

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

DIRECT. Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Parliament Region							Highest qualification			Working status		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
Right direction	253 25%	139 29% C	111 21%	32 29% H	61 34% GHI	42 28% H	40 22%	27 17%	49 21%	94 32% L	83 25%	76 19%	26 21% *	43 32%	17 19% *	33 22%	26 21% *	44 31%	34 26%	30 23%	64 26%	97 23%	90 28%	162 28% Y	91 20%
Wrong direction	511 50%	245 50%	265 50%	47 42%	72 39%	68 45%	96 54% E	104 65% DEFG	125 54% E	119 40%	163 50% J	229 58% JK	64 53% *	54 41%	44 52% *	73 49%	63 50% *	72 50%	62 48%	79 60% N	123 50%	217 51%	162 50%	279 48%	232 52%
Neither	192 19%	78 16%	113 21%	22 20%	34 18%	33 22%	32 18%	28 17%	43 19%	56 19%	65 20%	71 18%	25 21% *	24 18%	19 22% *	31 21%	25 20% *	23 16%	30 23% T	15 12%	44 18%	87 20%	58 18%	103 18%	90 20%
Don't know	64 6%	23 5%	40 8%	11 10% H	16 9% H	9 6% H	10 6% H	2 1%	15 7% H	28 9% L	19 6%	17 4%	6 5% *	13 10% S	6 7% *	12 8%	12 10% S*	6 4%	3 2%	7 5%	16 6%	24 6%	17 5%	33 6%	31 7%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q/R/S/T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 16+ in Scotland

DIRECT. Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

Adults aged 16+ in Scotland

	Social grade					Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total (A)	AB (B)	C1 (C)	C2 (D)	DE (E)	UP TO £19,999 (F)	£20,000- £34,999 (G)	£35,000 - £54,999 (H)	£55,000+ (I)	1 (J)	2 (K)	3 (L)	4+ (M)	ANY (N)	NONE (O)	Conservative (P)	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
Right direction	253 25%	90 25%	55 23%	40 22%	67 29%	73 28% G	46 17%	63 27% G	56 31% G	58 23%	90 23%	41 23%	64 31%	70 27%	182 24%	19 12%	22 14%	11 20% *	160 37% PQR	154 28% U	50 18%	134 34% W	53 15%
Wrong direction	511 50%	191 53%	123 51%	95 51%	103 44%	124 48%	147 53%	110 47%	95 53%	131 52%	199 51%	88 50%	93 45%	131 50%	380 50%	121 79% RS	115 72% S	34 63% S*	136 32%	257 47%	179 65% T	145 36%	259 71% V
Neither	192 19%	61 17%	45 19%	39 21%	47 20%	43 16%	65 23% I	46 20%	23 13%	51 20%	67 17%	37 21%	37 18%	45 17%	148 20%	12 8%	17 11%	6 11% *	105 24% PQR	110 20%	39 14%	97 24% W	40 11%
Don't know	64 6%	20 6%	16 7%	12 7%	15 7%	21 8% I	20 7% I	11 5%	4 2%	11 4%	31 8%	10 6%	13 6%	18 7%	46 6%	1 1%	6 4%	3 6% P*	28 6% P	27 5%	6 2%	22 6%	14 4%

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Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Summary

Adults aged 16+ in Scotland

	SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following?				
	Managing Scotland's economy	Improving the NHS in Scotland	Improving the education system in Scotland	Improving living standards for people on low incomes	Improving your own standard of living
				(D)	(E)
(A)	(B)	(C)	(D)	(E)	
Unweighted base	1023	1023	1023	1023	1023
Weighted base	1020	1020	1020	1020	1020
A very good job	44 4%	51 5% E	53 5% E	57 6% E	35 3%
A fairly good job	259 25% BCDE	178 17%	217 21% BE	222 22% BE	176 17%
Neither a good nor bad job	220 22%	232 23%	234 23%	240 24%	337 33% ABCD
A fairly bad job	242 24%	241 24%	232 23%	267 26%	259 25%
A very bad job	225 22% D	298 29% ACDE	232 23% DE	193 19%	201 20%
Don't know	29 3% E	19 2%	52 5% ABE	41 4% BE	11 1%

T2B: Good job	303 30% BCE	230 23%	269 26% BE	279 27% BE	211 21%
B2B: Bad job	468 46%	539 53% ACDE	464 45%	459 45%	460 45%
Net Difference	-164 -16%	-309 -30%	-195 -19%	-180 -18%	-249 -24%

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Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Managing Scotland's economy

