

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1012	512	494	91	165	150	184	187	235	256	334	422	272	356	153	171	628	324	1012
WEIGHTED BASE	1012	492	514	107*	174	161*	175	158*	238	280	336	395	268	256	205*	240*	524	445	1012
	100%	49%	51%	11%*	17%	16%*	17%	16%*	24%	28%	33%	39%	26%	25%	20%*	24%*	52%	44%	100%
Economy/Economic situation	223	129	94	16	46	49	39	26	47	62	88	73	62	63	39	55	124	94	237
	22%b	26%zb	18%	15%	26%i	30%zg	22%	17%	20%	22%	26%	18%	23%	25%	19%	23%	24%	21%	23%
					k														
Inflation/Prices	202	94	109	23	48	27	39	28	37	71	67	65	51	48	43	51	99	94	212
	20%	19%	21%	22%	28%zh	17%	22%	18%	16%	25%k	20%	16%	19%	19%	21%	21%	19%	21%	21%
					k														
National health service/Hospitals/Healthcare	153	48	105	9	13	20	24	32	55	22	44	87	52	42	21	35	94	56	171
	15%ad	10%	20%za	9%	7%	12%	14%	20%di	23%zdi	8%	13%	22%zd	19%	17%	10%	15%	18%z	12%	17%
									j			ij							
Immigration/immigrants	56	33	23	*	6	2	5	14	28	7	7	43	15	11	17	8	26	25	44
	6%ej	7%	4%	*	4%	1%	3%	9%ei	12%zcd	2%	2%	11%zcd	6%	4%	8%	3%	5%	6%	4%
								j	efij			efij							
Lack of faith in politicians / government	40	24	16	4	7	5	8	10	6	11	13	16	10	10	9	6	20	15	52
	4%	5%	3%	4%	4%	3%	5%	6%	3%	4%	4%	4%	4%	4%	4%	3%	4%	3%	5%
Housing	37	22	15	19	3	7	1	2	6	22	8	8	1	6	15	16	6	31	21
	4%fp	5%	3%	17%zde	2%	4%	*	1%	2%	8%zdf	2%f	2%	*	2%	7%lp	7%lp	1%l	7%zlm	2%
				fghijk						gjk								p	
Poverty/Inequality	33	13	18	2	6	9	11	4	2	7	20	6	8	9	2	12	17	14	42
	3%k	3%	4%	2%	3%	6%hk	6%hk	2%	1%	3%	6%zhk	1%	3%	4%	1%	5%	3%	3%	4%
Petrol prices/Fuel	25	16	8	2	4	5	7	2	6	6	11	8	7	3	11	2	10	13	23
	2%	3%	1%	2%	2%	3%	4%	1%	3%	2%	3%	2%	3%	1%	6%	1%	2%	3%o	2%
Pollution/Environment/Climate change	25	13	12	5	3	4	2	5	7	8	5	12	11	10	-	3	21	3	29
	2%q	3%	2%	4%	2%	2%	1%	3%	3%	3%	2%	3%	4%nq	4%nq	-	1%	4%znq	1%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
 Source : Ipsos (JN Q218)

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	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1012	512	494	91	165	150	184	187	235	256	334	422	272	356	153	171	628	324	1012
WEIGHTED BASE	1012	492	514	107*	174	161*	175	158*	238	280	336	395	268	256	205*	240*	524	445	1012
	100%	49%	51%	11%*	17%	16%*	17%	16%*	24%	28%	33%	39%	26%	25%	20%*	24%*	52%	44%	100%
Low pay/Minimum wage/Fair wages	24	8	15	9	5	3	6	*	1	14	9	1	2	9	7	4	12	12	15
	2%k	2%	3%	8%zgh	3%	2%	3%k	*	*	5%dhk	3%k	*	1%	4%	4%	2%	2%	3%	1%
Trade unions/ Strikes	20	7	13	-	3	1	1	5	10	3	2	15	6	1	7	6	7	13	13
	2%jm	1%	3%	-	2%	1%	1%	3%	4%j	1%	1%	4%zj	2%	*	3%	3%	1% ^m	3%	1%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	15	9	6	4	5	*	2	2	1	9	3	3	5	5	4	2	9	5	12
	1%	2%	1%	3%	3%	*	1%	1%	*	3%	1%	1%	2%	2%	2%	1%	2%	1%	1%
Common Market/ Brexit/EU/Europe/ Euro	14	5	9	*	-	5	3	*	6	*	7	6	5	8	-	-	14	-	16
	1%	1%	2%	*	-	3%	1%	*	3%	*	2%	2%	2% ^q	3% ^{zoq}	-	-	3% ^{zq}	-	2%
Defence/Foreign affairs/ International terrorism	12	12	1	-	-	1	1	7	3	-	2	10	4	3	-	*	6	*	13
	1% ^{bq}	2% ^{zb}	*	-	-	1%	1%	4% ^{zdi}	1%	-	1%	3%	1%	1%	-	*	1%	*	1%
Morality/ Individual behaviour/ Lifestyle	11	1	10	-	-	-	3	7	1	-	3	8	2	2	-	7	4	7	4
	1% ^a	*	2%	-	-	-	2%	4% ^{zde}	*	-	1%	2% ^h	1%	1%	-	3%	1%	2%	*
Public services in general	7	3	4	-	1	1	3	1	*	1	4	2	5	1	-	-	6	-	11
	1%	1%	1%	-	1%	1%	2%	1%	*	*	1%	*	2% ^q	1%	-	-	1%	-	1%
Food production/ farming	6	6	-	-	1	-	1	-	4	1	1	4	-	1	1	4	1	5	3
	1% ^p	1%	-	-	*	-	1%	-	2%	*	*	1%	-	*	1%	2%	*	1%	*
Local government/ Council tax	5	3	2	-	1	2	1	*	-	1	3	*	-	2	-	2	2	2	5
	1%	1%	*	-	1%	1%	1%	*	-	*	1%	*	-	1%	-	1%	*	*	*

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UNWEIGHTED BASE	1012	512	494	91	165	150	184	187	235	256	334	422	272	356	153	171	628	324	1012
WEIGHTED BASE	1012	492	514	107*	174	161*	175	158*	238	280	336	395	268	256	205*	240*	524	445	1012
	100%	49%	51%	11%*	17%	16%*	17%	16%*	24%	28%	33%	39%	26%	25%	20%*	24%*	52%	44%	100%
Unemployment/ Factory closure/ Lack of industry	4 *	3 1%	2 *	- -	3 2%	2 1%	- -	- -	- -	3 1%	2 *	- -	- -	2 1%	3 1%	- -	2 *	3 1%	2 *
Education/Schools	4 *	3 1%	2 *	- -	1 1%	1 1%	- -	- -	2 1%	1 *	1 *	2 *	1 *	2 1%	1 1%	- -	3 1%	1 *	7 1%
Mental health/ well-being	4 *	1 *	3 1%	- -	1 1%	1 *	- -	2 1%	- -	1 *	1 *	2 *	1 *	1 *	- -	2 1%	2 *	2 1%	4 *
Taxation	4 *	3 1%	1 *	- -	2 1%	1 1%	1 *	* *	- -	2 1%	2 *	* *	2 1%	1 *	1 *	- -	3 1%	1 *	4 *
Nationalisation/ Government control of institutions	3 *p	2 *	1 *	- -	- -	* *	3 1%z	- -	- -	- -	3 1%	- -	- -	* *	3 1%	- -	* *	3 1%	4 *
UK union/ devolution/reform	3 *	3 1%	- -	- -	2 1%	- -	1 *	* *	- -	2 1%	1 *	* *	- -	2 1%	1 1%	- -	* *	* *	4 *
Ageing population/ Social care for the elderly	2 *	- -	2 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	1 *	- -	1 *	1 *	1 *	2 *
Pensions/Social security/Benefits	2 *	2 *	- -	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	2 *	1 *
International trade/trade deals	2 *	2 *	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	2 1%	- -	- -	- -	2 *	- -	1 *
Race relations	2 *	* *	1 *	1 1%	- -	- -	- -	- -	* *	1 *	- -	* *	- -	- -	- -	* *	- -	* *	2 *
Coronavirus/ pandemic diseases	1 *	1 *	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	1 *	* *	- -	1 *	3 *

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	100%	49%	51%	11%*	17%	16%*	17%	16%*	24%	28%	33%	39%	26%	25%	20%*	24%*	52%	44%	100%
Drug abuse	1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	2
	*	*	-	-	-	-	-	1%	-	-	-	*	-	-	-	-	-	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Nuclear weapons/ Nuclear war/ Disarmament	1	*	1	*	-	1	-	-	-	*	1	-	*	1	-	-	1	-	2
	*	*	*	*	-	*	-	-	-	*	*	-	*	*	-	-	*	-	*
Transport/Public transport	1	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	1
	*	*	-	1%	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Royal Family/ Monarchy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Population levels/ Overpopulation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	28	15	13	-	2	10	6	4	6	2	16	10	7	3	10	7	10	17	24
	3%	3%	2%	-	1%	6%zdi	4%	2%	3%	1%	5%zi	3%	3%	1%	5%	3%	2%	4%	2%

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	100%	49%	51%	11%*	17%	16%*	17%	16%*	24%	28%	33%	39%	26%	25%	20%*	24%*	52%	44%	100%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	42	12	30	11	9	2	10	2	8	21	11	10	9	8	7	16	18	23	26
	4%a	2%	6%	11%egk	5%	1%	5%	1%	3%	7%zek	3%	3%	3%	3%	3%	7%	3%	5%	3%
Personal finances (NET)	285	131	149	36	63	45	62	33	46	98	107	80	69	70	64	69	139	133	292
	28%hk	27%	29%	34%	36%gh	28%	36%zg	21%	20%	35%zg	32%hk	20%	26%	27%	31%	29%	27%	30%	29%

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Table 2
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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1012	836	64	112	327	215	320	256	365	146	219	355	314	136	156	669	292	194	195	480	57	1012
WEIGHTED BASE	1012	874	48*	90*	331	242	311	263	369	136	234	333	293	162*	171*	626	334	201	209	310	208*	1012
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	29%	16%*	17%*	62%	33%	20%	21%	31%	21%*	100%
Economy/Economic situation	223 22% ^f	199 23% ^f	5 10%	19 22%	82 25%	63 26% ^f	50 16%	45 17%	91 25% ^{fi}	25 18%	66 28% ^{bf}	66 20%	76 26%	38 23%	34 20%	142 23%	72 22%	39 19%	50 24%	83 27% ^z	34 16%	237 23%
Inflation/Prices	202 20% ^l	174 20%	8 16%	20 23%	65 19%	44 18%	61 20%	53 20%	77 21%	36 26%	41 18%	50 15%	74 25% ^{zl}	33 20%	40 23%	124 20% ^l	73 22%	55 27% ^{zu}	45 21%	67 22%	29 14%	212 21%
National health service/Hospitals/ Healthcare	153 15% ⁱ	127 15% ⁱ	10 21% ⁱ	16 18%	44 13%	28 12%	58 19% ⁱ	48 18% ⁱ	50 14% ⁱ	11 8%	40 17% ⁱ	67 20% ^{zq}	42 14%	20 12%	18 10%	110 18% ^z	37 11%	31 15%	26 12%	57 18% ^z	28 14%	171 17%
Immigration/immigrants	56 6% ^{mt}	52 6%	3 6%	1 1%	20 6% ^c	19 8%	17 6%	15 6%	19 5%	5 3%	14 6%	35 11% ^{zmn}	6 2%	2 1%	8 4%	41 7% ^m	9 3%	17 9% ^t	9 4%	6 2%	17 8%	44 4%
Lack of faith in politics / politicians / government	40 4%	35 4%	1 3%	4 4%	11 3%	7 3%	12 4%	11 4%	17 5%	7 5%	10 4%	12 4%	10 4%	7 4%	8 5%	22 4%	15 5%	9 4%	10 5%	17 5% ^z	-	52 5%
Housing	37 4% ^{gmt}	36 4%	* *	1 1%	6 2%	5 2%	19 6% ^d	19 7% ^{zd}	12 3%	4 3%	8 4%	15 4%	5 2%	6 4%	11 6%	19 3%	17 5%	4 2%	5 2%	1 *	20 9% ^t	21 2%
Poverty/Inequality	33 3%	26 3%	1 3%	6 7%	13 4%	7 3%	9 3%	8 3%	11 3%	4 3%	7 3%	9 3%	7 2%	11 7%	5 3%	16 3%	16 5%	4 2%	6 3%	14 5% ^z	3 1%	42 4%
Petrol prices/Fuel	25 2%	19 2%	- -	6 7% ^{zaf}	15 4%	9 4%	4 1%	4 2%	7 2%	1 1%	5 2%	8 2%	8 3%	5 3%	5 3%	15 2%	10 3%	4 2%	6 3%	6 2%	7 4%	23 2%
Pollution/ Environment/ Climate change	25 2%	21 2%	2 5%	1 2%	4 1%	2 1%	7 2%	5 2%	14 4%	10 7% ^{zad}	4 2% ^{efghk}	12 4%	10 3%	1 *	3 2%	22 3% ^z	3 1%	2 1%	7 3%	12 4% ^z	2 1%	29 3%

