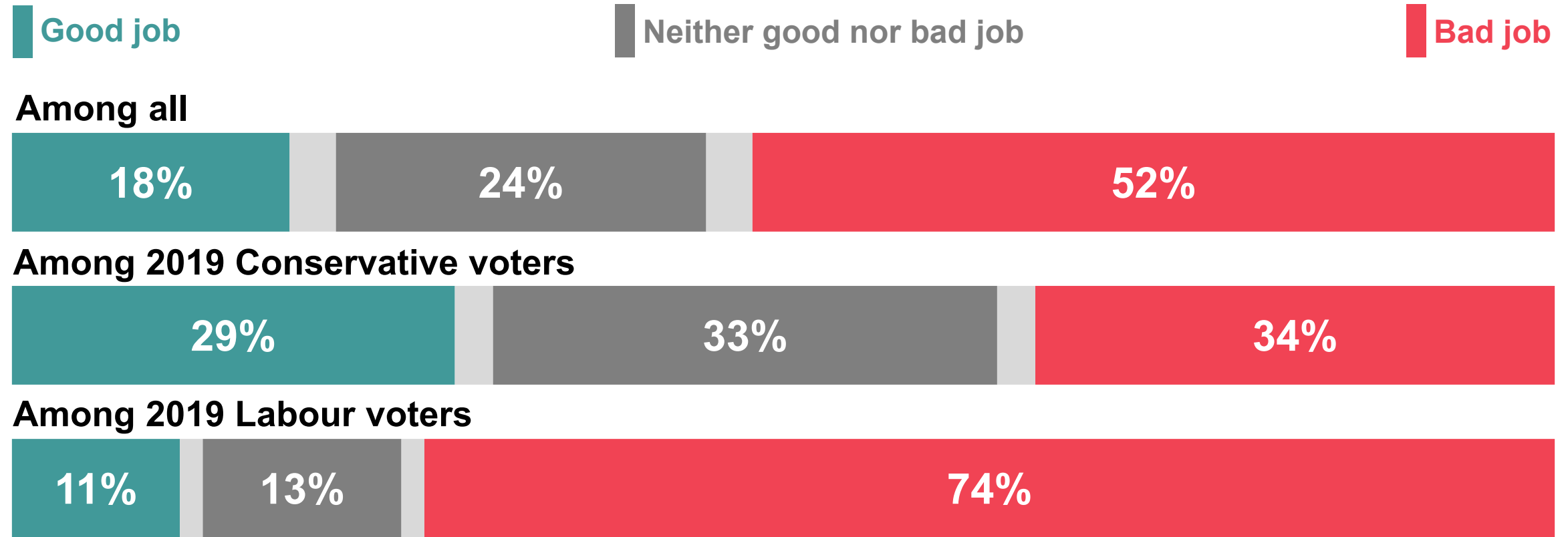


Ipsos – Housing and the Renters Reform Bill, 2023

May 2023

Half think the Conservative Government is doing a bad job at improving housing in Britain

Do you think the Conservative Government is doing a good job or bad job at improving housing in Britain or do you have no view either way?

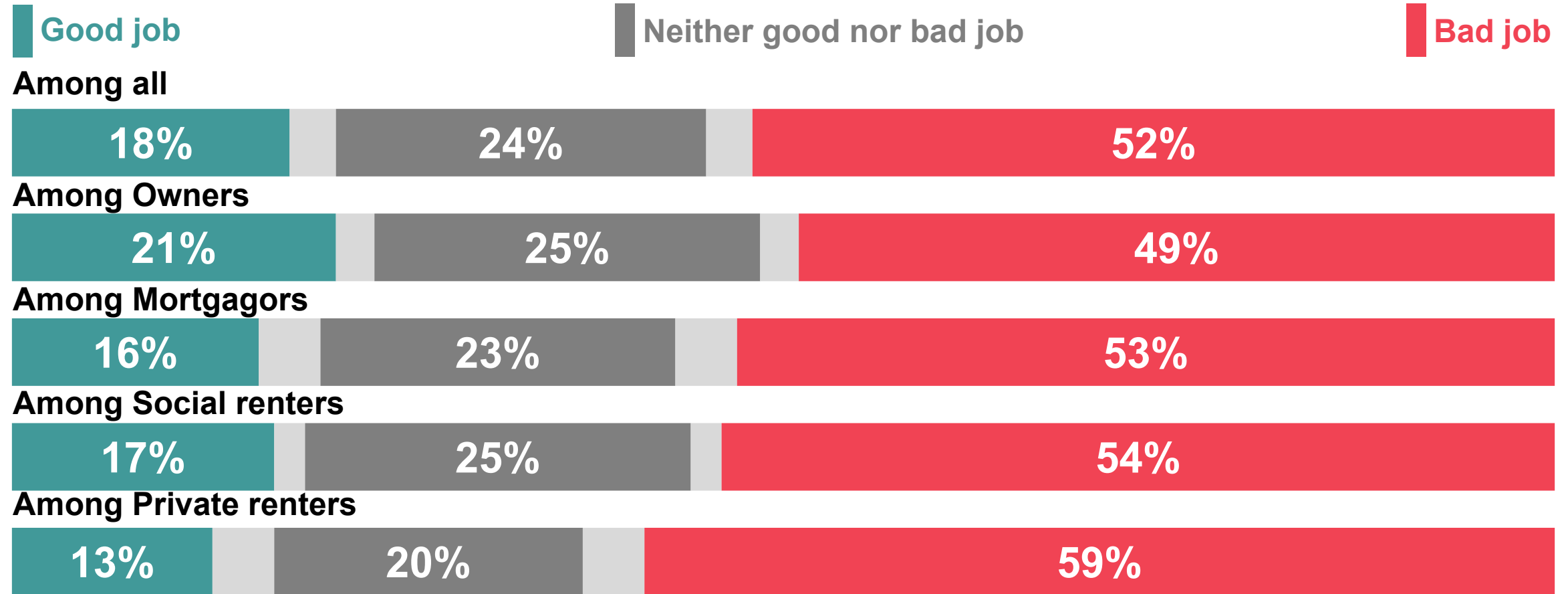


Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including 2019 Conservative voters (637) and Labour voters (552)



This is uniformly felt among different tenure groups

Do you think the Conservative Government is doing a good job or bad job at improving housing in Britain or do you have no view either way?