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Parliament Region							Highest qualification			Working status		
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	Central (M)	Glasgow (N)	Highlands and Islands (O)	Lothians (P)	Mid Scotland and Fife (Q)	North East Scotland (R)	South (S)	West (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Working (X)	Not working (Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
A very good job	44 4%	23 5%	20 4%	2 2%	8 4%	7 4%	8 4%	5 3%	14 6%	10 4%	14 4%	20 5%	3 2%	7 5%	3 3%	9 6%	5 4%	6 4%	5 4%	6 5%	10 4%	20 5%	13 4%	28 5%	16 4%
A fairly good job	259 25%	129 27%	128 24%	27 23%	53 29%	34 23%	50 28%	37 23%	59 25%	80 27%	84 25%	95 24%	30 25%	31 23%	17 20%	44 30%	28 22%	38 26%	44 34%	26 20%	68 27%	107 25%	81 25%	153 27%	106 24%
Neither a good nor bad job	220 22%	99 20%	119 22%	26 23%	49 27%	37 24%	33 19%	31 20%	43 19%	74 25%	70 21%	75 19%	26 21%	29 22%	25 29%	24 16%	34 27%	34 24%	24 19%	24 18%	58 24%	88 21%	68 21%	127 22%	92 21%
A fairly bad job	242 24%	101 21%	141 27%	35 31%	40 22%	40 27%	43 24%	38 24%	47 20%	75 25%	83 25%	85 22%	29 24%	35 26%	15 18%	35 23%	26 20%	39 27%	27 21%	38 29%	48 20%	109 26%	79 24%	135 23%	107 24%
A very bad job	225 22%	123 25%	101 19%	18 15%	27 15%	31 20%	36 20%	47 DEG	66 29%	45 15%	67 20%	114 29%	27 23%	26 19%	20 24%	34 23%	30 24%	23 16%	27 21%	37 29%	60 24%	85 20%	79 24%	115 20%	110 25%
Don't know	29 3%	10 2%	19 4%	6 5%	7 4%	2 2%	10 5%	2 1%	3 1%	13 4%	12 4%	5 1%	5 4%	6 4%	5 6%	2 2%	4 4%	4 3%	2 2%	- -	3 1%	17 4%	7 2%	18 3%	12 3%

T2B: Good job	303 30%	153 31%	149 28%	29 26%	61 33%	41 27%	57 32%	42 26%	73 31%	90 30%	98 30%	115 29%	33 27%	38 29%	20 23%	53 36%	33 26%	44 31%	49 38%	33 25%	77 31%	126 30%	94 29%	181 31%	122 28%
B2B: Bad job	468 46%	224 46%	242 46%	53 46%	67 36%	71 47%	79 44%	85 53%	113 49%	119 40%	150 45%	199 51%	57 47%	61 45%	35 41%	68 46%	56 44%	62 43%	54 42%	75 57%	108 44%	194 46%	158 48%	250 43%	217 49%
Net Difference	-164 -16%	-71 -15%	-93 -18%	-24 -21%	-6 -3%	-30 -20%	-21 -12%	-43 -27%	-41 -17%	-29 -10%	-51 -16%	-84 -21%	-24 -20%	-23 -17%	-15 -18%	-15 -10%	-22 -17%	-18 -13%	-5 -4%	-42 -32%	-31 -13%	-67 -16%	-64 -20%	-69 -12%	-95 -21%

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Adults aged 16+ in Scotland

	Social grade					Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
A very good job	44 4%	16 5%	7 3%	6 3%	15 7%	15 6%	13 5%	7 3%	8 5%	10 4%	23 6%	4 2%	8 4%	13 5%	31 4%	- -	1 1%	- -	35 8% PQR	33 6% U	5 2%	35 9% W	4 1%
A fairly good job	259 25%	84 23%	54 22%	53 28%	69 30%	70 27%	52 19%	73 32% G	45 25%	51 20%	108 28%	48 27%	52 25%	70 27%	189 25%	7 5%	15 10%	8 14% P*	198 46% PQR	171 31% U	50 18%	166 42% W	40 11%
Neither a good nor bad job	220 22%	79 22%	54 23%	35 19%	52 22%	65 25% H	63 22%	38 17%	36 20%	55 22%	77 20%	40 23%	48 23%	62 23%	158 21%	20 13%	29 18%	15 28% P*	92 21%	113 21%	44 16%	83 21%	60 16%
A fairly bad job	242 24%	85 23%	64 27%	43 23%	50 22%	53 20%	74 26%	63 27%	38 21%	63 25%	77 20%	43 25%	59 29% K	61 23%	181 24%	46 30% S	55 34% S	18 34% S*	62 14%	126 23%	73 27%	63 16%	117 32% V
A very bad job	225 22%	87 24%	55 23%	43 23%	40 17%	48 19%	64 23%	49 21%	45 25%	65 26%	91 24%	32 18%	37 18%	51 19%	174 23%	78 51% QRS	54 33% S	12 23% S*	35 8%	93 17%	96 35% T	45 11% V	138 38% V
Don't know	29 3%	12 3%	5 2%	7 4%	6 2%	10 4% H	13 5% H	1 *	6 3% H	6 2%	12 3%	9 5%	3 1%	6 2%	24 3%	1 1%	6 4%	1 2% *	7 2%	11 2%	5 2%	7 2%	8 2%

