



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, April 1, 2021

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
3/30-31 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%



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1. What level of threat do you think the coronavirus poses to you personally? (*Continued*)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
5/4-5 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	
4/17-20 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
3/30-31	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28	2%	5%	17%	41%	-	-	-	4%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
3/30-31	9%	23%	48%	20%
3/15-16	10%	21%	49%	20%
3/2-3	9%	24%	52%	16%
2/17-18	10%	26%	46%	18%
2/2-3	7%	29%	47%	17%
1/20-21	7%	28%	46%	19%
12/9-10	9%	28%	46%	17%
11/24-25	9%	29%	46%	16%
11/10-11	9%	31%	46%	14%
10/27-28	12%	32%	42%	13%
10/13-14	11%	30%	43%	16%
9/29-30	11%	29%	43%	18%
9/15-16	10%	29%	43%	18%
9/1-2	9%	32%	42%	16%
8/18-19	11%	33%	44%	13%
8/4-5	9%	31%	45%	15%
7/21-22	10%	32%	46%	12%
6/23-24	7%	32%	46%	15%
6/8-9	7%	30%	46%	18%
5/28-29	7%	28%	48%	18%
5/14-15	10%	30%	42%	18%
5/4-5	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
3/30-31	8%	13%	41%	22%	15%
3/15-16	6%	14%	42%	24%	14%
3/2-3	6%	17%	43%	24%	10%
2/17-18	5%	17%	44%	21%	12%
2/2-3	6%	14%	44%	23%	12%
1/20-21	7%	15%	43%	23%	12%
12/9-10	6%	18%	44%	21%	11%
11/24-25	6%	16%	44%	23%	10%
11/10-11	8%	18%	41%	22%	11%
10/27-28	8%	15%	45%	21%	11%
10/13-14	7%	17%	44%	22%	10%
9/29-30	8%	17%	43%	21%	11%
9/15-16	7%	16%	42%	23%	12%
9/1-2	7%	16%	45%	22%	9%
8/18-19	7%	15%	48%	20%	11%
8/4-5	6%	15%	47%	21%	11%
7/21-22	7%	15%	47%	22%	9%
6/23-24	6%	15%	44%	23%	12%
6/8-9	6%	13%	45%	24%	12%
5/28-29	5%	16%	43%	24%	12%
5/14-15	8%	19%	41%	21%	12%
5/4-5	8%	19%	44%	20%	10%

5. When do you think you will feel safe enough to start using each of the following services and activities?

a. Restaurants and bars

	1/20-21	3/2-3	3/15-16	3/30-31
Now/I already am	26%	31%	38%	36%
Within the next month	9%	11%	12%	12%
1-3 months from now	14%	19%	16%	17%
4-6 months from now	20%	17%	12%	15%
More than 6 months	28%	18%	16%	16%
I don't use this service	3%	4%	5%	4%

b. Hotels

	1/20-21	3/2-3	3/15-16	3/30-31
Now/I already am	19%	19%	24%	26%
Within the next month	7%	10%	8%	9%
1-3 months from now	11%	14%	15%	13%
4-6 months from now	19%	16%	17%	16%
More than 6 months	27%	24%	20%	19%
I don't use this service	17%	16%	17%	17%





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c. Rental cars

	1/20-21	3/2-3	3/15-16	3/30-31
Now/I already am	13%	11%	11%	16%
Within the next month	5%	7%	8%	7%
1-3 months from now	8%	10%	11%	11%
4-6 months from now	10%	10%	10%	12%
More than 6 months	14%	14%	12%	11%
I don't use this service	49%	47%	48%	42%

d. Ride sharing services

	1/20-21	3/2-3	3/15-16	3/30-31
Now/I already am	10%	7%	10%	13%
Within the next month	4%	6%	6%	7%
1-3 months from now	8%	9%	10%	11%
4-6 months from now	10%	9%	9%	10%
More than 6 months	14%	13%	11%	9%
I don't use this service	54%	55%	55%	50%

e. Public transportation

	1/20-21	3/2-3	3/15-16	3/30-31
Now/I already am	10%	8%	10%	13%
Within the next month	4%	5%	7%	6%
1-3 months from now	7%	8%	10%	8%
4-6 months from now	9%	10%	11%	12%
More than 6 months	16%	14%	11%	12%
I don't use this service	53%	54%	52%	49%

f. Fitness centers/Studios/Gyms

	1/20-21	3/2-3	3/15-16	3/30-31
Now/I already am	12%	12%	13%	17%
Within the next month	6%	7%	8%	7%
1-3 months from now	9%	10%	12%	11%
4-6 months from now	12%	13%	11%	11%
More than 6 months	18%	16%	13%	12%
I don't use this service	43%	43%	43%	42%

g. Entertainment centers (movie theaters, concerts)

