



New Global Study: Most Believe That Cannabis Will Be Legal In Coming Years

Ipsos survey examines attitudes about “vices” like cannabis, wine and gambling

Washington, DC, April 18, 2019 – Most (55%) predict that cannabis will be legal for medical purposes and one third (33%) think it will also be legal for recreational use in a multi-country survey released today from Ipsos. About half (48%) of respondents also believe that use of illegal drugs, e-cigarettes/vaping devices and consumption of beer, wine and liquor will be higher in ten years than it is today.

This new report was released as part of Ipsos’ “What the Future” series. This issue focused on “vices” like cannabis, beer, wine, spirits and sports betting. As part of this report, Ipsos conducted a 26-country survey asking for predictions and discussing the relative morality of various vices – from chocolate to cannabis.

One in five (21%) overall would be interested in trying cannabis for recreational purposes if it were legal, but results varied widely across the countries surveyed. More than a third would try it in countries like the U.S. (35%), Canada (34%), Chile (34%) and South Africa (33%). But only 6% expressed interest in Japan. A much greater number would ask their doctor about medical marijuana if it were legal in their nation.

On the question of morality, we see high level of acceptance for many “vices” if used in moderation. Interestingly, violent video games were seen as acceptable by only one in four (24%) respondents, making it one of the most heavily judged activities on the list. A majority essentially think liquor, beer, wine, sugary soft drinks, social media, packaged salty snacks and chocolate are “morally acceptable.” Fewer think online dating, smoking, casino gambling, pornography and online betting are acceptable. Despite the interest in trying cannabis, only 22% currently think it’s morally acceptable.

When it comes to the age at which people should have access to these products and activities, violent video games were surprising unpopular. Three in ten (31%) said that no one should play them at any age. About half (46%) feel that only adults 18 and over should have access to these widely popular products. Most people feel there should be some age restrictions on nearly every category of “vice.” One in five (24%) think there should be age restrictions on chocolate!

To see the full global study please visit [here](#).

To see the What the Future report please visit: [Ipsos.com/en-us/wtf](https://www.ipsos.com/en-us/wtf)

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

1. Who should be allowed to use, buy, or have access to each of the following:

a. Wine

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	1%	2%	47%	36%	4%	6%	4%
Argentina	1%	1%	50%	40%	2%	2%	3%
Australia	0%	2%	63%	27%	2%	2%	3%
Belgium	0%	2%	67%	24%	1%	2%	4%
Brazil	2%	4%	52%	24%	4%	8%	6%
Canada	0%	2%	59%	32%	1%	3%	3%
Chile	1%	2%	48%	41%	2%	3%	3%
China	0%	3%	45%	40%	6%	3%	3%
Colombia	1%	3%	42%	44%	4%	4%	3%
France	0%	5%	61%	22%	2%	4%	6%
Germany	1%	2%	68%	16%	2%	4%	6%
Great Britain	1%	3%	69%	20%	2%	3%	3%
Hungary	1%	2%	59%	32%	1%	3%	2%
India	3%	3%	16%	36%	13%	18%	11%
Italy	1%	5%	57%	27%	4%	3%	3%
Japan	1%	1%	11%	59%	5%	7%	17%
Malaysia	1%	1%	13%	32%	13%	35%	6%
Mexico	1%	2%	41%	45%	5%	4%	2%
Peru	0%	4%	46%	39%	5%	4%	2%
Poland	0%	2%	57%	31%	2%	3%	4%
Russia	1%	1%	37%	53%	2%	5%	1%
Serbia	0%	5%	59%	31%	1%	2%	1%
South Africa	0%	2%	48%	43%	4%	3%	1%
South Korea	1%	2%	29%	55%	3%	3%	7%
Spain	1%	1%	62%	25%	2%	3%	4%
Sweden	0%	1%	59%	34%	0%	3%	2%
Turkey	1%	1%	30%	31%	4%	27%	5%
United States	1%	2%	25%	64%	2%	3%	4%

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b. Beer

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	1%	2%	49%	34%	3%	7%	4%
Argentina	1%	3%	55%	35%	2%	3%	2%
Australia	1%	2%	64%	26%	2%	3%	3%
Belgium	1%	4%	70%	17%	1%	2%	4%
Brazil	2%	3%	49%	23%	5%	12%	7%
Canada	0%	1%	58%	31%	2%	4%	3%
Chile	0%	2%	52%	34%	3%	5%	3%
China	1%	5%	57%	24%	7%	4%	3%
Colombia	0%	2%	41%	41%	3%	9%	2%
France	1%	5%	64%	19%	2%	4%	6%
Germany	1%	4%	69%	14%	2%	5%	6%
Great Britain	1%	4%	69%	20%	1%	3%	2%
Hungary	1%	4%	62%	28%	1%	3%	2%
India	2%	4%	21%	35%	11%	18%	9%
Italy	0%	5%	62%	25%	3%	2%	3%
Japan	1%	0%	11%	60%	4%	8%	15%
Malaysia	1%	1%	16%	31%	11%	36%	3%
Mexico	1%	1%	42%	44%	4%	7%	2%
Peru	1%	1%	39%	43%	4%	10%	2%
Poland	1%	2%	60%	28%	2%	3%	3%
Russia	0%	1%	40%	47%	2%	7%	2%
Serbia	1%	7%	61%	27%	1%	2%	1%
South Africa	0%	1%	46%	43%	4%	4%	2%
South Korea	1%	2%	31%	56%	5%	1%	5%
Spain	0%	3%	64%	22%	2%	3%	4%
Sweden	1%	0%	64%	29%	0%	2%	2%
Turkey	1%	1%	30%	34%	2%	26%	6%
United States	1%	1%	27%	63%	1%	4%	4%

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c. Liquor

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	1%	1%	37%	41%	4%	11%	5%
Argentina	0%	1%	35%	50%	3%	7%	4%
Australia	0%	1%	62%	28%	2%	3%	3%
Belgium	1%	2%	43%	41%	2%	7%	4%
Brazil	2%	2%	45%	24%	6%	15%	7%
Canada	1%	1%	55%	34%	2%	5%	3%
Chile	0%	1%	34%	47%	4%	11%	4%
China	1%	2%	23%	44%	14%	11%	5%
Colombia	1%	1%	25%	46%	4%	19%	4%
France	2%	2%	54%	27%	1%	6%	9%
Germany	1%	1%	56%	27%	3%	6%	6%
Great Britain	1%	2%	64%	25%	1%	3%	3%
Hungary	0%	1%	53%	37%	1%	7%	1%
India	2%	3%	14%	34%	13%	24%	10%
Italy	0%	0%	34%	40%	6%	16%	4%
Japan	1%	0%	10%	52%	5%	11%	21%
Malaysia	1%	0%	12%	32%	12%	40%	3%
Mexico	1%	1%	25%	53%	6%	11%	2%
Peru	1%	1%	20%	50%	4%	21%	4%
Poland	0%	1%	35%	50%	4%	6%	4%
Russia	1%	0%	28%	55%	3%	10%	3%
Serbia	0%	2%	44%	42%	2%	8%	2%
South Africa	0%	1%	45%	42%	4%	6%	1%
South Korea	0%	0%	15%	57%	12%	9%	6%
Spain	0%	1%	56%	28%	3%	7%	5%
Sweden	0%	0%	46%	44%	1%	6%	3%
Turkey	1%	1%	27%	35%	4%	26%	6%
United States	1%	0%	22%	68%	2%	4%	4%

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d. Violent video games

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	2%	11%	29%	17%	3%	31%	7%
Argentina	3%	21%	30%	18%	2%	19%	8%
Australia	2%	16%	38%	15%	2%	21%	6%
Belgium	3%	9%	36%	14%	3%	27%	8%
Brazil	3%	12%	31%	14%	5%	26%	9%
Canada	3%	21%	37%	16%	2%	15%	6%
Chile	2%	17%	31%	22%	3%	20%	5%
China	-	-	-	-	-	-	-
Colombia	1%	9%	31%	20%	3%	30%	6%
France	2%	10%	43%	16%	1%	22%	8%
Germany	1%	4%	34%	20%	4%	31%	6%
Great Britain	2%	8%	49%	17%	2%	18%	5%
Hungary	2%	7%	24%	17%	1%	44%	5%
India	3%	6%	12%	16%	9%	40%	13%
Italy	2%	9%	29%	11%	3%	40%	6%
Japan	3%	5%	17%	12%	3%	39%	21%
Malaysia	1%	7%	20%	22%	10%	36%	4%
Mexico	3%	10%	33%	24%	3%	25%	3%
Peru	2%	11%	28%	19%	4%	30%	6%
Poland	2%	7%	25%	18%	4%	35%	8%
Russia	2%	11%	18%	16%	2%	47%	4%
Serbia	3%	8%	14%	10%	1%	60%	4%
South Africa	3%	12%	31%	18%	4%	28%	4%
South Korea	1%	4%	19%	33%	10%	25%	8%
Spain	2%	12%	38%	13%	3%	26%	6%
Sweden	4%	20%	41%	11%	1%	19%	4%
Turkey	2%	6%	13%	17%	5%	53%	6%
United States	3%	22%	37%	16%	1%	15%	6%