T2B: Good job	303 30%	100 28%	61 25%	58 31%	84 36% C	84 32% G	65 23%	80 35% G	53 30%	61 24%	131 34% J	52 29%	60 29%	83 31%	220 29%	7 5%	16 10%	8 14% P*	233 55% PQR	204 37% U	55 20%	201 50% W	43 12%
B2B: Bad job	468 46%	172 47%	119 50% E	86 46%	91 39%	101 39%	138 49% F	111 48%	84 47%	128 51%	168 43%	75 43%	96 47%	113 43%	355 47%	124 81% QRS	109 68% S	30 56% S*	97 23%	219 40%	169 62% T	107 27%	255 70% V
Net Difference	-164 -16%	-72 -20%	-58 -24%	-28 -15%	-6 -3%	-17 -6%	-73 -26%	-31 -13%	-30 -17%	-66 -27%	-38 -10%	-24 -14%	-36 -18%	-30 -11%	-135 -18%	-117 -76%	-92 -57%	-23 -42%	137 32%	-14 -3%	-114 -42%	93 23%	-212 -58%

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SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving the NHS in Scotland

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Parliament Region							Highest qualification			Working status		
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	Central (M)	Glasgow (N)	Highlands and Islands (O)	Lothians (P)	Mid Scotland and Fife (Q)	North East Scotland (R)	South (S)	West (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Working (X)	Not working (Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
A very good job	51 5% c	33 7% c	17 3% HI	11 9% HI	15 8% HI	7 5% HI	6 4% HI	5 3% HI	7 3% HI	25 8% KL	14 4% KL	12 3% KL	11 9% O*	6 5% O	2 3% O	4 3% O	4 3% O	9 7% O	5 4% O	9 7% O	12 5% O	21 5% O	16 5% O	38 7% Y	14 3% Y
A fairly good job	178 17%	93 19%	83 16%	19 17%	38 21% H	26 17%	35 20% H	18 11% H	42 18% H	57 19%	61 19%	60 15%	25 21% O*	31 23% O	7 8% O	22 15%	19 15% O	30 21% O	23 18% O	22 17% O	40 16% O	82 19% O	52 16% O	101 18% O	77 17% O
Neither a good nor bad job	232 23%	110 23%	121 23%	29 25%	51 28% H	33 22% H	39 22% H	35 22% H	46 20% H	80 27% H	72 22% H	81 20% H	23 19% H	34 25% H	26 31% H	38 26% H	29 23% H	31 22% H	33 26% H	19 14% H	63 26% H	95 22% H	68 21% H	137 24% H	95 21% H
A fairly bad job	241 24%	85 17% B	156 30% B	31 27% B	45 24% B	42 27% B	39 22% B	35 22% B	51 22% B	75 25% B	80 24% B	86 22% B	25 21% B	27 20% B	15 18% B	38 26% B	35 27% B	40 28% B	27 21% B	33 25% B	59 24% B	93 22% B	84 26% B	133 23% B	108 24% B
A very bad job	298 29%	155 32% B	141 27% B	20 17% B	33 18% B	39 26% B	53 30% DE	66 41% DEFG	87 37% DEF	53 18% J	92 28% J	153 39% JK	35 30% O*	32 24% O	34 40% NR*	40 27% O	39 31% O	32 22% O	38 29% O	48 36% NR	71 29% O	123 29% O	101 31% O	153 27% O	144 33% O
Don't know	19 2%	8 2% I	11 2% I	4 4% I	2 1% I	4 3% I	7 4% HI	1 1% I	1 * I	7 2% L	11 3% L	1 * L	1 1% L	4 3% L	1 1% L	6 4% L	1 1% L	2 1% L	4 3% L	1 1% L	10 2% L	6 2% L	14 2% L	5 1% L	

