

Ipsos Political Monitor - September 2022

Table 1
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
Unweighted Total	1000	818	655	641	801	776	747	688	92	495	497	266	360	374	112	154	165	195	121	253	114	245	372	188	195	617	383	842	151	1000
Weighted Total	1000	791	609	608	777	758	726	646	104	485	507	281	337	383	110	171	161	175	155	228	105	268	279	206	247	547	453	868	125	1000
Improve	151 15%	126 16%	96 16%	95 16%	121 16%	118 16%	115 16%	102 16%	17 16%	95 20%	54 11%	29 10%	50 15%	72 19%	12 11%	17 10%	28 17%	22 13%	50 14%	29 22%	29 28%	37 14%	32 11%	29 14%	53 21%	69 13%	82 18%	136 16%	15 12%	156 16%
Stay the same	101 10%	76 10%	44 7%	47 8%	71 9%	69 9%	67 9%	52 8%	14 13%	47 10%	53 10%	29 10%	32 9%	41 11%	11 10%	18 10%	18 11%	13 8%	11 7%	30 13%	7 7%	20 7%	25 9%	32 15%	24 10%	45 8%	56 12%	93 11%	8 6%	90 9%
Get worse	713 71%	564 71%	447 73%	443 73%	561 72%	546 72%	520 72%	469 73%	68 65%	333 69%	376 74%	216 77%	246 73%	252 66%	83 75%	133 78%	112 70%	134 76%	113 73%	139 61%	65 62%	203 76%	211 76%	141 69%	159 64%	413 76%	300 66%	611 70%	98 79%	722 72%
Don't know	35 3%	25 3%	23 4%	24 4%	25 3%	25 3%	24 3%	24 4%	6 5%	10 2%	24 5%	7 3%	9 3%	19 5%	4 4%	3 2%	3 2%	6 3%	9 6%	9 4%	4 4%	8 3%	11 4%	4 2%	11 5%	19 4%	16 3%	28 3%	4 3%	32 3%
Net improve	-562 -56%	-438 -55%	-351 -58%	-348 -57%	-440 -57%	-428 -57%	-406 -56%	-367 -57%	-51 -49%	-238 -49%	-322 -64%	-187 -66%	-196 -58%	-179 -47%	-71 -65%	-115 -68%	-84 -52%	-111 -64%	-91 -59%	-89 -39%	-36 -34%	-165 -62%	-179 -64%	-112 -55%	-105 -43%	-344 -63%	-218 -48%	-474 -55%	-84 -67%	-566 -57%

Fieldwork dates : Wednesday 7th September to Thursday 15th September 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 2
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1000	253	349	82	557	461	476	523	234	338	336	344	298	680	245	296	206	146	832	107	305	275	77	172	463	361	1000
Weighted Total	1000	258	335	89	547	470	470	529	100	489	293	339	360	632	239	309	229	137	865	87	304	244	87	191	499	306	1000
Improve	151 15%	68 26%	34 10%	15 17% ^s	58 11%	92 20%	70 15%	81 15%	16 16%	62 13%	49 17%	47 14%	52 15%	96 15%	47 20%	43 14%	32 14%	17 12%	133 15%	12 14%	87 29%	17 7%	10 12% ^s	49 26%	69 14%	31 10%	156 16%
Stay the same	101 10%	44 17%	35 10%	7 8% ^s	44 8%	53 11%	44 9%	57 11%	10 10%	42 9%	23 8%	37 11%	41 11%	59 9%	26 11%	38 12%	24 10%	10 7%	93 11%	4 5%	40 13%	9 4%	6 7% ^s	24 13%	37 7%	39 13%	90 9%
Get worse	713 71%	135 52%	266 79%	62 70% ^s	438 80%	307 65%	350 74%	362 68%	71 71%	369 76%	213 73%	239 71%	257 71%	452 71%	152 64%	221 72%	163 71%	109 80%	608 70%	68 78%	165 54%	216 89%	69 80% ^s	112 58%	366 73%	234 77%	722 72%
Don't know	35 3%	12 5%	1 *	5 5% ^s	7 1%	17 4%	7 1%	28 5%	3 3%	15 3%	8 3%	17 5%	10 3%	25 4%	13 6%	7 2%	11 5%	1 1%	31 4%	3 3%	12 4%	1 1%	1 1% ^s	6 3%	27 5%	1 *	32 3%
Net improve	-562 -56%	-67 -26%	-232 -69%	-48 -54%^s	-380 -69%	-215 -46%	-280 -60%	-280 -53%	-55 -55%	-307 -63%	-163 -56%	-192 -57%	-204 -57%	-356 -56%	-105 -44%	-178 -57%	-131 -57%	-92 -67%	-475 -55%	-56 -65%	-78 -26%	-199 -81%	-59 -68%^s	-62 -33%	-297 -59%	-203 -66%	-566 -57%