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UNWEIGHTED BASE	1012	836	64	112	327	215	320	256	365	146	219	355	314	136	156	669	292	194	195	480	57	1012
WEIGHTED BASE	1012	874	48*	90*	331	242	311	263	369	136	234	333	293	162*	171*	626	334	201	209	310	208*	1012
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	29%	16%*	17%*	62%	33%	20%	21%	31%	21%*	100%
Low pay/Minimum wage/Fair wages	24 2%mpr t	24 3%	- -	* *	8 2%	8 3%	7 2%	7 3%	9 3%k	7 5%zhk	2 1%	7 2%	2 1%	4 3%	8 4%	9 1%	12 4%	1 *	6 3%	4 1%	12 6%	15 1%
Trade unions/ Strikes	20 2%hm	15 2%h	5 11%zac defghi k	- -	5 2%	5 2%	13 4%ah	7 3%	2 1%	- -	2 1%	13 4%zmq	1 *	1 1%	1 1%	14 2%m	2 1%	2 1%	1 *	3 1%	12 6%	13 1%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	15 1%t	15 2%	- -	- -	4 1%	4 2%	1 *	1 *	10 3%	6 5%zaf g	3 1%	7 2%	1 1%	* *	10 2%	1 *	4 2%	4 2%	1 *	3 2%	12 1%	
Common Market/ Brexit/EU/Europe/ Euro	14 1%a	8 1%	1 1%	6 6%zaf ghik	10 3%za	5 2%	2 1%	1 *	2 1%	* *	2 1%	6 2%	5 2%	1 *	2 1%	11 2%	3 1%	1 1%	1 1%	9 3%z	3 1%	16 2%
Defence/Foreign affairs/ International terrorism	12 1%	10 1%	2 4%hi	1 1%	7 2%	7 3%	4 1%	2 1%	1 *	- -	1 1%	8 3%	2 1%	1 1%	* *	10 2%	2 1%	1 1%	1 1%	3 1%	5 3%	13 1%
Morality/ Individual behaviour/ Lifestyle	11 1%t	9 1%	2 4%def g	- -	- -	- -	2 1%	- -	9 2%zad	- -	9 4%zad eg	3 1%	1 *	7 4%zmp	- -	4 1%	7 2%	- -	2 1%	1 *	7 3%	4 *
Public services in general	7 1%	5 1%	2 3%hk	* *	1 *	1 *	4 1%	3 1%	1 *	1 1%	- -	4 1%	2 1%	- -	* *	6 1%	* *	- -	2 1%	4 1%	- -	11 1%
Food production/ farming	6 1%p	6 1%	- -	- -	4 1%	4 2%	1 *	1 *	1 *	- -	1 *	- -	1 *	5 3%zlp	- -	1 *	5 1%	1 1%	1 *	- -	4 2%	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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Respondent type : GB Adults 18+
Fieldwork dates : 11th January - 17th January 2023
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ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

18 Jan 2023

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						EDUCATION				UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1012	836	64	112	327	215	320	256	365	146	219	355	314	136	156	669	292	194	195	480	57	1012
WEIGHTED BASE	1012	874	48*	90*	331	242	311	263	369	136	234	333	293	162*	171*	626	334	201	209	310	208*	1012
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	29%	16%*	17%*	62%	33%	20%	21%	31%	21%*	100%
Local government/ Council tax	5 1%	4 *	- -	1 2%	1 *	- -	1 *	1 1%	2 1%	2 2%	- -	* *	3 1%	- -	- -	4 1%	- -	- -	2 1%	1 *	- -	5 *
Unemployment/ Factory closure/ Lack of industry	4 *	4 *	- -	- -	3 1%	3 1%	2 1%	2 1%	- -	- -	- -	- -	- -	4 3%zlm	- -	- -	4 1%p	3 1%	2 1%	- -	- -	2 *
Education/Schools	4 *	3 *	1 2%	1 1%	2 1%	1 *	2 1%	1 *	1 *	- -	1 *	2 *	1 *	1 1%	1 *	3 *	2 1%	1 1%	2 1%	* *	- -	7 1%
Mental health/ well-being	4 *	3 *	- -	1 1%	1 *	- -	- -	- -	3 1%	1 1%	2 1%	1 *	2 1%	1 1%	- -	3 *	1 *	2 1%	1 *	1 *	- -	4 *
Taxation	4 *	4 *	- -	- -	* *	* *	2 *	2 1%	2 *	2 1%	- -	* *	3 1%	- -	1 *	3 *	1 *	- -	1 *	3 1%z	- -	4 *
Nationalisation/ Government control of institutions	3 *p	3 *	- -	* *	* *	- -	1 *	1 1%	1 *	1 1%	- -	- -	* *	2 2%p	* *	* *	3 1%	3 1%z	- -	* *	- -	4 *
UK union/ devolution/reform	3 *a	1 *	- -	2 3%zae fghk	2 1%	- -	- -	- -	1 *	1 *	- -	- -	2 1%	1 1%	- -	2 *	1 *	- -	1 *	1 *	- -	4 *
Ageing population/ Social care for the elderly	2 *	2 *	- -	- -	1 *	1 *	1 *	1 *	- -	- -	- -	1 *	1 *	- -	- -	2 *	- -	1 *	1 1%	- -	- -	2 *
Pensions/Social security/Benefits	2 *	2 *	- -	- -	- -	- -	- -	- -	2 *	- -	2 1%	- -	2 1%	- -	- -	2 *	- -	2 1%	- -	- -	- -	1 *
International trade/trade deals	2 *	2 *	- -	- -	- -	- -	- -	- -	2 *	2 1%za	- -	- -	2 1%	- -	- -	2 *	- -	- -	- -	2 1%z	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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UNWEIGHTED BASE	1012	836	64	112	327	215	256	365	146	219	355	314	136	156	669	292	194	195	480	57	1012	
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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	33%	29%	16%*	17%*	62%	33%	20%	21%	31%	21%*	100%	
Race relations	2*	2*	-	-	-	-	1*	1*	*	*	-	-	*	1*	-	2*	2*	-	-	-	2*	
Coronavirus/pandemic diseases	1*	1*	*	-	-	-	1*	1*	-	-	1*	-	-	*	1*	*	*	-	1*	-	3*	
Drug abuse	1*	1*	-	-	*	*	1*	1*	-	-	1*	-	*	-	1*	*	1*	-	-	-	2*	
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
Nuclear weapons/Nuclear war/Disarmament	1*	1*	-	*	*	-	1*	1*	-	-	-	1*	-	*	1*	*	-	-	1*	-	2*	
Transport/Public transport	1*	1*	-	-	-	-	-	1*	1*	-	-	-	-	1*	-	1*	1*	-	-	-	1*	
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Royal Family/Monarchy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Population levels/Overpopulation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	29%	16%*	17%*	62%	33%	20%	21%	31%	21%*	100%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	28	27	*	1	8	7	11	11	9	4	5	4	12	4	7	15	12	4	8	9	5	24
	3%	3%	1%	1%	2%	3%	4%	4%	2%	3%	2%	1%	4%	3%	4%	2%	3%	2%	4%	3%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	42	37	4	1	12	11	17	13	13	4	9	7	7	6	16	13	22	7	10	3	19	26
	4% ^{pt}	4%	9%	1%	4%	5%	5%	5%	3%	3%	4%	2%	2%	4%	9% ^{zlm}	2%	7% ^{lp}	3%	5% ^t	1%	9% ^t	3%
Personal finances (NET)	285	243	9	33	100	67	81	72	104	49	55	73	91	53	57	164	111	65	62	91	51	292
	28% ^l	28%	19%	37%	30%	28%	26%	27%	28%	36% ^{ah}	24% ^k	22%	31% ^{lp}	33%	33%	26%	33% ^l	32%	30%	29%	24%	29%

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1012	429	90	377	171	363	74	267	148	191	295	280	1012
WEIGHTED BASE	1012	397	82*	421	183	308	71*	312	173*	179	261	281	1012
	100%	39%	8%*	42%	18%	30%	7%*	31%	17%*	18%	26%	28%	100%
Economy/Economic situation	223	108	13	78	50	71	14	65	37	43	69	71	237
	22%	27%zc	16%	19%	27%	23%	20%	21%	22%	24%	26%	25%	23%
Inflation/Prices	202	86	18	79	27	84	11	52	31	42	52	62	212
	20%	22%	22%	19%	15%	27%zf	15%	17%	18%	23%	20%	22%	21%
National health service/Hospitals/ Healthcare	153	50	18	76	28	53	17	35	20	22	45	35	171
	15%	12%	22%	18%	15%	17%	24%	11%	12%	12%	17%	13%	17%
Immigration/immigrants	56	11	2	26	16	3	4	17	2	7	9	13	44
	6%ag	3%	2%	6%	9%g	1%	6%g	5%	1%	4%	3%	5%	4%
Lack of faith in politics / politicians / government	40	16	9	11	2	11	6	11	8	7	9	13	52
	4%	4%	11%zc	3%	1%	3%	9%f	4%	5%	4%	3%	4%	5%
Housing	37	17	*	18	6	5	2	23	7	6	13	14	21
	4%g	4%	*	4%	3%	2%	3%	8%	4%	3%	5%	5%	2%
Poverty/Inequality	33	12	-	17	2	10	*	12	9	6	6	11	42
	3%	3%	-	4%	1%	3%	*	4%	5%	3%	2%	4%	4%
Petrol prices/Fuel	25	9	*	11	4	9	1	10	10	5	6	7	23
	2%	2%	1%	3%	2%	3%	2%	3%	6%	3%	2%	2%	2%
Pollution/ Environment/ Climate change	25	10	1	12	4	6	3	5	5	3	8	7	29
	2%	3%	1%	3%	2%	2%	4%	2%	3%	2%	3%	3%	3%
Low pay/Minimum wage/Fair wages	24	18	1	4	-	9	6	9	*	11	4	7	15
	2%	5%zc	1%	1%	-	3%	9%zf	3%	*	6%zln	2%	3%	1%

