

Biden's speech to Congress earns high marks from viewers

New Ipsos snap poll shows broad support for policies outlined, despite large partisan gaps

Topline Findings

Washington, **DC**, **April 29**, **2021** – Nearly three-quarters who watched or heard about President Joe Biden's joint session to Congress approve of the president's remarks, according to an Ipsos snap poll fielded in the hours immediately following the speech. Among all respondents, three in five (or more) support the policies the president outlined in his speech – from 12 weeks of paid family leave to passing the American Jobs Plan – but deep partisan divisions remain, and this support is primarily driven by strong majorities of Democrats backing these policies.

Detailed findings:

- 1. A broad majority of those aware of the president's speech approve of his message including near universal approval from Democrats.
 - Overall, more than two-thirds of respondents (68%) either watched the speech or have read
 or heard about it. Significantly more Democrats (81%) than Republicans (58%) tuned in.
 - Among this group, 73% approve of the president's message, including 95% of Democrats, 68% of Independents, and 40% of Republicans.
- 2. From the scope of the speech to the presence of two women on the dais, a majority of all respondents view Biden's speech as historic.
 - Regardless of whether they tuned in or not, three-quarters (74%) acknowledge the presence of a female Vice President and Speaker of the House behind Biden was a historic moment. Nearly half, 46%, believe it was very historic.
 - Two-thirds (65%) believe the smaller audience, due to COVID-19 protocols, was historic, and 60% acknowledge the actual scale and scope of Biden's proposals was historic. This last point is bolstered by a strong majority of Democrats: 86% believe Biden's proposals to be historic.
- 3. A majority of respondents 60% or more support the proposals Biden outlined. However, no proposal earns bipartisan support, and significant partisan gaps remain.
 - The survey tested seven policy proposals that came from Biden's speech. Requiring all
 employers to provide 12 weeks of guaranteed paid family and medical leave earns the
 strongest support (69%), while slightly fewer but still a majority support passing a
 comprehensive immigration bill that provides a pathway to citizenship and increased border
 security (60%).
 - A vast majority of Democrats (80% or more) support these proposals, and a majority of Independents support each as well. No proposal earns support from a majority of Republicans, though two earn support from a plurality: 12 weeks of paid family leave (49%) and increasing IRS audits and enforcement of wealthy Americans' tax returns (48%).





- 4. Similar to the policy proposals, most approve of select rhetoric Biden used in his speech. These words also show some broad areas where Democrats and Republicans align.
 - Three-quarters (76%) agree that America cannot let its guard down now against the pandemic, including 88% of Democrats, 72% of Independents, and 65% of Republicans.
 - Partisans also agree that "Wall Street did not build the United States, the middle class and unions built the United States." Overall, 72% agree with this sentiment, including majorities of those from each side of the aisle.
 - President Biden also said in his speech that "white supremacy is terrorism," a sentiment 63% agree with, overall. This support is driven by Democrats (81%), while Republicans are split (45% agree, 42% disagree).

These are the findings of an Ipsos poll conducted between 10:30pm ET on April 28, 2021 to the early morning hours of April 29, 2021. For this survey, a sample of 1,000 adults age 18-65 from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 3.5 percentage points for all respondents.

For full results, please refer to the following annotated questionnaire:





Full Annotated Questionnaire

1. Did you watch President Joe Biden's address to Congress on Wednesday, April 28?

| | All respondents (N=1,000) | Republican (N=290) | Democrat (N=360) | Indep/Other (N=350) |
|---|---------------------------|-----------------------|---------------------|------------------------|
| Yes | 42% | 35% | 57% | 33% |
| No, but have read or heard about it | 26% | 23% | 24% | 30% |
| No | 33% | 42% | 19% | 38% |
| Yes/No, but have read or heard about it (net) | 68% | 58% | 81% | 62% |

2. **[If watched, read, or heard about President Biden's address]** Overall, do you approve or disapprove of what President Biden said in his April 28 address?

| | All respondents (N=675) | Republican (N=168) | Democrat (N=290) | Indep/Other (N=217) |
|---------------------|-------------------------------|-----------------------|---------------------|------------------------|
| Strongly approve | 36% | 16% | 59% | 21% |
| Somewhat approve | 36% | 24% | 36% | 46% |
| Somewhat disapprove | 14% | 26% | 4% | 19% |
| Strongly disapprove | 14% | 34% | 1% | 14% |
| Approve (net) | 73% | 40% | 95% | 68% |
| Disapprove (net) | 28% | 60% | 5% | 33% |





