

PUBLIC

Royals

All Adults aged 18-75 in GB

Q1. On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abolished, or do you think it would make no difference?

All Adults aged 18-75 in Great Britain

| | Gender | | | Age | | | | | Aggregated Age Breaks | | | Generations | | | | Region | | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | | Referendum 2016 vote | |
|---------------------|------------|-----------------|------------|------------------|------------------|-----------------|----------------|--------------------|-----------------------|------------------|------------|------------------|-----------------|------------------|------------------|----------------|------------------|----------------|-----------------|----------------|--------------------|-------------------|-------------------|-----------------|-----------------|-----------------|-------------------|------------------------|---------------------------|-------------------------------|----------------|--------------------------------|----------------|------------|----------------|------------|---------------------------------------|------------|----------------------------|------------------|-----------------------|-----------------|-----------------|----------------------|-----------------|
| | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55-75 (H) | 18-34 (I) | 35-54 (J) | 55-75 (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (a) | White ethnic group (b) | Minority ethnic group (c) | Married/Living as Married (d) | Single (e) | Widowed/Divorced/Separated (f) | 1 (g) | 2 (h) | 3 (i) | 4+ (j) | ANY (k) | NONE (l) | Conservative (m) | Labour (n) | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) | |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 | |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 | |
| Better if abolished | 255 24% | 143 27% C | 104 19% | 44 35% FGH | 70 34% FGH | 44 23% | 42 21% | 55 16% | 113 34% JK | 86 22% K | 55 16% | 57 36% NO | 91 28% NO | 58 20% | 49 16% | 59 23% | 57 20% | 42 17% | 49 31% QR | 10 20% * | 38 40% PQRT* | 151 24% | 104 22% | 182 26% Y | 73 19% | 100 28% a | 155 21% | 204 22% | 48 37% b | 143 23% | 94 28% f | 18 15% | 41 19% | 93 25% | 54 28% g | 66 22% | 79 26% | 176 23% | 31 10% | 105 37% mo | 13 17% * | 44 32% mo | 128 28% r | 59 16% | |
| Worse if abolished | 408 38% | 198 37% | 210 39% | 34 27% | 51 25% | 60 31% | 77 38% E | 136 52% DEFG | 137 35% I | 186 52% II | 186 52% | 40 25% | 96 29% | 121 41% LM | 151 50% LM | 96 38% U | 128 45% SU | 96 38% U | 49 31% | 18 36% | 22 23% | 233 38% 38% | 176 38% | 261 37% | 147 39% | 125 34% | 284 39% | 370 39% | 38 30% | 241 39% e | 101 30% | 66 54% de | 93 43% | 144 38% | 67 35% | 104 35% | 106 34% | 302 39% | 190 60% nop | 150 24% | 69 29% * | 29 38% * | 39 29% * | 159 35% * | 181 48% q |
| No difference | 332 31% | 169 32% | 161 30% | 30 24% | 67 32% | 72 36% DH | 94 35% D | 97 27% E | 141 39% K | 94 27% | 39 24% | 112 34% L | 96 32% L | 85 28% | 83 33% Q | 68 24% | 93 37% DS | 41 27% | 15 30% * | 31 32% * | 194 31% | 138 30% | 223 32% | 109 29% | 112 31% | 220 30% | 299 32% | 29 23% | 198 32% | 104 31% | 30 25% | 65 30% | 114 30% | 50 26% | 102 35% | 100 32% | 232 30% | 85 27% | 90 32% | 28 36% * | 45 33% * | 131 29% * | 117 31% | | |
| Don't know | 89 8% | 23 4% | 65 12% | 18 14% | 19 9% | 18 10% | 13 7% | 20 6% | 37 11% K | 32 8% | 20 6% | 24 15% MNO | 27 8% | 21 7% | 18 6% | 15 6% | 28 10% | 18 7% | 17 11% | 7 14% * | 4 4% * | 42 7% 10% | 47 10% | 38 5% | 51 13% | 26 7% | 63 9% | 75 8% | 13 10% | 41 7% | 40 12% d | 8 7% | 17 8% | 27 7% | 22 11% | 23 8% | 23 8% | 66 8% | 12 4% | 19 7% | 7 8% * | 8 6% * | 31 7% * | 16 4% | |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

Column Proportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r/ Minimum Base: 30/ Small Base: 100/

Column Means (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r/ Minimum Base: 30/ Small Base: 100/

PUBLIC

Royals

All Adults aged 18-75 in GB

Q3. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Summary

All Adults aged 18-75 in Great Britain

| Q3. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? | | | | | | | | | | |
|------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|----------------------|------------------------|-------------------------------------|----------------------------------|----------------------------------|-------------------------------|-----------------------|---------------------------------|------------------------------------------------|
| | The Royal Family as a whole | King Charles III | Camilla, Queen Consort | Prince William, the Prince of Wales | Catherine, the Princess of Wales | Prince Harry, the Duke of Sussex | Meghan, the Duchess of Sussex | Anne, Princess Royal | Prince Andrew, the Duke of York | Prince Edward, recently made Duke of Edinburgh |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) |
| Unweighted base | 1084 | 1084 | 1084 | 1084 | 1084 | 1084 | 1084 | 1084 | 1084 | 1084 |
| Weighted base | 1084 | 1084 | 1084 | 1084 | 1084 | 1084 | 1084 | 1084 | 1084 | 1084 |
| Very favourable (2) | 140 13% CFGJ | 191 18% ACFGJJ | 109 10% GI | 317 29% ABCFGHJJ | 319 29% ABCFGHJJ | 90 8% I | 75 7% I | 273 25% ABCFGJJ | 31 3% I | 153 14% CFGJ |
| Mainly favourable (1) | 366 34% CFGJ | 337 31% CFGJ | 251 23% FGI | 327 30% CFGJ | 292 27% CFGJ | 161 15% I | 148 14% I | 341 31% CFGJ | 78 7% I | 330 30% CFGJ |
| Neither favourable nor unfavourable (0) | 271 25% DGI | 261 24% DI | 343 32% ABDEFGHI | 227 21% DI | 255 24% DI | 254 23% I | 234 22% I | 269 25% DI | 203 19% DI | 342 32% ABDEFGHI |
| Mainly unfavourable (-1) | 156 14% DEHU | 140 13% DEHU | 161 15% DEHU | 98 9% EH | 78 7% EH | 215 20% ABCDDEGHJ | 174 16% BDEHU | 68 6% I | 199 18% ABCDDEHU | 100 9% H |
| Very unfavourable (-2) | 127 12% DEHU | 118 11% DEHU | 173 16% ABDEHU | 83 8% EH | 79 7% EH | 328 30% ABCDDEHU | 420 39% ABCDDEHU | 68 6% I | 547 50% ABCDDEFGHI | 92 9% H |
| Don't know | 25 2% I | 37 3% A | 48 4% ABDGI | 32 3% ABCDFGI | 61 6% ABCDFGI | 37 3% A | 32 3% A | 65 6% ABCDFGI | 26 2% I | 66 6% ABCDFGI |

| | | | | | | | | | | |
|-------------------|--------------------|--------------------|----------------------|-----------------------|-----------------------|------------------------|------------------------|-----------------------|--------------------------|--------------------|
| NET: Favourable | 506 47% CFGJ | 528 49% CFGJ | 360 33% FGI | 644 59% ABCFHJJ | 611 56% ABCFHJJ | 251 23% GI | 224 21% I | 614 57% ABCFHJJ | 110 10% I | 483 45% CFGJ |
| NET: Unfavourable | 282 26% DEHU | 258 24% DEHU | 334 31% ABDEHU | 181 17% EH | 157 14% EH | 543 50% ABCDDEHU | 594 55% ABCDDEHU | 137 13% I | 745 69% ABCDDEFGHI | 192 18% EH |

| | | | | | | | | | | |
|------|--------------|---------------|--------------|-----------------|-----------------|-------------|------------|-----------------|------------|---------------|
| Mean | 0.22 CFGJ | 0.33 ACFGJ | -0.04 FGI | 0.66 ABCFHJJ | 0.68 ABCFHJJ | -0.51 GI | -0.68 I | 0.67 ABCFHJJ | -1.09 I | 0.35 ACFGJ |
|------|--------------|---------------|--------------|-----------------|-----------------|-------------|------------|-----------------|------------|---------------|

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J Minimum Base: 30 Minimum Small Base: 100

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J Minimum Base: 30 Minimum Small Base: 100

PUBLIC

Royals

All Adults aged 18-75 in GB

Q3. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - The Royal Family as a whole

All Adults aged 18-75 in Great Britain

Table with columns: Gender, Age, Aggregated Age Breaks, Generations, Region, Social grade, Employment status, Education, Ethnicity, Marital Status, Household Size, Presence of children, General Election 2019 Vote, Referendum 2016 vote. Rows include Unweighted base, Weighted base, and various sentiment levels (Very favourable, Mainly favourable, Neither favourable nor unfavourable, Mainly unfavourable, Very unfavourable, Don't know).

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlapping formula used
Column separator: [SNU...Z]b,c,d,f,g,h,i,j,k,l,m,n,o,p,q,r Minimum Base: 30 Small Base: 100
Column Mean: [SN...Z]b,c,d,f,g,h,i,j,k,l,m,n,o,p,q,r Minimum Base: 30 Small Base: 100

PUBLIC

Royals

All Adults aged 18-75 in GB

Q3. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - King Charles III
All Adults aged 18-75 in Great Britain

