Table 1
Q1 - As you may have heard, on Thursday, Liz Truss resigned as Prime Minister. Do you think that this was the right or wrong decision?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age					Region						Employment status		Social grade		Education		GE 2019 Vote				EU Ref Vote	
		Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	NonGraduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
UNWEIGHTED BASE	1083	461	622	45	230	220	233	355	265	287	247	134	52	98	746	337	729	354	575	508	355	301	100	108	531	360
WEIGHTED BASE	1083	538	545	118	207	193	206	359	253	283	246	156	51	95	707	376	619	464	360	723	360	302	87	110	467	396
	100%	50%	50%	11%	19%	18%	19%	33%	23%	26%	23%	14%	5%	9%	65%	35%	57%	43%	33%	67%	33%	28%	8%	10%	43%	37%
Definitely right	688	348	340	54	105	119	141	269	173	178	144	81	41	71	432	256	426	262	245	443	228	209	55	75	337	242
	64%	65%	62%	46%	51%	62%	68%	75%	69%	63%	58%	52%	79%	75%	61%	68%	69%	56%	68%	61%	63%	69%	62%	68%	72%	61%
Probably right	250	118	132	36	53	49	45	68	50	68	75	36	6	16	185	65	133	117	82	168	99	65	17	22	83	103
	23%	22%	24%	30%	26%	25%	22%	19%	20%	24%	30%	23%	12%	16%	26%	17%	21%	25%	23%	23%	28%	21%	19%	20%	18%	26%
Probably wrong	53	29	24	11	20	9	4	9	9	11	12	17	-	4	35	18	17	36	11	42	15	17	3	4	25	16
	5%	5%	4%	9%	10%	4%	2%	3%	3%	4%	5%	11%	-	4%	5%	5%	3%	8%	3%	6%	4%	6%	3%	4%	5%	4%
Definitely wrong	21	7	14	2	6	6	1	5	3	9	6	3	-	-	9	11	7	14	6	15	6	4	3	5	6	11
	2%	1%	3%	2%	3%	3%	1%	1%	1%	3%	2%	2%	-	-	1%	3%	1%	3%	2%	2%	2%	1%	3%	4%	1%	3%
Don't know	72	36	36	15	22	11	16	8	19	16	10	19	4	4	45	27	36	36	16	55	12	7	11	5	16	24
	7%	7%	7%	13%	11%	6%	8%	2%	7%	6%	4%	12%	9%	4%	6%	7%	6%	8%	5%	8%	3%	2%	13%	4%	4%	6%
Right (NET)	938	466	472	90	158	168	186	337	223	246	218	117	47	87	618	320	559	379	326	611	327	274	71	96	420	345
	87%	87%	86%	76%	77%	87%	90%	94%	88%	87%	89%	75%	91%	92%	87%	85%	90%	82%	91%	85%	91%	91%	81%	88%	90%	87%
Wrong (NET)	74	36	37	13	27	14	5	14	11	20	18	20	-	4	44	29	24	50	17	56	21	21	5	9	31	27
	7%	7%	7%	11%	13%	7%	3%	4%	4%	7%	7%	13%	-	4%	6%	8%	4%	11%	5%	8%	6%	7%	6%	8%	7%	7%

Table 2
Q2 - From what you've seen or heard about Liz Truss, if anything, do you think she has changed the country for the better, worse, or made no difference?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age					Region						Employment status		Social grade		Education		GE 2019 Vote				EU Ref Vote	
		Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	NonGraduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
UNWEIGHTED BASE	1083	461	622	45	230	220	233	355	265	287	247	134	52	98	746	337	729	354	575	508	355	301	100	108	531	360