	1/20-21	3/2-3	3/15-16	3/30-31
Now/I already am	11%	10%	12%	14%
Within the next month	7%	7%	11%	12%
1-3 months from now	13%	13%	17%	16%
4-6 months from now	21%	21%	18%	19%
More than 6 months	34%	31%	25%	22%
I don't use this service	15%	17%	17%	17%





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h. Shopping centers or malls

	1/20-21	3/2-3	3/15-16	3/30-31
Now/I already am	29%	30%	38%	34%
Within the next month	8%	10%	11%	11%
1-3 months from now	13%	16%	17%	18%
4-6 months from now	19%	16%	13%	15%
More than 6 months	24%	19%	14%	15%
I don't use this service	7%	9%	8%	8%

i. Grocery stores

	1/20-21	3/2-3	3/15-16	3/30-31
Now/I already am	71%	74%	77%	71%
Within the next month	6%	7%	7%	7%
1-3 months from now	9%	7%	7%	7%
4-6 months from now	7%	6%	5%	7%
More than 6 months	6%	5%	4%	6%
I don't use this service	1%	1%	1%	2%





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6. Thinking about when COVID-19-related closures and restrictions end, how will you proceed in using...?

a. Restaurants and bars

	Will start using again immediately and more than I did before	Will start using again immediately and about as much as I did before	Will wait until I'm sure it is safe but will use about as much as I did before	Will use less than I did before, for at least a few months	Will likely use less than I did before, permanently	I don't use this service
3/30-31	16%	32%	25%	14%	9%	5%
3/2-3	10%	29%	30%	17%	9%	4%
1/20-21	12%	32%	33%	13%	6%	4%
12/9-10	9%	23%	31%	22%	8%	7%
11/24-25	7%	25%	30%	22%	11%	6%
8/4-5	8%	24%	35%	21%	8%	5%
7/21-22	8%	25%	34%	22%	7%	5%
5/14-15	8%	18%	33%	26%	9%	5%
5/4-5	7%	26%	38%	18%	5%	5%
4/17-20	9%	27%	41%	14%	5%	5%
4/10-13	8%	28%	42%	13%	4%	5%

b. Hotels

	Will start using again immediately and more than I did before	Will start using again immediately and about as much as I did before	Will wait until I'm sure it is safe but will use about as much as I did before	Will use less than I did before, for at least a few months	Will likely use less than I did before, permanently	I don't use this service
3/30-31	10%	27%	25%	12%	8%	18%
3/2-3	7%	23%	28%	16%	8%	19%
1/20-21	7%	25%	30%	13%	8%	17%
12/9-10	6%	18%	27%	19%	10%	20%
11/24-25	4%	19%	26%	18%	11%	21%
8/4-5	4%	16%	29%	17%	10%	24%
7/21-22	4%	18%	28%	20%	10%	22%
5/14-15	5%	14%	29%	19%	12%	22%
5/4-5	4%	13%	33%	20%	8%	22%
4/17-20	3%	13%	34%	13%	6%	30%
4/10-13	4%	13%	35%	14%	6%	27%





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c. Rental cars

	Will start using again immediately and more than I did before	Will start using again immediately and about as much as I did before	Will wait until I'm sure it is safe but will use about as much as I did before	Will use less than I did before, for at least a few months	Will likely use less than I did before, permanently	I don't use this service
3/30-31	6%	19%	16%	9%	6%	44%
3/2-3	5%	14%	17%	10%	7%	47%
1/20-21	3%	16%	18%	8%	5%	50%
12/9-10	4%	12%	15%	11%	7%	52%
11/24-25	3%	13%	16%	10%	7%	51%
8/4-5	3%	10%	14%	9%	6%	57%
7/21-22	3%	9%	15%	9%	8%	55%
5/14-15	3%	10%	17%	10%	8%	53%
5/4-5	3%	9%	20%	9%	6%	54%
4/17-20	3%	9%	18%	6%	4%	59%
4/10-13	3%	7%	18%	9%	4%	59%

