

Thinking about your home, how important are each of the following to you in deciding where to live? Using a scale from 1 to 10, where 1 is not important at all and 10 is extremely important. - Top 3 B

	Total	Own	Rent	Single family detached house	Single family semi-detached home	Townhouse or rowhouse	Duplex, triplex, or fourplex	Multi-Unit Building Condominium or Apartment	Mobile home	Other	Those who moved	Those who invested	Did not move or invest
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	651	351	563	52	71	46	238	22	10	98	42	876
Base: All Respondents (wtd)	1002	585	417	521	54	74	54	256	31	12	99	38	876
Sense of community	342	222	120	195	19	23	10	78	14	3	35	20	295
	34%	38%	29%	37%	35%	31%	18%	31%	46%	23%	36%	52%	34%
		B		F	*	*	*		**	**	*	L*	
Market value of the home	398	290	108	230	21	32	10	86	14	3	31	20	353
	40%	50%	26%	44%	39%	44%	19%	34%	47%	26%	31%	53%	40%
		B		FG	*	F*	*		**	**	*	J*	
Level of safety in the community	711	433	278	380	30	57	34	181	22	8	61	22	633
	71%	74%	67%	73%	56%	77%	62%	71%	70%	61%	61%	58%	72%
		B		D	*	D*	*		**	**	*	*	J
Cost to maintain the home	578	374	204	305	29	41	25	148	24	6	49	24	512
	58%	64%	49%	59%	53%	55%	45%	58%	79%	52%	49%	63%	58%
		B			*	*	*		**	**	*	*	
Level of comfort within the home	734	455	279	384	40	48	33	196	28	5	62	24	655
	73%	78%	67%	74%	74%	65%	61%	77%	91%	42%	63%	63%	75%
		B			*	*	*		**	**	*	*	J
Proximity to work, school, or other regular commitments	442	254	187	224	23	36	26	126	6	1	38	18	389
	44%	43%	45%	43%	42%	49%	47%	49%	20%	9%	38%	46%	44%
					*	*	*		**	**	*	*	
Being close to family or friends	431	265	167	235	21	28	18	107	19	2	33	20	383
	43%	45%	40%	45%	39%	38%	34%	42%	63%	20%	33%	52%	44%
					*	*	*		**	**	*	J*	

Thinking about your home, how important are each of the following to you in deciding where to live? Using a scale from 1 to 10, where 1 is not important at all and 10 is extremely important. -
 Bottom 3 Box Summary

	Total	Own	Rent	Single family detached house	Single family semi-detached home	Townhouse or rowhouse	Duplex, triplex, or fourplex	Multi-Unit Building Condominium or Apartment	Mobile home	Other	Those who moved	Those who invested	Did not move or invest
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	651	351	563	52	71	46	238	22	10	98	42	876
Base: All Respondents (wtd)	1002	585	417	521	54	74	54	256	31	12	99	38	876
Sense of community	96	53	43	44	8	6	6	25	7	-	11	2	83
	10%	9%	10%	8%	14%	9%	10%	10%	24%	-	11%	5%	10%
					*	*	*		**	**	*	*	
Market value of the home	128	17	111	30	9	4	13	58	7	7	12	3	114
	13%	3%	27%	6%	17%	5%	24%	23%	22%	55%	12%	9%	13%
			A		C*	*	CE*	CE	**	**	*	*	
Level of safety in the community	19	10	10	9	1	-	1	7	1	-	4	4	14
	2%	2%	2%	2%	2%	-	2%	3%	4%	-	4%	11%	2%
					*	*	*		**	**	*	L*	
Cost to maintain the home	48	15	34	21	8	-	5	14	-	*	3	4	42
	5%	2%	8%	4%	14%	-	10%	5%	-	3%	3%	9%	5%
			A		CE*	*	E*		**	**	*	*	
Level of comfort within the home	13	10	4	10	-	1	-	3	-	-	1	4	8
	1%	2%	1%	2%	-	1%	-	1%	-	-	1%	10%	1%
					*	*	*		**	**	*	JL*	
Proximity to work, school, or other regular commitments	120	68	52	63	9	4	6	26	11	1	9	5	107
	12%	12%	12%	12%	17%	6%	11%	10%	35%	12%	9%	14%	12%
					*	*	*		**	**	*	*	
Being close to family or friends	77	41	36	34	6	4	2	27	2	*	9	*	68
	8%	7%	9%	7%	11%	6%	4%	11%	7%	3%	9%	1%	8%
					*	*	*		**	**	*	*	

