

September 2019

POLITICAL MONITOR



Ipsos MORI

September 2019

VOTING INTENTIONS

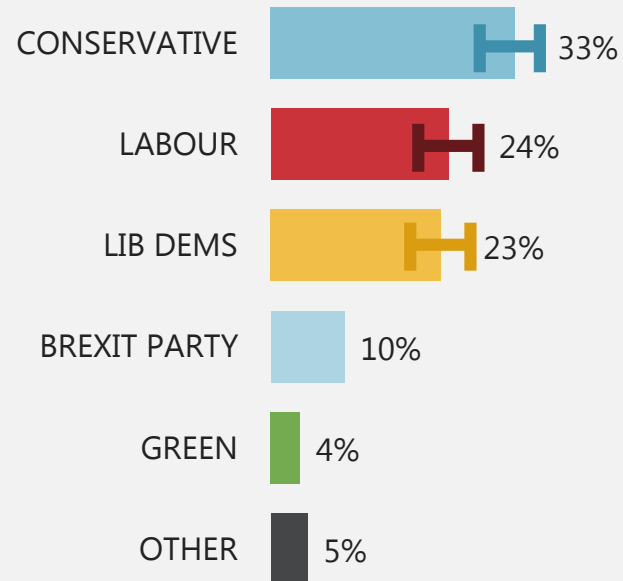


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Voting Intention: September 2019

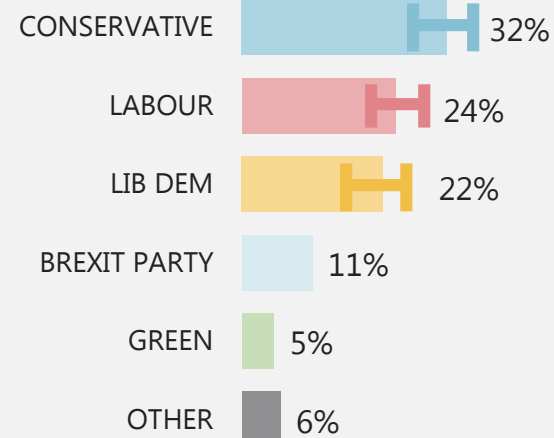
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +9

ALL GIVING A VOTING INTENTION



CONSERVATIVE LEAD = +8

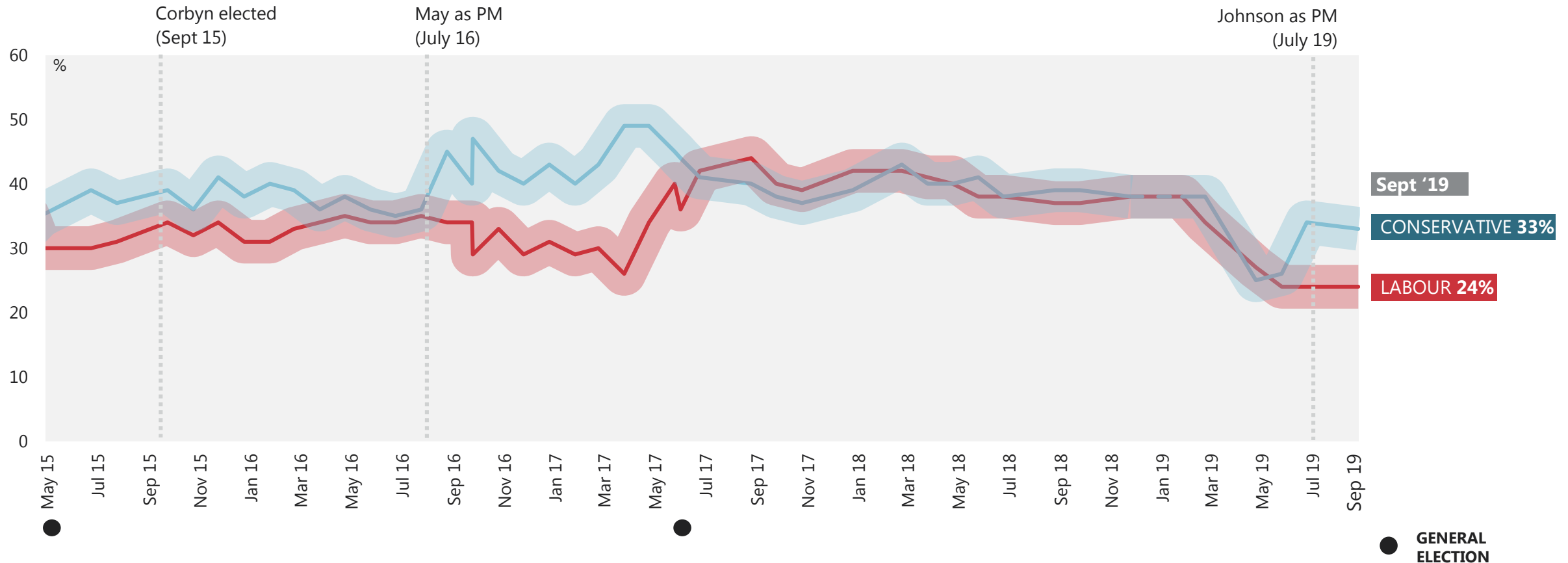


Base: 1,006 British adults 18+, 13 – 16 September 2019; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 767 Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos MORI Political Monitor

Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



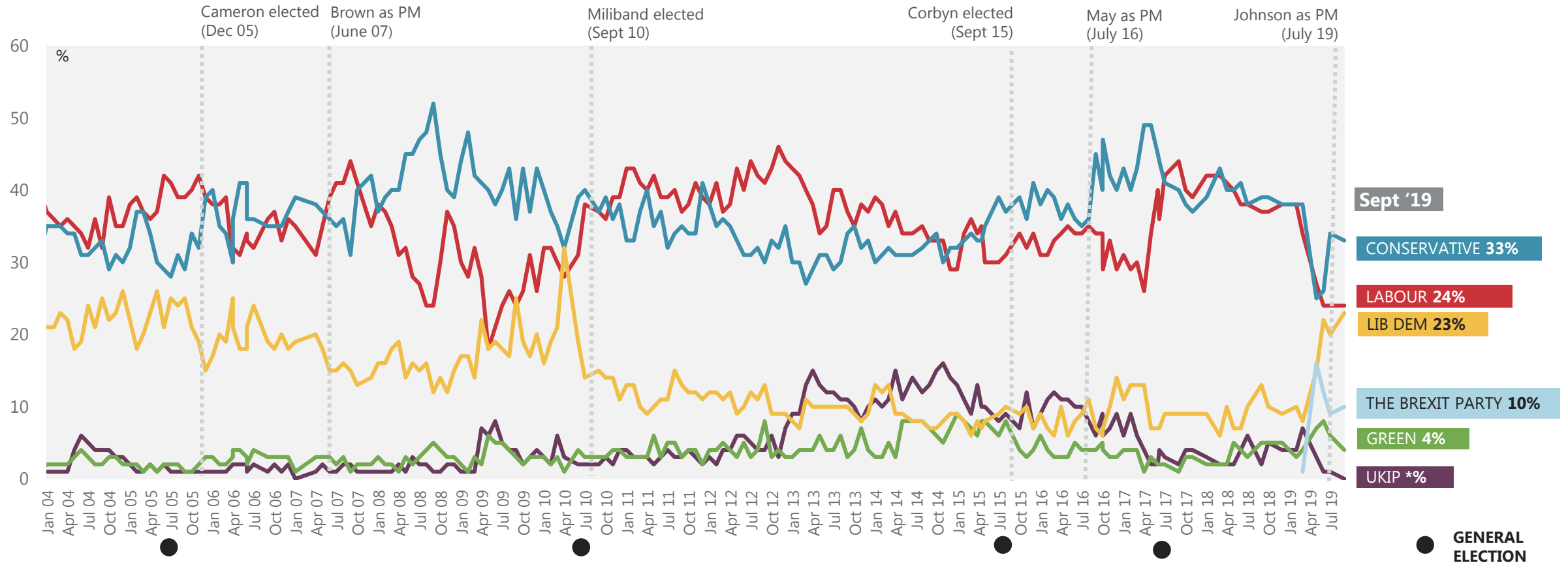
Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor



Headline voting intention: January '04 – September '19

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor



September 2019

**SATISFACTION
WITH GOVERNMENT
AND PARTY
LEADERS**

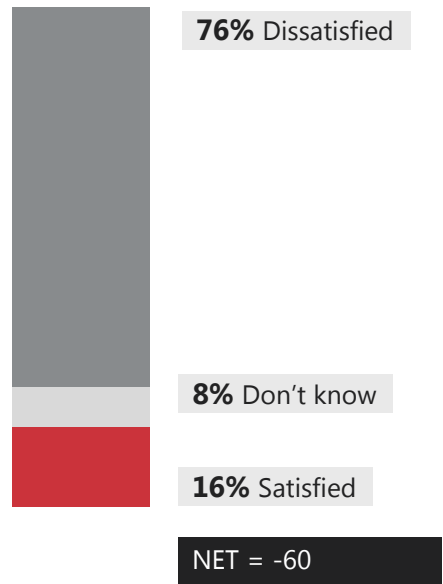


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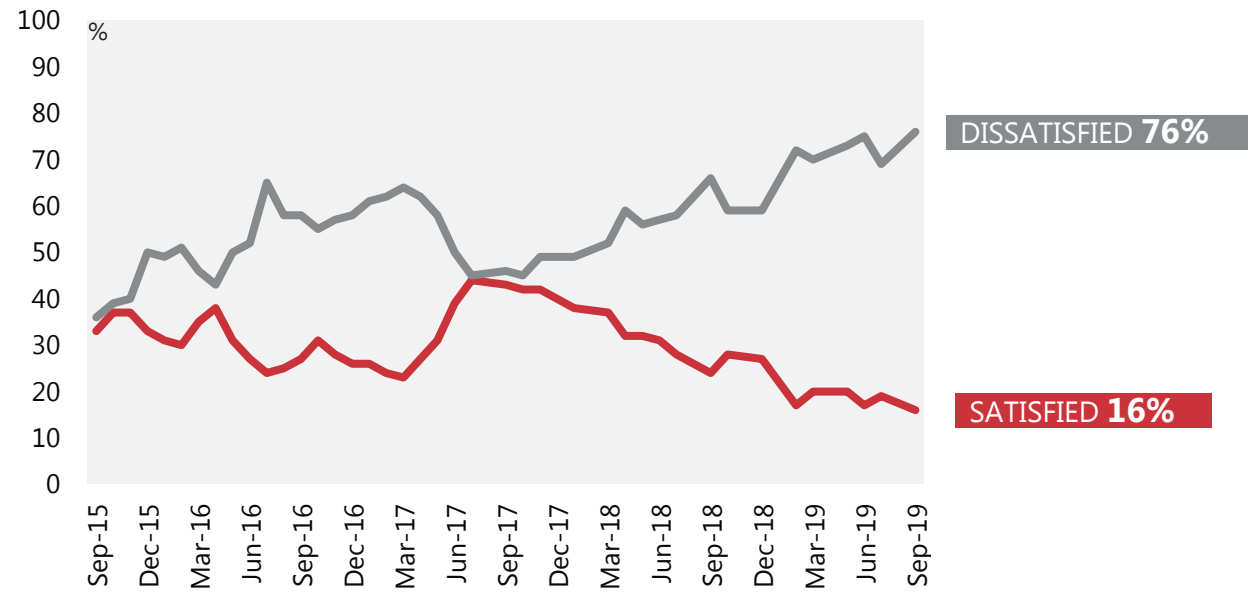
Jeremy Corbyn Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

September 2019



September 2015 – September 2019



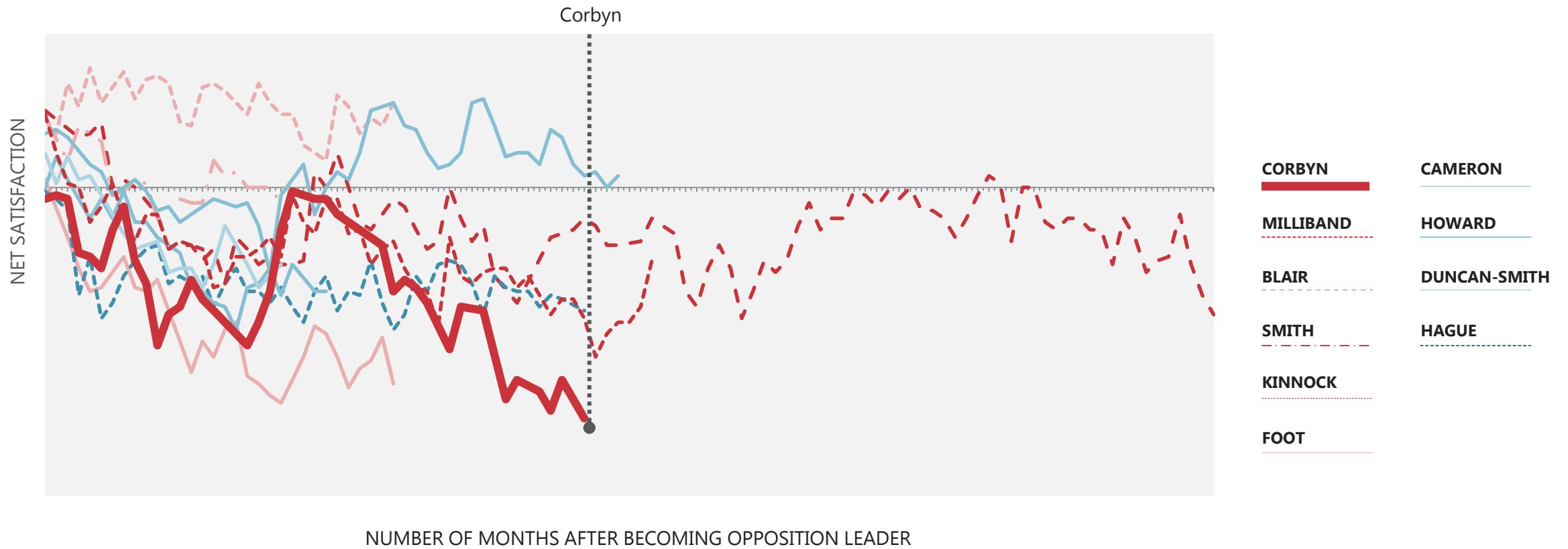
Base: 1,006 British adults 18+ 13-16 September 2019

Source: Ipsos MORI Political Monitor



Net satisfaction with Opposition Leaders (1980 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