d. Ride sharing services

	Will start using again immediately and more than I did before	Will start using again immediately and about as much as I did before	Will wait until I'm sure it is safe but will use about as much as I did before	Will use less than I did before, for at least a few months	Will likely use less than I did before, permanently	I don't use this service
3/30-31	5%	13%	14%	7%	6%	54%
3/2-3	4%	11%	12%	11%	6%	56%
1/20-21	2%	13%	15%	7%	5%	58%
12/9-10	4%	10%	13%	9%	7%	56%
11/24-25	4%	10%	13%	9%	8%	56%
8/4-5	3%	8%	13%	9%	7%	59%
7/21-22	4%	8%	12%	11%	6%	59%
5/14-15	3%	8%	14%	9%	8%	57%
5/4-5	3%	9%	16%	9%	5%	59%
4/17-20	3%	9%	16%	7%	4%	61%
4/10-13	3%	9%	16%	6%	4%	62%





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e. Public transportation

	Will start using again immediately and more than I did before	Will start using again immediately and about as much as I did before	Will wait until I'm sure it is safe but will use about as much as I did before	Will use less than I did before, for at least a few months	Will likely use less than I did before, permanently	I don't use this service
3/30-31	6%	13%	12%	7%	7%	55%
3/2-3	5%	9%	13%	9%	7%	56%
1/20-21	4%	13%	15%	7%	5%	57%
12/9-10	4%	9%	11%	11%	8%	57%
11/24-25	4%	9%	12%	10%	8%	57%
8/4-5	4%	8%	12%	8%	7%	60%
7/21-22	3%	8%	15%	9%	8%	58%
5/14-15	4%	8%	14%	10%	8%	55%
5/4-5	2%	8%	17%	10%	6%	57%
4/17-20	3%	8%	17%	7%	5%	59%
4/10-13	3%	8%	17%	7%	4%	61%

f. Fitness centers/Studios/Gyms

	Will start using again immediately and more than I did before	Will start using again immediately and about as much as I did before	Will wait until I'm sure it is safe but will use about as much as I did before	Will use less than I did before, for at least a few months	Will likely use less than I did before, permanently	I don't use this service
3/30-31	10%	15%	15%	8%	7%	45%
3/2-3	7%	13%	18%	9%	7%	45%
1/20-21	8%	17%	17%	7%	6%	45%
12/9-10	7%	12%	15%	12%	9%	46%
11/24-25	5%	11%	15%	11%	8%	51%
8/4-5	7%	11%	17%	10%	6%	49%
7/21-22	5%	11%	20%	10%	7%	46%
5/14-15	6%	11%	18%	11%	8%	46%
5/4-5	7%	13%	20%	9%	5%	46%
4/17-20	6%	14%	20%	7%	4%	49%
4/10-13	7%	14%	22%	7%	3%	47%





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g. Entertainment centers (movie theaters, concerts)

	Will start using again immediately and more than I did before	Will start using again immediately and about as much as I did before	Will wait until I'm sure it is safe but will use about as much as I did before	Will use less than I did before, for at least a few months	Will likely use less than I did before, permanently	I don't use this service
3/30-31	11%	22%	24%	15%	11%	18%
3/2-3	9%	18%	27%	20%	12%	16%
1/20-21	9%	23%	32%	14%	9%	13%
12/9-10	7%	15%	26%	21%	13%	18%
11/24-25	7%	15%	26%	19%	16%	18%
8/4-5	8%	16%	29%	18%	11%	19%
7/21-22	7%	15%	31%	17%	12%	18%
5/14-15	6%	17%	28%	21%	11%	18%
5/4-5	6%	15%	33%	19%	8%	18%
4/17-20	6%	18%	36%	15%	7%	18%
4/10-13	7%	18%	40%	12%	6%	17%

h. Shopping centers or malls

	Will start using again immediately and more than I did before	Will start using again immediately and about as much as I did before	Will wait until I'm sure it is safe but will use about as much as I did before	Will use less than I did before, for at least a few months	Will likely use less than I did before, permanently	I don't use this service
3/30-31	12%	31%	24%	15%	10%	8%
3/2-3	9%	29%	28%	17%	9%	8%
1/20-21	10%	31%	31%	13%	8%	7%
12/9-10	7%	23%	27%	24%	11%	8%
11/24-25	7%	22%	29%	22%	13%	7%
8/4-5	6%	21%	31%	19%	12%	11%
7/21-22	6%	21%	30%	21%	10%	11%
5/14-15	7%	19%	30%	22%	11%	12%
5/4-5	6%	21%	37%	18%	7%	11%
4/17-20	6%	21%	39%	17%	6%	11%
4/10-13	6%	21%	42%	15%	6%	10%