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Trade unions/ Strikes	20 2%	6 1%	* *	14 3%	9 5%zg	3 1%	- -	8 3%	5 3%	2 1%	3 1%	2 1%	13 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	15 1%	7 2%	1 1%	6 1%	6 3%	2 1%	- -	7 2%	- -	4 2%	5 2%	6 2%	12 1%
Common Market/ Brexit/EU/Europe/ Euro	14 1%	7 2%	- -	6 1%	* *	6 2%	2 2%	* *	2 1%	2 1%	4 2%	3 1%	16 2%
Defence/Foreign affairs/ International terrorism	12 1%	3 1%	2 2%	7 2%	5 2%g	- -	* 1%	7 2%	2 1%	1 *	2 1%	1 *	13 1%
Morality/ Individual behaviour/ Lifestyle	11 1%	2 1%	- -	9 2%	2 1%	2 1%	- -	7 2%	- -	1 1%	3 1%	* *	4 *
Public services in general	7 1%	4 1%	- -	2 *	* *	5 2%z	- -	1 *	2 1%	- -	3 1%	2 1%	11 1%
Food production/ farming	6 1%	1 *	- -	4 1%	5 3%zg	- -	- *	1 *	4 2%	- -	- -	1 *	3 *
Local government/ Council tax	5 1%	4 1%	- -	1 *	- -	2 1%	- *	1 *	- -	- -	* *	2 1%	5 *

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Unemployment/ Factory closure/ Lack of industry	4 *	2 *	- -	3 1%	- -	- -	3 4%zg	2 1%	3 2%	- -	- -	- -	2 *
Education/Schools	4 *	1 *	* *	3 1%	1 1%	1 *	- -	2 1%	2 1%	* *	1 *	2 1%	7 1%
Mental health/ well-being	4 *	2 *	1 1%	1 *	1 1%	2 1%	- -	1 *	- -	1 1%	2 1%	1 *	4 *
Taxation	4 *	3 1%	- -	- -	3 1%	1 *	- -	- -	1 1%	- -	2 1%	2 1%	4 *
Nationalisation/ Government control of institutions	3 *	2 *	- -	- -	* *	1 *	- -	1 *	* *	- -	3 1%	2 1%	4 *
UK union/ devolution/reform	3 *	2 1%	- -	* *	- -	1 *	1 1%	- -	- -	2 1%	1 *	2 1%	4 *
Ageing population/ Social care for the elderly	2 *	- -	1 1%	1 *	- -	- -	- -	2 1%	1 1%	1 *	- -	1 *	2 *
Pensions/Social security/Benefits	2 *	2 *	- -	- -	- -	- -	- -	2 1%	- -	2 1%	- -	- -	1 *
International trade/trade deals	2 *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Race relations	2 *	- -	- -	2 *	- -	* *	- -	1 *	- -	- -	- -	1 *	2 *

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	100%	39%	8%*	42%	18%	30%	7%*	31%	17%*	18%	26%	28%	100%
Coronavirus/ pandemic diseases	1 *	1 *	* *	- -	1 *	* *	- -	* *	- -	* *	- -	- -	3 *
Drug abuse	1 *	- -	- -	1 *	1 *	* *	- -	- -	- -	- -	- -	- -	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	- -	- -	- -	* *	- -	- -	- -	* *	- -	1 *	2 *
Transport/Public transport	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-
Royal Family/ Monarchy	-	-	-	-	-	-	-	-	-	-	-	-	-
Population levels/ Overpopulation	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

18 Jan 2023

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1012	429	90	377	171	363	74	267	148	191	295	280	1012
WEIGHTED BASE	1012	397	82*	421	183	308	71*	312	173*	179	261	281	1012
	100%	39%	8%*	42%	18%	30%	7%*	31%	17%*	18%	26%	28%	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	28	9	2	11	8	7	-	12	5	4	6	7	24
	3%	2%	2%	3%	4%	2%	-	4%	3%	2%	2%	3%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	42	4	13	18	4	14	1	16	16	6	5	7	26
	4%^a	1%	16%^{zac}	4%^a	2%	4%	1%	5%	9%^{zn}	3%	2%	3%	3%
Personal finances (NET)	285	125	19	110	33	112	19	83	50	63	68	87	292
	28%^f	31%	23%	26%	18%	36%^{zf}	27%	27%	29%	35%	26%	31%	29%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/h - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1012	404	465	48	130	93	111	485	319	208	823	181	231	381	1012
WEIGHTED BASE	1012	371	429	62**	154*	81*	87*	496	315	201	873	131*	104	456	1012
	100%	37%	42%	6%**	15%*	8%*	9%*	49%	31%	20%	86%	13%*	10%	45%	100%
Economy/Economic situation	223 22%	223 60%zbe	86 20%	15 24%	23 15%	15 19%	20 23%	91 18%	66 21%	66 33%zgh	199 23%	24 18%	26 25%	117 26%	237 23%
Inflation/Prices	202 20%a	15 4%	85 20%a	10 16%	22 14%a	19 23%a	12 14%a	104 21%	67 21%	31 15%	171 20%	29 22%	19 18%	96 21%	212 21%
National health service/Hospitals/ Healthcare	153 15%	44 12%	153 36%zaef	5 9%	26 17%	11 14%	21 24%za	73 15%	40 13%	40 20%	143 16%	10 8%	19 18%	54 12%	171 17%
Immigration/ immigrants	56 6%akl	9 3%	24 6%a	2 4%	56 36%zabe	4 5%	3 4%	25 5%	17 5%	14 7%	56 6%k	1 1%	2 2%	28 6%	44 4%
Lack of faith in politics / politicians / government	40 4%	10 3%	17 4%	- -	2 2%	6 7%	6 7%a	21 4%	12 4%	7 3%	33 4%	5 4%	3 3%	24 5%	52 5%
Housing	37 4%b	15 4%b	4 1%	- -	13 8%zb	1 1%	4 4%b	26 5%	6 2%	5 3%	33 4%	4 3%	2 2%	13 3%	21 2%
Poverty/Inequality	33 3%a	2 1%	9 2%	2 3%	3 2%	1 1%	1 2%	20 4%	10 3%	4 2%	28 3%	5 4%	6 6%zm	10 2%	42 4%
Petrol prices/Fuel	25 2%a	3 1%	8 2%	1 2%	2 1%	1 1%	- -	7 1%	13 4%	6 3%	24 3%	1 1%	6 6%zm	8 2%	23 2%
Pollution/ Environment/ Climate change	25 2%	6 2%	7 2%	- -	- -	2 2%	2 3%	13 3%	8 3%	4 2%	22 2%	3 3%	2 2%	10 2%	29 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 11th January - 17th January 2023
Source : Ipsos (JN Q218)

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

18 Jan 2023

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1012	404	465	48	130	93	111	485	319	208	823	181	231	381	1012
WEIGHTED BASE	1012	371	429	62**	154*	81*	87*	496	315	201	873	131*	104	456	1012
	100%	37%	42%	6%**	15%*	8%*	9%*	49%	31%	20%	86%	13%*	10%	45%	100%
Low pay/Minimum wage/Fair wages	24 2% ^{bj}	5 1%	4 1%	-	-	-	2 2%	9 2%	14 4% ⁱ	1 *	14 2%	10 8% ^{zj}	5 4%	12 3%	15 1%
Trade unions/ Strikes	20 2% ^a	1 *	6 1% ^a	-	1 1%	4 5% ^{ab}	-	10 2%	8 3%	1 1%	20 2%	-	2 2%	4 1%	13 1%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	15 1%	3 1%	4 1%	15 24%	*	-	-	6 1%	8 2%	1 *	10 1%	5 4%	1 1%	7 2%	12 1%
Common Market/ Brexit/EU/Europe/ Euro	14 1%	7 2%	4 1%	-	*	14 17% ^{zabf}	*	8 2%	4 1%	2 1%	13 2%	1 1%	*	7 1%	16 2%
Defence/Foreign affairs/ International terrorism	12 1%	3 1%	6 1%	-	1 *	-	-	8 2%	3 1%	2 1%	12 1%	*	*	5 1%	13 1%
Morality/ Individual behaviour/ Lifestyle	11 1%	1 *	-	7 11%	-	-	-	3 1%	8 3% ^z	-	11 1%	-	-	2 *	4 *
Public services in general	7 1%	1 *	1 *	-	*	-	2 3% ^{zab}	4 1%	3 1%	*	6 1%	*	3 3% ^{zm}	1 *	11 1%
Food production/ farming	6 1%	-	-	-	-	-	-	4 1%	2 1%	-	6 1%	-	-	1 *	3 *
Local government/ Council tax	5 1%	1 *	1 *	-	-	1 1%	-	2 *	2 1%	1 1%	5 1%	-	-	4 1%	5 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 11th January - 17th January 2023
Source : Ipsos (JN Q218)

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1012	404	465	48	130	93	111	485	319	208	823	181	231	381	1012
WEIGHTED BASE	1012	371	429	62**	154*	81*	87*	496	315	201	873	131*	104	456	1012
	100%	37%	42%	6%**	15%*	8%*	9%*	49%	31%	20%	86%	13%*	10%	45%	100%
Unemployment/ Factory closure/ Lack of industry	4 *	3 1%	- -	- -	- -	- -	- -	4 1%	- -	- -	4 *	- -	- -	2 *	2 *
Education/Schools	4 *	1 *	1 *	- -	- -	- -	4 5%zabt	3 1%	1 *	1 *	4 *	* *	1 1% m	- -	7 1%
Mental health/ well-being	4 *	1 *	1 *	- -	- -	- -	2 2%zab	- -	2 1%	2 1%	3 *	1 1%	1 1%	2 *	4 *
Taxation	4 *	3 1%	- -	- -	- -	- -	4 1%	- -	- -	- -	3 *	1 *	* *	3 1%	4 *
Nationalisation/ Government control of institutions	3 *	1 *	- -	- -	- -	- -	2 *	- -	1 1%	1 *	2 1%	1 1%	2 1%	4 *	
UK union/ devolution/reform	3 *	* *	- -	- -	- -	1 1% b	2 1%	* *	- -	- -	3 *	- -	- -	2 1%	4 *
Ageing population/ Social care for the elderly	2 *	- -	1 *	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	1 1%	- -	2 *
Pensions/Social security/Benefits	2 *	- -	- -	- -	- -	2 2%zab	- -	2 1%	- -	- -	2 *	- -	- -	2 *	1 *
International trade/trade deals	2 *	2 *	- -	- -	- -	- -	2 *	- -	- -	- -	- -	- -	- -	2 *	1 *
Race relations	2 *	- -	- -	- -	- -	- -	2 *	- -	- -	- -	1 *	* *	- -	- -	2 *
Coronavirus/ pandemic diseases	1 *	* *	1 *	- -	* *	- -	* *	- -	1 1%	1 *	- -	1 1%	1 *	3 *	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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 Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