| | Gender | | | Age | | | | | Aggregated Age Breaks | | | Generations | | | | Region | | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | Referendum 2016 vote | | | |
|-----------------------------------------|-----------|----------|------------|-----------|-----------|-----------|-----------|-----------|-----------------------|-----------|-----------|-------------|-----------------|-----------|-----------------|-----------|--------------|-----------|------------|-----------|--------------|----------|-------------------|-------------|-----------------|---------------|-------------------|------------------------|---------------------------|--------------------------------|----------------|--------------------------------|-------|-------|---------------------------------------|--------|----------------------------|----------|------------------|------------|-----------------------|-----------|------------|-----------|
| | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55-75 (H) | 18-34 (I) | 35-54 (J) | 55-75 (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (a) | White ethnic group (b) | Minority ethnic group (c) | Married/Living as a couple (d) | Single (e) | Widowed/Divorced/Separated (f) | 1 (g) | 2 (h) | 3 (i) | 4+ (j) | ANY (k) | NONE (l) | Conservative (m) | Labour (n) | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 |
| Very favourable (2) | 191 | 94 | 97 | 14 | 18 | 26 | 41 | 92 | 31 | 68 | 92 | 16 | 35 | 65 | 75 | 35 | 56 | 51 | 25 | 10 | 12 | 113 | 78 | 127 | 63 | 55 | 126 | 181 | 8 | 119 | 45 | 27 | 39 | 82 | 23 | 47 | 50 | 141 | 86 | 29 | 21 | 70 | 91 | |
| | 18% | 18% | 18% | 11% | 9% | 14% | 20% | 26% | 9% | 17% | 26% | 10% | 11% | 22% | 25% | 14% | 20% | 21% | 16% | 20% | 13% | 18% | 17% | 18% | 17% | 15% | 19% | 19% | 6% | 19% | 13% | 22% | 18% | 22% | 12% | 16% | 16% | 18% | 27% | 10% | 17% | 16% | 24% | 24% |
| Mainly favourable (1) | 337 | 151 | 186 | 25 | 40 | 59 | 66 | 146 | 66 | 125 | 146 | 29 | 83 | 98 | 127 | 81 | 85 | 88 | 41 | 15 | 27 | 200 | 137 | 210 | 137 | 116 | 221 | 300 | 36 | 201 | 88 | 48 | 67 | 122 | 54 | 94 | 93 | 244 | 139 | 72 | 35 | 35 | 139 | 139 |
| | 31% | 28% | 34% | 20% | 20% | 31% | 32% | 41% | 20% | 32% | 41% | 18% | 25% | 32% | 42% | 32% | 30% | 36% | 26% | 30% | 28% | 32% | 30% | 34% | 32% | 31% | 32% | 28% | 32% | 26% | 39% | 31% | 32% | 28% | 32% | 30% | 31% | 44% | 25% | 32% | 26% | 31% | 37% | |
| Neither favourable nor unfavourable (0) | 261 | 123 | 138 | 35 | 58 | 57 | 47 | 63 | 94 | 104 | 63 | 51 | 87 | 67 | 56 | 59 | 73 | 45 | 40 | 17 | 26 | 147 | 114 | 155 | 107 | 90 | 171 | 226 | 34 | 147 | 91 | 24 | 55 | 76 | 59 | 72 | 79 | 182 | 60 | 77 | 13 | 27 | 119 | 68 |
| | 24% | 23% | 26% | 28% | 30% | 23% | 18% | 28% | 26% | 18% | 32% | 32% | 27% | 23% | 19% | 24% | 26% | 18% | 26% | 17% | 24% | 25% | 22% | 28% | 25% | 24% | 24% | 27% | 24% | 27% | 19% | 25% | 20% | 31% | 24% | 26% | 23% | 19% | 27% | 17% | 20% | 26% | 18% | |
| Mainly unfavourable (-1) | 140 | 83 | 54 | 23 | 48 | 20 | 24 | 25 | 71 | 44 | 25 | 30 | 58 | 31 | 20 | 40 | 27 | 35 | 29 | 3 | 6 | 76 | 64 | 105 | 34 | 43 | 97 | 113 | 24 | 73 | 57 | 9 | 26 | 43 | 18 | 53 | 49 | 91 | 15 | 54 | 10 | 25 | 62 | 36 |
| | 13% | 16% | 10% | 18% | 23% | 11% | 12% | 7% | 21% | 11% | 7% | 19% | 18% | 10% | 7% | 16% | 10% | 14% | 19% | 6% | 6% | 12% | 14% | 15% | 9% | 12% | 13% | 12% | 19% | 12% | 17% | 8% | 12% | 11% | 9% | 18% | 16% | 12% | 5% | 19% | 13% | 18% | 14% | 10% |
| Very unfavourable (-2) | 118 | 62 | 51 | 18 | 30 | 19 | 26 | 26 | 48 | 45 | 26 | 20 | 44 | 34 | 20 | 30 | 32 | 18 | 12 | 4 | 23 | 65 | 53 | 83 | 36 | 44 | 75 | 97 | 20 | 69 | 38 | 11 | 22 | 44 | 30 | 23 | 30 | 88 | 15 | 44 | 3 | 26 | 48 | 36 |
| | 11% | 12% | 9% | 14% | 15% | 10% | 12% | 7% | 14% | 11% | 7% | 13% | 13% | 11% | 7% | 12% | 11% | 7% | 7% | 7% | 24% | 10% | 11% | 12% | 9% | 12% | 10% | 10% | 15% | 11% | 11% | 9% | 10% | 12% | 15% | 8% | 10% | 11% | 5% | 15% | 4% | 19% | 11% | 10% |
| Don't know | 37 | 21 | 14 | 11 | 12 | 9 | 1 | 4 | 23 | 10 | 4 | 12 | 19 | 1 | 4 | 7 | 8 | 11 | 8 | 1 | 1 | 19 | 18 | 25 | 12 | 14 | 22 | 31 | 6 | 13 | 20 | 4 | 9 | 12 | 9 | 7 | 7 | 30 | 3 | 9 | 5 | 1 | 11 | 3 |
| | 3% | 4% | 3% | 9% | 6% | 5% | 1% | 1% | 7% | 3% | 1% | 8% | 6% | * | 1% | 3% | 3% | 4% | 5% | 5% | 3% | 2% | 3% | 4% | 4% | 3% | 3% | 5% | 2% | 6% | 3% | 4% | 3% | 2% | 2% | 4% | 1% | 3% | 6% | 1% | 3% | 1% | 1% | |
| NET: Favourable | 528 | 245 | 283 | 39 | 58 | 85 | 107 | 238 | 97 | 193 | 238 | 45 | 118 | 163 | 201 | 117 | 141 | 140 | 66 | 25 | 39 | 313 | 215 | 337 | 191 | 171 | 356 | 481 | 44 | 320 | 133 | 75 | 106 | 204 | 77 | 141 | 143 | 385 | 225 | 100 | 46 | 56 | 209 | 230 |
| | 49% | 46% | 52% | 31% | 28% | 45% | 52% | 67% | 29% | 49% | 67% | 29% | 36% | 55% | 67% | 46% | 50% | 56% | 43% | 50% | 41% | 51% | 46% | 48% | 50% | 47% | 49% | 51% | 34% | 51% | 39% | 61% | 49% | 54% | 40% | 48% | 47% | 50% | 71% | 35% | 59% | 41% | 47% | 62% |
| NET: Unfavourable | 258 | 145 | 105 | 40 | 78 | 40 | 49 | 50 | 119 | 89 | 50 | 51 | 102 | 65 | 41 | 70 | 59 | 52 | 40 | 7 | 29 | 141 | 117 | 188 | 70 | 87 | 171 | 210 | 44 | 143 | 95 | 20 | 48 | 87 | 47 | 76 | 78 | 180 | 30 | 98 | 13 | 51 | 110 | 72 |
| | 24% | 27% | 19% | 32% | 38% | 21% | 24% | 14% | 36% | 22% | 14% | 32% | 31% | 22% | 14% | 28% | 21% | 21% | 26% | 13% | 30% | 23% | 25% | 27% | 18% | 24% | 22% | 34% | 23% | 28% | 16% | 22% | 23% | 25% | 26% | 25% | 23% | 10% | 34% | 17% | 38% | 24% | 19% | |
| Mean | 0.33 | 0.26 | 0.42 | -0.05 | -0.17 | 0.29 | 0.36 | 0.72 | -0.12 | 0.33 | 0.72 | -0.06 | 0.02 | 0.44 | 0.72 | 0.21 | 0.39 | 0.51 | 0.27 | 0.51 | -0.01 | 0.37 | 0.27 | 0.29 | 0.40 | 0.28 | 0.35 | 0.39 | -0.10 | 0.37 | 0.14 | 0.59 | 0.36 | 0.42 | 0.13 | 0.31 | 0.28 | 0.34 | 0.84 | -0.05 | 0.69 | * | 0.28 | 0.57 |

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Overby formula used
Column Headers: (S) A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r Minimum Base: 30 (*) Small Base: 100 (*)
Column Means: (S) A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r Minimum Base: 30 (*) Small Base: 100 (*)

PUBLIC

Royals

All Adults aged 18-75 in GB

Q3. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince William, the Prince of Wales
All Adults aged 18-75 in Great Britain

| | Gender | | | Age | | | | | Aggregated Age Breaks | | | Generations | | | | Region | | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | Referendum 2016 vote | | | |
|-----------------------------------------|--------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-----------------------|--------------|--------------|--------------|--------------------|--------------|--------------------|--------------|-----------------|--------------|---------------|--------------|-----------------|-------------|-------------------|----------------|--------------------|------------------|----------------------|---------------------------|------------------------------|--------------------------|----------------|-----------------------------------|------------|------------|---------------------------------------|------------|----------------------------|-------------|---------------------|---------------|--------------------------|--------------|---------------|--------------|
| | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55-75 (H) | 18-34 (I) | 35-54 (J) | 55-75 (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (a) | White ethnic group (b) | Minority ethnic group (c) | Married/Living as (d) | Single (e) | Widowed/Divorced/Separated (f) | 1 (g) | 2 (h) | 3 (i) | 4+ (j) | ANY (k) | NONE (l) | Conservative (m) | Labour (n) | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 |
| Very favourable (2) | 317 29% | 136 25% | 180 33% | 17 13% | 24 16% | 42 22% | 76 37% | 148 42% | 50 15% | 118 30% | 148 42% | 22 14% | 62 19% | 111 37% | 122 40% | 75 30% | 90 32% | 81 33% | 32 21% | 18 35% | 21 22% | 182 29% | 135 29% | 195 28% | 122 32% | 91 25% | 226 31% | 300 32% | 15 12% | 197 32% | 70 21% | 50 40% | 62 28% | 128 34% | 57 30% | 70 24% | 80 26% | 236 30% | 154 48% | 47 17% | 24 31% | 35 26% | 104 23% | 163 44% |
| Mainly favourable (1) | 327 30% | 153 29% | 172 32% | 33 26% | 64 31% | 57 29% | 62 30% | 111 31% | 97 30% | 119 30% | 111 31% | 45 28% | 98 30% | 88 32% | 97 32% | 67 26% | 87 31% | 76 31% | 56 36% | 13 26% | 27 28% | 187 32% | 130 28% | 213 30% | 114 30% | 117 32% | 210 29% | 284 30% | 42 33% | 197 32% | 94 28% | 35 29% | 62 29% | 100 27% | 50 26% | 115 39% | 106 34% | 221 28% | 109 34% | 85 30% | 37 35% | 34 25% | 162 36% | 108 29% |
| Neither favourable nor unfavourable (0) | 227 21% | 108 20% | 118 22% | 32 25% | 45 22% | 55 29% | 35 17% | 61 17% | 77 23% | 90 23% | 61 17% | 41 26% | 78 24% | 53 18% | 54 18% | 54 21% | 66 24% | 45 18% | 33 21% | 7 13% | 23 24% | 117 19% | 110 24% | 140 20% | 87 23% | 72 20% | 155 21% | 195 21% | 31 24% | 123 20% | 84 25% | 21 17% | 48 22% | 80 21% | 41 21% | 59 20% | 67 22% | 161 21% | 37 11% | 74 26% | 12 16% | 24 17% | 98 22% | 57 15% |
| Mainly unfavourable (-1) | 98 9% | 64 12% | 31 6% | 23 18% | 35 17% | 17 9% | 10 5% | 13 4% | 58 18% | 27 7% | 13 4% | 27 17% | 45 14% | 15 5% | 10 3% | 34 13% | 13 5% | 19 8% | 14 9% | 7 14% | 11 12% | 60 10% | 38 8% | 77 11% | 21 6% | 39 11% | 60 8% | 79 8% | 18 14% | 48 8% | 43 13% | 7 6% | 19 9% | 33 9% | 21 11% | 26 9% | 30 10% | 68 9% | 10 3% | 36 13% | 8 10% | 23 17% | 36 8% | 20 5% |
| Very unfavourable (-2) | 83 8% | 56 11% | 25 5% | 14 11% | 19 9% | 12 6% | 21 10% | 21 5% | 19 10% | 32 8% | 32 5% | 19 9% | 15 8% | 26 9% | 28 5% | 15 7% | 18 7% | 20 6% | 14 9% | 14 8% | 4 14% | 47 8% | 36 8% | 59 8% | 25 7% | 31 8% | 53 7% | 63 7% | 18 14% | 44 7% | 33 10% | 6 5% | 21 10% | 24 6% | 16 8% | 22 7% | 21 7% | 62 8% | 6 2% | 35 12% | 1 1% | 19 14% | 41 9% | 21 6% |
| Don't know | 32 3% | 16 3% | 13 2% | 7 5% | 10 5% | 9 5% | 1 1% | 4 1% | 17 5% | 11 3% | 4 1% | 9 6% | 18 5% | 1 * | 4 1% | 6 2% | 5 2% | 13 5% | 6 4% | 1 3% | - * | 17 3% | 15 3% | 21 3% | 10 3% | 13 4% | 19 3% | 27 3% | 4 3% | 13 2% | 14 4% | 4 3% | 6 3% | 13 4% | 8 4% | 4 1% | 4 1% | 28 4% | 3 1% | 6 2% | 5 * | 9 * | 3 2% | 3 1% |
| NET: Favourable | 644 59% | 289 54% | 352 65% | 50 40% | 98 47% | 99 52% | 138 67% | 259 73% | 148 44% | 236 60% | 259 73% | 67 42% | 159 49% | 199 67% | 219 73% | 142 56% | 177 63% | 157 63% | 88 57% | 31 61% | 48 50% | 379 61% | 265 57% | 407 58% | 236 62% | 208 57% | 435 60% | 583 62% | 57 45% | 395 63% | 164 49% | 85 69% | 124 57% | 228 60% | 107 56% | 185 62% | 186 60% | 458 59% | 263 83% | 133 47% | 51 66% | 69 51% | 265 59% | 272 73% |
| NET: Unfavourable | 181 17% | 120 22% | 57 10% | 37 29% | 54 26% | 28 15% | 31 15% | 31 9% | 91 27% | 59 15% | 31 9% | 43 27% | 71 22% | 43 15% | 25 8% | 52 20% | 33 12% | 33 13% | 28 18% | 11 23% | 25 26% | 107 17% | 74 16% | 135 19% | 46 12% | 69 19% | 112 16% | 142 15% | 35 28% | 92 15% | 76 23% | 13 11% | 40 18% | 57 15% | 36 19% | 48 16% | 51 17% | 130 17% | 16 5% | 71 25% | 9 11% | 43 31% | 77 17% | 41 11% |
| Mean | 0.66 | 0.48 | 0.86 B | 0.13 | 0.30 | 0.55 D | 0.80 DE | 1.02 DEF | 0.24 | 0.68 I | 1.02 U | 0.21 | 0.40 | 0.81 LM | 1.01 LM | 0.59 | 0.78 U | 0.82 SU | 0.53 | 0.67 * | 0.32 * | 0.67 | 0.64 | 0.60 | 0.78 X | 0.57 | 0.71 | 0.74 C | 0.16 | 0.75 E | 0.38 | 0.97 E* | 0.59 | 0.75 | 0.61 | 0.63 | 0.64 | 0.67 | 1.25 NOP | 0.27 | 0.90 NP* | 0.31 | 0.57 | 1.01 Q |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlapping format used