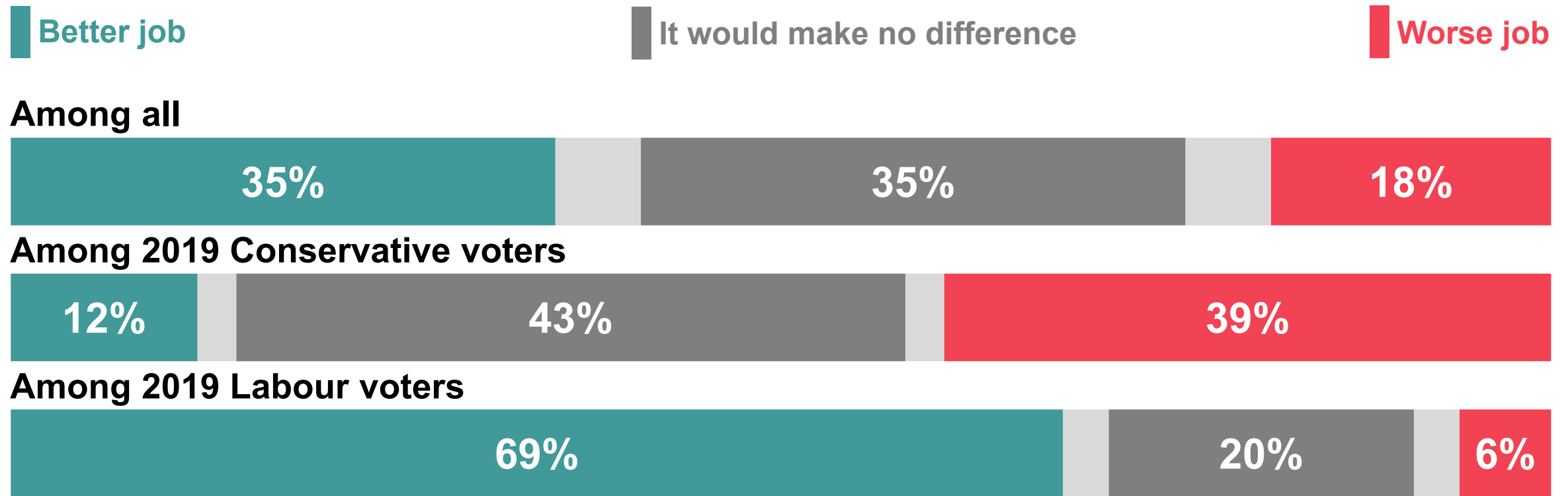


Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350),



The public are divided over whether a Labour government would do a better job

And compared to the current Government, do you think a Labour government would do a better or worse job at improving housing in Britain, or would it make no difference?

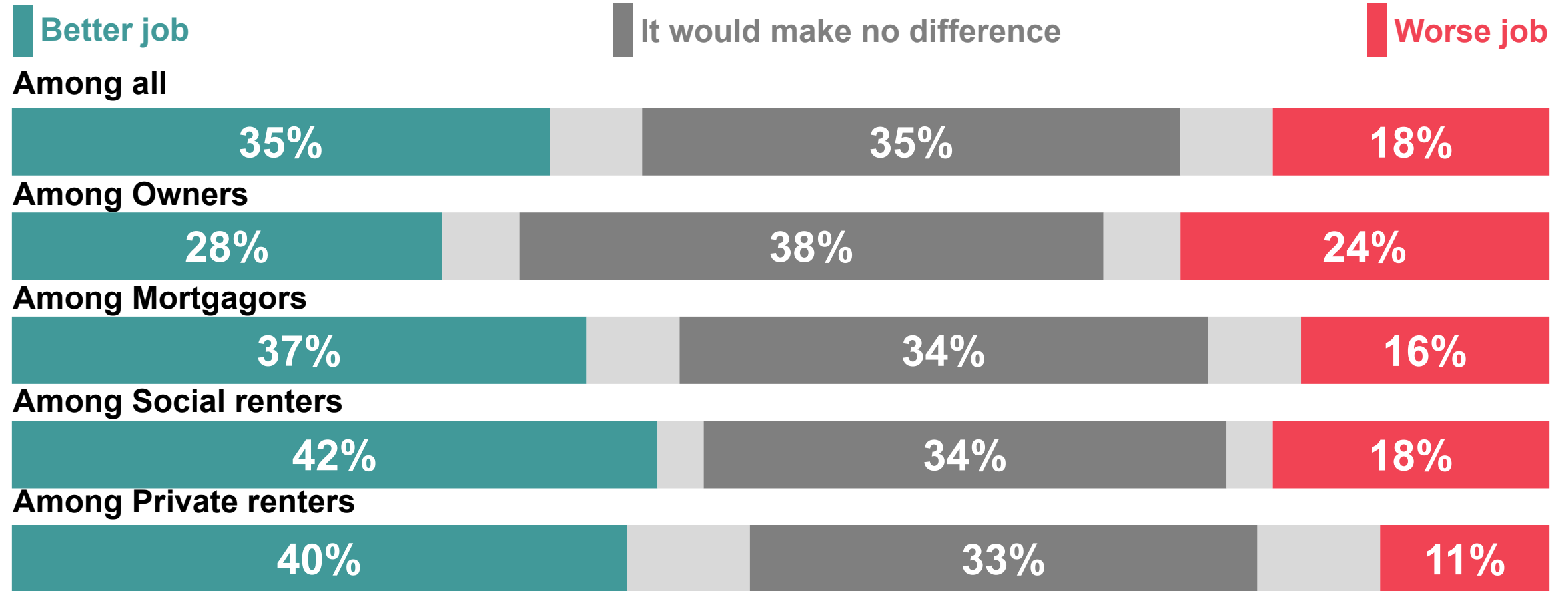


Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including 2019 Conservative voters (637) and Labour voters (552)



Renters are surer Labour would do a better job

And compared to the current Government, do you think a Labour Government would do a better or worse job at improving housing in Britain, or would it make no difference?



Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350)



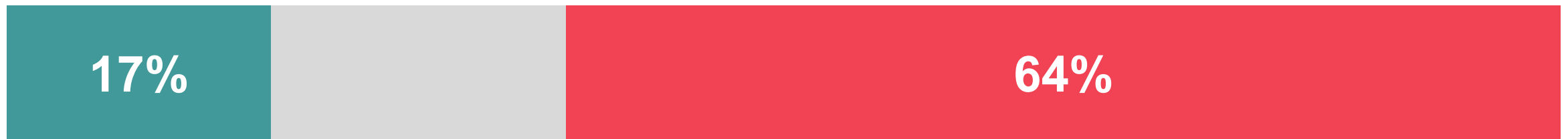
Almost two thirds say they are not confident that the UK will build enough affordable new homes in the next few years...