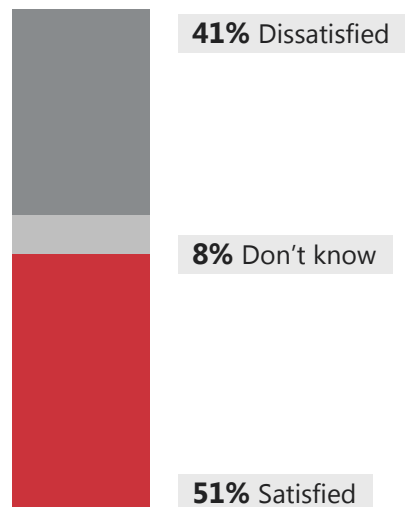
Source: Ipsos MORI Political Monitor



Jeremy Corbyn Satisfaction amongst Labour supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

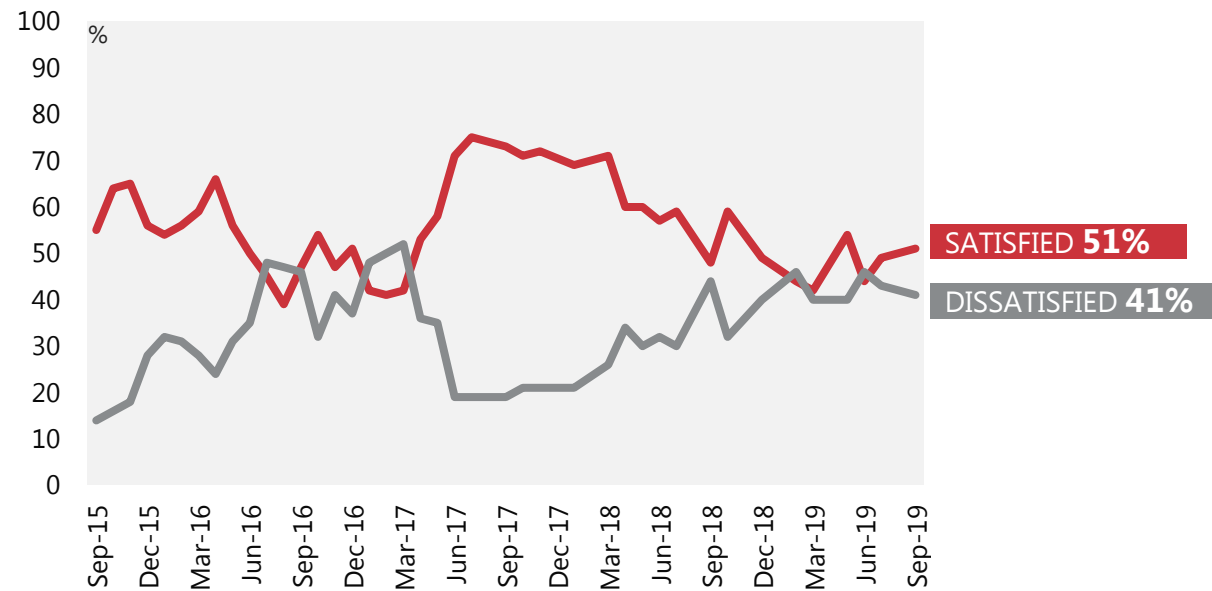
September 2019



NET = +10



September 2015 – September 2019



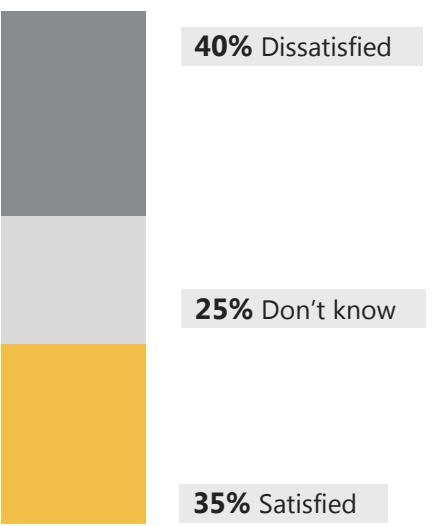
Base: 181 Labour supporters 18+ 13-16 September 2019

Source: Ipsos MORI Political Monitor

Jo Swinson | Satisfaction

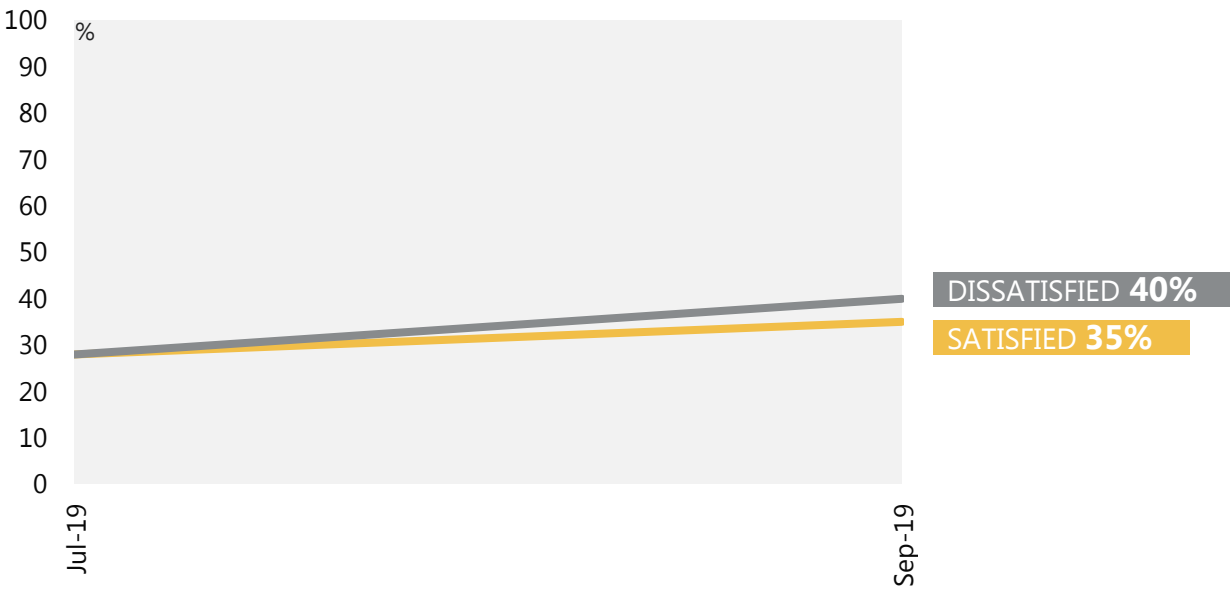
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JO SWINSON IS DOING HER JOB AS LEADER OF THE LIBERAL DEMOCRATS?

September 2019



NET = -5

July 2019 – September 2019



Base: 1,006 British adults 18+, 13-16 September 2019

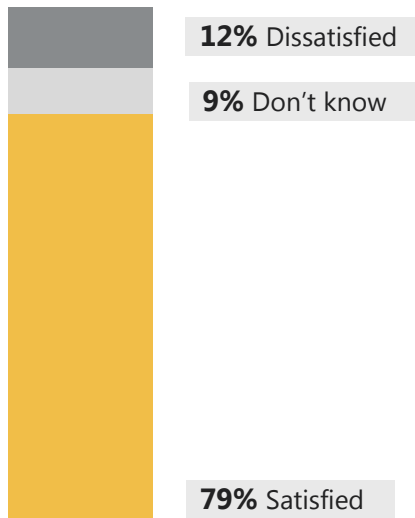
Source: Ipsos MORI Political Monitor



Jo Swinson | Satisfaction among Liberal Democrat supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JO SWINSON IS DOING HER JOB AS LEADER OF THE LIBERAL DEMOCRATS?