Column separation: (S)U-A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq

Column means: (S)A-B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq

PUBLIC

Royals

All Adults aged 18-75 in GB

Q3. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Harry, the Duke of Sussex
All Adults aged 18-75 in Great Britain

| | Gender | | | Age | | | | | Aggregated Age Breaks | | | Generations | | | | Region | | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | Referendum 2016 vote | | | |
|-----------------------------------------|------------|------------|------------|-------------|--------------|-------------|------------|------------|-----------------------|------------|------------|-------------|-----------------|------------|-----------------|------------|--------------|------------|-------------|------------|--------------|------------|-------------------|-------------|-----------------|---------------|-------------------|------------------------|---------------------------|--------------------------------|----------------|--------------------------------|------------|------------|---------------------------------------|-------------|----------------------------|------------|------------------|------------|-----------------------|------------|------------|------------|
| | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55-75 (H) | 18-34 (I) | 35-44 (J) | 55-75 (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (a) | White ethnic group (b) | Minority ethnic group (c) | Married/Living as a couple (d) | Single (e) | Widowed/Divorced/Separated (f) | 1 (g) | 2 (h) | 3 (i) | 4+ (j) | ANY (k) | NONE (l) | Conservative (m) | Labour (n) | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 |
| Very favourable (2) | 90 8% | 40 8% | 48 9% | 22 17% | 28 14% | 45 8% | 16 5% | 11 4% | 14 15% | 27 7% | 14 4% | 30 19% | 33 10% | 15 5% | 12 4% | 23 9% | 13 10% | 17 5% | 4 11% | 7 9% | 41 7% | 50 11% | 62 9% | 29 8% | 32 9% | 58 8% | 11 8% | 46 7% | 39 12% | 5 4% | 16 7% | 23 10% | 20 11% | 21 11% | 31 10% | 59 8% | 7 2% | 33 12% | 7 9% | 15 11% | 35 8% | 22 6% | | |
| Mainly favourable (1) | 161 15% | 89 17% | 71 13% | 28 22% | 45 22% | 38 15% | 26 13% | 34 9% | 72 22% | 54 14% | 34 9% | 35 23% | 62 19% | 39 13% | 25 8% | 37 15% | 43 11% | 38 24% | 37 15% | 7 24% | 8 14% | 94 15% | 67 14% | 127 18% | 33 9% | 56 15% | 105 15% | 131 14% | 27 21% | 97 16% | 53 16% | 11 9% | 28 13% | 51 13% | 25 13% | 57 19% | 60 19% | 101 13% | 38 12% | 56 20% | 14 18% | 20 14% | 74 16% | 50 13% |
| Neither favourable nor unfavourable (0) | 254 23% | 112 21% | 142 26% | 32 26% | 47 23% | 52 27% | 48 23% | 74 21% | 79 24% | 100 25% | 74 21% | 40 25% | 82 25% | 65 22% | 67 22% | 65 26% | 68 24% | 52 21% | 36 23% | 10 25% | 24 22% | 135 25% | 118 25% | 150 21% | 104 27% | 74 21% | 179 25% | 226 24% | 26 21% | 145 23% | 81 24% | 28 23% | 44 20% | 87 23% | 47 24% | 76 26% | 80 26% | 174 22% | 48 15% | 62 22% | 18 13% | 44 19% | 108 24% | 67 18% |
| Mainly unfavourable (-1) | 215 20% | 104 19% | 108 20% | 20 16% | 48 23% | 38 20% | 38 19% | 70 20% | 68 20% | 76 19% | 70 20% | 26 16% | 75 23% | 53 18% | 61 20% | 49 19% | 54 19% | 54 22% | 24 15% | 12 24% | 22 23% | 140 23% | 74 16% | 136 19% | 78 21% | 81 22% | 133 19% | 187 20% | 28 22% | 122 20% | 67 20% | 25 19% | 41 19% | 75 20% | 36 18% | 63 21% | 63 19% | 151 22% | 69 15% | 69 24% | 10 13% | 26 19% | 108 24% | 67 18% |
| Very unfavourable (-2) | 328 30% | 169 32% | 158 29% | 17 13% | 29 14% | 44 23% | 80 39% | 158 45% | 46 31% | 124 44% | 158 41% | 19 12% | 58 18% | 120 40% | 132 44% | 71 28% | 84 30% | 90 36% | 35 22% | 16 31% | 33 35% | 192 31% | 136 29% | 202 29% | 126 33% | 108 30% | 221 31% | 294 31% | 31 24% | 199 32% | 82 24% | 48 39% | 77 36% | 127 34% | 60 31% | 64 22% | 68 22% | 260 33% | 153 48% | 55 19% | 23 30% | 31 23% | 110 24% | 163 44% |
| Don't know | 37 3% | 20 4% | 14 3% | 8 6% | 9 4% | 13 7% | 1 1% | 5 5% | 17 4% | 14 4% | 5 1% | 11 7% | 16 5% | 5 2% | 8 3% | 6 2% | 12 5% | 7 5% | 1 5% | 2 3% | 18 3% | 19 4% | 37 4% | 9 2% | 11 3% | 25 3% | 31 3% | 5 4% | 14 2% | 16 5% | 6 5% | 11 5% | 16 4% | 6 3% | 4 1% | 5 1% | 32 4% | 4 1% | 9 3% | 5 6% | 2 1% | 14 3% | 5 1% | |
| NET: Favourable | 251 23% | 129 24% | 119 22% | 49 39% | 73 35% | 44 23% | 37 18% | 48 13% | 122 37% | 81 20% | 48 13% | 65 41% | 95 29% | 54 18% | 37 12% | 60 24% | 41 16% | 54 16% | 11 23% | 15 16% | 134 22% | 117 25% | 189 27% | 62 16% | 88 24% | 163 23% | 209 22% | 37 29% | 143 23% | 92 27% | 16 13% | 44 20% | 73 19% | 45 23% | 88 30% | 91 30% | 159 21% | 45 14% | 88 31% | 21 27% | 34 25% | 109 24% | 72 19% | |
| NET: Unfavourable | 543 50% | 272 51% | 266 49% | 36 29% | 78 38% | 82 43% | 118 58% | 228 64% | 114 34% | 201 51% | 228 64% | 44 28% | 133 41% | 173 58% | 193 64% | 120 47% | 139 49% | 143 58% | 59 38% | 28 55% | 55 58% | 332 54% | 211 45% | 339 48% | 204 54% | 189 52% | 354 49% | 481 51% | 58 46% | 321 52% | 149 44% | 73 59% | 119 55% | 202 53% | 95 49% | 127 43% | 132 43% | 411 53% | 221 69% | 124 44% | 34 44% | 57 42% | 218 49% | 229 61% |
| Mean | -0.51 | -0.53 | -0.49 | 0.15 FGH | -0.03 FGH | -0.37 GH | -0.74 | -0.93 | 0.04 JK | -0.57 K | -0.93 | 0.21 MNO | -0.20 NO | -0.77 | -0.93 | -0.44 R | -0.46 R | -0.76 | -0.15 RU | -0.56 * | -0.71 * | -0.58 | -0.41 | -0.43 Y | -0.65 | -0.50 | -0.51 | -0.53 | -0.33 | -0.55 f | -0.31 df | -0.85 * | -0.66 | -0.64 | -0.48 | -0.25 gh | -0.25 l | -0.61 | -1.02 | -0.21 m | -0.41 m* | -0.29 m | -0.42 r | -0.81 |

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Overlapping format used
Column Headers: (S)U: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq Minimum Base: 30 Minimum Base: 100 Minimum Base: 30 Minimum Base: 100