WEIGHTED BASE	1083	538	545	118	207	193	206	359	253	283	246	156	51	95	707	376	619	464	360	723	360	302	87	110	467	396
	100%	50%	50%	11%	19%	18%	19%	33%	23%	26%	23%	14%	5%	9%	65%	35%	57%	43%	33%	67%	33%	28%	8%	10%	43%	37%
Better	58	33	25	9	21	13	7	8	8	13	10	24	3	2	45	13	23	35	21	37	17	23	1	6	26	23
	5%	6%	5%	8%	10%	7%	3%	2%	3%	4%	4%	15%	6%	2%	6%	4%	4%	8%	6%	5%	5%	8%	2%	5%	6%	6%
Worse	758	376	382	61	129	137	149	283	194	194	172	78	39	81	484	274	479	279	267	491	250	223	66	79	377	262
	70%	70%	70%	51%	62%	71%	72%	79%	77%	69%	70%	50%	77%	85%	69%	73%	77%	60%	74%	68%	69%	74%	76%	72%	81%	66%
No difference	227	114	113	45	42	37	42	61	36	69	54	48	9	11	157	70	100	127	66	161	86	53	19	18	55	98
	21%	21%	21%	38%	20%	19%	20%	17%	14%	24%	22%	31%	17%	11%	22%	19%	16%	27%	18%	22%	24%	18%	22%	16%	12%	25%
Don't know	40	14	26	4	15	6	8	7	16	7	11	5	-	1	21	19	16	24	6	33	7	3	1	7	10	13
	4%	3%	5%	3%	7%	3%	4%	2%	6%	2%	4%	3%	-	1%	3%	5%	3%	5%	2%	5%	2%	1%	1%	6%	2%	3%

Table 3

Q3 - As you may know, the Conservative Party are now in the process of choosing a new leader and that person will replace Liz Truss as Prime Minister. Which of the following subjects, if any, would you most like to hear the candidates talk about their plans for?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age					Region						Employment status		Social grade		Education		GE 2019 Vote				EU Ref Vote	
		Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	NonGraduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
UNWEIGHTED BASE	1083	461	622	45	230	220	233	355	265	287	247	134	52	98	746	337	729	354	575	508	355	301	100	108	531	360
WEIGHTED BASE	1083	538	545	118	207	193	206	359	253	283	246	156	51	95	707	376	619	464	360	723	360	302	87	110	467	396
	100%	50%	50%	11%	19%	18%	19%	33%	23%	26%	23%	14%	5%	9%	65%	35%	57%	43%	33%	67%	33%	28%	8%	10%	43%	37%
The rising cost of living	865	405	460	76	158	161	183	288	209	234	209	91	44	78	555	310	502	363	290	575	305	225	57	85	372	326
	80%	75%	84%	64%	76%	84%	88%	80%	83%	83%	85%	59%	86%	82%	78%	82%	81%	78%	80%	80%	85%	75%	65%	77%	80%	82%
Public services such as the NHS and schools	507	214	292	37	82	83	97	207	120	133	128	59	21	45	311	196	300	206	181	326	163	145	40	57	239	180
	47%	40%	54%	31%	40%	43%	47%	58%	48%	47%	52%	38%	42%	48%	44%	52%	49%	44%	50%	45%	45%	48%	46%	52%	51%	45%
Poverty and inequality in Britain	446	198	248	44	76	82	85	159	120	104	104	63	18	38	276	170	242	205	165	281	101	146	34	58	210	148
	41%	37%	45%	37%	37%	43%	41%	44%	48%	37%	42%	41%	35%	40%	39%	45%	39%	44%	46%	39%	28%	48%	39%	53%	45%	37%
Climate change / global warming	322	145	177	20	74	53	60	115	78	70	84	49	11	30	219	102	187	135	137	185	87	107	33	42	178	92