How confident, or not, are you that the UK will build enough affordable new homes in the next few years?



...marginally better than 2016 (similar to 2022)

2016



Base: 2,186 online British adults aged 16-75, 12-14 May 2023



A majority of Conservative and Labour voters are not confident

How confident, or not, are you that the UK will build enough affordable new homes in the next few years?

Confident

Not confident

Among all



Among 2019 Conservative voters



Among 2019 Labour voters



Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including 2019 Conservative voters (637) and Labour voters (552)

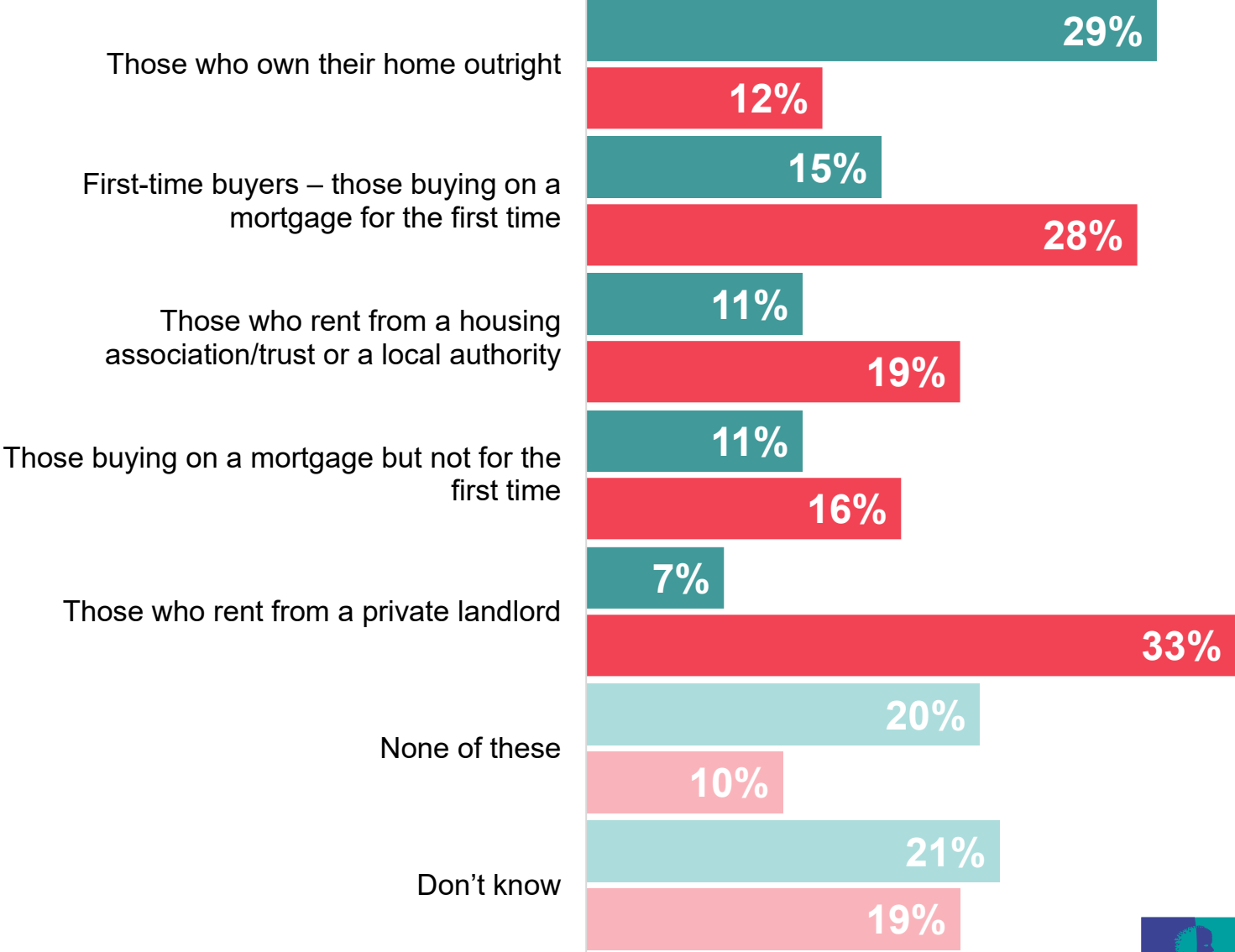


Those who own their home outright are thought to have benefited the most from actions taken by the Conservative government in recent years, while those who rent from a private landlord are thought to have benefited the least

On balance, which of the following groups, if any, would you say have benefited the most from the actions taken by the Conservative Government to improve housing in recent years, and which groups, if any, would you say have benefited the least?

