



Q1. As you may know, the Scottish National Party are now in the process of choosing a new leader and that person will replace Nicola Sturgeon as First Minister. Which of the following subjects would you most like to hear the candidates talk about their plans for?

Base: All Scotland 16+

	Gender			Age (Nets)			Working status		Education		Tenure			Unwtd Total
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)	Rent from council/ housing association (u)	
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
The NHS	1215 81%	557 78%	647 83%	327 76%	380 80%	508 85%	473 79%	742 82%	350 82%	861 81%	856 82%	125 80%	181 75%	1242 83%
The cost of living	1139 76%	523 74%	608 78%	375 87%	375 79%	390 65%	477 80%	661 73%	303 71%	833 78%	750 72%	140 90%	210 88%	1091 73%
Growing Scotland's economy	894 59%	488 69%	403 52%	214 50%	252 53%	427 72%	345 58%	548 61%	260 61%	628 59%	662 63%	87 55%	118 49%	941 63%
Education / schools	821 55%	359 50%	457 59%	200 46%	262 55%	359 60%	275 46%	546 60%	254 60%	564 53%	615 59%	66 42%	110 46%	846 56%
Reducing poverty and inequality	753 50%	413 47%	333 53%	216 50%	240 50%	297 50%	286 48%	467 52%	228 54%	522 49%	505 48%	84 54%	130 54%	772 51%
The levels of taxation they would set	601 40%	333 47%	266 34%	147 34%	194 41%	261 44%	248 42%	352 39%	165 39%	433 41%	450 43%	66 42%	65 27%	628 42%
Crime and policing	561 37%	298 42%	261 34%	94 22%	166 35%	301 50%	196 33%	365 40%	138 32%	422 39%	421 40%	58 37%	73 30%	651 43%
Housing	538 36%	244 34%	289 37%	202 47%	162 34%	173 29%	187 31%	351 39%	150 35%	387 36%	280 27%	90 57%	146 61%	512 34%
Climate change / net zero	512 34%	230 32%	276 35%	160 37%	173 36%	179 30%	212 36%	300 33%	206 48%	306 29%	371 u	60 u	51 u	510 21%
Securing Scottish independence	436 29%	245 34%	185 24%	151 35%	151 32%	133 22%	218 36%	217 24%	119 28%	312 29%	251 24%	78 50%	96 40%	407 27%
Reducing inequalities between different regions of Scotland	385 26%	170 24%	213 27%	112 26%	111 23%	163 27%	138 23%	247 27%	116 27%	269 25%	275 26%	46 30%	49 20%	409 27%
immigration	297 20%	148 21%	148 19%	81 19%	85 18%	131 22%	95 16%	202 22%	71 17%	224 21%	202 19%	28 18%	50 21%	303 20%
Transgender rights / the Gender Recognition Act	177 12%	81 11%	88 11%	86 20%	42 9%	48 8%	57 9%	120 13%	58 14%	118 11%	115 11%	32 21%	19 8%	150 10%
Other	79 5%	42 6%	34 4%	11 3%	26 5%	42 7%	23 4%	57 6%	21 5%	56 5%	62 6%	5 3%	9 4%	91 6%
None of the above	4 *	4 1%	-	-	3 1%	1 *	4 1%	-	-	4 *	4 *	-	-	4 *
Don't know	1 *	-	1 *	-	1 *	-	-	1 *	-	-	-	-	1 *	1 *
Prefer not to say	4 *	2 *	2 *	-	2 *	3 *	1 *	3 *	2 *	2 *	3 *	-	1 *	5 *

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (IN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q1. As you may know, the Scottish National Party are now in the process of choosing a new leader and that person will replace Nicola Sturgeon as First Minister. Which of the following subjects would you most like to hear the candidates talk about their plans for?

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total	
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104**	617	1503
The NHS	1215 81%	143 78%	159 80%	106 85%	176 81%	149 81%	171 80%	153 81%	158 82%	427 79%	507 86%	44 80%	688 83%	260 86%	81 74%	229 87%	157 84%	75 89%	427 80%	30 70%	120 72%	209 85%	188 83%	88 85%	490 79%	1242 83%
The cost of living	1139 76%	158 86%	158 80%	89 71%	165 75%	139 76%	154 72%	144 76%	134 70%	407 75%	433 74%	46 83%	612 74%	224 74%	99 90%	197 75%	156 83%	47 56%	398 75%	27 64%	134 80%	163 66%	179 79%	75 73%	471 76%	1091 73%
Growing Scotland's economy	894 59%	107 58%	117 59%	62 50%	124 57%	120 65%	127 60%	116 61%	120 63%	301 56%	390 66%	27 48%	501 60%	201 66%	56 51%	191 73%	102 54%	56 67%	303 57%	23 54%	87 52%	180 73%	133 58%	70 68%	361 58%	941 63%
Education / schools	821 55%	104 56%	83 42%	76 60%	111 51%	106 58%	119 56%	114 60%	109 57%	261 48%	361 61%	24 43%	459 55%	185 61%	50 45%	177 67%	115 61%	64 76%	247 47%	18 43%	69 41%	162 65%	148 65%	61 59%	296 48%	846 56%
Reducing poverty and inequality	753 50%	97 53%	104 53%	58 46%	121 56%	94 51%	88 42%	103 54%	87 45%	314 58%	260 44%	27 49%	465 56%	126 42%	52 47%	89 34%	116 62%	38 45%	319 60%	24 56%	78 46%	84 34%	115 50%	45 43%	349 57%	772 51%
The levels of taxation they would set	601 40%	80 44%	66 33%	36 28%	85 39%	87 48%	89 42%	75 39%	83 43%	162 30%	293 50%	20 35%	303 37%	147 49%	51 46%	150 57%	75 40%	33 39%	156 29%	22 53%	66 39%	131 53%	103 45%	44 43%	199 32%	628 42%
Crime and policing	561 37%	65 38%	57 29%	36 29%	74 34%	82 44%	97 46%	79 42%	71 37%	164 30%	283 48%	17 31%	278 33%	171 56%	36 32%	172 62%	38 38%	146 46%	14 28%	52 33%	146 59%	91 40%	40 38%	177 29%	651 43%	
Housing	538 36%	62 33%	78 40%	40 32%	97 45%	80 44%	72 34%	56 30%	52 27%	181 34%	179 30%	23 42%	282 34%	87 29%	47 43%	53 20%	90 48%	29 34%	175 33%	16 38%	77 46%	57 23%	99 43%	38 36%	209 34%	512 34%
Climate change / net zero	512 34%	48 26%	77 39%	41 32%	80 36%	64 35%	68 32%	74 39%	61 32%	185 34%	174 30%	19 33%	304 37%	68 23%	36 33%	48 18%	72 38%	33 40%	212 40%	22 53%	52 31%	45 18%	69 30%	40 38%	235 38%	510 34%
Securing Scottish independence	436 29%	59 32%	70 35%	30 24%	56 26%	66 36%	59 28%	41 22%	53 28%	288 53%	38 6%	15 28%	288 35%	38 12%	38 34%	3 1%	20 11%	1 1%	312 59%	2 4%	43 26%	5 2%	6 2%	3 3%	372 60%	407 27%
Reducing inequalities between different regions of Scotland	385 26%	41 22%	49 25%	50 39%	54 25%	41 22%	56 27%	55 29%	39 21%	132 24%	140 24%	11 20%	206 25%	75 25%	23 21%	55 21%	61 32%	26 31%	131 25%	16 39%	36 22%	51 21%	60 26%	34 33%	163 26%	409 27%
Immigration	297 20%	32 18%	47 24%	15 12%	35 16%	31 17%	43 20%	47 25%	46 24%	94 17%	116 20%	11 20%	116 14%	97 32%	28 25%	74 28%	32 17%	11 13%	75 14%	9 20%	39 24%	78 32%	44 19%	13 13%	95 15%	303 20%
Transgender rights / the Gender Recognition Act	177 12%	24 13%	31 16%	14 11%	38 18%	20 11%	15 7%	18 10%	15 8%	65 12%	48 8%	4 8%	97 12%	24 8%	6 5%	14 5%	20 10%	8 9%	92 17%	2 4%	11 6%	13 5%	20 9%	7 7%	101 16%	150 10%
Other	79 5%	6 3%	5 2%	15 12%	12 5%	11 6%	10 5%	10 5%	12 6%	24 4%	41 7%	1 3%	39 5%	28 9%	4 4%	24 9%	10 5%	4 5%	23 4%	3 7%	5 3%	22 9%	10 5%	8 7%	28 4%	91 6%
None of the above	4 *	2 1%	-	-	* 1%	1 1%	-	-	1 *	-	4 1%	-	2 *	2 1%	-	1 *	1 1%	-	-	-	-	1 *	2 1%	-	-	4 *
Don't know	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	1 *	-	-	-	1 *	-	-	-	-	-	-	-	1 *
Prefer not to say	4 *	-	-	-	1 *	2 1%	1 *	-	-	2 *	2 *	-	3 *	1 *	-	1 *	1 *	-	2 *	-	-	2 1%	-	-	-	5 *

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos [IN J23-000461-01]

Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
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8 Mar 2023

Table 3

Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -SUMMARY TABLE

Base: All Scotland 16+

	Kate Forbes, Scottish Cabinet Secretary for Finance and the Economy (SNP)	Humza Yousaf, Scottish Cabinet Secretary for Health and Social Care (SNP)	Ash Regan, Edinburgh Eastern MSP and former Scottish Community Safety Minister (SNP)	Anas Sarwar, Leader of the Scottish Labour Party	Douglas Ross, Leader of the Scottish Conservative and Unionist Party
Unweighted Total	1503	1503	1503	1503	1503
Weighted Total	1503	1503	1503	1503	1503
Very good job	136 9%	75 5%	28 2%	60 4%	33 2%
Fairly good job	388 26%	367 24%	193 13%	410 27%	246 16%
Neither good nor bad job	341 23%	307 20%	407 27%	405 27%	268 18%
Fairly bad job	244 16%	254 17%	191 13%	243 16%	232 15%
Very bad job	160 11%	293 19%	215 14%	143 9%	538 36%
I do not know who this person is	160 11%	124 8%	341 23%	156 10%	130 9%
Don't know	71 5%	80 5%	124 8%	82 5%	53 4%
Prefer not to say	4 *	4 *	5 *	5 *	3 *
Good job	523 35%	441 29%	221 15%	470 31%	279 19%
Bad job	404 27%	547 36%	406 27%	386 26%	770 51%
NET: Good job	8%	-7%	-12%	6%	-33%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

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8 Mar 2023

Table 4

Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -Kate Forbes, Scottish Cabinet Secretary for Finance and the Economy (SNP)