And thinking about the impact of the COVID-19 pandemic, how has the amount of importance you place on each of the following changed in deciding where to live, if at all? - Top 2 Box Summary

	Total	Own	Rent	Single family detached house	Single family semi-detached home	Townhouse or rowhouse	Duplex, triplex, or fourplex	Multi-Unit Building Condominium or Apartment	Mobile home	Other	Those who moved	Those who invested	Did not move or invest
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	651	351	563	52	71	46	238	22	10	98	42	876
Base: All Respondents (wtd)	1002	585	417	521	54	74	54	256	31	12	99	38	876
Sense of community	309	170	138	159	19	29	16	75	9	2	38	17	260
	31%	29%	33%	30%	34%	40%	30%	29%	30%	19%	38%	44%	30%
Market value of the home					*	*	*		**	**	*	*	
	320	208	112	169	20	28	15	77	7	5	44	23	262
	32%	36%	27%	32%	38%	38%	27%	30%	22%	43%	44%	60%	30%
Level of safety in the community		B			*	*	*		**	**	L*	L*	
	430	246	184	224	18	33	20	111	16	8	49	22	367
	43%	42%	44%	43%	33%	44%	37%	44%	52%	65%	50%	57%	42%
Cost to maintain the home					*	*	*		**	**	*	*	
	364	211	153	186	20	35	21	86	12	3	38	20	313
	36%	36%	37%	36%	37%	48%	39%	34%	39%	28%	39%	52%	36%
Level of comfort within the home					*	*	*		**	**	L*	L*	
	460	280	180	232	22	34	21	129	13	8	58	26	385
	46%	48%	43%	45%	41%	47%	39%	50%	43%	65%	58%	67%	44%
Proximity to work, school, or other regular commitments					*	*	*	C	**	**	L*	JL*	
	296	152	144	133	14	28	19	93	9	*	39	27	239
	30%	26%	35%	26%	25%	38%	36%	36%	29%	4%	39%	69%	27%
Being close to family or friends		A			*	*	*		**	**	L*	JL*	
	354	213	141	177	19	33	15	94	14	2	40	22	300
	35%	36%	34%	34%	36%	44%	28%	37%	46%	14%	40%	58%	34%
				*	*	*		**	**	*	JL*		

And thinking about the impact of the COVID-19 pandemic, how has the amount of importance you place on each of the following changed in deciding where to live, if at all? - Bottom 2 Box Summary

	Total	Own	Rent	Single family detached house	Single family semi-detached home	Townhouse or rowhouse	Duplex, triplex, or fourplex	Multi-Unit Building Condominium or Apartment	Mobile home	Other	Those who moved	Those who invested	Did not move or invest
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	651	351	563	52	71	46	238	22	10	98	42	876
Base: All Respondents (wtd)	1002	585	417	521	54	74	54	256	31	12	99	38	876
Sense of community	82	43	39	29	7	7	7	27	6	-	15	8	61
	8%	7%	9%	5%	12%	9%	12%	11%	20%	-	15%	21%	7%
					*	*	*	C	**	**	L*	L*	
Market value of the home	83	31	52	26	3	6	10	28	9	1	9	4	71
	8%	5%	12%	5%	6%	8%	18%	11%	28%	4%	9%	11%	8%
			A		*	*	C*	C	**	**	*	*	
Level of safety in the community	33	14	19	6	4	4	1	16	2	-	9	5	21
	3%	2%	5%	1%	8%	5%	2%	6%	7%	-	9%	12%	2%
					C*	C*	*	C	**	**	L*	L*	
Cost to maintain the home	62	19	43	22	2	5	9	18	-	5	11	6	45
	6%	3%	10%	4%	4%	7%	17%	7%	-	43%	11%	15%	5%
			A		*	*	C*		**	**	L*	L*	
Level of comfort within the home	41	13	29	7	3	9	4	19	-	*	6	3	32
	4%	2%	7%	1%	5%	12%	8%	7%	-	3%	6%	8%	4%
			A		*	C*	C*	C	**	**	*	*	
Proximity to work, school, or other regular commitments	125	70	55	58	4	12	9	37	4	*	17	5	106
	12%	12%	13%	11%	8%	16%	17%	15%	14%	3%	17%	14%	12%
					*	*	*		**	**	*	*	
Being close to family or friends	76	27	49	30	5	8	5	27	1	*	15	4	58
	8%	5%	12%	6%	9%	11%	9%	11%	4%	3%	15%	11%	7%
			A		*	*	*	C	**	**	L*	*	