PUBLIC

Royals

All Adults aged 18-75 in GB

Q3. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Meghan, the Duchess of Sussex
All Adults aged 18-75 in Great Britain

| | Gender | | | Age | | | | | Aggregated Age Breaks | | | Generations | | | | Region | | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | Referendum 2016 vote | | | | |
|-----------------------------------------|--------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-----------------------|--------------|--------------|--------------|--------------------|--------------|--------------------|--------------|-----------------|--------------|---------------|--------------|-----------------|-------------|-------------------|----------------|--------------------|------------------|----------------------|---------------------------|------------------------------|--------------------------|----------------|-----------------------------------|------------|------------|---------------------------------------|-------------|----------------------------|-------------|---------------------|---------------|--------------------------|--------------|---------------|--------------|----------|
| | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55-75 (H) | 18-34 (I) | 35-54 (J) | 55-75 (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (a) | White ethnic group (b) | Minority ethnic group (c) | Married/Living as (d) | Single (e) | Widowed/Divorced/Separated (f) | 1 (g) | 2 (h) | 3 (i) | 4+ (j) | ANY (k) | NONE (l) | Conservative (m) | Labour (n) | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) | |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 | |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 | |
| Very favourable (2) | 75 7% | 34 6% | 40 7% | 16 13% | 29 14% | 13 7% | 4 2% | 13 4% | 16 4% | 13 4% | 26 16% | 29 9% | 8 3% | 12 4% | 19 8% | 22 8% | 10 4% | 13 5% | 5 2% | 5 2% | 33 13% | 42 16% | 55 21% | 20 8% | 24 9% | 51 19% | 64 23% | 10 4% | 6% | 9% | 4 1% | 10 4% | 19 7% | 19 7% | 27 10% | 34 12% | 51 19% | 10 4% | 25 9% | 6 2% | 14 5% | 25 9% | 25 9% | 7% | 25 9% |
| Mainly favourable (1) | 148 14% | 82 15% | 65 12% | 26 21% | 33 16% | 33 17% | 23 11% | 33 9% | 59 18% | 33 14% | 59 21% | 33 11% | 56 18% | 33 11% | 34 8% | 26 13% | 32 14% | 38 8% | 21 9% | 35 15% | 9 4% | 13 5% | 81 32% | 67 26% | 113 42% | 35 13% | 61 23% | 87 33% | 115 43% | 31 11% | 87 33% | 52 19% | 9 3% | 28 10% | 45 16% | 23 8% | 53 19% | 53 19% | 95 36% | 27 10% | 15 5% | 27 10% | 74 28% | 42 15% | |
| Neither favourable nor unfavourable (0) | 234 22% | 106 20% | 126 23% | 34 27% | 48 23% | 42 22% | 45 22% | 64 18% | 82 25% | 87 22% | 64 18% | 39 24% | 74 23% | 61 21% | 60 20% | 53 21% | 60 21% | 55 22% | 37 24% | 9 4% | 20 21% | 133 21% | 101 22% | 145 21% | 88 23% | 74 20% | 160 22% | 206 22% | 27 21% | 136 22% | 76 23% | 22 18% | 46 21% | 77 20% | 47 24% | 64 22% | 80 26% | 154 20% | 43 14% | 70 25% | 15 19% | 34 25% | 121 27% | 44 12% | |
| Mainly unfavourable (-1) | 174 16% | 82 15% | 92 17% | 19 15% | 42 20% | 32 17% | 33 16% | 49 14% | 61 18% | 65 16% | 49 14% | 23 14% | 66 20% | 47 16% | 38 13% | 46 18% | 50 18% | 42 17% | 18 11% | 6 3% | 13 5% | 110 18% | 65 14% | 114 16% | 60 16% | 53 15% | 121 17% | 157 17% | 17 13% | 96 15% | 58 17% | 21 15% | 33 15% | 62 16% | 24 13% | 55 19% | 48 16% | 126 16% | 46 15% | 46 16% | 14 18% | 20 14% | 74 17% | 54 14% | |
| Very unfavourable (-2) | 420 39% | 214 40% | 203 38% | 24 19% | 44 21% | 63 33% | 99 48% | 190 53% | 68 41% | 162 53% | 190 53% | 29 18% | 85 26% | 145 49% | 161 53% | 95 38% | 105 37% | 109 44% | 44 28% | 21 42% | 45 47% | 245 40% | 174 38% | 252 36% | 168 44% | 136 38% | 284 39% | 379 40% | 37 29% | 249 32% | 107 32% | 64 53% | 93 43% | 161 43% | 72 38% | 93 31% | 98 32% | 321 41% | 190 60% | 81 29% | 23 29% | 42 31% | 143 32% | 205 55% | |
| Don't know | 32 3% | 15 3% | 15 3% | 6 5% | 11 5% | 8 4% | 1 1% | 6 2% | 17 5% | 10 2% | 6 2% | 9 6% | 16 5% | 2 1% | 5 2% | 7 3% | 6 2% | 12 5% | 7 5% | 1 3% | - 3% | 17 3% | 15 3% | 34 3% | 8 2% | 14 4% | 18 3% | 27 3% | 5 4% | 16 3% | 14 4% | 3 2% | 7 3% | 14 4% | 7 3% | 5 2% | 4 1% | 28 4% | 2 1% | 8 3% | 6 7% | - - | 11 2% | 3 1% | |
| NET: Favourable | 224 21% | 117 22% | 105 19% | 43 34% | 62 30% | 46 24% | 27 13% | 46 13% | 105 32% | 73 18% | 46 13% | 59 37% | 85 26% | 42 14% | 38 12% | 52 20% | 61 22% | 31 13% | 49 31% | 14 27% | 18 19% | 114 18% | 109 24% | 169 24% | 55 15% | 86 24% | 138 19% | 179 19% | 41 32% | 127 20% | 84 25% | 13 11% | 38 17% | 64 17% | 42 22% | 80 27% | 77 25% | 146 19% | 37 12% | 79 28% | 20 26% | 41 30% | 99 22% | 67 18% | |
| NET: Unfavourable | 594 55% | 296 55% | 294 54% | 43 34% | 86 42% | 95 50% | 131 64% | 239 67% | 129 39% | 227 57% | 239 67% | 52 33% | 151 46% | 191 65% | 199 66% | 142 56% | 155 55% | 151 61% | 62 40% | 27 53% | 58 60% | 355 57% | 239 51% | 366 52% | 228 60% | 189 52% | 405 56% | 536 57% | 54 43% | 344 55% | 165 49% | 85 69% | 127 58% | 223 59% | 97 50% | 148 50% | 146 48% | 448 58% | 236 74% | 127 45% | 36 47% | 62 45% | 218 48% | 259 69% | |
| Mean | -0.68 | -0.69 | -0.67 | -0.06 FGH | -0.20 FGH | -0.54 GH | -0.98 | -1.06 | -0.15 JK | -0.77 K | -1.06 | 0.03 MNO | -0.39 NO | -0.97 | -1.05 | -0.68 | -0.64 R | -0.92 | -0.29 PQRU | -0.60 * | -0.84 * | -0.75 | -0.58 | -0.58 Y | -0.86 | -0.62 | -0.71 | -0.73 | -0.33 b | -0.70 f | -0.48 df | -1.11 * | -0.82 | -0.82 | -0.58 | -0.46 gh | -0.47 l | -0.76 | -1.19 | -0.38 m | -0.46 m* | -0.36 m | -0.54 r | -1.01 | |

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Overlapping format used
Column positions: (S)U: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq
Column Means: (S)U: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq
Minimum Base: 30 (**); Small Base: 100 (**)

PUBLIC

Royals

All Adults aged 18-75 in GB

Q3. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Anne, Princess Royal
All Adults aged 18-75 in Great Britain