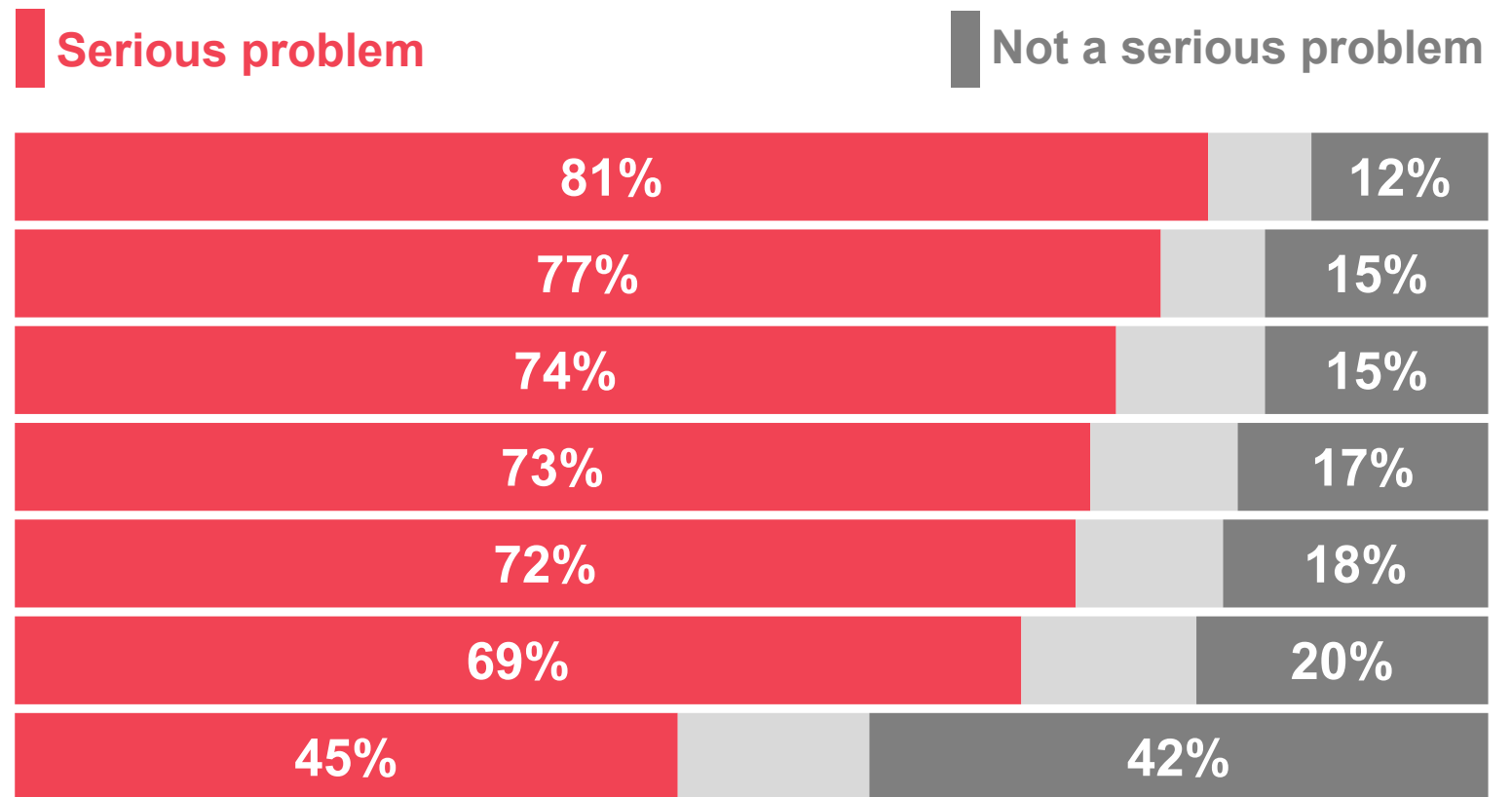
- Benefited the most
- Benefited the least

Base: 2,186 online British adults aged 16-75, 12-14 May 2023



The majority think that landlords taking advantage of tenants and the amount and condition of properties available for rent are serious problems

Below is a list of housing issues facing Britain today. Please indicate how serious a problem, if at all, you think each one is.



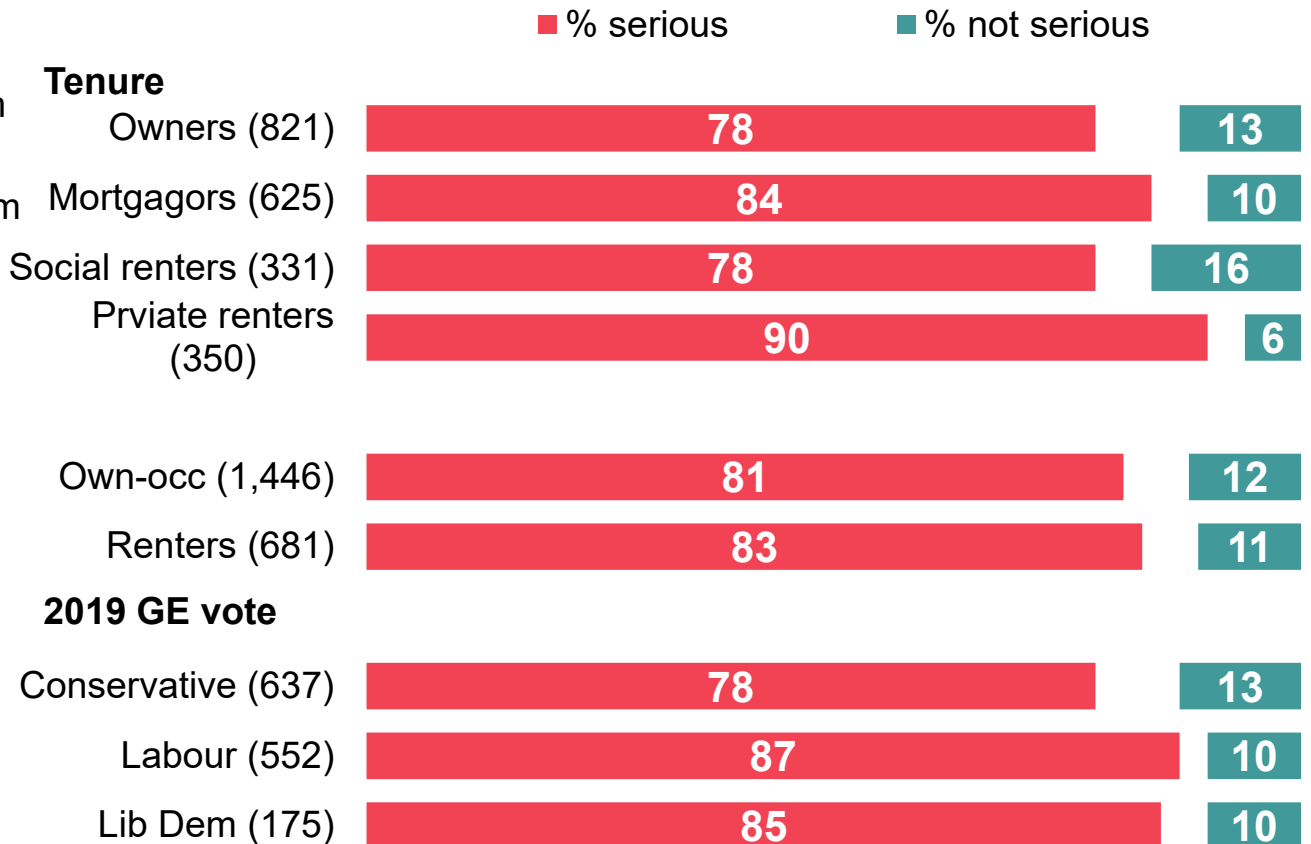
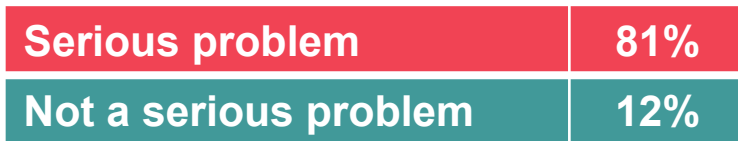
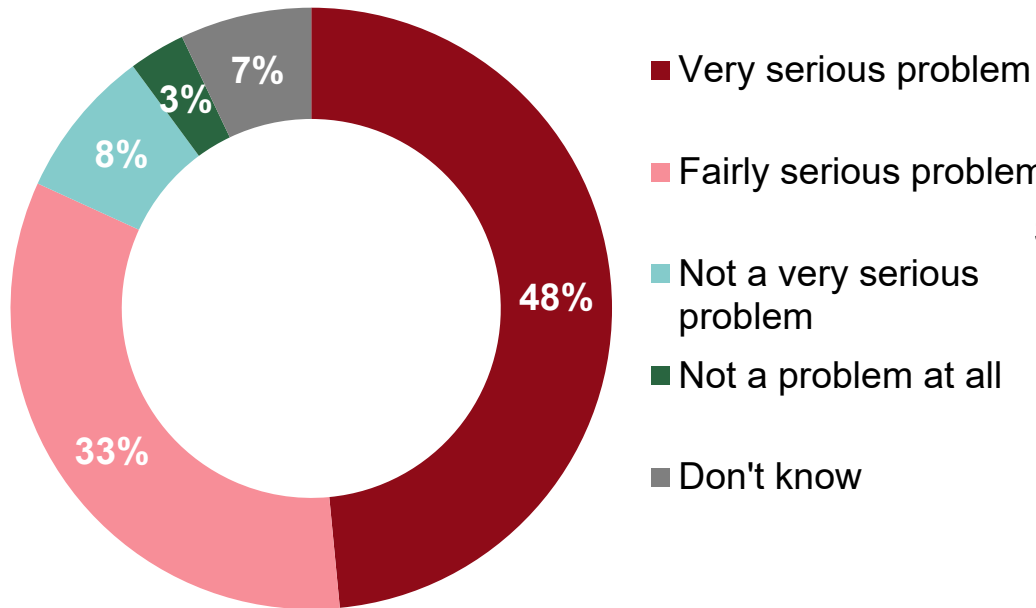
Base: 2,186 online British adults aged 16-75, 12-14 May 2023