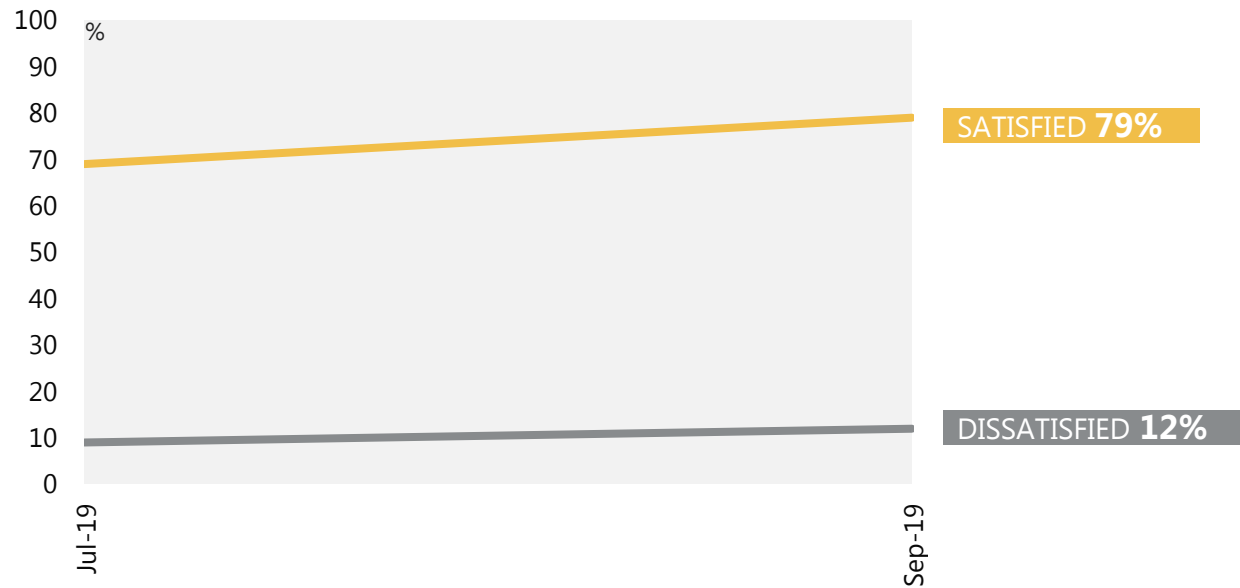
September 2019



NET = -5



July 2019 – September 2019



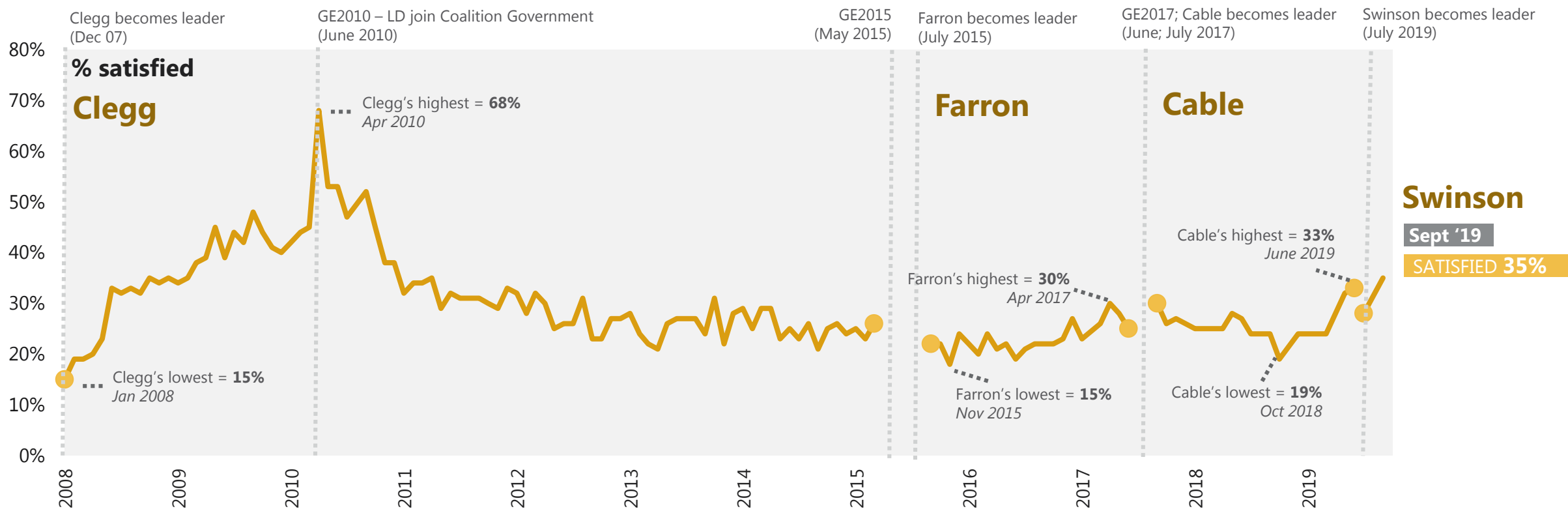
Base: 220 British adults 18+, 13-16 September 2019

Source: Ipsos MORI Political Monitor

Satisfaction with Lib Dem leader

January 2008 – September 2019

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS LEADER OF THE LIB DEM PARTY?



Base: c.1,000 British adults each month.



