



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, August 19, 2022

- Are you vaccinated against COVID-19?
If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated plus booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/fully vaccinated/booster
8/16-17, 2022	2%	19%	55%	8%	16%	76%
8/2-3, 2022	2%	19%	55%	8%	16%	76%
7/19-20, 2022	2%	19%	55%	8%	16%	76%

- How often, if at all, are you wearing a mask when you are indoors, in public, right now?

	3/29-30, 2022	4/12-13, 2022	4/26-27, 2022	5/10-11, 2022	5/24-25, 2022	6/7-8, 2022	6/22-23, 2022	7/19-20, 2022	8/2-3, 2022	8/16-17, 2022
Always	31%	26%	19%	22%	22%	19%	17%	15%	20%	18%
Often	17%	18%	18%	17%	18%	13%	16%	15%	15%	14%
Sometimes	19%	23%	23%	23%	20%	25%	24%	21%	23%	25%
Rarely	18%	16%	21%	18%	17%	21%	23%	24%	23%	22%
Never	14%	17%	19%	19%	24%	23%	19%	25%	20%	21%

- [IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%





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4. How do you expect your total household spending to change over the next three months compared to now?

	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/7-8, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
It will increase a lot	6%	4%	6%	6%	8%	9%	8%	8%	14%	10%	13%	13%	12%	10%	9%
It will increase a little	21%	22%	18%	20%	19%	21%	20%	18%	23%	27%	26%	23%	18%	19%	19%
It will not change	51%	52%	54%	51%	52%	46%	49%	46%	42%	40%	36%	36%	35%	43%	41%
It will decrease a little	9%	10%	11%	11%	11%	12%	12%	15%	10%	12%	13%	13%	16%	15%	15%
It will decrease a lot	6%	5%	5%	5%	5%	6%	5%	6%	6%	5%	9%	9%	11%	7%	8%
Don't know	8%	7%	6%	8%	5%	7%	6%	7%	5%	7%	5%	7%	9%	6%	7%
Increase (Net)	26%	26%	24%	26%	27%	30%	28%	26%	37%	37%	38%	36%	29%	29%	29%
Decrease (Net)	15%	15%	16%	16%	16%	17%	18%	21%	15%	17%	21%	22%	27%	22%	23%

5. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?*

Total Higher Summary

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
Your total grocery bill	68%	70%	72%	73%	76%	75%	77%	78%	79%	77%	79%	81%	82%	81%
Meat	66%	69%	71%	73%	74%	73%	75%	77%	73%	75%	78%	78%	80%	78%
Dairy (milk, eggs, yogurt, cheese, etc.)	N/A	N/A	N/A	N/A	N/A	66%	69%	70%	70%	73%	75%	76%	77%	76%
Fresh fruit and vegetables	60%	66%	65%	69%	69%	66%	72%	68%	69%	71%	74%	72%	77%	76%
Gasoline	78%	80%	77%	79%	78%	74%	73%	79%	80%	83%	84%	81%	83%	74%
Food at restaurants	58%	60%	59%	61%	62%	63%	64%	70%	63%	69%	71%	69%	71%	68%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	N/A	N/A	N/A	49%	54%	53%	58%	64%	57%	58%	60%	65%	60%	65%
Paper products	N/A	N/A	N/A	N/A	N/A	N/A	N/A	58%	58%	59%	62%	64%	66%	62%
Electricity	43%	52%	46%	51%	52%	52%	55%	60%	57%	57%	58%	61%	60%	61%

*Prior to the 1/18/22 wave, the question text read "Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?"



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5. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (Continued)

a. Meat

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
Much higher	25%	32%	32%	32%	40%	39%	41%	49%	46%	43%	46%	50%	48%	46%
Somewhat higher	41%	37%	39%	38%	34%	34%	34%	28%	28%	33%	32%	28%	32%	31%
About the same	24%	20%	19%	20%	15%	18%	14%	13%	16%	14%	12%	12%	10%	12%
Somewhat lower	3%	3%	1%	2%	3%	2%	3%	3%	3%	4%	3%	2%	3%	3%
Much lower	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%
Not applicable	3%	3%	2%	3%	2%	3%	3%	3%	4%	3%	3%	3%	3%	3%
Don't know	4%	4%	5%	4%	3%	3%	4%	4%	2%	3%	2%	3%	3%	3%
Higher (Net)	66%	69%	71%	70%	74%	73%	75%	77%	73%	75%	78%	78%	80%	78%
Lower (Net)	4%	4%	2%	3%	5%	3%	5%	4%	4%	5%	5%	5%	4%	4%