| | Gender | | | Age | | | | | Aggregated Age Breaks | | | Generations | | | | Region | | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | Referendum 2016 vote | |
|-----------------------------------------|--------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-----------------------|--------------|--------------|--------------|--------------------|--------------|--------------------|--------------|-----------------|--------------|---------------|--------------|-----------------|-------------|-------------------|----------------|--------------------|------------------|----------------------|---------------------------|------------------------------|----------------------------------|---------------|-----------------------------------|----------------|------------|-----------|------------|---------------------------------------|-------------|----------------------------|---------------|--------------------------|--------------|----------------------|--------------|
| | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55-75 (H) | 18-34 (I) | 35-54 (J) | 55-75 (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (a) | White ethnic group (b) | Minority ethnic group (c) | Married/Living as Married (d) | Single (e) | Widowed/Divorced/Separated (f) | 1 (g) | 2 (h) | 3 (i) | 4+ (j) | ANY (k) | NONE (l) | Conservative (m) | Labour (n) | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 |
| Very favourable (2) | 273 25% | 112 21% | 161 30% | 21 17% | 27 13% | 30 16% | 46 22% | 148 42% | 48 14% | 76 19% | 148 42% | 25 16% | 51 16% | 69 23% | 127 42% | 53 21% | 82 29% | 73 30% | 34 22% | 9 | 22 | 162 26% | 111 24% | 153 22% | 120 32% | 78 21% | 195 27% | 259 27% | 10 8% | 160 26% | 67 20% | 46 37% | 67 31% | 105 28% | 45 24% | 55 19% | 56 18% | 217 28% | 131 41% | 48 17% | 22 28% | 30 22% | 101 22% | 137 37% |
| Mainly favourable (1) | 341 31% | 168 32% | 171 32% | 29 23% | 48 23% | 56 29% | 83 40% | 125 35% | 77 23% | 139 35% | 135 35% | 38 24% | 83 26% | 115 39% | 104 39% | 85 34% | 78 28% | 81 33% | 38 25% | 19 38% | 39 41% | 204 23% | 137 29% | 219 31% | 122 32% | 117 32% | 224 31% | 309 33% | 31 24% | 218 35% | 85 25% | 38 31% | 60 27% | 129 34% | 48 25% | 105 35% | 98 32% | 243 31% | 116 37% | 80 28% | 37 35% | 42 31% | 141 31% | 139 35% |
| Neither favourable nor unfavourable (0) | 269 25% | 128 24% | 140 26% | 35 28% | 69 33% | 60 31% | 48 23% | 57 16% | 104 31% | 108 27% | 57 16% | 44 28% | 103 32% | 70 24% | 52 17% | 62 24% | 81 29% | 44 18% | 50 18% | 16 31% | 16 17% | 147 24% | 122 26% | 176 25% | 93 25% | 90 25% | 179 25% | 223 24% | 44 35% | 154 25% | 93 28% | 21 17% | 48 22% | 86 23% | 52 27% | 83 28% | 94 31% | 175 22% | 53 17% | 79 28% | 20 26% | 30 22% | 124 28% | 67 18% |
| Mainly unfavourable (-1) | 68 6% | 40 7% | 26 5% | 11 9% | 23 11% | 17 9% | 10 5% | 7 2% | 34 10% | 28 7% | 7 2% | 17 11% | 30 9% | 16 5% | 5 2% | 19 8% | 13 5% | 12 5% | 12 8% | 5 9% | 7 7% | 32 5% | 36 8% | 52 7% | 16 4% | 28 8% | 40 6% | 53 6% | 15 12% | 32 5% | 29 9% | 7 6% | 13 6% | 22 7% | 14 7% | 20 7% | 24 8% | 44 6% | 6 2% | 30 11% | 1 2% | 15 11% | 31 7% | 17 5% |
| Very unfavourable (-2) | 68 6% | 50 9% | 17 3% | 11 9% | 17 8% | 12 6% | 14 7% | 14 4% | 29 9% | 26 6% | 14 4% | 13 8% | 26 6% | 19 6% | 10 3% | 17 7% | 14 5% | 15 6% | 13 8% | - | 9 10% | 41 7% | 28 6% | 56 8% | 13 3% | 27 7% | 42 6% | 51 5% | 16 12% | 31 5% | 31 9% | 6 5% | 20 9% | 17 5% | 18 10% | 13 4% | 21 7% | 48 6% | 8 2% | 28 10% | 1 1% | 17 12% | 31 7% | 18 5% |
| Don't know | 65 6% | 36 7% | 26 5% | 18 14% | 23 11% | 16 8% | 4 2% | 4 1% | 41 12% | 20 5% | 4 1% | 22 14% | 32 10% | 7 2% | 4 1% | 18 7% | 14 5% | 22 9% | 8 5% | 2 4% | 2 2% | 33 5% | 32 7% | 49 7% | 16 4% | 23 6% | 41 6% | 53 6% | 11 9% | 28 4% | 33 10% | 5 4% | 9 4% | 20 5% | 15 8% | 20 7% | 15 5% | 50 6% | 5 2% | 18 7% | 6 2% | 2 1% | 21 5% | 5 1% |
| NET: Favourable | 614 57% | 280 53% | 331 61% | 50 40% | 75 36% | 87 45% | 128 63% | 273 77% | 125 38% | 215 54% | 273 77% | 63 40% | 135 41% | 184 62% | 232 77% | 138 55% | 160 57% | 155 57% | 72 46% | 28 56% | 61 64% | 366 59% | 247 53% | 372 53% | 242 64% | 195 54% | 419 58% | 568 60% | 41 32% | 378 61% | 152 45% | 84 68% | 127 58% | 234 62% | 93 48% | 160 54% | 154 50% | 460 59% | 247 78% | 129 45% | 49 63% | 72 53% | 242 54% | 265 71% |
| NET: Unfavourable | 137 13% | 89 17% | 43 8% | 22 18% | 40 19% | 29 15% | 24 12% | 20 6% | 63 19% | 53 13% | 20 6% | 30 19% | 57 17% | 35 12% | 15 5% | 36 14% | 27 10% | 28 11% | 25 16% | 5 9% | 16 17% | 73 12% | 64 14% | 108 15% | 29 8% | 55 15% | 82 11% | 104 11% | 31 24% | 63 10% | 60 18% | 13 11% | 33 15% | 39 10% | 32 17% | 33 11% | 45 15% | 92 12% | 14 4% | 58 21% | 2 3% | 32 23% | 62 14% | 35 9% |
| Mean | 0.67 | 0.51 | 0.84 | 0.35 | 0.24 | 0.44 | 0.68 | 1.10 | 0.28 | 0.56 | 1.10 | 0.33 | 0.35 | 0.69 | 0.59 | 0.75 | 0.81 | 0.46 | 0.66 | 0.63 | 0.71 | 0.62 | 0.55 | 0.88 | 0.56 | 0.72 | 0.75 | 0.04 | 0.75 | 0.42 | 0.93 | 0.68 | 0.79 | 0.50 | 0.62 | 0.49 | 0.74 | 1.14 | 0.34 | 0.94 | 0.40 | 0.58 | 0.95 | |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlapping format used
Column separation: [S]U, A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r
Column Mean: [S]U, A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r
Minimum Base: 30 (**); Small Base: 100 (*)

Q3. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Andrew, the Duke of York
All Adults aged 18-75 in Great Britain

| | Gender | | | Age | | | | | Aggregated Age Breaks | | | Generations | | | | Region | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | Referendum 2016 vote | | | | | | | |
|-----------------------------------------|--------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-----------------------|--------------|--------------|--------------|--------------------|--------------|--------------------|--------------|-----------------|--------------|---------------|--------------|-----------------|-------------------|-------------|----------------|--------------------|------------------|----------------------|---------------------------|------------------------------|--------------------------|---------------|-----------------------------------|----------|---------------------------------------|----------|----------------------------|------------|-------------|---------------------|----------------------|--------------------------|--------------|---------------|--------------|-----|-----|-----|
| | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55-75 (H) | 18-34 (I) | 35-54 (J) | 55-75 (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (a) | White ethnic group (b) | Minority ethnic group (c) | Married/Living as (d) | Single (e) | Widowed/Divorced/Separated (f) | 1 (g) | 2 (h) | 3 (i) | 4+ (j) | ANY (k) | NONE (l) | Conservative (m) | Labour (n) | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) | | | |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 | | | |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 | | | |
| Very favourable (2) | 31 | 17 | 14 | 10 | 7 | 5 | 1 | 8 | 17 | 7 | 8 | 11 | 11 | 3 | 6 | 9 | 10 | 2 | 6 | 1 | 2 | 11 | 20 | 26 | 6 | 12 | 20 | 25 | 6 | 19 | 10 | 2 | 1 | 6 | 7 | 17 | 16 | 15 | 11 | 6 | 5 | 4 | 15 | 11 | | | |
| | 3% | 3% | 3% | 8% | 3% | 3% | 1% | 2% | 5% | 2% | 2% | 7% | 3% | 1% | 2% | 4% | 4% | 1% | 4% | 2% | 2% | 2% | 4% | 4% | 1% | 3% | 3% | 3% | 5% | 3% | 3% | 2% | 1% | 2% | 4% | 6% | 5% | 2% | 3% | 2% | 6% | 3% | 3% | 3% | 3% | | |
| Mainly favourable (1) | 78 | 53 | 25 | 13 | 23 | 17 | 6 | 18 | 37 | 24 | 18 | 22 | 29 | 14 | 13 | 19 | 15 | 18 | 22 | 3 | 2 | 45 | 33 | 60 | 19 | 29 | 49 | 61 | 17 | 45 | 31 | 3 | 14 | 21 | 13 | 31 | 29 | 49 | 29 | 18 | 7 | 13 | 22 | 35 | | | |
| | 7% | 10% | 5% | 11% | 11% | 9% | 3% | 5% | 11% | 6% | 5% | 14% | 9% | 5% | 4% | 7% | 5% | 7% | 14% | 6% | 2% | 7% | 3% | 9% | 5% | 8% | 7% | 6% | 14% | 7% | 9% | 2% | 7% | 5% | 13% | 10% | 10% | 6% | 9% | 6% | 9% | 9% | 5% | 9% | 9% | | |
| Neither favourable nor unfavourable (0) | 203 | 98 | 103 | 23 | 32 | 39 | 49 | 60 | 55 | 88 | 60 | 28 | 52 | 68 | 54 | 48 | 57 | 49 | 32 | 7 | 11 | 95 | 108 | 128 | 75 | 62 | 141 | 171 | 30 | 121 | 58 | 24 | 35 | 75 | 36 | 57 | 55 | 148 | 60 | 34 | 16 | 23 | 58 | 73 | | | |
| | 19% | 18% | 19% | 18% | 15% | 20% | 24% | 17% | 16% | 22% | 17% | 18% | 16% | 23% | 18% | 19% | 20% | 20% | 20% | 14% | 11% | 15% | 23% | 18% | 20% | 17% | 20% | 18% | 24% | 19% | 17% | 20% | 16% | 20% | 18% | 19% | 18% | 19% | 19% | 19% | 19% | 12% | 21% | 17% | 13% | 19% | 19% |
| Mainly unfavourable (-1) | 199 | 90 | 108 | 17 | 37 | 37 | 37 | 70 | 54 | 74 | 70 | 23 | 64 | 57 | 55 | 47 | 60 | 44 | 26 | 9 | 13 | 124 | 75 | 126 | 73 | 68 | 131 | 176 | 23 | 96 | 72 | 32 | 52 | 66 | 24 | 57 | 56 | 143 | 62 | 54 | 14 | 25 | 93 | 70 | | | |
| | 18% | 17% | 20% | 13% | 18% | 19% | 18% | 20% | 16% | 19% | 20% | 14% | 20% | 19% | 18% | 18% | 21% | 18% | 17% | 18% | 14% | 20% | 16% | 18% | 19% | 19% | 18% | 19% | 18% | 15% | 21% | 26% | 24% | 17% | 13% | 19% | 18% | 18% | 19% | 19% | 18% | 19% | 19% | 18% | 21% | 19% | |
| Very unfavourable (-2) | 547 | 260 | 281 | 56 | 99 | 86 | 110 | 196 | 155 | 196 | 196 | 67 | 157 | 152 | 170 | 122 | 138 | 124 | 67 | 30 | 67 | 332 | 214 | 345 | 202 | 180 | 367 | 495 | 45 | 328 | 157 | 62 | 111 | 203 | 106 | 127 | 143 | 404 | 154 | 164 | 32 | 71 | 254 | 180 | | | |
| | 50% | 49% | 52% | 45% | 48% | 45% | 54% | 55% | 47% | 49% | 55% | 42% | 48% | 51% | 56% | 48% | 49% | 50% | 43% | 59% | 70% | 33% | 46% | 49% | 53% | 50% | 51% | 52% | 35% | 53% | 46% | 50% | 51% | 54% | 55% | 43% | 46% | 52% | 52% | 48% | 58% | 41% | 52% | 57% | 48% | | |
| Don't know | 26 | 16 | 9 | 7 | 9 | 7 | - | 3 | 16 | 7 | 3 | 9 | 12 | 2 | 3 | 8 | 2 | 10 | 4 | 1 | 1 | 12 | 14 | 20 | 5 | 12 | 14 | 20 | 6 | 14 | 11 | * | 3 | 8 | 7 | 7 | 8 | 18 | 4 | 6 | 3 | - | 8 | 4 | | | |
| | 2% | 3% | 2% | 6% | 4% | 4% | - | 1% | 5% | 2% | 1% | 5% | 4% | 1% | 1% | 3% | 1% | 4% | 2% | 1% | 1% | 2% | 3% | 3% | 1% | 3% | 2% | 2% | 4% | 2% | 3% | * | 1% | 2% | 4% | 2% | 3% | 2% | 2% | 1% | 2% | 4% | - | 2% | 1% | 1% | |
| NET: Favourable | 110 | 70 | 40 | 23 | 30 | 23 | 8 | 26 | 53 | 30 | 26 | 32 | 41 | 17 | 19 | 28 | 25 | 21 | 28 | 4 | 4 | 56 | 54 | 86 | 24 | 41 | 69 | 85 | 24 | 64 | 41 | 5 | 16 | 27 | 20 | 48 | 46 | 64 | 40 | 25 | 12 | 17 | 37 | 46 | | | |
| | 10% | 13% | 7% | 19% | 15% | 12% | 4% | 7% | 16% | 8% | 7% | 20% | 12% | 6% | 6% | 11% | 9% | 8% | 18% | 8% | 5% | 9% | 12% | 12% | 6% | 11% | 10% | 9% | 19% | 10% | 12% | 4% | 7% | 7% | 10% | 16% | 15% | 8% | 12% | 9% | 15% | 13% | 8% | 12% | 12% | | |
| NET: Unfavourable | 745 | 349 | 389 | 73 | 136 | 123 | 148 | 266 | 209 | 270 | 266 | 90 | 221 | 209 | 226 | 169 | 197 | 168 | 92 | 39 | 80 | 456 | 289 | 471 | 275 | 248 | 498 | 671 | 68 | 424 | 229 | 93 | 163 | 268 | 130 | 184 | 198 | 547 | 215 | 218 | 46 | 96 | 347 | 250 | | | |
| | 69% | 65% | 72% | 58% | 66% | 64% | 72% | 75% | 63% | 68% | 75% | 57% | 68% | 70% | 75% | 67% | 70% | 68% | 59% | 77% | 84% | 74% | 62% | 67% | 72% | 68% | 69% | 71% | 53% | 68% | 68% | 76% | 75% | 71% | 68% | 62% | 65% | 70% | 68% | 77% | 60% | 70% | 77% | 77% | 67% | 67% | |
| Mean | -1.09 | -1.01 | -1.16 | -0.80 | -1.00 | -0.98 | -1.22 | -1.21 | -0.93 | -1.10 | -1.21 | -0.76 | -1.04 | -1.15 | -1.24 | -1.04 | -1.07 | -1.13 | -0.82 | -1.29 | -1.47 | -1.19 | -0.95 | -1.03 | -1.19 | -1.07 | -1.10 | -1.14 | -0.68 | -1.10 | -1.02 | -1.21 | -1.20 | -1.18 | -1.13 | -0.85 | -0.93 | -1.15 | -1.01 | -1.27 | -0.83 | -1.07 | -1.25 | -1.01 | | | |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlapping format used
Column Headers: (S) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq Minimum Base: 30 (**) Small Base: 100 (*)
Column Means: (S) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq Minimum Base: 30 (**) Small Base: 100 (*)