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e. Chocolate

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	69%	15%	5%	4%	2%	2%	4%
Argentina	74%	15%	4%	2%	2%	3%	1%
Australia	73%	15%	3%	2%	1%	1%	4%
Belgium	71%	14%	6%	3%	1%	1%	4%
Brazil	58%	13%	8%	5%	5%	5%	6%
Canada	73%	16%	1%	1%	1%	1%	5%
Chile	54%	23%	9%	6%	2%	3%	5%
China	49%	20%	10%	7%	6%	5%	3%
Colombia	62%	19%	7%	8%	2%	2%	2%
France	80%	8%	3%	2%	1%	1%	5%
Germany	70%	13%	5%	3%	1%	2%	6%
Great Britain	71%	15%	4%	3%	2%	1%	4%
Hungary	72%	20%	3%	2%	0%	1%	2%
India	60%	12%	8%	9%	6%	2%	3%
Italy	74%	12%	4%	3%	2%	2%	3%
Japan	72%	4%	2%	2%	1%	4%	14%
Malaysia	64%	18%	7%	5%	3%	2%	2%
Mexico	68%	15%	7%	5%	3%	1%	1%
Peru	64%	18%	7%	5%	1%	3%	2%
Poland	75%	14%	4%	2%	1%	1%	3%
Russia	63%	25%	5%	2%	1%	1%	4%
Serbia	88%	7%	1%	0%	0%	1%	2%
South Africa	68%	17%	6%	3%	2%	1%	3%
South Korea	59%	19%	6%	6%	2%	1%	6%
Spain	65%	15%	8%	5%	1%	1%	5%
Sweden	79%	12%	2%	1%	2%	1%	2%
Turkey	66%	19%	5%	4%	2%	2%	2%
United States	84%	8%	2%	2%	0%	1%	3%

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Press Release – continued –

f. Social media

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	9%	34%	34%	12%	3%	3%	5%
Argentina	11%	33%	32%	14%	3%	1%	6%
Australia	7%	48%	29%	7%	1%	3%	6%
Belgium	10%	50%	28%	6%	0%	3%	3%
Brazil	6%	34%	30%	12%	6%	5%	7%
Canada	7%	46%	27%	7%	1%	5%	6%
Chile	8%	34%	35%	15%	1%	2%	5%
China	6%	22%	48%	12%	5%	4%	3%
Colombia	3%	28%	38%	21%	3%	2%	4%
France	3%	35%	39%	10%	1%	4%	7%
Germany	10%	41%	30%	6%	1%	3%	8%
Great Britain	6%	48%	29%	7%	1%	4%	4%
Hungary	7%	34%	44%	8%	2%	2%	4%
India	9%	19%	31%	23%	8%	5%	4%
Italy	2%	29%	46%	11%	3%	4%	5%
Japan	15%	18%	23%	11%	4%	7%	22%
Malaysia	9%	29%	32%	20%	4%	3%	2%
Mexico	8%	26%	39%	17%	2%	4%	3%
Peru	8%	22%	45%	16%	2%	3%	3%
Poland	11%	40%	30%	9%	3%	2%	5%
Russia	12%	35%	34%	10%	1%	3%	4%
Serbia	6%	32%	44%	11%	1%	2%	4%
South Africa	5%	31%	42%	16%	4%	2%	2%
South Korea	26%	20%	25%	15%	2%	4%	8%
Spain	3%	29%	48%	10%	2%	3%	5%
Sweden	17%	50%	22%	4%	1%	2%	4%
Turkey	8%	29%	38%	14%	4%	3%	4%
United States	11%	43%	28%	8%	1%	3%	7%

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Press Release – continued –

g. Packaged salty snacks

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	47%	24%	10%	6%	2%	5%	6%
Argentina	49%	29%	7%	4%	3%	5%	4%
Australia	50%	25%	8%	5%	2%	2%	7%
Belgium	56%	26%	6%	4%	2%	3%	5%
Brazil	37%	19%	13%	8%	6%	9%	8%
Canada	57%	25%	5%	3%	1%	3%	6%
Chile	32%	31%	14%	7%	2%	7%	5%
China	44%	23%	11%	8%	4%	5%	4%
Colombia	33%	28%	13%	10%	3%	7%	6%
France	46%	23%	10%	4%	1%	6%	9%
Germany	58%	22%	6%	3%	1%	2%	8%
Great Britain	47%	29%	11%	4%	1%	2%	6%
Hungary	65%	19%	7%	3%	1%	1%	3%
India	34%	20%	10%	13%	7%	9%	7%
Italy	56%	22%	8%	4%	2%	3%	5%
Japan	62%	5%	3%	4%	2%	5%	18%
Malaysia	29%	27%	14%	8%	4%	13%	6%
Mexico	36%	26%	15%	9%	4%	5%	4%
Peru	33%	30%	15%	6%	2%	9%	4%
Poland	50%	25%	9%	4%	2%	3%	7%
Russia	30%	34%	13%	7%	3%	6%	7%
Serbia	64%	21%	4%	1%	1%	4%	5%
South Africa	55%	22%	9%	4%	2%	4%	4%
South Korea	26%	28%	15%	14%	5%	5%	8%
Spain	46%	24%	11%	6%	2%	5%	7%
Sweden	65%	13%	6%	4%	0%	3%	8%
Turkey	38%	29%	12%	4%	4%	8%	5%
United States	73%	14%	4%	2%	1%	1%	5%

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Press Release – continued –

h. Sugary soft drinks

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	35%	27%	13%	7%	3%	9%	7%
Argentina	46%	28%	10%	5%	3%	4%	5%
Australia	33%	34%	9%	5%	1%	10%	8%
Belgium	40%	33%	11%	5%	2%	4%	5%
Brazil	15%	20%	15%	6%	6%	28%	10%
Canada	35%	33%	10%	4%	1%	8%	8%
Chile	29%	28%	17%	7%	4%	11%	5%
China	30%	20%	26%	10%	3%	6%	5%
Colombia	22%	26%	16%	13%	4%	13%	6%
France	50%	25%	8%	4%	1%	5%	7%
Germany	36%	29%	15%	5%	1%	6%	9%
Great Britain	32%	34%	14%	6%	1%	7%	7%
Hungary	31%	30%	11%	6%	1%	15%	6%
India	21%	19%	14%	14%	10%	14%	9%
Italy	33%	29%	14%	8%	3%	7%	6%
Japan	61%	5%	3%	4%	2%	7%	18%
Malaysia	30%	24%	13%	10%	8%	11%	5%
Mexico	26%	27%	19%	10%	4%	10%	5%
Peru	33%	26%	13%	8%	3%	11%	6%
Poland	37%	25%	20%	6%	1%	4%	7%
Russia	37%	36%	9%	7%	2%	6%	3%
Serbia	45%	23%	16%	5%	0%	4%	6%
South Africa	39%	33%	8%	6%	3%	7%	4%
South Korea	37%	24%	12%	11%	3%	4%	8%
Spain	27%	31%	18%	7%	3%	9%	7%
Sweden	46%	28%	9%	4%	1%	6%	6%
Turkey	23%	24%	19%	10%	3%	12%	9%
United States	48%	24%	10%	4%	0%	6%	7%

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Press Release – continued –

i. Casino gambling

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	1%	1%	24%	38%	6%	25%	6%
Argentina	0%	1%	29%	48%	3%	16%	4%
Australia	0%	1%	40%	39%	2%	13%	4%
Belgium	0%	0%	24%	45%	6%	19%	6%
Brazil	2%	2%	28%	27%	7%	25%	9%
Canada	0%	0%	39%	48%	1%	9%	4%
Chile	0%	1%	26%	48%	5%	17%	4%
China	-	-	-	-	-	-	-
Colombia	0%	1%	25%	40%	5%	24%	6%
France	0%	1%	43%	36%	3%	10%	7%
Germany	1%	1%	37%	35%	5%	15%	6%
Great Britain	1%	1%	40%	41%	3%	11%	4%
Hungary	1%	1%	29%	37%	3%	28%	2%
India	2%	2%	8%	22%	17%	35%	14%
Italy	1%	1%	20%	27%	8%	39%	5%
Japan	1%	0%	5%	30%	8%	38%	19%
Malaysia	1%	1%	6%	25%	17%	46%	5%
Mexico	1%	1%	19%	51%	5%	18%	5%
Peru	0%	1%	22%	45%	4%	21%	6%
Poland	0%	1%	24%	44%	5%	18%	8%
Russia	0%	0%	13%	30%	7%	45%	4%
Serbia	0%	0%	16%	40%	2%	40%	3%
South Africa	1%	1%	25%	52%	6%	12%	3%
South Korea	0%	1%	5%	26%	19%	39%	10%
Spain	0%	1%	33%	30%	4%	25%	7%
Sweden	0%	0%	35%	37%	1%	23%	2%
Turkey	1%	1%	8%	22%	5%	56%	8%
United States	1%	1%	31%	56%	1%	7%	4%

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Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025



Press Release – continued –

j. Online dating services

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	1%	2%	41%	33%	4%	11%	8%
Argentina	1%	1%	39%	44%	2%	7%	6%
Australia	1%	1%	60%	27%	2%	5%	5%
Belgium	2%	3%	53%	27%	2%	5%	7%
Brazil	2%	4%	44%	25%	5%	12%	8%
Canada	1%	1%	55%	33%	2%	4%	4%
Chile	1%	1%	39%	41%	2%	12%	5%
China	0%	0%	36%	43%	9%	6%	5%
Colombia	3%	2%	32%	37%	3%	16%	7%
France	0%	1%	57%	27%	1%	6%	7%
Germany	1%	3%	57%	22%	3%	5%	8%
Great Britain	1%	2%	62%	25%	2%	3%	5%
Hungary	2%	4%	56%	29%	1%	5%	3%
India	3%	4%	18%	35%	9%	20%	11%
Italy	1%	2%	37%	32%	5%	13%	9%
Japan	3%	1%	15%	26%	5%	22%	28%
Malaysia	2%	3%	16%	45%	10%	15%	9%
Mexico	1%	2%	25%	49%	3%	14%	6%
Peru	1%	2%	28%	38%	4%	15%	13%
Poland	1%	6%	48%	33%	3%	4%	6%
Russia	1%	5%	46%	32%	4%	6%	7%
Serbia	0%	4%	36%	38%	2%	12%	8%
South Africa	0%	1%	37%	48%	5%	6%	3%
South Korea	1%	1%	19%	41%	8%	15%	14%
Spain	0%	2%	50%	28%	3%	10%	7%
Sweden	1%	6%	67%	18%	1%	2%	5%
Turkey	1%	1%	15%	27%	5%	40%	10%
United States	1%	1%	55%	32%	1%	4%	5%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