T2B: Good job	230 23%	127 26% c	99 19% c	30 26% H	52 28% H	34 22% H	42 23% H	23 15% H	49 21% H	82 28% L	75 23% L	72 18% L	36 30% O*	37 28% O	9 11% O	27 18% O	23 18% O	39 27% O	28 22% O	31 24% O	52 21% O	103 24% O	68 21% O	139 24% O	91 20% O
B2B: Bad job	539 53%	239 49% c	298 56% c	50 44% H	78 42% H	80 53% H	92 51% H	101 63% DEG	138 59% DE	128 43% J	172 52% J	239 61% JK	61 51% O*	60 45% O	49 58% O	78 52% O	74 58% O	72 50% O	65 50% O	80 61% N	130 53% O	217 51% O	185 57% O	286 50% X	253 57% X
Net Difference	-309 -30%	-113 -23% c	-198 -38% c	-20 -18% H	-26 -14% H	-47 -31% H	-50 -28% H	-78 -48% H	-89 -38% H	-46 -15% L	-97 -29% L	-167 -42% L	-25 -21% O*	-23 -17% O	-40 -47% O	-51 -35% O	-51 -40% O	-33 -23% O	-37 -29% O	-49 -38% O	-78 -32% O	-114 -27% O	-116 -36% O	-147 -26% O	-162 -37% O

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	Social grade					Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE					BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390	
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366	
A very good job	51 5%	17 5%	11 5%	14 8%	10 4%	10 4%	15 5%	14 6%	9 5%	8 3%	20 5%	8 4%	15 7%	24 9%	28 4%	- -	4 3%	3 6%	35 8%	32 6%	7 3%	34 9%	2 1%	
A fairly good job	178 17%	65 18%	33 14%	34 18%	47 20%	55 21%	40 14%	42 18%	31 17%	36 14%	64 16%	30 17%	48 23%	53 20%	125 17%	3 2%	19 12%	6 11%	131 31%	114 21%	34 12%	113 28%	26 7%	
Neither a good nor bad job	232 23%	66 18%	66 27%	38 21%	62 27%	81 31%	57 20%	49 21%	31 17%	67 27%	85 22%	41 24%	38 19%	55 21%	177 23%	17 11%	27 17%	6 11%	113 26%	134 24%	43 16%	109 27%	50 14%	
A fairly bad job	241 24%	99 27%	52 22%	39 21%	51 22%	46 18%	75 27%	51 22%	52 29%	53 21%	94 24%	40 23%	55 26%	64 24%	177 23%	27 18%	34 21%	19 36%	103 24%	128 23%	63 23%	83 21%	92 25%	
A very bad job	298 29%	114 31%	70 29%	55 30%	59 26%	61 24%	85 31%	73 32%	54 30%	80 32%	118 30%	51 29%	49 24%	63 24%	234 31%	105 13%	73 46%	20 37%	43 10%	132 24%	125 46%	51 13%	194 53%	
Don't know	19 2%	2 1%	8 3%	6 3%	4 2%	7 3%	6 2%	2 1%	2 1%	7 3%	6 2%	5 3%	1 1%	4 2%	15 2%	1 1%	3 2%	- -	4 1%	8 2%	2 1%	7 2%	3 1%	

T2B: Good job	230 23%	81 22%	44 18%	48 26%	57 24%	65 25%	56 20%	56 24%	40 22%	44 17%	84 22%	38 22%	64 31%	77 29%	153 20%	3 2%	24 15%	9 17%	166 39%	146 27%	41 15%	148 37%	28 8%
B2B: Bad job	539 53%	213 59%	121 51%	94 51%	110 47%	107 41%	160 57%	124 54%	107 60%	133 53%	212 55%	91 52%	103 50%	128 48%	411 54%	132 86%	107 67%	39 73%	145 34%	259 47%	188 68%	134 34%	285 78%
Net Difference	-309 -30%	-132 -36%	-77 -32%	-47 -25%	-54 -23%	-42 -16%	-104 -37%	-69 -30%	-67 -37%	-90 -36%	-127 -33%	-53 -30%	-40 -19%	-51 -19%	-259 -34%	-129 -84%	-83 -52%	-30 -56%	20 5%	-113 -21%	-146 -53%	14 3%	-257 -70%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving the education system in Scotland