b. Fresh fruit and vegetables

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
Much higher	16%	22%	20%	24%	23%	25%	28%	32%	27%	30%	31%	34%	33%	33%
Somewhat higher	44%	44%	44%	45%	47%	41%	44%	36%	42%	41%	42%	38%	44%	42%
About the same	32%	25%	27%	24%	21%	26%	19%	21%	22%	20%	18%	18%	15%	18%
Somewhat lower	2%	3%	2%	3%	4%	2%	3%	4%	4%	4%	3%	4%	2%	3%
Much lower	1%	2%	1%	1%	2%	1%	3%	1%	2%	2%	2%	2%	1%	1%
Not applicable	1%	*	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%
Don't know	3%	3%	5%	3%	3%	3%	2%	4%	2%	2%	3%	3%	2%	2%
Higher (Net)	60%	66%	65%	69%	69%	66%	72%	68%	69%	71%	74%	72%	77%	76%
Lower (Net)	4%	5%	3%	3%	6%	3%	6%	5%	6%	6%	5%	6%	4%	4%

c. Your total grocery bill

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
Much higher	23%	27%	28%	32%	33%	34%	40%	42%	40%	40%	43%	47%	44%	44%
Somewhat higher	45%	43%	45%	40%	43%	41%	37%	37%	39%	37%	35%	34%	39%	37%
About the same	27%	22%	21%	20%	17%	18%	15%	14%	16%	15%	15%	11%	12%	12%
Somewhat lower	2%	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%	3%	2%	4%
Much lower	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%
Not applicable	*	*	1%	*	*	1%	1%	2%	1%	1%	1%	2%	1%	1%
Don't know	1%	2%	3%	2%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%
Higher (Net)	68%	70%	72%	73%	76%	75%	77%	78%	79%	77%	79%	81%	82%	81%
Lower (Net)	3%	5%	2%	5%	4%	4%	5%	4%	3%	5%	4%	5%	3%	5%



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5. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (*Continued*)

d. Gasoline

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
Much higher	47%	50%	44%	55%	51%	41%	41%	53%	66%	61%	64%	70%	66%	52%
Somewhat higher	31%	30%	33%	24%	26%	32%	32%	25%	14%	22%	20%	11%	16%	22%
About the same	13%	9%	13%	11%	11%	14%	15%	11%	12%	7%	7%	8%	7%	10%
Somewhat lower	3%	3%	2%	3%	3%	4%	4%	3%	1%	4%	3%	3%	4%	8%
Much lower	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%	1%	1%	1%	2%
Not applicable	3%	3%	3%	4%	3%	3%	4%	4%	3%	3%	4%	4%	4%	4%
Don't know	2%	3%	3%	3%	2%	3%	4%	3%	1%	2%	1%	2%	2%	2%
Higher (Net)	78%	80%	77%	79%	78%	74%	73%	79%	80%	83%	84%	81%	83%	74%
Lower (Net)	4%	5%	3%	4%	6%	6%	5%	4%	4%	5%	5%	4%	5%	10%

e. Electricity

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
Much higher	13%	19%	15%	17%	15%	17%	21%	25%	23%	21%	23%	25%	25%	27%
Somewhat higher	30%	32%	31%	34%	37%	36%	34%	35%	34%	36%	35%	37%	35%	34%
About the same	46%	37%	42%	38%	35%	38%	36%	28%	31%	34%	32%	28%	29%	28%
Somewhat lower	3%	3%	2%	4%	4%	3%	2%	4%	4%	4%	2%	4%	3%	5%
Much lower	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	3%	1%	1%	1%
Not applicable	2%	1%	2%	2%	4%	1%	2%	3%	3%	1%	2%	3%	2%	2%
Don't know	5%	5%	7%	5%	4%	5%	3%	5%	3%	3%	3%	3%	5%	3%
Higher (Net)	43%	52%	46%	51%	52%	52%	55%	60%	57%	57%	58%	61%	60%	61%
Lower (Net)	4%	4%	3%	5%	5%	3%	4%	5%	7%	5%	5%	5%	5%	6%