k. Pornography

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	1%	4%	33%	24%	3%	28%	8%
Argentina	1%	5%	34%	27%	1%	24%	6%
Australia	1%	4%	46%	21%	2%	19%	8%
Belgium	1%	6%	50%	19%	1%	17%	7%
Brazil	2%	3%	36%	18%	5%	27%	9%
Canada	1%	4%	42%	24%	1%	21%	6%
Chile	1%	3%	28%	31%	2%	27%	8%
China	-	-	-	-	-	-	-
Colombia	1%	3%	24%	26%	2%	36%	8%
France	0%	3%	41%	20%	1%	25%	10%
Germany	1%	4%	48%	22%	2%	15%	9%
Great Britain	1%	3%	49%	21%	3%	16%	7%
Hungary	0%	3%	45%	23%	2%	21%	5%
India	3%	4%	15%	23%	8%	34%	13%
Italy	1%	3%	37%	17%	5%	30%	7%
Japan	2%	2%	22%	28%	4%	23%	21%
Malaysia	1%	2%	10%	20%	6%	54%	8%
Mexico	1%	2%	24%	31%	3%	33%	6%
Peru	1%	2%	21%	25%	3%	39%	9%
Poland	0%	3%	29%	27%	3%	26%	11%
Russia	1%	5%	23%	28%	4%	32%	7%
Serbia	1%	5%	36%	23%	3%	28%	4%
South Africa	0%	2%	26%	28%	5%	35%	4%
South Korea	0%	1%	18%	37%	6%	30%	8%
Spain	1%	4%	42%	20%	2%	23%	7%
Sweden	3%	8%	44%	14%	1%	23%	7%
Turkey	1%	3%	21%	23%	2%	43%	7%
United States	1%	4%	37%	27%	1%	24%	7%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025



Press Release – continued –

I. Cannabis/marijuana

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	1%	1%	17%	15%	22%	37%	8%
Argentina	2%	1%	21%	17%	32%	20%	7%
Australia	1%	1%	26%	15%	30%	18%	9%
Belgium	2%	2%	19%	18%	19%	33%	8%
Brazil	2%	2%	18%	9%	12%	47%	9%
Canada	1%	2%	39%	29%	12%	13%	5%
Chile	0%	1%	26%	28%	20%	20%	5%
China	-	-	-	-	-	-	-
Colombia	1%	0%	14%	15%	26%	38%	6%
France	0%	1%	20%	7%	17%	43%	11%
Germany	1%	1%	28%	15%	22%	24%	10%
Great Britain	1%	1%	27%	16%	27%	20%	7%
Hungary	1%	0%	14%	11%	23%	47%	4%
India	3%	3%	6%	15%	10%	42%	20%
Italy	1%	1%	21%	14%	21%	34%	8%
Japan	1%	0%	2%	3%	9%	68%	18%
Malaysia	0%	1%	5%	9%	19%	57%	8%
Mexico	1%	1%	12%	19%	38%	25%	5%
Peru	0%	0%	12%	12%	30%	38%	8%
Poland	1%	1%	19%	21%	25%	25%	9%
Russia	0%	0%	5%	8%	18%	64%	4%
Serbia	1%	0%	9%	9%	37%	40%	5%
South Africa	1%	1%	26%	23%	26%	19%	4%
South Korea	0%	1%	4%	7%	15%	63%	10%
Spain	1%	1%	26%	13%	24%	28%	8%
Sweden	1%	0%	14%	9%	25%	45%	6%
Turkey	1%	1%	5%	7%	7%	73%	7%
United States	2%	0%	29%	31%	20%	12%	6%

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Washington, DC 20006
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Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

m. Tobacco cigarettes and cigars

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	1%	1%	34%	29%	4%	26%	5%
Argentina	0%	1%	38%	30%	3%	23%	5%
Australia	0%	1%	40%	26%	3%	26%	5%
Belgium	1%	3%	45%	21%	0%	26%	4%
Brazil	2%	2%	30%	19%	5%	35%	8%
Canada	1%	1%	45%	30%	2%	19%	4%
Chile	0%	1%	34%	31%	2%	27%	4%
China	0%	0%	23%	36%	15%	22%	4%
Colombia	1%	1%	21%	27%	4%	43%	3%
France	0%	2%	44%	19%	1%	26%	8%
Germany	1%	1%	55%	20%	3%	15%	5%
Great Britain	1%	1%	50%	23%	3%	18%	4%
Hungary	0%	2%	42%	27%	2%	24%	3%
India	2%	3%	9%	20%	9%	44%	13%
Italy	0%	1%	39%	23%	4%	27%	5%
Japan	1%	0%	7%	40%	5%	32%	15%
Malaysia	0%	1%	15%	28%	8%	44%	3%
Mexico	1%	1%	30%	40%	4%	22%	3%
Peru	0%	1%	24%	37%	6%	28%	4%
Poland	0%	1%	42%	35%	3%	14%	5%
Russia	0%	1%	28%	39%	3%	26%	3%
Serbia	0%	1%	38%	28%	4%	27%	2%
South Africa	0%	1%	35%	32%	6%	24%	2%
South Korea	0%	0%	18%	49%	9%	17%	6%
Spain	0%	2%	43%	18%	3%	28%	6%
Sweden	0%	0%	55%	18%	2%	22%	2%
Turkey	1%	2%	29%	27%	4%	30%	6%
United States	1%	0%	36%	37%	2%	19%	5%

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Washington, DC 20006
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Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025



Press Release – continued –

n. E-cigarettes/vaping

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	1%	2%	35%	26%	6%	24%	7%
Argentina	1%	3%	40%	28%	6%	14%	8%
Australia	1%	1%	42%	21%	7%	21%	7%
Belgium	1%	2%	44%	19%	2%	26%	6%
Brazil	1%	2%	30%	14%	7%	37%	9%
Canada	0%	2%	45%	27%	3%	18%	5%
Chile	1%	2%	40%	28%	5%	15%	8%
China	1%	5%	20%	34%	19%	13%	8%
Colombia	1%	2%	24%	26%	8%	33%	6%
France	0%	2%	47%	17%	3%	23%	8%
Germany	1%	1%	55%	20%	2%	15%	7%
Great Britain	1%	2%	55%	20%	4%	15%	5%
Hungary	1%	4%	39%	27%	2%	24%	3%
India	2%	2%	7%	18%	12%	42%	16%
Italy	0%	1%	44%	21%	5%	22%	6%
Japan	1%	0%	7%	42%	4%	29%	16%
Malaysia	1%	0%	14%	30%	8%	42%	4%
Mexico	1%	1%	30%	36%	9%	18%	5%
Peru	0%	2%	29%	29%	9%	22%	8%
Poland	1%	2%	44%	27%	4%	17%	6%
Russia	1%	3%	30%	27%	7%	27%	5%
Serbia	1%	1%	36%	19%	7%	27%	9%
South Africa	0%	1%	37%	28%	6%	22%	6%
South Korea	0%	1%	17%	48%	11%	16%	8%
Spain	1%	2%	49%	16%	5%	20%	8%
Sweden	0%	1%	53%	15%	5%	20%	5%
Turkey	1%	1%	26%	23%	7%	34%	7%
United States	1%	0%	35%	36%	2%	20%	6%

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Washington, DC 20006
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Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

o. Online betting/gambling

	Anyone, including children	Anyone aged 13 or older	Anyone aged 18 or older	Anyone aged 21 or older	Permit or a prescription	No one whatsoever	Not sure
Total	1%	1%	27%	34%	5%	26%	7%
Argentina	0%	2%	27%	44%	2%	17%	7%
Australia	0%	1%	38%	35%	3%	18%	4%
Belgium	1%	1%	28%	41%	4%	19%	6%
Brazil	2%	3%	30%	23%	6%	25%	10%
Canada	0%	0%	39%	45%	1%	11%	4%
Chile	1%	1%	28%	41%	3%	20%	6%
China	-	-	-	-	-	-	-
Colombia	1%	2%	31%	35%	3%	23%	5%
France	0%	1%	47%	30%	2%	12%	8%
Germany	1%	0%	41%	31%	4%	16%	7%
Great Britain	1%	1%	41%	37%	3%	13%	4%
Hungary	1%	2%	44%	35%	3%	13%	3%
India	2%	2%	8%	21%	13%	39%	14%
Italy	1%	0%	22%	22%	6%	43%	6%
Japan	1%	0%	6%	32%	7%	35%	20%
Malaysia	0%	1%	7%	21%	14%	52%	5%
Mexico	1%	1%	22%	47%	4%	18%	6%
Peru	0%	2%	26%	41%	3%	22%	7%
Poland	0%	2%	34%	41%	3%	12%	9%
Russia	0%	2%	22%	36%	6%	28%	6%
Serbia	0%	0%	20%	34%	1%	42%	3%
South Africa	1%	1%	25%	50%	5%	14%	3%
South Korea	0%	1%	6%	17%	12%	55%	10%
Spain	0%	0%	35%	27%	5%	25%	7%
Sweden	2%	2%	36%	28%	1%	24%	8%
Turkey	1%	1%	7%	26%	3%	55%	7%
United States	1%	1%	28%	52%	1%	10%	6%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025