PUBLIC

Royals

All Adults aged 18-75 in GB

Q3. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Edward, recently made Duke of Edinburgh
All Adults aged 18-75 in Great Britain

| | Gender | | | Age | | | | | Aggregated Age Breaks | | | Generations | | | | Region | | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | Referendum 2016 vote | | | |
|-----------------------------------------|------------|------------|------------|-----------|-----------|-----------|------------|--------------|-----------------------|------------|------------|-------------|-----------------|------------|-----------------|------------|--------------|------------|------------|-----------|--------------|------------|-------------------|-------------|-----------------|---------------|-------------------|------------------------|---------------------------|-----------------------|----------------|--------------------------------|------------|------------|---------------------------------------|------------|----------------------------|------------|------------------|------------|-----------------------|------------|------------|------------|
| | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55-75 (H) | 18-34 (I) | 35-54 (J) | 55-75 (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (a) | White ethnic group (b) | Minority ethnic group (c) | Married/Living as (d) | Single (e) | Widowed/Divorced/Separated (f) | 1 (g) | 2 (h) | 3 (i) | 4+ (j) | ANY (k) | NONE (l) | Conservative (m) | Labour (n) | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 |
| Very favourable (-2) | 153 14% | 69 13% | 84 16% | 15 12% | 24 11% | 19 10% | 30 15% | 65 18% | 39 12% | 49 12% | 65 18% | 22 14% | 35 11% | 48 16% | 34 16% | 47 17% | 30 12% | 24 15% | 6 12% | 12 12% | 92 15% | 62 13% | 103 15% | 51 13% | 52 14% | 102 14% | 143 15% | 9 7% | 93 15% | 42 12% | 19 15% | 31 14% | 57 14% | 22 14% | 43 14% | 46 15% | 107 14% | 71 14% | 29 10% | 13 6% | 8 6% | 60 13% | 65 17% | |
| Mainly favourable (-1) | 330 30% | 143 27% | 187 35% | 29 23% | 42 20% | 46 24% | 68 33% | 145 41% | 71 21% | 114 29% | 145 41% | 37 23% | 73 22% | 93 31% | 127 42% | 70 28% | 89 32% | 85 34% | 44 28% | 18 35% | 24 26% | 207 33% | 123 36% | 205 29% | 126 33% | 103 28% | 228 32% | 294 31% | 35 27% | 203 33% | 82 24% | 45 37% | 64 30% | 126 33% | 46 24% | 94 32% | 86 28% | 245 32% | 140 44% | 67 24% | 33 30% | 44 32% | 135 30% | 145 39% |
| Neither favourable nor unfavourable (0) | 342 32% | 172 32% | 167 31% | 38 31% | 64 31% | 74 39% | 105 29% | 103 30% | 134 34% | 105 30% | 48 30% | 110 34% | 88 30% | 96 32% | 87 34% | 86 30% | 79 32% | 42 27% | 18 36% | 30 32% | 173 28% | 169 36% | 208 29% | 134 35% | 116 32% | 225 31% | 295 31% | 42 33% | 195 31% | 107 32% | 40 33% | 69 32% | 117 31% | 64 33% | 93 31% | 102 33% | 240 31% | 85 27% | 87 31% | 28 36% | 45 33% | 146 33% | 104 28% | |
| Mainly unfavourable (-1) | 100 9% | 60 11% | 38 7% | 13 11% | 34 16% | 22 11% | 17 8% | 47 14% | 38 10% | 15 4% | 16 10% | 47 14% | 27 9% | 11 4% | 27 11% | 18 6% | 14 6% | 23 15% | 6 11% | 12 12% | 58 9% | 42 9% | 81 11% | 19 5% | 36 10% | 64 9% | 83 9% | 17 14% | 57 9% | 34 10% | 9 10% | 21 10% | 28 7% | 21 11% | 30 10% | 37 12% | 63 8% | 11 4% | 44 15% | 5 6% | 17 12% | 40 9% | 31 8% | |
| Very unfavourable (-2) | 92 9% | 58 11% | 31 6% | 14 11% | 21 10% | 14 7% | 25 12% | 19 10% | 39 10% | 19 5% | 19 10% | 28 9% | 29 10% | 16 5% | 17 7% | 25 9% | 19 8% | 14 9% | 1 2% | 16 16% | 58 9% | 34 7% | 68 10% | 25 6% | 34 9% | 58 8% | 74 8% | 16 13% | 47 8% | 40 12% | 5 4% | 19 9% | 32 9% | 20 10% | 21 7% | 22 7% | 70 9% | 7 2% | 37 13% | 4 5% | 19 m | 46 m | 20 r | 5% 5% |
| Don't know | 66 6% | 32 6% | 33 6% | 15 GH | 22 GH | 17 GH | 5 GH | 7 GH | 37 JK | 22 K | 7 NO | 18 NO | 33 NO | 11 NO | 4 1% | 17 7% | 16 6% | 20 8% | 9 6% | 2 4% | 2 2% | 31 5% | 35 8% | 41 6% | 26 7% | 21 6% | 45 6% | 59 6% | 8 6% | 28 5% | 34 10% | 4 4% | 13 6% | 18 5% | 20 5% | 16 5% | 14 5% | 52 7% | 4 1% | 19 m | 4 m* | 3 m* | 23 r | 8 2% |
| NET: Favourable | 483 45% | 212 40% | 272 50% | 45 36% | 65 32% | 65 34% | 98 48% | 210 59% | 110 33% | 163 41% | 210 59% | 59 37% | 108 33% | 141 48% | 175 58% | 104 41% | 137 49% | 116 47% | 67 43% | 23 46% | 36 38% | 299 48% | 185 40% | 307 44% | 176 46% | 154 43% | 329 46% | 437 46% | 44 35% | 296 47% | 124 37% | 64 52% | 95 44% | 183 48% | 68 35% | 137 46% | 132 43% | 352 45% | 212 66% | 96 34% | 37 47% | 52 38% | 194 43% | 210 56% |
| NET: Unfavourable | 192 18% | 118 22% | 69 13% | 27 21% | 55 27% | 35 18% | 42 20% | 33 9% | 82 25% | 77 19% | 33 9% | 34 22% | 75 23% | 56 19% | 27 9% | 45 18% | 43 15% | 34 14% | 37 24% | 7 13% | 27 29% | 117 19% | 76 16% | 149 21% | 44 12% | 71 19% | 122 17% | 157 17% | 34 26% | 104 17% | 73 22% | 15 12% | 41 19% | 60 16% | 41 21% | 51 17% | 59 19% | 133 17% | 18 6% | 81 29% | 9 11% | 36 26% | 86 19% | 51 14% |
| Mean | 0.35 | 0.21 | 0.50 B | 0.18 * | 0.07 | 0.20 | 0.31 | 0.64 DEFG | 0.11 | 0.26 | 0.64 U | 0.20 | 0.13 | 0.36 M | 0.60 LMN | 0.32 | 0.44 U | 0.41 U | 0.27 | 0.44 * | 0.05 * | 0.37 | 0.32 | 0.29 | 0.45 | 0.30 | 0.37 | 0.39 c | 0.02 * | 0.40 e | 0.17 | 0.52 e* | 0.33 | 0.41 i | 0.17 | 0.38 | 0.33 | 0.35 | 0.82 nop | 0.03 | 0.51 np* | 0.05 | 0.29 | 0.56 q |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formula used

Column Proportion: (S)(U) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq Minimum Base: 30** Small Base: 100**

Column Mean: (S)(U) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq Minimum Base: 30** Small Base: 100**

PUBLIC

Royals

All Adults aged 18-75 in GB

Q4A. To what extent, if at all, do you think King Charles III would do a good job or bad job as King?