f. Food at restaurants

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
Much higher	14%	20%	19%	18%	23%	21%	27%	31%	23%	30%	29%	33%	30%	30%
Somewhat higher	43%	40%	40%	41%	39%	42%	37%	39%	40%	39%	43%	37%	41%	39%
About the same	31%	26%	26%	27%	23%	21%	21%	18%	22%	19%	18%	17%	15%	16%
Somewhat lower	2%	4%	3%	3%	4%	4%	3%	2%	5%	3%	4%	3%	3%	4%
Much lower	2%	2%	1%	2%	3%	1%	3%	1%	3%	3%	2%	3%	2%	1%
Not applicable	3%	4%	4%	4%	4%	6%	4%	4%	5%	3%	3%	4%	4%	5%
Don't know	4%	5%	7%	5%	4%	5%	5%	5%	3%	4%	3%	4%	4%	5%
Higher (Net)	58%	60%	59%	59%	62%	63%	64%	70%	63%	69%	71%	69%	71%	68%
Lower (Net)	4%	5%	4%	4%	7%	5%	6%	4%	7%	6%	6%	6%	6%	5%



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5. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (*Continued*)

g. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
Much higher	19%	19%	18%	23%	29%	24%	22%	23%	27%	24%	29%
Somewhat higher	31%	35%	35%	36%	35%	34%	36%	36%	38%	36%	36%
About the same	41%	37%	39%	31%	27%	31%	34%	30%	26%	31%	26%
Somewhat lower	2%	4%	4%	4%	3%	7%	4%	5%	5%	2%	4%
Much lower	1%	1%	1%	2%	1%	2%	2%	2%	1%	1%	2%
Not applicable	3%	2%	1%	2%	2%	2%	1%	2%	1%	3%	1%
Don't know	4%	2%	3%	2%	3%	1%	2%	2%	2%	3%	2%
Higher (Net)	49%	54%	53%	58%	64%	57%	58%	60%	65%	60%	65%
Lower (Net)	3%	5%	5%	6%	4%	9%	6%	7%	6%	3%	6%

h. Dairy (milk, eggs, yogurt, cheese, etc.)

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
Much higher	24%	28%	32%	27%	30%	34%	38%	36%	38%
Somewhat higher	42%	41%	38%	44%	43%	42%	38%	41%	38%
About the same	26%	21%	19%	20%	17%	19%	15%	16%	16%
Somewhat lower	2%	3%	3%	5%	5%	3%	4%	3%	4%
Much lower	2%	2%	1%	2%	1%	1%	1%	1%	1%
Not applicable	1%	3%	2%	1%	1%	1%	2%	1%	1%
Don't know	4%	2%	4%	2%	3%	1%	2%	2%	3%
Higher (Net)	66%	69%	70%	70%	73%	75%	76%	77%	76%
Lower (Net)	3%	5%	4%	7%	6%	4%	5%	4%	5%

i. Paper products

	1/4-5, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022
Much higher	19%	20%	21%	23%	25%	23%	22%
Somewhat higher	39%	38%	38%	39%	39%	42%	40%
About the same	31%	30%	28%	27%	23%	24%	26%
Somewhat lower	3%	4%	3%	3%	4%	2%	4%
Much lower	1%	2%	3%	2%	2%	*	1%
Not applicable	2%	3%	1%	2%	2%	2%	2%
Don't know	6%	4%	6%	4%	5%	6%	5%
Higher (Net)	58%	58%	59%	62%	64%	66%	62%
Lower (Net)	4%	5%	6%	6%	6%	3%	5%





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6. When do you expect prices of the goods and services you're buying now to go back down?