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Parliament Region							Highest qualification			Working status		
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	Central (M)	Glasgow (N)	Highlands and Islands (O)	Lothians (P)	Mid Scotland and Fife (Q)	North East Scotland (R)	South (S)	West (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Working (X)	Not working (Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
A very good job	53 5%	32 7% c	18 3%	7 6%	18 10% GHI	9 6%	7 4%	5 3%	6 3%	26 9% L	16 5%	11 3%	5 4%	8 6%	2 3% *	9 6%	4 3% *	9 6%	5 4%	11 9%	11 4%	25 6%	16 5%	37 6%	16 4%
A fairly good job	217 21%	102 21%	115 22%	30 26%	36 20%	38 25%	39 22%	27 17%	46 20%	66 22%	78 24%	73 19%	27 22% *	28 21%	14 17% *	37 25%	23 18% *	38 26%	28 22%	22 17%	60 24%	95 22%	57 17%	126 22%	91 20%
Neither a good nor bad job	234 23%	110 23%	124 23%	24 21%	60 33% GH	34 23%	38 21%	24 15%	53 23%	85 29% L	73 22%	77 20%	27 23% *	35 26%	24 28% *	33 23%	32 25% *	35 24%	27 21%	21 16%	61 25%	103 24%	65 20%	127 22%	107 24%
A fairly bad job	232 23%	103 21%	129 24%	30 26%	37 20%	32 21%	37 21%	46 29%	50 22%	66 22%	69 21%	96 24%	32 26% *	32 24%	21 25% *	26 17%	33 26% *	26 18%	34 26%	29 22%	51 21%	85 20%	92 28% V	137 24%	95 21%
A very bad job	232 23%	121 25%	110 21%	13 11%	23 13%	32 21%	46 26% DE	50 31% DE	68 29% DE	36 12%	78 24% J	118 30% J	27 22% *	22 16%	23 26% *	33 22%	30 23% *	27 19%	28 22%	43 32% NR	54 22%	91 21%	83 25%	120 21%	112 25%
Don't know	52 5%	18 4%	34 6%	9 8%	9 5%	6 4%	11 6%	9 5%	9 4%	18 6%	17 5%	17 4%	4 3% *	10 7%	1 1% *	10 7%	6 5% *	10 7%	7 5%	5 4%	9 4%	26 6%	14 4%	29 5%	24 5%

T2B: Good job	269 26%	133 28%	132 25%	37 33% H	54 30%	47 31% H	46 26%	32 20%	52 22%	92 31% L	93 28%	84 21%	31 26% *	36 27%	17 20% *	46 31%	27 21% *	46 32%	33 25%	34 26%	70 29%	120 28%	73 22%	163 28%	106 24%
B2B: Bad job	464 45%	224 46%	239 45%	42 37%	60 33%	64 42%	83 46% E	96 60% DEFG	118 51% DE	103 35%	147 45% J	214 55% JK	58 48% *	54 40%	44 51% *	59 40%	62 49% *	53 37%	62 48%	72 55% NPR	105 43%	176 42%	174 53% UV	258 45%	206 46%
Net Difference	-195 -19%	-91 -19%	-106 -20%	-5 -5%	-6 -3%	-17 -11%	-37 -20%	-64 -40%	-66 -28%	-11 -4%	-54 -16%	-130 -33%	-27 -22%	-18 -13%	-27 -31%	-13 -8%	-35 -28%	-7 -5%	-30 -23%	-38 -29%	-35 -14%	-57 -13%	-102 -31%	-95 -16%	-100 -22%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q/R/S/T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q/R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving the education system in Scotland

Adults aged 16+ in Scotland

	Social grade					Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
A very good job	53 5%	18 5%	10 4%	15 8%	9 4%	14 5%	12 4%	12 5%	13 7%	10 4%	22 6%	8 5%	12 6%	21 8%	31 4%	1 *	5 3%	2 4%	37 9%	34 6%	7 3%	35 9%	6 2%
A fairly good job	217 21%	78 21%	41 17%	44 24%	54 23%	59 23%	53 19%	50 22%	42 24%	55 22%	68 18%	41 23%	52 25%	67 26%	149 20%	3 2%	22 14%	7 13%	146 34%	137 25%	45 16%	120 30%	44 12%
Neither a good nor bad job	234 23%	74 20%	62 26%	37 20%	61 26%	79 30%	65 23%	44 19%	25 14%	59 23%	88 23%	44 25%	44 21%	57 22%	177 23%	18 12%	30 19%	5 8%	112 26%	121 22%	48 18%	111 28%	49 13%
A fairly bad job	232 23%	84 23%	56 23%	54 29%	38 17%	38 15%	65 23%	66 29%	48 27%	49 19%	82 21%	45 25%	57 27%	64 24%	168 22%	35 23%	42 26%	20 37%	83 19%	143 26%	56 20%	76 19%	99 27%
A very bad job	232 23%	97 27%	55 23%	34 18%	46 20%	50 19%	66 24%	53 23%	44 24%	62 25%	101 26%	31 18%	38 18%	50 19%	182 24%	88 57%	55 34%	18 33%	28 7%	91 17%	107 39%	43 11%	152 41%
Don't know	52 5%	12 3%	15 6%	3 1%	23 10%	20 8%	18 7%	6 3%	7 4%	16 6%	26 7%	7 4%	3 1%	4 1%	48 6%	8 5%	6 4%	3 5%	21 5%	22 4%	11 4%	13 3%	16 4%

