



Global News  
**YEAR-END POLL:  
ISSUES AND  
LEADERS**

December 2018

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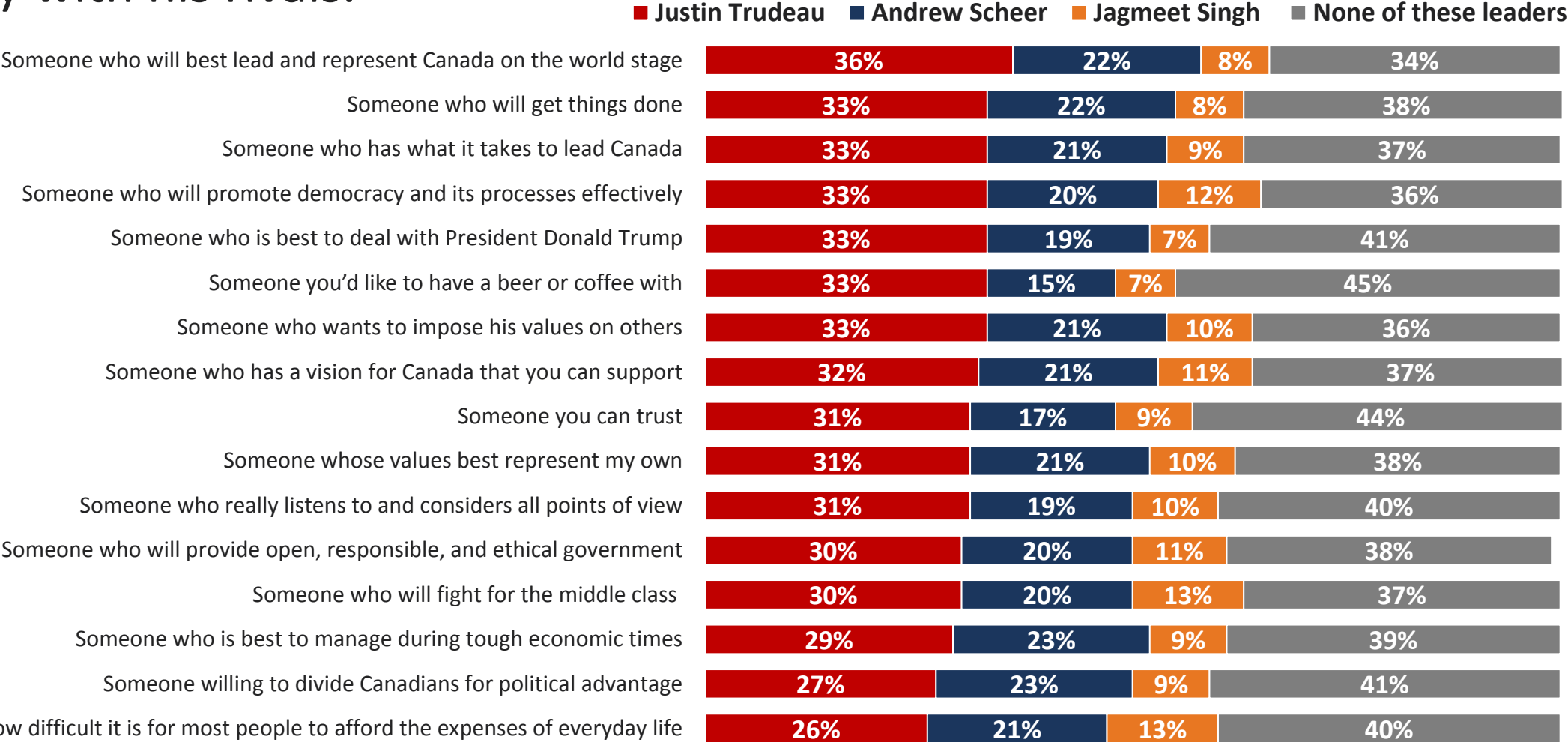
# Methodology

- These are the findings of an Ipsos poll conducted on exclusively for Global News
- A sample of n= 2,001 Canadians aged 18+ was sampled via the Ipsos I-Say panel and non-panel sources from December 7 to 12, 2018.
- Quotas and weighting were employed to ensure that the sample reflects that of the Canadian population by region, age and gender according to Canadian census information.
- The precision of Ipsos online polls is measured using a credibility interval. In this case the results of the poll are considered accurate to within +/- 2.5 percentage points, 19 times out of 20, of what the results would be had all Canadian adults been polled.



