

IPSOS POLITICAL MONITOR

September 2022

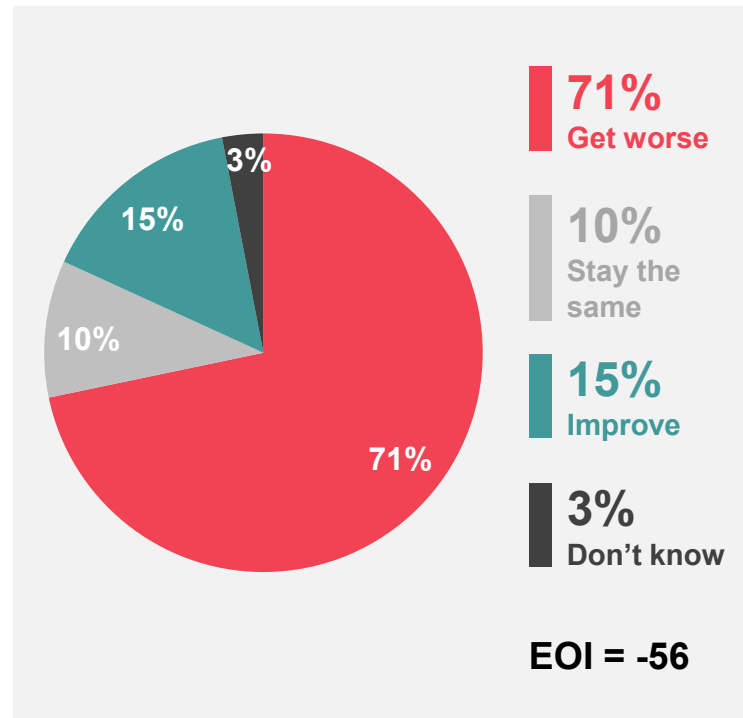
ECONOMIC OPTIMISM



Economic Optimism Index

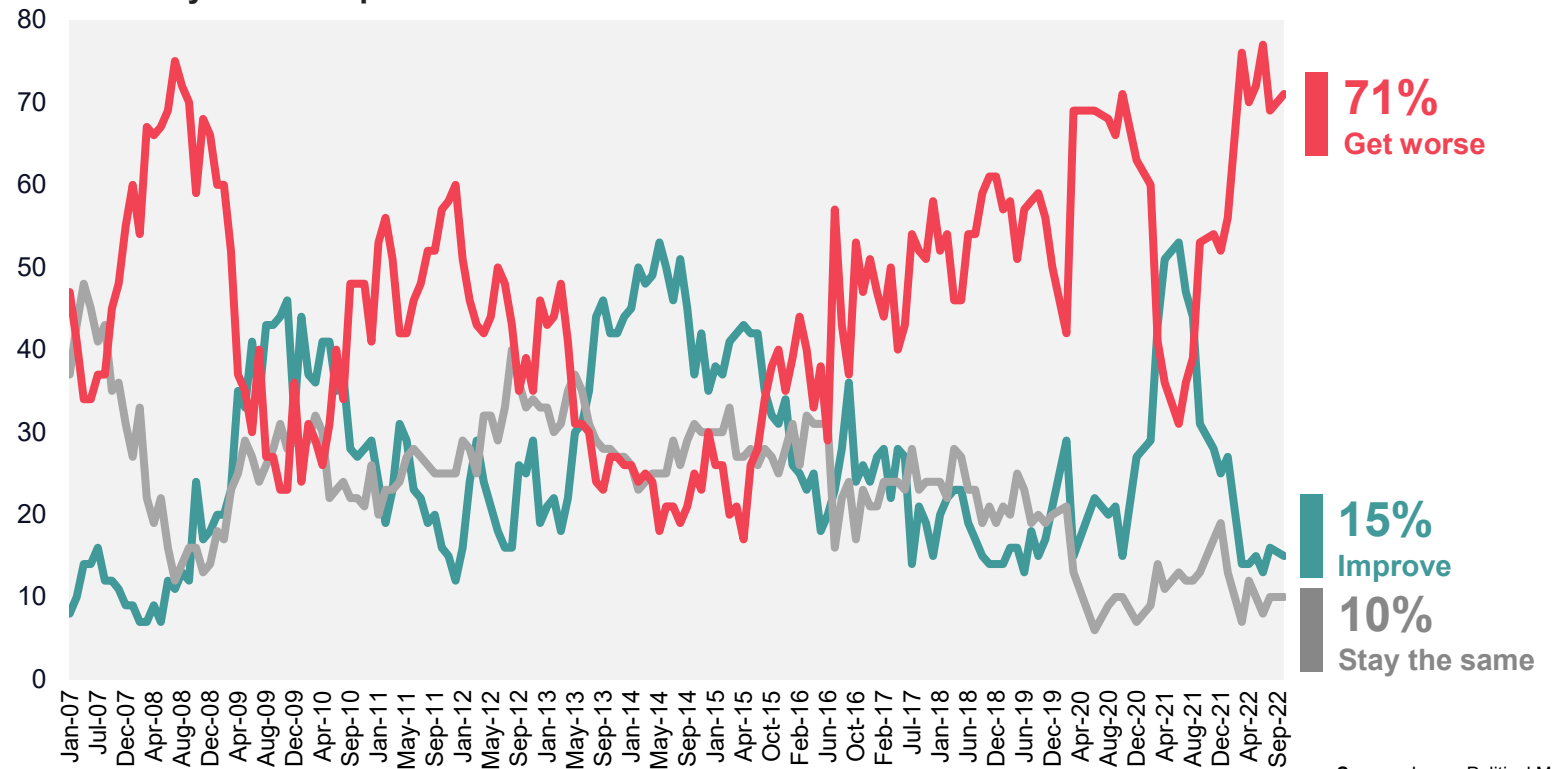
Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

