

How closely, if at all, have you been following stories about...?

Fieldwork: 10-11 January 2023

All adults aged 18-75 in Great Britain

	... the Russian invasion of Ukraine	... the rising cost of living	... the Royal Family	... possible future strikes by public sector workers
	A	B	C	D
Unweighted Base	1000	1000	1000	1000
Weighted Base	1000	1000	1000	1000
Very closely	223 22% C	472 47% ACD	159 16% C	257 26% AC
Fairly closely	424 42% C	421 42% C	334 33% ABD	458 46% ABC
Not very closely	292 29% BD	79 8% B	332 33% ABD	228 23% B
Not following at all	50 5% B	18 2% B	159 16% ABD	44 4% B
Very/fairly closely	646 65% C	893 89% ACD	493 49% ABD	715 71% AC
Not very closely/not following at all	342 34% BD	96 10% B	491 49% ABD	273 27% B
Don't know	12 1%	11 1%	15 2%	13 1%

Independent formulae used

ColumnProportions (5%): Minimum Base: 0(\*\*) Small Base: 30(\*\*)

How closely, if at all, have you been following stories about...?  
 ... the Russian invasion of Ukraine

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 All adults aged 18-75 in Great Britain

	Ipsos																												
	Gender			Age								Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very closely	223	157	66	13	34	38	50	87	48	88	46	68	48	29	11	20	153	70	121	101	93	129	88	58	27	29	102	102	
	22%	32%	13%	12%	18%	22%	26%	26%	16%	24%	20%	26%	21%	20%	22%	23%	23%	20%	21%	24%	28%	19%	29%	23%	33%	30%	25%	30%	
Fairly closely	424	199	224	43	72	71	84	153	115	155	95	111	88	71	24	35	278	146	265	159	147	276	133	118	44	45	205	124	
	42%	40%	44%	40%	38%	40%	44%	46%	39%	42%	41%	42%	39%	49%	51%	40%	43%	42%	46%	37%	44%	41%	44%	47%	54%	46%	51%	37%	
Not very closely	292	118	174	37	68	54	48	84	106	102	72	66	76	39	11	27	182	110	154	137	83	208	72	68	8	19	87	92	
	29%	24%	34%	35%	36%	30%	25%	25%	35%	28%	31%	25%	34%	27%	31%	28%	32%	27%	32%	25%	31%	24%	27%	10%	19%	22%	27%		
Not following at all	50	16	34	8	14	12	8	8	21	20	14	15	9	4	2	5	34	16	22	28	8	42	8	7	2	5	8	16	
	5%	3%	7%	7%	7%	4%	3%	7%	5%	6%	6%	4%	3%	4%	6%	5%	5%	4%	7%	3%	6%	3%	3%	3%	5%	2%	5%		
Very/fairly closely	646	356	290	56	107	110	134	240	163	243	141	179	136	100	35	55	430	216	386	260	241	406	221	176	71	75	307	226	
	65%	72%	57%	53%	56%	61%	70%	72%	55%	66%	61%	69%	60%	70%	73%	66%	62%	68%	61%	72%	61%	73%	61%	73%	87%	76%	76%	67%	
Not very closely/not following at all	342	134	208	45	82	66	56	92	127	122	86	81	86	44	13	32	216	126	177	165	92	250	80	75	11	24	95	108	
	34%	27%	41%	42%	43%	37%	29%	28%	43%	33%	37%	31%	38%	30%	27%	37%	33%	31%	38%	28%	37%	26%	30%	13%	24%	24%	24%		
Don't know	12	5	7	5	2	3	2	8	4	6	6	1	6			6	6	8	4	1	12	3					3	3	
	1%	1%	1%	5%	1%	2%	1%	3%	1%	2%	2%	-	3%			1%	2%	1%	1%	-	2%	1%					1%		

Overlap formulae used  
 Column Proportions (5%): A,B/C,D,E/F,G,H/I,J,K/L,M/N/O,P,Q,R/S,T,U,V,W,X/Y,Z,2A/2B Minimum Base: 0!\*\*) Small Base: 30!\*)

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... the rising cost of living

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	Ipsos																													
	Gender			Age							Region							Employment Status		Social Grade		Education			GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave		
Unweighted Base	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B		
Weighted Base	1000	440	560	107	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311		
Very closely	472	275	197	39	72	84	99	177	112	183	105	132	101	68	26	40	314	158	266	206	164	308	167	134	39	53	204	177		
	CEI	AC					EI	EI		EI												A								
Fairly closely	421	176	245	39	92	75	83	132	131	158	102	109	96	62	16	35	275	146	251	169	141	280	113	103	38	38	180	125		
	B	AB																												
Not very closely	79	30	48	17	19	12	9	22	36	21	20	15	18	11	5	10	48	30	35	44	24	54	20	12	3	6	17	26		
	8	6	10	16%	10%	7%	5%	7%	12%	6%	9%	6%	8%	8%	10%	11%	7%	9%	6%	10%	7%	8%	7%	5%	4%	6	4%	8%		
	S 2A		GJ						GJ																					
Not following at all	18	8	10	6	4	6	1	2	9	7	2	4	7	1			3	11	6	10	8	3	15	3	1	1	2	1	5	
	2%	2%	2%	5%	2%	3%	-	-	3%	2%	1%	2%	3%	1%			3%	2%	2%	2%	1%	2%	1%	-	1%	-	-	2%		
	2A		H						HJ																					
Very/fairly closely	893	451	442	79	164	159	181	309	243	341	206	241	197	131	42	75	589	304	517	376	305	588	279	237	77	90	384	302		
	89%	91%	87%	74%	86%	89%	95%	93%	81%	92%	89%	92%	86%	91%	90%	86%	90%	87%	91%	88%	91%	88%	92%	94%	A	92%	95%	92%	90%	
	DI						DI	ADEI	DEI																					
Not very closely/not following at all	96	38	58	23	23	18	10	24	45	28	23	19	25	12	5	13	60	37	45	51	27	69	23	13	4	8	18	31		
	10%	8%	12%	21%	12%	10%	5%	7%	15%	7%	10%	7%	11%	8%	10%	14%	9%	11%	8%	12%	8%	10%	8%	5%	4%	8%	5%	9%		
	GSX 2A		AGHI		G				AEGHJ																					
Don't know	11	6	5	5	5	1			10	1	4	1	6	1			4	7	9	2	1	10	1	1	1		2	2		
	1%	1%	1%	AGHI	HJ	1%			AGHI	-	2%	-	3%	1%			1%	2%	2%	-	-	1%	-	1%	1%			1%		

Overlap formulae used  
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 ... the Royal Family

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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very closely	159 RV	82 17%	77 15%	11 10%	33 17%	36 20%	35 18%	44 13%	44 15%	71 19%	35 15%	44 17%	28 12%	37 AKMP	6 13%	9 10%	123 R	36 10%	104 18%	55 13%	75 AV	84 13%	73 AX	39 16%	14 17%	18 18%	78 19%	67 20%	
Fairly closely	334 BK	139 28%	195 39%	30 28%	55 29%	63 35%	68 36%	118 35%	85 29%	131 35%	63 27%	108 41%	74 33%	49 AK	15 31%	25 29%	210 32%	124 36%	193 34%	141 33%	108 32%	226 34%	115 38%	80 32%	25 30%	29 30%	135 34%	118 35%	
Not very closely	332 BK	171 35%	161 32%	36 34%	59 31%	55 31%	64 33%	119 36%	95 32%	118 32%	78 33%	75 29%	92 40%	39 LN	18 39%	30 34%	206 32%	126 36%	184 32%	148 35%	106 32%	226 34%	90 30%	80 32%	30 37%	35 35%	124 31%	105 31%	
Not following at all	159 JSUW	91 18%	68 14%	21 20%	41 FGJ	22 12%	23 12%	52 16%	62 21%	45 12%	54 ALMN	31 23%	28 12%	15 11%	8 18%	24 27%	104 16%	55 16%	77 13%	83 19%	40 12%	119 18%	25 8%	48 19%	10 12%	17 17%	61 15%	43 13%	
Very/fairly closely	493 BK	221 45%	272 54%	41 38%	88 46%	99 56%	103 54%	162 49%	129 43%	202 55%	99 42%	152 58%	102 45%	86 AKMP	21 48%	34 KMP	333 51%	160 46%	297 52%	196 46%	183 V	310 47%	188 55%	120 52%	39 48%	47 48%	213 48%	185 55%	
Not very closely/not following at all	491 CJLNSUW	262 53%	229 45%	58 54%	100 52%	77 43%	86 45%	171 51%	158 53%	163 44%	132 LN	106 40%	120 53%	55 38%	27 56%	53 61%	310 47%	182 52%	261 46%	231 S	146 44%	345 52%	115 38%	129 51%	40 49%	52 52%	185 46%	148 44%	
Don't know	15 2%	12 2%	4 1%	8 AGHU	3 H	2 H	2 1%		11 H	4 1%	3 1%	4 1%	6 3%	3 2%			9 1%	6 2%	13 T	2 -	4 1%	11 2%	1 -	3 1%	2 3%	4 W	3 1%		

Overlap formulae used  
 Column Proportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,2A/2B Minimum Base: 0(\*\*) Small Base: 30(\*)