Fieldwork dates : Wednesday 7th September to Thursday 15th September 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 3
(SEP22)Q12. How likely or unlikely, if either, would you say you are to spend less money on Christmas this year than you would normally spend?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1000	818	655	641	801	776	747	688	92	495	497	266	360	374	112	154	165	195	121	253	114	245	372	188	195	617	383	842	151	1000
Weighted Total	1000	791	609	608	777	758	726	646	104	485	507	281	337	383	110	171	161	175	155	228	105	268	279	206	247	547	453	868	125	1000
Very likely	370 37%	292 37%	222 36%	234 39%	290 37%	282 37%	267 37%	245 38%	32 31% ^s	154 32%	210 42%	95 34%	154 46%	121 32%	30 27%	65 38%	69 43%	85 48%	57 37%	64 28%	22 21%	89 33%	101 36%	76 37%	104 42%	190 35%	179 40%	324 37%	46 37%	364 36%
Fairly likely	201 20%	160 20%	124 20%	114 19%	172 22%	169 22%	165 23%	127 20%	10 9% ^s	99 20%	102 20%	62 22%	70 21%	69 18%	22 20%	40 23%	34 21%	35 20%	30 19%	39 17%	19 18%	44 16%	61 22%	48 23%	49 20%	104 19%	97 21%	181 21%	19 15%	207 21%
Neither likely nor unlikely	157 16%	134 17%	107 18%	100 16%	123 16%	120 16%	118 16%	108 17%	23 22% ^s	98 20%	57 11%	42 15%	45 13%	70 18%	17 16%	25 14%	20 12%	25 14%	27 17%	43 19%	19 18%	47 18%	50 18%	26 12%	34 14%	97 18%	60 13%	139 16%	18 14%	160 16%
Fairly unlikely	104 10%	89 11%	78 13%	72 12%	85 11%	84 11%	79 11%	78 12%	10 10% ^s	43 9%	61 12%	26 9%	27 8%	51 13%	9 8%	17 10%	14 9%	14 8%	22 14%	29 13%	15 15%	31 11%	40 14%	19 9%	15 6%	71 13%	33 7%	93 11%	11 9%	107 11%
Very unlikely	114 11%	87 11%	57 9%	64 10%	75 10%	73 10%	68 9%	64 10%	19 18% ^s	58 12%	56 11%	34 12%	32 9%	48 13%	15 14%	19 11%	19 12%	13 7%	8 5%	41 18%	21 20%	48 18%	15 5%	24 12%	27 11%	63 12%	51 11%	92 11%	19 15%	111 11%
Don't know	23 2%	16 2%	10 2%	10 2%	15 2%	15 2%	10 2%	2 2%	2 2% ^s	11 2%	10 2%	8 3%	2 1%	12 3%	3 3%	5 3%	1 *	2 1%	5 3%	7 3%	5 5%	3 1%	4 1%	7 3%	10 4%	6 1%	16 4%	15 2%	6 5%	22 2%
I don't celebrate / spend money on Christmas	32 3%	12 2%	11 2%	14 2%	17 2%	15 2%	14 2%	14 2%	8 8% ^s	21 4%	10 2%	13 5%	6 2%	12 3%	13 12%	*	4 3%	2 1%	6 4%	6 3%	4 4%	6 2%	8 3%	7 3%	10 4%	14 3%	17 4%	24 3%	7 6%	29 3%