	30%	27%	33%	17%	36%	28%	29%	32%	31%	25%	34%	31%	21%	32%	31%	27%	30%	29%	38%	26%	24%	35%	38%	38%	38%	23%
Economic growth	514	263	251	27	98	87	111	191	118	132	119	83	23	40	340	174	322	193	187	328	201	124	36	48	236	184
	48%	49%	46%	23%	47%	45%	54%	53%	47%	47%	48%	53%	45%	42%	48%	46%	52%	42%	52%	45%	56%	41%	41%	44%	51%	46%
Immigration and border security	330	175	155	38	36	42	65	149	66	92	86	46	19	21	182	148	167	163	82	248	167	57	18	26	85	185
	30%	33%	28%	32%	17%	22%	32%	42%	26%	33%	35%	29%	37%	22%	26%	39%	27%	35%	23%	34%	46%	19%	20%	24%	18%	47%
The levels of taxation they would set	466	238	228	55	84	82	95	149	95	124	108	73	25	41	315	152	281	186	165	301	169	116	33	53	198	161
	43%	44%	42%	47%	41%	43%	46%	42%	38%	44%	44%	47%	50%	44%	45%	40%	45%	40%	46%	42%	47%	38%	38%	48%	42%	41%
Crime and policing	284	148	136	11	50	51	62	110	66	74	67	49	11	18	174	110	150	134	83	201	116	70	17	25	108	120
	26%	27%	25%	9%	24%	27%	30%	31%	26%	26%	27%	32%	22%	19%	25%	29%	24%	29%	23%	28%	32%	23%	20%	23%	23%	30%
Britain's relationship with the EU	297	159	138	23	47	48	65	114	67	62	63	57	15	33	198	99	193	104	123	174	79	87	44	33	167	70
	27%	30%	25%	20%	23%	25%	31%	32%	27%	22%	26%	37%	30%	34%	28%	26%	31%	22%	34%	24%	22%	29%	51%	30%	36%	18%
Housing	262	111	152	26	64	49	43	80	63	58	60	51	12	19	168	95	124	138	82	180	64	84	18	27	121	76
	24%	21%	28%	22%	31%	26%	21%	22%	25%	20%	24%	33%	23%	20%	24%	25%	20%	30%	23%	25%	18%	28%	21%	24%	26%	19%
The Russian invasion of Ukraine	296	162	134	27	38	45	61	125	73	68	70	43	15	27	199	97	187	109	109	187	135	65	36	26	122	125
	27%	30%	25%	23%	18%	23%	29%	35%	29%	24%	28%	27%	30%	28%	28%	26%	30%	23%	30%	26%	38%	21%	41%	23%	26%	31%
Reducing inequalities between different regions (also known as levelling up)	219	101	118	18	34	33	38	96	72	48	33	32	11	22	126	92	133	86	100	118	57	93	14	28	118	72
	20%	19%	22%	15%	17%	17%	18%	27%	28%	17%	14%	20%	22%	23%	18%	25%	21%	19%	28%	16%	16%	31%	16%	25%	25%	18%
Transgender issues / transgender rights	46	17	30	13	6	4	11	14	15	10	12	5	1	3	26	21	18	28	15	32	9	16	2	7	19	12
	4%	3%	5%	11%	3%	2%	5%	4%	6%	4%	5%	3%	1%	3%	4%	6%	3%	6%	4%	4%	3%	5%	2%	7%	4%	3%
Other	29	15	14	2	4	6	11	6	9	6	8	2	1	2	14	15	14	15	9	19	5	8	1	2	14	5
	3%	3%	3%	2%	2%	3%	5%	2%	4%	2%	3%	1%	1%	2%	2%	4%	2%	3%	3%	3%	1%	3%	1%	2%	3%	1%
None of the above	10	3	7	-	1	3	2	4	2	3	1	*	-	3	7	4	6	4	3	7	1	4	2	2	7	*
	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	*	-	4%	1%	1%	1%	1%	1%	1%	*	1%	2%	2%	1%	*
Don't know	26	11	15	4	6	4	6	6	8	11	3	2	1	1	16	10	14	12	5	21	5	5	2	-	13	7
	2%	2%	3%	3%	3%	2%	3%	2%	3%	4%	1%	1%	2%	1%	2%	3%	2%	3%	1%	3%	1%	2%	3%	-	3%	2%

Table 4