	6/7-8, 2022	7/19-20, 2022	8/16-17, 2022
In one month	3%	2%	3%
In two to five months	6%	12%	10%
In six months to a year	19%	22%	17%
In more than a year	22%	20%	19%
They won't go back down	29%	26%	31%
The prices of the goods and services I buy have not increased	2%	1%	1%
Don't know	19%	17%	19%

7. For each of the statements below, indicate your level of agreement.

Total Agree Summary

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022	8/16-17, 2022
After paying my bills, I do not have money left to spend on the things I want	35%	36%	37%	38%	37%	36%	40%	42%	39%	43%	46%
I am living paycheck to paycheck and just keeping up	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	46%
I can cover the higher prices from inflation but am not saving	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	46%
I worry about paying all of my bills each month	31%	33%	34%	37%	34%	32%	36%	42%	42%	41%	44%
I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)	52%	49%	51%	52%	48%	54%	49%	48%	50%	46%	39%
I believe I will be better off financially than my parents*	42%	42%	44%	45%	44%	47%	46%	44%	46%	42%	36%
I am getting in more debt	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	33%
I am finding income growth opportunities from inflation (adjusting portfolio to invest differently, saving more, etc.)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	20%

*Prior to 8/19, question text read "I believe I will be better off than my parents"





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7. For each of the statements below, indicate your level of agreement. (Continued)

a. After paying my bills, I do not have money left to spend on the things I want

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022	8/16-17, 2022
Strongly agree	13%	16%	16%	17%	17%	15%	16%	20%	15%	19%	19%
Somewhat agree	23%	20%	21%	21%	20%	21%	23%	23%	25%	24%	27%
Neither agree nor disagree	21%	23%	21%	20%	19%	19%	18%	20%	21%	22%	23%
Somewhat disagree	23%	22%	23%	21%	23%	24%	25%	19%	24%	22%	19%
Strongly disagree	20%	20%	19%	20%	21%	20%	18%	19%	16%	13%	13%
<i>Agree (Net)</i>	<i>35%</i>	<i>36%</i>	<i>37%</i>	<i>38%</i>	<i>37%</i>	<i>36%</i>	<i>40%</i>	<i>42%</i>	<i>39%</i>	<i>43%</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>44%</i>	<i>41%</i>	<i>42%</i>	<i>41%</i>	<i>44%</i>	<i>44%</i>	<i>42%</i>	<i>37%</i>	<i>40%</i>	<i>35%</i>	<i>32%</i>

b. I believe I will be better off than my parents

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022	8/16-17, 2022
Strongly agree	15%	17%	18%	19%	18%	18%	18%	19%	19%	14%	11%
Somewhat agree	27%	26%	26%	25%	26%	29%	28%	25%	28%	28%	25%
Neither agree nor disagree	35%	34%	30%	32%	31%	27%	30%	33%	31%	34%	30%
Somewhat disagree	13%	14%	14%	13%	14%	16%	14%	14%	14%	13%	16%
Strongly disagree	10%	10%	11%	10%	11%	10%	9%	9%	9%	11%	18%
<i>Agree (Net)</i>	<i>42%</i>	<i>42%</i>	<i>44%</i>	<i>45%</i>	<i>44%</i>	<i>47%</i>	<i>46%</i>	<i>44%</i>	<i>46%</i>	<i>42%</i>	<i>36%</i>
<i>Disagree (Net)</i>	<i>23%</i>	<i>24%</i>	<i>26%</i>	<i>23%</i>	<i>25%</i>	<i>25%</i>	<i>23%</i>	<i>23%</i>	<i>23%</i>	<i>24%</i>	<i>34%</i>

c. I worry about paying all of my bills each month

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022	8/16-17, 2022
Strongly agree	13%	12%	12%	17%	13%	14%	15%	19%	16%	17%	19%
Somewhat agree	18%	21%	22%	20%	20%	18%	21%	23%	26%	24%	25%
Neither agree nor disagree	22%	21%	17%	18%	18%	19%	20%	18%	20%	21%	22%
Somewhat disagree	20%	22%	23%	20%	22%	20%	21%	17%	17%	20%	17%
Strongly disagree	27%	25%	26%	26%	26%	28%	23%	22%	22%	19%	17%
<i>Agree (Net)</i>	<i>31%</i>	<i>33%</i>	<i>34%</i>	<i>37%</i>	<i>34%</i>	<i>32%</i>	<i>36%</i>	<i>42%</i>	<i>42%</i>	<i>41%</i>	<i>44%</i>
<i>Disagree (Net)</i>	<i>47%</i>	<i>46%</i>	<i>49%</i>	<i>45%</i>	<i>49%</i>	<i>49%</i>	<i>44%</i>	<i>39%</i>	<i>39%</i>	<i>38%</i>	<i>34%</i>