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Unweighted Base	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	
Weighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Very closely	257	172	85	16	44	52	57	88	60	108	57	71	49	46	13	21	181	76	141	116	108	149	87	73	31	34	128	94	
	CV	AC	17%	15%	23%	29%	30%	26%	20%	29%	25%	27%	21%	32%	27%	24%	28%	22%	25%	27%	32%	22%	29%	29%	38%	34%	32%	28%	
Fairly closely	458	201	258	46	83	81	97	152	129	178	110	121	85	77	24	42	306	152	292	166	162	296	133	128	36	51	201	149	
	46%	41%	51%	43%	43%	45%	51%	46%	43%	48%	47%	46%	37%	53%	50%	48%	47%	44%	51%	39%	49%	44%	44%	51%	44%	51%	50%	44%	
	BMT	B											M					T											
Not very closely	228	94	135	24	48	36	32	89	72	68	48	54	75	20	11	21	138	90	112	116	56	172	77	40	12	12	70	79	
	23%	19%	27%	23%	25%	20%	17%	27%	24%	18%	21%	21%	33%	14%	23%	24%	21%	26%	20%	27%	17%	26%	25%	16%	15%	12%	17%	24%	
	BGJNSUXZ	2A	B				GJ					AKLN						S		U	XZ								
Not following at all	44	21	24	15	12	8	5	4	27	13	14	12	14	1		4	21	23	16	28	6	39	6	10	1	2	4	11	
	4%	4%	5%	14%	6%	4%	3%	1%	9%	3%	6%	5%	6%	-		4%	3%	7%	3%	7%	2%	6%	2%	4%	1%	2%	1%	3%	
	HNSLUW 2A			AFGHJ	H			AEGHJ		N	N	N					Q		S		U							2A	
Very/fairly closely	715	372	342	62	127	133	154	240	189	286	167	192	133	123	36	63	487	228	432	282	270	445	220	201	67	84	329	243	
	71%	75%	68%	58%	66%	74%	80%	72%	63%	77%	72%	74%	59%	85%	77%	72%	75%	66%	76%	66%	81%	67%	72%	80%	83%	86%	82%	72%	
	CIMRTV	C		I	I	ADEI		ADEI	M	M			AKLMP	M		R		T		AV					A	A	AW	A 2B	
Not very closely/not following at all	273	115	158	39	60	43	37	93	99	80	62	67	88	20	11	25	159	113	128	144	62	211	82	49	13	14	74	90	
	27%	23%	31%	37%	31%	24%	19%	28%	33%	22%	27%	25%	39%	14%	23%	28%	24%	33%	22%	34%	19%	32%	27%	20%	16%	14%	18%	27%	
	BGJNSUX	YZ 2A	B	GJ	GJ		G	GJ		N	N	AKLN				Q		S		U	Z							2A	
Don't know	13	8	5	4	2	-	-		10	3	2	6	1				6	6	11	2	2	11	1	-	1		3	3	
	1%	2%	1%	5%	2%	1%	-		3%	1%	1%	1%	3%	1%			1%	2%	2%	-	1%	2%	-	-	1%			1%	
				H	H	H			H																				

Overlap formulae used  
 Column Preparations (5%): A,B,C,D,E,F,G,H,I,K,L,M,N,N/O,P,Q,R,S,T,U,V,W,X,Y,Z,2A/2B Minimum Base: 0 (\*\*\*) Small Base: 30 (\*\*)

And how closely, if at all, have you been following stories about...?

Fieldwork: 10-11 January 2023

All adults aged 18-75 in Great Britain

					
		<b>“The Crown” series on Netflix</b>	<b>“Harry and Meghan” documentary on Netflix</b>	<b>“Harry: The Interview” on ITV</b>	<b>“Spare” the new book from Prince Harry</b>
		A	B	C	D
Unweighted Base		1000	1000	1000	1000
Weighted Base		1000	1000	1000	1000
Very closely		128 13%	139 14% D	142 14% D	102 10%
Fairly closely		154 15%	161 16%	201 20% AB	241 24% ABC
Not very closely		176 18%	212 21% A	232 23% A	226 23% A
Not following at all		515 52% BCD	467 47% CD	404 40%	414 41%
Very/fairly closely		282 28%	300 30%	343 34% AB	342 34% AB
Not very closely/not following at all		691 69% CD	679 68% CD	636 64%	640 64%
Don't know		28 3% D	21 2%	21 2%	18 2%

Independent formulae used

ColumnProportions (5%): Minimum Base: 0(\*\*) Small Base: 30(\*\*)

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 "The Crown" series on Netflix

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	Gender			Age							Region							Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very closely	128	60	67	20	37	29	19	23	57	47	16	49	20	29	3	10	96	32	84	44	61	67	43	34	8	21	54	46	
	13%	12%	13%	19%	19%	16%	10%	7%	17%	13%	7%	19%	9%	21%	7%	11%	15%	9%	15%	10%	18%	10%	14%	14%	9%	21%	14%	14%	
	HKV			H	AGH	HJ			AGH	H		AKM		AKM		R				AV									
Fairly closely	154	87	67	20	30	45	25	34	50	69	31	42	29	39	4	9	127	27	80	74	69	84	39	50	23	15	71	47	
	15%	17%	13%	19%	16%	25%	13%	10%	17%	19%	13%	16%	13%	27%	8%	11%	20%	8%	14%	17%	21%	13%	13%	20%	29%	15%	18%	14%	
	HRV				AEQHI				GH					AKLMOP		R				AV					AWZ				
Not very closely	176	72	103	24	45	33	20	53	69	53	53	38	37	27	6	15	108	67	103	73	63	112	46	58	8	12	75	50	
	18%	15%	20%	23%	23%	19%	11%	16%	23%	14%	23%	15%	16%	19%	12%	17%	19%	18%	17%	19%	17%	17%	15%	23%	10%	12%	19%	15%	
	G	B		GJ	GJ				GJ												AV								
Not following at all	515	263	252	35	72	69	123	217	107	192	124	123	133	49	33	53	304	211	286	229	137	378	169	105	42	50	197	184	
	52%	53%	50%	33%	38%	39%	64%	65%	36%	52%	53%	47%	58%	70%	61%	47%	61%	50%	54%	41%	57%	56%	42%	51%	51%	49%	55%		
	DEFINQUX			I			ADEFUJ	ADEFUJ	DEFI	N	N	LN		AKLN	N		AQ				U	X							
Very/fairly closely	282	147	135	40	67	73	43	58	107	117	47	92	49	68	7	19	223	59	163	118	130	151	82	85	31	36	126	94	
	28%	30%	27%	38%	35%	41%	23%	17%	36%	32%	20%	35%	22%	47%	15%	22%	34%	17%	29%	28%	39%	23%	27%	34%	38%	36%	31%	28%	
	HKMRV			H	GH	AGHI			GH	GH		KMO		AKLMOP		AR				AV									
Not very closely/not following at all	691	336	355	59	117	102	143	270	175	245	177	161	170	75	39	68	412	279	389	302	201	490	214	163	50	62	272	234	
	69%	68%	70%	55%	61%	57%	75%	81%	59%	66%	76%	62%	75%	53%	82%	78%	80%	68%	70%	60%	74%	71%	65%	61%	63%	68%	70%		
	EFILNQU			I			DEFUJ	ADEFUJ	F	LN	LN	LN	LN	LN	LN		AQ				U								
Don't know	28	12	15	7	8	3	5	5	15	8	10	8	9	1			18	10	19	9	3	25	7	3	1	1	4	8	
	3%	3%	3%	7%	4%	1%	3%	1%	5%	4%	4%	3%	4%			3%	3%	3%	2%	1%	4%	2%	1%	1%	1%	1%	1%	2%	
	U 2A								H		N										U								

Overlap formulae used  
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 "Harry and Meghan" documentary on Netflix

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 All adults aged 18-75 in Great Britain

	Gender			Age							Region							Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very closely	139	75	64	16	40	35	25	23	56	60	23	44	27	34	3	8	107	32	96	43	75	64	42	32	15	24	61	53	
	HRTV	15%	13%	15%	21%	20%	13%	7%	19%	16%	10%	17%	12%	23%	5%	10%	16%	9%	17%	10%	22%	10%	14%	13%	18%	25%	15%	16%	
Fairly closely	161	60	101	16	37	48	26	34	53	74	36	52	30	30	7	5	115	46	88	73	62	99	52	50	13	13	73	52	
	BHP	12%	20%	15%	19%	27%	14%	10%	18%	20%	16%	20%	13%	21%	15%	6%	18%	13%	15%	17%	19%	15%	17%	20%	15%	13%	18%	15%	
Not very closely	212	100	112	31	42	32	40	67	73	72	46	49	44	34	12	26	144	68	117	95	75	137	61	57	18	15	82	59	
	21%	20%	22%	29%	22%	18%	21%	20%	25%	19%	20%	19%	19%	24%	30%	22%	20%	20%	20%	22%	23%	20%	20%	23%	22%	16%	20%	17%	
Not following at all	467	249	218	34	67	60	100	206	101	160	121	110	118	44	26	47	277	190	254	213	117	350	147	105	36	45	185	170	
	47%	50%	43%	32%	35%	34%	52%	62%	34%	43%	52%	42%	52%	31%	55%	54%	42%	55%	44%	50%	35%	52%	48%	42%	45%	46%	46%	51%	
Very/fairly closely	300	134	166	31	77	83	51	58	108	134	59	97	57	64	10	13	222	78	184	116	137	94	82	27	37	134	105		
	30%	27%	33%	29%	40%	47%	27%	17%	30%	36%	25%	37%	25%	44%	21%	15%	34%	22%	32%	27%	41%	25%	31%	33%	33%	38%	33%	31%	
Not very closely/not following at all	679	349	330	66	109	92	139	273	175	231	168	159	162	78	38	74	420	258	371	308	193	486	208	162	54	61	267	229	
	68%	71%	65%	62%	57%	52%	73%	82%	59%	63%	72%	61%	71%	54%	79%	85%	64%	74%	65%	72%	58%	73%	68%	65%	67%	61%	66%	68%	
Don't know	21	11	10	9	5	3	1	2	15	4	6	5	8	2	2	10	11	16	5	4	17	2	7		1	2	2		
	2%	2%	2%	9%	3%	2%	-	1%	5%	1%	3%	2%	4%	1%		2%	3%	3%	1%	1%	3%	1%	3%		1%	-	1%		

Overlap formulae used  
 ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J,K/L/M/N/O/P,Q,R,S/T,U/V,W/X/Y/Z,2A/2B Minimum Base: 0(\*\*) Small Base: 30(\*)



And how closely, if at all, have you been following stories about...?  
 "Harry: The Interview" on ITV

