



TOPLINE AND METHODOLOGY

538 September 12 Debate /Ipsos Poll

Conducted by Ipsos Public Affairs' KnowledgePanel®
A survey of likely Democratic primary voters (ages 18+)

Interview dates: September 12 –16, 2019

Number of interviews: Those who are likely to vote in the Democratic primary or caucus N=3,473

Margin of error among those Likely to vote in the Democratic primary/caucus: +/- 1.89 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents*

Annotated Questionnaire:

8. First, did you watch the Democratic primary debate on Thursday, September 12?

	Total (N=3,473)
Yes, I watched all of it	14
Yes, I watched some of it	27
No, I did not watch it	59
Skipped	*



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9. No matter how you plan to vote, who do you think performed best in the Democratic primary debate on Thursday, Sept 12?

<i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Joe Biden	18
Cory Booker	5
Pete Buttigieg	8
Julian Castro	2
Kamala Harris	5
Amy Klobuchar	3
Beto O'Rourke	8
Bernie Sanders	10
Elizabeth Warren	21
Andrew Yang	3
Don't know/No opinion	16
Skipped	-



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10. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Thursday, September 12?

Summary <i>Base:</i> <i>Debate</i> <i>Watchers</i>	Total poor performance	Very poor performance	Somewhat poor performance	Total good performance	Somewhat good performance	Very good performance	Don't know/ No Opinion	Skipped
Joe Biden	23	7	16	70	41	30	6	1
Cory Booker	18	4	14	67	45	22	14	1
Pete Buttigieg	15	4	11	67	39	29	16	2
Julian Castro	40	13	27	44	33	11	15	2
Kamala Harris	23	5	18	65	44	21	10	1
Amy Klobuchar	25	7	18	55	41	14	19	2
Beto O'Rourke	17	3	14	67	39	27	15	2
Bernie Sanders	21	5	17	71	45	27	6	1
Elizabeth Warren	11	3	8	80	35	45	8	1
Andrew Yang	29	7	22	54	40	14	16	1



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10. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Thursday, September 12?

Joe Biden <i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Very poor performance	7
Somewhat poor performance	16
Somewhat good performance	41
Very good performance	30
Don't know / No opinion	6
Skipped	1
Total Poor Performance	23
Total Good Performance	71

Cory Booker <i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Very poor performance	4
Somewhat poor performance	14
Somewhat good performance	45
Very good performance	22
Don't know / No opinion	14
Skipped	1
Total Poor Performance	18
Total Good Performance	67



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10. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Pete Buttigieg <i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Very poor performance	4
Somewhat poor performance	11
Somewhat good performance	39
Very good performance	29
Don't know / No opinion	16
Skipped	2
Total Poor Performance	15
Total Good Performance	67

Julian Castro <i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Very poor performance	13
Somewhat poor performance	27
Somewhat good performance	33
Very good performance	11
Don't know / No opinion	15
Skipped	2
Total Poor Performance	40
Total Good Performance	44



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10. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Kamala Harris <i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Very poor performance	5
Somewhat poor performance	18
Somewhat good performance	44
Very good performance	21
Don't know / No opinion	10
Skipped	1
Total Poor Performance	23
Total Good Performance	65

Amy Klobuchar <i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Very poor performance	7
Somewhat poor performance	18
Somewhat good performance	41
Very good performance	14
Don't know / No opinion	19
Skipped	2
Total Poor Performance	25
Total Good Performance	55



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10. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Beto O'Rourke <i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Very poor performance	3
Somewhat poor performance	14
Somewhat good performance	39
Very good performance	27
Don't know / No opinion	15
Skipped	2
Total Poor Performance	17
Total Good Performance	67

Bernie Sanders <i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Very poor performance	5
Somewhat poor performance	17
Somewhat good performance	45
Very good performance	27
Don't know / No opinion	6
Skipped	1
Total Poor Performance	21
Total Good Performance	71



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10. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Elizabeth Warren <i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Very poor performance	3
Somewhat poor performance	8
Somewhat good performance	35
Very good performance	45
Don't know / No opinion	8
Skipped	1
Total Poor Performance	11
Total Good Performance	80

Andrew Yang <i>Base: Watched all or part of the debate</i>	Total (N=1,465)
Very poor performance	7
Somewhat poor performance	22
Somewhat good performance	40
Very good performance	14
Don't know / No opinion	16
Skipped	1
Total Poor Performance	29
Total Good Performance	54



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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Summary	Total favorable	Very favorable	Some-what favorable	Total unfavorable	Some-what unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Skipped
Joe Biden	70	33	37	23	14	9	4	1	1
Cory Booker	48	11	37	19	13	6	19	14	1
Pete Buttigieg	49	20	29	14	9	5	17	19	1
Julian Castro	33	6	27	23	15	8	24	19	1
Kamala Harris	55	16	38	22	14	9	13	9	1
Amy Klobuchar	32	7	26	20	14	6	23	23	1
Beto O'Rourke	49	13	37	18	13	6	18	14	1
Bernie Sanders	69	29	40	25	15	9	5	1	1
Elizabeth Warren	68	35	33	16	9	6	10	6	1
Andrew Yang	35	7	27	20	14	6	24	20	1



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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Joe Biden	Total (N=3,473)
Very favorable	33
Somewhat favorable	37
Somewhat unfavorable	14
Very unfavorable	9
Heard of, no opinion	4
Never heard of	1
Skipped	1
Total Favorable	70
Total Unfavorable	23