3. Do you support or oppose the following?

Total Support Summary

| | All respondents | Republican | Democrat | Indep/Other |
|--|-----------------|------------|----------|-------------|
| Requiring all employers to provide 12 weeks of guaranteed paid family and medical leave | 69% | 49% | 87% | 67% |
| Passing the American Jobs Plan to make significant investments in American infrastructure | 66% | 42% | 89% | 61% |
| Providing up to 2 years of tuition-free community college for every American | 65% | 41% | 88% | 61% |
| Increasing taxes on wealthy Americans and investors | 65% | 46% | 88% | 57% |
| Increase IRS audits and enforcement of wealthy Americans' tax returns | 64% | 48% | 84% | 56% |
| Increasing the federal minimum wage to \$15 an hour | 63% | 36% | 88% | 61% |
| Passing a comprehensive immigration bill that provides a pathway to citizenship for some undocumented immigrants and increased border security | 60% | 40% | 81% | 54% |

a. Increasing the federal minimum wage to \$15 an hour

| - | All respondents | Republican | Democrat | Indep/Other |
|------------------|-----------------|------------|----------|-------------|
| Strongly support | 41% | 21% | 61% | 38% |
| Somewhat support | 22% | 15% | 27% | 23% |
| Somewhat oppose | 13% | 21% | 7% | 12% |
| Strongly oppose | 18% | 39% | 2% | 18% |
| Don't know | 6% | 5% | 4% | 9% |
| Support (net) | 63% | 36% | 88% | 61% |
| Oppose (net) | 31% | 59% | 9% | 30% |

b. Providing up to 2 years of tuition-free community college for every American

| | All respondents | Republican | Democrat | Indep/Other |
|------------------|-----------------|------------|----------|-------------|
| Strongly support | 42% | 24% | 64% | 36% |
| Somewhat support | 23% | 18% | 25% | 25% |
| Somewhat oppose | 11% | 15% | 6% | 12% |
| Strongly oppose | 18% | 38% | 3% | 17% |
| Don't know | 6% | 6% | 3% | 10% |
| Support (net) | 65% | 41% | 88% | 61% |
| Oppose (net) | 29% | 53% | 9% | 29% |

2020 K Street, NW, Suite 410 Washington DC 20006 +1 202 463-7300 Contact: Chris Jackson

Senior Vice President, US, Public Affairs, Ipsos

Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025







c. Requiring all employers to provide 12 weeks of guaranteed paid family and medical leave

| or the farming and employees the processing | All respondents | Republican | Democrat | Indep/Other |
|---|-----------------|------------|----------|-------------|
| Strongly support | 42% | 21% | 59% | 41% |
| Somewhat support | 27% | 27% | 27% | 26% |
| Somewhat oppose | 11% | 17% | 6% | 12% |
| Strongly oppose | 13% | 28% | 2% | 11% |
| Don't know | 7% | 7% | 5% | 10% |
| Support (net) | 69% | 49% | 87% | 67% |
| Oppose (net) | 24% | 45% | 9% | 23% |

d. Increasing taxes on wealthy Americans and investors

| | All respondents | Republican | Democrat | Indep/Other |
|------------------|-----------------|------------|----------|-------------|
| Strongly support | 41% | 25% | 61% | 34% |
| Somewhat support | 24% | 20% | 27% | 23% |
| Somewhat oppose | 14% | 21% | 6% | 16% |
| Strongly oppose | 14% | 27% | 3% | 15% |
| Don't know | 8% | 6% | 5% | 12% |
| Support (net) | 65% | 46% | 88% | 57% |
| Oppose (net) | 28% | 48% | 8% | 31% |

e. Increase IRS audits and enforcement of wealthy Americans' tax returns

| | All respondents | Republican | Democrat | Indep/Other |
|------------------|-----------------|------------|----------|-------------|
| Strongly support | 37% | 21% | 55% | 31% |
| Somewhat support | 27% | 27% | 29% | 25% |
| Somewhat oppose | 14% | 17% | 8% | 17% |
| Strongly oppose | 12% | 25% | 2% | 13% |
| Don't know | 10% | 10% | 6% | 14% |
| Support (net) | 64% | 48% | 84% | 56% |
| Oppose (net) | 26% | 42% | 10% | 30% |