Base: All Scotland 16+

	Total (z)	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total
		Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full- time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non- graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)	Rent from council/ housing association (u)	
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
Very good job	136 9% jo	62 9%	74 9%	20 5%	38 8%	78 13%	35 6%	101 11%	38 9%	96 9%	107 10%	9 6%	16 7%	159 11%
Fairly good job	388 26% j	176 25%	208 27%	73 17%	118 25%	197 33%	140 23%	246 27%	115 27%	271 25%	284 27%	35 22%	56 23%	433 29%
Neither good nor bad job	341 23% z	172 24%	168 22%	95 22%	99 21%	147 25%	128 22%	213 24%	101 24%	240 22%	236 23%	43 28%	53 22%	345 23%
Fairly bad job	244 16% blp	139 20%	104 13%	70 16%	91 19%	83 14%	115 19%	129 14%	72 17%	171 16%	170 16%	23 15%	44 18%	238 16%
Very bad job	160 11% blp	86 12%	68 9%	67 15%	57 12%	36 6%	81 14%	78 9%	41 10%	119 11%	106 10%	20 13%	31 13%	144 10%
I do not know who this person is	160 11% alqs	54 8%	105 14%	90 21%	41 8%	30 5%	55 9%	105 12%	31 7%	126 12%	91 9%	19 12%	26 11%	109 7%
Don't know	71 5% ap	21 3%	50 6%	15 3%	32 7%	24 4%	39 6%	32 4%	28 7%	43 4%	47 5%	7 5%	14 6%	71 5%
Prefer not to say	4 * z	1 *	2 *	- -	3 1%	1 *	3 *	1 *	- -	4 *	2 *	- -	- -	4 *
Good job	523 35% jo	238 33%	282 36%	93 22%	156 33%	274 46%	175 29%	347 38%	153 36%	367 34%	391 37%	44 28%	72 30%	592 39%
Bad job	404 27% blp	225 32%	172 22%	136 32%	148 31%	119 20%	197 33%	207 23%	113 27%	290 27%	276 26%	43 28%	74 31%	382 25%
NET: Good job	8%	2%	14%	-10%	2%	26%	-4%	15%	9%	7%	11%	1%	-1%	14%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

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Overlap formulae used. * small base



Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -Kate Forbes, Scottish Cabinet Secretary for Finance and the Economy (SNP)

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total	
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104*	617	1503
Very good job	136 9% jp	15 8%	10 5%	23 18% zabdh	14 6%	21 11%	20 9%	19 10%	14 7%	69 13%	42 7%	7 12%	74 9%	33 11%	11 10%	27 10%	7 4%	3 4%	64 12%	3 6%	10 7%	28 11%	13 6%	11 11%	71 11%	159
Fairly good job	388 26%	48 26%	60 30%	43 34% z	50 23% zh	43 24%	53 25%	48 26%	42 22%	160 30%	147 25%	13 23%	241 29%	80 26%	21 19%	70 27%	46 24%	30 35%	149 28%	10 24%	37 22%	68 28%	46 20%	30 29%	188 31%	433
Neither good nor bad job	341 23% clr	48 26% c	49 25% c	16 13% c	45 21% zcdhf	60 32%	44 21%	41 22%	37 19%	106 20%	147 25%	11 20%	172 21%	78 26%	30 28%	74 28%	38 20%	19 23%	102 19%	10 23%	31 18%	62 25%	56 25%	15 14%	121 20%	345
Fairly bad job	244 16% nt	28 15%	33 17%	19 15%	34 16%	22 12%	31 15%	28 15%	48 25% zef	90 17%	113 19%	8 15%	153 18%	50 16%	7 6%	40 15%	40 21%	16 19%	102 19%	8 19%	15 9%	46 19%	54 24%	12 12%	104 17%	238
Very bad job	160 11% cknx	22 12% c	24 12% c	5 4% zcg	36 17% z	17 9%	24 11%	12 6%	19 10%	43 8%	64 11% k	1 1%	86 10%	27 9%	4 3%	36 14%	35 19%	8 9%	47 9%	4 10%	17 10%	23 9%	32 14%	22 21%	50 8%	144
I do not know who this person is	160 11% ijloru	11 6%	16 8%	12 10%	30 14%	12 6%	33 15%	33 17% zabeh	14 7%	42 8%	48 8%	10 18% ij	63 8%	24 8%	27 24% ilm	7 3%	19 10%	6 7%	42 8%	2 5%	40 24% topqr	13 5%	20 9%	12 12%	55 9%	109
Don't know	71 5% p	11 6%	4 2%	6 5%	9 4%	8 4%	8 4%	7 4%	17 9% zb	31 6%	25 4%	7 12% zj	38 5%	11 4%	10 9%	9 3%	2 1%	2 3%	26 5%	5 13%	17 10% zopr	7 3%	7 3%	1 1%	29 5%	71
Prefer not to say	4 * *	2 1% *	1 * *	* **	- **	1 **	- **	- **	- **	1 * *	2 * *	- * *	4 * *	- * *	- * *	* * *	1 * *	- * *	- * *	- * *	- * *	* * *	- * *	- * *	- * *	4 *
Good job	523 35% v	63 34%	70 36%	67 53% zabdefg h	63 29%	64 35%	73 34%	67 36%	56 29%	228 42% zj	190 32%	19 35%	315 38% z	113 37%	32 29%	97 37%	53 28%	33 39%	213 40% zpt	13 30%	47 28%	96 39% v	59 26%	41 40%	259 42% zv	592
Bad job	404 27% n	49 27%	58 29%	24 19% cg	71 32% cg	39 21%	55 26%	41 21%	67 35% zceg	133 25% z	177 30% z	9 16%	239 29% n	77 26% n	10 9%	76 29%	75 40% zort	23 28%	148 28%	12 29%	32 19%	69 28%	86 38%	34 33%	154 25%	382
NET: Good job	8%	7%	6%	34% -3%	14% -3%	9%	14%	14% -6%	18% -6%	2%	19%	9%	12% 9%	20% 9%	8% 9%	-12% -12%	11% 11%	12% 12%	1% 1%	9% 9%	11% 11%	-12% -12%	7% 7%	17% 17%	14%	

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023

Table 6

Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -Humza Yousaf, Scottish Cabinet Secretary for Health and Social Care (SNP)

Base: All Scotland 16+

	Total (z)	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total
		Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full- time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non- graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)	Rent from council/ housing association (u)	
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
Very good job	75 5%	45 6%	29 4%	29 7%	21 4%	25 4%	31 5%	43 5%	23 5%	51 5%	43 4%	23 15%	8 3%	72 5%
Fairly good job	367 24%	161 23%	202 26%	136 32%	113 24%	117 20%	167 28%	199 22%	101 24%	265 25%	256 25%	36 23%	60 25%	330 22%
Neither good nor bad job	307 20%	120 17%	184 24%	77 18%	113 24%	118 20%	129 22%	177 20%	94 22%	211 20%	215 21%	26 17%	55 23%	320 21%
Fairly bad job	254 17%	120 17%	132 17%	42 10%	77 16%	136 23%	84 14%	170 19%	83 20%	169 16%	203 19%	13 8%	34 14%	290 19%
Very bad job	293 19%	204 29%	89 11%	59 14%	82 17%	152 25%	106 18%	187 21%	67 16%	225 21%	203 19%	27 17%	50 21%	329 22%
I do not know who this person is	124 8%	36 5%	85 11%	68 16%	32 7%	23 4%	34 6%	89 10%	23 5%	100 9%	73 7%	19 12%	18 8%	85 6%
Don't know	80 5%	25 3%	55 7%	19 4%	37 8%	24 4%	41 7%	39 4%	34 8%	44 4%	48 5%	12 8%	15 6%	73 5%
Prefer not to say	4 *	1 *	2 *	- -	3 1%	1 *	3 *	1 *	- -	4 *	2 *	- -	- -	4 *
Good job	441 29%	206 29%	231 30%	165 38%	134 28%	142 24%	199 33%	243 27%	124 29%	317 30%	300 29%	59 38%	68 28%	402 27%
Bad job	547 36%	324 45%	221 28%	101 23%	159 33%	288 48%	191 32%	357 39%	150 35%	394 37%	407 39%	40 26%	84 35%	619 41%
NET: Good job	-7%	-16%	1%	15%	-5%	-24%	1%	-13%	-6%	-7%	-10%	12%	-7%	-14%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -Humza Yousaf, Scottish Cabinet Secretary for Health and Social Care (SNP)

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total		
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)	
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503	
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104**	617	1503	
Very good job	75 5% ajmou	1 1%	18 9%	4 3%	21 9%	6 3%	9 4%	6 3%	10 5%	51 9%	11 2%	2 3%	58 7%	3 1%	5 5%	5 2%	3 2%	2 2%	50 9%	- -	5 3%	3 1%	7 3%	1 1%	57 9%	72 5%	
Fairly good job	367 24% jmouv	55 30%	65 33%	26 21%	51 23%	40 22%	48 23%	40 21%	42 22%	175 32%	79 13%	15 27%	240 29%	34 11%	22 20%	23 9%	45 24%	14 16%	14 zopqt	197 37%	11 27%	32 19%	13 5%	31 13%	23 22%	239 39%	330 22%
Neither good nor bad job	307 20% bu	41 22%	27 13%	27 22%	44 20%	42 23%	45 21%	43 23%	38 20%	103 19%	126 21%	15 28%	184 22%	59 19%	19 18%	40 15%	48 26%	24 29%	115 22%	7 17%	28 17%	36 15%	60 26%	25 24%	114 18%	320 21%	
Fairly bad job	254 17% x	25 14%	28 14%	27 22%	36 17%	33 18%	37 18%	30 16%	38 20%	80 15%	142 24%	5 9%	159 19%	59 19%	13 12%	60 23%	33 18%	23 27%	76 14%	6 14%	18 11%	68 27%	45 20%	30 29%	79 13%	290 19%	
Very bad job	293 19% iklrx	40 22%	34 17%	17 14%	34 16%	45 25%	40 19%	31 16%	52 27%	68 13%	171 29%	4 7%	107 13%	121 40%	13 12%	119 45%	39 21%	14 17%	39 7%	9 21%	25 15%	115 47%	64 28%	15 15%	55 9%	329 22%	
I do not know who this person is	124 8% hijloru	12 6%	16 8%	14 11%	20 9%	7 4%	20 9%	32 17%	4 2%	27 5%	34 6%	9 16%	32 4%	18 6%	30 27%	9 3%	15 8%	3 3%	25 5%	1 5%	38 23%	6 2%	17 8%	6 5%	40 7%	85 6%	
Don't know	80 5% jv	8 4%	10 5%	9 8%	12 5%	10 5%	13 6%	9 5%	9 5%	36 7%	23 4%	6 10%	45 5%	10 3%	8 7%	7 3%	4 2%	5 6%	29 5%	8 20%	21 12%	6 3%	3 1%	4 4%	34 6%	73 5%	
Prefer not to say	4 * *	2 1%	1 *	* *	- *	1 *	- *	- *	- *	1 *	2 *	- *	4 *	- *	- *	* *	1 *	- *	- *	- *	- *	* *	- *	- *	- *	4 *	
Good job	441 29% jmoquv	56 30%	83 42%	30 24%	72 33%	46 25%	57 27%	45 24%	52 27%	226 42%	90 15%	17 30%	298 36%	37 12%	27 25%	28 11%	48 25%	15 18%	247 46%	11 27%	37 22%	16 7%	38 17%	24 23%	295 48%	402 27%	
Bad job	547 36% iklrx	65 36%	62 31%	44 35%	70 32%	78 43%	77 36%	61 32%	90 47%	148 27%	313 53%	9 16%	266 32%	179 59%	26 23%	179 68%	72 38%	37 44%	116 22%	15 35%	43 26%	183 74%	110 48%	45 43%	134 22%	619 41%	
NET: Good job	-7%	-5%	11%	-11%	1%	-18%	-9%	-8%	-20%	14%	-38%	14%	4%	-47%	1%	-57%	-13%	-26%	25%	-9%	-4%	-67%	-32%	-20%	26%	-14%	