Fieldwork dates : Wednesday 7th September to Thursday 15th September 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 4
(SEP22)Q12. How likely or unlikely, if either, would you say you are to spend less money on Christmas this year than you would normally spend?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1000	253	349	82	557	461	476	523	234	338	336	344	298	680	245	296	206	146	832	107	305	275	77	172	463	361	1000
Weighted Total	1000	258	335	89	547	470	470	529	100	489	293	339	360	632	239	309	229	137	865	87	304	244	87	191	499	306	1000
Very likely	370 37%	69 27%	141 42%	30 34%	236 43%	165 35%	181 38%	189 36%	43 43%	187 38%	118 40%	106 31%	142 40%	224 36%	85 36%	112 36%	86 37%	57 41%	312 36%	30 34%	108 35%	99 41%	35 41%	60 31%	207 41%	101 33%	364 36%
Fairly likely	201 20%	50 20%	76 23%	22 24%	115 21%	90 19%	106 22%	95 18%	19 19%	104 21%	65 22%	61 18%	73 20%	126 20%	44 18%	64 21%	49 21%	23 17%	171 20%	22 25%	59 19%	48 20%	15 17%	43 22%	86 17%	72 24%	207 21%
Neither likely nor unlikely	157 16%	51 20%	48 14%	7 8%	73 13%	76 16%	72 15%	84 16%	13 13%	72 15%	46 16%	68 20%	43 12%	113 18%	37 16%	50 16%	36 16%	21 15%	138 16%	13 15%	51 17%	45 19%	8 9%	27 14%	80 9%	50 16%	160 16%
Fairly unlikely	104 10%	34 13%	26 8%	22 24%	54 10%	62 13%	40 8%	64 12%	7 7%	49 10%	27 9%	50 15%	24 7%	77 12%	27 11%	37 12%	16 7%	16 12%	93 11%	8 9%	42 14%	16 7%	19 22%	20 10%	46 9%	38 12%	107 11%
Very unlikely	114 11%	44 17%	34 10%	8 9%	48 9%	58 12%	52 11%	63 12%	11 11%	55 11%	28 10%	39 11%	46 13%	67 11%	32 14%	33 11%	26 11%	15 11%	102 12%	8 9%	32 11%	25 10%	8 9%	28 15%	51 10%	34 11%	111 11%
Don't know	23 2%	7 3%	2 1%	* s	8 2%	14 3%	6 1%	15 3%	2 2%	7 1%	3 1%	5 1%	15 4%	8 1%	6 3%	6 2%	8 4%	1 1%	22 3%	1 1%	8 3%	2 1%	- s	8 4%	10 2%	4 1%	22 2%
I don't celebrate / spend money on Christmas	32 3%	3 1%	10 3%	- s	12 2%	6 1%	14 3%	18 3%	4 4%	15 3%	6 2%	10 3%	16 5%	15 2%	7 3%	7 2%	8 3%	4 3%	26 3%	5 6%	4 1%	9 4%	2 2%	6 3%	19 4%	6 2%	29 3%

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Table 5
(SEP22)Q13. Which of the following items, if any, do you think you are likely to spend less money on this Christmas?