18 Jan 2023

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1012	404	465	48	130	93	111	485	319	208	823	181	231	381	1012
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	100%	37%	42%	6%**	15%*	8%*	9%*	49%	31%	20%	86%	13%*	10%	45%	100%
Drug abuse	1	-	1	-	-	-	-	*	1	-	1	*	-	-	2
	*	-	*	-	-	-	-	*	*	-	*	*	-	-	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Nuclear weapons/ Nuclear war/ Disarmament	1	1	-	-	-	-	-	-	1	-	*	1	*	1	2
	*	*	-	-	-	-	-	-	*	-	*	*	*	*	*
Transport/Public transport	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1
	*	-	-	-	-	-	-	*	-	-	-	*	-	-	*
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Royal Family/ Monarchy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Population levels/ Overpopulation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1012	404	465	48	130	93	111	485	319	208	823	181	231	381	1012
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	100%	37%	42%	6%**	15%*	8%*	9%*	49%	31%	20%	86%	13%*	10%	45%	100%
Other	28	8	6	2	1	-	6	19	6	3	19	9	2	14	24
	3%bj	2%	1%	3%	1%	-	7%zabe	4%	2%	2%	2%	7%j	2%	3%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	42	2	*	3	3	-	*	24	9	9	24	18	1	23	26
	4%abjl	1%	*	4%	2%	-	*	5%	3%	4%	3%	14%zj	1%	5%	3%
Personal finances (NET)	285	24	106	13	27	20	15	140	104	41	237	45	36	126	292
	28%afti	7%	25%a	21%	17%a	25%a	18%a	28%	33%i	20%	27%	35%	34%z	28%	29%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

18 Jan 2023

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE									SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	512	494	91	165	150	184	187	235	256	334	422	272	356	153	171	628	324	1012
WEIGHTED BASE	1012	492	514	107*	174	161*	175	158*	238	280	336	395	268	256	205*	240*	524	445	1012
	100%	49%	51%	11%*	17%	16%*	17%	16%*	24%	28%	33%	39%	26%	25%	20%*	24%*	52%	44%	100%
National health service/Hospitals/Healthcare	429	174	252	18	55	77	72	84	122	73	150	207	136	114	78	87	250	164	465
	42%ac	35%	49%za	16%	32%i	48%cd	41%ci	53%zc	51%zc	26%	45%cd	52%zc	51%zo	44%	38%	36%	48%zo	37%	46%
Economy/Economic situation	371	206	165	36	71	81	62	47	73	108	142	120	116	101	73	74	217	147	404
	37%bk	42%zb	32%	34%	41%	50%zf	35%	30%	31%	38%	42%zf	30%	43%zo	39%	36%	31%	41%z	33%	40%
Inflation/Prices	367	180	182	35	71	53	66	53	90	106	118	143	89	85	79	97	174	177	392
	36%p	37%	35%	33%	41%	33%	37%	34%	38%	38%	35%	36%	33%	33%	39%	40%	33%	40%	39%
Immigration/immigrants	154	81	74	4	11	19	31	30	59	15	50	89	33	43	41	31	76	72	130
	15%cd	16%	14%	4%	6%	12%	17%cd	19%cd	25%zcd	5%	15%di	23%zc	12%	17%	20%	13%	14%	16%	13%
Housing	114	46	68	36	14	20	13	12	19	50	33	31	23	24	37	28	47	65	92
	11%kp	9%	13%	33%zde	8%	13%	7%	7%	8%	18%zd	10%	8%	9%	9%	18%zl	12%	9%	15%	9%
Pollution/Environment/Climate change	111	44	67	20	18	14	19	20	21	38	33	41	47	24	16	20	71	36	120
	11%	9%	13%	19%	10%	9%	11%	13%	9%	13%cd	10%	10%	18%zmn	9%	8%	8%	14%zm	8%	12%
Lack of faith in politics / politicians / government	109	59	50	5	14	23	21	23	22	20	44	45	31	23	22	25	54	47	122
	11%	12%	10%	5%	8%	14%	12%	15%	9%	7%	13%	11%	12%	9%	11%	10%	10%	10%	12%
Poverty/Inequality	91	34	55	15	14	15	22	11	14	29	37	25	26	22	14	25	48	39	101
	9%	7%	11%	14%	8%	9%	13%k	7%	6%	10%	11%	6%	10%	9%	7%	10%	9%	9%	10%
Petrol prices/Fuel	90	49	38	6	13	21	22	11	16	19	43	28	23	21	27	16	44	43	92
	9%	10%	7%	6%	8%	13%	13%	7%	7%	7%	13%z	7%	9%	8%	13%	7%	8%	10%	9%
Education/Schools	87	28	58	10	9	15	21	16	15	20	36	31	35	21	18	12	56	29	111
	9%a	6%	11%za	10%	5%	9%	12%	10%	6%	7%	11%	8%	13%zoq	8%	9%	5%	11%z	7%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
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ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

18 Jan 2023

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1012	512	494	91	165	150	184	187	235	256	334	422	272	356	153	171	628	324	1012
WEIGHTED BASE	1012	492	514	107*	174	161*	175	158*	238	280	336	395	268	256	205*	240*	524	445	1012
	100%	49%	51%	11%*	17%	16%*	17%	16%*	24%	28%	33%	39%	26%	25%	20%*	24%*	52%	44%	100%
Trade unions/ Strikes	85 8%	34 7%	52 10%	4 4%	11 7%	18 11%	11 6%	15 10%	26 11%	15 5%	29 9%	41 10%	27 10%	15 6%	19 9%	22 9%	42 8%	41 9%	78 8%
Common Market/ Brexit/EU/Europe/ Euro	81 8%oq	37 8%	44 9%	5 5%	12 7%	19 12%	11 6%	9 6%	24 10%	17 6%	30 9%	33 8%	37 14%zn	27 11%oq	9 5%	6 2%	64 12%zno	15 3%	93 9%
Defence/Foreign affairs/ International terrorism	77 8%bq	52 11%zb	25 5%	2 2%	10 6%	14 8%	11 7%	17 11%	21 9%	13 4%	25 7%	39 10%	30 11%zno	24 9%nq	6 3%	9 4%	55 10%zno	15 3%	79 8%
Low pay/Minimum wage/Fair wages	68 7%hkl	36 7%	31 6%	24 23%zde fghijk	7 4%	12 7%	14 8%hk	5 3%	6 2%	31 11%zgd hk	26 8%hk	11 3%	9 3%	20 8%lp	26 13%zlo p	11 4%	29 5%	37 8%o	58 6%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	62 6%h	23 5%	39 8%	14 13%ehj	14 8%h	3 2%	11 6%	15 9%ehk	5 2%	28 10%ehj	14 4%	20 5%h	18 7%	14 5%	9 4%	22 9%	32 6%	30 7%	48 5%
Public services in general	45 4%	15 3%	30 6%	1 1%	8 5%	9 6%	9 5%	8 5%	10 4%	9 3%	18 5%	18 4%	14 5%	11 4%	6 3%	14 6%	25 5%	19 4%	49 5%
Morality/ Individual behaviour/ Lifestyle	31 3%	8 2%	22 4%	3 3%	4 2%	1 1%	6 3%	9 6%	7 3%	7 2%	7 2%	16 4%	11 4%	4 1%	4 2%	12 5%	14 3%	16 4%	18 2%
Transport/Public transport	31 3%	13 3%	18 3%	5 5%	3 2%	6 3%	7 4%	4 3%	6 2%	8 3%	13 4%	10 3%	12 4%	7 3%	7 3%	4 2%	19 4%	11 2%	38 4%
Unemployment/ Factory closure/ Lack of industry	29 3%	10 2%	19 4%	1 1%	5 3%	5 3%	8 4%	8 5%	3 1%	6 2%	12 4%	11 3%	10 4%	6 2%	6 3%	6 2%	16 3%	12 3%	34 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	512	494	91	165	150	184	187	235	256	334	422	272	356	153	171	628	324	1012
WEIGHTED BASE	1012	492	514	107*	174	161*	175	158*	238	280	336	395	268	256	205*	240*	524	445	1012
	100%	49%	51%	11%*	17%	16%*	17%	16%*	24%	28%	33%	39%	26%	25%	20%*	24%*	52%	44%	100%
Mental health/ well-being	27	5	22	4	3	2	5	5	7	7	8	12	3	4	6	15	6	21	20
	3%ap	1%	4%za	4%	2%	2%	3%	3%	3%	3%	2%	3%	1%	1%	3%	6%zlm	1%	5%lp	2%
Taxation	24	16	8	7	4	4	6	2	*	12	10	3	11	2	7	3	13	10	24
	2%km	3%	2%	7%hk	2%	2%	4%hk	1%	*	4%dhk	3%	1%	4%km	1%	3%	1%	3%lm	2%	2%
Ageing population/ Social care for the elderly	22	4	18	1	1	7	5	5	4	1	12	8	9	5	4	3	14	7	25
	2%a	1%	4%za	1%	*	4%i	3%	3%	2%	*	4%i	2%	3%	2%	2%	1%	3%	2%	2%
UK union/ devolution/reform	21	14	7	1	4	1	4	2	9	4	6	11	3	10	8	-	13	8	21
	2%	3%	1%	1%	2%	1%	2%	1%	4%	2%	2%	3%	1%	4%zo	4%	-	3%	2%	2%
Food production/ farming	20	10	10	-	4	3	2	5	6	4	5	12	5	2	3	10	7	13	19
	2%	2%	2%	-	2%	2%	1%	3%	3%	1%	2%	3%	2%	1%	2%	4%	1%	3%	2%
Local government/ Council tax	19	6	13	-	2	5	3	4	4	2	8	9	4	8	1	4	12	5	20
	2%	1%	2%	-	1%	3%	2%	3%	2%	1%	2%	2%	1%	3%	*	2%	2%	1%	2%
Race relations	13	3	10	7	2	1	1	-	2	9	2	2	5	2	1	3	7	4	13
	1%	1%	2%	7%zgj	1%	1%	1%	-	1%	3%kd	1%	*	2%	1%	1%	1%	1%	1%	1%
Coronavirus/ pandemic diseases	12	7	6	-	2	3	-	1	7	2	3	8	5	2	1	5	6	6	15
	1%	1%	1%	-	1%	2%	-	1%	3%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%
Nationalisation/ Government control of institutions	12	8	4	*	1	2	5	3	1	2	7	3	2	3	4	1	5	5	16
	1%	2%	1%	*	1%	1%	3%	2%	*	1%	2%	1%	1%	1%	2%	*	1%	1%	2%
Pensions/Social security/Benefits	11	4	7	1	2	2	1	3	2	4	3	5	2	-	4	5	2	9	9
	1%p	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	2%	2%	*	2%	1%
Animal welfare	11	1	10	-	2	-	2	2	5	2	2	7	1	1	1	9	2	10	6
	1%ap	*	2%	-	1%	-	1%	1%	2%	1%	*	2%	*	*	*	4%zmp	*	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Respondent type : GB Adults 18+
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18 Jan 2023