Q4 - Which of the following Conservative party politicians, if any, do you think would be the best Prime Minister?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age					Region						Employment status		Social grade		Education		GE 2019 Vote				EU Ref Vote	
		Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	NonGraduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
UNWEIGHTED BASE	1083	461	622	45	230	220	233	355	265	287	247	134	52	98	746	337	729	354	575	508	355	301	100	108	531	360
WEIGHTED BASE	1083	538	545	118	207	193	206	359	253	283	246	156	51	95	707	376	619	464	360	723	360	302	87	110	467	396
	100%	50%	50%	11%	19%	18%	19%	33%	23%	26%	23%	14%	5%	9%	65%	35%	57%	43%	33%	67%	33%	28%	8%	10%	43%	37%
Boris Johnson, Former Prime Minister	180	79	101	24	23	26	45	62	40	57	45	21	9	8	114	65	86	93	43	137	108	16	4	14	44	93
	17%	15%	19%	20%	11%	13%	22%	17%	16%	20%	18%	13%	17%	8%	16%	17%	14%	20%	12%	19%	30%	5%	5%	12%	9%	23%
Rishi Sunak, Former Chancellor	260	127	133	14	41	52	54	100	57	78	58	38	11	18	174	86	173	87	98	163	95	88	24	15	134	94
	24%	24%	24%	12%	20%	27%	26%	28%	23%	28%	24%	24%	22%	19%	25%	23%	28%	19%	27%	22%	26%	29%	27%	14%	29%	24%
Jeremy Hunt, Chancellor of the Exchequer	20	12	8	-	3	5	4	8	6	3	4	3	1	3	16	4	11	9	8	12	7	7	2	1	11	7
	2%	2%	2%	-	1%	2%	2%	2%	3%	1%	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%
Theresa May, Former Prime Minister	32	18	14	2	11	2	5	10	11	9	7	3	1	1	20	12	24	8	15	16	13	9	1	1	11	14
	3%	3%	3%	2%	6%	1%	3%	3%	5%	3%	3%	2%	1%	1%	3%	3%	4%	2%	4%	2%	3%	3%	1%	1%	2%	3%
Penny Mordaunt, Leader of the House of Commons	64	43	21	-	16	14	11	23	16	13	10	15	5	4	40	24	35	29	21	43	27	25	7	3	34	25
	6%	8%	4%	-	8%	7%	5%	6%	6%	5%	4%	10%	10%	4%	6%	6%	6%	6%	6%	6%	7%	8%	8%	3%	7%	6%
Ben Wallace, Defence Secretary	51	28	23	10	7	5	8	21	8	9	18	7	1	9	28	23	29	21	22	28	13	15	11	8	26	19
	5%	5%	4%	9%	3%	3%	4%	6%	3%	3%	7%	4%	1%	9%	4%	6%	5%	5%	6%	4%	4%	5%	13%	7%	6%	5%
Michael Gove, Former Secretary of State for Levelling Up, Housing and Communities	19	16	3	2	8	6	2	2	3	5	3	7	-	2	18	2	9	10	7	13	4	9	4	2	11	7
	2%	3%	1%	2%	4%	3%	1%	*	1%	2%	1%	4%	-	2%	3%	*	2%	2%	2%	2%	1%	3%	4%	2%	2%	2%
Suella Braverman, Former Home Secretary	13	8	5	-	1	4	-	7	1	3	7	1	-	1	8	5	9	3	3	10	8	2	*	1	2	11
	1%	2%	1%	-	1%	2%	-	2%	*	1%	3%	*	-	1%	1%	1%	2%	1%	1%	1%	2%	1%	*	1%	*	3%
Kemi Badenoch, Secretary of State for International Trade	16	11	5	3	3	3	3	3	3	5	5	1	1	-	12	4	8	8	3	13	11	3	-	1	8	8
	1%	2%	1%	3%	1%	2%	1%	1%	1%	2%	2%	1%	2%	-	2%	1%	1%	2%	1%	2%	3%	1%	-	1%	2%	2%
Therese Coffey, Deputy Prime Minister and Health Secretary	4	1	3	-	2	2	-	-	1	1	1	1	-	-	2	2	1	3	1	2	-	-	1	2	1	-
	*	*	1%	-	1%	1%	-	-	1%	*	*	*	-	-	*	*	*	1%	*	*	-	-	1%	2%	*	-