Source: Ipsos MORI Political Monitor

September 2019

ECONOMIC OPTIMISM

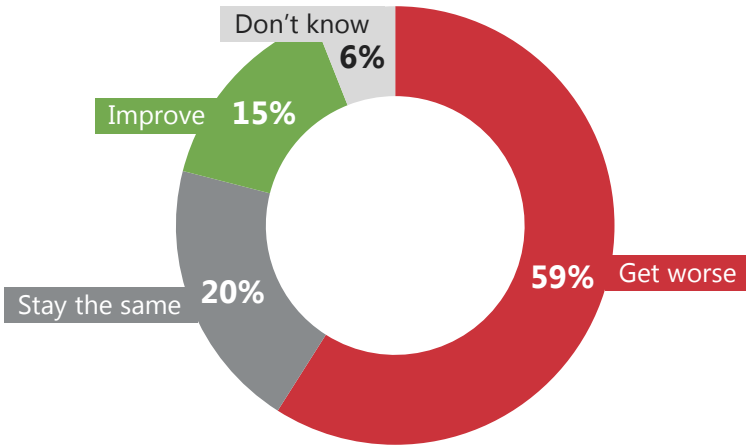


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Economic Optimism Index

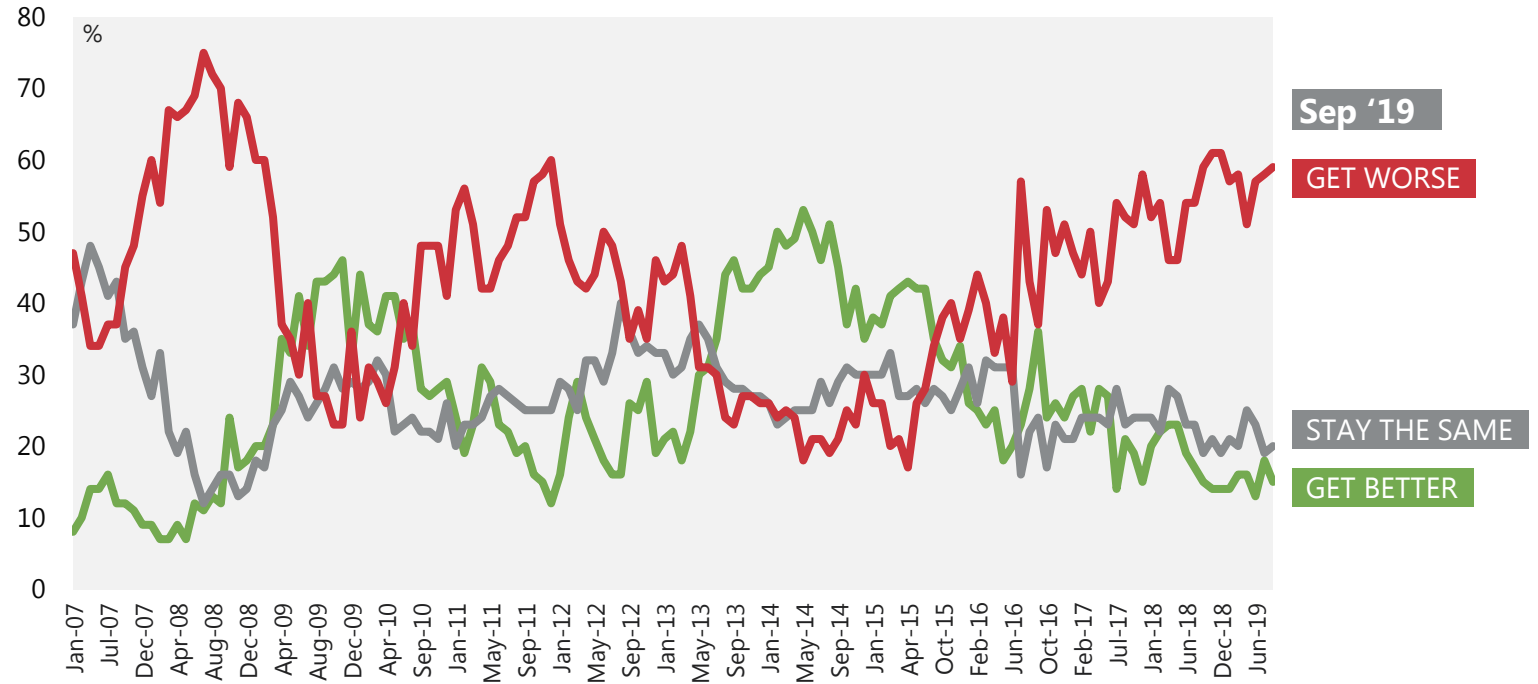
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

September 2019



EOI = -44

January 2007 – September 2019



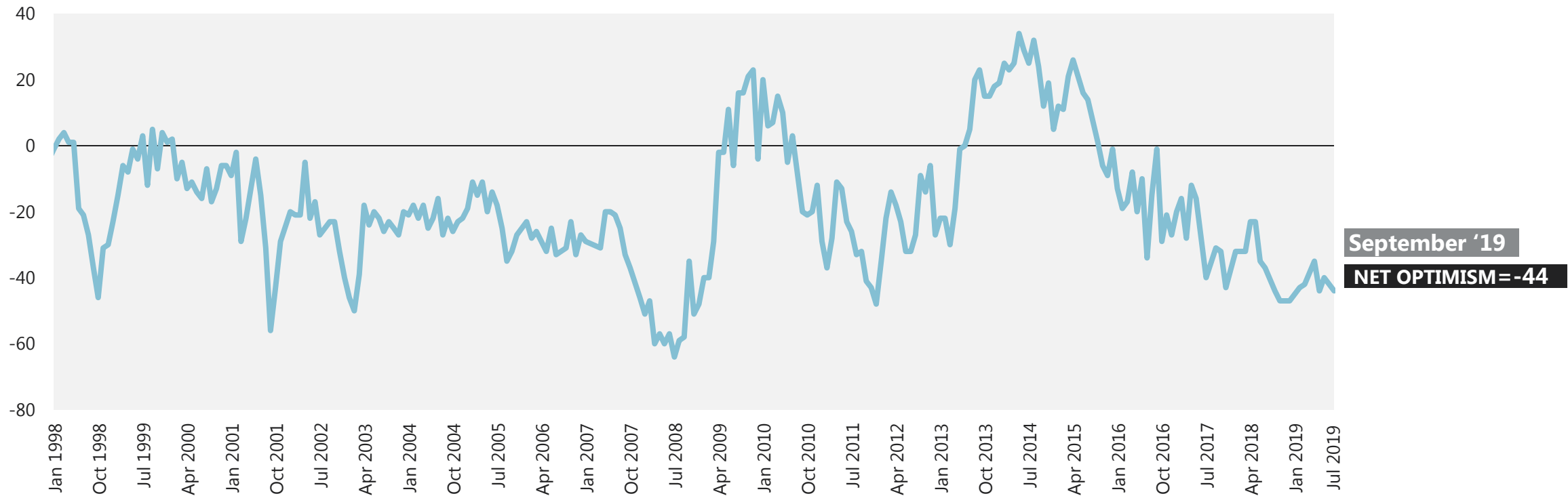
Base: 1,006 British adults 18+, 13-16 September 2019

Source: Ipsos MORI Political Monitor



Economic Optimism Index – 1998-2019

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



September 2019

PARTY LEADERS



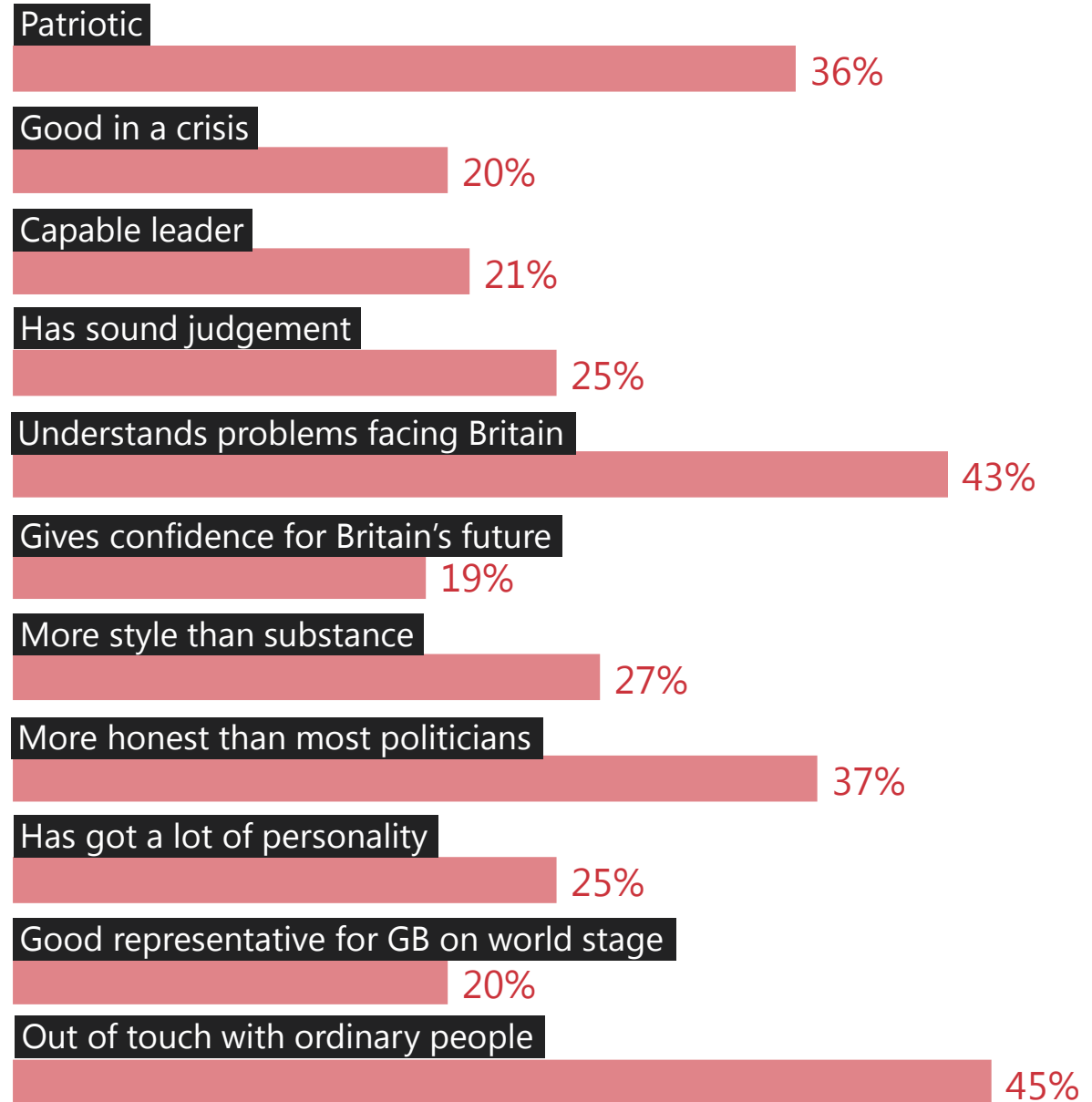
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Leadership attributes