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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UNWEIGHTED BASE	1012	512	494	91	165	150	184	187	235	256	334	422	272	356	153	171	628	324	1012
WEIGHTED BASE	1012	492	514	107*	174	161*	175	158*	238	280	336	395	268	256	205*	240*	524	445	1012
	100%	49%	51%	11%*	17%	16%*	17%	16%*	24%	28%	33%	39%	26%	25%	20%*	24%*	52%	44%	100%
Nuclear weapons/ Nuclear war/ Disarmament	11 1%	6 1%	4 1%	1 1%	2 1%	1 1%	2 1%	2 1%	1 1%	3 1%	4 1%	4 1%	5 2%	5 2%	1 *	- -	10 2%z	1 *	14 1%
International trade/trade deals	10 1%	8 2%	2 *	- -	5 3%	1 1%	* *	2 1%	1 *	5 2%	2 1%	3 1%	5 2%	4 1%	1 *	- -	9 2%z	1 *	11 1%
Population levels/ Overpopulation	8 1%	3 1%	5 1%	- -	3 2%	- -	1 1%	3 2%	2 1%	3 1%	1 *	4 1%	3 1%	2 1%	2 1%	2 1%	4 1%	3 1%	9 1%
Northern Ireland	7 1%	1 *	7 1%	1 1%	- -	- -	- -	- -	7 3%zj	1 *	- -	7 2%	5 2%	1 *	2 1%	- -	6 1%	2 *	4 *
Countryside/Rural life	7 1% p	1 *	6 1%	- -	- -	- *	* *	2 1%	5 2%	- -	* *	7 2%	- -	1 *	1 *	5 2%	1 *	6 1%	4 *
Privatisation	7 1%	4 1%	3 1%	- -	2 1%	2 1%	2 1%	1 1%	1 *	2 1%	3 1%	2 *	3 1%	2 1%	1 1%	1 *	5 1%	2 *	8 1%
Drug abuse	6 1%	4 1%	1 *	1 1%	* *	1 *	- -	2 1%	2 1%	2 *	1 *	4 1%	1 *	2 1%	1 *	2 1%	2 *	3 1%	9 1%
Pound/Exchange rate/Value of pound	3 *	2 *	1 *	* *	1 *	1 1%	* *	1 1%	- -	1 *	1 *	1 *	1 *	- -	1 *	* *	1 *	1 *	5 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Royal Family/ Monarchy	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *
Other	106 10%	51 10%	54 10%	9 8%	17 10%	20 13%	22 12%	12 8%	25 11%	26 9%	42 12%	37 9%	29 11%	26 10%	19 9%	27 11%	55 11%	46 10%	103 10%
MEAN NUMBER OF MENTIONS	2.87	2.74	3.01	2.81	2.60	3.07	2.95	3.03	2.80	2.68	3.01d	2.89	3.18z	2.77	2.88	2.73	2.98z	2.80	2.95

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	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
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UNWEIGHTED BASE	1012	512	494	91	165	150	184	187	235	256	334	422	272	356	153	171	628	324	1012
WEIGHTED BASE	1012	492	514	107*	174	161*	175	158*	238	280	336	395	268	256	205*	240*	524	445	1012
	100%	49%	51%	11%*	17%	16%*	17%	16%*	24%	28%	33%	39%	26%	25%	20%*	24%*	52%	44%	100%
STANDARD ERROR	0.05	0.07	0.08	0.15	0.10	0.17	0.11	0.18	0.10	0.08	0.10	0.09	0.11	0.07	0.18	0.12	0.07	0.10	0.05
ERROR VARIANCE	*	0.01	0.01	0.02	0.01	0.03	0.01	0.03	0.01	0.01	0.01	0.01	0.01	0.01	0.03	0.01	*	0.01	*
Don't know	120	57	63	22	29	14	19	20	17	51	33	37	24	25	22	41	49	64	101
	12%p	12%	12%	21%hk	17%hk	8%	11%	12%	7%	18%ze	10%	9%	9%	10%	11%	17%lp	9%	14%	10%
Personal finances (NET)	510	251	253	68	91	78	93	70	110	159	172	180	129	126	113	123	254	236	529
	50%	51%	49%	63%k	52%	49%	53%	44%	46%	57%k	51%	45%	48%	49%	55%	51%	49%	53%	52%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

18 Jan 2023

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1012	836	64	112	327	215	320	256	365	146	219	355	314	136	156	669	292	194	195	480	57	1012
WEIGHTED BASE	1012	874	48*	90*	331	242	311	263	369	136	234	333	293	162*	171*	626	334	201	209	310	208*	1012
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	29%	16%*	17%*	62%	33%	20%	21%	31%	21%*	100%
National health service/Hospitals/ Healthcare	429 42%io	363 41%i	25 53%i	41 46%i	146 44%i	105 44%i	133 43%i	108 41%i	150 41%i	33 25%	116 50%ah	170 51%zn	130 44%q	58 36%	54 32%	300 48%zo	113 34%	89 44%	84 40%	160 52%zs	71 34%	465 46%
Economy/Economic situation	371 37%	322 37%	15 32%	33 37%	118 36%	85 35%	104 33%	89 34%	148 40%	45 33%	103 44%za	118 36%	134 46%zl	52 32%	53 31%	253 40%z	105 31%	63 31%	78 37%	147 47%zr	55 27%	404 40%
Inflation/Prices	367 36%	318 36%	16 34%	32 35%	126 38%	94 39%	106 34%	89 34%	135 37%	60 44%h	75 32%	108 32%	124 42%zl	61 37%	66 38%	232 37%	126 38%	82 41%	86 41%	116 37%	57 27%	392 39%
Immigration/immigrants	154 15%ci	146 17%zc	5 11%	3 3%	50 15%c	47 20%cd	58 19%ci	52 20%ci	46 13%ci	10 8%	36 15%c	69 21%zn	39 13%	11 7%	29 17%	107 17%mn	39 12%n	28 14%	36 17%t	27 9%	51 24%t	130 13%
Housing	114 11%dp	107 12%de	3 5%	4 5%	21 6%	17 7%	45 15%d	43 16%cd	47 13%d	15 11%	33 14%de	31 9%	28 10%	16 10%	26 15%	59 9%	43 13%	13 6%	29 14%r	27 9%	36 17%r	92 9%
Pollution/Environment/Climate change	111 11%de	98 11%de	5 9%	9 10%	23 7%	14 6%	31 10%	27 10%	57 15%za	18 14%e	39 17%za	33 10%	46 16%zo	19 12%	11 6%	79 13%	30 9%	6 3%	30 14%r	55 18%zr	15 7%	120 12%
Lack of faith in politics / politicians / government	109 11%	91 10%	2 5%	15 17%f	47 14%	32 13%	24 8%	21 8%	38 10%	15 11%	23 10%	32 10%	39 13%	16 10%	18 10%	71 11%	34 10%	19 10%	26 13%	43 14%z	10 5%	122 12%
Poverty/Inequality	91 9%	72 8%	4 9%	14 16%za	35 11%	21 9%	20 6%	16 6%	36 10%	11 8%	25 11%	31 9%	25 8%	21 13%	10 6%	55 9%	31 9%	11 6%	14 7%	40 13%zrs	5 3%	101 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1012	836	64	112	327	215	320	256	365	146	219	355	314	136	156	669	292	194	195	480	57	1012
WEIGHTED BASE	1012	874	48*	90*	331	242	311	263	369	136	234	333	293	162*	171*	626	334	201	209	310	208*	1012
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	29%	16%*	17%*	62%	33%	20%	21%	31%	21%*	100%
Petrol prices/Fuel	90 9%	69 8%	5 10%	15 17%za fghk	43 13%za fg	28 12%	19 6%	14 5%	27 7%	10 7%	17 7%	28 8%	25 8%	14 9%	20 12%	53 8%	34 10%	27 13%zt	18 9%	23 8%	15 7%	92 9%
Education/Schools	87 9%qu	72 8%	5 11%	9 10%	27 8%	18 7%	22 7%	16 6%	38 10%	17 13%	21 9%	39 12%oq	30 10%q	9 5%	6 4%	69 11%zoq	15 4%	10 5%	26 13%ru	43 14%zru	- -	111 11%
Trade unions/ Strikes	85 8%	70 8%	7 15%	9 10%	34 10%	26 11%	26 8%	18 7%	25 7%	7 5%	18 8%	31 9%	27 9%	13 8%	9 5%	58 9%	21 6%	14 7%	12 6%	33 10%z	22 11%	78 8%
Common Market/ Brexit/EU/Europe/ Euro	81 8%a	56 6%	9 19%za efghk	15 17%zad efghk	29 9%e	14 6%	24 8%g	14 5%	28 8%	12 9%	16 7%	34 10%	29 10%	7 4%	8 5%	63 10%zq	15 5%	9 5%	11 5%	45 15%zrs u	10 5%	93 9%
Defence/Foreign affairs/ International terrorism	77 8%oq	62 7%	8 17%zaf ghi	7 7%	30 9%	23 10%	23 8%	15 6%	23 6%	7 5%	16 7%	38 11%zoq	23 8%o	11 7%	2 1%	61 10%zoq	13 4%	15 7%	16 8%	26 8%	17 8%	79 8%
Low pay/Minimum wage/Fair wages	68 7%mt	59 7%	2 4%	7 8%	21 6%	14 6%	25 8%	23 9%	22 6%	12 9%	10 4%	24 7%	11 4%	8 5%	21 12%mp	35 6%	29 9%	7 4%	14 7%	15 5%	28 13%rt	58 6%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	62 6%pt	58 7%fg	3 5%	1 1%	17 5%	15 6%	10 3%	7 3%	36 10%za cfg	17 13%zac dfg	18 8%	13 4%	16 6%	21 13%zlo pq	3 2%	30 5%	24 7%o	8 4%	18 9%t	12 4%	17 8%	48 5%
Public services in general	45 4%	40 5%	2 3%	3 3%	14 4%	11 5%	13 4%	11 4%	18 5%	8 6%	10 4%	13 4%	15 5%	9 6%	4 2%	28 4%	13 4%	6 3%	9 4%	19 6%z	8 4%	49 5%
Morality/ Individual behaviour/ Lifestyle	31 3%mt	24 3%	6 12%zac defghi	1 1%	9 3%	8 3%	8 3%g	2 1%	14 4%	4 3%	10 4%	15 4%	3 1%	10 6%mo	- -	18 3% m	10 3%	3 2%	10 5%	5 2%	11 5%	18 2%

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1012	836	64	112	327	215	320	256	365	146	219	355	314	136	156	669	292	194	195	480	57	1012
WEIGHTED BASE	1012	874	48*	90*	331	242	311	263	369	136	234	333	293	162*	171*	626	334	201	209	310	208*	1012
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	29%	16%*	17%*	62%	33%	20%	21%	31%	21%*	100%
Transport/Public transport	31 3%	27 3%	1 2%	2 2%	9 3%	7 3%	7 2%	6 2%	15 4%	4 3%	11 5%	11 3%	10 3%	5 3%	4 2%	21 3%	9 3%	7 4%	8 4%	14 5%z	-	38 4%
Unemployment/Factory closure/Lack of industry	29 3%	23 3%	2 4%	4 4%	11 3%	7 3%	9 3%	7 2%	9 3%	3 2%	6 3%	10 3%	4 1%	8 5%	6 4%	14 2%	15 4%	5 3%	8 4%	15 5%z	-	34 3%
Mental health/well-being	27 3%	24 3%	1 2%	2 2%	9 3%	7 3%	7 2%	6 2%	11 3%	2 1%	9 4%	7 2%	9 3%	12 7%zlo pq	-	15 2%	12 4%	4 2%	5 3%	8 3%	5 2%	20 2%
Taxation	24 2%	21 2%	1 2%	2 2%	7 2%	5 2%	6 2%	5 2%	11 3%	7 5%	5 2%	4 1%	11 4%	2 1%	5 3%	15 2%	7 2%	-	10 5%zr	13 4%zr	-	24 2%
Ageing population/Social care for the elderly	22 2%	19 2%	1 2%	1 2%	9 3%	8 3%	4 1%	3 1%	8 2%	2 1%	7 3%	9 3%	5 2%	4 2%	2 1%	14 2%	6 2%	2 1%	3 1%	14 5%z	-	25 2%
UK union/devolution/reform	21 2%a	10 1%	* 1%	10 11%zad efghik	12 4%aef g	2 1%	1 *	1 *	8 2%	2 2%	6 2%	8 3%	8 3%	2 1%	1 1%	17 3%	4 1%	3 1%	1 *	9 3%	7 3%	21 2%
Food production/farming	20 2%	18 2%	1 2%	2 2%	9 3%	7 3%	5 2%	4 2%	6 2%	1 1%	5 2%	8 2%	5 2%	7 4%	1 *	13 2%	8 2%	4 2%	5 2%	7 2%	4 2%	19 2%
Local government/Council tax	19 2%	18 2%	* *	1 2%	9 3%	8 3%	4 1%	3 1%	6 2%k	6 4%hk	1 *	10 3%	5 2%	2 1%	1 1%	14 2%	3 1%	5 3%	4 2%	5 2%	3 1%	20 2%
Race relations	13 1%	12 1%	- -	1 1%	5 1%	4 2%	2 1%	2 1%	6 2%	* *	5 2%	2 1%	5 2%	2 1%	4 2%	6 1%	6 2%	5 3%	1 *	6 2%z	-	13 1%
Coronavirus/pandemic diseases	12 1%	11 1%	1 2%	1 1%	7 2%	6 2%	4 1%	3 1%	2 *	- -	2 1%	6 2%	3 1%	2 1%	2 1%	9 1%	4 1%	5 2%	1 *	6 2%z	-	15 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 11th January - 17th January 2023
Source : Ipsos (JN Q218)