Fieldwork dates: 6th March - 7th March 2023
 Respondent type: KnowledgePanel Members - Scotland, 16+
 Source: Ipsos (JN J23-000461-01)
 Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023

Table 8

Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -Ash Regan, Edinburgh Eastern MSP and former Scottish Community Safety Minister (SNP)

Base: All Scotland 16+

	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)		Rent from council/ housing association (u)
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
Very good job	28 2%	18 3%	9 1%	11 3%	5 1%	12 2%	8 1%	19 2%	5 1%	22 2%	11 1%	3 2%	14 6%	28 2%
Fairly good job	193 13%	93 13%	98 13%	50 12%	64 13%	79 13%	66 11%	128 14%	50 12%	143 13%	123 12%	24 15%	40 17%	186 12%
Neither good nor bad job	407 27%	201 28%	203 26%	129 30%	130 27%	148 25%	181 30%	226 25%	113 27%	293 27%	281 27%	58 37%	55 23%	405 27%
Fairly bad job	191 13%	115 16%	75 10%	36 8%	49 10%	106 18%	70 12%	120 13%	55 13%	135 13%	152 15%	8 5%	27 11%	223 15%
Very bad job	215 14%	133 19%	80 10%	44 10%	55 11%	115 19%	89 15%	125 14%	73 17%	142 13%	162 16%	19 12%	24 10%	254 17%
I do not know who this person is	341 23%	113 16%	223 29%	136 32%	116 24%	89 15%	115 19%	226 25%	84 20%	251 23%	220 21%	35 23%	62 26%	273 18%
Don't know	124 8%	37 5%	86 11%	24 6%	56 12%	44 7%	64 11%	58 6%	45 10%	79 7%	93 9%	9 6%	17 7%	129 9%
Prefer not to say	5 *	1 *	3 *	- -	3 1%	2 *	3 *	2 *	- -	5 *	3 *	- -	- -	5 *
Good job	221 15%	112 16%	108 14%	61 14%	69 14%	91 15%	74 12%	147 16%	55 13%	165 15%	134 13%	27 17%	53 22%	214 14%
Bad job	406 27%	248 35%	155 20%	81 19%	104 22%	221 37%	160 27%	246 27%	128 30%	277 26%	314 30%	28 18%	51 21%	477 32%
NET: Good job	-12%	-19%	-6%	-5%	-7%	-22%	-14%	-11%	-17%	-10%	-17%	-1%	1%	-17%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023
Table 9

Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -Ash Regan, Edinburgh Eastern MSP and former Scottish Community Safety Minister (SNP)

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total		
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)	
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	898	136	296	222	113	582	1503
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104**	617	1503	
Very good job	28 2%	3 2%	* *	* *	4 2%	8 4%	6 3%	4 2%	2 1%	14 3%	3 *	- -	14 2%	2 1%	2 2%	- -	2 1%	- -	15 3%	* 1%	* 2%	3 2%	1 *	2 1%	- -	20 3%	28
Fairly good job	193 13%	28 15%	36 18%	8 6%	21 10%	30 16%	26 12%	27 14%	17 9%	105 19%	39 7%	11 19%	134 16%	23 8%	12 11%	14 5%	19 10%	8 10%	97 18%	2 5%	2 9%	15 9%	17 7%	25 11%	5 5%	119 19%	186
Neither good nor bad job	407 27%	56 30%	44 22%	41 33%	52 24%	59 32%	58 27%	37 19%	59 31%	155 29%	148 25%	14 25%	221 27%	86 28%	35 32%	60 23%	55 29%	18 22%	157 30%	14 33%	43 26%	58 24%	68 30%	21 21%	173 28%	405	
Fairly bad job	191 13%	18 10%	24 12%	14 11%	34 16%	22 12%	24 11%	24 13%	31 16%	54 10%	104 18%	2 3%	106 13%	51 17%	8 7%	46 18%	30 16%	21 25%	51 10%	7 16%	12 7%	44 18%	40 18%	27 26%	58 9%	223	
Very bad job	215 14%	18 10%	41 21%	20 16%	37 17%	17 9%	29 14%	27 14%	25 13%	57 11%	128 21%	5 8%	119 14%	69 23%	5 5%	87 33%	30 16%	14 17%	51 10%	2 5%	14 8%	85 34%	38 17%	15 14%	50 8%	254	
I do not know who this person is	341 23%	44 24%	36 18%	36 29%	49 23%	28 15%	54 25%	60 32%	34 18%	100 19%	118 20%	19 33%	157 19%	53 17%	42 39%	35 13%	41 22%	14 16%	108 20%	9 22%	65 39%	24 10%	43 19%	29 28%	143 23%	273	
Don't know	124 8%	16 9%	16 8%	6 4%	21 10%	18 10%	14 7%	9 5%	23 12%	54 10%	45 8%	6 10%	76 9%	20 7%	6 5%	20 7%	10 5%	9 10%	51 10%	7 17%	16 9%	17 7%	10 4%	5 5%	54 9%	129	
Prefer not to say	5 *	2 1%	1 *	* *	- *	1 *	1 *	- *	- *	1 *	3 1%	- -	4 *	- -	- -	1 *	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	5 *	
Good job	221 15%	31 17%	36 18%	8 7%	25 11%	38 21%	32 15%	31 17%	20 10%	119 22%	41 7%	11 19%	148 18%	25 8%	13 12%	14 5%	21 11%	8 10%	112 21%	2 6%	18 11%	17 7%	27 12%	5 5%	140 23%	214	
Bad job	406 27%	36 19%	65 33%	34 27%	71 33%	40 22%	53 25%	51 27%	56 29%	111 21%	233 40%	7 12%	226 27%	120 40%	13 12%	133 51%	60 32%	35 42%	102 19%	9 21%	26 15%	129 45%	79 35%	42 40%	108 17%	477	
NET: Good job	-12%	-3%	-14%	-20%	-21%	-1%	-10%	-11%	-19%	1%	-33%	7%	-9%	-31%	1%	-45%	-21%	-32%	2%	-15%	-5%	45%	-23%	-35%	5%	-17%	

Fieldwork dates: 6th March - 7th March 2023
 Respondent type: KnowledgePanel Members - Scotland, 16+
 Source: Ipsos (JN J23-000461-01)
 Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023

Table 10

Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -Anas Sarwar, Leader of the Scottish Labour Party

Base: All Scotland 16+

	Total (z)	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total
		Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full- time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non- graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)	Rent from council/ housing association (u)	
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
Very good job	60 4%	23 3%	36 5%	8 2%	17 4%	34 6%	18 3%	41 5%	13 3%	46 4%	48 5%	1 1%	6 3%	71 5%
Fairly good job	410 27% j	207 29%	201 26%	86 20%	135 28%	189 32%	149 25%	261 29%	120 28%	289 27%	309 30%	39 25%	55 23%	434 29%
Neither good nor bad job	405 27% z	193 27%	210 27%	106 25%	125 26%	174 29%	158 27%	245 27%	133 31%	271 25%	284 27%	40 26%	62 26%	417 28%
Fairly bad job	243 16% bq zb	139 20%	99 13%	85 20%	65 14%	93 16%	112 19%	131 14%	55 13%	187 17%	162 15%	28 18%	46 19%	237 16%
Very bad job	143 9% b	85 12%	56 7%	34 8%	51 11%	58 10%	70 12%	72 8%	35 8%	106 10%	91 9%	19 12%	29 12%	151 10%
I do not know who this person is	156 10% als	41 6%	113 14%	83 19%	51 11%	22 4%	50 8%	107 12%	40 9%	113 11%	91 9%	19 12%	27 11%	109 7%
Don't know	82 5% al	20 3%	62 8%	28 7%	30 6%	25 4%	36 6%	47 5%	28 7%	54 5%	57 5%	9 6%	15 6%	79 5%
Prefer not to say	5 * a	2 *	2 *	- -	4 1%	1 *	4 1%	1 *	1 *	4 *	3 *	- -	- -	5 *
Good job	470 31% j	230 32%	237 30%	94 22%	153 32%	223 37%	167 28%	302 33%	133 31%	335 31%	357 34%	40 26%	61 25%	505 34%
Bad job	386 26% bpq zb	224 32%	155 20%	119 28%	116 24%	151 25%	182 30%	203 22%	90 21%	293 27%	253 24%	48 31%	75 31%	388 26%
NET: Good job	6%	1%	11%	-6%	8%	12%	-2%	11%	10%	4%	10%	-5%	-6%	8%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -Anas Sarwar, Leader of the Scottish Labour Party

Base: All Scotland 16+

	Total (z)	Scotland region									2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)	Scottish National Party (SNP) (x)	
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104**	617	1503
Very good job	60 4% rx	7 4%	10 5%	2 1%	15 7%	5 3%	3 2%	11 6%	7 3%	14 3%	41 7%	1 1%	43 5%	14 5%	-	11 4%	22 12%	4 5%	11 2%	1 2%	4 3%	5 2%	36 16%	3 3%	9 1%	71 5%
Fairly good job	410 27% firtx	65 35% zdf	59 30% f	33 27% f	51 23% f	56 30% f	31 14% z	45 24% zdfg	70 37% zdfg	115 21% z	205 35% zi	15 27% zi	237 29% zrt	93 31% zrt	27 24% zrt	101 38% zrt	72 39% zrt	32 38% zrt	112 21% zrt	11 27% zrt	23 14% zrt	87 35% zx	107 47% zux	36 34% x	131 21% x	434 29%
Neither good nor bad job	405 27% v	43 23%	51 26%	28 22%	68 31%	50 27%	51 24%	58 30%	56 29%	148 27%	165 28%	10 17%	208 25%	103 34%	22 20%	78 30%	52 27%	28 33%	139 26%	14 34%	37 22%	79 32%	42 18%	27 26%	164 27%	417 28%
Fairly bad job	243 16% mpv	28 15%	30 15%	20 16%	35 16%	30 16%	58 27% zabdfgh	22 12% z	20 10% z	107 20% zj	83 14% zj	5 8%	157 19% zm	34 11% zm	14 13%	37 14%	16 9%	9 11%	124 23% zopq	5 12% t	18 11% t	32 13% t	16 7% t	23 22% v	143 23% zuv	237 16%
Very bad job	143 9% jpvq	15 8%	18 9%	13 10%	19 9%	20 11%	21 10%	15 8%	22 12%	82 15% zj	29 5% zj	6 11%	84 10% zj	27 9% zj	9 8%	15 6%	5 3%	2 2%	76 14% zopq	5 12% zopq	26 15% zopq	22 9% v	5 2% v	4 4%	83 13% zvw	151 10%
I do not know who this person is	156 10% hijlmoru	11 6%	17 9%	17 13%	20 9%	12 7%	39 19% zabdeh	31 16% zaeh	8 4%	36 7% zij	43 7% zij	14 25% zij	53 6% zlm	19 6% zlm	33 30% zlm	11 4% zlm	16 8% zlm	5 6%	31 6% zopqr	2 4% zopqr	47 28% zopqr	12 5% z	18 8% z	6 6% z	50 8% z	109 7%
Don't know	82 5% jv	13 7%	11 6%	13 10%	10 4%	9 5%	10 5%	8 4%	9 5%	37 7% j	19 3% j	6 10% j	44 5% z	13 4% z	5 5%	9 4%	4 2%	4 5%	36 7% p	4 9% p	12 7% p	10 4% z	4 2% z	5 5% z	37 6% z	79 5%
Prefer not to say	5 * -	2 1% *	1 * *	* * *	1 * *	1 * *	- - -	- - -	- - -	1 * -	3 1% -	- -	4 * -	- -	1 1%	* * *	1 * *	- -	1 * *	- -	- -	* * *	- -	- -	1 * *	5 * *
Good job	470 31% firtx	72 39% f	69 35% f	35 28% f	66 30% f	61 33% f	34 16% z	56 29% z	77 40% zf	129 24% z	246 42% zi	16 29% zi	280 34% z	107 35% z	27 24%	112 43% zrt	94 50% zrt	37 44% zrt	123 23% zrt	12 29% zrt	27 16% zrt	92 37% x	143 63% zuxw	38 37% x	140 23% x	505 34%
Bad job	386 26% jmoqv	43 23% f	48 25% f	32 26% f	53 25% f	50 27% f	79 37% zabdfgh	37 20% z	42 22% z	189 35% zjk	111 19% zjk	11 19%	241 29% zm	61 20% zm	23 21%	52 20% z	22 12% z	11 13% z	200 38% zopq	10 24% t	44 26% t	53 22% v	21 9% v	27 26% v	226 37% zuv	388 26%
NET: Good job	6%	16%	10%	2%	6%	6%	-21%	10%	18%	-11%	23%	10%	5%	15%	4%	23%	39%	31%	-14%	5%	-10%	15%	54%	11%	-14%	8%