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i. Grocery stores

	Will start using again immediately and more than I did before	Will start using again immediately and about as much as I did before	Will wait until I'm sure it is safe but will use about as much as I did before	Will use less than I did before, for at least a few months	Will likely use less than I did before, permanently	I don't use this service
3/30-31	21%	49%	15%	8%	5%	1%
3/2-3	19%	50%	19%	8%	4%	1%
1/20-21	18%	47%	24%	7%	2%	1%
12/9-10	11%	47%	25%	12%	4%	1%
11/24-25	13%	46%	26%	10%	4%	1%
8/4-5	12%	47%	25%	10%	4%	1%
7/21-22	11%	45%	27%	11%	5%	2%
5/14-15	11%	44%	28%	12%	4%	1%
5/4-5	10%	45%	31%	9%	4%	2%
4/17-20	9%	46%	35%	8%	2%	1%
4/10-13	10%	43%	36%	8%	2%	1%

7. To what extent do you agree or disagree with the following statements?

Total Agree Summary

	2/17-18	3/2-3	3/30-31
If we loosen COVID-19 restrictions now, it will just lead to re-closing	58%	56%	54%
We should wait until the COVID-19 case rate in my state reaches near zero before we lift all statewide restrictions	50%	48%	47%
I'm going to wait until other people return to pre-COVID activities and see what seems safe	44%	47%	40%
As soon as the COVID-19 case rate goes down in my state, we should lift all statewide restrictions	37%	37%	38%
Once I'm vaccinated, I will return to pre-COVID activities regardless of the actions of others	24%	28%	33%
All Americans should return to pre-COVID activities now	25%	28%	29%





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- a. I'm going to wait until other people return to pre-COVID activities and see what seems safe

	2/17-18	3/2-3	3/30-31
Strongly agree	9%	10%	11%
Somewhat agree	35%	36%	29%
Neither agree nor disagree	29%	29%	32%
Somewhat disagree	15%	14%	14%
Strongly disagree	12%	10%	13%
<i>Agree (Net)</i>	44%	47%	40%
<i>Disagree (Net)</i>	27%	24%	27%

- b. All Americans should return to pre-COVID activities now

	2/17-18	3/2-3	3/30-31
Strongly agree	12%	12%	16%
Somewhat agree	14%	16%	14%
Neither agree nor disagree	18%	15%	18%
Somewhat disagree	18%	23%	22%
Strongly disagree	38%	35%	30%
<i>Agree (Net)</i>	25%	28%	29%
<i>Disagree (Net)</i>	56%	57%	52%

- c. Once I'm vaccinated, I will return to pre-COVID activities regardless of the actions of others

	2/17-18	3/2-3	3/30-31
Strongly agree	9%	10%	12%
Somewhat agree	16%	18%	21%
Neither agree nor disagree	32%	28%	28%
Somewhat disagree	24%	26%	22%
Strongly disagree	20%	18%	17%
<i>Agree (Net)</i>	24%	28%	33%
<i>Disagree (Net)</i>	44%	44%	39%

- d. As soon as the COVID-19 case rate goes down in my state, we should lift all statewide restrictions

	2/17-18	3/2-3	3/30-31
Strongly agree	14%	14%	18%
Somewhat agree	23%	23%	20%
Neither agree nor disagree	26%	23%	25%
Somewhat disagree	25%	25%	24%
Strongly disagree	13%	15%	14%
<i>Agree (Net)</i>	37%	37%	38%
<i>Disagree (Net)</i>	38%	39%	38%





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- e. We should wait until the COVID-19 case rate in my state reaches near zero before we lift all statewide restrictions

	2/17-18	3/2-3	3/30-31
Strongly agree	19%	19%	19%
Somewhat agree	31%	29%	27%
Neither agree nor disagree	21%	18%	18%
Somewhat disagree	14%	19%	18%
Strongly disagree	16%	15%	17%
<i>Agree (Net)</i>	<i>50%</i>	<i>48%</i>	<i>47%</i>
<i>Disagree (Net)</i>	<i>30%</i>	<i>35%</i>	<i>35%</i>

- f. If we loosen COVID-19 restrictions now, it will just lead to re-closing

	2/17-18	3/2-3	3/30-31
Strongly agree	26%	22%	25%
Somewhat agree	32%	34%	30%
Neither agree nor disagree	21%	21%	20%
Somewhat disagree	12%	14%	12%
Strongly disagree	9%	9%	13%
<i>Agree (Net)</i>	<i>58%</i>	<i>56%</i>	<i>54%</i>
<i>Disagree (Net)</i>	<i>21%</i>	<i>23%</i>	<i>26%</i>

8. How, if at all, do you think the past year has permanently affected you in the following areas? For each, please indicate whether you would describe yourself now as more, less, or the same as before the COVID-19 pandemic.