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

18 Jan 2023

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1012	836	64	112	327	215	320	256	365	146	219	355	314	136	156	669	292	194	195	480	57	1012
WEIGHTED BASE	1012	874	48*	90*	331	242	311	263	369	136	234	333	293	162*	171*	626	334	201	209	310	208*	1012
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	29%	16%*	17%*	62%	33%	20%	21%	31%	21%*	100%
Nationalisation/ Government control of institutions	12 1%	10 1%	1 1%	1 1%	3 1%	2 1%	2 1%	1 1%	7 2%	5 4%zaf	2 1%	3 1%	2 1%	3 2%	2 1%	5 1%	6 2%	4 2%	3 2%	4 1%	-	16 2%
Pensions/Social security/Benefits	11 1%	10 1%	* 1%	1 1%	3 1%	2 1%	3 1%	2 1%	6 1%	2 2%	3 1%	5 2%	3 1%	1 1%	-	8 1%	1 *	5 2%	4 2%	3 1%	-	9 1%
Animal welfare	11 1% 1%p	11 1%	-	-	6 2%	6 3%	-	-	5 1%	2 2%	3 1%	1 *	1 *	7 4%zlm	-	2 *	7 2%p	1 *	3 2%	2 1%	5 2%	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	11 1%	9 1%	* 1%	1 1%	3 1%	2 1%	2 1%	1 *	6 2%	3 2%	4 2%	4 1%	4 1%	1 1%	1 1%	8 1%	2 1%	2 1%	1 1%	7 2%z	-	14 1%
International trade/trade deals	10 1%	8 1%	1 3%	-	1 *	1 1%	3 1%	2 1%	5 1%	4 3%zad	1 *	5 *	2 2%	3 2%	1 *	6 1%	3 1%	1 *	1 1%	7 2%z	-	11 1%
Population levels/ Overpopulation	8 1%	8 1%	-	-	1 *	1 *	5 2%	5 2%	2 *	2 1%	* *	5 1%	1 *	-	2 1%	6 1%	2 1%	3 1%	-	3 1%	-	9 1%
Northern Ireland	7 1% 1%at	3 *	4 9%zac	-	-	-	5 2%ag	1 *	2 1%	-	2 1%	7 2%z	1 *	-	-	7 1%m	-	-	3 1%	1 *	4 2%	4 *
Countryside/Rural life	7 1% 1%p	7 1%	-	-	7 2%z	7 3%zaf	-	-	1 *	-	1 *	-	* *	6 4%zlm	1 *	* *	7 2%p	-	-	2 1%	5 2%	4 *
Privatisation	7 1%	5 1%	-	1 2%	3 1%	1 *	2 1%	2 1%	2 1%	2 2%	-	3 1%	2 1%	1 1%	1 1%	5 1%	2 1%	1 *	-	5 2%z	-	8 1%
Drug abuse	6 1%	4 *	-	1 1%	3 1%	1 1%	3 1%	3 1%	* *	* *	-	1 *	1 *	3 2%	1 1%	2 *	4 1%	2 1%	1 *	3 1%	-	9 1%

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UNWEIGHTED BASE	1012	836	64	112	327	215	320	256	365	146	219	355	314	136	156	669	292	194	195	480	57	1012
WEIGHTED BASE	1012	874	48*	90*	331	242	311	263	369	136	234	333	293	162*	171*	626	334	201	209	310	208*	1012
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	29%	16%*	17%*	62%	33%	20%	21%	31%	21%*	100%
Pound/Exchange rate/Value of pound	3	3	-	-	1	1	*	*	2	1	1	-	1	1	1	2	*	-	3	-	5	
	*	*	-	-	*	*	*	*	1%	1%	1%	-	*	1%	1%	*	1%	*	-	1%z	-	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Royal Family/ Monarchy	1	1	-	-	-	-	-	-	1	1	-	-	-	1	-	-	1	-	-	1	-	1
	*	*	-	-	-	-	-	-	*	*	-	-	-	*	-	*	*	-	-	*	-	*
Other	106	97	3	5	27	22	30	27	48	15	33	31	33	18	19	64	36	14	24	38	19	103
	10%	11%	7%	6%	8%	9%	10%	10%	13%	11%	14%	9%	11%	11%	11%	10%	11%	7%	11%	12%	9%	10%
MEAN NUMBER OF MENTIONS	2.87o	2.86	3.08	2.90	2.90	2.90	2.71	2.64	2.98	2.81	3.08g	2.96o	3.02o	2.91	2.47	2.99z	2.69	2.55	3.01ru	3.31z	2.47	2.95
	r														o					ru		
STANDARD ERROR	0.05	0.06	0.20	0.11	0.11	0.15	0.08	0.08	0.10	0.11	0.14	0.08	0.10	0.21	0.10	0.06	0.11	0.08	0.12	0.11	0.17	0.05
ERROR VARIANCE	*	*	0.04	0.01	0.01	0.02	0.01	0.01	0.01	0.01	0.02	0.01	0.01	0.05	0.01	*	0.01	0.01	0.01	0.01	0.03	*
Don't know	120	108	7	6	29	22	50	43	42	15	27	22	24	26	29	46	55	28	27	18	35	101
	12%lm	12%	14%	7%	9%	9%	16%d	16%d	11%	11%	12%	7%	8%	16%lp	17%lmp	7%	16%lm	14%t	13%t	6%	17%t	10%
	pt															p						
Personal finances (NET)	510	437	23	50	178	127	148	125	185	79	106	164	153	87	92	317	179	110	105	161	89	529
	50%	50%	48%	56%	54%	53%	47%	47%	50%	58%h	45%	49%	52%	53%	54%	51%	54%	55%	50%	52%	43%	52%

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Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1012	429	90	377	171	363	74	267	148	191	295	280	1012
WEIGHTED BASE	1012	397	82*	421	183	308	71*	312	173*	179	261	281	1012
	100%	39%	8%*	42%	18%	30%	7%*	31%	17%*	18%	26%	28%	100%
National health service/Hospitals/ Healthcare	429	150	42	185	87	148	34	96	65	63	123	133	465
	42%	38%	51%	44%	48%	48%z	48%	31%	37%	35%	47%	47%	46%
Economy/Economic situation	371	184	21	130	71	114	30	108	57	58	128	113	404
	37% ^c	46% ^{zb}	25%	31%	39%	37%	42%	35%	33%	32%	49% ^{zi}	40%	40%
Inflation/Prices	367	142	30	157	52	136	30	94	72	69	96	106	392
	36%	36%	36%	37%	29%	44% ^{zf}	43%	30%	42%	38%	37%	38%	39%
Immigration/immigrants	154	36	11	77	53	16	8	44	20	23	36	36	130
	15% ^{ag}	9%	13%	18% ^a	29% ^{zgh}	5%	11%	14%	12%	13%	14%	13%	13%
Housing	114	53	4	43	12	30	16	48	17	20	42	38	92
	11%	13%	5%	10%	7%	10%	22% ^{zf}	15%	10%	11%	16% ^z	14%	9%
Pollution/Environment/Climate change	111	44	5	49	13	42	12	24	10	21	35	36	120
	11%	11%	6%	12%	7%	13%	16%	8%	6%	12%	13%	13%	12%
Lack of faith in politicians / government	109	42	10	37	6	37	10	25	14	20	29	42	122
	11% ^f	11%	12%	9%	3%	12% ^f	14% ^f	8%	8%	11%	11%	15%	12%
Poverty/Inequality	91	36	3	43	7	33	4	28	15	23	22	27	101
	9% ^f	9%	3%	10%	4%	11% ^f	6%	9%	9%	13%	8%	10%	10%
Petrol prices/Fuel	90	46	6	26	13	30	5	31	17	22	24	32	92
	9%	12% ^c	8%	6%	7%	10%	8%	10%	10%	12%	9%	11%	9%

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	100%	39%	8%*	42%	18%	30%	7%*	31%	17%*	18%	26%	28%	100%
Education/Schools	87	32	7	37	14	41	11	16	13	13	36	26	111
	9%	8%	8%	9%	8%	13%z	15%	5%	7%	7%	14%z	9%	11%
Trade unions/ Strikes	85	33	9	39	15	33	7	23	15	10	25	17	78
	8%	8%	11%	9%	8%	11%	9%	7%	9%	6%	10%	6%	8%
Common Market/ Brexit/EU/Europe/ Euro	81	41	3	29	12	34	7	11	11	13	35	22	93
	8%	10%	4%	7%	7%	11%z	10%	3%	6%	8%	13%z	8%	9%
Defence/Foreign affairs/ International terrorism	77	32	4	35	27	11	8	20	11	8	26	19	79
	8%g	8%	5%	8%	15%zg	4%	11%	6%	7%	4%	10%	7%	8%
Low pay/Minimum wage/Fair wages	68	42	3	19	3	27	7	23	7	21	19	34	58
	7%f	11%zc	3%	4%	2%	9%f	11%f	8%	4%	12%z	7%	12%	6%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	62	13	6	37	13	18	2	28	4	14	17	27	48
	6%a	3%	8%	9%a	7%	6%	3%	9%	2%	8%	7%	10%	5%
Public services in general	45	16	1	22	2	22	4	9	6	3	14	9	49
	4%	4%	2%	5%	1%	7%zf	6%	3%	4%	1%	5%	3%	5%
Morality/ Individual behaviour/ Lifestyle	31	7	-	22	10	6	1	12	6	3	5	4	18
	3%	2%	-	5%z	6%	2%	1%	4%	3%	2%	2%	2%	2%