Grant Shapps, Home Secretary	12	11	1	-	5	5	1	1	2	1	2	4	3	-	11	1	6	7	2	10	2	4	-	6	2	9
	1%	2%	*	-	2%	3%	1%	*	1%	1%	1%	2%	6%	-	2%	*	1%	1%	*	1%	*	1%	-	6%	*	2%
Jacob Rees-Mogg, Secretary of State for Business, Energy, and Industrial Strategy	18	15	3	4	3	1	2	8	1	4	4	5	-	3	10	8	8	10	9	9	8	6	-	3	3	13
	2%	3%	1%	4%	2%	*	1%	2%	*	2%	2%	3%	-	4%	1%	2%	1%	2%	3%	1%	2%	2%	-	3%	1%	3%
Someone else	11	6	4	-	1	1	2	7	3	-	3	3	-	3	6	4	8	3	4	6	6	2	*	1	6	1
	1%	1%	1%	-	*	1%	1%	2%	1%	-	1%	2%	-	3%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*
None of these	242	109	133	25	49	41	52	74	66	64	46	20	10	36	147	94	138	104	84	158	32	90	19	44	138	54
	22%	20%	24%	21%	24%	22%	25%	21%	26%	23%	19%	13%	19%	38%	21%	25%	22%	22%	23%	22%	9%	30%	22%	40%	30%	14%
Don't know	142	54	88	33	33	24	17	33	33	30	34	28	10	8	100	42	73	69	39	102	28	26	15	9	38	41
	13%	10%	16%	28%	16%	13%	8%	9%	13%	11%	14%	18%	19%	8%	14%	11%	12%	15%	11%	14%	8%	9%	18%	8%	8%	10%

Table 5
Q5 - And now looking at the list below, which of the following Conservative party politicians, if any, do you think would be the best Prime Minister?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age					Region						Employment status		Social grade		Education		GE 2019 Vote				EU Ref Vote	
		Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	NonGraduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
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WEIGHTED BASE	1083	538	545	118	207	193	206	359	253	283	246	156	51	95	707	376	619	464	360	723	360	302	87	110	467	396
	100%	50%	50%	11%	19%	18%	19%	33%	23%	26%	23%	14%	5%	9%	65%	35%	57%	43%	33%	67%	33%	28%	8%	10%	43%	37%
Boris Johnson, Former Prime Minister	203	92	111	19	33	36	42	73	45	54	52	29	10	12	132	70	104	99	49	154	130	22	5	10	47	122
	19%	17%	20%	16%	16%	19%	20%	20%	18%	19%	21%	18%	19%	13%	19%	19%	17%	21%	14%	21%	36%	7%	5%	9%	10%	31%
Rishi Sunak, Former Chancellor	308	157	151	24	49	54	68	113	74	89	74	41	12	20	207	101	201	107	104	204	112	96	26	21	162	97
	28%	29%	28%	20%	24%	28%	33%	32%	29%	31%	30%	26%	23%	21%	29%	27%	32%	23%	29%	28%	31%	32%	30%	19%	35%	25%
Penny Mordaunt, Leader of the House of Commons	74	49	25	6	16	15	13	24	17	22	11	12	5	6	47	27	42	32	33	41	29	27	8	5	37	34
	7%	9%	5%	5%	8%	8%	6%	7%	7%	8%	4%	8%	10%	6%	7%	7%	7%	7%	9%	6%	8%	9%	9%	5%	8%	9%
Ben Wallace, Defence Secretary	53	31	22	-	11	10	11	21	11	11	21	3	2	6	34	19	33	20	22	31	16	15	10	9	26	23
	5%	6%	4%	-	5%	5%	5%	6%	4%	4%	8%	2%	4%	6%	5%	5%	5%	4%	6%	4%	5%	5%	11%	8%	6%	6%
Suella Braverman, Former Home Secretary	21	11	10	5	3	4	2	8	3	7	4	4	-	4	12	10	15	6	8	14	9	2	3	3	6	10
	2%	2%	2%	4%	1%	2%	1%	2%	1%	2%	2%	3%	-	4%	2%	3%	2%	1%	2%	2%	3%	1%	3%	2%	1%	3%
