



PUBLIC POLL FINDINGS AND METHODOLOGY

Misinformation around U.S. Capitol unrest, election spreading among Americans

New Ipsos poll shows Capitol rioters viewed as “criminals,” “right-wing terrorists,” but views divided sharply along partisan lines

Topline Findings

Washington, DC, January 19, 2021 – In the wake of the January 6th storming of the U.S. Capitol, Ipsos took another look at beliefs toward misinformation and election-related conspiracy theories. There is over a 60-point gap between Democrats and Republicans regarding whether Joe Biden legitimately won the 2020 presidential election, a sign of how politically divided this country is, and what facts we are willing to accept. Following the attack last week, most Americans see the people who entered the Capitol as criminals or right-wing domestic terrorists and, as a result, support the suspension of the president’s social media accounts.

Detailed Findings

1. Most of the American public views the people who entered the Capitol as criminals or right-wing domestic terrorists. A plurality support social media outlets removing President Trump and QAnon accounts as a result of the event.
 - Nearly one in three (31%) say they are criminals, and 26% say they are right-wing terrorists.
 - Just four percent believe they are patriots who were fighting to preserve our freedoms.
 - News consumption plays a role in views of the events, as does partisanship.
 - For example, one in four who get their news from FOX or conservative online outlets believe they were left-wing terrorists or Antifa, compared to just 7% of CNN or MSNBC viewers. Forty-five percent of Democrats see these people as right-wing domestic terrorists, while 10% of Republicans feel the same.
 - Forty percent of Americans believe Trump’s social media accounts should have been suspended earlier, and another 12% say it is an appropriate response to the unrest. One in three (34%) agree accounts affiliated with the QAnon conspiracy theory should have been suspended earlier.
2. Some conspiracy theories around the Capitol unrest are already taking hold among the American public.
 - Overall, one in five Americans believe this statement to be true: “The people who broke into the U.S. Capitol were undercover members of Antifa.”
 - That number is significantly higher among those who use FOX News or conservative outlets as their main news source (46%) or those who report using conservative social networks like Parler, Telegram, etc., in the past month (44%).
3. When it comes to views toward other conspiracy theories, beliefs have not changed significantly since last month. Deep partisan cleavages remain, though, and most Americans score poorly on a misinformation ‘knowledge test.’
 - Compared to last month, there has been no change in beliefs around one of the core tenets of QAnon, that “a group of Satan-worshipping elites who run a child sex ring are trying to control our politics and media.” Currently, around half of Americans (49%) correctly identify this as false, while 18% believe it to be true, and 34% are unsure.





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- However, among those that report using conservative social networks in the past month (16% of survey respondents), they are evenly split on whether this conspiracy theory is true (37%) or false (34%).
 - Sixty percent of Americans say it is true that Joe Biden legitimately won the 2020 presidential election, but there is a nearly 70-point gap between Democrats and Republicans on this question (93% of Democrats say true vs. 27% of Republicans).
 - Four in ten (41%) received a failing grade on this 'knowledge test,' meaning they correctly answered just three or fewer statements out of nine.
4. Concerns about political violence over the next four years and misinformation on social media remain high and, in some cases, have slightly increased from last month. At the same time, more Americans than before want to see a smooth transition of power in the executive branch.
- Seventy-seven percent are concerned about political violence over the next four years. While that number is relatively steady from December (73%), more now say they are very concerned (44%, up from 36%).
 - Concerns about misinformation on social media have slightly increased; three-quarters (76%) are concerned the information they receive on social media is not accurate, compared to 69% last month.
 - Compared to last month, slightly more Americans believe there should be a smooth transition of power to the Biden administration (76%, up from 70% last month).
 - Of note, that movement has come entirely from Republicans; currently, more than two-thirds (68%) are in favor of a smooth transition, up from 53% last month.

These are the findings of an Ipsos poll conducted between January 14-15, 2021. For this survey, a sample of 1,114 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 3.3 percentage points for all respondents.

For full results, please refer to the following annotated questionnaire.