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7. For each of the statements below, indicate your level of agreement. *(Continued)*

d. I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022	8/16-17, 2022
Strongly agree	21%	18%	20%	20%	19%	22%	18%	21%	19%	17%	13%
Somewhat agree	31%	31%	31%	32%	30%	32%	30%	27%	31%	29%	26%
Neither agree nor disagree	21%	22%	18%	18%	17%	16%	19%	19%	19%	23%	22%
Somewhat disagree	14%	15%	15%	12%	15%	13%	15%	15%	12%	15%	18%
Strongly disagree	13%	14%	15%	18%	19%	17%	17%	19%	19%	16%	21%
<i>Agree (Net)</i>	<i>52%</i>	<i>49%</i>	<i>51%</i>	<i>52%</i>	<i>48%</i>	<i>54%</i>	<i>49%</i>	<i>48%</i>	<i>50%</i>	<i>46%</i>	<i>39%</i>
<i>Disagree (Net)</i>	<i>27%</i>	<i>29%</i>	<i>30%</i>	<i>30%</i>	<i>34%</i>	<i>30%</i>	<i>32%</i>	<i>33%</i>	<i>31%</i>	<i>31%</i>	<i>39%</i>

e. I am getting in more debt

	8/16-17, 2022
Strongly agree	13%
Somewhat agree	19%
Neither agree nor disagree	24%
Somewhat disagree	19%
Strongly disagree	25%
<i>Agree (Net)</i>	<i>33%</i>
<i>Disagree (Net)</i>	<i>44%</i>

f. I am living paycheck to paycheck and just keeping up

	8/16-17, 2022
Strongly agree	21%
Somewhat agree	25%
Neither agree nor disagree	21%
Somewhat disagree	15%
Strongly disagree	18%
<i>Agree (Net)</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>32%</i>





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7. For each of the statements below, indicate your level of agreement. (Continued)

g. I can cover the higher prices from inflation but am not saving

	8/16-17, 2022
Strongly agree	11%
Somewhat agree	35%
Neither agree nor disagree	27%
Somewhat disagree	17%
Strongly disagree	10%
<i>Agree (Net)</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>27%</i>

h. I am finding income growth opportunities from inflation (adjusting portfolio to invest differently, saving more, etc.)

	8/16-17, 2022
Strongly agree	6%
Somewhat agree	14%
Neither agree nor disagree	39%
Somewhat disagree	19%
Strongly disagree	22%
<i>Agree (Net)</i>	<i>20%</i>
<i>Disagree (Net)</i>	<i>41%</i>

8. On the occasions where you are spending a little more than your budget may afford, are you spending relatively more on...

	8/16-17, 2022
Experiences, things you can remember but not keep (vacations, meals, trips, etc.)	26%
Goods, things you will own that will have hold some value over time (jewelry, clothing, etc.)	21%
I am not spending above my budget/None of the above	53%





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9. Thinking ahead to 2023, how do you think this year will rate for each of the following, on scale from 1-10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? You can use any number from 1 to 10.*

Mean Summary

	12/9-10, 2020	12/7-8, 2021	1/18-19, 2022	8/16-17, 2022
My job security [IF EMPLOYED]	N/A	6.2	6.6	6.5
My job overall [IF EMPLOYED]	N/A	6.2	6.6	6.4
My immediate family	5.2	5.9	6.4	6.1
Me personally	5.1	5.7	6.3	6.0
My salary	N/A	N/A	N/A	5.4
Housing prices	N/A	N/A	N/A	4.5
Climate change	N/A	N/A	N/A	4.5
The federal government	N/A	N/A	N/A	4.4
Gas prices	N/A	N/A	N/A	4.2
Crime rates	N/A	N/A	N/A	4.1

*Prior to the 1/18-19, 2022, question text read "Thinking ahead to 2022, how do you think next year will rate for each of the following, on scale from 1-10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? You can use any number from 1 to 10."

a. Me personally

	12/9-10, 2020	12/7-8, 2021	1/18-1/19, 2022	8/16-17, 2022
1 – not a good year at all	10%	8%	5%	6%
2	4%	3%	2%	2%
3	9%	7%	3%	5%
4	13%	9%	6%	6%
5	19%	16%	18%	22%
6	14%	17%	15%	16%
7	16%	16%	17%	14%
8	8%	11%	15%	12%
9	3%	6%	7%	5%
10 – an extremely good year	3%	5%	8%	7%
Don't know/not applicable	1%	2%	4%	6%
1-3 (Net)	23%	18%	10%	13%
8-10 (Net)	14%	22%	30%	24%
Mean	5.1	5.7	6.3	6.0