All tenure groups and voters see the amount of affordable housing as a serious problem

Please indicate how serious a problem, if at all, you think each one is?

The amount of affordable properties available to rent

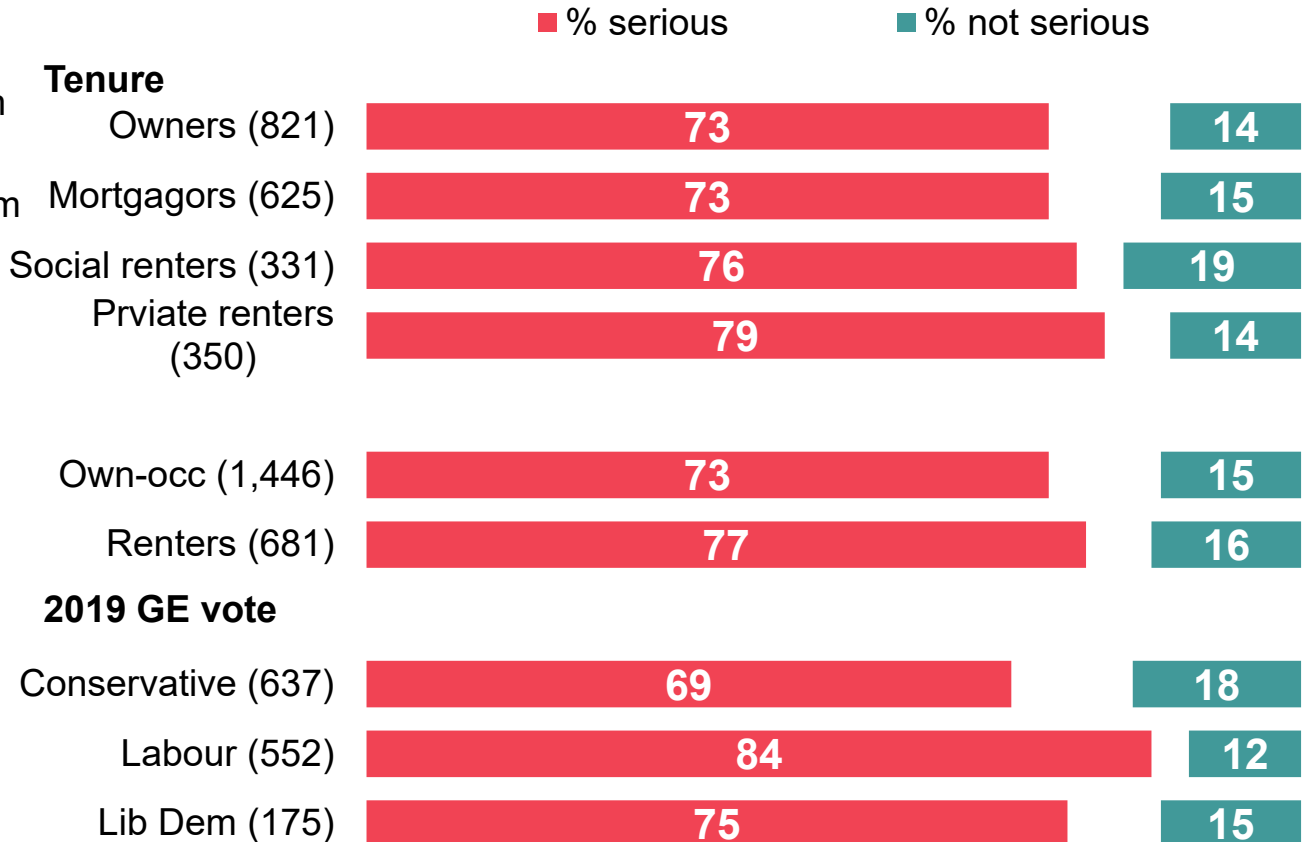
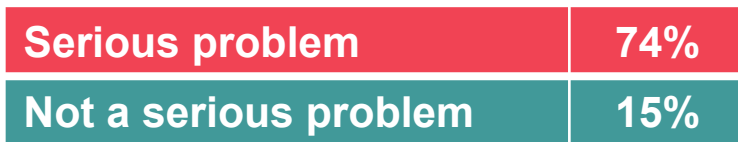
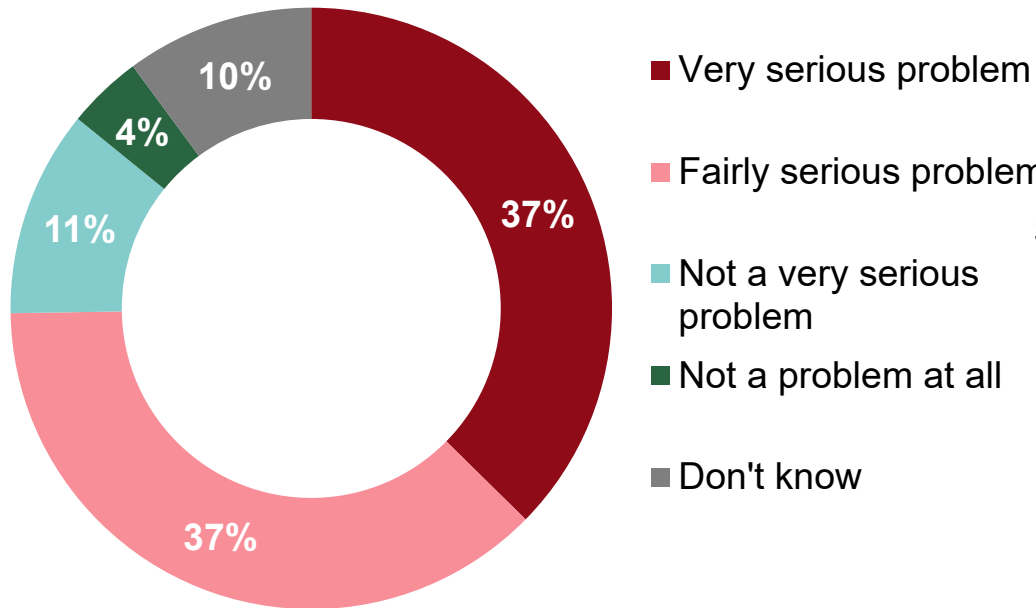


Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350), 2019 Conservative voters (637) and Labour voters (552)

This is also the case in terms of the amount of social housing

Please indicate how serious a problem, if at all, you think each one is?

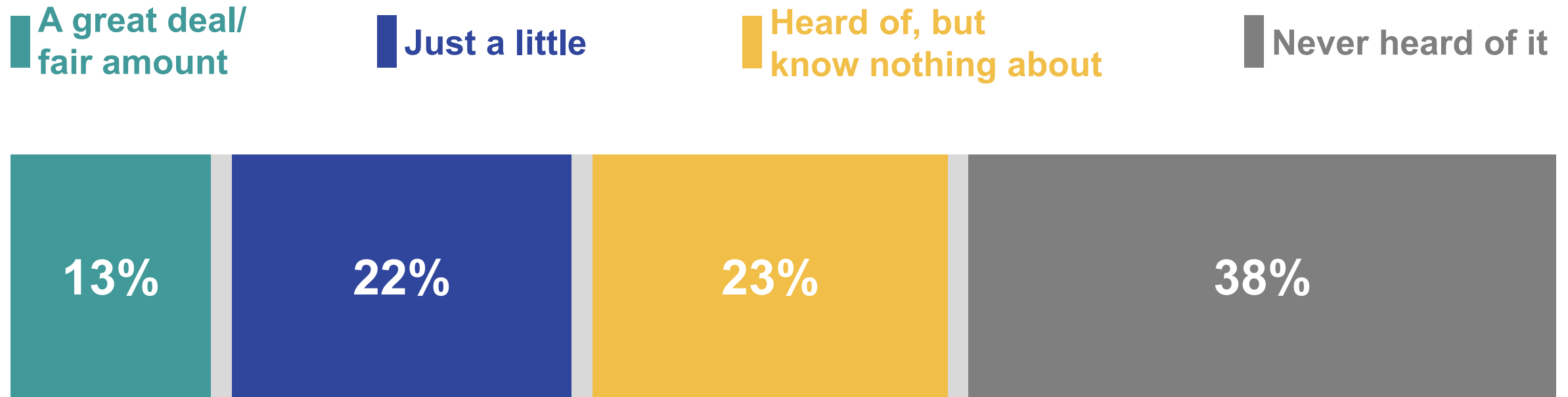
The amount of social housing available i.e. homes to rent from a housing association or a local authority



Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350), 2019 Conservative voters (637) and Labour voters (552)

Two in five say they have never heard of the Renters' Reform Bill, while similar proportions have heard just a little or have heard of but know nothing about it

How much, if anything, have you seen or heard about the Renters' Reform Bill – a draft new law being considered by Parliament?



Base: 2,186 online British adults aged 16-75, 12-14 May 2023



40% of private renters have never heard of it

How much, if anything, have you seen or heard about the Renters' Reform Bill – a draft new law being considered by Parliament?



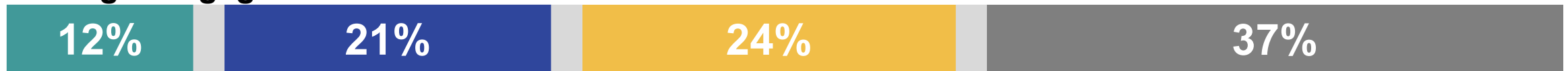
Among all



Among Owners



Among Mortgagors



Among Social renters



Among Private renters



Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350)



Britons support policies being considered for inclusion in the Renters' Reform Bill

Now for some questions about policies that are being considered for inclusion in the Renters' Reform Bill. To what extent, if at all, do you support or oppose each of the following policies, in principle?