Fieldwork dates: 6th March - 7th March 2023
 Respondent type: KnowledgePanel Members - Scotland, 16+
 Source: Ipsos (JN J23-000461-01)
 Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023
Table 12

Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -Douglas Ross, Leader of the Scottish Conservative and Unionist Party

Base: All Scotland 16+

	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)		Rent from council/ housing association (u)
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
Very good job	33 2% b	24 3% zb	9 1% zk	6 1% zk	6 1% zk	21 4% zk	13 2% zk	20 2% zk	4 1% zk	29 3% zk	24 2% zk	7 4% zk	3 1% zk	42 3% zk
Fairly good job	246 16% kou	111 16% kou	135 17% kou	49 12% kou	48 10% kou	149 25% zjk	66 11% zko	180 20% zko	68 16% zko	178 17% zko	199 19% zko	14 9% zko	24 10% zko	257 17% zko
Neither good nor bad job	268 18% o	113 16% o	153 20% o	58 14% o	82 17% o	128 22% zj	82 14% zko	186 21% zko	64 15% zko	202 19% zko	184 18% zko	21 14% zko	59 25% zs	298 20% zko
Fairly bad job	232 15% o	112 16% o	117 15% o	58 13% o	74 16% o	100 17% o	90 15% o	142 16% o	62 15% o	170 16% o	170 16% o	29 19% o	28 12% o	237 16% o
Very bad job	538 36% blpr	297 42% zb	235 30% zo	171 40% l	200 42% zl	167 28% zo	276 46% zp	260 29% zo	179 42% zr	356 33% zo	368 35% zo	66 43% zo	89 37% zo	526 35% zo
I do not know who this person is	130 9% als	42 6% als	87 11% za	67 16% zkl	43 9% l	20 3% o	44 7% o	86 9% o	30 7% o	98 9% o	72 7% o	11 7% o	22 9% o	91 6% o
Don't know	53 4% als	12 2% als	41 5% za	21 5% l	22 5% l	10 2% o	23 4% o	30 3% o	18 4% o	34 3% o	28 3% o	7 5% o	14 6% s	49 3% o
Prefer not to say	3 * o	1 * o	2 * o	- - o	3 1% o	1 * o	3 * o	1 * o	- - o	3 * o	1 * o	- - o	- - o	3 * o
Good job	279 19% kou	135 19% zo	144 18% zo	55 13% zo	54 11% zo	170 29% zjk	79 13% zko	200 22% zko	72 17% zko	206 19% zko	222 21% zko	21 13% zko	27 11% zko	299 20% zko
Bad job	770 51% blp	408 57% zb	352 45% zo	229 53% l	275 57% zl	266 45% zo	366 61% zp	402 44% zo	241 57% zr	526 49% zo	538 51% zo	96 61% zo	118 49% zo	763 51% zo
NET: Good job	-33%	-38%	-27%	-40%	-46%	-16%	-48%	-22%	-40%	-30%	-30%	-48%	-38%	-31%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q2. To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland? If you do not know who the person is then please say so. -Douglas Ross, Leader of the Scottish Conservative and Unionist Party

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total		
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)	
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503	
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104**	617	1503	
Very good job	33 2% ilrx	1 1%	7 3%	7 6%	3 1%	3 2%	5 2%	5 3%	2 1%	2 *	22 4%	1 2%	8 1%	15 5%	2 2%	20 8%	- -	2 2%	1 *	1 2%	7 4%	24 10%	- -	2 2%	2 *	42 3%	
Fairly good job	246 16% irtx	32 18%	30 15%	16 13%	24 11%	27 15%	34 16%	47 25%	35 18%	33 6%	164 28%	7 13%	122 15%	86 28%	12 11%	121 46%	24 13%	22 26%	25 5%	5 13%	10 6%	123 50%	38 17%	14 13%	39 6%	257 17%	
Neither good nor bad job	268 18% ilrx	25 13%	31 16%	24 19%	46 21%	34 18%	41 19%	33 18%	34 18%	48 9%	158 27%	8 15%	113 14%	93 31%	17 16%	72 27%	42 22%	27 32%	34 6%	10 24%	33 20%	65 26%	63 28%	33 32%	38 6%	298 20%	
Fairly bad job	232 15% gou	29 16%	28 14%	32 25%	38 17%	36 19%	28 13%	15 8%	27 14%	76 14%	90 15%	6 11%	121 15%	42 14%	12 11%	26 10%	40 21%	16 16%	80 15%	12 28%	27 16%	16 7%	55 24%	30 29%	90 15%	237 16%	
Very bad job	538 36% jmoqtuv w	78 43%	83 42%	34 27%	77 35%	68 37%	66 31%	57 30%	74 39%	328 61%	102 42%	13 24%	394 47%	43 14%	29 26%	8 3%	66 35%	15 17%	349 66%	13 30%	34 20%	3 1%	54 24%	19 18%	394 64%	526 35%	
I do not know who this person is	130 9% jilmorux	8 4%	13 7%	11 9%	22 10%	9 5%	29 14%	27 14%	10 5%	30 6%	37 6%	12 22%	42 5%	17 6%	31 28%	11 4%	11 6%	2 3%	24 5%	1 1%	39 23%	11 5%	13 6%	5 5%	37 6%	91 6%	
Don't know	53 4% j	8 4%	5 2%	2 1%	8 4%	6 3%	10 5%	5 3%	10 5%	22 4%	13 2%	7 13%	27 3%	7 2%	7 6%	5 2%	4 2%	3 3%	17 3%	1 2%	17 10%	3 1%	4 2%	1 1%	18 3%	49 3%	
Prefer not to say	3 * -	2 1%	1 *	- -	- -	1 *	- -	- -	- -	1 *	2 *	- -	3 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *
Good job	279 19% diltx	34 18%	37 19%	24 19%	27 12%	30 16%	39 18%	52 28%	37 19%	36 7%	187 32%	8 15%	130 16%	102 33%	14 13%	141 54%	24 13%	24 28%	26 5%	6 14%	17 10%	148 60%	38 17%	16 15%	41 7%	299 20%	
Bad job	770 51% gjkmmoq tu	108 58%	111 56%	66 52%	115 53%	103 56%	94 44%	72 38%	101 53%	404 75%	192 33%	20 36%	514 62%	85 28%	41 37%	34 13%	107 57%	28 34%	430 81%	25 58%	61 37%	20 8%	109 48%	49 47%	484 78%	763 51%	
NET: Good job	-33%	-40%	-38%	-33%	-40%	-40%	-26%	-11%	-33%	-68%	-1%	-21%	-46%	6%	-24%	41%	-44%	-5%	-76%	-44%	-26%	52%	-31%	-32%	-72%	-31%	

Fieldwork dates: 6th March - 7th March 2023
Respondent type: KnowledgePanel Members - Scotland, 16+
Source: Ipsos (JN J23-000461-01)
Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023
Table 14

Q3. Based on what you have seen or heard so far, who do you think would make the best First Minister of the three SNP leadership candidates?

Base: All Scotland 16+

	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)		Rent from council/ housing association (u)
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
Kate Forbes	474 32% jko	234 33%	237 30%	90 21%	131 27%	252 42%	144 24%	328 36%	141 33%	330 31%	346 33%	48 31%	67 28%	542 36%
Humza Yousaf	363 24% lps	174 24%	185 24%	137 32%	125 26%	101 17%	182 30%	181 20%	110 26%	252 24%	233 22%	55 35%	52 22%	316 21%
Ash Regan	122 8% b	71 10%	48 6%	42 10%	37 8%	44 7%	53 9%	69 8%	34 8%	88 8%	83 8%	6 4%	31 13%	109 7%
None of them	366 24% z	178 25%	184 24%	86 20%	120 25%	161 27%	157 26%	209 23%	99 23%	265 25%	271 26%	30 19%	59 25%	392 26%
Don't know	169 11% al	49 7%	119 15%	72 17%	63 13%	34 6%	60 10%	109 12%	42 10%	124 12%	106 10%	15 10%	29 12%	135 9%
Prefer not to say	9 1% al	4 1%	5 1%	3 1%	2 *	5 1%	2 *	8 1%	- -	9 1%	5 *	1 1%	2 1%	9 1%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q3. Based on what you have seen or heard so far, who do you think would make the best First Minister of the three SNP leadership candidates?