Passing the American Jobs Plan to make significant investments in American infrastructure

| ilitastructure | | | | | |
|-----------------|-------------------------------------|--|--|--|--|
| All respondents | Republican | Democrat | Indep/Other | | |
| 35% | 17% | 58% | 26% | | |
| 31% | 25% | 31% | 35% | | |
| 12% | 19% | 4% | 13% | | |
| 10% | 22% | 1% | 10% | | |
| 13% | 17% | 6% | 17% | | |
| 66% | 42% | 89% | 61% | | |
| 22% | 41% | 6% | 23% | | |
| | respondents 35% 31% 12% 10% 13% 66% | respondents Republican 35% 17% 31% 25% 12% 19% 10% 22% 13% 17% 66% 42% | respondents Republican Democrat 35% 17% 58% 31% 25% 31% 12% 19% 4% 10% 22% 1% 13% 17% 6% 66% 42% 89% | | |

g. Passing a comprehensive immigration bill that provides a pathway to citizenship for some undocumented immigrants and increased border security

| | All respondents | Republican | Democrat | Indep/Other |
|------------------|-----------------|------------|----------|-------------|
| Strongly support | 30% | 15% | 46% | 25% |
| Somewhat support | 30% | 24% | 35% | 30% |
| Somewhat oppose | 16% | 20% | 11% | 19% |
| Strongly oppose | 16% | 35% | 3% | 13% |
| Don't know | 8% | 6% | 4% | 15% |
| Support (net) | 60% | 40% | 81% | 54% |
| Oppose (net) | 32% | 54% | 15% | 31% |

4. Do you agree or disagree with the following

Total Agree Summary

| | All respondents | Republican | Democrat | Indep/Other |
|--|-----------------|------------|----------|-------------|
| America cannot let its guard down now against the COVID pandemic | 76% | 65% | 88% | 72% |
| Wall Street did not build the United States, the middle class and unions built the United States | 72% | 69% | 83% | 62% |
| American democracy still works to make Americans' lives better | 64% | 57% | 82% | 51% |
| White supremacy is terrorism | 63% | 45% | 81% | 60% |
| Trickle down economics have never worked in America | 51% | 43% | 66% | 43% |





a. America cannot let its guard down now against the COVID pandemic

| • | All respondents | Republican | Democrat | Indep/Other |
|-------------------|-----------------|------------|----------|-------------|
| Strongly agree | 52% | 40% | 67% | 47% |
| Somewhat agree | 24% | 25% | 21% | 25% |
| Somewhat disagree | 9% | 14% | 6% | 9% |
| Strongly disagree | 10% | 17% | 3% | 11% |
| Don't know | 5% | 4% | 3% | 8% |
| Agree (net) | 76% | 65% | 88% | 72% |
| Disagree (net) | 19% | 31% | 9% | 20% |

b. Wall Street did not build the United States, the middle class and unions built the United States

| | All respondents | Republican | Democrat | Indep/Other |
|-------------------|-----------------|------------|----------|-------------|
| Strongly agree | 40% | 35% | 52% | 32% |
| Somewhat agree | 31% | 33% | 31% | 30% |
| Somewhat disagree | 12% | 14% | 8% | 13% |
| Strongly disagree | 5% | 7% | 2% | 7% |
| Don't know | 12% | 10% | 7% | 18% |
| Agree (net) | 72% | 69% | 83% | 62% |
| Disagree (net) | 17% | 21% | 10% | 20% |

c. Trickle down economics have never worked in America

| | All respondents | Republican | Democrat | Indep/Other |
|-------------------|-----------------|------------|----------|-------------|
| Strongly agree | 28% | 19% | 43% | 22% |
| Somewhat agree | 23% | 24% | 24% | 22% |
| Somewhat disagree | 15% | 16% | 15% | 14% |
| Strongly disagree | 12% | 18% | 5% | 14% |
| Don't know | 22% | 23% | 15% | 30% |
| Agree (net) | 51% | 43% | 66% | 43% |
| Disagree (net) | 26% | 34% | 19% | 27% |





d. White supremacy is terrorism

| | All respondents | Republican | Democrat | Indep/Other |
|-------------------|-----------------|------------|----------|-------------|
| Strongly agree | 42% | 25% | 60% | 38% |
| Somewhat agree | 21% | 20% | 21% | 22% |
| Somewhat disagree | 11% | 15% | 8% | 12% |
| Strongly disagree | 15% | 28% | 6% | 14% |
| Don't know | 11% | 13% | 5% | 15% |
| Agree (net) | 63% | 45% | 81% | 60% |
| Disagree (net) | 26% | 42% | 14% | 25% |