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Full Annotated Questionnaire

1. Generally speaking, how much do you trust each of the following people?

Great deal/A fair amount Summary

	12/21-22, 2020 (N=1,115)	1/14-15, 2021 (N=1,114)	Republican (N=399)	Democrat (N=506)	Independent (N=133)
Police and law enforcement officials	-	69%	88%	57%	59%
The governor of [STATE]	53%	53%	53%	60%	39%
Joe Biden	53%	50%	18%	87%	35%
Kamala Harris	-	47%	17%	80%	32%
Mike Pence	-	39%	70%	18%	27%
Nancy Pelosi	-	37%	14%	67%	16%
Donald Trump	37%	35%	71%	8%	35%
National business leaders	-	35%	36%	39%	22%
Ted Cruz	-	26%	50%	11%	17%
Social media company leaders	-	24%	14%	37%	12%
Mitch McConnell	-	18%	27%	14%	10%
Josh Hawley	-	13%	24%	6%	15%

a. Donald Trump

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
A great deal	19%	18%	39%	4%	14%
A fair amount	18%	17%	32%	4%	21%
Not very much	14%	13%	15%	10%	12%
None at all	46%	50%	14%	81%	49%
Don't know/Never heard of this person	3%	2%	0%	1%	4%
<i>A great deal/fair amount (Net)</i>	<i>37%</i>	<i>35%</i>	<i>71%</i>	<i>8%</i>	<i>35%</i>
<i>Not very much/None at all (Net)</i>	<i>60%</i>	<i>63%</i>	<i>29%</i>	<i>91%</i>	<i>61%</i>

b. Joe Biden

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
A great deal	25%	29%	7%	55%	10%
A fair amount	29%	22%	11%	32%	25%
Not very much	18%	16%	22%	9%	20%
None at all	25%	29%	59%	2%	39%
Don't know/Never heard of this person	4%	4%	1%	1%	6%
<i>A great deal/fair amount (Net)</i>	<i>53%</i>	<i>50%</i>	<i>18%</i>	<i>87%</i>	<i>35%</i>
<i>Not very much/None at all (Net)</i>	<i>43%</i>	<i>46%</i>	<i>81%</i>	<i>12%</i>	<i>59%</i>





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c. Mike Pence

	1/14-15, 2021	Republican	Democrat	Independent
A great deal	13%	29%	4%	3%
A fair amount	25%	41%	14%	24%
Not very much	28%	19%	32%	35%
None at all	28%	7%	45%	31%
Don't know/Never heard of this person	6%	4%	5%	8%
<i>A great deal/fair amount (Net)</i>	<i>39%</i>	<i>70%</i>	<i>18%</i>	<i>27%</i>
<i>Not very much/None at all (Net)</i>	<i>55%</i>	<i>26%</i>	<i>77%</i>	<i>66%</i>

d. Kamala Harris

	1/14-15, 2021	Republican	Democrat	Independent
A great deal	22%	5%	41%	8%
A fair amount	25%	12%	38%	23%
Not very much	14%	17%	11%	16%
None at all	33%	63%	4%	45%
Don't know/Never heard of this person	6%	4%	6%	7%
<i>A great deal/fair amount (Net)</i>	<i>47%</i>	<i>17%</i>	<i>80%</i>	<i>32%</i>
<i>Not very much/None at all (Net)</i>	<i>47%</i>	<i>80%</i>	<i>15%</i>	<i>62%</i>

e. Mitch McConnell

	1/14-15, 2021	Republican	Democrat	Independent
A great deal	3%	5%	2%	2%
A fair amount	15%	21%	12%	8%
Not very much	33%	35%	31%	36%
None at all	36%	26%	45%	43%
Don't know/Never heard of this person	13%	13%	10%	11%
<i>A great deal/fair amount (Net)</i>	<i>18%</i>	<i>27%</i>	<i>14%</i>	<i>10%</i>
<i>Not very much/None at all (Net)</i>	<i>69%</i>	<i>61%</i>	<i>76%</i>	<i>79%</i>