All Adults aged 18-75 in Great Britain

| | Gender | | | Age | | | | | Aggregated Age Breaks | | | Generations | | | | Region | | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | Referendum 2016 vote | | | |
|------------------------------|-----------|----------|------------|-----------|-----------|-----------|-----------|-----------|-----------------------|-----------|-----------|-------------|-----------------|-----------|-----------------|-----------|--------------|-----------|------------|-----------|--------------|----------|-------------------|-------------|-----------------|---------------|-------------------|------------------------|---------------------------|-------------------------------|----------------|--------------------------------|-------|-------|---------------------------------------|--------|----------------------------|----------|------------------|------------|-----------------------|-----------|------------|-----------|
| | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55-75 (H) | 18-34 (I) | 35-54 (J) | 55-75 (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (a) | White ethnic group (b) | Minority ethnic group (c) | Married/Living as Married (d) | Single (e) | Widowed/Divorced/Separated (f) | 1 (g) | 2 (h) | 3 (i) | 4+ (j) | ANY (k) | NONE (l) | Conservative (m) | Labour (n) | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 |
| Very good job (2) | 222 | 115 | 107 | 11 | 20 | 39 | 48 | 104 | 31 | 87 | 104 | 12 | 53 | 67 | 89 | 48 | 62 | 55 | 31 | 10 | 15 | 133 | 89 | 147 | 75 | 73 | 149 | 215 | 6 | 149 | 52 | 20 | 36 | 91 | 31 | 65 | 65 | 157 | 105 | 34 | 26 | 23 | 89 | 107 |
| Fairly good job (1) | 381 | 146 | 186 | 28 | 43 | 59 | 64 | 138 | 71 | 123 | 138 | 34 | 82 | 102 | 113 | 72 | 85 | 80 | 44 | 19 | 31 | 198 | 134 | 197 | 135 | 120 | 212 | 289 | 42 | 198 | 53 | 79 | 114 | 50 | 89 | 91 | 240 | 129 | 70 | 34 | 40 | 134 | 128 | |
| Neither good nor bad job (0) | 276 | 128 | 147 | 45 | 73 | 49 | 45 | 64 | 118 | 94 | 64 | 59 | 95 | 66 | 55 | 71 | 74 | 62 | 31 | 13 | 26 | 151 | 125 | 190 | 86 | 86 | 189 | 234 | 40 | 145 | 102 | 28 | 49 | 92 | 65 | 70 | 78 | 198 | 57 | 87 | 11 | 39 | 126 | 76 |
| Fairly bad job (-1) | 78 | 43 | 32 | 17 | 27 | 7 | 16 | 10 | 44 | 23 | 10 | 22 | 30 | 17 | 9 | 22 | 15 | 14 | 18 | 1 | 8 | 41 | 37 | 57 | 21 | 29 | 49 | 64 | 13 | 46 | 26 | 6 | 8 | 25 | 16 | 29 | 29 | 49 | 10 | 32 | 7 | 8 | 27 | 25 |
| Very bad job (-2) | 78 | 51 | 24 | 13 | 22 | 13 | 13 | 17 | 35 | 26 | 17 | 14 | 32 | 19 | 13 | 19 | 23 | 16 | 8 | 1 | 11 | 49 | 29 | 57 | 21 | 26 | 52 | 59 | 15 | 40 | 31 | 7 | 17 | 32 | 18 | 11 | 18 | 60 | 7 | 29 | 3 | 20 | 33 | 19 |
| Don't know | 99 | 53 | 43 | 12 | 22 | 25 | 19 | 22 | 33 | 43 | 22 | 18 | 35 | 24 | 22 | 21 | 23 | 22 | 23 | 6 | 4 | 48 | 51 | 56 | 42 | 29 | 70 | 87 | 11 | 44 | 47 | 8 | 28 | 25 | 14 | 32 | 26 | 72 | 11 | 30 | 6 | 6 | 41 | 18 |
| NET: Good job | 553 | 260 | 293 | 39 | 63 | 98 | 111 | 242 | 102 | 209 | 242 | 47 | 135 | 170 | 202 | 120 | 147 | 135 | 75 | 29 | 46 | 330 | 223 | 344 | 210 | 193 | 361 | 504 | 48 | 348 | 133 | 73 | 115 | 205 | 80 | 153 | 156 | 397 | 234 | 104 | 50 | 63 | 223 | 235 |
| NET: Bad job | 156 | 93 | 57 | 30 | 49 | 20 | 30 | 27 | 79 | 50 | 27 | 36 | 61 | 36 | 23 | 42 | 38 | 29 | 26 | 2 | 19 | 90 | 66 | 114 | 42 | 55 | 101 | 124 | 28 | 87 | 56 | 13 | 26 | 57 | 34 | 40 | 47 | 109 | 17 | 62 | 10 | 28 | 60 | 44 |
| Mean | 0.55 | 0.48 | 0.64 | 0.06 | 0.06 | 0.62 | 0.62 | 0.91 | 0.06 | 0.62 | 0.91 | 0.06 | 0.33 | 0.67 | 0.91 | 0.46 | 0.57 | 0.64 | 0.54 | 0.82 | 0.35 | 0.57 | 0.52 | 0.49 | 0.66 | 0.55 | 0.55 | 0.62 | 0.09 | 0.64 | 0.34 | 0.64 | 0.57 | 0.59 | 0.33 | 0.63 | 0.56 | 0.55 | 1.03 | 0.19 | 0.88 | 0.29 | 0.54 | 0.79 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formula used
 Column Proportion: (S)(U) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq
 Minimum Base: 30** Small Base: 100**
 Column Means: (S)(U) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq
 Minimum Base: 30** Small Base: 100**

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PUBLIC

Royals

All Adults aged 18-75 in GB

Q4B. To what extent, if at all, do you think Prince William would do a good job or bad job as King?
All Adults aged 18-75 in Great Britain

| | Gender | | Age | | | | | | | Aggregated Age Breaks | | | | Generations | | | | | Region | | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | Referendum 2016 vote | |
|------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-------|-----------------------|-------|-------|-------------|-------------|-------------|-------|----------|-------|--------|-------|----------|------|------|--------------|-------------|-------------------|---------------|--------------------|-----------------------|-------------------|--------|----------------------------|------|------|------|----------------|------|------|--------------|---------------------------------------|-------------------|----------------------------|--------|-------|--|----------------------|--|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-75 | 18-34 | 35-54 | 55-75 | Gen Z | Millennials | Gen X | Baby Boomer | North | Midlands | South | London | Wales | Scotland | ABC1 | C2DE | Working | Not working | Graduates | Non-graduates | White ethnic group | Minority ethnic group | Married/Living as | Single | Widowed/Divorced/Separated | 1 | 2 | 3 | 4+ | ANY | NONE | Conservative | Labour | Liberal Democrats | Other | Remain | Leave | | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | (W) | (X) | (Y) | (Z) | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | | | |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 | | | |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 | | | |
| Very good job (2) | 363 | 154 | 208 | 20 | 44 | 53 | 83 | 163 | 63 | 136 | 163 | 23 | 84 | 119 | 137 | 88 | 99 | 89 | 41 | 19 | 26 | 206 | 157 | 223 | 140 | 105 | 258 | 343 | 18 | 235 | 77 | 51 | 68 | 146 | 57 | 91 | 98 | 265 | 173 | 57 | 30 | 43 | 148 | 162 | | | |
| Fairly good job (1) | 325 | 153 | 171 | 41 | 65 | 59 | 59 | 100 | 106 | 118 | 100 | 49 | 106 | 87 | 83 | 74 | 89 | 78 | 41 | 18 | 25 | 203 | 122 | 220 | 105 | 116 | 209 | 286 | 38 | 182 | 98 | 35 | 64 | 102 | 62 | 97 | 104 | 221 | 101 | 86 | 18 | 33 | 131 | 117 | | | |
| Neither good nor bad job (0) | 205 | 104 | 98 | 35 | 48 | 38 | 34 | 50 | 83 | 72 | 50 | 46 | 65 | 49 | 44 | 45 | 53 | 46 | 29 | 6 | 25 | 103 | 102 | 133 | 72 | 71 | 133 | 165 | 39 | 107 | 77 | 21 | 38 | 63 | 45 | 59 | 59 | 146 | 25 | 76 | 17 | 29 | 90 | 54 | | | |
| Fairly bad job (-1) | 43 | 28 | 13 | 9 | 19 | 5 | 3 | 7 | 29 | 8 | 7 | 14 | 20 | 4 | 6 | 12 | 13 | 3 | 10 | 2 | 4 | 27 | 16 | 34 | 10 | 22 | 32 | 11 | 25 | 15 | 3 | 3 | 19 | 5 | 15 | 14 | 30 | 4 | 15 | 5 | 7 | 14 | 9 | | | | |
| Very bad job (-2) | 60 | 45 | 14 | 8 | 16 | 11 | 12 | 13 | 24 | 23 | 13 | 11 | 21 | 19 | 9 | 15 | 15 | 9 | 8 | 2 | 11 | 37 | 22 | 43 | 17 | 21 | 39 | 46 | 11 | 31 | 24 | 5 | 16 | 25 | 11 | 8 | 12 | 47 | 5 | 22 | 1 | 18 | 29 | 17 | | | |
| Don't know | 88 | 50 | 36 | 13 | 15 | 25 | 13 | 22 | 27 | 38 | 22 | 17 | 30 | 19 | 22 | 19 | 12 | 24 | 25 | 4 | 4 | 43 | 45 | 51 | 37 | 27 | 61 | 76 | 11 | 34 | 48 | 7 | 27 | 22 | 13 | 25 | 21 | 68 | 11 | 26 | 6 | 6 | 37 | 14 | | | |
| NET: Good job | 688 | 307 | 379 | 61 | 109 | 113 | 142 | 263 | 170 | 255 | 263 | 72 | 190 | 205 | 220 | 162 | 188 | 167 | 83 | 37 | 51 | 409 | 279 | 443 | 245 | 221 | 467 | 629 | 56 | 427 | 175 | 87 | 132 | 248 | 119 | 189 | 202 | 486 | 274 | 143 | 48 | 76 | 279 | 278 | | | |
| NET: Bad job | 103 | 73 | 28 | 17 | 36 | 16 | 15 | 19 | 53 | 31 | 19 | 25 | 41 | 23 | 15 | 26 | 28 | 12 | 18 | 3 | 15 | 64 | 39 | 77 | 26 | 43 | 60 | 78 | 21 | 56 | 39 | 8 | 20 | 44 | 16 | 23 | 26 | 77 | 9 | 37 | 6 | 25 | 43 | 26 | | | |
| Mean | 0.89 | 0.71 | 1.08 | 0.50 | 0.52 | 0.83 | 1.04 | 1.19 | 0.51 | 0.94 | 1.19 | 0.42 | 0.72 | 1.02 | 1.19 | 0.90 | 0.91 | 1.04 | 0.75 | 1.10 | 0.56 | 0.89 | 0.89 | 0.84 | 1.00 | 0.78 | 0.95 | 0.36 | 0.98 | 0.65 | 1.08 | 0.87 | 0.91 | 0.83 | 0.92 | 0.91 | 0.88 | 1.41 | 0.55 | 0.99 | 0.58 | 0.86 | 1.11 | | | | |

Overby formula used
ColumnSeparator: [S], [A], [B], [C], [D], [E], [F], [G], [H], [I], [J], [K], [L], [M], [N], [O], [P], [Q], [R], [S], [T], [U], [V], [W], [X], [Y], [Z], [a], [b], [c], [d], [e], [f], [g], [h], [i], [j], [k], [l], [m], [n], [o], [p], [q], [r]
ColumnMean: [S], [A], [B], [C], [D], [E], [F], [G], [H], [I], [J], [K], [L], [M], [N], [O], [P], [Q], [R], [S], [T], [U], [V], [W], [X], [Y], [Z], [a], [b], [c], [d], [e], [f], [g], [h], [i], [j], [k], [l], [m], [n], [o], [p], [q], [r]
Minimum Base: 30 Minimum Base: 100 Minimum Base: 100

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

PUBLIC

Royals

All Adults aged 18-75 in GB

Q5. How likely or unlikely do you think it is that King Charles will...? - Summary

All Adults aged 18-75 in Great Britain

| | Q5. How likely or unlikely do you think it is that King Charles will...? | |
|----------------------|--------------------------------------------------------------------------|---------------------------------------------|
| | Modernise the British Monarchy (A) | Reduce the cost of the British Monarchy (B) |
| Unweighted base | 1084 | 1084 |
| Weighted base | 1084 | 1084 |
| Very likely (2) | 120 11% | 124 11% |
| Fairly likely (1) | 395 36% | 378 35% |
| Fairly unlikely (-1) | 248 23% | 236 22% |
| Very unlikely (-2) | 211 19% | 213 20% |
| Don't know | 110 10% | 133 12% A |

| | | |
|---------------|------------|------------|
| NET: Likely | 515 48% | 502 46% |
| NET: Unlikely | 459 42% | 449 41% |

| | | |
|------|-------|-------|
| Mean | -0.04 | -0.04 |
|------|-------|-------|

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Overlap formulae used

ColumnProportions (SN): A/B Minimum Base: 30 (** Small Base: 100)*

ColumnMeans (SN): A/B Minimum Base: 30 (** Small Base: 100)*

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Royals

All Adults aged 18-75 in GB

Q5. How likely or unlikely do you think it is that King Charles will...? - Modernise the British Monarchy
All Adults aged 18-75 in Great Britain

Table with 35 columns and 24 rows. Columns include Gender, Age, Aggregated Age Breaks, Generations, Region, Social grade, Employment status, Education, Ethnicity, Marital Status, Household Size, Presence of children, General Election 2019 Vote, and Referendum 2016 vote. Rows include Unweighted base, Weighted base, Very likely (2), Fairly likely (4), Fairly unlikely (-1), Very unlikely (-2), Don't know, NET: Likely, NET: Unlikely, and Mean.