e. American democracy still works to make Americans' lives better

| | All respondents | Republican | Democrat | Indep/Other |
|-------------------|-----------------|------------|----------|-------------|
| Strongly agree | 30% | 26% | 42% | 22% |
| Somewhat agree | 34% | 31% | 40% | 30% |
| Somewhat disagree | 15% | 19% | 11% | 17% |
| Strongly disagree | 10% | 15% | 2% | 14% |
| Don't know | 11% | 9% | 5% | 18% |
| Agree (net) | 64% | 57% | 82% | 51% |
| Disagree (net) | 25% | 34% | 13% | 31% |

5. How historic, if at all, were the following parts of President Biden's speech to Congress?

Total Historic Summary

| | All respondents | Republican | Democrat | Indep/Other |
|--|-----------------|------------|----------|-------------|
| The presence of a female Vice President and Speaker of the House | 74% | 57% | 90% | 71% |
| The smaller audience due to COVID-19 protocols | 65% | 51% | 81% | 59% |
| The scale and scope of Biden's proposals | 60% | 35% | 86% | 55% |

a. The presence of a female Vice President and Speaker of the House

| a. The processor of a fermale free free and position of the free free free free free free free fr | | | | | |
|---|-----------------|------------|----------|-------------|--|
| | All respondents | Republican | Democrat | Indep/Other | |
| Very historic | 46% | 26% | 67% | 40% | |
| Somewhat historic | 28% | 30% | 24% | 31% | |
| Not very historic | 12% | 17% | 5% | 14% | |
| Not at all historic | 15% | 27% | 5% | 15% | |
| Historic (net) | 74% | 57% | 90% | 71% | |

2020 K Street, NW, Suite 410 Washington DC 20006 +1 202 463-7300 Contact: Chris Jackson

Senior Vice President, US, Public Affairs, Ipsos

Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025





b. The smaller audience due to COVID-19 protocols

| | All respondents | Republican | Democrat | Indep/Other |
|---------------------|-----------------|------------|----------|-------------|
| Very historic | 31% | 22% | 45% | 24% |
| Somewhat historic | 34% | 29% | 36% | 35% |
| Not very historic | 19% | 18% | 14% | 24% |
| Not at all historic | 17% | 31% | 5% | 17% |
| Historic (net) | 65% | 51% | 81% | 59% |

c. The scale and scope of Biden's proposals

| | All respondents | Republican | Democrat | Indep/Other |
|---------------------|-----------------|------------|----------|-------------|
| Very historic | 25% | 10% | 44% | 19% |
| Somewhat historic | 35% | 24% | 42% | 36% |
| Not very historic | 20% | 30% | 10% | 23% |
| Not at all historic | 20% | 36% | 4% | 22% |
| Historic (net) | 60% | 35% | 86% | 55% |

6. Do you consider yourself a...

| | All respondents | Republican | Democrat | Indep/Other |
|----------------|-----------------|------------|----------|-------------|
| Republican | 29% | 100% | 0% | 0% |
| Democrat | 36% | 0% | 100% | 0% |
| Independent | 27% | 0% | 0% | 76% |
| Something else | 4% | 0% | 0% | 10% |
| None of these | 5% | 0% | 0% | 14% |





About the Study

These are some of the findings of an Ipsos poll conducted between 10:30pm ET on April 28, 2021 to the early morning hours of April 29, 2021. For this survey, a sample of 1,000 adults age 18-65 from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 290 Republicans, 360 Democrats, and 350 Independents/Other.

The sample was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" Sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,000, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

The poll also has a credibility interval of plus or minus 6.6 percentage points for Republicans, plus or minus 5.9 percentage points for Democrats, and plus or minus 6.0 percentage points for Independents/Other.

For more information on this news release, please contact:

Chris Jackson Senior Vice President, US Public Affairs +1 202 420-2025 chris.jackson@ipsos.com

Mallory Newall Director, US Public Affairs +1 202 420-2014 mallory.newall@ipsos.com

Kate Silverstein Media Relations Specialist, US Public Affairs +1 718 755-8829 kate.silverstein@ipsos.com



Senior Vice President, US, Public Affairs, Ipsos

Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025





About Ipsos

lpsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