Kemi Badenoch, Secretary of State for International Trade	41	31	10	6	16	13	3	3	8	9	4	19	1	-	33	8	16	26	15	26	11	18	1	9	23	14
	4%	6%	2%	5%	8%	7%	1%	1%	3%	3%	2%	12%	2%	-	5%	2%	3%	6%	4%	4%	3%	6%	2%	8%	5%	4%
Someone else	9	5	4	-	*	-	2	7	3	1	1	3	-	1	5	4	9	*	3	6	7	2	-	1	3	4
	1%	1%	1%	-	*	-	1%	2%	1%	*	*	2%	-	1%	1%	1%	1%	*	1%	1%	2%	1%	-	1%	1%	1%
None of them	246	115	131	26	46	43	50	81	65	65	47	20	11	38	148	98	142	105	94	153	32	95	20	40	138	58
	23%	21%	24%	22%	22%	22%	24%	23%	26%	23%	19%	13%	22%	40%	21%	26%	23%	23%	26%	21%	9%	31%	23%	36%	29%	15%
Don't know	127	46	81	32	33	17	16	29	27	25	33	24	10	8	87	40	58	69	33	94	15	24	15	13	27	34
	12%	9%	15%	27%	16%	9%	8%	8%	11%	9%	13%	16%	20%	8%	12%	11%	9%	15%	9%	13%	4%	8%	17%	12%	6%	9%

Table 6

Q6 - As you may know, the last General election was held in December 2019, and the next one needs to be held by January 2025. To what extent, if at all, would you support or oppose a General Election being held as soon as possible once the new Prime Minister is

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age					Region						Employment status		Social grade		Education		GE 2019 Vote				EU Ref Vote	
		Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	NonGraduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
UNWEIGHTED BASE	1083	461	622	45	230	220	233	355	265	287	247	134	52	98	746	337	729	354	575	508	355	301	100	108	531	360
WEIGHTED BASE	1083	538	545	118	207	193	206	359	253	283	246	156	51	95	707	376	619	464	360	723	360	302	87	110	467	396
	100%	50%	50%	11%	19%	18%	19%	33%	23%	26%	23%	14%	5%	9%	65%	35%	57%	43%	33%	67%	33%	28%	8%	10%	43%	37%
Strongly support	496	251	246	46	86	94	110	162	130	127	102	57	30	50	325	171	289	208	188	309	101	208	42	61	256	160
	46%	47%	45%	39%	41%	49%	53%	45%	51%	45%	41%	37%	59%	53%	46%	45%	47%	45%	52%	43%	28%	69%	48%	55%	55%	40%
Tend to support	173	84	89	19	44	35	31	44	39	47	40	33	3	11	129	44	93	80	53	120	48	52	11	16	82	52
	16%	16%	16%	16%	21%	18%	15%	12%	15%	17%	16%	21%	5%	12%	18%	12%	15%	17%	15%	17%	13%	17%	12%	15%	18%	13%
Neither support nor oppose	145	62	83	38	23	23	19	43	22	43	39	28	2	11	90	55	88	57	45	100	42	21	20	13	44	47
	13%	12%	15%	32%	11%	12%	9%	12%	9%	15%	16%	18%	4%	11%	13%	15%	14%	12%	12%	14%	12%	7%	22%	11%	9%	12%
Tend to oppose	95	47	48	8	15	17	16	38	20	25	28	11	3	8	64	31	66	29	30	65	65	6	9	7	34	52
	9%	9%	9%	7%	7%	9%	8%	11%	8%	9%	11%	7%	6%	8%	9%	8%	11%	6%	8%	9%	18%	2%	10%	6%	7%	13%
Strongly oppose	130	81	49	8	19	19	26	58	27	30	28	19	13	12	71	59	69	61	35	95	87	12	4	12	41	68
	12%	15%	9%	7%	9%	10%	13%	16%	11%	11%	12%	12%	25%	13%	10%	16%	11%	13%	10%	13%	24%	4%	4%	11%	9%	17%