Press Release – continued –

2. How much do you agree or disagree that using each of the following in moderation it is morally acceptable:
 a. Wine

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	26%	37%	24%	6%	7%	62%	14%
Argentina	31%	33%	25%	6%	4%	64%	10%
Australia	26%	51%	18%	3%	3%	77%	5%
Belgium	21%	46%	26%	4%	3%	67%	7%
Brazil	34%	28%	27%	5%	7%	61%	12%
Canada	36%	38%	21%	3%	3%	73%	5%
Chile	27%	32%	25%	9%	7%	60%	15%
China	16%	53%	25%	4%	1%	69%	6%
Colombia	28%	30%	26%	11%	6%	58%	17%
France	20%	44%	25%	5%	6%	64%	11%
Germany	25%	39%	27%	5%	4%	64%	9%
Great Britain	32%	44%	19%	2%	3%	76%	5%
Hungary	30%	34%	25%	8%	4%	64%	11%
India	13%	29%	25%	12%	22%	41%	34%
Italy	23%	42%	25%	6%	3%	65%	10%
Japan	17%	29%	42%	6%	5%	46%	12%
Malaysia	7%	20%	21%	14%	37%	27%	52%
Mexico	26%	35%	25%	8%	6%	61%	14%
Peru	27%	37%	21%	6%	8%	65%	14%
Poland	28%	44%	20%	5%	4%	71%	9%
Russia	25%	40%	22%	7%	6%	65%	13%
Serbia	32%	46%	13%	6%	3%	78%	9%
South Africa	29%	40%	20%	8%	4%	68%	12%
South Korea	24%	37%	29%	7%	3%	61%	10%
Spain	24%	32%	33%	5%	5%	56%	10%
Sweden	31%	40%	20%	3%	5%	71%	8%
Turkey	22%	21%	19%	10%	28%	43%	38%
United States	38%	36%	19%	2%	5%	74%	7%

Address: 2020 K Street NW, Suite 410
 Washington, DC 20006
 Tel: +1 202 463-7300

Contact: **Chris Jackson**
 Vice President, U.S., Ipsos Public Affairs
 Email: chris.jackson@ipsos.com
 Tel: +1 202 420-2025



Press Release – continued –

b. Beer

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	25%	36%	24%	7%	8%	61%	15%
Argentina	33%	36%	20%	6%	4%	70%	10%
Australia	24%	49%	20%	4%	3%	73%	7%
Belgium	21%	43%	27%	6%	4%	63%	9%
Brazil	30%	25%	26%	7%	12%	55%	19%
Canada	32%	41%	22%	3%	4%	72%	6%
Chile	26%	31%	26%	8%	8%	58%	16%
China	11%	46%	36%	4%	2%	58%	6%
Colombia	24%	30%	25%	12%	9%	54%	22%
France	19%	44%	26%	4%	7%	63%	11%
Germany	26%	39%	25%	5%	5%	65%	10%
Great Britain	31%	43%	19%	3%	3%	75%	6%
Hungary	27%	36%	25%	7%	4%	63%	12%
India	13%	31%	24%	11%	21%	44%	32%
Italy	23%	42%	27%	6%	2%	64%	9%
Japan	16%	28%	42%	7%	6%	44%	13%
Malaysia	6%	20%	19%	17%	38%	26%	55%
Mexico	28%	33%	24%	7%	8%	61%	15%
Peru	19%	32%	24%	14%	12%	50%	26%
Poland	27%	46%	18%	5%	4%	73%	9%
Russia	21%	37%	23%	10%	9%	58%	19%
Serbia	35%	43%	12%	7%	3%	78%	10%
South Africa	23%	38%	24%	9%	6%	61%	15%
South Korea	22%	42%	28%	5%	3%	64%	8%
Spain	25%	34%	31%	6%	5%	59%	10%
Sweden	34%	36%	20%	5%	4%	70%	10%
Turkey	21%	22%	22%	9%	26%	43%	35%
United States	35%	36%	19%	4%	6%	71%	10%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

c. Liquor

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	18%	32%	27%	11%	12%	49%	23%
Argentina	18%	32%	27%	12%	10%	50%	23%
Australia	23%	48%	21%	5%	3%	71%	8%
Belgium	15%	38%	30%	10%	6%	53%	16%
Brazil	26%	22%	29%	9%	14%	48%	23%
Canada	29%	40%	23%	3%	4%	70%	7%
Chile	16%	30%	29%	12%	14%	45%	26%
China	5%	19%	36%	33%	8%	24%	41%
Colombia	14%	26%	28%	14%	18%	40%	32%
France	18%	38%	30%	7%	7%	56%	14%
Germany	19%	36%	30%	9%	6%	55%	15%
Great Britain	26%	45%	21%	4%	3%	71%	8%
Hungary	20%	32%	29%	12%	8%	51%	20%
India	11%	21%	25%	14%	29%	31%	44%
Italy	13%	28%	31%	15%	13%	41%	28%
Japan	12%	22%	48%	9%	9%	34%	18%
Malaysia	5%	15%	18%	19%	43%	20%	62%
Mexico	16%	30%	30%	12%	12%	46%	24%
Peru	12%	21%	24%	20%	23%	33%	43%
Poland	19%	38%	27%	10%	7%	57%	17%
Russia	18%	32%	25%	12%	12%	50%	24%
Serbia	15%	43%	19%	13%	11%	58%	24%
South Africa	21%	38%	26%	8%	7%	59%	16%
South Korea	9%	26%	34%	18%	13%	36%	31%
Spain	18%	29%	35%	10%	8%	47%	18%
Sweden	26%	34%	29%	5%	6%	60%	11%
Turkey	20%	19%	18%	13%	30%	40%	43%
United States	30%	40%	20%	4%	5%	70%	10%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
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Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

d. Violent video games

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	11%	18%	24%	17%	29%	29%	46%
Argentina	15%	24%	24%	17%	20%	39%	37%
Australia	10%	27%	27%	17%	20%	36%	37%
Belgium	10%	22%	28%	17%	24%	31%	41%
Brazil	16%	19%	24%	14%	27%	35%	41%
Canada	17%	23%	28%	16%	16%	40%	32%
Chile	15%	24%	25%	14%	21%	39%	36%
China	-	-	-	-	-	-	-
Colombia	11%	17%	25%	20%	27%	28%	47%
France	14%	20%	28%	18%	21%	34%	38%
Germany	11%	16%	26%	17%	30%	27%	47%
Great Britain	15%	23%	26%	18%	18%	38%	36%
Hungary	10%	10%	21%	16%	43%	20%	59%
India	6%	15%	22%	16%	41%	21%	58%
Italy	9%	17%	26%	20%	29%	25%	49%
Japan	4%	7%	35%	20%	33%	11%	53%
Malaysia	4%	15%	19%	20%	41%	19%	61%
Mexico	13%	23%	25%	17%	21%	36%	38%
Peru	9%	20%	22%	18%	32%	28%	50%
Poland	11%	18%	27%	18%	26%	29%	44%
Russia	11%	15%	19%	13%	42%	26%	55%
Serbia	5%	10%	11%	14%	61%	15%	75%
South Africa	12%	17%	24%	16%	31%	30%	47%
South Korea	7%	15%	23%	27%	28%	22%	55%
Spain	13%	18%	29%	17%	24%	30%	41%
Sweden	19%	23%	26%	13%	20%	42%	32%
Turkey	7%	10%	14%	18%	50%	17%	68%
United States	18%	22%	30%	14%	16%	41%	29%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

e. Chocolate

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	52%	27%	15%	3%	2%	79%	6%
Argentina	60%	20%	14%	4%	2%	80%	6%
Australia	48%	36%	13%	2%	1%	84%	3%
Belgium	41%	37%	18%	2%	2%	78%	4%
Brazil	54%	18%	20%	5%	3%	72%	8%
Canada	49%	31%	19%	1%	1%	79%	2%
Chile	52%	25%	15%	4%	4%	77%	8%
China	21%	50%	24%	3%	2%	71%	5%
Colombia	53%	23%	16%	4%	3%	76%	8%
France	44%	33%	14%	3%	5%	77%	9%
Germany	48%	31%	16%	3%	2%	78%	5%
Great Britain	47%	35%	16%	2%	1%	82%	3%
Hungary	59%	25%	11%	3%	1%	84%	5%
India	47%	28%	15%	5%	5%	75%	10%
Italy	51%	26%	15%	5%	2%	78%	7%
Japan	39%	28%	31%	2%	1%	66%	3%
Malaysia	38%	39%	16%	5%	2%	77%	7%
Mexico	59%	21%	14%	4%	2%	80%	6%
Peru	55%	23%	14%	5%	3%	78%	8%
Poland	53%	30%	11%	3%	3%	83%	5%
Russia	63%	19%	12%	2%	3%	82%	5%
Serbia	75%	19%	5%	0%	1%	94%	1%
South Africa	56%	29%	10%	3%	2%	85%	5%
South Korea	41%	30%	22%	5%	3%	71%	7%
Spain	42%	26%	23%	5%	4%	68%	8%
Sweden	63%	21%	14%	1%	1%	84%	2%
Turkey	66%	19%	10%	2%	3%	85%	6%
United States	60%	27%	11%	1%	2%	86%	2%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

f. Social media

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	28%	37%	25%	6%	4%	65%	10%
Argentina	33%	33%	25%	5%	3%	66%	9%
Australia	26%	45%	21%	5%	2%	71%	7%
Belgium	21%	47%	23%	5%	3%	69%	8%
Brazil	38%	27%	26%	6%	4%	65%	10%
Canada	26%	41%	27%	3%	3%	67%	6%
Chile	32%	28%	30%	6%	4%	60%	11%
China	17%	51%	29%	3%	0%	68%	3%
Colombia	26%	33%	28%	9%	4%	60%	13%
France	17%	42%	28%	7%	6%	59%	13%
Germany	25%	39%	27%	5%	4%	64%	9%
Great Britain	27%	40%	25%	4%	4%	68%	8%
Hungary	32%	35%	23%	7%	3%	67%	10%
India	30%	39%	21%	6%	4%	68%	10%
Italy	17%	40%	30%	9%	4%	57%	13%
Japan	12%	24%	52%	7%	6%	36%	13%
Malaysia	17%	48%	26%	5%	4%	66%	9%
Mexico	33%	35%	23%	6%	3%	68%	9%
Peru	33%	35%	21%	6%	5%	68%	11%
Poland	35%	41%	17%	4%	3%	75%	7%
Russia	37%	32%	21%	5%	5%	69%	10%
Serbia	30%	45%	13%	10%	2%	76%	11%
South Africa	32%	39%	22%	4%	2%	71%	6%
South Korea	27%	31%	33%	6%	4%	57%	10%
Spain	25%	30%	33%	7%	5%	55%	12%
Sweden	36%	35%	21%	6%	2%	71%	8%
Turkey	32%	30%	21%	9%	7%	62%	16%
United States	36%	35%	21%	4%	3%	72%	7%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