T2B: Good job	269 26%	95 26%	51 22%	59 32%	63 27%	74 28%	64 23%	62 27%	55 31%	65 26%	90 23%	49 28%	64 31%	88 34%	181 24%	4 3%	28 17%	9 16%	183 43%	170 31%	52 19%	156 39%	50 14%
B2B: Bad job	464 45%	181 50%	110 46%	88 47%	85 37%	88 34%	131 47%	119 52%	92 51%	110 44%	183 47%	76 43%	95 46%	114 43%	350 46%	122 80%	97 60%	38 70%	112 26%	234 43%	163 59%	119 30%	251 68%
Net Difference	-195 -19%	-86 -24%	-59 -25%	-28 -15%	-22 -9%	-14 -6%	-66 -24%	-58 -25%	-37 -21%	-45 -18%	-93 -24%	-27 -15%	-30 -15%	-25 -10%	-169 -22%	-118 -77%	-69 -43%	-29 -54%	71 17%	-64 -12%	-111 -40%	36 9%	-201 -55%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

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22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving living standards for people on low incomes

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Parliament Region							Highest qualification			Working status		
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	Central (M)	Glasgow (N)	Highlands and Islands (O)	Lothians (P)	Mid Scotland and Fife (Q)	North East Scotland (R)	South (S)	West (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Working (X)	Not working (Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
A very good job	57 6%	30 6%	25 5%	7 6%	8 5%	9 6%	11 6%	9 6%	13 5%	15 5%	20 6%	22 5%	5 4%	12 9%	3 3%	9 6%	7 6%	9 6%	4 3%	9 7%	12 5%	20 5%	22 7%	34 6%	23 5%
A fairly good job	222 22%	108 22%	111 21%	17 15%	38 21%	42 28%	47 26%	36 22%	43 18%	55 18%	89 27%	79 20%	23 19%	29 22%	15 17%	31 21%	25 20%	29 20%	44 34%	27 20%	52 21%	94 22%	72 22%	132 23%	90 20%
Neither a good nor bad job	240 24%	105 22%	135 26%	27 24%	51 28%	31 20%	35 20%	32 20%	65 28%	78 26%	66 20%	97 25%	23 19%	26 20%	21 24%	42 28%	40 32%	39 27%	25 20%	24 18%	66 27%	90 21%	77 24%	135 23%	105 24%
A fairly bad job	267 26%	121 25%	145 27%	37 33%	50 27%	40 26%	36 20%	37 23%	67 29%	87 29%	76 23%	104 26%	32 27%	35 26%	30 35%	37 25%	26 20%	38 26%	32 25%	36 28%	43 18%	124 29%	96 29%	146 25%	121 27%
A very bad job	193 19%	106 22%	85 16%	24 21%	29 16%	22 15%	36 20%	41 25%	41 18%	52 18%	59 18%	82 21%	32 26%	27 20%	12 14%	25 17%	25 20%	22 16%	18 14%	31 24%	66 27%	72 17%	53 16%	102 18%	91 21%
Don't know	41 4%	15 3%	26 5%	2 2%	8 4%	8 5%	13 7%	7 4%	4 2%	10 3%	21 6%	11 3%	6 5%	5 4%	5 5%	6 4%	4 3%	6 4%	6 5%	4 3%	6 2%	26 6%	7 2%	27 5%	14 3%

T2B: Good job	279 27%	138 28%	137 26%	23 21%	47 25%	50 33%	59 33%	44 28%	56 24%	70 24%	109 33%	100 25%	27 23%	41 31%	18 21%	39 27%	32 25%	38 26%	48 37%	36 27%	64 26%	114 27%	93 29%	166 29%	113 25%
B2B: Bad job	459 45%	227 47%	230 44%	61 54%	78 43%	62 41%	72 40%	77 48%	108 47%	139 47%	134 41%	186 47%	64 53%	61 46%	42 50%	62 42%	51 40%	60 42%	50 39%	67 51%	109 45%	196 46%	149 46%	248 43%	211 48%
Net Difference	-180 -18%	-89 -18%	-94 -18%	-37 -33%	-32 -17%	-12 -8%	-14 -8%	-33 -20%	-53 -23%	-69 -23%	-26 -8%	-86 -22%	-37 -31%	-20 -15%	-25 -29%	-22 -15%	-19 -15%	-22 -15%	-3 -2%	-31 -24%	-45 -18%	-82 -19%	-56 -17%	-81 -14%	-99 -22%

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Overlap formulae used

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Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving living standards for people on low incomes