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f. Nancy Pelosi

	1/14-15, 2021	Republican	Democrat	Independent
A great deal	13%	6%	23%	3%
A fair amount	24%	8%	44%	12%
Not very much	18%	13%	18%	23%
None at all	38%	70%	8%	54%
Don't know/Never heard of this person	7%	3%	7%	7%
<i>A great deal/fair amount (Net)</i>	<i>37%</i>	<i>14%</i>	<i>67%</i>	<i>16%</i>
<i>Not very much/None at all (Net)</i>	<i>56%</i>	<i>84%</i>	<i>26%</i>	<i>78%</i>

g. Ted Cruz

	1/14-15, 2021	Republican	Democrat	Independent
A great deal	10%	20%	3%	3%
A fair amount	17%	31%	7%	14%
Not very much	20%	20%	19%	22%
None at all	38%	17%	57%	39%
Don't know/Never heard of this person	16%	13%	13%	22%
<i>A great deal/fair amount (Net)</i>	<i>26%</i>	<i>50%</i>	<i>11%</i>	<i>17%</i>
<i>Not very much/None at all (Net)</i>	<i>58%</i>	<i>37%</i>	<i>76%</i>	<i>61%</i>

h. Josh Hawley

	1/14-15, 2021	Republican	Democrat	Independent
A great deal	6%	10%	4%	4%
A fair amount	8%	13%	2%	10%
Not very much	12%	12%	14%	11%
None at all	27%	14%	41%	22%
Don't know/Never heard of this person	48%	50%	40%	52%
<i>A great deal/fair amount (Net)</i>	<i>13%</i>	<i>24%</i>	<i>6%</i>	<i>15%</i>
<i>Not very much/None at all (Net)</i>	<i>39%</i>	<i>26%</i>	<i>55%</i>	<i>34%</i>





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i. The governor of [STATE]

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
A great deal	20%	19%	17%	23%	8%
A fair amount	32%	35%	37%	37%	31%
Not very much	22%	22%	20%	22%	26%
None at all	20%	20%	24%	14%	32%
Don't know/Never heard of this person	5%	4%	3%	4%	3%
<i>A great deal/fair amount (Net)</i>	<i>53%</i>	<i>53%</i>	<i>53%</i>	<i>60%</i>	<i>39%</i>
<i>Not very much/None at all (Net)</i>	<i>42%</i>	<i>42%</i>	<i>43%</i>	<i>36%</i>	<i>58%</i>

j. Social media company leaders

	1/14-15, 2021	Republican	Democrat	Independent
A great deal	5%	5%	6%	1%
A fair amount	19%	9%	31%	11%
Not very much	35%	29%	40%	31%
None at all	36%	53%	19%	48%
Don't know/Never heard of this person	5%	3%	5%	9%
<i>A great deal/fair amount (Net)</i>	<i>24%</i>	<i>14%</i>	<i>37%</i>	<i>12%</i>
<i>Not very much/None at all (Net)</i>	<i>71%</i>	<i>83%</i>	<i>59%</i>	<i>79%</i>

k. National business leaders

	1/14-15, 2021	Republican	Democrat	Independent
A great deal	4%	5%	4%	2%
A fair amount	31%	30%	35%	21%
Not very much	43%	46%	42%	46%
None at all	14%	13%	12%	20%
Don't know/Never heard of this person	8%	5%	7%	11%
<i>A great deal/fair amount (Net)</i>	<i>35%</i>	<i>36%</i>	<i>39%</i>	<i>22%</i>
<i>Not very much/None at all (Net)</i>	<i>57%</i>	<i>59%</i>	<i>54%</i>	<i>66%</i>

l. Police and law enforcement officials

	1/14-15, 2021	Republican	Democrat	Independent
A great deal	31%	51%	18%	22%
A fair amount	38%	38%	39%	38%
Not very much	21%	8%	29%	26%
None at all	9%	4%	11%	12%
Don't know/Never heard of this person	2%	0%	2%	3%
<i>A great deal/fair amount (Net)</i>	<i>69%</i>	<i>88%</i>	<i>57%</i>	<i>59%</i>
<i>Not very much/None at all (Net)</i>	<i>29%</i>	<i>11%</i>	<i>41%</i>	<i>38%</i>