Base: All Scotland 16+

	Scotland region									2014 independence referendum			2016 EU referendum			2019 General Election						2021 Scottish Parliament Election				Unwtd Total	
	Total (z)	Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)	Scottish National Party (SNP) (x)		
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503	
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104*	617	1503	
Kate Forbes	474 32%	56 31%	48 25%	53 42%	60 27%	70 38%	73 34%	61 32%	53 27%	169 31%	209 36%	20 37%	253 31%	123 41%	32 29%	116 44%	44 23%	31 37%	155 29%	13 32%	52 31%	118 48%	56 25%	35 34%	199 32%	542 36%	
Humza Yousaf	363 24%	47 25%	70 35%	19 15%	70 32%	33 18%	47 22%	34 18%	44 23%	174 32%	97 17%	12 21%	247 30%	37 12%	18 16%	33 12%	49 26%	17 20%	17 35%	188 20%	8 20%	26 15%	26 11%	43 19%	24 23%	206 33%	316 21%
Ash Regan	122 8%	28 15%	22 11%	5 4%	13 6%	13 7%	11 5%	16 8%	14 7%	51 9%	39 7%	4 7%	78 9%	13 4%	5 4%	9 3%	18 10%	3 4%	57 11%	5 12%	10 6%	4 2%	30 13%	6 6%	63 10%	109 7%	
None of them	366 24%	42 23%	39 20%	26 21%	48 22%	51 28%	48 23%	49 26%	64 34%	85 16%	199 34%	9 17%	175 21%	110 36%	23 21%	99 38%	55 29%	29 34%	76 14%	13 32%	34 21%	92 37%	71 31%	31 30%	80 13%	392 26%	
Don't know	169 11%	9 5%	18 9%	22 18%	23 11%	16 9%	33 16%	29 16%	17 9%	60 11%	43 7%	10 18%	71 9%	20 7%	32 29%	7 3%	20 10%	4 5%	55 10%	2 5%	46 27%	7 3%	25 11%	7 7%	68 11%	135 9%	
Prefer not to say	9 1%	2 1%	1 *	- -	4 2%	1 1%	1 *	1 *	1 *	1 *	1 *	- -	5 1%	- -	- -	- -	3 1%	- -	1 *	- -	- -	- -	2 1%	1 1%	1 *	9 1%	

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos [JN J23-000461-01]

Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 230306A - Scottish Politics
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8 Mar 2023

Table 16

Q4. To what extent, if at all, would you trust ... to stand up for Scotland's interests in discussions with the UK Government? -SUMMARY TABLE

Base: All Scotland 16+

	Kate Forbes	Humza Yousaf	Ash Regan
Unweighted Total	1503	1503	1503
Weighted Total	1503	1503	1503
A great deal	217 14%	190 13%	110 7%
A fair amount	584 39%	517 34%	396 26%
Not very much	288 19%	336 22%	332 22%
Not at all	150 10%	222 15%	188 13%
Don't know	100 7%	113 8%	134 9%
Prefer not to say	3 *	3 *	3 *
Never heard of candidate	160 11%	123 8%	341 23%
Great deal/fair amount	801 53%	706 47%	505 34%
Not much/not at all	438 29%	558 37%	520 35%
NET: Trust	24%	10%	-1%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023
Table 17

Q4. To what extent, if at all, would you trust Kate Forbes to stand up for Scotland's interests in discussions with the UK Government?

Base: All Scotland 16+

	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)		Rent from council/ housing association (u)
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
A great deal	217 14% jou	109 15%	108 14%	27 6%	65 14%	126 21%	69 12%	147 16%	65 15%	151 14%	180 17%	12 8%	20 8%	264 18%
A fair amount	584 39% jou	293 41%	287 37%	145 34%	180 38%	259 44%	219 37%	364 40%	191 45%	392 37%	403 39%	70 45%	90 38%	618 41%
Not very much	288 19% jou	142 20%	145 19%	88 21%	92 19%	108 18%	130 22%	159 18%	73 17%	215 20%	207 20%	27 18%	48 20%	282 19%
Not at all	150 10% blpq	88 12%	58 7%	52 12%	60 13%	38 6%	78 13%	72 8%	27 6%	123 11%	94 9%	12 8%	40 17%	131 9%
Don't know	100 7% al	24 3%	75 10%	28 6%	40 8%	33 5%	45 8%	55 6%	39 9%	60 6%	67 6%	15 10%	15 6%	95 6%
Prefer not to say	3 * al	1 *	1 *	- -	1 *	2 *	1 *	2 *	- -	3 *	3 *	- -	- -	4 *
Never heard of candidate	160 11% alqs	54 8%	105 14%	90 21%	41 8%	30 5%	55 9%	105 12%	31 7%	126 12%	91 9%	19 12%	26 11%	109 7%
Great deal/fair amount	801 53% joru	402 57%	395 51%	172 40%	244 51%	385 65%	288 48%	512 57%	255 60%	542 51%	582 56%	82 53%	110 46%	882 59%
Not much/not at all	438 29% blpq	230 32%	203 26%	140 33%	152 32%	146 25%	208 35%	230 25%	100 24%	338 32%	301 29%	40 25%	89 37%	413 27%
NET: Trust	24% blpq	24%	25%	7%	19%	40%	13%	31%	36%	19%	27%	27%	9%	31%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q4. To what extent, if at all, would you trust Kate Forbes to stand up for Scotland's interests in discussions with the UK Government?

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total	
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104**	617	1503
A great deal	217	30	13	30	22	33	36	27	26	112	62	10	135	45	14	37	15	8	110	4	19	33	18	14	130	264
	14%	16%	7%	24%	10%	18%	17%	14%	14%	21%	11%	18%	16%	15%	12%	14%	8%	10%	21%	10%	12%	13%	12%	8%	14%	21%
A fair amount	584	69	99	51	84	71	71	69	69	203	243	23	341	118	40	108	71	45	204	17	47	105	86	40	258	618
	39%	37%	50%	41%	39%	34%	36%	36%	36%	38%	41%	41%	41%	39%	37%	41%	38%	53%	38%	39%	28%	43%	38%	39%	42%	41%
Not very much	288	41	46	18	41	37	37	31	37	99	124	5	157	64	14	59	48	10	102	10	22	54	62	12	100	282
	19%	22%	24%	14%	19%	20%	17%	16%	19%	18%	21%	8%	19%	21%	13%	23%	25%	12%	19%	23%	13%	22%	27%	12%	16%	19%
Not at all	150	25	12	8	24	19	16	17	29	47	69	2	80	34	6	37	25	10	44	4	16	29	24	22	42	131
	10%	14%	6%	6%	11%	10%	7%	9%	15%	9%	12%	3%	10%	11%	5%	14%	13%	12%	8%	9%	9%	12%	11%	22%	7%	9%
Don't know	100	8	9	6	18	11	19	13	17	37	41	7	53	18	9	14	10	5	29	6	23	12	17	2	32	95
	7%	4%	5%	5%	8%	6%	9%	7%	9%	7%	7%	12%	6%	6%	8%	5%	6%	7%	5%	13%	14%	5%	7%	2%	5%	6%
Prefer not to say	3	-	1	*	-	1	1	-	-	1	1	-	2	-	-	1	1	-	-	-	-	1	-	-	-	4
	*	-	*	*	-	*	*	-	-	*	*	-	*	-	-	*	*	-	-	-	-	1%	-	-	-	*
Never heard of candidate	160	11	16	12	30	12	33	33	14	42	48	10	63	24	27	7	19	6	42	2	40	13	20	12	55	109
	11%	6%	8%	10%	14%	6%	15%	17%	7%	8%	8%	18%	8%	8%	24%	3%	10%	7%	8%	5%	24%	5%	9%	12%	9%	7%
Great deal/fair amount	801	99	113	81	105	104	108	96	95	315	305	33	475	163	54	145	86	53	314	21	67	139	105	55	388	882
	53%	54%	57%	65%	48%	57%	51%	51%	49%	58%	52%	59%	57%	54%	49%	55%	46%	63%	59%	50%	40%	56%	46%	53%	63%	59%
Not much/not at all	438	67	59	26	65	56	52	48	66	146	193	6	237	99	21	96	73	20	146	14	38	82	86	35	143	413
	29%	36%	30%	21%	30%	30%	25%	25%	34%	27%	33%	11%	29%	33%	19%	36%	39%	23%	28%	32%	23%	33%	38%	33%	23%	27%
NET: Trust	24%	17%	27%	44%	18%	26%	26%	26%	15%	31%	19%	48%	29%	21%	31%	18%	7%	40%	32%	18%	18%	23%	8%	19%	40%	31%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos [JN J23-000461-01]

Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested [5% risk level] - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023
Table 19

Q4. To what extent, if at all, would you trust Humza Yousaf to stand up for Scotland's interests in discussions with the UK Government?

Base: All Scotland 16+

	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)		Rent from council/ housing association (u)
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
A great deal	190 13% bl	107 15% b	81 10% b	67 16% j	61 13% k	61 10% l	85 14% o	104 12% p	69 16% q	120 11% r	133 13% s	33 21% t	20 8% u	187 12%
A fair amount	517 34% p	229 32% p	284 37% p	130 30% j	179 37% k	208 35% l	228 38% o	287 32% p	159 37% q	355 33% r	367 35% s	43 27% t	81 34% u	520 35%
Not very much	336 22% ko	173 24% ko	162 21% ko	93 22% j	90 19% k	153 26% l	114 19% o	222 25% p	91 21% q	244 23% r	249 24% s	33 21% t	50 21% u	365 24%
Not at all	222 15% bjq	141 20% zb	80 10% j	34 8% j	74 16% k	114 19% l	87 15% o	135 15% p	44 10% q	177 17% r	148 14% s	16 10% t	47 20% u	247 16%
Don't know	113 8% al	24 3% al	86 11% al	37 9% j	40 8% k	36 6% l	47 8% o	66 7% p	40 9% q	72 7% r	72 7% s	13 8% t	24 10% u	96 6%
Prefer not to say	3 *	1 *	1 *	- -	1 *	2 *	1 *	2 *	- -	3 *	3 *	- -	- -	4 *
Never heard of candidate	123 8% aloqs	36 5% al	85 11% al	68 16% j	32 7% k	22 4% l	34 6% o	89 10% p	23 5% q	99 9% r	73 7% s	19 12% t	18 8% u	84 6%
Great deal/fair amount	706 47% pr	336 47% p	365 47% p	197 46% j	240 50% k	269 45% l	313 53% o	391 43% p	228 54% q	474 44% r	500 48% s	76 49% t	101 42% u	707 47%
Not much/not at all	558 37% bjq	315 44% zb	242 31% j	127 30% j	164 34% k	266 45% l	201 34% o	357 39% p	134 32% q	421 39% r	397 38% s	48 31% t	97 40% u	612 41%
NET: Trust	10%	3%	16%	16%	16%	*	19%	4%	22%	5%	10%	18%	2%	6%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q4. To what extent, if at all, would you trust Humza Yousaf to stand up for Scotland's interests in discussions with the UK Government?

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total	
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104**	617	1503
A great deal	190 13% jmoqv	28 15%	34 17%	15 12%	35 16%	16 9%	27 13%	16 8%	18 9%	115 21%	29 5%	15 17%	133 16%	19 6%	9 8%	14 5%	14 7%	3 3%	119 22%	4 11%	19 12%	8 3%	17 7%	6 6%	135 22%	187 12%
A fair amount	517 34% motu	66 36%	78 39%	41 33%	84 38%	63 34%	63 30%	57 30%	65 34%	210 39%	195 33%	19 34%	340 41%	76 25%	33 30%	64 24%	64 34%	37 44%	225 42%	16 38%	35 21%	55 22%	64 28%	56 54%	255 41%	520 35%
Not very much	336 22% dikrx	41 22%	37 19%	32 25%	33 15%	49 27%	47 22%	44 23%	54 28%	100 19%	151 26%	5 10%	169 20%	82 27%	19 18%	90 34%	45 24%	17 21%	94 18%	8 20%	25 15%	86 35%	68 30%	14 14%	114 19%	365 24%
Not at all	222 15% ilnrx	31 17%	24 12%	11 9%	31 14%	37 20%	25 12%	26 14%	37 19%	46 8%	140 24%	4 7%	97 12%	86 28%	6 5%	73 28%	35 19%	17 20%	30 6%	7 18%	23 14%	79 32%	45 20%	19 18%	32 5%	247 16%
Don't know	113 8% a	5 3%	8 4%	13 10%	16 7%	11 6%	29 14%	15 8%	15 8%	42 8%	38 7%	9 16%	56 7%	22 7%	13 12%	13 5%	14 8%	7 8%	39 7%	5 12%	26 16%	12 5%	16 7%	3 2%	41 7%	96 6%
Prefer not to say	3 - -	-	1 *	-	1 *	-	1 *	-	-	1 *	1 *	-	2 *	-	-	1 *	1 *	-	-	-	-	1 1%	-	-	-	4 *
Never heard of candidate	123 8% hijloru	12 6%	16 8%	14 11%	20 9%	7 4%	20 9%	32 17%	3 2%	27 5%	34 6%	9 16%	32 4%	18 6%	30 27%	9 3%	15 8%	3 3%	25 5%	1 1%	38 23%	6 2%	17 8%	6 5%	40 7%	84 6%
Great deal/fair amount	706 47% gjmotuv	95 51%	112 57%	56 45%	119 54%	79 43%	90 43%	72 38%	83 43%	325 60%	224 38%	28 51%	474 57%	95 31%	42 38%	78 30%	78 42%	40 48%	343 65%	21 49%	55 33%	63 25%	81 36%	63 61%	390 63%	707 47%
Not much/not at all	558 37% diknrx	72 39%	61 31%	43 34%	64 29%	86 47%	72 34%	70 37%	91 47%	146 27%	291 49%	9 17%	266 32%	168 55%	25 23%	162 62%	80 43%	34 40%	124 23%	16 37%	48 29%	166 67%	113 50%	33 32%	147 24%	612 41%
NET: Trust	10%	12%	26%	11%	25%	-3%	9%	1%	-4%	33%	-11%	34%	25%	-24%	15%	-32%	-1%	7%	41%	12%	4%	-42%	-14%	29%	39%	6%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos [JN I23-000461-01]

Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023
Table 21

Q4. To what extent, if at all, would you trust Ash Regan to stand up for Scotland's interests in discussions with the UK Government?