Which of the following factors were most important to you when choosing ...?

	Total	Own	Rent	Single family detached house	Single family semi detached home	Townhouse or rowhouse	Duplex, triplex, or fourplex	Multi-Unit Building Condominium or Apartment	Mobile home	Other	Those who moved	Those who invested	Did not move or invest
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Answering (unwtd)	126	61	65	58	12	13	6	34	1	2	98	42	-
Base: All Answering (wtd)	126	56	70	54	12	11	7	36	1	5	99	38	-
Finding a bigger space for me/my family	28	12	15	8	4	3	1	7	-	5	24	6	-
	22%	22%	22%	15%	31%	31%	9%	19%	-	93%	24%	15%	-
Finding a smaller space for me/my family	13	4	9	2	1	1	-	7	-	*	10	5	-
	10%	7%	12%	4%	11%	11%	-	21%	-	7%	10%	13%	-
Proximity to nature/more rural environment	27	13	14	13	4	3	-	5	1	-	22	8	-
	21%	23%	19%	24%	31%	32%	-	15%	100%	-	22%	20%	-
Finding a home I could renovate and sell for a profit	19	8	12	6	3	*	-	3	1	5	14	10	-
	15%	14%	17%	12%	27%	3%	-	9%	100%	93%	14%	25%	-
Finding a home suitable for a rental property	19	7	12	9	2	1	1	7	-	-	13	10	-
	15%	13%	17%	16%	14%	8%	9%	19%	-	-	14%	25%	-
The ability to settle down and start/raise a family in the area	21	4	17	5	4	1	2	4	-	5	19	3	-
	16%	6%	24%	9%	36%	11%	27%	10%	-	93%	19%	9%	-
Being close to or in a big city	22	11	11	9	2	2	1	8	-	-	17	9	-
	18%	19%	16%	16%	19%	19%	14%	23%	-	-	17%	25%	-
Being close to family or friends	33	10	24	13	5	1	5	9	-	-	32	4	-
	26%	17%	34%	25%	39%	12%	67%	26%	-	-	32%	9%	-
Having outdoor/green space on my property	38	17	21	15	6	3	1	6	1	5	36	8	-
	30%	31%	30%	28%	49%	32%	18%	17%	100%	100%	36%	20%	-
Proximity to my job/work	30	9	21	14	4	3	-	8	-	-	26	7	-
	24%	15%	30%	26%	33%	32%	-	23%	-	-	26%	17%	-
Having a separated space or room for a home office	29	11	18	9	6	3	2	10	-	-	23	11	-
	23%	19%	26%	17%	49%	27%	29%	27%	-	-	23%	29%	-
Living in a neighbourhood that suits my lifestyle	35	15	20	16	5	4	-	9	1	-	34	5	-
	28%	27%	29%	29%	40%	36%	-	26%	100%	-	34%	12%	-
Having a new/fresh start in a new place	46	15	31	17	4	4	3	12	1	5	40	8	-
	37%	27%	45%	31%	35%	40%	39%	34%	100%	93%	40%	22%	-
Having control over my home/being able to decorate the space	43	17	26	14	8	5	1	9	1	5	39	8	-
	34%	31%	37%	27%	66%	44%	11%	25%	100%	93%	39%	22%	-
Having space for my pet (s)	28	10	18	11	4	4	-	7	1	-	25	9	-
	22%	18%	25%	20%	37%	42%	-	20%	100%	-	25%	25%	-
Other	4	3	1	3	-	-	-	1	-	-	3	1	-
	3%	6%	1%	6%	-	-	-	3%	-	-	3%	2%	-
Don't know/ Not Stated	1	1	-	-	-	-	-	1	-	-	1	-	-
	1%	1%	-	-	-	-	-	2%	-	-	1%	-	-
Sigma	434	166	268	164	61	41	15	115	10	30	378	111	-
	345%	296%	384%	303%	517%	380%	223%	318%	700%	573%	381%	290%	-