Don't know	44	13	31	-	19	5	5	15	14	10	9	8	-	3	27	17	14	30	10	34	18	3	3	1	11	19
	4%	2%	6%	-	9%	2%	2%	4%	6%	3%	4%	5%	-	3%	4%	5%	2%	6%	3%	5%	5%	1%	3%	1%	2%	5%
Support (NET)	669	334	335	64	130	128	141	205	169	174	142	90	33	61	455	215	381	288	241	428	149	260	52	77	338	211
	62%	62%	61%	54%	63%	67%	68%	57%	67%	62%	58%	58%	64%	65%	64%	57%	62%	62%	67%	59%	41%	86%	60%	70%	72%	53%
Oppose (NET)	225	128	97	16	34	37	42	96	48	56	56	29	16	20	135	90	135	90	64	161	151	18	13	19	75	119
	21%	24%	18%	14%	17%	19%	20%	27%	19%	20%	23%	19%	32%	21%	19%	24%	22%	19%	18%	22%	42%	6%	14%	17%	16%	30%

Table 7
Q7 - In your opinion, who, if anyone, would be most likely to help the Conservative Party win the next General Election, if they were elected leader?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age					Region						Employment status		Social grade		Education		GE 2019 Vote				EU Ref Vote	
		Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	NonGraduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
UNWEIGHTED BASE	1083	461	622	45	230	220	233	355	265	287	247	134	52	98	746	337	729	354	575	508	355	301	100	108	531	360
WEIGHTED BASE	1083	538	545	118	207	193	206	359	253	283	246	156	51	95	707	376	619	464	360	723	360	302	87	110	467	396
	100%	50%	50%	11%	19%	18%	19%	33%	23%	26%	23%	14%	5%	9%	65%	35%	57%	43%	33%	67%	33%	28%	8%	10%	43%	37%
Boris Johnson, Former Prime Minister	207	109	98	28	33	37	48	62	50	61	49	20	11	16	138	70	120	88	54	153	119	26	9	21	60	107
	19%	20%	18%	24%	16%	19%	23%	17%	20%	22%	20%	13%	21%	17%	19%	19%	19%	19%	15%	21%	33%	9%	10%	19%	13%	27%
Rishi Sunak, Former Chancellor	273	135	137	17	67	52	54	82	69	75	56	46	12	15	197	76	174	98	96	177	85	99	18	22	135	89
	25%	25%	25%	14%	33%	27%	26%	23%	27%	27%	23%	29%	23%	16%	28%	20%	28%	21%	27%	24%	24%	33%	21%	20%	29%	22%
Penny Mordaunt, Leader of the House of Commons	63	41	22	10	7	11	14	20	12	23	11	8	3	8	42	21	35	28	30	33	26	16	10	6	30	28
	6%	8%	4%	9%	4%	6%	7%	6%	5%	8%	4%	5%	5%	8%	6%	6%	6%	6%	8%	5%	7%	5%	12%	6%	6%	7%
Ben Wallace, Defence Secretary	41	23	18	1	5	8	8	19	8	7	16	2	1	8	24	17	30	12	21	20	15	12	6	6	16	20
	4%	4%	3%	1%	3%	4%	4%	5%	3%	2%	7%	1%	1%	8%	3%	5%	5%	3%	6%	3%	4%	4%	7%	6%	3%	5%
Suella Braverman, Former Home Secretary	20	12	8	3	7	3	-	6	1	6	9	3	-	-	11	8	10	10	4	16	14	3	-	1	11	8
	2%	2%	1%	3%	3%	2%	-	2%	*	2%	4%	2%	-	-	2%	2%	2%	2%	1%	2%	4%	1%	-	1%	2%	2%
Kemi Badenoch, Secretary of State for International Trade	24	16	8	6	3	10	2	3	5	7	2	10	-	-	19	5	10	15	12	12	8	9	1	5	12	10
	2%	3%	2%	5%	1%	5%	1%	1%	2%	2%	1%	6%	-	-	3%	1%	2%	3%	3%	2%	2%	3%	2%	5%	2%	3%
All equally as likely	39	14	25	12	7	7	4	9	6	8	11	8	1	4	28	11	18	21	19	20	7	10	3	6	14	10