g. Packaged salty snacks

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	37%	32%	22%	5%	4%	69%	9%
Argentina	43%	29%	19%	5%	3%	72%	8%
Australia	31%	43%	20%	4%	2%	74%	6%
Belgium	28%	41%	26%	2%	2%	70%	4%
Brazil	37%	24%	25%	7%	6%	61%	14%
Canada	38%	36%	22%	2%	2%	74%	4%
Chile	32%	30%	26%	7%	6%	62%	13%
China	19%	50%	27%	3%	1%	69%	4%
Colombia	33%	28%	25%	8%	6%	60%	14%
France	26%	40%	22%	5%	6%	66%	11%
Germany	45%	32%	18%	3%	2%	77%	5%
Great Britain	33%	41%	20%	3%	2%	75%	5%
Hungary	53%	26%	14%	5%	2%	79%	7%
India	29%	33%	22%	8%	8%	62%	16%
Italy	37%	33%	21%	5%	3%	70%	8%
Japan	27%	28%	38%	4%	3%	55%	6%
Malaysia	15%	41%	25%	11%	7%	56%	19%
Mexico	38%	28%	22%	6%	5%	67%	11%
Peru	34%	33%	18%	8%	7%	67%	15%
Poland	41%	36%	16%	4%	3%	77%	7%
Russia	39%	26%	23%	5%	6%	65%	11%
Serbia	57%	30%	9%	3%	1%	87%	4%
South Africa	43%	34%	16%	4%	3%	77%	7%
South Korea	22%	35%	30%	9%	4%	57%	13%
Spain	32%	27%	30%	6%	5%	60%	11%
Sweden	51%	23%	21%	3%	2%	74%	5%
Turkey	43%	28%	18%	7%	5%	71%	11%
United States	50%	33%	14%	2%	1%	83%	3%

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Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

h. Sugary soft drinks

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	30%	33%	24%	8%	6%	63%	14%
Argentina	42%	27%	20%	5%	6%	69%	11%
Australia	25%	41%	23%	8%	4%	65%	12%
Belgium	24%	44%	24%	5%	3%	68%	8%
Brazil	22%	20%	28%	12%	18%	42%	30%
Canada	31%	34%	23%	6%	5%	66%	11%
Chile	29%	31%	24%	8%	8%	60%	16%
China	13%	39%	35%	9%	3%	52%	12%
Colombia	27%	28%	24%	12%	8%	56%	20%
France	28%	40%	21%	5%	6%	68%	10%
Germany	29%	34%	26%	7%	4%	63%	12%
Great Britain	28%	40%	22%	6%	3%	68%	10%
Hungary	28%	28%	25%	12%	6%	57%	18%
India	23%	34%	23%	9%	11%	57%	21%
Italy	26%	35%	25%	9%	4%	61%	13%
Japan	27%	27%	39%	4%	3%	53%	7%
Malaysia	12%	40%	27%	13%	9%	52%	22%
Mexico	29%	31%	24%	9%	6%	61%	15%
Peru	30%	32%	20%	10%	8%	62%	18%
Poland	38%	37%	17%	6%	3%	74%	9%
Russia	45%	26%	18%	5%	6%	71%	11%
Serbia	49%	31%	14%	5%	2%	80%	7%
South Africa	34%	36%	20%	7%	4%	69%	10%
South Korea	26%	33%	29%	8%	4%	59%	11%
Spain	24%	29%	32%	9%	6%	53%	15%
Sweden	41%	29%	24%	3%	4%	70%	7%
Turkey	36%	26%	18%	9%	12%	61%	21%
United States	39%	33%	20%	6%	3%	71%	9%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

i. Casino gambling

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	10%	20%	27%	17%	25%	31%	42%
Argentina	13%	21%	31%	18%	16%	35%	34%
Australia	9%	32%	28%	16%	15%	41%	30%
Belgium	9%	20%	33%	19%	19%	29%	38%
Brazil	16%	17%	29%	13%	24%	34%	37%
Canada	17%	34%	29%	10%	10%	51%	20%
Chile	12%	21%	33%	17%	17%	33%	34%
China	-	-	-	-	-	-	-
Colombia	10%	21%	26%	20%	22%	31%	43%
France	12%	34%	30%	14%	10%	46%	24%
Germany	13%	23%	31%	16%	17%	36%	33%
Great Britain	14%	32%	29%	15%	11%	46%	25%
Hungary	12%	17%	30%	17%	24%	29%	41%
India	7%	15%	19%	19%	39%	22%	59%
Italy	8%	14%	26%	23%	30%	21%	53%
Japan	3%	8%	34%	22%	33%	10%	55%
Malaysia	4%	10%	15%	22%	49%	14%	71%
Mexico	13%	20%	34%	13%	19%	33%	33%
Peru	7%	20%	26%	21%	26%	27%	47%
Poland	10%	29%	30%	17%	14%	39%	31%
Russia	7%	15%	26%	18%	34%	22%	52%
Serbia	4%	17%	16%	13%	50%	21%	63%
South Africa	11%	24%	28%	17%	20%	36%	36%
South Korea	4%	8%	19%	25%	44%	12%	69%
Spain	11%	15%	31%	19%	24%	26%	43%
Sweden	14%	21%	28%	18%	18%	36%	36%
Turkey	8%	7%	13%	14%	58%	15%	72%
United States	23%	31%	29%	8%	9%	54%	17%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

j. Online dating services

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	17%	29%	32%	11%	11%	46%	22%
Argentina	17%	28%	33%	12%	10%	45%	22%
Australia	18%	41%	31%	6%	4%	59%	11%
Belgium	16%	37%	33%	7%	7%	53%	14%
Brazil	22%	22%	35%	9%	12%	44%	21%
Canada	25%	33%	31%	6%	4%	58%	10%
Chile	16%	23%	35%	14%	13%	39%	26%
China	7%	29%	43%	18%	3%	36%	21%
Colombia	16%	22%	30%	15%	18%	37%	32%
France	14%	36%	32%	8%	9%	50%	17%
Germany	23%	32%	32%	7%	6%	55%	13%
Great Britain	27%	37%	29%	4%	3%	64%	7%
Hungary	25%	36%	24%	10%	4%	61%	14%
India	13%	25%	26%	12%	24%	38%	36%
Italy	12%	28%	38%	13%	10%	40%	23%
Japan	4%	9%	52%	17%	18%	14%	35%
Malaysia	6%	25%	31%	22%	16%	31%	38%
Mexico	17%	21%	35%	12%	15%	38%	27%
Peru	10%	23%	29%	15%	22%	33%	37%
Poland	19%	42%	29%	7%	4%	61%	11%
Russia	20%	32%	32%	9%	7%	52%	16%
Serbia	15%	36%	27%	10%	12%	51%	22%
South Africa	18%	34%	28%	10%	10%	52%	20%
South Korea	8%	18%	39%	21%	14%	26%	35%
Spain	15%	21%	41%	12%	11%	36%	23%
Sweden	35%	35%	21%	5%	5%	69%	9%
Turkey	11%	11%	24%	18%	35%	23%	53%
United States	30%	35%	28%	3%	4%	65%	7%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

k. Pornography

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	11%	18%	27%	14%	29%	29%	43%
Argentina	11%	18%	30%	14%	27%	28%	41%
Australia	11%	27%	30%	14%	19%	38%	33%
Belgium	11%	30%	32%	13%	14%	41%	27%
Brazil	17%	14%	27%	12%	31%	30%	43%
Canada	14%	25%	29%	13%	19%	39%	32%
Chile	9%	16%	28%	15%	32%	25%	47%
China	-	-	-	-	-	-	-
Colombia	7%	14%	23%	18%	38%	21%	56%
France	12%	18%	30%	16%	25%	30%	40%
Germany	15%	23%	34%	12%	16%	38%	28%
Great Britain	15%	27%	30%	13%	15%	42%	28%
Hungary	12%	23%	26%	15%	23%	36%	38%
India	9%	16%	21%	15%	39%	25%	54%
Italy	10%	20%	29%	15%	25%	31%	40%
Japan	6%	14%	41%	18%	21%	20%	38%
Malaysia	6%	10%	11%	16%	57%	15%	74%
Mexico	8%	16%	28%	13%	35%	24%	48%
Peru	8%	13%	24%	14%	42%	21%	56%
Poland	8%	21%	28%	15%	27%	29%	43%
Russia	12%	17%	25%	12%	34%	29%	47%
Serbia	10%	19%	25%	14%	33%	29%	46%
South Africa	11%	14%	20%	14%	41%	25%	55%
South Korea	7%	14%	25%	21%	33%	22%	53%
Spain	13%	18%	33%	14%	23%	30%	37%
Sweden	15%	22%	29%	15%	20%	36%	35%
Turkey	10%	15%	18%	12%	45%	25%	57%
United States	17%	19%	28%	13%	23%	36%	36%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
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Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