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2. To the best of your knowledge, please indicate whether you believe each of the statements below are true or false. *Correct answers are noted with an asterisk.*

a. A group of Satan-worshipping elites who run a child sex ring are trying to control our politics and media

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
True	17%	18%	21%	13%	23%
False*	47%	49%	40%	63%	41%
Don't know	37%	34%	39%	24%	36%

b. There is no evidence of widespread voter or election fraud that affected the outcome of the 2020 presidential election

	1/14-15, 2021	Republican	Democrat	Independent
True*	53%	24%	84%	41%
False	28%	55%	7%	30%
Don't know	19%	21%	9%	28%

c. Vice President Pence did not have the constitutional power to overrule the Senate and change the presidential election results

	1/14-15, 2021	Republican	Democrat	Independent
True*	56%	48%	70%	47%
False	13%	16%	10%	17%
Don't know	31%	36%	20%	36%

d. The people who broke into the U.S. Capitol were actually undercover members of Antifa

	1/14-15, 2021	Republican	Democrat	Independent
True	20%	34%	10%	23%
False*	45%	23%	66%	45%
Don't know	34%	42%	24%	32%

e. Electronic voting machines changed votes for Trump into votes for Biden in the November election

	1/14-15, 2021	Republican	Democrat	Independent
True	24%	45%	7%	24%
False*	53%	23%	85%	41%
Don't know	23%	31%	8%	35%





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- f. Democratic-run cities or counties held back on announcing their vote totals until they knew how many Republican votes they had to beat

	1/14-15, 2021	Republican	Democrat	Independent
True	27%	47%	12%	26%
False*	42%	20%	64%	33%
Don't know	31%	32%	24%	40%

- g. After the Jan. 6 riots, Donald Trump invoked the Insurrection Act to use the military to suppress civil unrest

	1/14-15, 2021	Republican	Democrat	Independent
True	20%	19%	22%	21%
False*	39%	38%	45%	32%
Don't know	40%	43%	33%	46%

- h. Joe Biden legitimately won the 2020 presidential election

	1/14-15, 2021	Republican	Democrat	Independent
True*	60%	27%	93%	54%
False	25%	52%	3%	20%
Don't know	15%	21%	4%	26%

- i. Donald Trump will soon announce mass arrests of "traitors," including major Democratic leaders and business figures

	1/14-15, 2021	Republican	Democrat	Independent
True	13%	16%	12%	12%
False*	43%	35%	55%	40%
Don't know	43%	49%	33%	49%

Total grade for the 9 true/false questions

	1/14-15, 2021	Republican	Democrat	Independent
A (9 correct)	13%	2%	24%	13%
B (8 correct)	12%	5%	20%	8%
C (6 or 7 correct)	17%	9%	27%	13%
D (4 or 5 correct)	16%	15%	17%	16%
F (3 or fewer correct)	41%	69%	13%	50%





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3. Do you agree or disagree with the following?

Total Agree Summary

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
I believe there should be a smooth transition of power to the Biden administration in January	70%	76%	68%	90%	67%
I accept the outcome of the 2020 presidential election	69%	71%	50%	94%	63%
Republican efforts to change the results of the election are damaging the country	55%	59%	34%	85%	56%
There is a deep state working to undermine President Trump	39%	40%	70%	14%	48%
Voter fraud helped Joe Biden win the 2020 election	33%	33%	68%	8%	31%

a. I accept the outcome of the 2020 presidential election

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
Strongly agree	51%	53%	22%	86%	42%
Somewhat agree	18%	18%	28%	8%	21%
Somewhat disagree	9%	10%	20%	1%	12%
Strongly disagree	14%	12%	24%	2%	13%
Don't know	8%	7%	7%	2%	12%
Agree (Net)	69%	71%	50%	94%	63%
Disagree (Net)	23%	22%	43%	3%	25%

b. I believe there should be a smooth transition of power to the Biden administration in January

