $79 \%$ |
| $83 \%$ | $77 \%$ |
| $86 \%$ | $75 \%$ |
| $80 \%$ | $77 \%$ |
| $79 \%$ | $77 \%$ |
| $80 \%$ | $75 \%$ |
| $81 \%$ | $74 \%$ |
| $82 \%$ | $73 \%$ |
| $79 \%$ | $74 \%$ |
| $81 \%$ | $72 \%$ |
| $73 \%$ | $77 \%$ |
| $79 \%$ | $71 \%$ |
| $76 \%$ | $73 \%$ |
| $74 \%$ | $74 \%$ |
| $76 \%$ | $70 \%$ |
| $73 \%$ | $71 \%$ |
| $79 \%$ | $64 \%$ |
| $64 \%$ | $74 \%$ |
| $71 \%$ | $68 \%$ |
| $75 \%$ | $\boxed{62 \%}$ |
| $69 \%$ | $62 \%$ |
| $62 \%$ | $52 \%$ |
| $62 \%$ | $52 \%$ |
| $1 n d i c a t e s$ | differences |
| $0 f 10 \%+$ |  |

Please see http://perils.ipsos.com/ for full details of all sources.

Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

Equality between men and women will be achieved in my lifetime

Reflecting earlier misperceptions on the pace of improvements in equality, significant proportions believe that equality will be achieved in their lifetime.

\% women \% men agree

| (46\%) | (49\%) |
| ---: | ---: |
| $71 \%$ | $62 \%$ |


| $71 \%$ | $62 \%$ |
| ---: | ---: |
| $64 \%$ | $68 \%$ |
| $63 \%$ | $58 \%$ |

$59 \% \quad 51 \%$
54\% 56\%

| $54 \%$ | $55 \%$ |
| :--- | :--- |
| $54 \%$ | $54 \%$ |

- $45 \%-58 \%$
- $43 \%-52 \%$

| $48 \%$ | $49 \%$ |
| :--- | :--- |
| $48 \%$ | $46 \%$ |
| $45 \%$ | $45 \%$ |

- $40 \%$ $\quad$ 51\%

| $42 \%$ | $44 \%$ |
| :--- | :--- |
| $42 \%$ | $43 \%$ |


| $42 \%$ | $44 \%$ |
| :--- | :--- |
| $44 \%$ | $39 \%$ |


| $37 \%$ | $44 \%$ |
| :--- | :--- |
| $40 \%$ | $40 \%$ |

$36 \% \quad 40 \%$

| $38 \%$ | $41 \%$ |
| :--- | :--- |
| $32 \%$ | $41 \%$ |

$24 \% \quad 25 \%$

- Indicates differences of $10 \%+$

Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

Things would work better if more women held positions with responsibilities in government and companies

There is widespread belief that things would work better if women held more positions of responsibility, although there is often a significant gap between women and men.

Ipsos
International Women's Day

| Country | Agree (61\%) | Disagree (26\%) |
| :---: | :---: | :---: |
| Turkey | 77\% | 19\% |
| India | 74\% | 20\% |
| Spain | 70\% | 18\% |
| South Africa | 69\% | 20\% |
| Peru | 68\% | 26\% |
| China | 67\% | 20\% |
| Italy | 67\% | 21\% |
| Brazil | 66\% | 21\% |
| Mexico | 66\% | 31\% |
| Chile | 65\% | 26\% |
| Canada | 65\% | 20\% |
| Great Britain | 63\% | 20\% |
| Hungary | 63\% | 24\% |
| Serbia | 62\% | 27\% |
| United States | 61\% | 23\% |
| Australia | 60\% | 21\% |
| Poland | 59\% | 25\% |
| France | 59\% | 19\% |
| Argentina | 57\% | 29\% |
| Malaysia | 55\% | 36\% |
| Belgium | 55\% | 23\% |
| Saudi Arabia | 53\% | 32\% |
| South Korea | 52\% | 38\% |
| Sweden | 52\% | 38\% |
| Germany | 49\% | 31\% |
| Japan | 45\% | 32\% |
| Russia | 40\% | 43\% |


| (68\%) | (53\%) |
| ---: | ---: |
| $-89 \%$ | $-65 \%$ |
| $-81 \%$ | $-67 \%$ |

$-74 \%$ 64\%

- $78 \%$ - $57 \%$
$71 \%$
$-77 \%$64\%- $75 \%$
$\square 76 \%$ 54\%
$-71 \%-58 \%$
$\square 69 \%-57 \%$

| $66 \%$ | $59 \%$ |
| ---: | ---: |


| $\square 66 \%$ | $\square 56 \%$ |
| ---: | ---: |
| $\square 67 \%$ | $\square 53 \%$ |


| $\square 69 \%$ | $\square 99 \%$ |
| ---: | ---: |
| $\square 66 \%$ | $\square 51 \%$ |

- $63 \%$ 51\%

| $65 \%$ | $45 \%$ |
| ---: | ---: |
| $59 \%$ | $51 \%$ |


| $53 \%$ | $54 \%$ |
| ---: | ---: |
| $\square 63 \%$ | $\square 41 \%$ |
| $\square 57 \%$ | $47 \%$ |


| $51 \%$ | $46 \%$ |
| :--- | :--- |
| $48 \%$ | $42 \%$ |

- Indicates differences of $10 \%+$
$\qquad$

TALKING ABOUT ISSUES

How much are you currently talking about sexual discrimination and gender stereotyping with your family?