Base: All Scotland 16+

	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)		Rent from council/ housing association (u)
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
A great deal	110 7% b	66 9% zb	43 6% zj	16 4% z	36 8% z	58 10% zj	40 7% z	70 8% z	39 9% z	70 7% z	89 9% z	6 4% z	13 5% z	129 9% z
A fair amount	396 26% a	209 29% a	185 24% a	115 27% a	136 28% a	145 24% a	173 29% a	223 25% a	121 28% a	274 26% a	266 25% a	50 32% a	61 25% a	403 27% a
Not very much	332 22% k	167 24% k	162 21% k	85 20% k	88 18% k	159 27% k	117 20% k	213 24% k	91 21% k	239 22% k	236 23% k	31 20% k	57 24% k	358 24% k
Not at all	188 13% b	117 16% b	70 9% b	37 9% b	56 12% b	95 16% b	87 15% b	102 11% b	43 10% b	145 14% b	136 13% b	23 15% b	28 12% b	202 13% b
Don't know	134 9% a	38 5% a	94 12% a	41 10% a	45 9% a	47 8% a	64 11% a	70 8% a	47 11% a	86 8% a	94 9% a	11 7% a	19 8% a	133 9% a
Prefer not to say	3 * *	1 * *	2 * *	- - *	1 * *	3 * *	1 * *	3 * *	- - *	3 * *	3 * *	- - *	- - *	5 * *
Never heard of candidate	341 23% alos	113 16% alos	223 29% alos	136 32% alos	116 24% alos	89 15% alos	115 19% alos	226 25% alos	84 20% alos	251 23% alos	220 21% alos	35 23% alos	62 26% alos	273 18% alos
Great deal/fair amount	505 34% b	275 39% b	228 29% b	131 30% b	172 36% b	203 34% b	213 36% b	292 32% b	160 38% b	344 32% b	355 34% b	56 36% b	74 31% b	532 35% b
Not much/not at all	520 35% bk	284 40% bk	231 30% bk	122 28% bk	144 30% bk	254 43% bk	204 34% bk	315 35% bk	134 31% bk	384 36% bk	372 36% bk	54 34% bk	85 35% bk	560 37% bk
NET: Trust	-1%	-1%	*	2%	6%	-9%	2%	-2%	6%	-4%	-2%	2%	-5%	-2%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q4. To what extent, if at all, would you trust Ash Regan to stand up for Scotland's interests in discussions with the UK Government?

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total	
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104*	617	1503
A great deal	110 7% jmot	14 8%	15 7%	6 5%	11 5%	23 12%	23 11%	10 5%	8 4%	70 13%	26 4%	2 4%	86 10%	13 4%	2 2%	10 4%	10 5%	1 1%	68 13%	2 5%	1 1%	13 5%	13 6%	2 2%	75 12%	129 9%
A fair amount	396 26% jou	45 24%	62 31%	24 19%	70 32%	49 26%	59 28%	38 20%	49 26%	167 31%	127 22%	10 18%	227 27%	71 23%	27 24%	47 18%	47 25%	24 29%	167 32%	7 17%	40 24%	45 18%	57 25%	23 23%	197 32%	403 27%
Not very much	332 22% fx	41 22%	40 20%	30 24%	45 21%	47 25%	30 14%	48 25%	52 27%	104 19%	146 25%	13 23%	183 22%	78 26%	22 20%	80 30%	51 27%	19 22%	101 19%	14 33%	23 14%	74 30%	58 25%	24 23%	112 18%	358 24%
Not at all	188 13% ix	23 12%	31 15%	16 13%	25 12%	24 13%	25 12%	21 11%	24 13%	48 9%	113 19%	4 7%	96 12%	63 21%	7 7%	72 27%	26 14%	13 15%	41 8%	2 4%	20 12%	68 28%	39 17%	18 17%	41 7%	202 13%
Don't know	134 9% z	17 9%	14 7%	12 10%	17 8%	14 7%	21 10%	13 7%	25 13%	51 9%	56 10%	8 14%	80 10%	24 8%	9 8%	17 7%	13 7%	14 16%	46 9%	8 18%	19 11%	19 8%	17 8%	6 6%	49 8%	133 9%
Prefer not to say	3 * z	-	1 1%	* *	-	1 *	1 *	-	-	1 *	2 *	-	2 *	1 *	-	2 1%	1 *	-	-	-	-	2 1%	-	-	-	5 *
Never heard of candidate	341 23% ellmou	44 24%	36 18%	36 29%	49 23%	28 15%	54 25%	60 32%	34 18%	100 19%	118 20%	19 33%	157 19%	53 17%	42 39%	35 13%	41 22%	14 16%	108 20%	9 22%	65 39%	24 10%	43 19%	29 28%	143 23%	273 18%
Great deal/fair amount	505 34% cgjmotu	59 32%	76 39%	31 24%	81 37%	71 39%	82 38%	48 25%	57 30%	237 44%	153 26%	12 22%	314 38%	84 28%	29 26%	57 22%	57 30%	25 30%	235 44%	9 22%	41 24%	59 24%	70 31%	26 25%	272 44%	532 35%
Not much/not at all	520 35% firx	64 35%	70 36%	46 37%	70 32%	70 38%	54 26%	68 36%	76 40%	152 28%	259 44%	17 30%	279 34%	141 46%	30 27%	152 58%	76 41%	31 37%	141 27%	16 38%	43 26%	142 58%	97 43%	42 40%	153 25%	560 37%
NET: Trust	-1%	-3%	3%	-13%	5%	1%	13%	-11%	-10%	16%	-18%	-8%	4%	-19%	*	-36%	-10%	-7%	18%	-15%	-2%	-34%	-12%	-15%	19%	-2%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos [JN 123-000461-01]

Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 230306A - Scottish Politics
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Table 23

Q5. Do you think ... becoming First Minister would make it more likely Scotland will become independent, less likely, or will it make no difference? -SUMMARY TABLE

Base: All Scotland 16+

	Kate Forbes	Humza Yousaf	Ash Regan
Unweighted Total	1503	1503	1503
Weighted Total	1503	1503	1503
Much more likely	28 2%	31 2%	29 2%
A bit more likely	165 11%	108 7%	98 7%
No difference either way	690 46%	686 46%	576 38%
A bit less likely	209 14%	231 15%	164 11%
A lot less likely	144 10%	206 14%	196 13%
Don't know	104 7%	117 8%	97 6%
Prefer not to say	2 *	2 *	2 *
Never heard of candidate	160 11%	124 8%	341 23%
More likely	193 13%	138 9%	127 8%
Less likely	354 24%	436 29%	360 24%
NET: Likely	-11%	-20%	-16%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023
Table 24

Q5. Do you think Kate Forbes becoming First Minister would make it more likely Scotland will become independent, less likely, or will it make no difference?

Base: All Scotland 16+

	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)		Rent from council/ housing association (u)
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
Much more likely	28 2%	13 2%	15 2%	3 1%	7 1%	19 3%	7 1%	21 2%	7 2%	21 2%	19 2%	1 *	6 3%	39 3%
A bit more likely	165 11% ks	81 11%	82 11%	52 12%	40 8%	72 12%	58 10%	105 12%	44 10%	118 11%	103 10%	13 8%	41 17% zs	165 11%
No difference either way	690 46% j	332 47%	357 46%	153 36%	220 46%	317 53%	279 47%	410 45%	200 47%	489 46%	498 48%	70 45%	109 45%	741 49%
A bit less likely	209 14% bu	120 17% zb	88 11%	66 15%	60 13%	83 14%	82 14%	128 14%	65 15%	144 13%	153 15% u	29 18% u	19 8%	206 14%
A lot less likely	144 10% blp	91 13% zb	50 6%	29 7%	70 15% zjl	46 8%	73 12% zp	71 8%	37 9%	108 10%	105 10%	6 4%	28 12%	141 9%
Don't know	104 7% alr	19 3%	81 10% za	37 9%	40 8% l	27 5%	41 7%	63 7%	42 10% zr	61 6%	73 7%	19 12%	10 4%	98 7%
Prefer not to say	2 *	2 *	* *	- -	1 *	1 *	1 *	1 *	* *	2 *	2 *	- -	- -	4 *
Never heard of candidate	160 11% alqs	54 8%	105 14% za	90 21% zkl	41 8% l	30 5%	55 9%	105 12%	31 7%	126 12% q	91 9%	19 12%	26 11%	109 7%
More likely	193 13% k	94 13%	97 12%	55 13%	47 10%	91 15% zk	65 11%	126 14%	51 12%	139 13%	122 12%	14 9%	47 20% zst	204 14%
Less likely	354 24% bl zb	210 30%	138 18% zl	95 22%	130 27%	129 22%	155 26%	199 22%	101 24%	252 24%	258 25%	35 22%	47 20%	347 23%
NET: Likely	-11%	-16%	-5%	-9%	-17%	-6%	-15%	-8%	-12%	-11%	-13%	-14%	*	-10%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q5. Do you think Kate Forbes becoming First Minister would make it more likely Scotland will become independent, less likely, or will it make no difference?