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9. Thinking ahead to 2023, how do you think this year will rate for each of the following, on scale from 1-10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? (*Continued*)

b. My immediate family

	12/9-10, 2020	12/7-8, 2021	1/18-1/19, 2022	8/16-17, 2022
1 – not a good year at all	8%	5%	4%	4%
2	5%	2%	1%	1%
3	7%	6%	2%	5%
4	13%	10%	5%	5%
5	23%	17%	20%	20%
6	13%	18%	16%	17%
7	15%	17%	16%	17%
8	8%	13%	15%	12%
9	4%	6%	7%	5%
10 – an extremely good year	3%	4%	8%	6%
Don't know/not applicable	2%	3%	6%	9%
1-3 (<i>Net</i>)	20%	12%	7%	10%
8-10 (<i>Net</i>)	14%	23%	30%	23%
<i>Mean</i>	5.2	5.9	6.4	6.1

c. My job overall [ASK IF EMPLOYED]

	12/7-8, 2021 (N=620)	1/18-1/19, 2022 (N=633)	8/16-17, 2022 (N=598)
1 – not a good year at all	4%	4%	5%
2	2%	1%	2%
3	5%	4%	4%
4	7%	5%	8%
5	17%	17%	15%
6	16%	13%	12%
7	15%	18%	16%
8	17%	16%	16%
9	7%	6%	8%
10 – an extremely good year	7%	12%	9%
Don't know/not applicable	2%	5%	6%
1-3 (<i>Net</i>)	12%	8%	10%
8-10 (<i>Net</i>)	31%	34%	33%
<i>Mean</i>	6.2	6.6	6.4





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9. Thinking ahead to 2023, how do you think this year will rate for each of the following, on scale from 1-10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? (Continued)

d. My job security **[ASK IF EMPLOYED]**

	8/16-17, 2022 (N=598)
1 – not a good year at all	6%
2	2%
3	3%
4	6%
5	12%
6	14%
7	16%
8	15%
9	8%
10 – an extremely good year	12%
Don't know/not applicable	6%
<i>1-3 (Net)</i>	<i>10%</i>
<i>8-10 (Net)</i>	<i>35%</i>
<i>Mean</i>	<i>6.5</i>

e. Gas prices

	8/16-17, 2022
1 – not a good year at all	19%
2	5%
3	12%
4	14%
5	16%
6	12%
7	7%
8	5%
9	1%
10 – an extremely good year	1%
Don't know/not applicable	7%
<i>1-3 (Net)</i>	<i>36%</i>
<i>8-10 (Net)</i>	<i>8%</i>
<i>Mean</i>	<i>4.2</i>





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9. Thinking ahead to 2023, how do you think this year will rate for each of the following, on scale from 1-10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? (Continued)

f. Housing prices

	8/16-17, 2022
1 – not a good year at all	14%
2	6%
3	11%
4	13%
5	16%
6	12%
7	8%
8	5%
9	1%
10 – an extremely good year	3%
Don't know/not applicable	11%
<i>1-3 (Net)</i>	31%
<i>8-10 (Net)</i>	9%
<i>Mean</i>	4.5

g. My salary

	8/16-17, 2022
1 – not a good year at all	8%
2	2%
3	5%
4	7%
5	20%
6	12%
7	12%
8	7%
9	3%
10 – an extremely good year	4%
Don't know/not applicable	20%
<i>1-3 (Net)</i>	15%
<i>8-10 (Net)</i>	15%
<i>Mean</i>	5.4





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9. Thinking ahead to 2023, how do you think this year will rate for each of the following, on scale from 1-10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? (Continued)

h. The federal government

	8/16-17, 2022
1 – not a good year at all	16%
2	6%
3	9%
4	9%
5	22%
6	13%
7	7%
8	5%
9	2%
10 – an extremely good year	2%
Don't know/not applicable	9%
1-3 (Net)	31%
8-10 (Net)	8%
Mean	4.4

i. Climate change

	8/16-17, 2022
1 – not a good year at all	13%
2	5%
3	12%
4	11%
5	18%
6	11%
7	8%
8	4%
9	1%
10 – an extremely good year	3%
Don't know/not applicable	12%
1-3 (Net)	31%
8-10 (Net)	8%
Mean	4.5