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
Strongly agree	48%	57%	38%	79%	44%
Somewhat agree	22%	20%	30%	11%	24%
Somewhat disagree	9%	5%	9%	3%	5%
Strongly disagree	10%	7%	11%	2%	13%
Don't know	12%	11%	12%	4%	16%
Agree (Net)	70%	76%	68%	90%	67%
Disagree (Net)	18%	13%	20%	5%	17%



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c. Voter fraud helped Joe Biden win the 2020 election

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
Strongly agree	22%	20%	42%	5%	16%
Somewhat agree	11%	13%	26%	3%	15%
Somewhat disagree	7%	7%	7%	6%	13%
Strongly disagree	46%	48%	13%	83%	38%
Don't know	14%	12%	11%	4%	18%
<i>Agree (Net)</i>	33%	33%	68%	8%	31%
<i>Disagree (Net)</i>	54%	55%	20%	88%	51%

d. There is a deep state working to undermine President Trump

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
Strongly agree	22%	22%	46%	5%	21%
Somewhat agree	17%	17%	24%	9%	28%
Somewhat disagree	9%	9%	8%	11%	10%
Strongly disagree	34%	35%	9%	62%	24%
Don't know	19%	17%	13%	14%	17%
<i>Agree (Net)</i>	39%	40%	70%	14%	48%
<i>Disagree (Net)</i>	42%	44%	17%	72%	34%

e. Republican efforts to change the results of the election are damaging the country

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
Strongly agree	38%	40%	13%	69%	33%
Somewhat agree	17%	18%	21%	16%	22%
Somewhat disagree	12%	12%	22%	3%	12%
Strongly disagree	19%	17%	33%	5%	10%
Don't know	15%	13%	11%	7%	22%
<i>Agree (Net)</i>	55%	59%	34%	85%	56%
<i>Disagree (Net)</i>	30%	28%	55%	8%	23%



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4. How concerned, if at all, are you about the following?

Total Concerned Summary

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
The spread of false information	83%	86%	86%	89%	81%
Political violence over the next four years	73%	77%	77%	82%	73%
The information you receive on social media is not accurate	69%	76%	79%	76%	77%
False information about coronavirus and vaccines	80%	75%	76%	76%	77%
Foreign interference in U.S. social media	67%	70%	72%	72%	70%

a. The spread of false information

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
Very concerned	54%	60%	61%	61%	58%
Somewhat concerned	29%	26%	25%	28%	23%
Not very concerned	7%	6%	7%	6%	8%
Not at all concerned	4%	3%	3%	3%	4%
Don't know	7%	5%	4%	3%	6%
Concerned (Net)	83%	86%	86%	89%	81%
Not concerned (Net)	11%	10%	10%	8%	13%



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b. False information about coronavirus and vaccines

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
Very concerned	47%	46%	46%	47%	49%
Somewhat concerned	33%	29%	30%	30%	28%
Not very concerned	9%	12%	12%	12%	11%
Not at all concerned	4%	7%	7%	6%	6%
Don't know	7%	7%	5%	6%	5%
Concerned (Net)	80%	75%	76%	76%	77%
Not concerned (Net)	13%	18%	19%	18%	18%

c. Political violence over the next four years

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
Very concerned	36%	44%	42%	49%	39%
Somewhat concerned	37%	33%	35%	33%	33%
Not very concerned	12%	11%	12%	9%	16%
Not at all concerned	6%	5%	7%	3%	3%
Don't know	9%	8%	4%	5%	9%
Concerned (Net)	73%	77%	77%	82%	73%
Not concerned (Net)	18%	15%	19%	12%	18%