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	100%	39%	8%*	42%	18%	30%	7%*	31%	17%*	18%	26%	28%	100%
Transport/Public transport	31	10	6	11	2	9	8	9	3	6	7	7	38
	3%	2%	7%	3%	1%	3%	12%zfg	3%	2%	3%	3%	2%	4%
Unemployment/Factory closure/Lack of industry	29	14	3	11	5	8	6	5	7	6	8	7	34
	3%	4%	3%	3%	3%	3%	9%zg	2%	4%	3%	3%	2%	3%
Mental health/well-being	27	9	4	11	5	12	1	8	2	9	6	7	20
	3%	2%	5%	3%	3%	4%	1%	3%	1%	5%	2%	3%	2%
Taxation	24	12	-	5	4	6	3	7	3	2	10	8	24
	2%	3%	-	1%	2%	2%	4%	2%	2%	1%	4%	3%	2%
Ageing population/Social care for the elderly	22	10	2	7	-	8	3	7	4	4	6	5	25
	2%	3%	2%	2%	-	2%	4%	2%	2%	2%	2%	2%	2%
UK union/devolution/reform	21	10	*	6	7	3	1	-	1	2	6	5	21
	2%	2%	*	1%	4%	1%	2%	-	*	1%	2%	2%	2%
Food production/farming	20	7	*	10	7	8	1	2	7	2	6	3	19
	2%	2%	*	2%	4%	2%	2%	1%	4%	1%	2%	1%	2%
Local government/Council tax	19	7	-	10	-	11	2	1	2	2	3	5	20
	2%	2%	-	2%	-	4%zf	2%	*	1%	1%	1%	2%	2%
Race relations	13	3	-	8	-	6	-	5	3	3	2	3	13
	1%	1%	-	2%	-	2%	-	2%	1%	2%	1%	1%	1%
Coronavirus/pandemic diseases	12	4	4	4	2	5	1	1	2	5	3	3	15
	1%	1%	5%z	1%	1%	2%	2%	*	1%	3%	1%	1%	1%

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	100%	39%	8%*	42%	18%	30%	7%*	31%	17%*	18%	26%	28%	100%
Nationalisation/ Government control of institutions	12 1%	6 2%	* 1%	2 *	1 1%	4 1%	1 1%	2 1%	1 1%	2 1%	7 3%z	3 1%	16 2%
Pensions/Social security/Benefits	11 1%	2 *	1 2%	8 2%	* *	2 1%	1 1%	7 2%	2 1%	3 2%	2 1%	2 1%	9 1%
Animal welfare	11 1%a	1 *	1 1%	10 2%a	1 *	6 2%	- -	3 1%	1 1%	- -	- -	3 1%	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	11 1%	5 1%	- -	4 1%	* *	2 1%	1 1%	3 1%	2 1%	1 1%	3 1%	2 1%	14 1%
International trade/trade deals	10 1%	6 2%	- -	3 1%	2 1%	2 1%	2 2%	1 *	2 1%	1 *	4 2%	2 1%	11 1%
Population levels/ Overpopulation	8 1%	4 1%	2 2%	2 1%	3 1%	1 *	* *	2 1%	- -	1 1%	3 1%	1 *	9 1%
Northern Ireland	7 1%	- -	- -	6 1%	7 4%zg	1 *	- -	- -	4 2%	1 *	- -	- -	4 *
Countryside/Rural life	7 1%	1 *	- -	7 2%z	- -	6 2%z	- -	- -	1 1%	- -	- -	* *	4 *
Privatisation	7 1%	4 1%	* 1%	3 1%	- -	3 1%	- -	2 1%	1 1%	2 1%	2 1%	1 *	8 1%
Drug abuse	6 1%	- -	1 2%	4 1%	1 *	1 *	1 1%	2 1%	2 1%	1 *	* *	1 *	9 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

18 Jan 2023

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1012	429	90	377	171	363	74	267	148	191	295	280	1012
WEIGHTED BASE	1012	397	82*	421	183	308	71*	312	173*	179	261	281	1012
	100%	39%	8%*	42%	18%	30%	7%*	31%	17%*	18%	26%	28%	100%
Pound/Exchange rate/Value of pound	3	2	-	1	*	1	1	*	1	-	1	1	5
	*	*	-	*	*	*	1%	*	1%	-	*	*	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2
Royal Family/Monarchy	1	1	-	-	-	1	-	-	-	1	-	1	1
	*	*	-	-	-	*	-	-	-	*	-	*	*
Other	106	49	9	36	23	24	3	44	13	16	29	25	103
	10%	12%	11%	9%	13%	8%	4%	14%	7%	9%	11%	9%	10%
MEAN NUMBER OF MENTIONS	2.87	2.91	2.62	2.87	2.73	3.06z	3.32	2.58	2.67	2.76	3.20z	3.02	2.95
STANDARD ERROR	0.05	0.08	0.14	0.10	0.10	0.08	0.36	0.07	0.19	0.09	0.11	0.10	0.05
ERROR VARIANCE	*	0.01	0.02	0.01	0.01	0.01	0.13	*	0.04	0.01	0.01	0.01	*
Don't know	120	42	15	52	17	35	3	54	35	22	17	29	101
	12%n	10%	19%	12%	9%	11%	5%	17%	20%zn	12%	7%	10%	10%
Personal finances (NET)	510	220	37	201	65	179	42	152	88	105	140	158	529
	50%f	55%z	46%	48%	36%	58%zf	59%f	49%	51%	59%z	54%	56%	52%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1012	404	465	48	130	93	111	485	319	208	823	181	231	381	1012
WEIGHTED BASE	1012	371	429	62**	154*	81*	87*	496	315	201	873	131*	104	456	1012
	100%	37%	42%	6%**	15%*	8%*	9%	49%	31%	20%	86%	13%*	10%	45%	100%
National health service/Hospitals/ Healthcare	429	160	429	17	76	39	59	200	135	95	396	32	49	183	465
	42%k	43%	100%zae	27%	49%	48%	68%zae	40%	43%	47%	45%zk	24%	47%	40%	46%
Economy/Economic situation	371	371	160	21	41	35	34	176	106	89	329	38	46	190	404
	37%	100%zbe	37%	33%	26%	43%t	40%	35%	34%	44%	38%	29%	44%z	42%z	40%
Inflation/Prices	367	77	165	15	41	33	26	191	111	64	316	48	37	160	392
	36%a	21%	39%at	24%	26%	41%a	30%	39%	35%	32%	36%	36%	35%	35%	39%
Immigration/immigrants	154	41	76	4	154	8	13	67	42	45	143	10	11	67	130
	15%al	11%	18%a	6%	100%zab	10%	14%	14%	13%	22%zgh	16%	8%	10%	15%	13%
Housing	114	43	44	8	19	8	18	66	31	17	93	21	9	55	92
	11%	12%	10%	13%	12%	10%	21%zab	13%	10%	8%	11%	16%	9%	12%	9%
Pollution/Environment/Climate change	111	34	47	15	9	14	18	56	38	17	93	15	13	42	120
	11%	9%	11%	24%	6%	17%at	21%zab	11%	12%	8%	11%	12%	12%	9%	12%
Lack of faith in politics / politicians / government	109	31	50	2	16	17	16	55	32	22	96	9	9	56	122
	11%	8%	12%	3%	10%	20%zab	18%za	11%	10%	11%	11%	7%	9%	12%	12%
Poverty/Inequality	91	26	39	5	10	8	14	46	23	22	82	9	11	31	101
	9%	7%	9%	8%	6%	9%	16%zabt	9%	7%	11%	9%	7%	11%	7%	10%
Petrol prices/Fuel	90	31	35	6	9	10	2	30	39	20	83	7	14	43	92
	9%fg	8%f	8%f	9%	6%	12%f	2%	6%	13%zq	10%	9%	5%	14%z	9%	9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1012	404	465	48	130	93	111	485	319	208	823	181	231	381	1012
WEIGHTED BASE	1012	371	429	62**	154*	81*	87*	496	315	201	873	131*	104	456	1012
	100%	37%	42%	6%**	15%*	8%*	9%*	49%	31%	20%	86%	13%*	10%	45%	100%
Education/Schools	87 9%	34 9%	59 14% ^z _{ae}	7 12%	13 8%	4 5%	87 100% ^z _{abe}	45 9%	26 8%	16 8%	77 9%	10 7%	13 13% ^z	36 8%	111 11%
Trade unions/ Strikes	85 8% ^t	28 7%	50 12% ^z _{at}	2 2%	3 2%	14 17% ^z _{aft}	6 7%	40 8%	29 9%	17 8%	82 9%	4 3%	11 10%	34 8%	78 8%
Common Market/ Brexit/EU/Europe/ Euro	81 8%	35 9%	39 9%	2 3%	8 5%	81 100% ^z _{abf}	4 4%	48 10%	20 6%	13 7%	74 8%	7 5%	7 6%	41 9%	93 9%
Defence/Foreign affairs/ International terrorism	77 8% ^l	34 9%	42 10%	2 3%	7 5%	20 24% ^z _{abf}	5 5%	40 8%	18 6%	19 9%	72 8%	4 3%	3 3%	38 8% ^l	79 8%
Low pay/Minimum wage/Fair wages	68 7% ^{bt} _i	29 8% ^{bt}	19 5%	1 2%	2 1%	5 6%	6 7% ^t	33 7%	29 9% ⁱ	6 3%	52 6%	16 12%	9 9%	31 7%	58 6%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	62 6% ^{bj} _l	21 6%	17 4%	62 100%	4 2%	2 2%	7 9% ^b	24 5%	28 9%	10 5%	44 5%	18 14% ^z _j	3 3%	23 5%	48 5%
Public services in general	45 4% ^m	19 5%	23 5%	3 5%	3 2%	6 8%	8 9% ^z _t	17 3%	21 7%	7 3%	40 5%	4 3%	7 6% ^m	11 2%	49 5%
Morality/ Individual behaviour/ Lifestyle	31 3% ^{bl}	10 3%	7 2%	15 24%	1 1%	6 7% ^{bt}	1 1%	14 3%	12 4%	4 2%	27 3%	4 3%	1 1%	8 2%	18 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1012	404	465	48	130	93	111	485	319	208	823	181	231	381	1012
WEIGHTED BASE	1012	371	429	62**	154*	81*	87*	496	315	201	873	131*	104	456	1012
	100%	37%	42%	6%**	15%*	8%*	9%*	49%	31%	20%	86%	13%*	10%	45%	100%
Transport/Public transport	31 3%	19 5%z	22 5%z	2 4%	6 4%	3 3%	11 13%zabe	17 3%	10 3%	4 2%	24 3%	7 5%	3 3%	15 3%	38 4%
Unemployment/ Factory closure/ Lack of industry	29 3%	14 4%	15 3%	2 3%	2 1%	6 7%zt	7 8%zbt	13 3%	9 3%	6 3%	23 3%	5 4%	3 3%	11 2%	34 3%
Mental health/ well-being	27 3%g	6 2%	16 4%	2 4%	2 1%	- -	8 9%zabe	5 1%	10 3%	11 6%zg	25 3%	2 1%	2 2%	10 2%	20 2%
Taxation	24 2%	14 4%	12 3%	5 8%	3 2%	3 3%	5 6%z	10 2%	9 3%	5 2%	19 2%	4 3%	2 2%	16 4%	24 2%
Ageing population/ Social care for the elderly	22 2%	12 3%	16 4%z	1 2%	* *	5 6%t	7 8%zt	10 2%	7 2%	5 2%	20 2%	2 2%	2 2%	12 3%	25 2%
UK union/ devolution/reform	21 2%bl	7 2%	3 1%	- -	5 3%	7 8%zabf	* 1%	9 2%	5 2%	7 3%	19 2%	- -	* *	16 3%	21 2%
Food production/ farming	20 2%	5 1%	11 2%	1 2%	1 1%	3 3%	7 8%zabt	10 2%	6 2%	4 2%	19 2%	2 1%	1 1%	9 2%	19 2%
Local government/ Council tax	19 2%	6 2%	13 3%	1 2%	3 2%	6 7%za	5 6%za	12 2%	4 1%	3 1%	19 2%	* *	2 2%	8 2%	20 2%
Race relations	13 1%	- -	- -	- -	- -	- -	* *	9 2%	2 1%	1 1%	10 1%	2 2%	1 1%	4 1%	13 1%
Coronavirus/ pandemic diseases	12 1%	6 2%	3 1%	1 2%	2 1%	2 2%	1 1%	7 1%	3 1%	3 1%	10 1%	1 1%	2 1%	7 2%	15 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ff/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
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ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1012	404	465	48	130	93	111	485	319	208	823	181	231	381	1012
WEIGHTED BASE	1012	371	429	62**	154*	81*	87*	496	315	201	873	131*	104	456	1012
	100%	37%	42%	6%**	15%*	8%*	9%*	49%	31%	20%	86%	13%*	10%	45%	100%
Nationalisation/ Government control of institutions	12 1%	3 1%	2 1%	- -	1 1%	- -	3 3%b	4 1%	6 2%	3 1%	10 1%	2 2%	2 2%	8 2%	16 2%
Pensions/Social security/Benefits	11 1%	5 1%	4 1%	2 4%	2 1%	4 5%zb	2 3%	3 1%	6 2%	2 1%	11 1%	- -	- -	3 1%	9 1%
Animal welfare	11 1%	1 *	9 2%a	3 6%	- -	- -	2 2%a	2 *	7 2%	2 1%	11 1%	- -	2 1% m	- -	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	11 1%	7 2%	4 1%	1 2%	1 *	2 3%	2 2%	6 1%	3 1%	1 1%	7 1%	2 2%	* *	6 1%	14 1%
International trade/trade deals	10 1%	8 2%z	3 1%	1 2%	- -	2 3%	3 3%zb	5 1%	4 1%	1 1%	6 1%	1 1%	* *	7 2%	11 1%
Population levels/ Overpopulation	8 1%	3 1%	4 1%	- -	2 1%	1 1%	1 2%	4 1%	1 *	3 1%	7 1%	* *	1 1%	4 1%	9 1%
Northern Ireland	7 1%	1 *	7 2%a	- -	- -	7 9%zabf	- t	5 1%	1 *	2 1%	7 1%	- -	- -	2 *	4 *
Countryside/Rural life	7 1%	1 *	7 2%z	- -	- -	- -	1 2%	* *	6 2%g	1 1%	7 1%	- -	- -	1 *	4 *
Privatisation	7 1%	4 1%	3 1%	- -	- -	2 2%	1 1%	2 *	2 1%	2 1%	7 1%	* *	1 1%	2 *	8 1%
Drug abuse	6 1%	2 1%	2 1%	2 3%	- -	1 1%	2 2%	1 *	3 1%	2 1%	4 *	2 1%	- -	2 *	9 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JANUARY 2023 (PUBLIC - FINAL)