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICIANS. WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO JEREMY CORBYN?



JEREMY CORBYN



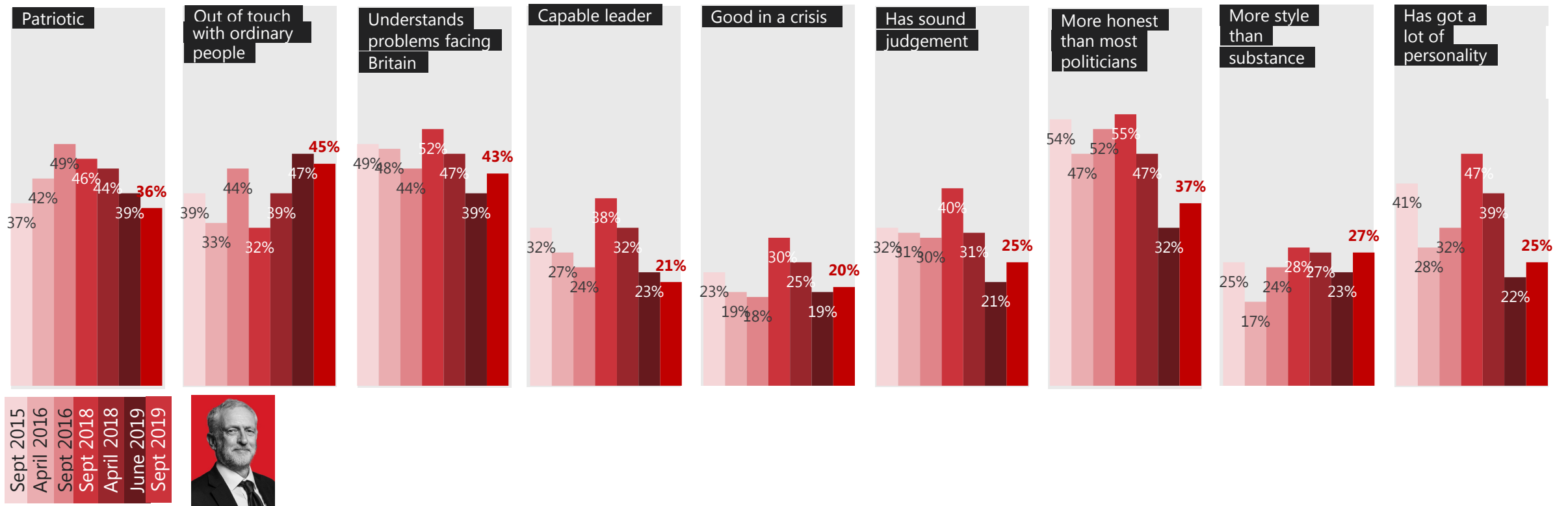
Base: 1,006 British adults 18+ 13-16 September 2019



Source: Ipsos MORI Political Monitor

Party leaders image | Jeremy Corbyn (2015-2019)

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICIANS. WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO JEREMY CORBYN?



Base: c.1,000 British adults each month

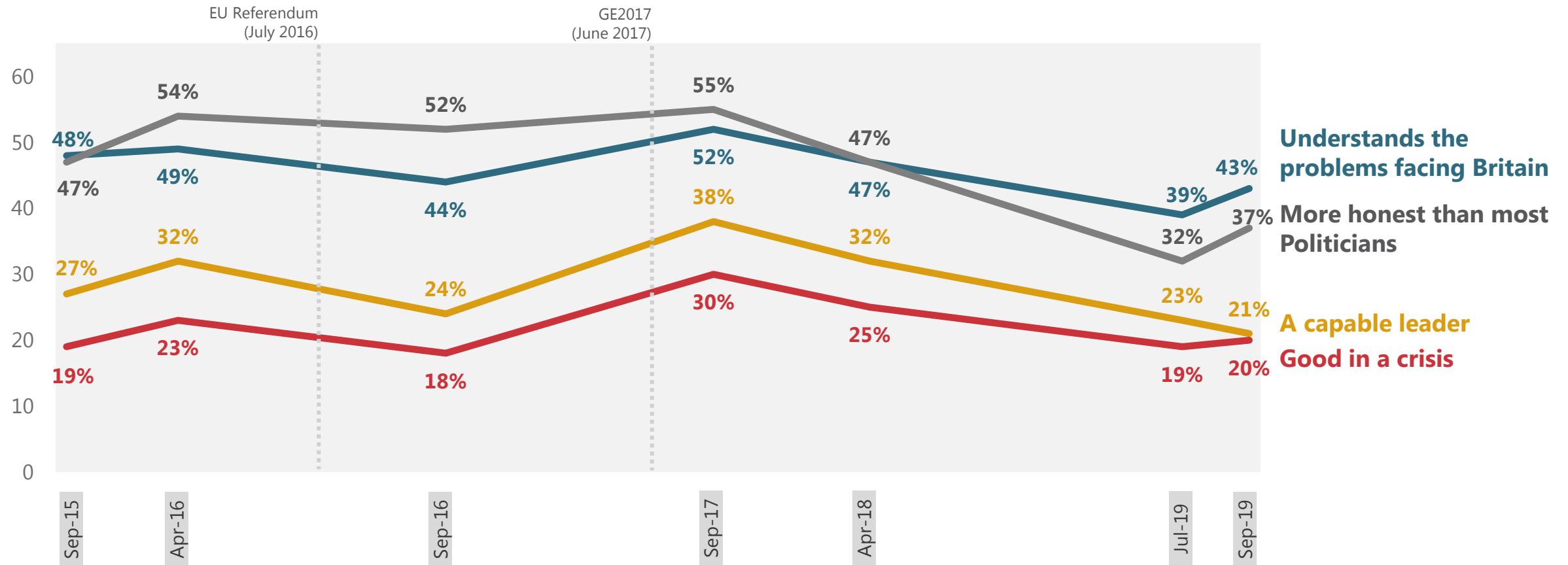
Source: Ipsos MORI Issues Index



Party leaders image

Jeremy Corbyn (2015-2019)

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICIANS. WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO JEREMY CORBYN?