There is a very wide variation across countries in the proportion saying they are not talking at all about sexual discrimination and gender stereotyping in their families, with Russia and Japan least likely to be.

|  | \% women not at all (24\%) |  | \% men not at all (31\%) |
| :---: | :---: | :---: | :---: |
| - | 52\% |  | 42\% |
|  | 46\% |  | 48\% |
|  | 40\% |  | 47\% |
| - | 35\% |  | 49\% |
| - | 36\% |  | 46\% |
|  | 35\% |  | 39\% |
|  | 33\% |  | 35\% |
|  | 34\% |  | 35\% |
|  | 31\% |  | 34\% |
|  | 27\% |  | 36\% |
|  | 26\% |  | 35\% |
| - | 22\% |  | 34\% |
| - | 19\% |  | 35\% |
|  | 24\% |  | 27\% |
|  | 24\% |  | 26\% |
|  | 20\% |  | 27\% |
|  | 22\% |  | 25\% |
|  | 20\% |  | 26\% |
|  | 17\% |  | 25\% |
| - | 13\% |  | 23\% |
|  | 15\% |  | 20\% |
|  | 18\% |  | 17\% |
|  | 10\% |  | 19\% |
|  | 7\% |  | 14\% |
|  | 8\% |  | 12\% |
|  | 4\% |  | 10\% |

How much are you currently talking about sexual harassment with your family?

There is a similar wide variation across countries in the proportion saying they are not talking at all about sexual harassment in their families, with Russia and Japan again near the top, joined by Britain.

[^8]| \% women <br> not at all <br> (27\%) | \% men <br> not at all <br> (33\%) |
| :---: | :---: |
| $49 \%$ | $55 \%$ |
| $42 \%$ | $52 \%$ |
| $44 \%$ | $46 \%$ |
| $39 \%$ | $48 \%$ |
| $38 \%$ | $46 \%$ |
| $36 \%$ | $40 \%$ |
| $34 \%$ | $36 \%$ |
| $33 \%$ | $37 \%$ |
| $33 \%$ | $37 \%$ |
| $27 \%$ | $40 \%$ |
| $32 \%$ | $35 \%$ |
| $31 \%$ | $35 \%$ |
| $29 \%$ | $36 \%$ |
| $25 \%$ | $38 \%$ |
| $28 \%$ | $31 \%$ |
| $22 \%$ | $29 \%$ |
| $19 \%$ | $28 \%$ |
| $17 \%$ | $26 \%$ |
| $22 \%$ | $20 \%$ |
| $15 \%$ | $23 \%$ |
| $13 \%$ | $24 \%$ |
| $12 \%$ | $22 \%$ |
| $13 \%$ | $14 \%$ |
| $12 \%$ | $10 \%$ |
| $4 \%$ | $12 \%$ |
| $1 n d i c a t e s$ |  |
| of differences |  |
| $10 \%+$ |  |

- In total 19,428 interviews were conducted between 26 January - 9 February, 2018.
- The survey was conducted in 27 countries around the world, via the Ipsos Online Panel system in Argentina, Australia, Belgium, Brazil, Canada, Chile, China, France, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey, Great Britain, and the USA.
- Approximately 1000 individuals aged $16-64$ or 18-64 were surveyed in Australia, Brazil, Canada, China, France, Italy, Japan, Russia, Spain, Great Britain, and the USA. Approximately 500 individuals aged 16-64 were surveyed in Argentina, Belgium, Chile, Hungary, India, Malaysia, Mexico, Peru, Poland, Saudi Arabia, Serbia, South Africa, South Korea, Sweden, Turkey.
- Where results do not sum to 100 or the 'difference' appears to be+-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses.
- Data are weighted to match the profile of the population. 16 of the 27 countries surveyed generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, and United States). Brazil, Chile, China, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa and Turkey produce a national sample that is considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.
- The "actual" data for each question is taken from a variety of verified sources. A full list of sources/links to the actual data can be found on the Ipsos website.

International Women's Day

## INTERNATIONAL

## WOMEN'S DAY

## 2018

## For more information, please contact:

Bobby Duffy
Bobby.Duffy@ipsos.com
@BobbyIpsosMORI

## Suzanne Hall

Suzanne.Hall@ipsos.com

Kully Kaur-Ballagan
Kully.Kaur-Ballagan@ipsos.com

James Stannard
James.Stannard@ipsos.com

International Women's Day


[^0]:    Please see http://perils.ipsos.com/ for full details of all sources.

[^1]:    Please see http://perils.ipsos.com/ for full details of all sources.

[^2]:    Please see http://perils.ipsos.com/ for full details of all sources.

[^3]:    Please see http://perils.ipsos.com/ for full details of all sources.

[^4]:    Please see http://perils.ipsos.com/ for full details of all sources.

[^5]:    Please see http://perils.ipsos.com/ for full details of all sources.

[^6]:    Please see http://perils.ipsos.com/ for full details of all sources.

[^7]:    Please see http://perils.ipsos.com/ for full details of all sources.

[^8]:    Please see http://perils.ipsos.com/ for full details of all sources.