d. Foreign interference in U.S. social media

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
Very concerned	33%	35%	39%	33%	34%
Somewhat concerned	34%	35%	33%	39%	37%
Not very concerned	15%	14%	13%	15%	15%
Not at all concerned	6%	6%	6%	5%	5%
Don't know	12%	10%	9%	8%	10%
Concerned (Net)	67%	70%	72%	72%	70%
Not concerned (Net)	21%	20%	19%	20%	19%

e. The information you receive on social media is not accurate

	12/21-22, 2020	1/14-15, 2021	Republican	Democrat	Independent
Very concerned	33%	41%	52%	30%	49%
Somewhat concerned	36%	35%	27%	45%	27%
Not very concerned	14%	10%	8%	13%	12%
Not at all concerned	6%	6%	7%	5%	7%
Don't know	10%	8%	6%	7%	5%
Concerned (Net)	69%	76%	79%	76%	77%
Not concerned (Net)	20%	16%	15%	18%	19%



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5. As you may know, people broke into the Capitol on Jan. 6 in a riot that left five dead. When it comes to that action, which of the following is closest to your opinion?

	1/14-15, 2021	Republican	Democrat	Independent
They are criminals	31%	29%	34%	28%
They are right-wing domestic terrorists	26%	10%	45%	17%
They are left-wing terrorists or Antifa	12%	23%	4%	12%
They were well-meaning but got carried away in the moment	11%	16%	5%	15%
They are patriots who were fighting to preserve our freedoms	4%	5%	2%	5%
Don't know	16%	18%	9%	23%

6. As you may know, several social media companies have recently suspended President Trump's accounts. When it comes to that action, which of the following is closest to your opinion?

	1/14-15, 2021	Republican	Democrat	Independent
Trump's accounts should have been suspended earlier	40%	12%	66%	34%
Trump's accounts should not be suspended	26%	55%	3%	27%
A temporary suspension is fine, but a permanent ban is not	13%	17%	9%	19%
This suspension is an appropriate response to the unrest at the Capitol	12%	9%	17%	8%
Don't know	9%	7%	6%	13%





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7. As you may know, several social media companies have recently suspended accounts affiliated with the “QAnon” conspiracy theory. When it comes to that action, which of the following is closest to your opinion?

	1/14-15, 2021	Republican	Democrat	Independent
These QAnon accounts should have been suspended earlier	34%	18%	52%	26%
These QAnon accounts should not be suspended	13%	27%	3%	12%
This suspension is an appropriate response to the unrest at the Capitol	13%	7%	18%	13%
A temporary suspension is fine, but a permanent ban is not	10%	15%	6%	10%
Don't know	30%	33%	20%	38%

8. Which of the following is your main source of news?

	1/14-15, 2021	Republican	Democrat	Independent
ABC / CBS / NBC News	23%	19%	27%	18%
CNN	11%	4%	19%	4%
Digital or online news	10%	10%	10%	14%
Social media	9%	6%	10%	9%
FOX News	8%	16%	4%	5%
Public television or radio	5%	4%	5%	8%
Friends and family	4%	3%	3%	9%
New York Times or Washington Post	4%	3%	5%	1%
MSNBC	3%	1%	5%	3%
Your local newspaper	3%	3%	2%	1%
Conservative online news (e.g. Breitbart, Daily Caller, Instapundit)	2%	5%	1%	1%
Other	8%	12%	4%	15%
None of these	10%	14%	4%	11%





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9. How familiar, if at all, are you with the following social media platforms?

Total At least heard of Summary

	1/14-15, 2021	Republican	Democrat	Independent
Facebook	99%	99%	100%	98%
YouTube	99%	100%	99%	99%
Twitter	97%	98%	99%	96%
TikTok	95%	98%	96%	92%
Parler	61%	67%	60%	61%
Telegram	42%	41%	44%	42%
MeWe	27%	34%	21%	25%
Gab	24%	25%	25%	22%