Fieldwork: 10-11 January 2023  
 All adults aged 18-75 in Great Britain

	Ipsos																												
	Gender			Age							Region							Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very closely	142	73	69	11	35	37	32	26	46	70	32	43	23	35	3	6	118	24	84	57	63	78	47	35	17	18	61	55	
	14%	15%	14%	10%	18%	21%	17%	8%	15%	19%	14%	17%	10%	24%	6%	7%	18%	7%	15%	13%	19%	12%	16%	14%	21%	19%	15%	16%	
Fairly closely	201	101	100	24	39	45	34	59	63	79	46	63	36	35	7	14	131	70	111	90	77	124	72	61	18	11	89	61	
	20%	20%	20%	23%	20%	25%	18%	18%	21%	21%	20%	24%	16%	24%	14%	16%	20%	20%	19%	21%	23%	19%	24%	24%	22%	12%	22%	18%	
Not very closely	232	102	130	30	40	40	46	76	70	86	41	59	59	36	13	23	148	84	133	99	78	154	59	61	17	31	94	73	
	23%	21%	26%	28%	21%	23%	24%	23%	23%	23%	17%	23%	26%	25%	28%	26%	23%	24%	23%	23%	23%	19%	24%	20%	20%	31%	23%	22%	
Not following at all	404	207	197	35	71	53	77	169	105	130	108	90	102	37	22	45	245	160	226	178	113	291	120	92	29	37	155	140	
	40%	42%	39%	32%	37%	30%	40%	51%	35%	35%	47%	35%	45%	26%	47%	51%	37%	46%	40%	42%	34%	44%	40%	37%	35%	38%	39%	42%	
Very/fairly closely	343	174	169	35	74	82	66	85	109	148	78	106	59	70	10	20	249	94	195	147	141	119	96	35	30	150	117		
	34%	35%	33%	33%	39%	46%	35%	25%	37%	40%	34%	41%	26%	48%	20%	23%	38%	27%	34%	34%	42%	30%	39%	38%	43%	30%	37%	35%	
Not very closely/not following at all	636	309	327	64	111	93	124	245	175	216	149	149	161	74	36	68	393	244	359	277	191	446	179	153	45	68	250	214	
	64%	62%	65%	60%	58%	52%	65%	74%	59%	59%	64%	57%	71%	51%	75%	77%	60%	70%	63%	65%	57%	67%	59%	61%	56%	69%	62%	64%	
Don't know	21	12	9	7	6	3	2	3	13	5	6	5	7	1	2	1	10	10	17	4	2	19	5	2	1	1	3	5	
	2%	2%	2%	7%	3%	2%	1%	1%	4%	1%	2%	2%	3%	-	5%	-	3%	3%	3%	1%	1%	3%	2%	1%	1%	1%	1%	2%	

Overlap formulae used  
 Column Proportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,2A/2B Minimum Base: 0(\*\*) Small Base: 30(\*)

And how closely, if at all, have you been following stories about...?  
 "Spare" the new book from Prince Harry

Fieldwork: 10-11 January 2023  
 All adults aged 18-75 in Great Britain

	Ipsos																												
	Gender			Age								Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very closely	102	54	47	13	26	24	21	18	39	45	25	28	20	21	1	7	82	19	57	44	52	50	36	24	15	13	44	44	
	HRV	11%	9%	12%	14%	14%	11%	5%	13%	12%	11%	11%	9%	15%	1%	8%	13%	6%	10%	10%	16%	7%	12%	10%	18%	13%	11%	13%	
Fairly closely	241	112	128	39	43	57	41	60	82	98	42	75	41	47	15	21	161	79	151	90	96	144	74	73	21	26	109	65	
	HK ZB	24%	25%	37%	23%	32%	22%	18%	28%	27%	18%	29%	18%	32%	32%	25%	25%	23%	26%	21%	29%	22%	24%	29%	25%	27%	27%	19%	
Not very closely	226	103	124	11	49	40	54	73	60	94	54	57	53	36	9	17	160	67	128	98	81	146	64	57	19	21	93	77	
	23%	21%	24%	10%	26%	22%	20%	22%	20%	25%	23%	22%	23%	25%	19%	20%	24%	19%	22%	23%	24%	22%	21%	23%	24%	21%	23%	23%	
Not following at all	414	216	198	37	68	53	74	182	105	127	107	99	107	39	21	41	239	175	218	196	101	312	126	96	25	38	154	145	
	FINQSU	41%	39%	34%	36%	30%	39%	55%	35%	34%	46%	38%	47%	27%	43%	47%	37%	50%	38%	46%	30%	47%	42%	38%	31%	38%	38%	43%	
Very/fairly closely	342	167	175	52	69	82	62	77	111	144	67	102	61	68	16	28	243	99	208	134	148	109	97	36	39	154	109		
	HMRV	34%	34%	35%	49%	36%	46%	32%	41%	39%	29%	41%	27%	47%	33%	32%	37%	28%	36%	31%	45%	29%	36%	39%	44%	40%	38%	32%	
Not very closely/not following at all	640	319	322	47	117	93	127	255	165	221	160	156	160	75	30	59	398	242	346	294	182	458	191	153	45	59	248	223	
	DFJUNQSU	64%	64%	64%	44%	61%	52%	77%	55%	60%	69%	60%	71%	52%	63%	67%	61%	70%	61%	69%	55%	63%	63%	61%	55%	59%	62%	66%	
Don't know	18	9	8	7	5	3	2	-	12	5	5	3	6	1	2	-	11	7	17	1	3	15	3	1	1	1	1	4	
	HT ZA	2%	2%	7%	2%	2%	1%	-	4%	1%	2%	1%	3%	-	4%	1%	2%	2%	3%	-	1%	2%	1%	-	1%	1%	-	1%	

Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,2A,2B Minimum Base: 0(\*\*) Small Base: 30(\*)

On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abolished, or do you think it would make no difference?

Fieldwork: 10-11 January 2023  
All adults aged 18-75 in Great Britain

	Gender			Age							Region						Employment Status		Social Grade		Education		GE 2019 Vote					EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
Unweighted Base	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	
Weighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Better if abolished	252	166	86	25	62	47	44	74	87	91	55	58	31	61	14	33	183	70	147	105	96	156	38	91	17	48	126	67	
	CMRW 2B	AC	17%	24%	32%	26%	23%	22%	29%	25%	M	M	14%	42%	30%	38%	28%	20%	26%	25%	29%	23%	12%	AWY	21%	AWY	49%	A 2B	20%
Worse if abolished	419	182	237	45	56	61	92	165	101	153	98	117	116	41	20	27	261	158	252	167	133	286	191	80	33	26	155	177	
	BEFINXZ	37%	47%	42%	29%	34%	48%	50%	34%	41%	42%	45%	51%	29%	43%	31%	40%	45%	44%	39%	40%	43%	66	32%	41%	27%	39%	A 2A	53%
No difference	260	124	136	25	57	61	40	77	82	101	65	69	58	34	12	22	168	92	134	126	88	172	66	68	26	21	100	80	
	S	25%	27%	24%	30%	34%	21%	23%	28%	27%	28%	26%	25%	24%	25%	26%	27%	23%	29%	26%	26%	22%	27%	32%	32%	21%	25%	24%	
Don't know	69	23	47	11	16	10	15	16	28	25	15	17	22	7	1	6	42	28	39	31	16	53	9	13	5	3	22	11	
	BUW 2B	5%	9%	11%	9%	5%	8%	5%	9%	7%	7%	10%	5%	3%	6%	6%	8%	7%	7%	5%	8%	3%	5%	6%	3%	5%	3%	5%	3%

Overlap formulae used  
Column Proportions (5%): A,B/C,D/E/F/G/H/I/J,K,L/M,N/O,P,Q/R,S/T,U,V,W/X/Y/Z,2A/2B Minimum Base: 0 (\*\*\*) Small Base: 30 (\*\*)

How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?

Fieldwork: 10-11 January 2023  
All adults aged 18-75 in Great Britain

	The Royal Family as a whole	King Charles III	Camilla, Queen Consort	Prince William, the Prince of Wales	Catherine, the Princess of Wales	Prince Harry, the Duke of Sussex	Meghan, the Duchess of Sussex	Anne, Princess Royal	Prince Andrew, the Duke of York	Prince Edward, the Earl of Wessex
	A	B	C	D	E	F	G	H	I	J
Unweighted Base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted Base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Very favourable	163 16% CFGJ	231 23% ACFGJ	118 12% FGJ	318 32% ABCFGJ	338 34% ABCFGJ	72 7% I	77 8% I	328 33% ABCFGJ	41 4%	157 16% CFGJ
Mainly favourable	365 37%	275 28%	257 26%	289 29%	265 26%	160 16%	113 11%	271 27%	59 6%	259 26%
Neither favourable nor unfavourable	BCDEFGHJ 222 22%	FGJ 241 24%	FGJ 294 29%	FGJ 233 23%	FGJ 230 23%	GI 209 21%	I 234 23%	FGJ 256 26%	145 14%	368 37% ABCDEFGH
Mainly unfavourable	I 131 13% DEHJ	I 127 13% DEHJ	ABDEFGH 132 13% DEHJ	I 72 7% H	I 72 7% H	I 180 18% ABCDEHJ	I 163 16% BDEHJ	AFI 49 5%	189 19% ABCDEHJ	I 74 7% H
Very unfavourable	89 9%	98 10%	164 16%	61 6%	54 5%	351 35%	384 38%	54 5%	536 54% ABCDEFGH	86 9%
Favourable (net)	DEH 529 53% BCFGJ	DEH 506 51% CFGJ	ABDEHJ 375 38% FGJ	607 61% ABCFGJ	602 60% ABCFGJ	232 23% GI	189 19% I	600 60% ABCFGJ	100 10%	415 42% CFGJ
Unfavourable (net)	220 22%	225 23%	296 30%	133 13%	126 13%	530 53%	546 55%	104 10%	725 73% ABCDEFGH	159 16%
Don't know	DEHJ 29 3%	DEHJ 29 3%	ABDEHJ 35 3%	H 27 3%	H 41 4%	ABCDEHJ 29 3%	ABCDEHJ 30 3%	41 4%	J 30 3%	58 6% ABCDEFGH I

Independent formulae used  
ColumnProportions (5%): Minimum Base: 0(\*\*) Small Base: 30(\*)

How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?  
The Royal Family as a whole