September 2022



Base: 1,000 British adults 18+, 7th – 15th September 2022.

January 2007 – September 2022

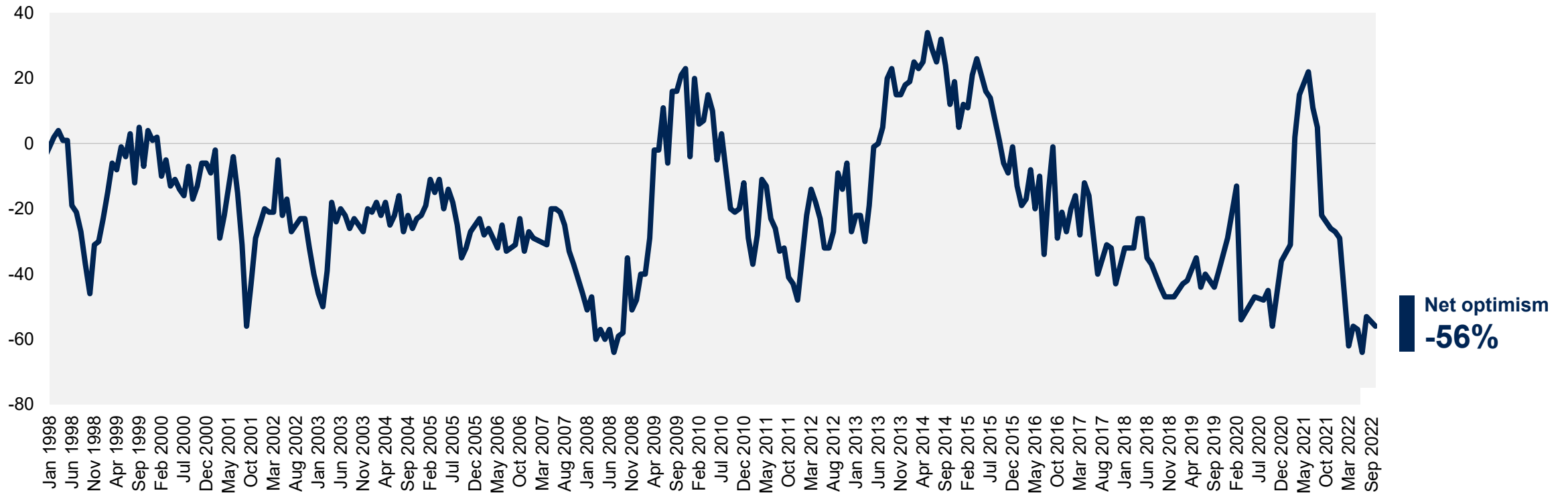


Source: Ipsos Political Monitor



Economic Optimism Index (1998-2022)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