Total More Summary

	3/30-31
Informed about the news/current events	38%
Anxious to travel	35%
Comfortable with virtual interactions	34%
Interested in streaming services	33%
A fan of the outdoors	29%
Connected to my immediate family	29%
Connected to people on social media	25%
Introverted	22%
Risk averse	22%
Connected to my extended family	21%
Connected to my friends	18%
Close to my coworkers	(N=595) 18%





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a. A fan of the outdoors

	3/30-31
More	29%
Less	10%
About the same	55%
Not applicable	6%

b. Connected to my immediate family

	3/30-31
More	29%
Less	15%
About the same	53%
Not applicable	4%

c. Connected to my extended family

	3/30-31
More	21%
Less	20%
About the same	53%
Not applicable	7%

d. Connected to my friends

	3/30-31
More	18%
Less	23%
About the same	52%
Not applicable	6%

e. **[Asked if employed]** Close to my coworkers

	3/30-31 (N=595)
More	18%
Less	21%
About the same	50%
Not applicable	11%

f. Informed about the news/current events

	3/30-31
More	38%
Less	7%
About the same	49%
Not applicable	6%

g. Introverted

	3/30-31
More	22%
Less	9%
About the same	52%
Not applicable	17%



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h. Comfortable with virtual interactions

	3/30-31
More	34%
Less	11%
About the same	42%
Not applicable	13%

i. Connected to people on social media

	3/30-31
More	25%
Less	11%
About the same	48%
Not applicable	15%

j. Anxious to travel

	3/30-31
More	35%
Less	15%
About the same	37%
Not applicable	13%

k. Interested in streaming services

	3/30-31
More	33%
Less	8%
About the same	44%
Not applicable	14%

l. Risk averse

	3/30-31
More	22%
Less	11%
About the same	52%
Not applicable	15%

9. During the spring break season (this March-April), how likely, if at all, are you to do each of the following?

Total Likely Summary

	3/30-31
Go on any overnight trips, by car, less than 100 miles away	40%
Go on any overnight trips, by car, more than 100 miles away	38%
Travel by plane within the U.S.	25%
Travel by plane internationally	18%





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a. Go on any overnight trips, by car, less than 100 miles away

	3/30-31
Very likely	19%
Somewhat likely	21%
Not very likely	18%
Not likely at all	37%
I have already done this recently	5%
<i>Likely (Net)</i>	40%
<i>Not Likely (Net)</i>	55%

b. Go on any overnight trips, by car, more than 100 miles away

	3/30-31
Very likely	19%
Somewhat likely	20%
Not very likely	17%
Not likely at all	39%
I have already done this recently	6%
<i>Likely (Net)</i>	38%
<i>Not Likely (Net)</i>	56%

c. Travel by plane within the U.S.

	3/30-31
Very likely	11%
Somewhat likely	14%
Not very likely	19%
Not likely at all	51%
I have already done this recently	5%
<i>Likely (Net)</i>	25%
<i>Not Likely (Net)</i>	70%

d. Travel by plane internationally

	3/30-31
Very likely	8%
Somewhat likely	10%
Not very likely	18%
Not likely at all	62%
I have already done this recently	2%
<i>Likely (Net)</i>	18%
<i>Not Likely (Net)</i>	79%

10. When do you think you will be eligible to receive the COVID-19 vaccination?

Wave 21 wording: When do you think you will receive the COVID-19 vaccination?

	2/2-3	2/17-18	3/15-16	3/30-31
Now/I already received it	10%	19%	33%	42%
Within the next month	10%	13%	17%	16%
1-3 months from now	26%	22%	22%	14%
4-6 months from now	20%	17%	7%	6%
More than 6 months	13%	12%	4%	3%
I do not plan to get the vaccine	21%	17%	17%	19%





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11. [ASK IF Q10=Now/I already received it] How many doses of the COVID-19 vaccine have you received?