Fieldwork: 10-11 January 2023  
All adults aged 18-75 in Great Britain

	Gender		Age								Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336
Very favourable	163 16%	90 18%	73 15%	15 14%	25 13%	24 13%	35 18%	65 19%	40 14%	58 16%	35 15%	46 18%	42 19%	27 19%	6 13%	7 8%	104 16%	60 17%	96 17%	68 16%	57 17%	106 16%	77 25%	32 13%	15 18%	19 19%	63 16%	80 24%
Mainly favourable	365 37% BEI Z	151 31% AB	214 42% AB	34 32% E	55 29% EI	76 42% E	76 40% E	125 37% E	89 30% E	152 41% E	78 34% P	97 37% P	96 42% P	54 38% P	15 28% P	24 32% P	249 38% P	117 34% P	222 39% P	143 33% P	131 39% P	234 35% P	141 47% P	84 33% P	37 45% P	14 14% P	147 36% P	131 39% P
Neither favourable nor unfavourable	222 22% SW	105 21% SW	117 23% SW	23 22% SW	45 23% SW	45 25% SW	41 22% SW	67 20% SW	68 23% SW	87 24% SW	57 25% SW	52 20% SW	48 21% SW	32 22% SW	10 21% SW	23 26% SW	142 22% SW	80 23% SW	110 19% SW	112 26% SW	72 22% SW	150 23% SW	53 17% SW	58 23% SW	16 20% SW	21 21% SW	97 24% SW	61 18% SW
Mainly unfavourable	131 13% FJW	71 14% FJW	60 12% FJW	19 18% FJW	32 17% FJW	14 8% FJW	22 11% FJW	44 13% FJW	51 17% FJW	35 10% FJW	30 13% FJW	37 14% FJW	26 11% FJW	16 11% FJW	10 22% FJW	12 13% FJW	78 12% FJW	52 15% FJW	71 12% FJW	60 14% FJW	38 12% FJW	93 14% FJW	23 8% FJW	45 18% FJW	7 9% FJW	21 22% FJW	49 12% FJW	41 12% FJW
Very unfavourable	89 9% CMW	64 13% C	25 5% C	4 3% ADJ	27 14% ADJ	15 8% ADJ	15 8% ADJ	29 9% ADJ	31 10% ADJ	29 8% ADJ	25 11% ADJ	20 8% ADJ	7 3% ADJ	11 11% ADJ	5 23% ADJ	20 36% ADJ	64 10% ADJ	25 7% ADJ	52 9% ADJ	38 9% ADJ	30 9% ADJ	59 9% ADJ	7 2% ADJ	26 10% ADJ	4 5% ADJ	22 23% ADJ	42 10% ADJ	22 6% ADJ
Favourable (net)	529 53% EIPXZ	241 49% B	288 57% B	49 46% E	81 42% EI	99 56% EI	111 58% EI	189 57% EI	129 43% EI	210 57% EI	113 48% P	144 55% P	138 61% P	81 57% P	21 45% P	32 36% P	352 54% P	177 51% P	318 56% P	211 49% P	188 56% P	341 51% P	218 72% P	116 46% P	52 64% P	33 33% P	210 52% P	211 63% P
Unfavourable (net)	220 22% CFJMW	134 27% C	86 17% C	23 21% AFGHJ	59 31% AFGHJ	37 16% AFGHJ	73 19% AFGHJ	82 22% FJ	65 43% FJ	88 18% FJ	55 23% M	58 22% M	33 14% M	28 19% M	15 32% M	32 36% M	143 22% M	77 22% M	123 22% M	97 23% M	68 20% M	152 23% M	30 10% WY	71 28% WY	12 14% WY	43 44% WY	91 23% WY	62 19% WY
Don't know	29 3% HU 2A 2B	14 3% HU 2A 2B	14 3% HU 2A 2B	12 11% AGHJ	6 3% AGHJ	6 3% AGHJ	2 1% AGHJ	3 1% EGHJ	18 6% EGHJ	8 2% EGHJ	8 4% EGHJ	8 4% EGHJ	8 4% EGHJ	8 2% EGHJ	3 1% EGHJ	1 1% EGHJ	15 2% EGHJ	13 4% EGHJ	20 4% EGHJ	9 2% EGHJ	5 1% EGHJ	24 4% EGHJ	3 1% EGHJ	6 2% EGHJ	2 2% EGHJ	1 1% EGHJ	5 1% EGHJ	2 1% EGHJ

Overlap formulae used  
Column Proportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,2A,2B Minimum Base: 0 (\*\*\*) Small Base: 30 (\*\*)

How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?  
King Charles III

Fieldwork: 10-11 January 2023  
All adults aged 18-75 in Great Britain

	Ipsos																													
	Gender			Age							Region							Employment Status		Social Grade		Education			GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave		
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311		
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336		
Very favourable	231 EIX 2A	126 25%	105 21%	20 19%	21 11%	42 23%	62 33%	85 26%	42 14%	104 28%	45 19%	67 26%	56 24%	32 22%	10 22%	21 25%	147 23%	84 24%	132 23%	99 23%	73 22%	158 24%	105 16%	40 16%	22 27%	16 17%	72 18%	112 33%		
Mainly favourable	275 IP	122 25%	153 30%	17 16%	41 21%	51 29%	51 26%	115 35%	58 19%	102 28%	74 32%	63 24%	70 31%	38 26%	15 33%	14 16%	182 28%	93 27%	171 30%	104 24%	95 28%	180 27%	106 35%	67 27%	27 33%	23 24%	129 32%	94 28%		
Neither favourable nor unfavourable	241 HW 2B	111 22%	130 26%	30 28%	62 32%	49 27%	41 22%	59 18%	91 31%	90 24%	49 21%	73 28%	62 27%	26 18%	9 19%	22 25%	164 25%	76 22%	131 23%	110 26%	87 23%	154 23%	48 16%	73 17%	21 20%	21 20%	114 28%	58 37%		
Mainly unfavourable	127 13%	64 13%	63 13%	18 16%	33 17%	23 13%	19 10%	35 11%	50 17%	42 11%	33 14%	24 9%	23 10%	30 13%	6 13%	11 13%	86 13%	41 12%	70 12%	57 13%	44 13%	83 12%	28 9%	43 17%	7 9%	20 20%	49 12%	37 11%		
Very unfavourable	98 FIMSUWVY	58 12%	40 8%	10 9%	29 15%	9 5%	15 8%	35 11%	39 7%	24 11%	25 11%	29 7%	6 3%	12 8%	7 14%	19 22%	56 9%	41 12%	45 8%	53 12%	25 8%	73 11%	15 5%	22 9%	2 3%	17 17%	30 7%	31 9%		
Favourable (net)	506 DEIX	248 50%	258 51%	37 35%	62 33%	93 52%	113 59%	200 60%	100 33%	206 56%	119 51%	130 50%	125 55%	69 48%	26 54%	36 41%	329 50%	177 51%	303 53%	202 47%	168 50%	338 51%	211 69%	107 43%	49 61%	40 40%	202 50%	206 61%		
Unfavourable (net)	225 JMSWVY	122 25%	103 20%	27 25%	62 32%	32 18%	34 18%	71 21%	89 30%	66 18%	58 25%	53 20%	29 13%	42 29%	13 27%	30 34%	143 22%	82 24%	115 20%	110 26%	69 21%	156 23%	43 14%	64 26%	9 12%	36 37%	79 20%	69 21%		
Don't know	29 HW	14 3%	14 3%	13 12%	13 3%	5 3%	3 2%	2 1%	18 6%	8 2%	7 3%	5 2%	10 5%	6 4%			17 3%	12 3%	22 4%	6 1%	9 3%	19 3%	2 1%	2 2%	2 2%	1 1%	8 2%	3 1%		

Overlap formulae used  
Column Proportions (5%): A,B/C,D,E/F,G,H/I,J,K/L,M,N/O,P,Q,R,S/T,U,V,W,X/Y,Z,2A/2B Minimum Base: 0 (\*\*\*) Small Base: 30 (\*\*)

How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?  
Camilla, Queen Consort

Fieldwork: 10-11 January 2023  
All adults aged 18-75 in Great Britain

	Ipsos																													
	Gender			Age								Region						Employment Status		Social Grade		Education			GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave		
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311		
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336		
Very favourable	118 12%	59 12%	59 12%	4 4%	20 10%	22 12%	26 14%	46 14%	24 8%	48 13%	22 10%	34 13%	29 13%	20 14%	7 14%	7 8%	84 13%	35 10%	80 14%	39 9%	49 15%	69 10%	58 19%	23 9%	14 17%	9 9%	50 12%	56 17%		
Mainly favourable	257 26%	136 28%	120 24%	36 34%	38 20%	49 28%	54 28%	78 24%	75 25%	104 28%	71 30%	66 25%	46 20%	45 31%	9 18%	20 23%	167 26%	90 26%	146 26%	111 26%	90 27%	167 25%	95 31%	60 24%	19 24%	22 22%	97 24%	97 29%		
Neither favourable nor unfavourable	294 29%	138 28%	156 31%	31 29%	48 25%	54 30%	54 28%	107 32%	79 27%	108 29%	60 26%	80 31%	80 35%	37 26%	17 35%	21 24%	189 29%	105 30%	157 27%	138 32%	93 30%	201 30%	79 26%	81 32%	30 37%	23 23%	119 30%	93 28%		
Mainly unfavourable	132 13%	58 12%	74 15%	11 10%	36 19%	23 13%	26 13%	36 11%	47 16%	49 13%	34 14%	32 12%	32 14%	13 9%	9 19%	12 14%	89 14%	43 12%	78 14%	54 13%	43 13%	89 13%	28 9%	44 18%	10 12%	21 21%	72 18%	34 10%		
Very unfavourable	164 16%	87 18%	77 15%	15 14%	40 21%	21 12%	27 14%	60 18%	55 19%	49 13%	40 17%	42 16%	27 12%	22 15%	6 14%	27 31%	103 16%	61 17%	86 15%	78 18%	49 15%	115 17%	37 12%	34 14%	5 6%	23 24%	54 13%	49 15%		
Favourable (net)	375 38%	195 39%	180 36%	40 38%	58 30%	72 40%	80 42%	125 38%	98 33%	152 41%	93 40%	100 38%	75 33%	64 45%	15 32%	27 31%	251 38%	124 36%	226 40%	149 35%	139 42%	236 35%	153 51%	84 33%	33 41%	31 31%	147 37%	153 45%		
Unfavourable (net)	296 30%	145 29%	151 30%	26 25%	76 40%	45 25%	53 28%	96 29%	103 34%	98 26%	74 32%	74 28%	59 26%	35 24%	15 33%	39 45%	193 30%	103 30%	163 29%	133 31%	92 28%	204 31%	65 21%	78 31%	15 19%	44 45%	126 31%	83 25%		
Don't know	35 3%	17 3%	18 4%	9 9%	8 4%	4 2%	4 2%	4 1%	18 6%	12 3%	7 3%	7 3%	13 6%	8 5%			20 3%	15 4%	25 4%	9 2%	9 3%	26 4%	6 2%	8 3%	3 3%	-	10 2%	7 2%		