To what extent do you agree or disagree with the following statements? - Top 2 Box Summary

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Base: All Respondents (wtd)	1002	585	417	521	54	74	54	256	31	12	99	38	876
I feel more emotionally connected to my home because of the COVID-19 pandemic.	654	407	247	357	35	40	30	165	19	8	69	28	566
	65%	70%	59%	69%	65%	54%	55%	65%	62%	61%	70%	74%	65%
		B			*	*	*		**	**	*	*	
My home has become more important to me because of the COVID-19 pandemic.	748	447	300	397	43	52	37	192	25	2	76	31	649
	75%	76%	72%	76%	78%	70%	68%	75%	80%	19%	77%	80%	74%
					*	*	*		**	**	*	*	
I am more likely to see purchasing a home as a capital investment because of the COVID-19 pandemic.	415	254	160	219	18	47	22	92	10	6	60	25	338
	41%	43%	38%	42%	33%	64%	41%	36%	33%	53%	60%	66%	39%
					*	CDFG*	*		**	**	L*	L*	
I have become more knowledgeable about the real estate market in Canada during the COVID-19 pandemic.	483	306	177	271	23	31	22	121	10	6	62	32	400
	48%	52%	43%	52%	43%	42%	40%	47%	31%	49%	62%	82%	46%
		B			*	*	*		**	**	L*	JL*	
I believe there is a severe housing shortage in Canada.	811	450	361	415	42	55	51	216	22	11	80	29	712
	81%	77%	87%	80%	78%	75%	94%	84%	70%	88%	81%	76%	81%
			A		*	*	CE*		**	**	*	*	

To what extent do you agree or disagree with the following statements? - Bottom 2 Box Summary

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Base: All Respondents (wtd)	1002	585	417	521	54	74	54	256	31	12	99	38	876
I feel more emotionally connected to my home because of the COVID-19 pandemic.	348	178	170	164	19	33	24	90	12	5	30	10	310
	35%	30%	41%	31%	35%	46%	45%	35%	38%	39%	30%	26%	35%
My home has become more important to me because of the COVID-19 pandemic.		A			*	*	*		**	**	*	*	
	254	138	117	124	12	22	18	63	6	10	23	8	227
	25%	24%	28%	24%	22%	30%	32%	25%	20%	81%	23%	20%	26%
I am more likely to see purchasing a home as a capital investment because of the COVID-19 pandemic.					*	*	*		**	**	*	*	
	587	331	256	302	37	26	32	163	21	6	40	13	538
	59%	57%	62%	58%	67%	36%	59%	64%	67%	47%	40%	34%	61%
I have become more knowledgeable about the real estate market in Canada during the COVID-19 pandemic.				E	E*	*	E*	E	**	**	*	*	JK
	519	279	240	250	31	43	33	135	21	6	38	7	476
	52%	48%	57%	48%	57%	58%	60%	53%	69%	51%	38%	18%	54%
I believe there is a severe housing shortage in Canada.			A		*	*	*		**	**	K*	*	JK
	191	135	56	106	12	18	3	40	9	2	19	9	164
	19%	23%	13%	20%	22%	25%	6%	16%	30%	12%	19%	24%	19%
		B		F	*	F*	*		**	**	*	*	