18 Jan 2023

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1012	404	465	48	130	93	111	485	319	208	823	181	231	381	1012
WEIGHTED BASE	1012	371	429	62**	154*	81*	87*	496	315	201	873	131*	104	456	1012
	100%	37%	42%	6%**	15%*	8%*	9%*	49%	31%	20%	86%	13%*	10%	45%	100%
Pound/Exchange rate/Value of pound	3	3	2	1	-	1	2	1	1	1	2	1	*	2	5
	*	1%	*	2%	-	1%	2%z	*	*	1%	*	1%	*	*	*
Median	2	2	2	2	2	4	3	2	2	2	2	2	2	2	2
Royal Family/ Monarchy	1	-	-	-	-	-	-	1	-	-	-	1	-	1	1
	*	-	-	-	-	-	-	*	-	-	-	*	-	*	*
Other	106	36	35	7	10	9	14	53	29	24	91	14	8	55	103
	10%	10%	8%	11%	7%	12%	16%bt	11%	9%	12%	10%	11%	8%	12%	10%
MEAN NUMBER OF MENTIONS	2.87	3.26z	3.51zt	3.56	2.97	4.59za bt	4.72za bt	2.82	2.91	2.95	2.92	2.56	2.82	2.85	2.95
STANDARD ERROR	0.05	0.11	0.11	0.42	0.13	0.29	0.35	0.06	0.11	0.15	0.06	0.15	0.08	0.08	0.05
ERROR VARIANCE	*	0.01	0.01	0.18	0.02	0.08	0.12	*	0.01	0.02	*	0.02	0.01	0.01	*
Don't know	120	18	8	4	3	1	2	60	41	19	87	32	11	53	101
	12% ^{abef} tj	5% ^b	2%	7%	2%	1%	3%	12%	13%	10%	10%	24% ^{zj}	11%	12%	10%
Personal finances (NET)	510	127	214	18	55	42	36	257	167	86	441	66	58	228	529
	50% ^{at}	34%	50% ^{at}	29%	36%	52% ^{at}	42%	52%	53%	43%	51%	50%	56%	50%	52%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1012	142	90	222	95	264	139	1012
WEIGHTED BASE	1012	136*	129*	195	130*	193	186*	1012
	100%	13%*	13%*	19%	13%*	19%	18%*	100%
National health service/Hospitals/Healthcare	429	41	29	93	53	115	82	465
	42%ab	30%	23%	48%ab	41%	60%za	44%b	46%
Economy/Economic situation	371	52	52	95	46	69	49	404
	37%f	38%	41%	49%ze	35%	36%	26%	40%
Inflation/Prices	367	56	42	54	59	64	75	392
	36%c	41%c	33%	28%	45%c	33%	41%	39%
Immigration/immigrants	154	8	6	25	25	42	41	130
	15%ab	6%	5%	13%	19%ab	22%za	22%ab	13%
Housing	114	18	32	16	17	13	17	92
	11%e	13%	25%zce	8%	13%	7%	9%	9%
Pollution/Environment/Climate change	111	27	9	23	8	21	19	120
	11%	20%zd	7%	12%	6%	11%	10%	12%
Lack of faith in politics / politicians / government	109	5	11	28	14	21	22	122
	11%a	4%	8%	14%a	11%	11%	12%	12%
Poverty/Inequality	91	10	18	22	14	16	8	101
	9%	7%	14%	11%	11%	9%	4%	10%
Petrol prices/Fuel	90	9	10	19	21	16	12	92
	9%	6%	8%	10%	16%z	8%	6%	9%
Education/Schools	87	8	11	25	11	24	7	111
	9%	6%	9%	13%zf	8%	13%f	4%	11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 11th January - 17th January 2023
 Source : Ipsos (JN Q218)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1012	142	90	222	95	264	139	1012
WEIGHTED BASE	1012	136*	129*	195	130*	193	186*	1012
	100%	13%*	13%*	19%	13%*	19%	18%*	100%
Trade unions/ Strikes	85 8%	6 4%	8 6%	20 10%	8 6%	16 8%	25 14% ^a	78 8%
Common Market/ Brexit/EU/Europe/ Euro	81 8% ^f	14 10% ^f	4 3%	22 11% ^f	7 5%	28 15% ^{zbd} f	5 3%	93 9%
Defence/Foreign affairs/ International terrorism	77 8%	8 6%	4 3%	20 10% ^f	5 4%	27 14% ^{zbd} f	6 3%	79 8%
Low pay/Minimum wage/Fair wages	68 7%	10 7%	19 15% ^{zef}	12 6%	14 11% ^f	8 4%	4 2%	58 6%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	62 6%	17 13% ^{zce}	11 8%	8 4%	6 5%	7 3%	13 7%	48 5%
Public services in general	45 4%	4 3%	5 4%	14 7%	4 3%	7 3%	11 6%	49 5%
Morality/ Individual behaviour/ Lifestyle	31 3%	3 2%	4 3%	4 2%	3 2%	7 4%	9 5%	18 2%
Transport/Public transport	31 3%	3 2%	4 3%	7 4%	5 4%	8 4%	2 1%	38 4%
Unemployment/ Factory closure/ Lack of industry	29 3%	1 1%	5 4%	10 5% ^z	1 1%	5 2%	6 3%	34 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
		(a)	(b)	(c)	(d)	(e)	(f)	
UNWEIGHTED BASE	1012	142	90	222	95	264	139	1012
WEIGHTED BASE	1012	136*	129*	195	130*	193	186*	1012
	100%	13%*	13%*	19%	13%*	19%	18%*	100%
Mental health/ well-being	27 3%e	2 1%	6 4%	4 2%	4 3%	1 *	11 6%e	20 2%
Taxation	24 2%	6 5%	4 3%	5 3%	5 4%	1 1%	1 1%	24 2%
Ageing population/ Social care for the elderly	22 2%	1 *	- -	8 4%z	4 3%	5 3%	3 2%	25 2%
UK union/ devolution/reform	21 2%	3 2%	1 1%	4 2%	2 2%	6 3%	4 2%	21 2%
Food production/ farming	20 2%	4 3%	- -	1 *	4 3%	3 1%	9 5%c	19 2%
Local government/ Council tax	19 2%	- -	- -	5 2%	3 3%	7 4%	1 1%	20 2%
Race relations	13 1%	6 4%zce	1 1%	1 *	1 1%	- -	2 1%	13 1%
Coronavirus/ pandemic diseases	12 1%	2 1%	- -	2 1%	1 *	3 1%	5 3%	15 1%
Nationalisation/ Government control of institutions	12 1%	* *	- -	3 2%	3 3%	1 1%	2 1%	16 2%
Pensions/Social security/Benefits	11 1%	- -	4 3%	1 *	2 1%	1 1%	4 2%	9 1%
Animal welfare	11 1%	- -	2 2%	2 1%	- -	- -	7 4%ze	6 1%

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WEIGHTED BASE	1012	136*	129*	195	130*	193	186*	1012
	100%	13%*	13%*	19%	13%*	19%	18%*	100%
Nuclear weapons/ Nuclear war/ Disarmament	11 1%	3 3%	- -	4 2%	- -	3 1%	1 1%	14 1%
International trade/trade deals	10 1%	5 4%z	- -	2 1%	- -	2 1%	1 1%	11 1%
Population levels/ Overpopulation	8 1%	3 2%	- -	1 *	* *	1 *	3 2%	9 1%
Northern Ireland	7 1%	1 1%	- -	- -	- -	5 3%z	2 1%	4 *
Countryside/Rural life	7 1%	- -	- -	* *	- -	1 *	6 3%z	4 *
Privatisation	7 1%	2 2%	- -	3 1%	* *	- -	2 1%	8 1%
Drug abuse	6 1%	* *	1 *	- -	1 *	2 1%	2 1%	9 1%
Pound/Exchange rate/Value of pound	3 *	- -	- -	1 *	* *	- -	1 1%	5 *
Median	2	2	2	2	2	2	2	2
Royal Family/ Monarchy	1 *	1 *	- -	- -	- -	- -	- -	1 *
Other	106 10%	12 9%	14 11%	23 12%	17 13%	20 10%	15 8%	103 10%
MEAN NUMBER OF MENTIONS	2.87	2.74	2.66	3.10	2.94	3.04	2.80	2.95

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WEIGHTED BASE	1012	136*	129*	195	130*	193	186*	1012
	100%	13%*	13%*	19%	13%*	19%	18%*	100%
STANDARD ERROR	0.05	0.10	0.15	0.13	0.15	0.09	0.20	0.05
ERROR VARIANCE	*	0.01	0.02	0.02	0.02	0.01	0.04	*
Don't know	120	23	23	18	14	8	26	101
	12%e	17%e	18%e	9%	11%	4%	14%e	10%
Personal finances (NET)	510	77	73	84	81	93	82	529
	50%c	57%c	56%	43%	62%zc f	48%	44%	52%

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 Overlap formulae used. * small base