Base: c.1000 British adults 18+ each month

Source: Ipsos MORI Issues Index



September 2019

BREXIT



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Handling Britain's exit from the European Union

DO YOU THINK EACH OF THE FOLLOWING HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION?



JEREMY CORBYN

GOOD JOB

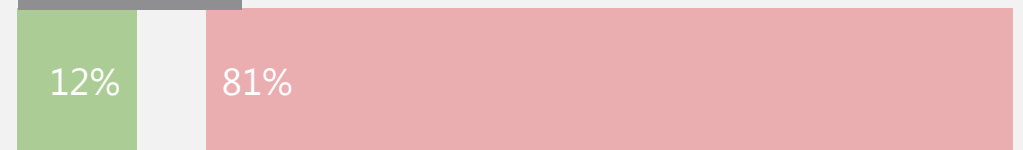
BAD JOB

Among all

September 2019



March 2018

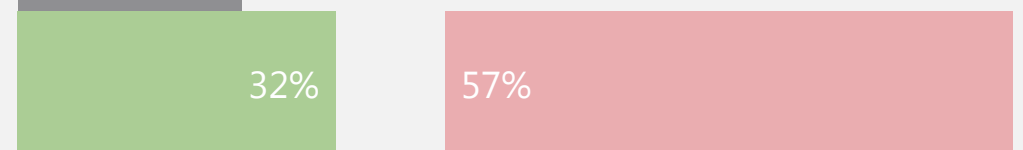


Among Labour party supporters

September 2019



March 2018



Base: 1,006 British adults 18+, 13-16 September 2019



Source: Ipsos MORI Political Monitor

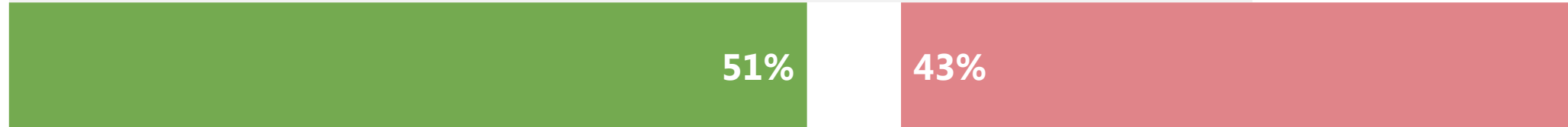
What should happen if a Brexit deal cannot be agreed?

IF THE UK AND THE EU CANNOT AGREE A DEAL ON THE TERMS OF THE UK'S DEPARTURE FROM THE EU BY OCTOBER 31ST, WOULD YOU SUPPORT OR OPPOSE...

SUPPORT

OPPOSE

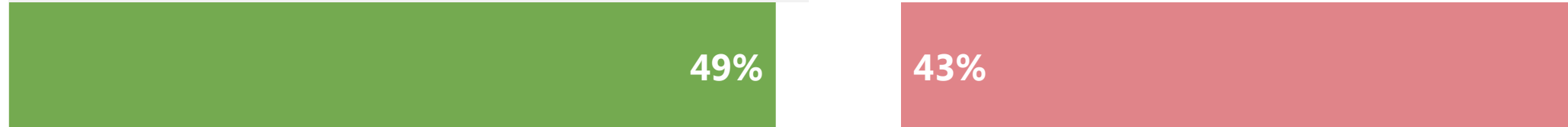
Another referendum where the UK public is given the option to remain in the EU



Net support

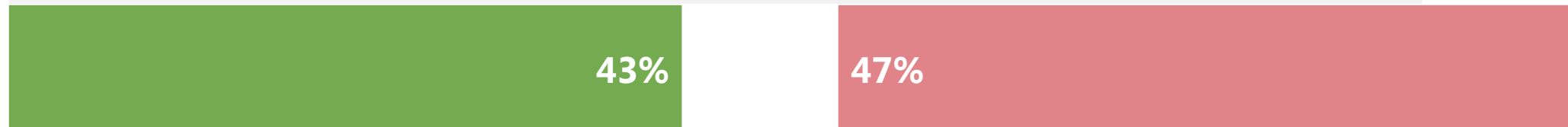
+8

Delaying the UK leaving the EU until a deal is agreed



+6

The UK leaving the European Union without a deal, sometimes referred to as 'no deal Brexit'



-4

Base: 1,006 British adults 18+, 300 Conservative party supporters, 181 Labour party supporters, 13-16 September 2019



Source: Ipsos MORI Political Monitor

Support for another referendum with Remain as an option

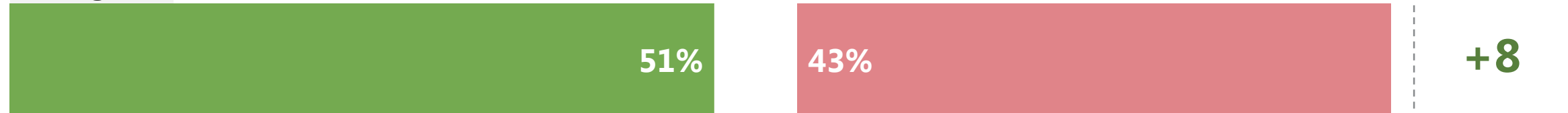
IF THE UK AND THE EU CANNOT AGREE A DEAL ON THE TERMS OF THE UK'S DEPARTURE FROM THE EU BY OCTOBER 31ST, WOULD YOU SUPPORT OR OPPOSE ANOTHER REFERENDUM WHERE THE UK PUBLIC IS GIVEN THE OPTION TO REMAIN IN THE EU?

SUPPORT

OPPOSE

Net support

Among all



Conservative party supporters



Labour party supporters



Base: 1,006 British adults 18+, 300 Conservative party supporters, 181 Labour party supporters, 13-16 September 2019