Adults aged 16+ in Scotland

	Social grade					Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
A very good job	57 6%	26 7%	9 4%	8 4%	14 6%	15 6%	13 5%	13 5%	14 8%	11 5%	28 7%	4 2%	13 6%	14 5%	43 6%	1 *	3 2%	3 6%	43 10%	39 7%	7 2%	42 11%	3 1%
A fairly good job	222 22%	79 22%	47 20%	52 28%	44 19%	50 19%	57 20%	60 26%	39 22%	41 16%	91 24%	42 24%	48 23%	65 25%	157 21%	5 3%	16 10%	6 10%	167 39%	153 28%	38 14%	143 36%	37 10%
Neither a good nor bad job	240 24%	88 24%	57 24%	32 17%	64 28%	63 24%	69 25%	53 23%	38 21%	70 28%	79 20%	38 22%	53 26%	64 24%	177 23%	23 15%	38 23%	13 24%	98 23%	123 22%	64 23%	94 24%	79 22%
A fairly bad job	267 26%	83 23%	62 26%	47 25%	75 32%	65 25%	80 29%	65 28%	36 20%	64 26%	100 26%	48 27%	54 26%	66 25%	200 26%	67 44%	51 32%	13 24%	74 17%	143 26%	74 27%	72 18%	125 34%
A very bad job	193 19%	71 20%	53 22%	39 21%	30 13%	56 22%	47 17%	32 14%	42 23%	55 22%	72 19%	35 20%	31 15%	47 18%	146 19%	51 34%	47 29%	13 24%	36 8%	71 13%	83 30%	38 10%	105 29%
Don't know	41 4%	17 5%	12 5%	9 5%	4 2%	10 4%	13 5%	8 4%	10 5%	9 4%	17 4%	8 5%	7 3%	7 3%	34 4%	6 4%	6 4%	6 12%	9 2%	19 4%	7 3%	8 2%	17 5%

T2B: Good job	279 27%	105 29%	56 23%	60 32%	59 25%	66 25%	70 25%	72 31%	54 30%	52 21%	120 31%	46 26%	61 29%	79 30%	200 26%	5 4%	18 11%	9 16%	211 49%	192 35%	45 16%	186 47%	41 11%
B2B: Bad job	459 45%	153 42%	115 48%	86 46%	106 45%	122 47%	127 46%	98 42%	78 43%	119 48%	172 44%	82 47%	86 41%	113 43%	346 46%	118 77%	98 61%	26 48%	111 26%	214 39%	157 57%	110 28%	229 63%
Net Difference	-180 -18%	-49 -13%	-59 -25%	-25 -14%	-47 -20%	-56 -22%	-57 -21%	-25 -11%	-24 -13%	-67 -27%	-52 -14%	-36 -21%	-25 -12%	-34 -13%	-147 -19%	-113 -74%	-80 -50%	-17 -31%	100 23%	-22 -4%	-112 -41%	75 19%	-189 -51%

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

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Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving your own standard of living

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Parliament Region							Highest qualification			Working status		
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	Central (M)	Glasgow (N)	Highlands and Islands (O)	Lothians (P)	Mid Scotland and Fife (Q)	North East Scotland (R)	South (S)	West (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Working (X)	Not working (Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
A very good job	35 3%	16 3%	18 3%	4 4%	6 4%	7 5%	8 4%	4 2%	6 3%	11 4%	14 4%	10 3%	7 5%	4 3%	- -	4 3%	5 4%	6 4%	4 3%	5 4%	7 3%	17 4%	10 3%	24 4%	11 3%
A fairly good job	176 17%	85 18%	87 17%	12 11%	32 18%	36 24%	31 18%	28 17%	36 16%	44 15%	68 20%	64 16%	18 15%	28 21%	9 10%	25 17%	17 13%	29 20%	25 19%	25 19%	42 17%	73 17%	57 17%	108 19%	68 15%
Neither a good nor bad job	337 33%	155 32%	182 34%	34 30%	59 32%	39 26%	60 34%	44 27%	102 44%	92 31%	99 30%	146 37%	33 27%	37 28%	41 48%	43 29%	42 33%	50 35%	53 41%	38 29%	86 35%	135 32%	109 33%	174 30%	163 37%
A fairly bad job	259 25%	117 24%	143 27%	37 33%	52 28%	46 30%	36 20%	37 23%	52 22%	89 30%	82 25%	89 23%	36 30%	36 27%	18 21%	41 28%	29 23%	40 28%	28 21%	32 24%	55 23%	106 25%	93 28%	150 26%	109 25%
A very bad job	201 20%	105 22%	94 18%	26 23%	31 17%	21 14%	40 22%	47 29%	36 15%	57 19%	61 19%	83 21%	26 22%	24 18%	16 19%	35 23%	33 26%	18 13%	17 14%	31 23%	55 22%	86 20%	58 18%	112 19%	89 20%
Don't know	11 1%	7 1%	4 1%	- -	4 2%	2 1%	4 2%	1 1%	1 *	4 1%	6 2%	2 *	1 1%	4 3%	2 2%	- -	1 1%	1 1%	2 1%	- -	1 *	7 2%	1 *	8 1%	3 1%