I. Cannabis/marijuana

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	12%	16%	22%	15%	36%	28%	51%
Argentina	12%	21%	24%	18%	25%	33%	43%
Australia	14%	25%	27%	15%	20%	38%	35%
Belgium	10%	20%	25%	14%	31%	30%	45%
Brazil	14%	9%	20%	11%	45%	24%	57%
Canada	24%	28%	24%	9%	16%	51%	25%
Chile	15%	20%	25%	17%	23%	35%	40%
China	-	-	-	-	-	-	-
Colombia	8%	12%	20%	19%	42%	19%	61%
France	11%	17%	23%	12%	37%	28%	49%
Germany	15%	19%	28%	15%	23%	34%	38%
Great Britain	13%	24%	29%	15%	19%	37%	34%
Hungary	11%	13%	22%	12%	42%	24%	54%
India	7%	11%	20%	18%	44%	18%	62%
Italy	11%	19%	25%	16%	28%	30%	44%
Japan	2%	3%	20%	15%	59%	6%	74%
Malaysia	5%	7%	15%	18%	55%	12%	73%
Mexico	12%	17%	27%	15%	30%	29%	44%
Peru	9%	11%	21%	18%	41%	20%	59%
Poland	15%	23%	26%	18%	19%	37%	37%
Russia	8%	10%	15%	12%	56%	18%	67%
Serbia	8%	20%	16%	8%	48%	28%	56%
South Africa	18%	20%	21%	16%	25%	38%	41%
South Korea	5%	5%	13%	19%	57%	11%	76%
Spain	13%	17%	31%	14%	25%	30%	39%
Sweden	8%	14%	19%	17%	42%	22%	59%
Turkey	8%	4%	8%	11%	69%	12%	80%
United States	26%	25%	24%	11%	14%	51%	25%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

m. Tobacco cigarettes and cigars

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	12%	21%	26%	18%	24%	32%	42%
Argentina	14%	21%	28%	16%	21%	35%	37%
Australia	9%	23%	22%	19%	27%	31%	46%
Belgium	7%	24%	32%	14%	22%	32%	36%
Brazil	16%	14%	25%	10%	35%	30%	45%
Canada	16%	23%	27%	16%	19%	38%	35%
Chile	14%	23%	25%	16%	22%	37%	38%
China	3%	13%	27%	36%	22%	15%	58%
Colombia	13%	16%	19%	21%	31%	29%	51%
France	11%	27%	26%	14%	22%	38%	36%
Germany	15%	26%	31%	14%	14%	41%	28%
Great Britain	12%	24%	26%	20%	17%	36%	37%
Hungary	12%	23%	27%	16%	21%	35%	37%
India	8%	12%	19%	18%	44%	19%	62%
Italy	8%	22%	31%	20%	19%	30%	39%
Japan	6%	10%	38%	20%	26%	16%	47%
Malaysia	4%	13%	17%	24%	42%	17%	66%
Mexico	14%	24%	25%	16%	21%	38%	38%
Peru	9%	21%	20%	23%	27%	30%	50%
Poland	18%	32%	28%	12%	10%	49%	22%
Russia	13%	22%	28%	16%	21%	36%	36%
Serbia	10%	24%	23%	16%	27%	34%	43%
South Africa	14%	22%	22%	18%	24%	36%	42%
South Korea	9%	20%	28%	21%	23%	29%	44%
Spain	12%	17%	31%	18%	22%	29%	39%
Sweden	13%	21%	27%	20%	19%	34%	39%
Turkey	14%	19%	20%	16%	31%	33%	47%
United States	16%	21%	25%	19%	19%	38%	37%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

n. E-cigarettes/vaping

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	13%	23%	28%	15%	20%	36%	36%
Argentina	20%	27%	28%	10%	15%	47%	25%
Australia	10%	27%	27%	18%	18%	37%	36%
Belgium	10%	28%	29%	16%	18%	38%	34%
Brazil	15%	15%	23%	14%	33%	30%	47%
Canada	17%	25%	26%	17%	15%	43%	31%
Chile	20%	24%	30%	12%	14%	44%	26%
China	9%	17%	38%	24%	12%	26%	36%
Colombia	12%	21%	25%	18%	24%	33%	42%
France	14%	27%	30%	12%	18%	40%	29%
Germany	15%	26%	33%	13%	14%	41%	27%
Great Britain	17%	30%	27%	16%	11%	47%	26%
Hungary	16%	23%	28%	13%	19%	40%	32%
India	7%	13%	23%	19%	38%	20%	57%
Italy	10%	26%	33%	16%	16%	36%	31%
Japan	6%	13%	41%	18%	22%	19%	40%
Malaysia	5%	14%	16%	21%	43%	20%	64%
Mexico	14%	25%	33%	11%	17%	39%	29%
Peru	12%	22%	27%	18%	20%	35%	38%
Poland	18%	33%	28%	11%	10%	50%	21%
Russia	13%	24%	30%	11%	22%	37%	33%
Serbia	12%	24%	29%	12%	24%	35%	36%
South Africa	15%	21%	25%	19%	20%	36%	39%
South Korea	9%	23%	29%	20%	19%	31%	39%
Spain	13%	20%	34%	16%	16%	34%	32%
Sweden	14%	24%	30%	16%	17%	38%	33%
Turkey	15%	17%	24%	12%	32%	32%	44%
United States	17%	24%	27%	15%	18%	41%	32%

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Vice President, U.S., Ipsos Public Affairs
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Press Release – continued –

o. Online betting/gambling

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	11%	20%	28%	17%	24%	31%	41%
Argentina	12%	20%	33%	17%	18%	32%	35%
Australia	10%	29%	27%	17%	17%	39%	34%
Belgium	9%	18%	33%	21%	20%	27%	40%
Brazil	15%	17%	28%	14%	27%	32%	41%
Canada	15%	32%	30%	12%	11%	47%	23%
Chile	13%	19%	33%	20%	16%	31%	36%
China	-	-	-	-	-	-	-
Colombia	11%	21%	30%	17%	21%	32%	38%
France	13%	31%	29%	15%	12%	44%	27%
Germany	13%	24%	30%	17%	15%	37%	33%
Great Britain	14%	32%	27%	15%	12%	46%	27%
Hungary	17%	25%	27%	16%	15%	42%	31%
India	7%	13%	21%	18%	40%	21%	58%
Italy	7%	12%	24%	23%	35%	18%	58%
Japan	3%	7%	36%	21%	33%	10%	54%
Malaysia	4%	7%	15%	20%	54%	12%	74%
Mexico	12%	21%	34%	13%	20%	33%	33%
Peru	9%	23%	28%	18%	22%	32%	40%
Poland	13%	32%	35%	11%	9%	45%	20%
Russia	8%	20%	31%	16%	25%	28%	41%
Serbia	4%	16%	19%	14%	47%	21%	61%
South Africa	11%	25%	27%	17%	20%	36%	37%
South Korea	4%	6%	18%	27%	45%	10%	72%
Spain	11%	16%	32%	18%	23%	27%	41%
Sweden	12%	21%	31%	17%	18%	34%	35%
Turkey	8%	12%	16%	15%	50%	19%	65%
United States	20%	28%	31%	11%	9%	49%	20%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

3. How much do you agree or disagree with each of the following statements?
 a. Marijuana has medicinal value

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	27%	29%	24%	7%	13%	55%	20%
Argentina	40%	32%	16%	6%	7%	72%	12%
Australia	41%	32%	19%	2%	5%	73%	7%
Belgium	18%	40%	29%	6%	8%	58%	13%
Brazil	31%	25%	24%	6%	14%	56%	20%
Canada	39%	29%	22%	4%	6%	68%	11%
Chile	43%	29%	16%	6%	6%	72%	12%
China	-	-	-	-	-	-	-
Colombia	34%	36%	15%	7%	9%	70%	15%
France	19%	33%	29%	7%	12%	52%	19%
Germany	36%	35%	21%	4%	4%	71%	7%
Great Britain	33%	35%	22%	3%	6%	69%	9%
Hungary	18%	25%	25%	14%	18%	43%	32%
India	15%	21%	35%	10%	19%	36%	29%
Italy	19%	31%	34%	7%	9%	50%	16%
Japan	5%	13%	46%	13%	22%	18%	36%
Malaysia	17%	36%	26%	9%	13%	52%	22%
Mexico	40%	34%	14%	6%	6%	74%	12%
Peru	33%	36%	15%	8%	8%	69%	16%
Poland	34%	34%	24%	3%	5%	69%	7%
Russia	7%	19%	23%	8%	44%	26%	52%
Serbia	21%	37%	24%	6%	12%	58%	18%
South Africa	44%	28%	17%	6%	5%	72%	11%
South Korea	4%	20%	37%	18%	20%	24%	38%
Spain	26%	29%	31%	7%	8%	54%	15%
Sweden	19%	26%	34%	7%	14%	44%	21%
Turkey	8%	9%	20%	14%	50%	17%	64%
United States	51%	25%	17%	3%	5%	76%	8%

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 Vice President, U.S., Ipsos Public Affairs
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 Tel: +1 202 420-2025



Press Release – continued –

b. Marijuana should be legal in my country for medical use

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	33%	24%	19%	7%	16%	57%	24%
Argentina	51%	23%	14%	5%	8%	73%	13%
Australia	46%	28%	16%	4%	7%	74%	11%
Belgium	29%	35%	20%	6%	11%	64%	17%
Brazil	34%	20%	21%	7%	19%	54%	26%
Canada	47%	26%	16%	4%	7%	73%	10%
Chile	53%	23%	11%	5%	9%	76%	14%
China	-	-	-	-	-	-	-
Colombia	36%	29%	13%	8%	14%	65%	22%
France	23%	29%	24%	7%	17%	52%	24%
Germany	42%	32%	16%	5%	6%	73%	11%
Great Britain	39%	32%	17%	4%	7%	71%	12%
Hungary	21%	22%	22%	11%	24%	42%	35%
India	18%	21%	26%	11%	24%	39%	35%
Italy	29%	31%	24%	6%	10%	59%	16%
Japan	4%	10%	40%	11%	35%	14%	46%
Malaysia	18%	29%	22%	10%	20%	47%	30%
Mexico	42%	27%	17%	6%	8%	69%	14%
Peru	39%	25%	15%	10%	11%	64%	21%
Poland	49%	25%	15%	5%	6%	74%	11%
Russia	12%	15%	16%	8%	50%	27%	57%
Serbia	43%	24%	13%	6%	14%	67%	20%
South Africa	47%	25%	12%	5%	11%	71%	17%
South Korea	9%	18%	34%	14%	26%	26%	40%
Spain	34%	27%	21%	6%	12%	61%	18%
Sweden	24%	25%	19%	14%	19%	48%	33%
Turkey	11%	12%	18%	9%	49%	24%	58%
United States	55%	21%	15%	2%	6%	76%	9%

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Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025