	4%	3%	5%	10%	3%	3%	2%	3%	3%	3%	4%	5%	3%	5%	4%	3%	3%	5%	5%	3%	2%	3%	4%	6%	3%	3%
None of them	269	140	129	19	42	43	53	112	68	62	59	30	18	33	153	116	145	124	86	183	51	106	21	33	137	80
	25%	26%	24%	16%	20%	22%	26%	31%	27%	22%	24%	19%	34%	35%	22%	31%	23%	27%	24%	25%	14%	35%	24%	30%	29%	20%
Don't know	147	47	100	22	34	22	23	45	33	35	33	29	7	11	94	52	78	69	38	109	36	21	19	9	53	45
	14%	9%	18%	18%	16%	11%	11%	13%	13%	12%	14%	18%	13%	11%	13%	14%	13%	15%	11%	15%	10%	7%	22%	8%	11%	11%

Table 8
Q8 - In your opinion, how likely or not is it that Labour leader Keir Starmer will ever be Prime Minister?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age					Region						Employment status		Social grade		Education		GE 2019 Vote				EU Ref Vote	
		Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	NonGraduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
UNWEIGHTED BASE	1083	461	622	45	230	220	233	355	265	287	247	134	52	98	746	337	729	354	575	508	355	301	100	108	531	360
WEIGHTED BASE	1083	538	545	118	207	193	206	359	253	283	246	156	51	95	707	376	619	464	360	723	360	302	87	110	467	396
	100%	50%	50%	11%	19%	18%	19%	33%	23%	26%	23%	14%	5%	9%	65%	35%	57%	43%	33%	67%	33%	28%	8%	10%	43%	37%
Very likely	231	144	86	19	37	48	36	90	52	54	50	36	17	22	163	67	145	86	105	126	47	111	26	23	129	71
	21%	27%	16%	16%	18%	25%	18%	25%	21%	19%	20%	23%	34%	23%	23%	18%	23%	19%	29%	17%	13%	37%	30%	21%	28%	18%
Fairly likely	376	180	196	51	79	64	60	123	80	106	90	58	12	31	227	149	221	155	131	245	112	123	24	36	173	131
	35%	33%	36%	43%	38%	33%	29%	34%	32%	37%	37%	37%	23%	32%	32%	40%	36%	33%	36%	34%	31%	41%	28%	33%	37%	33%
Not very likely	223	101	122	22	40	47	45	69	62	55	50	26	9	20	152	71	115	107	59	164	101	42	14	23	95	84
	21%	19%	22%	19%	19%	24%	22%	19%	25%	19%	20%	17%	19%	21%	21%	19%	19%	23%	16%	23%	28%	14%	17%	21%	20%	21%
Not at all likely	94	50	44	-	20	10	28	37	20	29	22	9	8	5	55	38	43	51	24	69	57	9	5	10	25	56
	9%	9%	8%	-	9%	5%	13%	10%	8%	10%	9%	6%	16%	5%	8%	10%	7%	11%	7%	10%	16%	3%	5%	9%	5%	14%
Don't know	159	63	96	26	31	24	37	41	38	39	34	26	5	17	109	50	95	65	40	119	42	17	18	17	45	54
	15%	12%	18%	22%	15%	13%	18%	11%	15%	14%	14%	17%	9%	18%	15%	13%	15%	14%	11%	16%	12%	6%	21%	16%	10%	14%
Very/fairly likely (NET)	607	324	283	70	116	112	97	213	132	160	140	94	29	52	391	216	366	241	236	371	160	234	50	59	303	202
	56%	60%	52%	60%	56%	58%	47%	59%	52%	57%	57%	61%	57%	55%	55%	57%	59%	52%	66%	51%	44%	77%	57%	54%	65%	51%
Not very/at all likely (NET)	317	151	166	22	60	57	73	106	82	84	73	35	18	25	207	110	158	158	84	233	159	51	19	34	120	140
	29%	28%	30%	19%	29%	29%	35%	29%	33%	30%	29%	22%	35%	27%	29%	29%	26%	34%	23%	32%	44%	17%	22%	31%	26%	35%