T2B: Good job	211 21%	101 21%	106 20%	16 14%	39 21%	43 29%	39 22%	31 20%	43 18%	55 19%	82 25%	74 19%	25 21%	32 24%	9 10%	29 20%	22 17%	35 24%	29 22%	30 23%	48 20%	91 21%	66 20%	132 23%	79 18%
B2B: Bad job	460 45%	222 46%	237 45%	63 56%	83 45%	67 45%	76 42%	84 52%	87 38%	146 49%	143 43%	171 44%	62 51%	60 45%	34 40%	76 51%	62 49%	58 41%	45 35%	63 48%	111 45%	192 45%	151 46%	262 46%	198 45%
Net Difference	-249 -24%	-120 -25%	-131 -25%	-47 -42%	-44 -24%	-24 -16%	-37 -21%	-52 -33%	-45 -19%	-91 -31%	-61 -19%	-97 -25%	-37 -31%	-27 -20%	-25 -30%	-47 -31%	-40 -31%	-24 -16%	-16 -12%	-32 -25%	-62 -25%	-101 -24%	-84 -26%	-130 -23%	-119 -27%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q/R/S/T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q/R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving your own standard of living

Adults aged 16+ in Scotland

	Social grade					Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
A very good job	35 3%	15 4%	7 3%	4 2%	10 4%	9 3%	12 4%	7 3%	6 3%	4 2%	21 5% J	4 2%	6 3%	14 5%	21 3%	1 *	3 2%	- -	25 6% P	21 4%	8 3%	23 6% W	4 1%
A fairly good job	176 17%	64 18%	38 16%	35 19%	39 17%	37 14%	48 17%	42 18%	32 18%	31 12%	72 19%	34 19%	39 19%	53 20%	123 16%	2 2%	15 9% P	6 11% P*	135 31% PQR	117 21% U	34 12%	114 29% W	28 8%
Neither a good nor bad job	337 33%	121 33%	77 32%	54 29%	85 37%	100 38%	90 32%	71 31%	51 28%	99 39% L	120 31%	48 27%	70 34%	73 28%	264 35%	50 33%	41 25%	16 30% *	146 34%	184 34%	86 31%	136 34%	110 30%
A fairly bad job	259 25%	94 26%	59 25%	52 28%	55 24%	61 23%	70 25%	65 28%	49 28%	60 24%	90 23%	53 30%	56 27%	76 29%	184 24%	42 28%	56 35% S	20 37% S*	81 19%	147 27%	60 22%	81 20% V	111 30% V
A very bad job	201 20%	67 18%	58 24%	39 21%	38 16%	51 20%	52 19%	45 19%	40 22%	55 22%	79 20%	33 19%	34 16%	44 17%	157 21%	58 38% S	45 28% S	12 22% S*	39 9%	76 14%	85 31% T	41 10% V	111 30% V
Don't know	11 1%	2 1%	2 1%	2 1%	5 2%	3 1%	6 2%	1 *	2 1%	2 1%	5 1%	3 2%	1 *	2 1%	9 1%	- -	1 1%	- -	2 *	4 1%	1 *	3 1%	2 *

T2B: Good job	211 21%	79 22%	45 19%	39 21%	49 21%	46 18%	61 22%	49 21%	38 21%	35 14%	93 24% J	38 21%	45 22%	67 26% O	144 19%	3 2%	18 11% P	6 11% P*	160 37% PQR	138 25% U	41 15%	137 34% W	32 9%
B2B: Bad job	460 45%	161 44%	116 49%	91 49%	92 40%	112 43%	122 44%	110 47%	89 50%	115 46%	169 44%	86 49%	91 44%	120 46%	340 45%	100 65% S	100 63% S	32 59% S*	120 28%	223 41%	146 53% T	123 31% V	222 61% V
Net Difference	-249 -24%	-82 -23%	-72 -30%	-52 -28%	-43 -19%	-66 -25%	-61 -22%	-61 -26%	-51 -28%	-80 -32%	-75 -19%	-48 -28%	-46 -22%	-53 -20%	-196 -26%	-97 -63%	-82 -51%	-26 -48%	40 9%	-86 -16%	-104 -38%	15 4%	-190 -52%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)