a. Parler

	1/14-15, 2021	Republican	Democrat	Independent
Very familiar	6%	8%	4%	5%
Somewhat familiar	15%	17%	15%	14%
Have heard of, but that's it	41%	42%	41%	43%
Have not heard of	39%	33%	40%	39%
<i>At least heard of (Net)</i>	<i>61%</i>	<i>67%</i>	<i>60%</i>	<i>61%</i>

b. MeWe

	1/14-15, 2021	Republican	Democrat	Independent
Very familiar	2%	3%	1%	2%
Somewhat familiar	7%	9%	7%	6%
Have heard of, but that's it	17%	21%	12%	16%
Have not heard of	73%	66%	79%	75%
<i>At least heard of (Net)</i>	<i>27%</i>	<i>34%</i>	<i>21%</i>	<i>25%</i>

c. Gab

	1/14-15, 2021	Republican	Democrat	Independent
Very familiar	2%	2%	2%	1%
Somewhat familiar	6%	6%	7%	4%
Have heard of, but that's it	16%	17%	15%	17%
Have not heard of	76%	75%	75%	78%
<i>At least heard of (Net)</i>	<i>24%</i>	<i>25%</i>	<i>25%</i>	<i>22%</i>





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d. Telegram

	1/14-15, 2021	Republican	Democrat	Independent
Very familiar	6%	5%	8%	5%
Somewhat familiar	11%	9%	11%	15%
Have heard of, but that's it	26%	26%	25%	22%
Have not heard of	58%	59%	56%	58%
<i>At least heard of (Net)</i>	42%	41%	44%	42%

e. Facebook

	1/14-15, 2021	Republican	Democrat	Independent
Very familiar	67%	66%	70%	63%
Somewhat familiar	23%	23%	21%	26%
Have heard of, but that's it	9%	10%	8%	9%
Have not heard of	1%	1%	*	2%
<i>At least heard of (Net)</i>	99%	99%	100%	98%

f. Twitter

	1/14-15, 2021	Republican	Democrat	Independent
Very familiar	33%	30%	38%	35%
Somewhat familiar	34%	34%	35%	32%
Have heard of, but that's it	31%	35%	26%	29%
Have not heard of	3%	2%	1%	4%
<i>At least heard of (Net)</i>	97%	98%	99%	96%

g. TikTok

	1/14-15, 2021	Republican	Democrat	Independent
Very familiar	24%	20%	29%	18%
Somewhat familiar	26%	24%	28%	31%
Have heard of, but that's it	45%	54%	39%	42%
Have not heard of	5%	2%	4%	8%
<i>At least heard of (Net)</i>	95%	98%	96%	92%

h. YouTube

	1/14-15, 2021	Republican	Democrat	Independent
Very familiar	58%	51%	64%	63%
Somewhat familiar	30%	34%	27%	25%
Have heard of, but that's it	11%	14%	8%	11%
Have not heard of	1%	0%	1%	1%
<i>At least heard of (Net)</i>	99%	100%	99%	99%





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10. [Asked if at least heard of “Parler”, “MeWe”, “Gab”, or “Telegram” in Q9] Have you used either Parler, MeWe, Gab, or Telegram in the past month?

	1/14-15, 2021 (N=861)	Republican (N=323)	Democrat (N=393)	Independent (N=97)
Yes, in the past month	16%	23%	12%	16%
No, not in the past month but I have before then	9%	11%	7%	12%
No, never	74%	66%	81%	72%





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About the Study

These are some of the findings of an Ipsos poll conducted between January 14-15, 2021. For this survey, a sample of 1,114 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English with oversamples of Black and Hispanic Americans. This poll is trended against a NPR/Ipsos poll conducted between December 21-22, 2020, with a sample of 1,115 U.S. adults.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1,114$, $DEFF=1.5$, adjusted Confidence Interval= ± 4.8 percentage points).

The poll has a credibility interval of plus or minus 5.6 percentage points for Republicans, plus or minus 5.0 percentage points for Democrats, and plus or minus 9.7 percentage points for Independents.

The poll fielded from December 21-22, 2020, has a credibility interval of plus or minus 3.3 percentage points.

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About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