Cory Booker	Total (N=3,473)
Very favorable	11
Somewhat favorable	37
Somewhat unfavorable	13
Very unfavorable	6
Heard of, no opinion	19
Never heard of	14
Skipped	1
Total Favorable	48
Total Unfavorable	19



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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Pete Buttigieg	Total (N=3,473)
Very favorable	20
Somewhat favorable	29
Somewhat unfavorable	9
Very unfavorable	5
Heard of, no opinion	17
Never heard of	19
Skipped	1
Total Favorable	49
Total Unfavorable	14

Julian Castro	Total (N=3,473)
Very favorable	6
Somewhat favorable	27
Somewhat unfavorable	15
Very unfavorable	8
Heard of, no opinion	24
Never heard of	19
Skipped	1
Total Favorable	33
Total Unfavorable	23



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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Kamala Harris	Total (N=3,473)
Very favorable	16
Somewhat favorable	38
Somewhat unfavorable	14
Very unfavorable	9
Heard of, no opinion	13
Never heard of	9
Skipped	1
Total Favorable	55
Total Unfavorable	22

Amy Klobuchar	Total (N=3,473)
Very favorable	7
Somewhat favorable	26
Somewhat unfavorable	14
Very unfavorable	6
Heard of, no opinion	23
Never heard of	23
Skipped	1
Total Favorable	32
Total Unfavorable	20



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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Beto O'Rourke	Total (N=3,473)
Very favorable	13
Somewhat favorable	37
Somewhat unfavorable	13
Very unfavorable	6
Heard of, no opinion	18
Never heard of	14
Skipped	1
Total Favorable	49
Total Unfavorable	18

Bernie Sanders	Total (N=3,473)
Very favorable	29
Somewhat favorable	40
Somewhat unfavorable	15
Very unfavorable	9
Heard of, no opinion	5
Never heard of	1
Skipped	1
Total Favorable	69
Total Unfavorable	25



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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Elizabeth Warren	Total (N=3,473)
Very favorable	35
Somewhat favorable	33
Somewhat unfavorable	9
Very unfavorable	6
Heard of, no opinion	10
Never heard of	6
Skipped	1
Total Favorable	68
Total Unfavorable	16

Andrew Yang	Total (N=3,473)
Very favorable	7
Somewhat favorable	27
Somewhat unfavorable	14
Very unfavorable	6
Heard of, no opinion	24
Never heard of	20
Skipped	1
Total Favorable	35
Total Unfavorable	20





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12. Which of the following Democratic candidates for president are you considering voting for in the Democratic primary?

	Total (N=3,473)
Joe Biden	56
Cory Booker	14
Pete Buttigieg	23
Julian Castro	7
Kamala Harris	25
Amy Klobuchar	8
Beto O'Rourke	16
Bernie Sanders	40
Elizabeth Warren	47
Andrew Yang	10
Someone else	4
Skipped	2



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13. Which of the following issues is the most important in determining who you will vote for in the Democratic presidential primaries?

	Total (N=3,473)
Ability to beat Donald Trump	39
Climate change	6
Crime	*
Education	2
Foreign affairs	1
Gun policy	5
Health care	11
Immigration	4
Jobs	1
Wealth and income inequality	8
Racism	2
Social Security	3
Taxes	1
The economy	9
The makeup of the Supreme Court	2
Sexism	*
The military	*
Something else	3
Skipped	1



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14. Which of the following candidates do you believe is the best on your issue of [INSERT RESPONSE FROM Question 13]

	Total (N=3,473)
Joe Biden	35
Cory Booker	2
Pete Buttigieg	3
Julian Castro	1
Kamala Harris	4
Amy Klobuchar	1
Beto O'Rourke	3
Bernie Sanders	18
Elizabeth Warren	19
Andrew Yang	2
Someone else	5
Skipped	6



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15. What do you think the following Democratic candidates' chances are of defeating Donald Trump in November 2020? Use a scale of 0 to 100 with **0 meaning absolutely certain to lose to Trump** and **100 meaning absolutely certain to defeat Trump**. For each candidate enter a number from 0 to 100.

Mean Summary	Total (N=3,473)
Joe Biden	67.37
Cory Booker	33.19
Pete Buttigieg	34.27
Julian Castro	26.14
Kamala Harris	40.43
Amy Klobuchar	25.34
Beto O'Rourke	34.91
Bernie Sanders	54.98
Elizabeth Warren	53.00
Andrew Yang	24.54





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Methodology

This 538 Debate/Ipsos Poll was conducted September 12th to 16th, 2019 by Ipsos Public Affairs KnowledgePanel® – a division of Ipsos. Wave 1 of this poll was based on a nationally-representative probability sample of adults age 18 or older. Wave 2, what this topline reports, was administered to those who indicated in Wave 1 that they are likely to vote in their state's upcoming Democratic primary or caucus (n=3,473)

The survey was conducted using the web-enabled KnowledgePanel®, which is the largest and most well-established online panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly selected from all available households in the U.S. Persons in these households are invited to join and participate in the web-enabled KnowledgePanel®. For those potential panel members who do not already have internet access, Ipsos provides a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and provide fully representative online samples to the research community.

Wave 1, which began with a general population sample of adults were weighted to demographic benchmarks from the 2018 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). This provided the appropriate demographic distributions for the subset of likely Democratic primary voters. Wave 2 weighting benchmarks for likely Democratic primary voters then are from the final Wave 1 weighted data. Weighting adjusts for gender by age, race, education, Census region, metropolitan status, and household income. The weighting categories were as follows (for Wave 2, we included an additional adjustment for party identification):

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

The margin of sampling error among those likely to vote in the Democratic primary or caucus is plus or minus 1.89 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.3. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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