Overlap formulae used  
Column Proportions (5%): A,B/C,D/E,F/G,H/I,K/L,M,N/O,P,Q,R/S,T,U,V,W,X/Y,Z,2A/2B Minimum Base: 30 Minimum Base: 30

How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?  
 Prince William, the Prince of Wales

Fieldwork: 10-11 January 2023  
 All adults aged 18-75 in Great Britain

	Ipsos																													
	Gender			Age							Region							Employment Status		Social Grade		Education		GE 2019 Vote					EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave		
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311		
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336		
Very favourable	318 32% EFIQX 2A	152 31% EFIQX 2A	166 33% EFIQX 2A	25 23% EFIQX 2A	32 17% EFIQX 2A	43 24% EFIQX 2A	76 40% EFIQX 2A	142 43% EFIQX 2A	57 19% EFIQX 2A	119 32% EFIQX 2A	82 35% EFIQX 2A	88 34% EFIQX 2A	71 31% EFIQX 2A	37 26% EFIQX 2A	16 33% EFIQX 2A	24 27% EFIQX 2A	190 29% EFIQX 2A	128 37% EFIQX 2A	182 32% EFIQX 2A	136 32% EFIQX 2A	91 27% EFIQX 2A	227 34% EFIQX 2A	158 52% EFIQX 2A	51 20% EFIQX 2A	24 30% EFIQX 2A	22 22% EFIQX 2A	100 25% EFIQX 2A	156 47% EFIQX 2A		
Mainly favourable	289 29% H 2B	126 25% H 2B	163 32% H 2B	36 34% H 2B	59 31% H 2B	66 37% H 2B	50 26% H 2B	77 23% H 2B	96 32% H 2B	116 31% H 2B	57 24% H 2B	76 29% H 2B	79 35% H 2B	51 35% H 2B	10 22% H 2B	16 19% H 2B	200 31% H 2B	89 26% H 2B	180 32% H 2B	109 25% H 2B	115 34% H 2B	174 26% H 2B	93 31% H 2B	72 29% H 2B	23 28% H 2B	20 20% H 2B	138 34% H 2B	81 24% H 2B		
Neither favourable nor unfavourable	233 23% SW	119 24% SW	114 23% SW	24 22% SW	52 27% SW	48 27% SW	34 18% SW	74 22% SW	76 26% SW	82 22% SW	58 25% SW	62 24% SW	48 21% SW	33 23% SW	12 26% SW	19 22% SW	151 23% SW	82 24% SW	114 20% SW	118 28% SW	71 21% SW	161 24% SW	34 11% SW	83 33% SW	22 27% SW	26 26% SW	91 23% SW	72 10% SW		
Mainly unfavourable	72 7% FW 2B	42 8% FW 2B	30 6% FW 2B	12 11% FW 2B	24 12% FW 2B	5 12% FW 2B	14 7% FW 2B	18 5% FW 2B	36 12% FW 2B	18 5% FW 2B	18 8% FW 2B	13 5% FW 2B	16 7% FW 2B	8 6% FW 2B	3 7% FW 2B	14 6% FW 2B	55 8% FW 2B	17 5% FW 2B	45 8% FW 2B	27 6% FW 2B	33 10% FW 2B	39 6% FW 2B	8 2% FW 2B	25 10% FW 2B	3 4% FW 2B	19 19% FW 2B	39 10% FW 2B	10 3% FW 2B		
Very unfavourable	61 6% CMLUW	43 9% CMLUW	18 4% CMLUW	2 2% CMLUW	16 9% CMLUW	10 5% CMLUW	14 7% CMLUW	19 6% CMLUW	19 6% CMLUW	23 6% CMLUW	11 5% CMLUW	18 7% CMLUW	3 1% CMLUW	10 12% CMLUW	6 16% CMLUW	5 16% CMLUW	40 6% CMLUW	21 6% CMLUW	32 6% CMLUW	29 7% CMLUW	14 4% CMLUW	47 7% CMLUW	9 3% CMLUW	16 6% CMLUW	6 7% CMLUW	10 11% CMLUW	28 7% CMLUW	14 4% CMLUW		
Favourable (net)	607 61% BEIPXZ	278 56% BEIPXZ	330 65% BEIPXZ	61 57% BEIPXZ	92 48% BEIPXZ	109 61% BEIPXZ	127 66% BEIPXZ	219 66% BEIPXZ	153 51% BEIPXZ	236 64% BEIPXZ	139 60% BEIPXZ	164 63% BEIPXZ	151 66% BEIPXZ	88 61% BEIPXZ	26 55% BEIPXZ	40 46% BEIPXZ	390 60% BEIPXZ	217 63% BEIPXZ	362 63% BEIPXZ	245 57% BEIPXZ	206 62% BEIPXZ	401 60% BEIPXZ	251 83% BEIPXZ	123 49% BEIPXZ	47 58% BEIPXZ	42 43% BEIPXZ	238 59% BEIPXZ	237 71% BEIPXZ		
Unfavourable (net)	133 13% CFMW 2B	85 17% CFMW 2B	48 10% CFMW 2B	14 13% CFMW 2B	40 21% CFMW 2B	14 8% CFMW 2B	27 14% CFMW 2B	37 11% CFMW 2B	54 18% CFMW 2B	42 11% CFMW 2B	29 12% CFMW 2B	31 12% CFMW 2B	19 8% CFMW 2B	18 13% CFMW 2B	9 19% CFMW 2B	27 31% CFMW 2B	95 15% CFMW 2B	38 11% CFMW 2B	77 13% CFMW 2B	56 13% CFMW 2B	47 14% CFMW 2B	86 13% CFMW 2B	16 5% CFMW 2B	40 16% CFMW 2B	9 11% CFMW 2B	29 30% CFMW 2B	67 17% CFMW 2B	24 7% CFMW 2B		
Don't know	27 3% HW	14 3% HW	13 3% HW	8 7% HW	7 4% HW	7 4% HW	3 2% HW	2 1% HW	15 5% HW	10 3% HW	7 3% HW	4 1% HW	5 3% HW	5 3% HW	1 1% HW	5 3% HW	17 3% HW	10 3% HW	18 3% HW	9 2% HW	9 3% HW	18 3% HW	2 1% HW	5 2% HW	3 4% HW	3 1% HW	7 2% HW	3 1% HW		

Overlap formulae used  
 Column Proportions (5%): A,B/C,D,E/F,G/H,I/J,K/L,M,N/O,P,Q,R/S,T,U,V,W,X/Y,Z,2A/2B Minimum Base: 0 (\*\*\*) Small Base: 30 (\*\*)



How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?  
Catherine, the Princess of Wales

Fieldwork: 10-11 January 2023  
All adults aged 18-75 in Great Britain

	Ipsos																											
	Gender			Age							Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336
Very favourable	338 EINUX 2A	152 31%	186 37%	36 34%	45 23%	49 27%	67 35%	142 43%	81 27%	115 31%	80 35%	89 34%	94 25%	36 32%	15 27%	24 32%	211 36%	127 36%	194 34%	144 34%	101 30%	237 35%	155 51%	60 24%	28 34%	28 29%	119 29%	156 47%
Mainly favourable	265 D1	113 30%	151 30%	13 12%	48 25%	64 36%	60 31%	80 24%	61 20%	124 34%	59 25%	68 26%	56 25%	51 35%	15 31%	16 18%	183 28%	82 24%	168 29%	96 22%	97 29%	168 25%	93 31%	59 23%	25 31%	20 20%	118 29%	91 27%
Neither favourable nor unfavourable	230 W 2B	125 25%	105 21%	33 31%	56 29%	38 21%	35 18%	68 21%	89 30%	73 20%	57 24%	63 24%	47 21%	33 23%	9 19%	21 24%	146 22%	84 24%	121 21%	109 25%	83 22%	147 22%	35 11%	86 34%	19 23%	20 20%	104 26%	51 19%
Mainly unfavourable	72 S	44 9%	29 6%	9 8%	19 10%	8 4%	14 7%	23 7%	27 9%	22 6%	21 9%	20 8%	10 4%	8 6%	6 14%	8 9%	52 8%	21 6%	32 6%	41 9%	23 7%	49 7%	14 5%	19 8%	4 5%	16 16%	29 7%	15 6%
Very unfavourable	54 CMW 2B	38 8%	16 3%	8 7%	13 7%	11 6%	8 4%	15 4%	21 7%	18 5%	9 4%	11 4%	3 1%	13 9%	2 4%	15 18%	33 5%	21 6%	28 5%	26 6%	19 5%	35 5%	1 -	21 8%	2 2%	10 10%	22 5%	9 3%
Favourable (net)	602 BEIPX	265 53%	338 67%	48 45%	93 49%	113 63%	127 66%	222 67%	141 47%	240 65%	139 60%	157 60%	150 66%	87 60%	30 63%	40 46%	394 60%	208 60%	362 63%	240 56%	198 60%	404 61%	248 82%	118 47%	53 65%	49 49%	237 59%	247 74%
Unfavourable (net)	126 CMSW 2B	82 17%	45 9%	16 15%	32 17%	18 10%	22 12%	38 11%	48 16%	40 11%	30 13%	31 12%	12 5%	21 15%	8 18%	23 27%	85 13%	42 12%	60 10%	67 16%	42 13%	84 13%	15 5%	40 16%	6 8%	26 27%	51 13%	28 8%
Don't know	41 HW	23 5%	18 4%	9 8%	10 5%	9 5%	8 4%	4 1%	20 7%	17 5%	7 3%	10 4%	18 8%	3 2%	3 3%	28 4%	14 4%	28 5%	13 3%	10 3%	32 5%	5 2%	6 2%	3 4%	3 4%	4 4%	10 2%	10 3%

Overlap formulae used  
Column Proportions (S%): A,B/C,D,E/F,G,H/I,K/L,M,N/O,P,Q,R/S,T,U,V,W,X/Y,Z,2A/2B Minimum Base: 30 Minimum Base: 30

How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?  
 Prince Harry, the Duke of Sussex

Fieldwork: 10-11 January 2023  
 All adults aged 18-75 in Great Britain

	Ipsos																												
	Gender			Age								Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	98	402	336		
Very favourable	72 7% HV	39 8%	33 7%	9 9%	24 12% AGH	21 12% GHJ	10 5%	8 2%	33 11% H	30 8% H	12 5%	20 8%	14 6%	17 12% K	1 3%	8 9%	57 9%	15 4%	45 8%	27 6%	39 12% AV	33 5%	17 6%	26 10%	9 11%	9 10%	37 9%	25 8%	
Mainly favourable	160 16% HRW ZB	80 16%	79 16%	24 22% H	40 21% H	41 23% AH	35 19% H	19 6%	64 21% H	77 21% H	26 11%	46 18%	32 14%	38 27% AKMO	3 14%	14 16%	119 18%	41 12%	89 16%	70 16%	55 16%	105 16%	32 11%	44 18%	16 19%	25 25% W	72 18% W	40 12%	
Neither favourable nor unfavourable	209 21% W ZB	94 19%	115 23%	26 24%	44 23%	37 21% DIJ	38 20%	64 19%	70 23%	75 20%	50 22%	54 21%	51 23%	27 18%	8 17%	19 22%	143 22%	66 19%	121 21%	87 20%	75 22%	134 20%	33 11%	67 27% W	15 19%	23 23% W	89 22%	39 12%	
Mainly unfavourable	180 18% B	70 14%	110 22% B	8 8%	34 18% B	26 15% DIJ	45 23% DIJ	66 20%	43 14%	71 19%	41 18%	48 18%	38 17%	21 15%	14 30% N	18 20%	110 17%	69 20%	107 19%	73 17%	71 21%	109 16%	52 17%	53 21%	19 24%	13 13% A ZB	93 23% A ZB	49 15%	
Very unfavourable	351 35% CEFJNQX Z 2A	195 39%	156 31% C	26 24%	41 21% EI	48 27% ADEFIJ	61 32% ADEFIJ	175 53% ADEFIJ	67 22% ADEFIJ	109 30% N	94 40%	91 35% N	82 36% N	34 24% N	21 45% N	29 33%	204 31%	147 42% Q	191 33% Q	160 37% Q	87 26% U	263 39% U	167 55% AXYZ	55 22% AXYZ	20 25% AXYZ	24 24% AXYZ	102 25% A 2A	178 53% A 2A	
Favourable (net)	232 23% HKORW	119 24%	113 22% H	33 31% H	64 33% AH	62 35% AGHJ	45 24% H	27 8%	97 33% AH	107 29% AGH	38 16%	66 25% KO	47 21% N	55 38% AKLMO	4 9%	22 25% O	175 27% R	56 16% R	134 23% R	98 23% AV	94 28% AV	138 21% U	50 16% AXYZ	70 28% W	24 30% W	34 35% AW	109 27% ZB	65 19%	
Unfavourable (net)	530 53% DEFJNQJ XZ 2A	265 54%	265 53% I	34 32% I	75 39% I	74 42% DEFIJ	106 55% ADEFIJ	241 72% ADEFIJ	109 37% DFI	180 49% DFI	135 58% N	139 53% N	120 53% N	55 38% ALMNP	35 75% ALMNP	47 53% ALMNP	314 48% AQ	314 62% AQ	216 52% AQ	298 54% AQ	232 47% U	158 56% U	372 72% AXYZ	220 43% AXYZ	108 49% W	40 37% W	37 48% W	195 68% A 2A	227 68% A 2A
Don't know	29 3% HW	17 3%	13 2% AFGHJ	13 13% AFGHJ	8 4% H	5 3% H	1 1%	2 -	1 7% AEGHJ	7 2% H	10 4%	3 1%	10 4%	5 5%	7 5%	20 3%	9 3%	18 3%	11 3%	6 2%	23 3%	1 -	6 2%	2 2%	5 5% W	9 2% W	5 1%		

Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z,2A/2B Minimum Base: 0(\*\*) Small Base: 30(\*)

How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?  
 Meghan, the Duchess of Sussex

Fieldwork: 10-11 January 2023  
 All adults aged 18-75 in Great Britain

	Ipsos																												
	Gender			Age								Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very favourable	77	51	26	18	19	22	13	4	37	36	11	18	12	25	1	9	66	10	47	29	44	32	19	22	10	19	36	29	
	8%	10%	5%	17%	10%	13%	7%	1%	12%	10%	5%	7%	5%	17%	3%	11%	10%	3%	8%	7%	13%	5%	6%	9%	12%	19%	9%	9%	
	CHRV	C		H	H	AHJ	H		AH	H			AKLMO			R				AV						AWX			
Mainly favourable	113	53	60	10	34	31	18	19	45	49	24	28	20	23	1	16	83	29	71	41	51	61	23	32	12	19	66	21	
	11%	11%	12%	10%	18%	18%	9%	6%	15%	13%	10%	11%	9%	16%	3%	18%	13%	8%	12%	10%	15%	9%	7%	13%	15%	19%	16%	6%	
	HW 2B				AGH	AGHJ			H	H				O	O					AV						W	A 2B		
Neither favourable nor unfavourable	234	102	132	39	56	37	41	62	95	77	52	63	57	33	18	152	82	121	112	70	164	39	75	20	20	93	49		
	23%	21%	26%	37%	29%	21%	19%	32%	21%	22%	24%	25%	23%	25%	21%	23%	24%	21%	26%	21%	25%	13%	30%	25%	21%	23%	14%		
	HUW 2B			FHJ	H				AFGHJ														W	W		W	2B		
Mainly unfavourable	163	67	96	6	33	28	34	61	39	62	35	43	42	18	13	12	111	51	96	66	58	105	47	50	9	17	80	42	
	16%	13%	19%	6%	17%	16%	18%	18%	13%	17%	15%	17%	18%	12%	13%	17%	15%	17%	15%	17%	16%	15%	20%	11%	17%	20%	13%		
			B				D							N													2B		
Very unfavourable	384	208	175	26	42	52	80	184	67	133	105	100	85	41	20	32	217	166	212	172	102	282	171	67	26	23	121	186	
	38%	42%	35%	24%	22%	29%	42%	55%	23%	36%	45%	38%	38%	29%	42%	37%	33%	48%	37%	40%	31%	42%	56%	27%	32%	23%	30%	55%	
	CEFINQUX					DEFIJ	ADEFGJ		EFI	N											U	AXYZ						A 2A	
Favourable (net)	189	103	86	28	54	54	31	22	82	85	35	47	32	48	3	25	149	40	119	70	95	94	41	55	22	37	102	51	
	19%	21%	17%	26%	28%	30%	16%	7%	27%	23%	15%	18%	14%	33%	6%	28%	23%	11%	21%	16%	29%	14%	14%	22%	27%	38%	25%	15%	
	HORVW			H	AGH	AGHJ	H		AGH	GH				AKLMO		KMO	R				AV			W	W	AWX	A 2B		
Unfavourable (net)	546	275	271	32	75	80	115	245	106	195	140	144	127	59	33	44	329	218	308	238	160	387	218	117	35	40	200	228	
	55%	56%	54%	30%	39%	45%	60%	74%	36%	53%	60%	55%	56%	41%	69%	50%	50%	63%	54%	56%	48%	58%	72%	47%	43%	41%	50%	68%	
	DEFINQUX					DEFIJ	ADEFGJ		DEFI	N	N	N			N						U	AXYZ						A 2A	
Don't know	30	14	16	8	7	7	5	3	15	12	6	8	12	4		1	22	8	23	7	8	22	6	5	4	1	7	9	
	3%	3%	3%	7%	4%	4%	3%	1%	5%	3%	3%	5%	3%			1%	3%	2%	4%	2%	3%	3%	2%	2%	5%	1%	2%	3%	
	H			H		H			H																				

Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,2A,2B Minimum Base: 0(\*\*) Small Base: 30(\*)

How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?  
Anne, Princess Royal

Fieldwork: 10-11 January 2023  
All adults aged 18-75 in Great Britain

	Ipsos																												
	Gender			Age								Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
Unweighted Base	1000	440	560	48	214	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311		
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very favourable	328	150	178	25	35	47	66	155	59	114	74	75	92	49	16	22	195	134	199	129	108	221	155	63	22	32	135	141	
	33%	30%	35%	23%	18%	27%	35%	47%	20%	31%	32%	29%	40%	34%	35%	30%	38%	35%	30%	32%	33%	51%	25%	27%	33%	34%	42%		
	EIQX						EI	ADEFGJ		EI		LP				Q					XYZ						A 2A		
Mainly favourable	271	127	144	24	48	56	59	84	72	115	65	74	51	17	28	189	82	163	108	101	171	76	83	33	19	115	86		
	27%	26%	29%	23%	25%	31%	31%	25%	24%	31%	28%	28%	22%	25%	33%	29%	24%	29%	25%	30%	26%	25%	33%	41%	19%	29%	25%		
																						Z	AWZ						
Neither favourable nor unfavourable	256	131	124	39	62	46	44	63	102	91	68	74	58	8	19	170	85	132	124	77	178	48	72	18	29	102	80		
	26%	27%	25%	37%	33%	26%	23%	19%	34%	25%	29%	28%	25%	17%	22%	26%	25%	23%	29%	27%	27%	16%	29%	22%	29%	25%	24%		
	HSW			H	H				AGHJ														W		W				
Mainly unfavourable	49	27	22	2	16	9	12	11	18	20	5	15	5	16	5	36	13	25	24	19	30	14	12	2	7	20	8		
	5%	6%	4%	2%	8%	5%	6%	3%	6%	6%	2%	6%	2%	11%	10%	6%	4%	4%	6%	6%	5%	4%	5%	2%	7%	5%	2%		
	2B				H									AKM	KM														
Very unfavourable	54	42	13	6	16	8	6	17	23	15	9	18	3	10	2	38	17	26	28	17	37	9	14	4	10	18	18		
	5%	8%	3%	6%	9%	5%	3%	5%	8%	4%	4%	7%	1%	7%	3%	6%	5%	5%	7%	5%	6%	3%	6%	5%	10%	4%	5%		
	CM	C			GI							M		M		AKM													
Favourable (net)	600	277	323	49	83	103	126	239	131	229	139	149	143	85	33	384	215	363	237	208	391	231	145	55	51	250	226		
	60%	56%	64%	46%	43%	58%	66%	72%	44%	62%	60%	57%	63%	59%	70%	58%	59%	62%	64%	55%	62%	76%	58%	68%	52%	62%	67%		
	EI	B			EI	DEI	ADEFJ		EI							T					AXZ						A		
Unfavourable (net)	104	69	35	8	32	17	18	28	40	35	14	33	9	26	6	74	30	51	52	36	67	23	26	6	17	38	26		
	10%	14%	7%	8%	17%	10%	9%	8%	14%	10%	6%	12%	4%	18%	13%	11%	9%	9%	12%	11%	10%	7%	10%	7%	18%	10%	8%		
	CKM	C			AHJ							KM		AKM	M												W		
Don't know	41	18	24	10	14	11	3	2	24	15	12	6	18	3	2	24	17	25	16	11	30	2	7	3	1	11	4		
	4%	4%	5%	10%	7%	6%	2%	1%	14%	4%	5%	2%	8%	2%		4%	5%	4%	4%	3%	4%	1%	3%	3%	1%	3%	1%		
	HW 2B			GH	GH	GHJ			AGH	H			AL																

Overlap formulae used  
Column Proportions (5%): A,B/C,D/E,F/G,H/I,K/L,N/M,N/O,P,Q,R/S,T,U,V,W,X/Y,Z,2A/2B Minimum Base: 30 Small Base: 30

How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?  
 Prince Andrew, the Duke of York

Fieldwork: 10-11 January 2023  
 All adults aged 18-75 in Great Britain

	Ipsos																											
	Gender			Age							Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336
Very favourable	41	31	10	9	9	17	3	3	18	20	3	6	8	21	1	1	39	2	30	11	30	12	9	9	10	12	24	15
	4%	6%	2%	8%	5%	9%	2%	1%	6%	5%	1%	2%	3%	15%	3%	1%	6%	1%	5%	3%	9%	2%	3%	4%	10%	12%	6%	4%
	CHRV	C		H	H	AGHJ			H	GH			AKLMOP			R				AV					AWX	AWX		
Mainly favourable	59	36	23	10	9	18	10	11	20	29	9	16	11	19	1	4	42	17	38	21	27	33	22	9	8	8	23	24
	6%	7%	5%	10%	5%	10%	5%	3%	7%	8%	4%	6%	5%	13%	3%	5%	6%	5%	7%	5%	8%	5%	7%	4%	10%	8%	6%	7%
	H				AH				H				AKLM												X			
Neither favourable nor unfavourable	145	63	82	14	37	22	34	38	50	56	31	38	34	23	4	15	92	52	83	62	53	91	40	41	8	5	50	45
	14%	13%	16%	13%	19%	12%	18%	12%	17%	15%	13%	14%	15%	16%	9%	17%	14%	15%	14%	16%	14%	13%	16%	16%	Z	10%	6%	12%
	Z			H																					Z			
Mainly unfavourable	189	101	89	20	33	37	33	67	53	70	42	55	48	18	12	14	123	66	106	84	54	136	70	39	15	22	73	67
	19%	20%	18%	19%	17%	21%	17%	20%	18%	19%	18%	21%	21%	12%	25%	17%	19%	19%	18%	20%	16%	20%	23%	16%	19%	22%	18%	20%
	U																					X						
Very unfavourable	536	251	284	43	95	79	106	212	138	186	137	141	117	59	29	53	337	198	291	244	162	374	158	147	38	50	228	179
	54%	51%	56%	41%	50%	44%	56%	64%	46%	50%	54%	51%	41%	60%	60%	57%	57%	51%	57%	49%	56%	52%	59%	59%	47%	51%	57%	53%
	FINSU			I	I	FJ	ADEFJ		F	N	N	N		N	N							U						
Favourable (net)	100	67	33	19	18	35	14	14	38	48	12	22	18	40	3	5	81	19	68	32	56	44	32	18	18	21	47	39
	10%	14%	7%	18%	10%	20%	7%	4%	13%	13%	5%	8%	8%	28%	6%	6%	12%	5%	12%	8%	17%	7%	10%	7%	22%	21%	12%	12%
	CHKRV	C		H	H	AEGHJ			EH	GH			AKLMOP			R										AWX	AWX	
Unfavourable (net)	725	352	373	63	128	116	139	279	191	256	179	197	165	76	40	67	460	265	397	328	216	509	229	186	53	72	300	247
	73%	71%	74%	59%	67%	73%	84%	84%	64%	69%	77%	75%	73%	53%	85%	77%	71%	76%	69%	77%	65%	76%	75%	74%	66%	74%	75%	73%
	FINSU			I	I	ADEFGJ			N	N			N	N	N				S		U							
Don't know	30	12	17	11	8	5	4	1	19	10	11	5	10	4			18	12	24	6	8	22	3	6	2	5	5	
	3%	3%	3%	10%	4%	3%	2%	-	6%	3%	5%	2%	4%	3%			3%	3%	4%	1%	2%	3%	1%	2%	2%	1%	1%	
	HW 2A			AGHJ	H	H			AH	H									T									

Overlap formulae used  
 Column Proportions (5%): A,B/C,D,E/F,G/H,I/J,K/L,M,N/O,P,Q,R,S,T,U,V,W,X/Y,Z,2A/2B Minimum Base: 0 (\*\*\*) Small Base: 30 (\*\*)

How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?  
 Prince Edward, the Earl of Wessex

Fieldwork: 10-11 January 2023  
 All adults aged 18-75 in Great Britain

	Ipsos																													
	Gender			Age							Region							Employment Status		Social Grade		Education			GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave		
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311		
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336		
Very favourable	157	82	75	19	15	23	34	65	34	57	31	29	46	31	5	15	93	63	99	57	100	73	21	16	27	62	75			
	16%	17%	15%	18%	8%	13%	18%	20%	11%	16%	13%	11%	20%	22%	10%	17%	14%	18%	17%	13%	17%	15%	24%	8%	19%	27%	15%	22%		
	ELX				E		E	EI	E	E			L	L							AX		X	AX		A 2A				
Mainly favourable	259	118	140	23	35	44	57	99	58	101	55	83	51	39	13	17	163	95	156	102	90	169	99	66	21	13	94	95		
	26%	24%	28%	22%	18%	25%	30%	30%	20%	27%	24%	32%	23%	27%	20%	27%	25%	27%	27%	24%	27%	25%	33%	26%	26%	13%	23%	28%		
	EI2						EI	EI	E												A2		Z							
Neither favourable nor unfavourable	368	167	201	40	79	63	69	116	119	132	97	93	88	39	22	28	241	127	195	173	119	249	90	108	30	29	152	115		
	37%	34%	40%	37%	42%	36%	36%	35%	40%	36%	42%	36%	39%	27%	47%	32%	37%	37%	34%	40%	36%	37%	30%	43%	36%	30%	38%	34%		
	NSW									N				N									W							
Mainly unfavourable	74	43	31	5	18	13	17	20	23	30	12	18	15	14	5	9	58	15	40	34	27	47	19	26	6	10	48	13		
	7%	9%	6%	5%	9%	8%	9%	6%	8%	8%	5%	7%	6%	10%	11%	10%	9%	4%	7%	8%	8%	7%	6%	11%	7%	10%	12%	4%		
	R 2B																R										A 2B			
Very unfavourable	86	64	22	5	24	17	11	29	29	28	17	31	8	13	2	14	60	25	43	43	23	62	15	18	6	17	31	29		
	9%	13%	4%	5%	12%	9%	6%	9%	10%	7%	7%	12%	4%	9%	4%	17%	9%	7%	8%	10%	7%	9%	5%	7%	8%	8%	8%	9%		
	CMW	AC			G						M					AKM											AWX			
Favourable (net)	415	200	215	43	50	68	91	164	92	159	86	111	97	70	18	33	257	159	256	159	147	268	173	87	37	40	156	170		
	42%	40%	43%	40%	26%	38%	47%	49%	31%	43%	37%	43%	43%	49%	37%	37%	39%	46%	45%	37%	44%	40%	57%	35%	45%	40%	39%	51%		
	EIX				E	EI	AEFI	E	EI							T						AXZ					A 2A			
Unfavourable (net)	159	106	53	10	41	30	28	50	52	58	29	50	23	27	7	23	119	40	83	76	50	109	34	45	12	27	79	42		
	16%	21%	10%	9%	22%	17%	15%	15%	17%	16%	13%	19%	10%	19%	15%	26%	18%	12%	15%	18%	15%	16%	11%	18%	15%	17%	20%	12%		
	CMRW	AC								M				M		AKM											AW	2B		
Don't know	58	22	36	14	21	17	4	2	35	21	20	7	20	7	-	4	36	21	38	20	17	40	6	12	3	3	16	9		
	6%	4%	7%	13%	11%	10%	2%	1%	12%	6%	9%	3%	9%	5%	1%	4%	6%	6%	7%	5%	5%	6%	2%	5%	4%	3%	4%	3%		
	GHLW 2B			GH	AGHJ	GHJ			AGHJ	GH	L		L																	

Overlap formulae used  
 Column Proportions (5%): A,B/C,D,E/F,G,H/I,J,K/L,M,N/O,P,Q,R,S,T,U,V,W,X/Y,Z,2A/2B Minimum Base: 0 (\*\*\*) Small Base: 30 (\*\*)

To what extent, if at all, do you think King Charles III would do a good job or bad job as King?