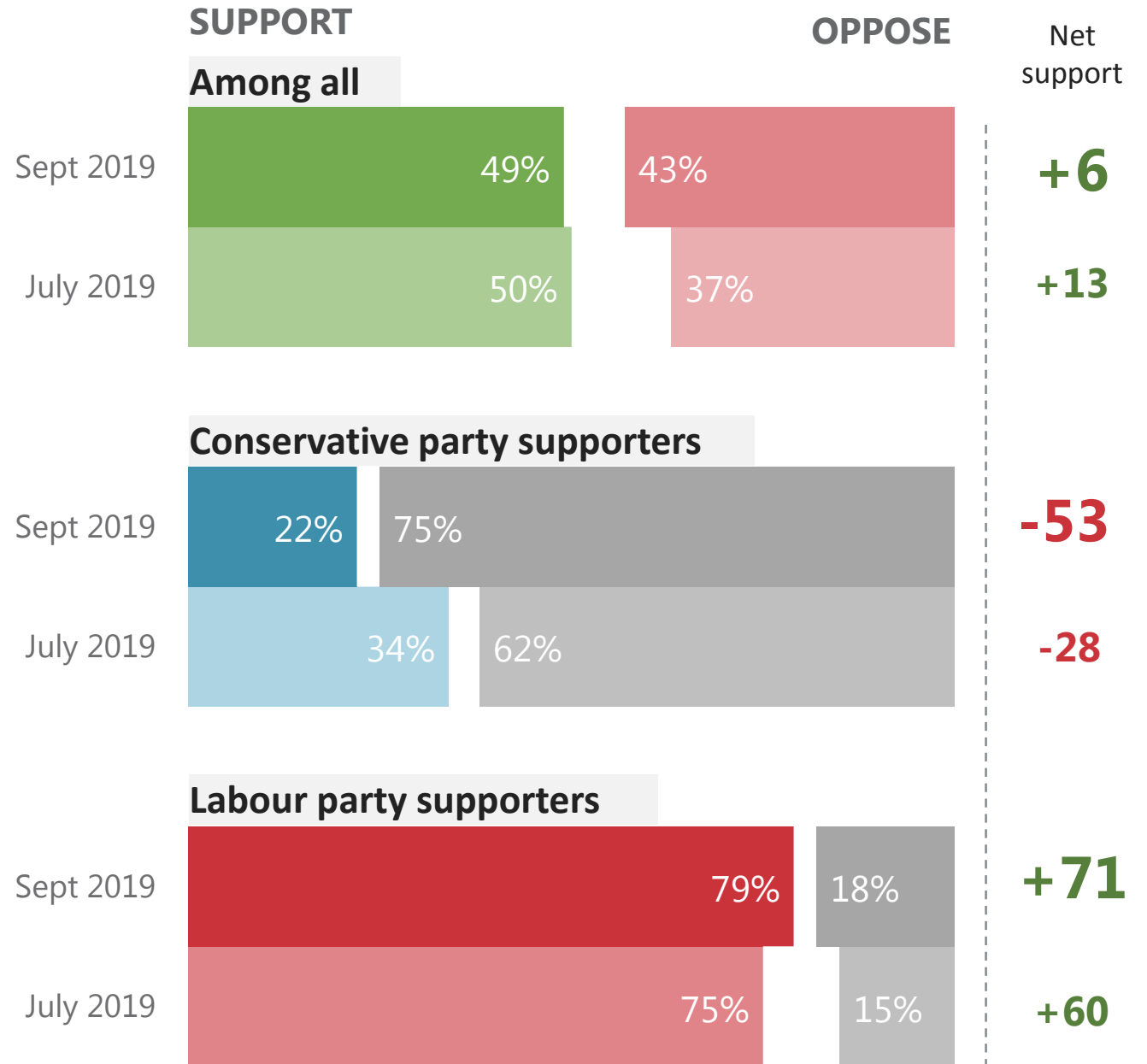
Source: Ipsos MORI Political Monitor

Support for delaying Brexit until a deal is agreed

IF THE UK AND THE EU CANNOT AGREE A DEAL ON THE TERMS OF THE UK'S DEPARTURE FROM THE EU BY OCTOBER 31ST, WOULD YOU SUPPORT OR OPPOSE DELAYING THE UK LEAVING THE EU UNTIL A DEAL IS AGREED?

Base: 1,006 British adults 18+, 300 Conservative party supporters, 181 Labour party supporters, 13-16 September 2019

Source: Ipsos MORI Political Monitor

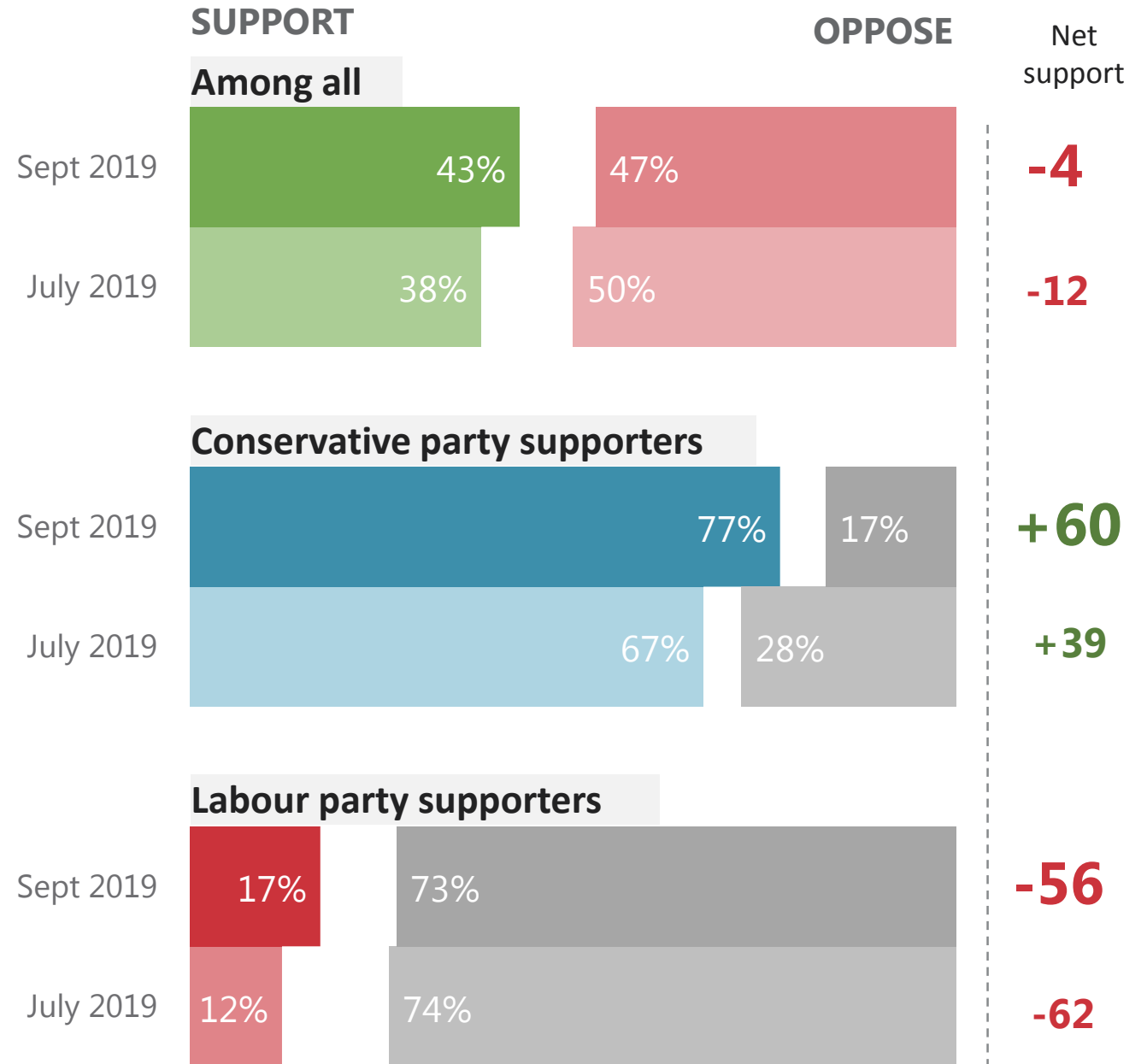


Support for leaving the EU without a deal

IF THE UK AND THE EU CANNOT AGREE A DEAL ON THE TERMS OF THE UK'S DEPARTURE FROM THE EU BY OCTOBER 31ST, WOULD YOU SUPPORT OR OPPOSE THE UK LEAVING THE EUROPEAN UNION WITHOUT A DEAL, SOMETIMES REFERRED TO AS A 'NO DEAL BREXIT'?

Base: 1,006 British adults 18+, 300 Conservative party supporters, 181 Labour party supporters, 13-16 September 2019

Source: Ipsos MORI Political Monitor



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