Base: c.1,000 British adults 18+ each month

Source: Ipsos Political Monitor



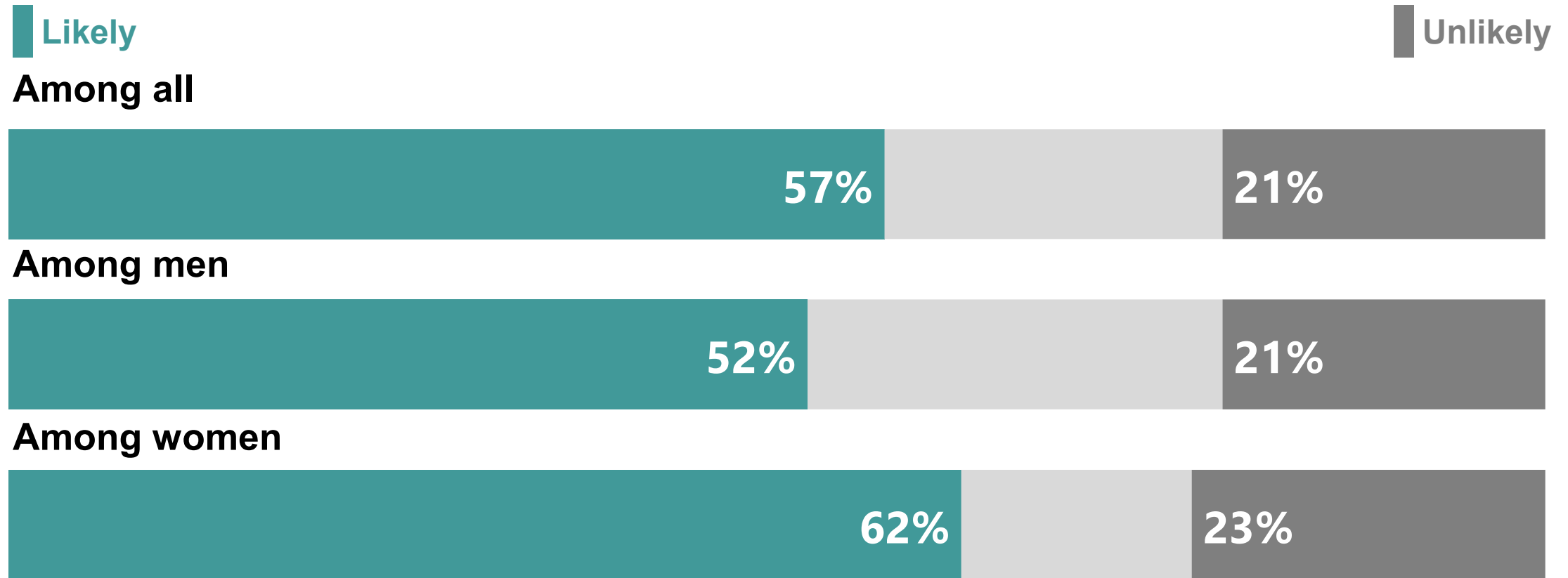
SPENDING THIS CHRISTMAS

Ipsos MORI



Almost three in five say they are likely to spend less this Christmas

How likely or unlikely, if either, would you say you are to spend less money on Christmas this year than you would normally spend?