Base : All likely to spend less (Q12)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	571	471	382	381	474	462	445	406	41	262	305	154	233	184	60	94	107	126	65	119	48	134	213	104	120	347	224	487	83	571	
Weighted Total	571	452	346	349	462	451	432	372	42	253	312	157	223	190	52	105	103	120	87	103	41	133	162	124	152	295	276	505	65	571	
Christmas day food	253	197	159	161	209	206	191	174	17	103	147	67	110	77	28	39	52	57	45	32	12	58	63	48	85	121	133	226	28	246	
Christmas day drink	215	174	135	136	176	173	159	146	11	94	117	49	100	66	22	27	47	53	42	24	8	45	67	52	51	112	103	182	33	237	
Going out to Christmas parties	274	232	197	196	234	227	220	206	14	134	137	70	127	77	22	49	62	64	46	32	9	78	75	63	58	153	121	249	25	278	
Christmas presents	445	349	274	274	359	351	338	291	34	190	253	122	178	145	33	90	85	93	76	69	23	114	129	97	105	242	203	397	46	426	
Visiting relatives or friends	193	143	120	120	150	146	139	132	14	92	98	55	69	69	18	36	29	40	41	27	9	44	43	48	57	88	105	165	28	182	
Christmas decorations / festive lights	308	240	181	190	249	245	232	197	16	128	177	101	124	82	34	67	57	66	52	30	8	81	71	69	86	152	156	269	39	301	
Christmas trips or holidays	275	225	178	180	233	227	214	190	15	124	147	73	123	79	24	49	58	66	43	37	9	83	83	56	54	166	109	242	34	307	
Christmas trips or holidays	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-s	-
Fuel / petrol	3	3	3	3	3	3	3	3	-s	3	-	-	3	1	-	-	3	-	1	-	3	-	1	-	3	1	3	3	-	3	
Going out	2	2	1	1	2	2	2	1	-s	2	-	-	1	1	-	1	-	1	-	1	-	1	-	1	1	1	2	*	2	*	
General expenses on everything	2	1	*	*	*	*	*	*	-s	*	1	-	1	1	-	*	*	*	-	1	-	*	*	-	1	1	1	1	*	3	
Heating	2	2	2	2	2	2	2	2	-s	-	2	*	2	*	-	*	2	*	-	2	-	1	2	-	-	2	-	2	-	3	
Personal needs clothes / shoes	1	1	1	1	1	1	1	1	-s	-	1	-	1	*	-	1	-	1	-	*	-	-	1	-	-	1	-	1	*	2	
Travelling / day trips out	4	4	3	3	3	3	3	3	2% ^s	1	2	-	3	1	-	1	2	1	-	-	1	-	2	1	1	3	1	2	3		
Other	16	13	13	11	14	14	13	13	2% ^s	6	9	4	6	6	*	4	3	2	3	3	-s	6	5	*	4	11	4	12	4	15	
Food not related to Christmas day	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	
Drink not related to Christmas day	*	*	*	*	*	*	*	*	-s	*	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	*	1		
None of these	11	7	5	4	6	6	6	5	8% ^s	2	8	2	2	7	1	1	-	2	2	5	2	1	4	2	4	5	6	7	4	12	
Don't know	5	4	3	4	4	4	4	4	-s	3	2	3	*	1	2	1	-	*	-	1	1	-	-	-	5	-	5	5	-	5	

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Weighted

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4 Oct 2022

Table 6
(SEP22)Q13. Which of the following items, if any, do you think you are likely to spend less money on this Christmas?