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total	
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104*	617	1503
Much more likely	28 2%	5 2%	3 1%	6 4%	3 1%	5 3%	3 2%	2 1%	2 1%	17 3%	4 1%	2 3%	22 3%	3 1%	*	2 1%	1 *	1 1%	18 3%	- -	1 1%	2 1%	1 *	1 1%	22 4%	39 3%
A bit more likely	165 11%	23 13%	28 14%	15 12%	16 7%	28 15%	33 16%	12 6%	9 5%	85 16%	36 6%	9 16%	102 12%	26 9%	8 7%	22 8%	18 10%	7 9%	66 12%	3 7%	3 10%	18 7%	22 10%	6 5%	102 16%	165 11%
No difference either way	690 46%	77 42%	91 46%	60 48%	109 50%	83 45%	80 38%	92 49%	98 51%	236 44%	298 51%	21 38%	371 45%	163 54%	48 44%	139 53%	84 45%	40 48%	253 48%	18 43%	74 44%	137 56%	102 45%	48 46%	270 44%	741 49%
A bit less likely	209 14%	34 19%	23 12%	13 10%	35 16%	23 13%	26 12%	24 12%	31 16%	64 12%	95 16%	7 12%	127 15%	42 14%	11 10%	50 19%	23 12%	18 21%	67 13%	4 10%	12 7%	47 19%	40 17%	17 17%	75 12%	206 14%
A lot less likely	144 10%	27 15%	20 10%	8 6%	11 5%	19 10%	23 11%	14 8%	22 11%	53 10%	73 12%	2 3%	87 10%	32 11%	5 5%	34 13%	30 16%	4 5%	53 10%	4 10%	5 3%	22 9%	25 11%	16 15%	51 8%	141 9%
Don't know	104 7%	7 4%	15 8%	12 10%	14 6%	13 7%	13 6%	13 7%	17 9%	42 8%	34 6%	6 10%	56 7%	12 4%	10 9%	9 3%	13 7%	8 9%	32 6%	10 24%	19 11%	7 3%	17 7%	4 4%	42 7%	98 7%
Prefer not to say	2 *	- *	1 *	* *	* *	1 *	- -	- -	- -	1 *	1 *	- -	2 *	- -	- -	* *	1 *	* *	- -	- -	- -	* *	- -	- -	- -	4 *
Never heard of candidate	160 11%	11 6%	16 8%	12 10%	30 14%	12 6%	33 15%	33 17%	14 7%	42 8%	48 8%	10 18%	63 8%	24 8%	27 24%	7 3%	19 10%	6 7%	42 8%	2 5%	40 24%	13 5%	20 9%	12 12%	55 9%	109 7%
More likely	193 13%	28 15%	31 16%	20 16%	19 9%	34 18%	37 17%	13 7%	11 6%	102 19%	40 7%	10 19%	124 15%	30 10%	8 7%	24 9%	19 10%	8 10%	84 16%	3 7%	18 10%	20 8%	23 10%	6 6%	124 20%	204 14%
Less likely	354 24%	61 33%	43 22%	21 17%	46 21%	42 23%	49 23%	38 20%	53 28%	116 22%	168 29%	9 15%	214 26%	75 25%	17 15%	84 32%	52 28%	22 26%	120 23%	9 21%	17 10%	70 28%	65 29%	33 32%	126 20%	347 23%
NET: Likely	-11%	-18%	-6%	*	-12%	-5%	-6%	-13%	-22%	-3%	-22%	3%	-11%	-15%	-8%	-23%	-18%	-16%	-7%	-14%	*	-20%	-18%	-26%	*	-10%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos [JN J23-000461-01]

Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023
Table 26

Q5. Do you think Humza Yousaf becoming First Minister would make it more likely Scotland will become independent, less likely, or will it make no difference?

Base: All Scotland 16+

	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)		Rent from council/ housing association (u)
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
Much more likely	31 2%	15 2%	16 2%	15 3%	7 1%	9 2%	10 2%	21 2%	9 2%	22 2%	18 2%	6 4%	7 3%	27 2%
A bit more likely	108 7%	49 7%	58 7%	34 8%	32 7%	41 7%	48 8%	59 7%	26 6%	80 8%	64 6%	12 8%	21 9%	107 7%
No difference either way	686 46%	335 47%	348 45%	170 40%	245 51%	272 46%	298 50%	388 43%	207 49%	477 45%	481 46%	64 41%	117 49%	724 48%
A bit less likely	231 15%	131 18%	98 13%	67 15%	64 13%	100 17%	94 16%	137 15%	64 15%	166 16%	170 16%	25 16%	29 12%	224 15%
A lot less likely	206 14%	128 18%	75 10%	36 8%	55 12%	114 19%	74 12%	131 15%	53 13%	152 14%	154 15%	12 8%	35 15%	232 15%
Don't know	117 8%	17 2%	98 13%	39 9%	41 9%	36 6%	38 6%	79 9%	43 10%	70 7%	83 8%	18 12%	12 5%	101 7%
Prefer not to say	2 *	1 *	* *	- -	1 *	1 *	1 *	1 *	- -	2 *	2 *	- -	- -	3 *
Never heard of candidate	124 8%	36 5%	85 11%	68 16%	32 7%	23 4%	34 6%	89 10%	23 5%	100 9%	73 7%	19 12%	18 8%	85 6%
More likely	138 9%	64 9%	74 9%	49 11%	39 8%	50 8%	58 10%	80 9%	35 8%	102 10%	82 8%	18 12%	28 12%	134 9%
Less likely	436 29%	259 36%	173 22%	103 24%	120 25%	213 36%	168 28%	268 30%	118 28%	318 30%	324 31%	37 24%	64 27%	456 30%
NET: Likely	-20%	-27%	-13%	-13%	-17%	-27%	-18%	-21%	-19%	-20%	-23%	-12%	-15%	-21%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q5. Do you think Humza Yousaf becoming First Minister would make it more likely Scotland will become independent, less likely, or will it make no difference?

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total		
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)	
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503	
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104*	617	1503	
Much more likely	31 2% ju	5 3%	8 4%	* *	7 3%	1 1%	5 2%	1 1%	3 2%	18 3%	2 *	* 1%	19 2%	2 1%	- -	- -	3 2%	- -	19 4%	- -	5 3%	* *	1 *	- -	- -	26 4%	27 2%
A bit more likely	108 7% gjmou	12 7%	27 14%	9 7%	14 6%	16 9%	13 6%	6 3%	11 5%	61 11%	21 4%	5 8%	78 9%	6 2%	6 5%	6 2%	11 6%	2 2%	52 10%	2 4%	13 8%	6 2%	15 7%	2 2%	69 11%	107 7%	
No difference either way	686 46%	80 44%	93 47%	56 45%	105 48%	90 49%	95 45%	86 45%	81 42%	251 46%	286 49%	24 43%	403 49%	147 49%	40 36%	117 44%	84 45%	39 47%	270 51%	19 45%	62 37%	109 44%	105 46%	58 56%	287 46%	724 48%	
A bit less likely	231 15% t	22 12%	21 11%	15 12%	31 14%	23 13%	36 17%	31 16%	50 26%	73 13%	95 16%	7 12%	137 17%	41 14%	12 11%	56 21%	34 18%	18 22%	76 14%	5 11%	13 8%	52 21%	33 14%	21 20%	98 16%	224 15%	
A lot less likely	206 14% lrx	36 19%	16 8%	15 12%	29 13%	32 18%	27 13%	21 11%	29 15%	65 12%	114 19%	3 5%	96 12%	70 23%	12 11%	65 25%	27 14%	11 13%	49 9%	6 15%	12 7%	64 26%	40 18%	12 12%	54 9%	232 15%	
Don't know	117 8% ou	18 10%	15 8%	16 13%	12 6%	13 7%	16 8%	13 7%	14 7%	46 8%	37 6%	8 14%	62 7%	18 6%	10 9%	11 4%	13 7%	10 12%	40 8%	10 23%	23 14%	10 4%	17 7%	6 5%	43 7%	101 7%	
Prefer not to say	2 * *	- *	1 *	* *	- *	1 *	- *	- *	- *	1 *	* *	- *	2 *	- *	- *	* *	1 *	- *	- *	- *	- *	* *	- *	- *	- *	3 *	
Never heard of candidate	124 8% hijloru	12 6%	16 8%	14 11%	20 9%	7 4%	20 9%	32 17%	4 2%	27 5%	34 6%	9 16%	32 4%	18 6%	30 27%	9 3%	15 8%	3 3%	25 5%	1 1%	38 23%	6 2%	17 8%	6 5%	40 7%	85 6%	
More likely	138 9% gjmoquw	17 9%	35 18%	9 7%	21 10%	17 9%	18 9%	7 4%	14 7%	79 15%	22 4%	5 9%	97 12%	8 3%	6 5%	6 2%	14 8%	2 2%	71 13%	2 4%	18 11%	6 2%	16 7%	2 2%	95 15%	134 9%	
Less likely	436 29% brtx	58 31%	37 19%	31 24%	60 28%	55 30%	63 30%	52 27%	80 41%	138 26%	208 35%	10 18%	233 28%	111 37%	24 22%	120 46%	61 32%	30 35%	125 24%	11 27%	25 15%	116 47%	73 32%	33 32%	152 25%	456 30%	
NET: Likely	-20%	-22%	-1%	-17%	-18%	-21%	-21%	-24%	-34%	-11%	-32%	-9%	-16%	-34%	-16%	-43%	-25%	-33%	-10%	-22%	-4%	-45%	-25%	-30%	-9%	-21%	

Fieldwork dates: 6th March - 7th March 2023
Respondent type: KnowledgePanel Members - Scotland, 16+
Source: Ipsos (JN J23-000461-01)
Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023
Table 28

Q5. Do you think Ash Regan becoming First Minister would make it more likely Scotland will become independent, less likely, or will it make no difference?

Base: All Scotland 16+

	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)		Rent from council/ housing association (u)
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
Much more likely	29 2% b	23 3% zb	5 1% zb	6 1% zb	8 2% zb	15 2% zb	12 2% zb	16 2% zb	8 2% zb	21 2% zb	20 2% zb	- - zb	8 3% zb	29 2% zb
A bit more likely	98 7% b	49 7% zb	49 6% zb	22 5% zb	23 5% zb	54 9% zk	34 6% zk	64 7% zk	27 6% zk	71 7% zk	67 6% zk	4 3% zk	22 9% zk	118 8% zk
No difference either way	576 38% b	287 40% zb	288 37% zb	156 36% zb	188 39% zb	232 39% zb	237 40% zb	338 37% zb	152 36% zb	424 40% zb	395 38% zb	66 42% zb	99 41% zb	589 39% zb
A bit less likely	164 11% b	89 13% zb	73 9% zb	32 7% zb	54 11% zb	78 13% z	67 11% z	98 11% z	55 13% z	109 10% z	117 11% z	25 16% z	18 8% z	181 12% z
A lot less likely	196 13% b	128 18% zb	64 8% zb	47 11% zb	54 11% zb	94 16% z	87 15% z	108 12% z	61 14% z	135 13% z	152 15% z	15 9% z	21 9% z	213 14% z
Don't know	97 6% a	21 3% za	75 10% za	32 7% za	33 7% za	32 5% za	43 7% za	54 6% za	38 9% za	57 5% za	73 7% za	11 7% za	9 4% za	95 6% za
Prefer not to say	2 * a	2 * za	* * za	- - za	1 * za	2 * za	1 * za	1 * za	* * za	2 * za	2 * za	- - za	1 * za	5 * za
Never heard of candidate	341 23% alos	113 16% za	223 29% za	136 32% zl	116 24% l	89 15% o	115 19% o	226 25% o	84 20% o	251 23% o	220 21% o	35 23% o	62 26% o	273 18% o
More likely	127 8% zk	71 10% zb	55 7% zb	27 6% zb	31 7% zb	68 12% zk	47 8% zk	80 9% zk	35 8% zk	92 9% zk	87 8% zk	4 3% zk	29 12% t	147 10% t
Less likely	360 24% bu	217 31% zb	137 18% zb	79 18% zb	109 23% zb	172 29% zjk	154 26% zjk	206 23% zjk	116 27% zu	243 23% zu	269 26% zu	40 25% zu	40 17% zu	394 26% zu
NET: Likely	-16%	-21%	-11%	-12%	-16%	-17%	-18%	-14%	-19%	-14%	-17%	-22%	-4%	-16%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q5. Do you think Ash Regan becoming First Minister would make it more likely Scotland will become independent, less likely, or will it make no difference?