Support

Neither support nor oppose

Oppose

Ensuring that landlords have to make it clear in agreements with tenants how, when and for what reason rents can be increased



Requiring homes rented out by private landlords to meet the same standards as those rented by social landlords – housing associations and local authorities



Limiting the number of times a landlord can increase the rent they charge to tenants so this happens only once a year



Increasing the minimum notice period landlords must give to change the rent they charge - from one month to two months



Making it easier for tenants to challenge rent increases they consider unfair



Making it easier for landlords to evict from their properties tenants who are responsible for antisocial behaviour



The creation of an Ombudsman covering private landlords as well as social landlords



Abolishing 'no fault' evictions i.e., an eviction by a landlord without giving a specific reason as long as the notice period has been given



Making it illegal for landlords to refuse to let their properties to families with children



Making it illegal for landlords to refuse to let their properties to those in receipt of benefits



Giving tenants the right to request they can live with a pet(s) which cannot be unreasonably refused by landlords



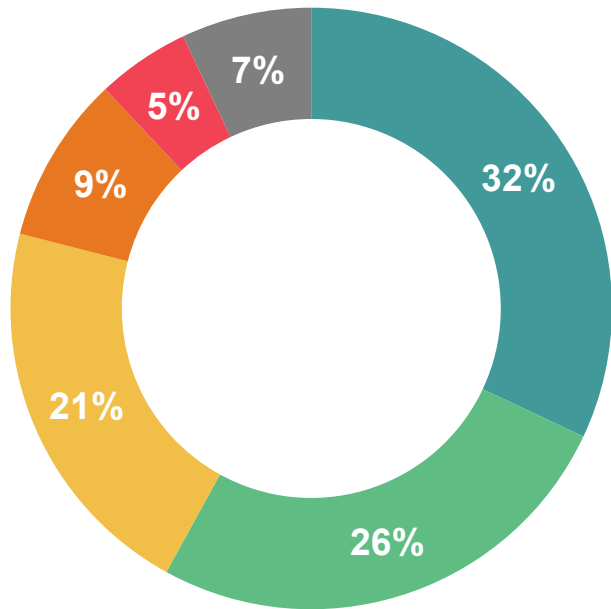
Base: 2,186 online British adults aged 16-75, 12-14 May 2023



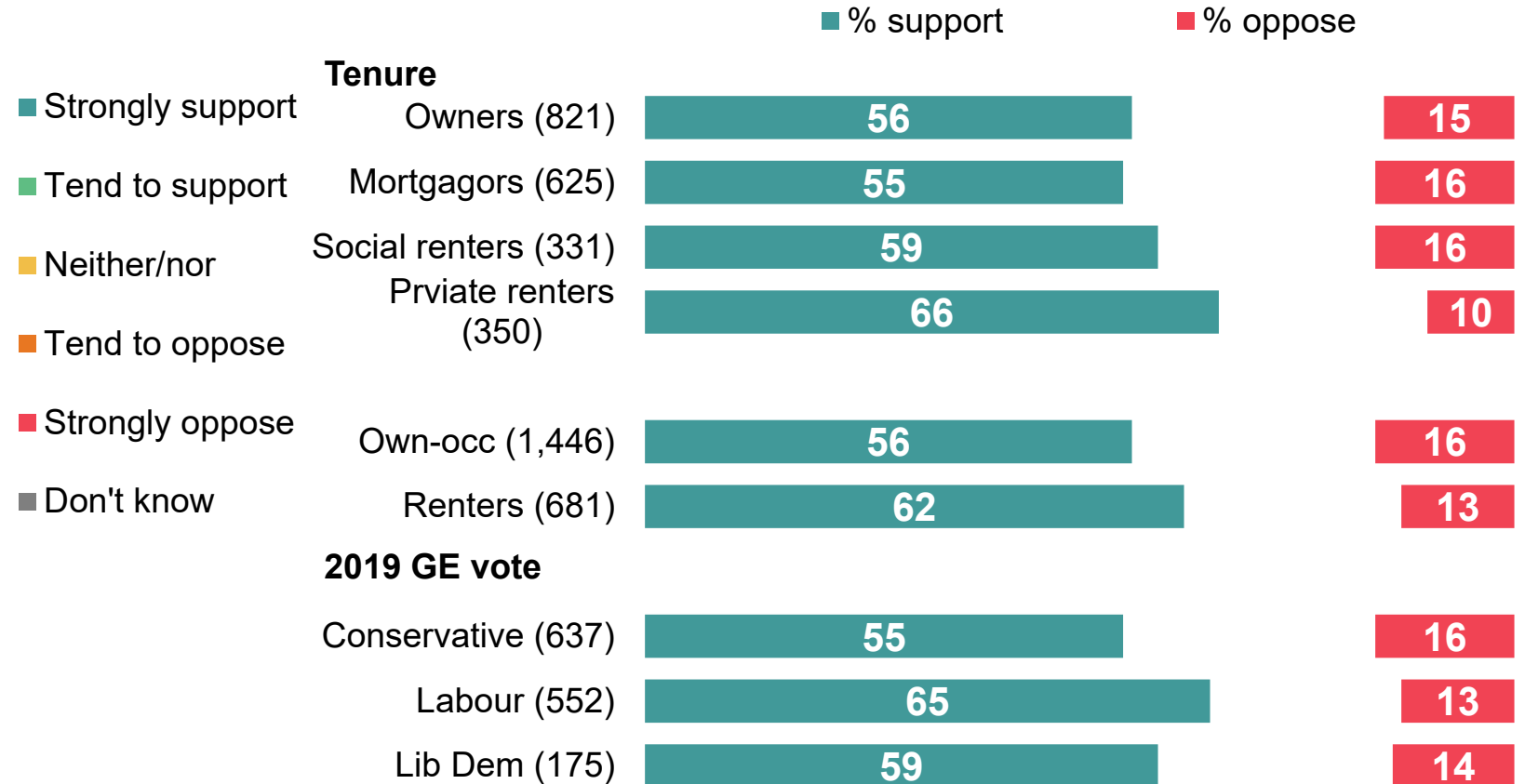
Six in ten support the abolition of 'no fault' evictions

To what extent, if at all, do you support or oppose each one, in principle...?