Fieldwork: 10-11 January 2023  
All adults aged 18-75 in Great Britain

	Gender		Age								Region							Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very good job	231	125	105	17	25	44	56	88	43	100	50	61	58	38	10	14	155	76	133	97	78	152	101	41	20	24	82	101	
	23%	25%	21%	16%	13%	25%	29%	26%	14%	27%	21%	23%	25%	26%	21%	16%	24%	22%	23%	23%	24%	23%	33%	16%	25%	24%	20%	30%	
	EIX				EI	EI	EI	EI	EI	EI											AX						A 2A		
Fairly good job	324	143	181	27	53	61	66	117	80	127	80	75	76	48	18	27	223	101	206	118	121	203	121	78	38	22	157	110	
	32%	29%	36%	25%	28%	34%	34%	35%	27%	34%	35%	29%	33%	34%	37%	31%	34%	29%	36%	28%	36%	30%	40%	31%	47%	22%	39%	33%	
			B																T		AZ					A			
Neither good nor bad job	281	142	139	32	74	47	38	90	106	85	66	90	62	25	13	25	186	95	129	152	78	203	58	85	16	26	100	80	
	28%	29%	28%	30%	39%	26%	20%	27%	36%	23%	28%	35%	27%	18%	28%	29%	29%	27%	23%	36%	24%	30%	19%	34%	20%	26%	25%	24%	
	GINSUW				AFGHJ				GJ		N								AS		U			WY					
Fairly bad job	64	29	35	13	19	9	12	11	32	21	19	16	9	15	-	5	37	26	39	24	22	42	6	25	1	13	26	21	
	6%	6%	7%	12%	10%	5%	6%	3%	11%	6%	8%	6%	4%	10%	1%	5%	6%	8%	7%	6%	7%	6%	2%	10%	2%	14%	7%	6%	
	HW			H	H				H											AS			WY			AWY			
Very bad job	49	34	15	5	11	7	11	15	16	18	5	10	5	12	4	13	28	21	29	20	16	33	9	12	1	11	19	13	
	5%	7%	3%	5%	6%	4%	6%	5%	5%	5%	2%	4%	2%	8%	8%	15%	4%	6%	5%	5%	5%	5%	3%	5%	2%	11%	5%	4%	
	C	C												KM	K	AKLM													
Very/fairly good job	554	268	286	44	78	105	121	205	122	227	130	136	133	86	28	41	377	177	339	215	199	355	221	119	58	46	239	210	
	55%	54%	57%	41%	41%	59%	63%	62%	41%	61%	56%	52%	59%	60%	59%	47%	58%	51%	59%	50%	60%	53%	73%	48%	71%	46%	60%	63%	
	EITX				EI	DEI	DEI	DEI	DEI										T		AXZ								
Fairly/very bad job	113	63	49	18	30	16	23	26	48	39	24	26	15	27	4	17	65	48	69	44	38	75	15	36	3	24	45	34	
	11%	13%	10%	17%	16%	9%	12%	8%	16%	11%	10%	10%	6%	19%	9%	20%	10%	14%	12%	10%	11%	5%	14%	3%	14%	3%	11%	10%	
	HMWY			H					H					AKLM		AKLM													
Don't know	52	21	30	13	9	10	8	11	22	18	14	9	18	5	2	4	24	28	34	17	18	34	9	10	4	3	17	11	
	5%	4%	6%	12%	5%	6%	4%	3%	7%	5%	6%	4%	8%	4%	4%	4%	4%	8%	6%	4%	5%	3%	4%	4%	5%	3%	4%	3%	
	Q			H														Q											

Overlap formulae used  
Column Proportions (5%): A,B/C,D,E/F,G,H/I,K/L,N/M,N/O,P,Q,R/S,T,U,V,W,X/Y,Z,2A/2B Minimum Base: 30 Minimum Base: 30

To what extent, if at all, do you think Prince William would do a good job or bad job as King?

Fieldwork: 10-11 January 2023  
All adults aged 18-75 in Great Britain

	Ipsos																												
	Gender			Age								Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very good job	346 EIX	158 32%	187 37%	25 23%	42 22%	58 33%	81 42%	140 42%	67 22%	139 38%	88 38%	92 35%	79 35%	48 33%	18 37%	21 23%	214 33%	131 38%	199 35%	146 34%	113 34%	232 35%	154 51%	68 27%	29 36%	27 27%	129 32%	153 46%	
Fairly good job	334 HOR	151 31%	183 36%	42 40%	69 36%	70 39%	57 30%	95 29%	111 37%	127 34%	81 35%	83 32%	82 36%	56 39%	7 29%	26 29%	238 37%	96 28%	201 35%	133 31%	119 36%	215 32%	108 36%	84 34%	27 33%	30 31%	142 35%	114 34%	
Neither good nor bad job	180 SW 2B	96 19%	84 17%	24 22%	46 24%	29 16%	26 14%	54 16%	70 24%	55 15%	32 14%	53 20%	40 18%	25 17%	14 30%	16 18%	112 17%	67 19%	86 15%	94 22%	59 18%	120 18%	26 9%	54 22%	14 18%	14 14%	69 17%	35 10%	
Fairly bad job	51 W	30 6%	20 4%	6 5%	16 8%	7 4%	12 6%	11 3%	21 7%	19 5%	14 6%	18 7%	6 3%	3 2%	2 3%	8 3%	34 5%	17 5%	32 6%	19 4%	15 5%	35 5%	2 1%	24 9%	2 2%	13 13%	28 7%	10 3%	
Very bad job	44 CU	36 7%	9 2%	2 2%	10 5%	7 4%	10 5%	15 5%	12 4%	17 5%	6 2%	9 4%	4 2%	8 6%	3 7%	14 16%	30 5%	14 4%	25 4%	19 4%	10 3%	34 5%	7 2%	13 5%	1 2%	11 11%	20 5%	13 4%	
Very/fairly good job	680 BEIOPX	310 63%	370 73%	67 63%	111 58%	129 72%	138 72%	235 71%	178 60%	266 72%	169 73%	174 67%	161 71%	104 72%	25 53%	46 53%	452 69%	227 65%	400 70%	280 65%	232 70%	447 67%	261 86%	152 61%	56 69%	57 58%	272 67%	268 80%	
Fairly/very bad job	95 CMLUW	66 13%	29 6%	8 7%	26 13%	14 8%	22 11%	26 8%	33 11%	35 10%	20 9%	27 10%	10 4%	11 8%	5 10%	22 25%	64 10%	31 9%	57 10%	38 9%	25 8%	70 10%	9 3%	37 15%	3 4%	24 24%	47 12%	24 7%	
Don't know	46 5%	24 5%	22 4%	8 8%	8 4%	7 4%	6 3%	17 5%	17 6%	13 3%	12 5%	7 3%	16 7%	4 3%	3 7%	24 3%	22 6%	29 5%	17 4%	17 4%	29 4%	7 2%	17 3%	8 3%	8 9%	4 4%	15 4%	10 3%	

Overlap formulae used  
Column Proportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,2A,2B Minimum Base: 30 Small Base: 30



How likely or unlikely are you to read "Spare" the new book from Prince Harry?

Fieldwork: 10-11 January 2023  
All adults aged 18-75 in Great Britain

	Ipsos																												
	Gender			Age							Region							Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
Unweighted Base	1000	440	560	48	214	212	205	321	262	417	234	262	209	150	54	91	698	302	705	295	569	431	313	264	98	102	481	311	
Weighted Base	1000	495	505	107	191	178	191	333	298	370	233	261	227	144	47	87	652	348	571	429	333	667	303	251	81	98	402	336	
Very likely	99	56	43	15	23	31	17	13	38	48	13	25	17	35	2	7	83	16	54	45	54	45	32	26	13	17	44	37	
	10%	11%	8%	14%	12%	17%	9%	4%	13%	13%	6%	9%	7%	25%	5%	8%	13%	5%	9%	10%	16%	7%	11%	10%	17%	17%	11%	11%	
	HKRV			H	H	AGHJ	H		H	H			AKLMOP			R				AV									
Fairly likely	127	58	68	21	47	28	15	16	68	43	32	40	20	26	2	8	99	28	74	52	59	67	29	42	13	11	54	31	
	13%	12%	14%	19%	25%	15%	8%	5%	23%	12%	14%	15%	9%	18%	3%	9%	15%	8%	13%	12%	18%	10%	10%	17%	16%	11%	13%	9%	
	HRV			H	AFGHJ	GJ			AGHJ	H	O			MO			R			AV			W						
Fairly unlikely	133	53	80	16	36	27	27	27	52	55	27	44	28	18	6	9	94	39	85	48	45	88	24	34	11	16	56	30	
	13%	11%	16%	15%	19%	15%	14%	8%	17%	15%	12%	17%	13%	14%	10%	14%	11%	15%	11%	13%	13%	8%	14%	14%	14%	16%	14%	9%	
	HW 2B		B		HI	H	H		H	H																W			
Very unlikely	598	314	285	39	78	82	127	272	117	210	152	142	148	59	37	60	354	244	339	260	169	430	217	137	44	53	241	230	
	60%	63%	56%	37%	41%	46%	67%	82%	39%	57%	65%	54%	65%	41%	78%	69%	54%	70%	59%	61%	51%	64%	71%	55%	54%	54%	60%	68%	
	CDEFINQU						DEFJ	ADEFGJ	DEFI	LN	N	LN		ALN	LN	LN	AQ			U	AXYZ						A 2A		
Very/fairly likely	226	114	111	36	70	58	33	29	106	91	45	65	37	61	4	15	181	44	128	97	113	113	61	67	26	28	98	67	
	23%	23%	22%	33%	37%	33%	17%	9%	30%	25%	19%	25%	16%	42%	8%	17%	28%	13%	22%	23%	34%	17%	20%	27%	32%	28%	24%	20%	
	HMORV			GH	AGHJ	AGHJ	H		AGHJ	GH	O			AKLMOP			AR			AV						W			
Fairly/very unlikely	732	367	365	55	113	110	155	299	168	265	179	186	176	77	43	69	448	284	424	308	214	518	241	171	55	69	297	260	
	73%	74%	72%	52%	59%	62%	81%	90%	57%	72%	77%	71%	78%	53%	92%	79%	69%	82%	74%	72%	64%	78%	79%	68%	68%	70%	74%	77%	
	DEFINQU			I			ADEFJ	ADEFGJ	DEFI	N	N	N		AKLMN	N		AQ			U	XY								
Don't know	43	14	29	16	8	10	4	5	24	14	9	10	14	6		3	23	19	19	23	7	36	1	13		2	7	8	
	4%	3%	6%	15%	4%	6%	2%	2%	8%	4%	4%	4%	6%	4%		4%	6%	3%	5%	2%	5%	-	5%			2%	2%	2%	
	HUW 2A			AEGHJ		HJ			EGH											U			W						

Overlap formulae used  
Column Proportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,2A,2B Minimum Base: 0(\*\*) Small Base: 30(\*)