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total	
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503
Weighted Total	1503	184	197	126*	218	184	189	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104**	617	1503
Much more likely	29 2%	7 4%	* *	2 2%	2 1%	7 4%	6 3%	2 1%	2 1%	17 3%	3 *	* 1%	18 2%	5 2%	- -	4 1%	1 *	- -	16 3%	- -	2 1%	3 1%	1 *	1 1%	20 3%	29 2%
A bit more likely	98 7%	11 6%	25 13%	7 5%	11 5%	14 8%	14 7%	6 3%	9 5%	59 11%	19 3%	4 8%	74 9%	11 4%	4 4%	9 4%	16 9%	1 2%	47 9%	- -	10 6%	9 4%	15 7%	2 2%	57 9%	118 8%
No difference either way	576 38%	68 37%	66 34%	34 27%	94 43%	78 43%	78 37%	79 42%	78 41%	195 36%	235 40%	18 32%	302 36%	131 43%	39 36%	98 37%	78 42%	40 48%	204 38%	12 28%	61 37%	110 45%	99 43%	32 31%	225 36%	589 39%
A bit less likely	164 11%	26 14%	21 11%	15 12%	21 10%	23 12%	13 6%	21 11%	23 12%	65 12%	68 11%	2 4%	109 13%	29 10%	11 10%	34 13%	15 8%	8 10%	67 13%	8 18%	6 4%	35 14%	22 10%	11 11%	80 13%	181 12%
A lot less likely	196 13%	17 9%	34 17%	21 16%	28 13%	20 11%	34 16%	15 8%	28 15%	60 11%	109 19%	4 8%	106 13%	60 20%	7 6%	73 28%	27 15%	7 9%	55 10%	3 8%	8 9%	56 23%	35 15%	20 19%	56 9%	213 14%
Don't know	97 6%	12 6%	13 7%	10 8%	13 6%	13 7%	5 3%	17 9%	17 9%	43 8%	36 6%	7 13%	63 8%	13 4%	7 6%	10 4%	8 4%	13 16%	32 6%	10 24%	15 9%	8 3%	13 6%	8 8%	36 6%	95 6%
Prefer not to say	2 *	- -	1 1%	* *	* *	1 *	- -	- -	- -	1 *	1 *	- -	2 *	1 *	- -	* *	1 *	* *	1 *	- -	- -	* *	- -	- -	1 *	5 *
Never heard of candidate	341 23%	44 24%	36 18%	36 29%	49 23%	28 15%	54 25%	60 32%	34 18%	100 19%	118 20%	19 33%	157 19%	53 17%	42 39%	35 13%	41 22%	14 16%	108 20%	9 22%	65 39%	24 10%	43 19%	29 28%	143 23%	273 18%
More likely	127 8%	18 10%	26 13%	9 7%	13 6%	21 12%	20 9%	8 4%	11 6%	76 14%	22 4%	5 9%	92 11%	16 5%	4 4%	13 5%	17 9%	1 2%	64 12%	- -	12 7%	13 5%	16 7%	3 3%	77 12%	147 10%
Less likely	360 24%	43 23%	55 28%	36 29%	49 23%	43 23%	47 22%	36 19%	51 27%	125 23%	177 30%	7 12%	215 26%	90 30%	18 16%	107 41%	42 23%	15 18%	122 23%	11 26%	14 8%	91 37%	57 25%	32 31%	136 22%	394 26%
NET: Likely	-16%	-13%	-15%	-21%	-17%	-12%	-13%	-15%	-21%	-9%	-26%	-4%	-15%	-24%	-12%	-36%	-14%	-17%	-11%	-26%	-1%	-32%	-18%	-28%	-10%	-16%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 230306A - Scottish Politics
(Public Use)

8 Mar 2023
Table 30

Q6. How comfortable or uncomfortable do you feel about politicians voting on policies that affect people's marriage and relationships according to their personal religious beliefs?

Base: All Scotland 16+

	Gender		Age (Nets)			Working status		Education		Tenure			Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-34 (j)	35-54 (k)	55+ (l)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/ Master/ PhD/ above) (q)	Non-graduates (r)	Owned outright/ buying on mortgage (s)	Rent from private landlord (t)		Rent from council/ housing association (u)
Unweighted Total	1503	762	727	180	437	886	545	956	513	978	1134	111	217	1503
Weighted Total	1503	711	779	430	478	595	597	905	425	1069	1045	156*	240	1503
Very comfortable	87 6%	49 7%	39 5%	14 3%	33 7%	41 7%	31 5%	56 6%	33 8%	54 5%	69 7%	7 5%	7 3%	97 6%
Fairly comfortable	191 13%	97 14%	94 12%	41 10%	52 11%	97 16%	72 12%	118 13%	63 15%	128 12%	144 14%	10 7%	29 12%	214 14%
Neither comfortable nor uncomfortable	329 22%	166 23%	160 21%	73 17%	105 22%	151 25%	127 21%	201 22%	82 19%	244 23%	235 23%	26 17%	56 23%	346 23%
Fairly uncomfortable	383 26%	175 25%	206 26%	109 25%	113 24%	162 27%	138 23%	245 27%	84 20%	298 28%	264 25%	46 29%	59 25%	377 25%
Very uncomfortable	475 32%	214 30%	253 32%	174 40%	165 34%	136 23%	215 36%	260 29%	154 36%	319 30%	315 30%	57 36%	79 33%	441 29%
Don't know	37 2%	10 1%	27 3%	19 4%	9 2%	9 1%	14 2%	23 3%	9 2%	26 2%	16 1%	10 7%	9 4%	26 2%
Prefer not to say	1 *	1 *	* *	- -	1 *	* *	1 *	* *	- -	1 *	1 *	- -	- -	2 *
Comfortable	278 18%	146 20%	132 17%	56 13%	85 18%	138 23%	103 17%	175 19%	96 23%	181 17%	213 20%	18 11%	36 15%	311 21%
Uncomfortable	859 57%	389 55%	459 59%	283 66%	278 58%	298 50%	353 59%	506 56%	238 56%	617 58%	580 55%	102 65%	139 58%	818 54%

Fieldwork dates: 6th March - 7th March 2023

Respondent type: KnowledgePanel Members - Scotland, 16+

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/j/k/l - z/o/p - z/q/r - z/s/t/u

Overlap formulae used. * small base



Q6. How comfortable or uncomfortable do you feel about politicians voting on policies that affect people's marriage and relationships according to their personal religious beliefs?

Base: All Scotland 16+

	Total (z)	Scotland region								2014 independence referendum			2016 EU referendum			2019 General Election					2021 Scottish Parliament Election				Unwtd Total	
		Central Scotland (a)	Glasgow (b)	Highlands and Islands (c)	Lothian (d)	Mid Scotland and Fife (e)	North East Scotland (f)	South Scotland (g)	West Scotland (h)	Yes (i)	No (j)	Did not vote (k)	Remain (l)	Leave (m)	Did not vote (n)	Conservative (o)	Labour (p)	Liberal Democrat (q)	Scottish National Party (r)	Other (s)	Did not vote (t)	Scottish Conservative and Unionist (u)	Scottish Labour (v)	Scottish Liberal Democrats (w)		Scottish National Party (SNP) (x)
Unweighted Total	1503	139	176	150	239	215	188	204	192	549	695	54	898	372	98	319	184	107	546	43	136	296	222	113	582	1503
Weighted Total	1503	184	197	126*	218	184	213	189	192	541	589	55*	830	303	110*	263	188	84*	531	42**	167*	247	228	104**	617	1503
Very comfortable	87 6%	13 7%	11 6%	6 4%	15 7%	10 5%	13 6%	8 4%	12 6%	26 5%	42 7%	4 7%	40 5%	31 10%	7 7%	29 11%	10 5%	10 12%	21 4%	3 8%	10 6%	33 13%	12 5%	11 11%	25 4%	97 6%
Fairly comfortable	191 13%	27 15%	26 13%	18 15%	24 11%	25 14%	29 14%	21 11%	20 10%	78 14%	74 13%	13 23%	115 14%	41 14%	18 17%	43 16%	22 12%	13 15%	60 11%	3 6%	21 12%	42 17%	26 11%	10 10%	79 13%	214 14%
Neither comfortable nor uncomfortable	329 22%	34 18%	42 22%	30 24%	40 18%	35 19%	54 25%	51 27%	43 22%	118 22%	135 23%	5 9%	171 21%	87 29%	17 15%	58 22%	46 24%	11 13%	109 21%	10 24%	36 22%	58 24%	56 25%	20 19%	122 20%	346 23%
Fairly uncomfortable	383 26%	56 30%	43 22%	30 24%	47 22%	59 32%	46 22%	48 25%	55 28%	118 22%	164 28%	15 26%	213 26%	68 22%	34 31%	71 27%	42 23%	25 30%	128 24%	7 16%	43 26%	65 26%	58 26%	21 20%	164 27%	377 25%
Very uncomfortable	475 32%	53 29%	69 35%	39 31%	89 41%	47 26%	61 29%	57 30%	59 31%	186 34%	163 28%	18 32%	283 34%	69 23%	28 26%	60 23%	61 32%	25 30%	203 38%	16 38%	50 30%	48 19%	72 31%	41 40%	212 34%	441 29%
Don't know	37 2%	1 1%	6 3%	3 2%	3 1%	7 4%	9 4%	4 2%	4 2%	14 3%	10 2%	1 2%	8 1%	7 2%	5 4%	2 1%	7 4%	* 2%	10 2%	4 9%	8 5%	1 *	4 2%	- -	16 3%	26 2%
Prefer not to say	1 *	-	-	* -	-	1 *	-	-	-	-	* -	-	1 *	-	-	* -	-	-	-	-	-	* *	-	-	-	2 *
Comfortable	278 18%	40 22%	37 19%	24 19%	39 18%	35 19%	42 20%	29 15%	32 16%	104 19%	116 20%	17 30%	155 19%	73 24%	26 23%	72 27%	32 17%	23 27%	81 15%	6 14%	30 18%	75 30%	37 16%	21 21%	103 17%	311 21%
Uncomfortable	859 57%	109 59%	112 57%	69 54%	137 63%	106 58%	107 50%	106 56%	113 59%	305 56%	328 56%	33 59%	496 60%	136 45%	63 57%	132 50%	103 55%	50 60%	331 62%	23 54%	93 56%	112 46%	130 57%	63 60%	376 61%	818 54%

Fieldwork dates: 6th March - 7th March 2023
Respondent type: KnowledgePanel Members - Scotland, 16+
Source: Ipsos [JN J23-000461-01]
Filename: 23-000461_ADHOC_230306A_SCD_wtd_v3_PublicUse
Proportions/Mean: Columns Tested [5% risk level] - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m/n - z/o/p/q/r/s/t - z/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing