

# Scotland Political Pulse

**Ipsos**

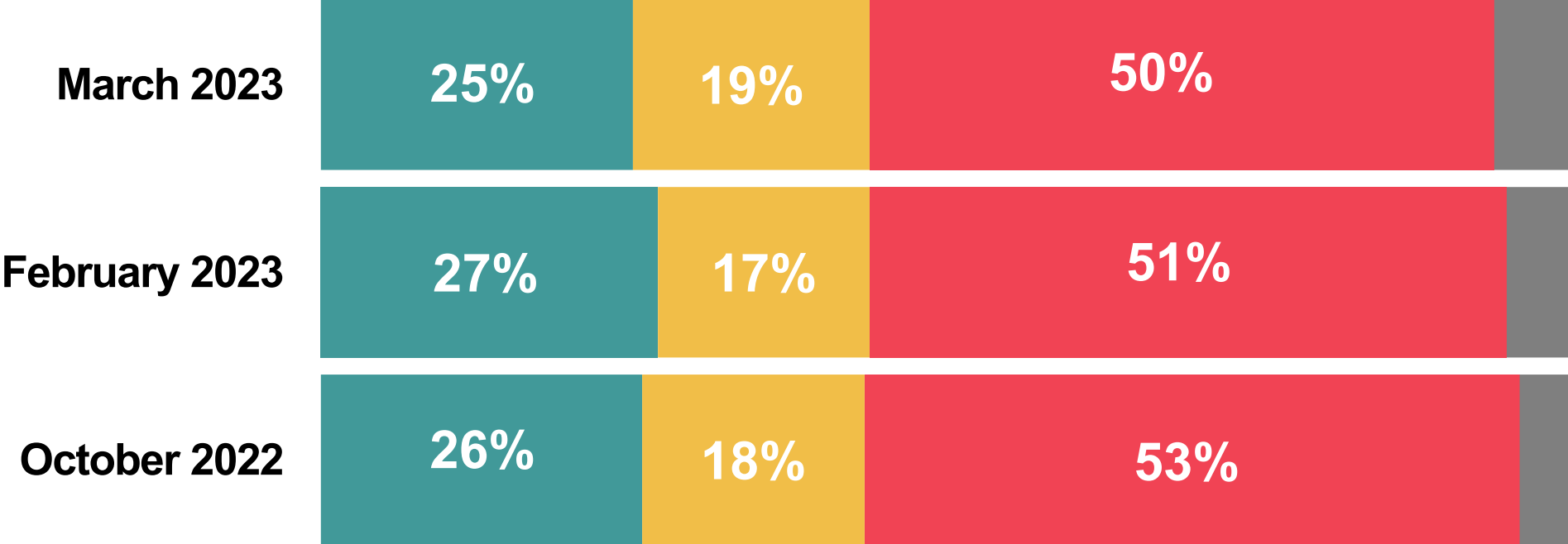
March 2023



# Direction of the country

Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

■ Right direction ■ Neither ■ Wrong direction ■ Don't know



Base: 1,023 Scottish adults aged 16+ (Mar 2023) | 1,087 (Feb 2023) | 1,000 (Oct 2022)

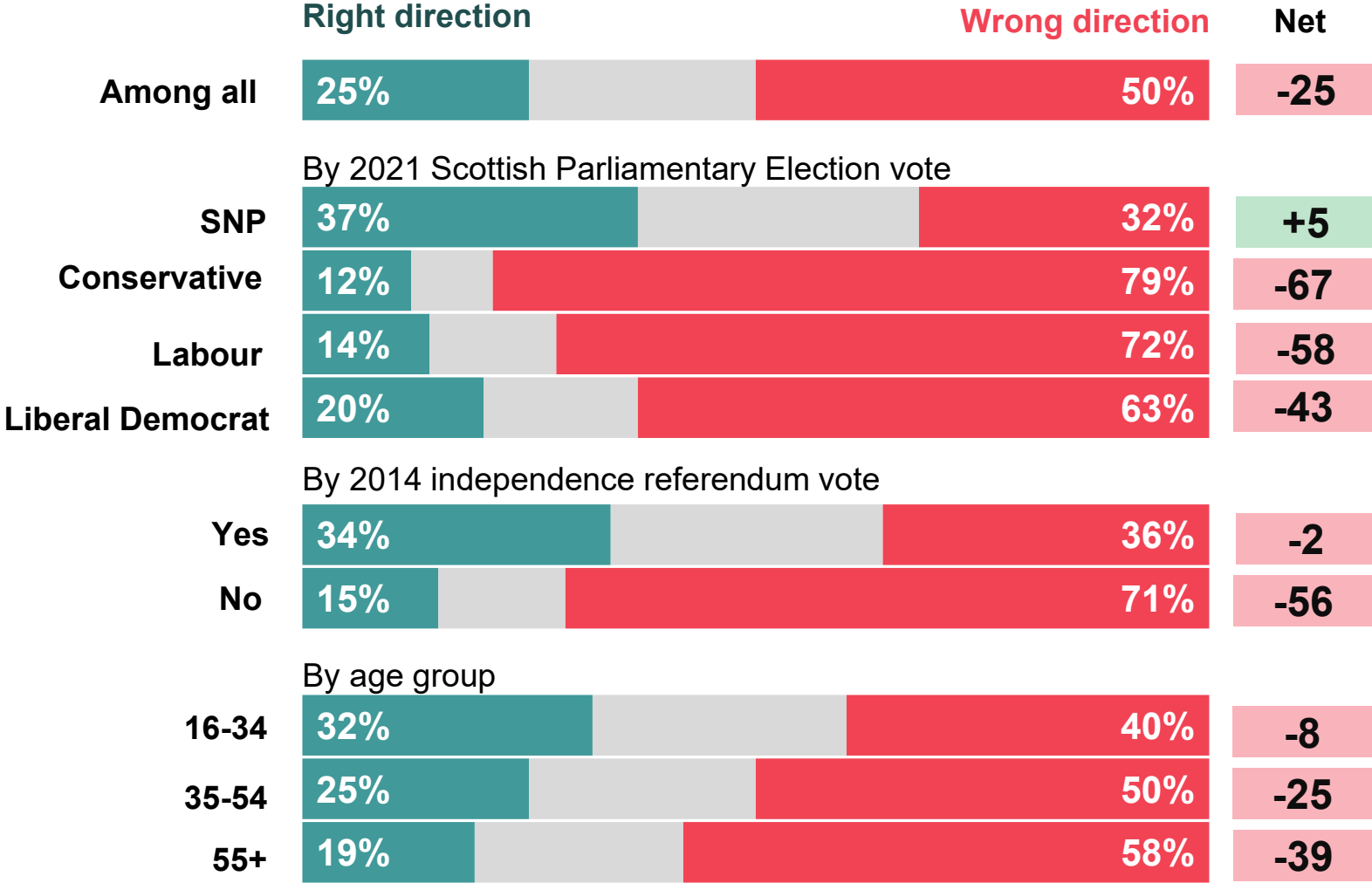
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Source: Ipsos Scotland | Political Pulse



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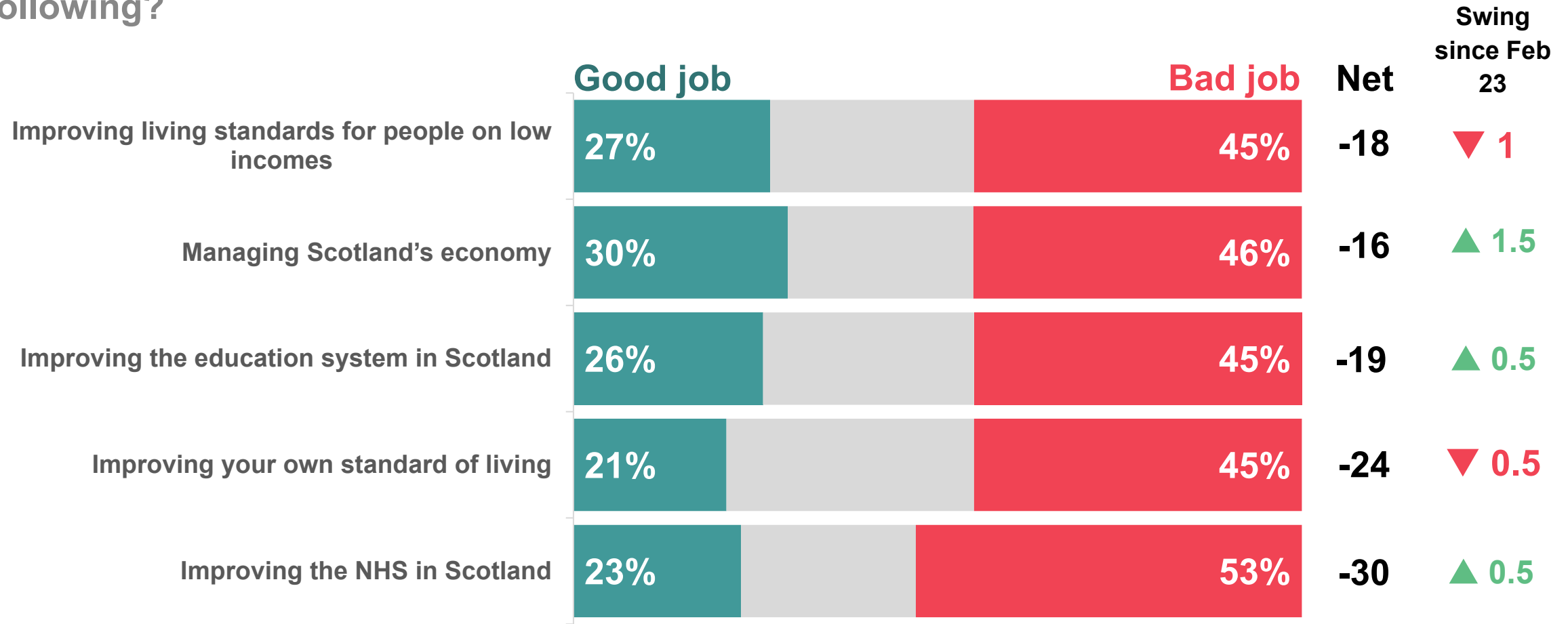


Base: 1,023 Scottish adults aged 16+, 17 March – 21 March 2023, including 2021 Scottish Parliament Election SNP voters (427), Conservative Party Voters (152), Labour Party Voters (164), Liberal Democrats (58); 2014 Independence referendum Yes voters (388), No voters (390); 16-34-year-olds (282), 35-54-year-olds (337), 55+ year olds (404).



# Scottish Government performance

Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following?



Base: 1,023 Scottish adults aged 16+, 17 March – 21 March 2023

Source: Ipsos Scotland | Political Pulse

# Methods

- Ipsos interviewed a representative quota sample of 1,023 adults aged 16+ in Scotland.
- Interviews took place online between 17<sup>th</sup> and 21<sup>st</sup> March 2023.
- Data has been weighted to the known offline population proportions.
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories.
- All polls are subject to a wide range of potential sources of error.



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### For more information

Emily Gray  
Managing Director  
[emily.gray@ipsos.com](mailto:emily.gray@ipsos.com)

Sally Abernethy  
Research Manager  
[sally.abernethy@ipsos.com](mailto:sally.abernethy@ipsos.com)

Tom Coyle  
Research Executive  
[tom.coyle@ipsos.com](mailto:tom.coyle@ipsos.com)

Rachel Ormston  
Research Director  
[Rachel.Ormston@ipsos.com](mailto:Rachel.Ormston@ipsos.com)