Press Release – continued –

c. Marijuana should be legal in my country for recreational use

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	13%	13%	20%	14%	41%	26%	54%
Argentina	17%	14%	19%	15%	36%	30%	51%
Australia	17%	17%	24%	14%	27%	34%	42%
Belgium	9%	16%	25%	17%	33%	25%	50%
Brazil	13%	11%	19%	9%	48%	24%	57%
Canada	32%	19%	20%	8%	21%	51%	29%
Chile	23%	16%	20%	11%	30%	39%	41%
China	-	-	-	-	-	-	-
Colombia	12%	11%	14%	11%	52%	23%	63%
France	6%	13%	20%	16%	44%	20%	61%
Germany	17%	14%	22%	16%	30%	31%	46%
Great Britain	14%	21%	22%	16%	28%	35%	43%
Hungary	13%	13%	26%	13%	36%	26%	48%
India	9%	15%	26%	12%	37%	24%	50%
Italy	10%	14%	27%	16%	32%	24%	49%
Japan	3%	3%	24%	12%	58%	6%	70%
Malaysia	5%	9%	19%	18%	49%	14%	67%
Mexico	13%	18%	23%	15%	30%	32%	45%
Peru	5%	9%	15%	19%	52%	14%	71%
Poland	16%	18%	22%	16%	27%	34%	43%
Russia	5%	7%	9%	7%	73%	11%	80%
Serbia	9%	18%	10%	10%	53%	27%	63%
South Africa	21%	16%	21%	10%	32%	38%	42%
South Korea	4%	5%	14%	24%	54%	8%	78%
Spain	13%	13%	28%	15%	32%	26%	47%
Sweden	8%	9%	19%	18%	45%	17%	63%
Turkey	6%	5%	8%	6%	75%	11%	81%
United States	32%	21%	19%	9%	19%	53%	28%

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Tel: +1 202 420-2025



Press Release – continued –

d. Marijuana is addictive

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	40%	23%	21%	8%	9%	63%	17%
Argentina	34%	24%	23%	10%	8%	58%	18%
Australia	27%	29%	28%	9%	7%	56%	16%
Belgium	37%	31%	22%	5%	5%	68%	10%
Brazil	52%	14%	21%	5%	8%	66%	13%
Canada	22%	27%	29%	9%	13%	49%	22%
Chile	39%	22%	21%	8%	10%	60%	19%
China	-	-	-	-	-	-	-
Colombia	57%	18%	14%	5%	6%	75%	11%
France	42%	28%	19%	4%	7%	70%	11%
Germany	31%	24%	29%	9%	7%	55%	17%
Great Britain	25%	30%	27%	11%	7%	55%	17%
Hungary	13%	16%	37%	12%	21%	29%	34%
India	39%	19%	21%	7%	14%	58%	22%
Italy	29%	30%	25%	8%	8%	59%	16%
Japan	41%	24%	25%	4%	6%	65%	10%
Malaysia	39%	22%	20%	8%	11%	61%	19%
Mexico	49%	19%	18%	5%	9%	68%	14%
Peru	54%	19%	11%	7%	9%	73%	16%
Poland	28%	33%	25%	8%	6%	61%	14%
Russia	56%	18%	13%	6%	8%	74%	13%
Serbia	54%	20%	13%	9%	4%	74%	12%
South Africa	43%	17%	19%	11%	10%	60%	21%
South Korea	46%	25%	14%	7%	8%	71%	15%
Spain	43%	24%	22%	5%	5%	68%	10%
Sweden	46%	28%	13%	4%	8%	74%	13%
Turkey	72%	6%	6%	5%	10%	78%	16%
United States	22%	20%	27%	13%	17%	43%	31%

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Washington, DC 20006
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Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

e. If marijuana were legal in my country for medical purposes, I would ask my doctor about it

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	21%	20%	22%	12%	25%	41%	37%
Argentina	34%	22%	19%	8%	16%	56%	25%
Australia	17%	16%	26%	18%	24%	33%	41%
Belgium	11%	17%	25%	17%	31%	28%	47%
Brazil	24%	17%	25%	8%	25%	41%	34%
Canada	17%	19%	26%	11%	27%	36%	38%
Chile	43%	24%	15%	7%	11%	67%	18%
China	-	-	-	-	-	-	-
Colombia	28%	27%	17%	8%	20%	54%	29%
France	11%	18%	22%	13%	35%	30%	48%
Germany	17%	15%	27%	18%	23%	32%	41%
Great Britain	11%	15%	26%	21%	27%	26%	48%
Hungary	17%	21%	19%	13%	30%	38%	43%
India	17%	22%	27%	11%	24%	39%	35%
Italy	15%	24%	29%	13%	19%	39%	31%
Japan	7%	14%	35%	13%	31%	21%	44%
Malaysia	21%	40%	19%	6%	14%	60%	21%
Mexico	35%	26%	20%	8%	12%	60%	20%
Peru	41%	29%	12%	5%	13%	70%	18%
Poland	26%	21%	29%	11%	13%	47%	24%
Russia	14%	16%	14%	7%	48%	30%	56%
Serbia	21%	22%	21%	10%	27%	43%	36%
South Africa	40%	22%	16%	8%	14%	62%	22%
South Korea	7%	13%	20%	24%	36%	20%	60%
Spain	19%	22%	29%	9%	21%	41%	30%
Sweden	7%	7%	13%	15%	57%	14%	72%
Turkey	24%	13%	13%	13%	37%	37%	50%
United States	20%	18%	23%	13%	25%	38%	38%

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Washington, DC 20006
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Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025



Press Release – continued –

f. If marijuana were legal in my country for recreational purposes, I would try it

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	10%	10%	18%	13%	48%	21%	61%
Argentina	13%	11%	19%	10%	47%	25%	56%
Australia	13%	12%	20%	17%	39%	25%	55%
Belgium	6%	8%	22%	18%	47%	13%	64%
Brazil	10%	8%	16%	8%	58%	18%	66%
Canada	19%	15%	20%	10%	36%	34%	46%
Chile	18%	15%	19%	11%	36%	34%	47%
China	-	-	-	-	-	-	-
Colombia	9%	9%	13%	8%	61%	18%	69%
France	7%	9%	23%	16%	45%	15%	62%
Germany	13%	10%	19%	16%	41%	23%	58%
Great Britain	10%	13%	21%	18%	38%	23%	56%
Hungary	8%	8%	21%	11%	52%	16%	63%
India	9%	14%	24%	11%	42%	23%	52%
Italy	8%	11%	22%	18%	41%	19%	59%
Japan	3%	4%	22%	11%	60%	6%	71%
Malaysia	6%	11%	17%	13%	52%	17%	65%
Mexico	10%	14%	18%	14%	44%	24%	58%
Peru	9%	9%	16%	13%	54%	17%	66%
Poland	17%	12%	22%	17%	32%	29%	49%
Russia	8%	8%	11%	6%	67%	16%	73%
Serbia	8%	10%	11%	8%	62%	18%	71%
South Africa	18%	15%	16%	10%	41%	33%	51%
South Korea	4%	7%	16%	18%	55%	11%	73%
Spain	10%	11%	25%	13%	41%	21%	54%
Sweden	7%	7%	14%	13%	58%	15%	71%
Turkey	6%	3%	7%	9%	75%	9%	83%
United States	21%	14%	21%	12%	31%	35%	43%

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Washington, DC 20006
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Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025



Press Release – continued –

4. To what extent do you agree or disagree that, in this country, ten years from now :
- a. Marijuana for medical use will be legal

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	25%	29%	25%	9%	11%	55%	20%
Argentina	36%	33%	18%	6%	7%	69%	13%
Australia	36%	39%	18%	3%	4%	75%	7%
Belgium	16%	40%	34%	6%	5%	55%	11%
Brazil	25%	23%	30%	8%	14%	48%	22%
Canada	62%	22%	12%	2%	3%	83%	4%
Chile	50%	25%	13%	6%	7%	74%	13%
China	-	-	-	-	-	-	-
Colombia	28%	34%	20%	6%	10%	63%	17%
France	13%	34%	31%	10%	12%	47%	22%
Germany	27%	39%	24%	5%	4%	67%	9%
Great Britain	28%	43%	22%	4%	3%	71%	7%
Hungary	8%	27%	28%	16%	21%	35%	37%
India	17%	24%	31%	11%	16%	41%	28%
Italy	18%	34%	33%	8%	6%	52%	14%
Japan	1%	7%	45%	25%	22%	9%	46%
Malaysia	14%	32%	30%	11%	13%	46%	24%
Mexico	38%	36%	14%	5%	7%	73%	12%
Peru	31%	29%	22%	9%	9%	61%	17%
Poland	19%	44%	26%	8%	3%	62%	11%
Russia	5%	15%	27%	14%	40%	20%	54%
Serbia	24%	38%	22%	9%	8%	62%	17%
South Africa	58%	24%	13%	4%	2%	82%	6%
South Korea	7%	22%	32%	19%	20%	29%	39%
Spain	21%	31%	32%	8%	8%	51%	16%
Sweden	13%	32%	26%	15%	13%	45%	29%
Turkey	9%	9%	31%	17%	34%	18%	51%
United States	53%	28%	15%	2%	2%	81%	4%

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Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

b. Marijuana for recreational use will be legal

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	14%	19%	28%	16%	23%	33%	39%
Argentina	15%	23%	29%	13%	20%	38%	33%
Australia	14%	31%	32%	13%	10%	45%	23%
Belgium	7%	23%	38%	18%	15%	30%	32%
Brazil	12%	17%	30%	12%	29%	29%	41%
Canada	60%	19%	13%	2%	6%	79%	8%
Chile	25%	21%	24%	11%	19%	46%	30%
China	-	-	-	-	-	-	-
Colombia	13%	21%	27%	10%	29%	34%	39%
France	4%	16%	33%	22%	25%	20%	47%
Germany	8%	21%	33%	21%	16%	30%	37%
Great Britain	12%	31%	33%	15%	9%	42%	25%
Hungary	6%	17%	34%	18%	26%	23%	43%
India	11%	16%	34%	16%	23%	27%	39%
Italy	8%	21%	39%	16%	17%	29%	32%
Japan	1%	3%	32%	26%	38%	4%	64%
Malaysia	5%	16%	24%	18%	36%	21%	55%
Mexico	23%	28%	25%	9%	16%	50%	24%
Peru	9%	17%	22%	16%	34%	27%	51%
Poland	7%	19%	37%	24%	13%	26%	37%
Russia	3%	5%	19%	20%	52%	8%	72%
Serbia	11%	23%	28%	12%	26%	34%	38%
South Africa	48%	26%	16%	4%	5%	74%	9%
South Korea	3%	9%	27%	26%	36%	12%	61%
Spain	10%	19%	36%	16%	20%	29%	36%
Sweden	5%	12%	29%	24%	30%	17%	54%
Turkey	7%	8%	20%	21%	44%	15%	65%
United States	37%	34%	21%	4%	3%	71%	8%

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Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025



Press Release – continued –

c. Usage of e-cigarettes/vaping devices will be higher than today

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	16%	32%	31%	11%	9%	48%	21%
Argentina	19%	31%	31%	10%	10%	50%	19%
Australia	17%	39%	31%	10%	3%	56%	13%
Belgium	10%	38%	39%	8%	4%	49%	12%
Brazil	18%	22%	36%	9%	14%	40%	23%
Canada	19%	32%	35%	11%	3%	51%	13%
Chile	24%	29%	31%	9%	7%	53%	16%
China	7%	37%	33%	14%	8%	44%	22%
Colombia	19%	32%	25%	11%	14%	50%	25%
France	12%	36%	33%	11%	8%	48%	19%
Germany	14%	34%	35%	11%	5%	48%	16%
Great Britain	17%	39%	30%	11%	3%	56%	14%
Hungary	12%	31%	33%	12%	13%	43%	25%
India	15%	29%	28%	13%	15%	44%	27%
Italy	9%	27%	42%	14%	8%	36%	22%
Japan	6%	29%	39%	14%	12%	35%	26%
Malaysia	14%	34%	19%	16%	18%	48%	33%
Mexico	21%	35%	26%	8%	10%	56%	18%
Peru	20%	30%	27%	9%	14%	50%	23%
Poland	13%	33%	41%	11%	3%	46%	14%
Russia	13%	32%	27%	13%	15%	44%	28%
Serbia	14%	33%	33%	9%	11%	47%	20%
South Africa	41%	33%	17%	6%	3%	74%	9%
South Korea	12%	33%	28%	15%	12%	46%	26%
Spain	10%	24%	38%	15%	12%	34%	28%
Sweden	6%	41%	35%	12%	6%	46%	18%
Turkey	24%	28%	20%	14%	13%	52%	28%
United States	17%	32%	35%	12%	3%	49%	15%

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Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

d. Consumption of beer, wine and liquor will be higher than today

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	17%	30%	35%	12%	7%	47%	19%
Argentina	19%	34%	32%	9%	7%	53%	16%
Australia	12%	31%	40%	15%	2%	43%	17%
Belgium	8%	35%	43%	11%	3%	42%	15%
Brazil	30%	26%	30%	6%	8%	56%	14%
Canada	15%	26%	45%	12%	2%	41%	14%
Chile	27%	29%	29%	8%	6%	57%	15%
China	15%	39%	32%	11%	2%	55%	13%
Colombia	22%	31%	28%	8%	11%	53%	19%
France	10%	33%	38%	12%	8%	42%	19%
Germany	7%	23%	47%	19%	5%	29%	23%
Great Britain	10%	26%	42%	20%	3%	36%	22%
Hungary	17%	34%	29%	10%	10%	51%	20%
India	28%	34%	19%	10%	10%	62%	19%
Italy	8%	30%	44%	11%	7%	38%	18%
Japan	1%	8%	56%	24%	10%	10%	34%
Malaysia	10%	35%	23%	13%	19%	45%	32%
Mexico	24%	31%	30%	7%	8%	55%	15%
Peru	20%	32%	23%	13%	12%	52%	25%
Poland	12%	36%	36%	14%	2%	48%	16%
Russia	12%	23%	39%	15%	11%	35%	26%
Serbia	24%	39%	29%	6%	2%	63%	8%
South Africa	46%	33%	17%	3%	2%	78%	5%
South Korea	15%	30%	37%	11%	6%	45%	18%
Spain	14%	30%	41%	9%	7%	44%	15%
Sweden	8%	24%	40%	23%	5%	31%	29%
Turkey	27%	29%	22%	9%	14%	55%	23%
United States	15%	26%	46%	10%	2%	42%	13%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Press Release – continued –

e. Usage of illegal drugs will be higher than today

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	18%	29%	31%	11%	11%	47%	22%
Argentina	18%	32%	25%	10%	15%	51%	25%
Australia	20%	34%	35%	8%	3%	54%	11%
Belgium	13%	35%	40%	8%	5%	48%	13%
Brazil	24%	25%	30%	9%	13%	49%	22%
Canada	19%	25%	39%	13%	5%	44%	18%
Chile	28%	26%	25%	9%	13%	53%	22%
China	-	-	-	-	-	-	-
Colombia	24%	31%	21%	8%	16%	55%	24%
France	17%	37%	30%	8%	8%	54%	16%
Germany	11%	28%	41%	14%	6%	38%	21%
Great Britain	13%	28%	42%	13%	3%	41%	17%
Hungary	17%	36%	23%	10%	14%	53%	24%
India	19%	33%	21%	12%	14%	52%	26%
Italy	9%	29%	39%	11%	11%	39%	23%
Japan	4%	20%	50%	13%	13%	24%	26%
Malaysia	15%	35%	19%	15%	16%	50%	31%
Mexico	21%	26%	25%	12%	16%	47%	27%
Peru	16%	31%	20%	11%	23%	46%	34%
Poland	10%	33%	41%	12%	4%	43%	16%
Russia	10%	21%	30%	17%	22%	30%	40%
Serbia	25%	36%	25%	8%	5%	61%	14%
South Africa	44%	27%	17%	6%	5%	72%	11%
South Korea	10%	27%	30%	15%	17%	38%	32%
Spain	13%	28%	39%	10%	10%	41%	20%
Sweden	10%	30%	37%	15%	9%	40%	24%
Turkey	32%	22%	19%	11%	16%	55%	27%
United States	15%	26%	42%	12%	4%	42%	16%

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Press Release – continued –

f. The variety of beer, wine and liquor available to consumers will be greater than today

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Agree (net)	Disagree (net)
Total	21%	35%	30%	8%	7%	56%	14%
Argentina	21%	32%	31%	10%	6%	53%	16%
Australia	20%	45%	29%	4%	1%	66%	6%
Belgium	14%	40%	37%	6%	3%	54%	9%
Brazil	36%	27%	25%	4%	8%	63%	12%
Canada	28%	37%	29%	4%	3%	65%	6%
Chile	30%	32%	24%	8%	6%	62%	14%
China	21%	50%	24%	3%	1%	71%	5%
Colombia	26%	35%	24%	6%	10%	60%	16%
France	12%	42%	33%	7%	6%	54%	13%
Germany	8%	27%	46%	13%	5%	36%	18%
Great Britain	15%	39%	36%	8%	2%	53%	11%
Hungary	16%	34%	31%	11%	8%	51%	19%
India	28%	33%	20%	8%	10%	61%	19%
Italy	11%	33%	43%	8%	5%	44%	13%
Japan	4%	23%	55%	10%	8%	27%	19%
Malaysia	12%	33%	22%	13%	19%	45%	33%
Mexico	25%	30%	29%	8%	8%	55%	16%
Peru	23%	32%	21%	11%	13%	55%	24%
Poland	17%	42%	33%	6%	1%	59%	7%
Russia	21%	32%	30%	8%	9%	54%	17%
Serbia	36%	40%	19%	3%	2%	76%	5%
South Africa	50%	30%	15%	4%	2%	80%	6%
South Korea	23%	44%	21%	7%	5%	67%	13%
Spain	18%	36%	33%	6%	6%	54%	13%
Sweden	13%	32%	35%	13%	7%	45%	20%
Turkey	25%	26%	20%	12%	17%	51%	29%
United States	22%	36%	34%	6%	2%	58%	8%

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Press Release – continued –

About the Study

These are the findings of the Global Advisor, an Ipsos survey conducted between November 26 and December 7, 2018.

The survey instrument is conducted monthly in 27 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey, and United States.

For the results of the survey presented herein, an international sample of 18,638 adults ages 19-74 in South Korea, 18-74 in the US, Canada, China, Malaysia, South Africa and Turkey, and ages 16-74 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel, with the exception of Argentina, Belgium, Chile, Hungary, India, Malaysia, Mexico, Peru, Poland, Russia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+.

15 of the 27 countries surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, Poland, South Korea, Spain, Sweden, and United States).

Brazil, China, Chile, Colombia, India, Malaysia, Mexico, Peru, Russia, South Africa and Turkey produce a national sample that is more urban & educated, and with higher incomes than their fellow citizens. We refer to these respondents as “Upper Deck Consumer Citizens”. They are not nationally representative of their country.

Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data, and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our [Public Opinion Polling and Communication](#) page where you can download our brochure, see our public release protocol, or contact us.

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Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025



Press Release – continued –

About Ipsos Public Affairs

Ipsos Public Affairs is a non-partisan, objective, survey-based research practice made up of seasoned professionals. We conduct strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research, but elite stakeholder, corporate, and media opinion research.

Ipsos has media partnerships with the most prestigious news organizations around the world. Through our media partnerships, Ipsos Public Affairs is a leading source of intelligent information for businesses and professionals in the U.S., Canada, the UK, and internationally. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 89 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,749.5 million in 2018.

GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society.
We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.
We deliver with security, speed, simplicity and substance. We are Game Changers.

Ipsos is listed on Eurolist – NYSE-Euronext.
The company is part of the SBF 120 and the Mid-60 index
and is eligible for the Deferred Settlement Service (SRD).

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www.ipsos.com

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025