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9. Thinking ahead to 2023, how do you think this year will rate for each of the following, on scale from 1-10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? (Continued)

j. Crime rates

	8/16-17, 2022
1 – not a good year at all	19%
2	7%
3	12%
4	13%
5	18%
6	9%
7	7%
8	5%
9	2%
10 – an extremely good year	1%
Don't know/not applicable	8%
1-3 (Net)	38%
8-10 (Net)	8%
Mean	4.1

10. When do you usually start your holiday shopping?

	9/1-2, 2020	8/18-19, 2021	8/16-17, 2022
August or earlier	11%	12%	8%
September	9%	9%	9%
October	20%	19%	20%
November	33%	33%	32%
December	12%	12%	11%
I do not do any holiday shopping	11%	10%	16%
Don't know	4%	5%	4%

11. When do you plan to start your holiday shopping this year?

	9/1-2, 2020	9/15-16, 2020	9/29-30, 2020	10/13-14, 2020	11/24-25, 2020	8/18-19, 2021	9/28-29, 2021	10/12-13, 2021	11/9-10, 2021	8/16-17, 2022
I already started	12%	14%	19%	25%	50%	13%	18%	22%	34%	9%
September	7%	3%	2%	-	-	7%	N/A	N/A	N/A	8%
October	17%	16%	17%	8%	-	19%	15%	9%	N/A	17%
November	28%	25%	26%	30%	12%	30%	30%	33%	22%	29%
December	10%	9%	8%	9%	17%	11%	8%	8%	16%	11%
I do not do any holiday shopping	12%	14%	13%	15%	12%	11%	14%	13%	18%	18%
Don't know	13%	19%	14%	13%	8%	10%	15%	15%	9%	8%



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12. During the pandemic many bars and restaurants began using digital menus accessible with a QR code. Have you ever used one of these?

	8/16-17, 2022
Yes	42%
No	58%

13. **[Asked if Q18 = Yes]** To what extent to you agree with the following statements about digital menus accessible with a QR code?

Total Agree Summary

	8/16-17, 2022 (N=483)
I like the digital menus because it saves paper	55%
I would like to go back to paper menus	48%
I hope the use of QR codes continues	45%
I like the experience of using digital menus	41%

a. I like the digital menus because it saves paper

	8/16-17, 2022
Strongly agree	24%
Somewhat agree	31%
Neither agree nor disagree	30%
Somewhat disagree	8%
Strongly disagree	7%
<i>Agree (Net)</i>	<i>55%</i>
<i>Disagree (Net)</i>	<i>15%</i>

b. I like the experience of using digital menus

	8/16-17, 2022
Strongly agree	14%
Somewhat agree	27%
Neither agree nor disagree	31%
Somewhat disagree	18%
Strongly disagree	10%
<i>Agree (Net)</i>	<i>41%</i>
<i>Disagree (Net)</i>	<i>28%</i>





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13. [Asked if Q18 = Yes] To what extent to you agree with the following statements about digital menus accessible with a QR code? (Continued)

c. I hope the use of QR codes continues

	8/16-17, 2022
Strongly agree	17%
Somewhat agree	28%
Neither agree nor disagree	32%
Somewhat disagree	12%
Strongly disagree	10%
<i>Agree (Net)</i>	45%
<i>Disagree (Net)</i>	23%

d. I would like to go back to paper menus

	8/16-17, 2022
Strongly agree	20%
Somewhat agree	28%
Neither agree nor disagree	34%
Somewhat disagree	11%
Strongly disagree	7%
<i>Agree (Net)</i>	48%
<i>Disagree (Net)</i>	18%





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About the Study

These are some of the findings of the fifty-ninth wave of an Ipsos poll conducted between August 16-17, 2022. For this survey, a sample of 1,120 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults





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- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1,120$, $DEFF=1.5$, adjusted Confidence Interval= ± 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.





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- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, and fifty-eighth waves of this study have a credibility interval of 3.6 percentage points.

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