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Overlap formulae used
Column Proportions (SN): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap, Minimum Base: 30(**) Small Base: 100(*)

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PUBLIC

Royals

All Adults aged 18-75 in GB

Q5. How likely or unlikely do you think it is that King Charles will...? - Reduce the cost of the British Monarchy
All Adults aged 18-75 in Great Britain

| | Gender | | | Age | | | | | Aggregated Age Breaks | | | Generations | | | | Region | | | | | Social grade | | Employment status | | Education | | Ethnicity | | Marital Status | | Household Size | | | | Presence of children HH (17 or under) | | General Election 2019 Vote | | | | Referendum 2016 vote | | | | |
|----------------------|-----------|----------|------------|-----------|-----------|-----------|-----------|-----------|-----------------------|-----------|-----------|-------------|-----------------|-----------|-----------------|-----------|--------------|-----------|------------|-----------|--------------|----------|-------------------|-------------|-----------------|---------------|-------------------|------------------------|---------------------------|-----------------------|----------------|--------------------------------|-------|-------|---------------------------------------|--------|----------------------------|----------|------------------|------------|-----------------------|-----------|------------|-----------|-----|
| | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55-75 (H) | 18-34 (I) | 35-54 (J) | 55-75 (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (a) | White ethnic group (b) | Minority ethnic group (c) | Married/Living as (d) | Single (e) | Widowed/Divorced/Separated (f) | 1 (g) | 2 (h) | 3 (i) | 4+ (j) | ANY (k) | NONE (l) | Conservative (m) | Labour (n) | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) | |
| Unweighted base | 1084 | 526 | 548 | 140 | 204 | 190 | 206 | 344 | 344 | 396 | 344 | 173 | 328 | 279 | 304 | 260 | 277 | 249 | 152 | 52 | 94 | 724 | 360 | 712 | 372 | 571 | 513 | 931 | 144 | 631 | 333 | 120 | 214 | 380 | 199 | 291 | 321 | 763 | 311 | 286 | 93 | 137 | 491 | 339 | |
| Weighted base | 1084 | 534 | 540 | 126 | 207 | 192 | 205 | 355 | 332 | 396 | 355 | 159 | 326 | 296 | 302 | 253 | 281 | 248 | 155 | 51 | 96 | 619 | 465 | 705 | 379 | 363 | 721 | 947 | 127 | 623 | 338 | 123 | 217 | 378 | 193 | 296 | 307 | 777 | 319 | 283 | 77 | 136 | 449 | 373 | |
| Very likely (2) | 124 | 56 | 68 | 13 | 15 | 24 | 22 | 50 | 28 | 47 | 50 | 17 | 35 | 32 | 41 | 26 | 35 | 34 | 14 | 7 | 9 | 81 | 44 | 79 | 46 | 42 | 83 | 118 | 5 | 84 | 29 | 11 | 13 | 48 | 22 | 42 | 43 | 82 | 47 | 26 | 16 | 18 | 51 | 48 | |
| | 11% | 10% | 13% | 10% | 7% | 13% | 11% | 14% | 8% | 12% | 14% | 11% | 11% | 11% | 14% | 10% | 12% | 14% | 9% | 13% | 9% | 13% | 9% | 11% | 12% | 12% | 11% | 13% | 4% | 13% | 9% | 6% | 6% | 13% | 11% | 14% | 14% | 11% | 15% | 9% | 20% | 13% | 11% | 13% | |
| Fairly likely (4) | 378 | 195 | 181 | 26 | 59 | 52 | 74 | 166 | 85 | 127 | 166 | 34 | 91 | 113 | 140 | 85 | 97 | 86 | 48 | 26 | 36 | 225 | 153 | 237 | 141 | 136 | 242 | 341 | 36 | 229 | 93 | 56 | 91 | 137 | 52 | 97 | 99 | 278 | 153 | 87 | 39 | 50 | 166 | 156 | |
| | 35% | 38% | 33% | 21% | 29% | 27% | 36% | 47% | 36% | 32% | 47% | 21% | 28% | 38% | 46% | 34% | 35% | 35% | 31% | 15% | 50% | 37% | 36% | 33% | 34% | 37% | 34% | 30% | 28% | 37% | 37% | 46% | 42% | 36% | 27% | 32% | 32% | 36% | 48% | 31% | 38% | 37% | 37% | 42% | |
| Fairly unlikely (-1) | 236 | 126 | 109 | 40 | 47 | 52 | 39 | 58 | 86 | 91 | 58 | 48 | 82 | 54 | 52 | 60 | 65 | 51 | 30 | 8 | 22 | 121 | 115 | 153 | 83 | 68 | 168 | 194 | 39 | 120 | 99 | 17 | 38 | 84 | 46 | 68 | 68 | 168 | 55 | 59 | 21 | 25 | 96 | 71 | |
| | 22% | 24% | 20% | 31% | 23% | 27% | 19% | 16% | 26% | 23% | 16% | 30% | 25% | 18% | 17% | 24% | 23% | 21% | 19% | 15% | 23% | 19% | 25% | 22% | 22% | 19% | 20% | 31% | 19% | 29% | 14% | 17% | 22% | 24% | 23% | 22% | 22% | 17% | 21% | 28% | 19% | 21% | 19% | | |
| Very unlikely (-2) | 213 | 107 | 102 | 33 | 66 | 38 | 39 | 37 | 99 | 77 | 37 | 41 | 87 | 55 | 29 | 63 | 47 | 41 | 35 | 5 | 23 | 125 | 88 | 161 | 52 | 76 | 137 | 173 | 36 | 121 | 73 | 19 | 40 | 65 | 47 | 60 | 74 | 139 | 30 | 82 | 7 | 32 | 85 | 61 | |
| | 20% | 20% | 19% | 27% | 32% | 20% | 19% | 10% | 30% | 19% | 10% | 26% | 27% | 19% | 10% | 25% | 17% | 16% | 22% | 10% | 24% | 20% | 19% | 23% | 14% | 21% | 18% | 28% | 19% | 22% | 15% | 19% | 17% | 25% | 20% | 24% | 18% | 9% | 29% | 9% | 23% | 19% | 16% | | |
| Don't know | 133 | 50 | 80 | 13 | 21 | 25 | 29 | 45 | 34 | 55 | 45 | 19 | 31 | 42 | 40 | 19 | 37 | 37 | 28 | 6 | 6 | 68 | 65 | 74 | 59 | 40 | 93 | 122 | 11 | 69 | 44 | 20 | 34 | 45 | 25 | 29 | 25 | 108 | 33 | 29 | 4 | 11 | 51 | 36 | |
| | 12% | 9% | 15% | 11% | 10% | 13% | 14% | 13% | 10% | 14% | 13% | 12% | 10% | 14% | 13% | 8% | 13% | 15% | 18% | 11% | 6% | 11% | 14% | 11% | 16% | 11% | 13% | 13% | 9% | 11% | 13% | 16% | 16% | 12% | 13% | 10% | 8% | 14% | 10% | 10% | 5% | 8% | 11% | 10% | |
| NET: Likely | 502 | 251 | 249 | 39 | 74 | 77 | 97 | 216 | 113 | 173 | 216 | 51 | 125 | 145 | 181 | 111 | 132 | 119 | 63 | 32 | 44 | 306 | 196 | 316 | 186 | 178 | 324 | 459 | 41 | 313 | 122 | 67 | 104 | 185 | 74 | 138 | 142 | 360 | 200 | 113 | 45 | 68 | 217 | 205 | |
| | 46% | 47% | 46% | 31% | 36% | 40% | 47% | 51% | 34% | 44% | 61% | 32% | 38% | 49% | 60% | 44% | 47% | 48% | 40% | 16% | 47% | 49% | 42% | 45% | 49% | 49% | 45% | 48% | 32% | 50% | 36% | 55% | 48% | 49% | 39% | 47% | 46% | 46% | 63% | 40% | 45% | 58% | 50% | 48% | 55% |
| NET: Unlikely | 449 | 233 | 211 | 73 | 112 | 90 | 79 | 95 | 185 | 168 | 95 | 89 | 169 | 109 | 81 | 123 | 112 | 92 | 64 | 13 | 45 | 246 | 203 | 315 | 134 | 145 | 304 | 367 | 75 | 241 | 172 | 36 | 78 | 149 | 94 | 128 | 141 | 308 | 86 | 141 | 28 | 57 | 181 | 132 | |
| | 41% | 44% | 39% | 58% | 54% | 47% | 38% | 27% | 56% | 42% | 27% | 56% | 52% | 37% | 27% | 49% | 40% | 37% | 41% | 25% | 47% | 40% | 44% | 45% | 35% | 40% | 42% | 39% | 59% | 39% | 51% | 29% | 36% | 39% | 49% | 43% | 46% | 40% | 27% | 50% | 37% | 42% | 40% | 35% | |
| Mean | -0.04 | -0.07 | 0.01 | -0.48 | -0.48 | -0.16 | 0.01 | 0.43 | -0.48 | -0.07 | 0.43 | -0.45 | -0.33 | 0.05 | 0.43 | -0.21 | 0.04 | 0.09 | -0.17 | 0.47 | -0.17 | 0.03 | -0.13 | -0.13 | 0.15 | -0.01 | -0.05 | 0.05 | -0.57 | 0.06 | -0.31 | 0.23 | -0.01 | 0.06 | -0.27 | -0.03 | -0.11 | -0.01 | 0.46 | -0.33 | 0.34 | -0.03 | * | 0.18 | |

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Overlap formulae used

ColumnProportions (SN): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r Minimum Base: 30 (**); Small Base: 100 (*)

ColumnMeans (SN): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r Minimum Base: 30 (**); Small Base: 100 (*)