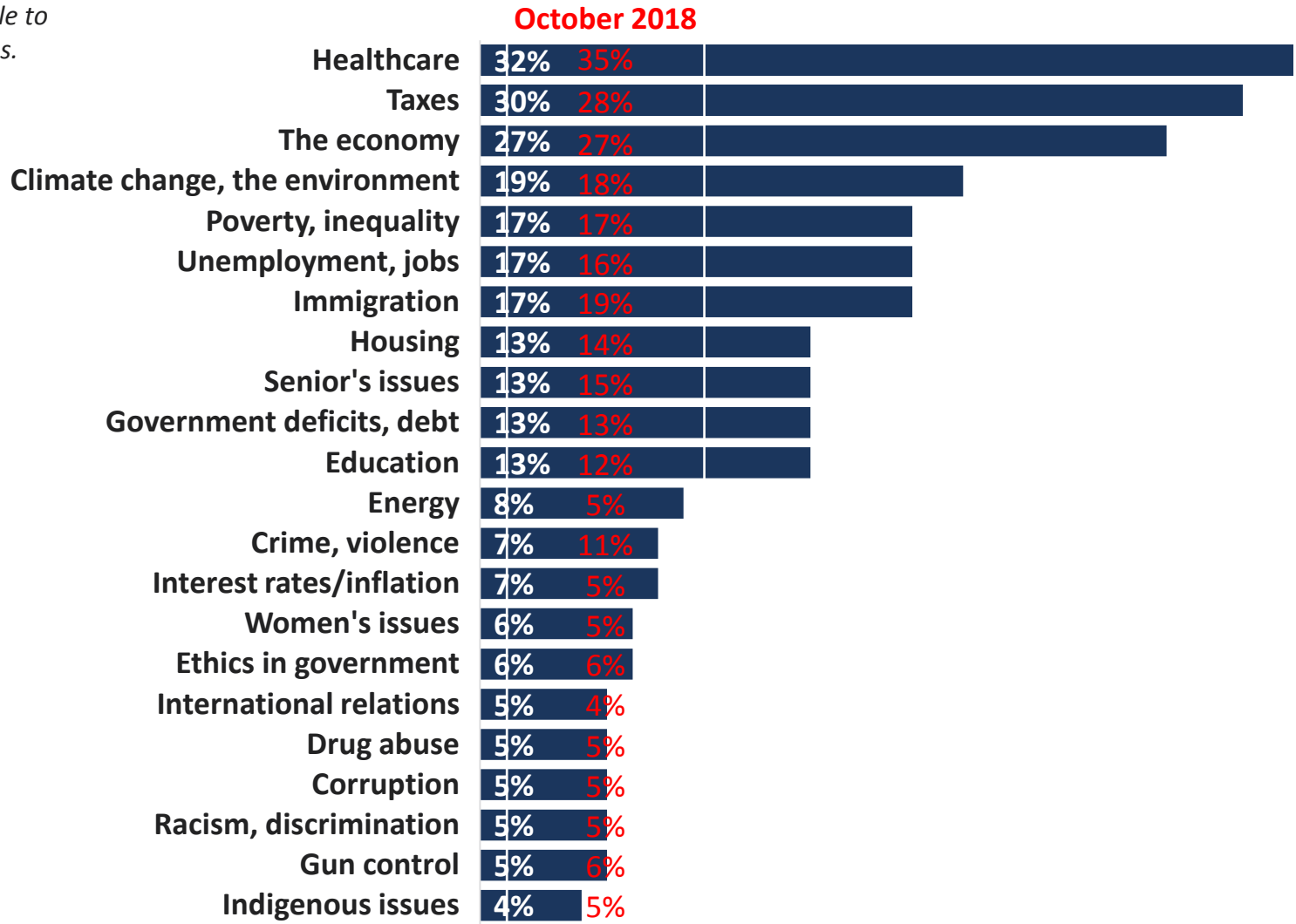
# Issues and Leaders

# Trudeau continues to hold the lead over opponents Scheer and Singh across all tested measures – for better or for worse – underscoring Canadians’ lack of familiarity with his rivals.