	2/2-3 (N=98)	3/15-16 (N=360)	3/30-31 (N=479)
1 dose	67%	43%	38%
2 doses or all dosages needed	27%	49%	56%
Neither	6%	8%	6%

12. Taking into consideration the current situation in your community and the country, how likely is it that the following areas will experience a spike in positive COVID-19 cases?

Total Likely Summary

	3/30-31
The country	72%
Your community	57%

a. The country

	3/30-31
Very likely	25%
Somewhat likely	47%
Not very likely	21%
Not likely at all	7%
<i>Likely (Net)</i>	72%
<i>Not Likely (Net)</i>	28%

b. Your community

	3/30-31
Very likely	13%
Somewhat likely	44%
Not very likely	34%
Not likely at all	9%
<i>Likely (Net)</i>	57%
<i>Not Likely (Net)</i>	43%





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13. Regardless of whether you have received it yet, which of the following best describes how you are using, or plan to use, your most recent stimulus check?

	3/30-31
Saving it for future use	35%
Using it for basic household needs, like rent/mortgage or food	24%
Using it to pay down debt	24%
Spending it on items I typically buy	15%
Spending it on new things I do not typically buy	11%
Donating it	4%
Don't know/Not decided yet	9%
Not eligible to receive stimulus check	12%

14. How closely, if at all, are you following the recent topics in the news below:

Total Closely Summary

	3/30-31
Rising COVID-19 infection rates	63%
Rising COVID-19 vaccination rates	60%
The ship stuck in the Suez Canal	47%
President Biden's first press conference	44%
The NCAA basketball tournament (March Madness)	32%
The start of Major League Baseball	31%
The 2021 Oscar nominations	21%
NFTs	17%
The 2021 Grammy winners	17%
The audio social platform called Clubhouse	13%

a. NFTs

	3/30-31
Very closely	5%
Somewhat closely	12%
Not very closely	20%
Not at all closely	63%
<i>Closely (Net)</i>	<i>17%</i>
<i>Not Closely (Net)</i>	<i>83%</i>

b. The 2021 Grammy winners

	3/30-31
Very closely	6%
Somewhat closely	12%
Not very closely	22%
Not at all closely	61%
<i>Closely (Net)</i>	<i>17%</i>
<i>Not Closely (Net)</i>	<i>83%</i>





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c. The 2021 Oscar nominations

	3/30-31
Very closely	7%
Somewhat closely	14%
Not very closely	22%
Not at all closely	57%
<i>Closely (Net)</i>	21%
<i>Not Closely (Net)</i>	79%

d. The audio social platform called Clubhouse

	3/30-31
Very closely	4%
Somewhat closely	9%
Not very closely	14%
Not at all closely	72%
<i>Closely (Net)</i>	13%
<i>Not Closely (Net)</i>	87%

e. The NCAA basketball tournament (March Madness)

	3/30-31
Very closely	13%
Somewhat closely	18%
Not very closely	17%
Not at all closely	51%
<i>Closely (Net)</i>	32%
<i>Not Closely (Net)</i>	68%

f. The start of Major League Baseball

	3/30-31
Very closely	10%
Somewhat closely	21%
Not very closely	22%
Not at all closely	47%
<i>Closely (Net)</i>	31%
<i>Not Closely (Net)</i>	69%





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g. President Biden's first press conference

	3/30-31
Very closely	17%
Somewhat closely	27%
Not very closely	29%
Not at all closely	28%
<i>Closely (Net)</i>	44%
<i>Not Closely (Net)</i>	56%

h. Rising COVID-19 vaccination rates

	3/30-31
Very closely	20%
Somewhat closely	41%
Not very closely	23%
Not at all closely	17%
<i>Closely (Net)</i>	60%
<i>Not Closely (Net)</i>	40%

i. Rising COVID-19 infection rates

	3/30-31
Very closely	20%
Somewhat closely	42%
Not very closely	21%
Not at all closely	16%
<i>Closely (Net)</i>	63%
<i>Not Closely (Net)</i>	37%

j. The ship stuck in the Suez Canal

	3/30-31
Very closely	12%
Somewhat closely	36%
Not very closely	30%
Not at all closely	22%
<i>Closely (Net)</i>	47%
<i>Not Closely (Net)</i>	53%





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About the Study

These are some of the findings of the twenty-fifth wave of an Ipsos poll conducted between March 30-31, 2021. For this survey, a sample of 1,115 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.





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Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,115, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third and twenty-fourth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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