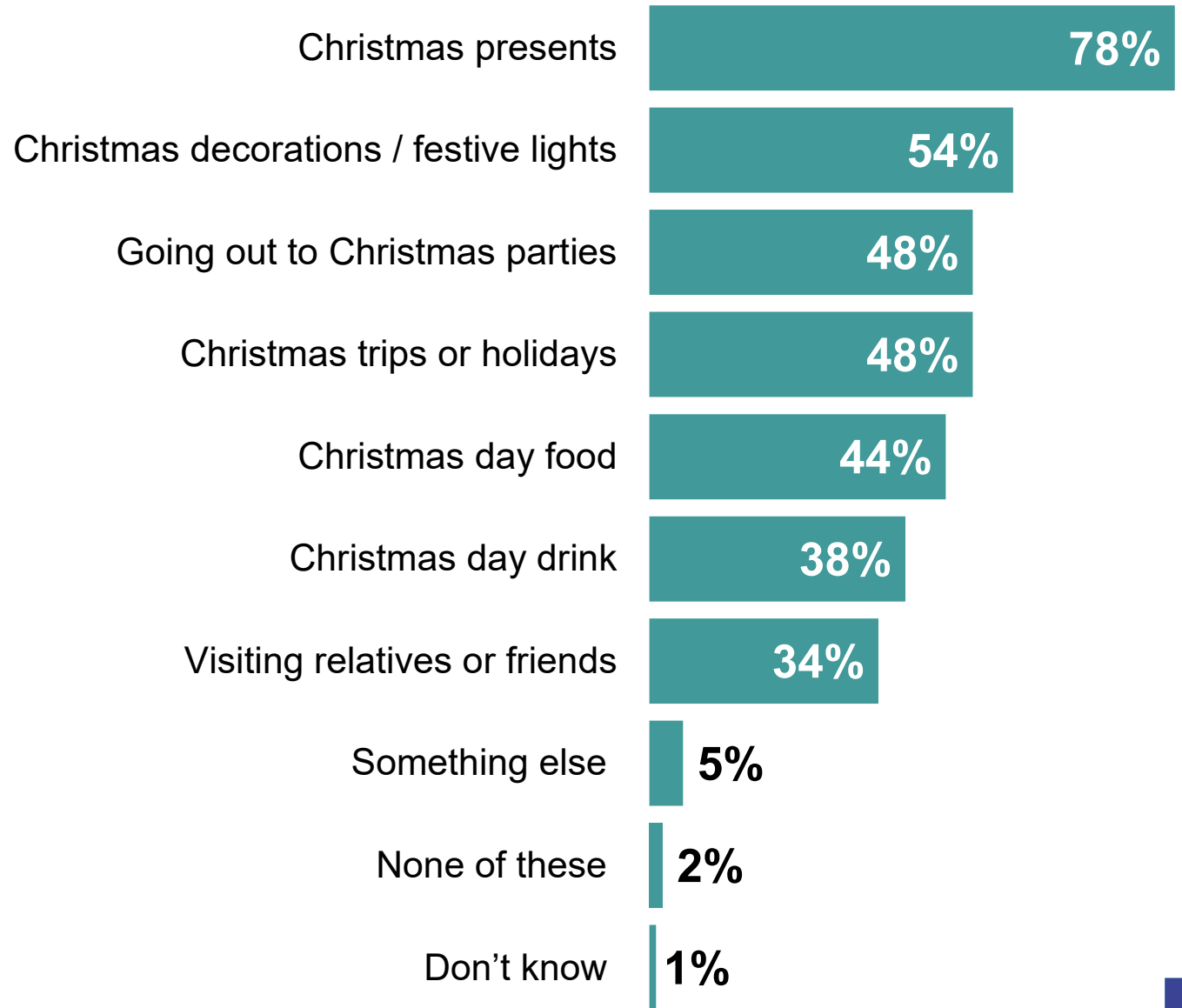
Base: 1,000 British adults 18+, 7th – 15th September 2022. Including men (495) and women (497)

Source: Ipsos Political Monitor



People who say they are likely to spend less this Christmas, expect to cut the amount they spend on presents and decorations

Which of the following items, if any, do you think you are likely to spend less money on this Christmas?



Base: 571 British adults 18+ who said they are likely to spend less this Christmas, 7th – 15th September 2022.



Ipsos

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