# Healthcare, taxes and the economy continue to be the top issues that Canadians say will determine how they vote in the 2019 federal election.

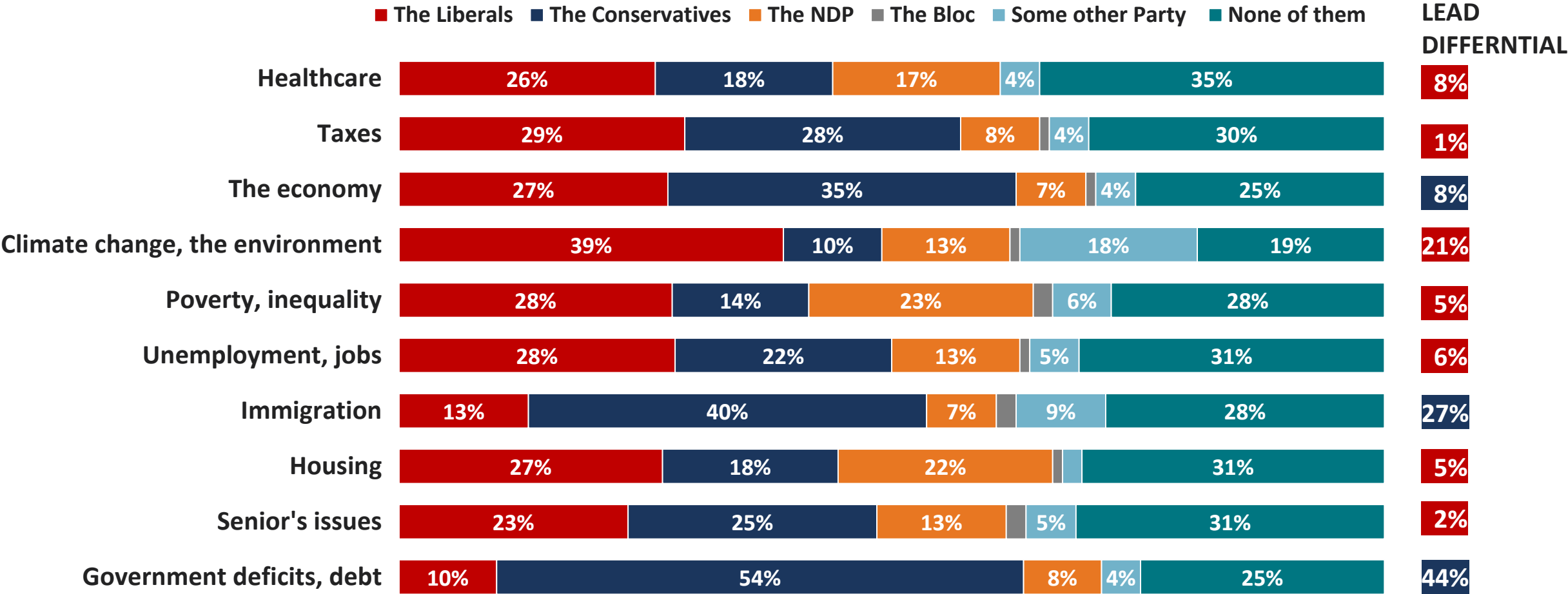
Respondents were able to choose up to 3 options.



Mention <4% not shown



Among those who say each issue is among their top priorities, the Liberals lead by at least 5 points on 5 issues, while the Conservatives lead on 3 issues. No party has a clear lead on taxes or senior's issues.



# Contacts

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