Base : All likely to spend less (Q12)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mortgage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Midlands	South excl. London	Greater London	England	Scot	Con	Lab	LD	No qualifications	Other qualifications		Degree +	
Unweighted Total	571	123	218	50	352	257	285	286	149	195	210	168	178	378	139	164	114	89	467	65	161	166	47	89	266	215	571	
Weighted Total	571	119	217	51	352	254	286	284	62	291	183	167	215	351	129	176	134	80	483	51	167	147	50	103	293	173	571	
Christmas day food	253 44%	43 36%	109 50%	19 37%	166 47%	99 39%	125 44%	129 45%	31 49%	125 43%	82 45%	66 39%	103 48%	148 42%	52 41%	81 46%	65 48%	33 41%	211 44%	22 43%	65 39%	70 48%	23 46%	44 42%	150 51%	58 34%	246 43%	
Christmas day drink	215 38%	40 34%	90 41%	18 35%	139 40%	90 35%	105 37%	109 38%	30 48%	110 38%	73 40%	60 36%	79 37%	133 38%	41 32%	58 33%	63 47%	29 36%	175 36%	25 48%	59 35%	64 43%	22 43%	34 33%	118 40%	61 35%	237 42%	
Going out to Christmas parties	274 48%	51 43%	115 53%	19 36%	184 52%	121 48%	142 50%	132 46%	37 59%	149 51%	103 56%	74 44%	95 44%	177 50%	70 54%	67 38%	70 52%	40 50%	230 48%	28 54%	80 48%	87 59%	25 50%	46 45%	142 48%	84 49%	278 49%	
Christmas presents	445 78%	90 75%	174 80%	35 68%	277 79%	192 76%	232 81%	213 75%	50 80%	233 80%	153 83%	114 68%	175 81%	267 76%	90 69%	147 84%	115 86%	57 71%	380 79%	36 71%	122 73%	123 84%	45 90%	69 67%	232 79%	142 82%	426 75%	
Visiting relatives or friends	193 34%	36 31%	77 36%	14 26%	127 36%	86 34%	98 34%	94 33%	22 36%	99 34%	55 30%	48 29%	86 40%	104 30%	44 34%	50 29%	51 38%	164 34%	14 27%	55 33%	58 39%	18 35%	32 31%	116 40%	43 25%	182 32%		
Christmas decorations / festive lights	308 54%	55 46%	137 63%	24 47%	207 59%	125 49%	163 57%	145 51%	39 63%	173 60%	102 55%	78 47%	125 58%	180 51%	70 54%	96 55%	62 46%	53 67%	265 55%	26 50%	82 49%	87 59%	26 51%	35 34%	181 62%	92 53%	301 53%	
Christmas trips or holidays	275 48%	48 41%	111 51%	26 50%	179 51%	117 46%	136 47%	140 49%	38 61%	141 48%	106 58%	84 50%	82 38%	190 54%	59 46%	65 37%	79 59%	46 57%	232 48%	27 52%	73 44%	80 54%	32 63%	35 34%	150 51%	89 51%	307 54%	
Christmas trips or holidays	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fuel / petrol	3 1%	1 1%	-	2 3%	2 *	3 1%	-	3 1%	-	-	-	3 2%	1 *	3 1%	1 1%	1 1%	-	2 2%	3 1%	-	3 2%	-	-	2 2%	2 1%	-	3 1%	3 1%
Going out	2 *	-	1 *	-	1 *	-	1 *	1 *	-	1 *	1 1%	-	1 1%	1 *	-	1 1%	1 *	2 *	-	2 *	1 1%	-	-	1 1%	-	1 1%	2 *	
General expenses on everything	2 *	1 1%	1 *	-	1 *	1 *	1 *	1 *	*	*	1 *	1 1%	-	2 1%	*	1 1%	-	2 *	-	1 *	1 *	-	-	-	1 *	1 *	3 1%	
Heating	2 *	-	*	-	2 1%	2 1%	2 1%	*	*	2 1%	1 *	-	2 1%	1 *	-	*	-	2 3%	2 *	2 *	2 1%	*	-	-	2 1%	1 *	3 1%	
Personal needs clothes / shoes	1 *	-	1 *	*	1 *	*	1 *	*	*	1 *	1 *	-	*	1 *	-	1 *	-	*	*	-	-	1 *	-	-	-	1 *	2 *	
Travelling / day trips out	4 1%	-	2 1%	1 1%	3 1%	1 *	3 1%	1 *	-	3 1%	2 1%	-	1 *	3 1%	1 1%	1 *	-	2 3%	4 1%	-	3 2%	-	1 1%	-	3 1%	1 *	3 1%	
Other	16 3%	2 2%	4 2%	1 1%	11 3%	10 4%	7 3%	9 3%	*	8 3%	4 2%	6 3%	6 3%	10 3%	4 3%	4 2%	6 5%	-	11 2%	1 3%	6 4%	3 2%	4 8%	3 3%	7 3%	6 3%	15 3%	
Food not related to Christmas day	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Drink not related to Christmas day	*	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-	-	-	-	*	1 *	
None of these	11 2%	1 1%	3 1%	1 2%	4 1%	2 1%	4 1%	7 3%	-	4 1%	2 1%	5 3%	3 2%	7 2%	4 3%	2 1%	1 5%	4 2%	10 2%	-	2 1%	2 2%	-	5 5%	6 2%	-	12 2%	
Don't know	5 1%	1 1%	3 1%	-	3 1%	1 *	-	5 2%	-	-	-	1 *	3 2%	1 *	3 2%	1 *	1 1%	-	4 1%	*	-	-	-	1 1%	4 1%	*	5 1%	

Fieldwork dates : Wednesday 7th September to Thursday 15th September 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>