Abolishing 'no fault' evictions i.e., an eviction by a landlord without giving a specific reason as long as the notice period has been given



Support	58%
Oppose	15%

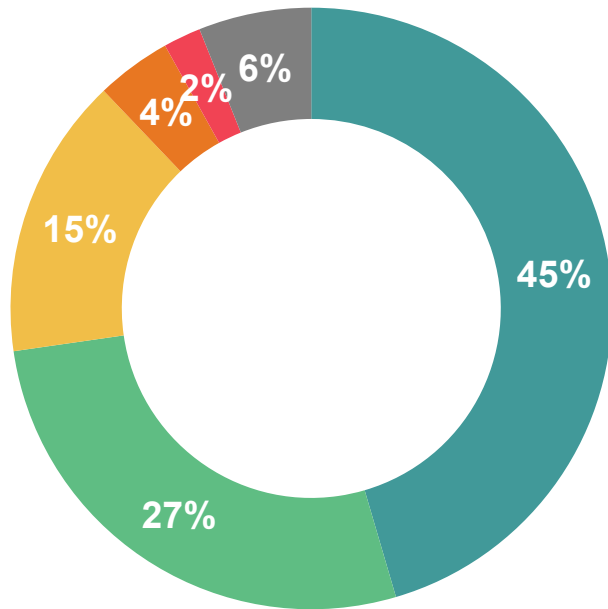


Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350), 2019 Conservative voters (637) and Labour voters (552)

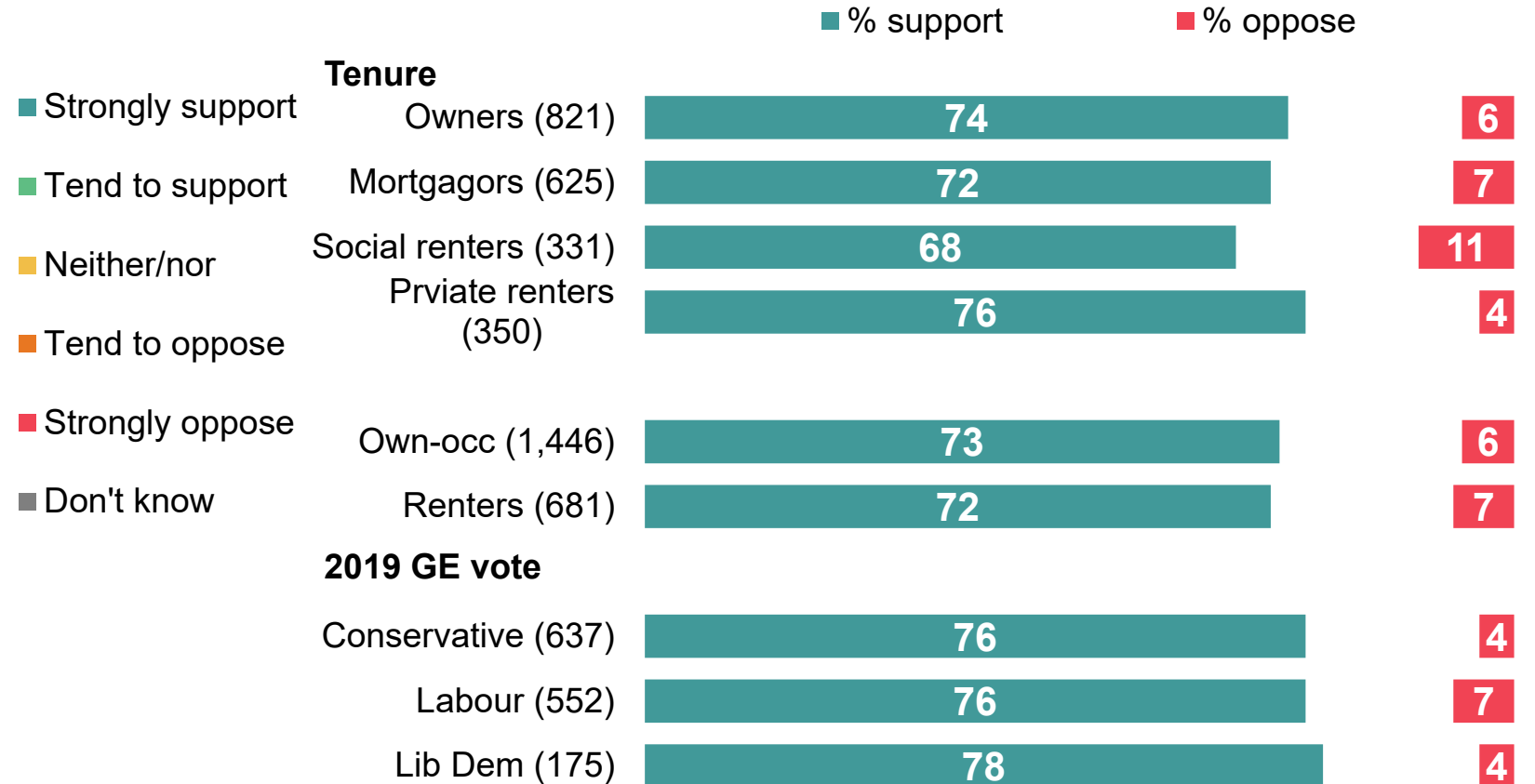
Seven in ten support raising standards of rental homes

To what extent, if at all, do you support or oppose each one, in principle...?

Requiring homes rented out by private landlords to meet the same standards as those rented by social landlords – housing associations and local authorities



Support	73%
Oppose	7%

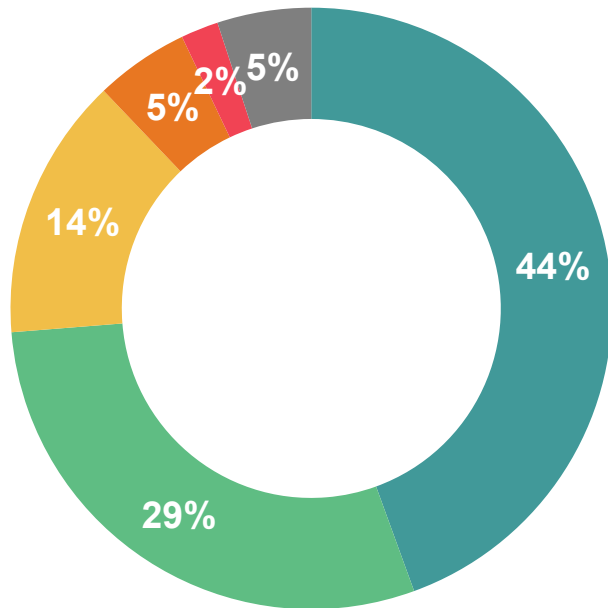


Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350), 2019 Conservative voters (637) and Labour voters (552)

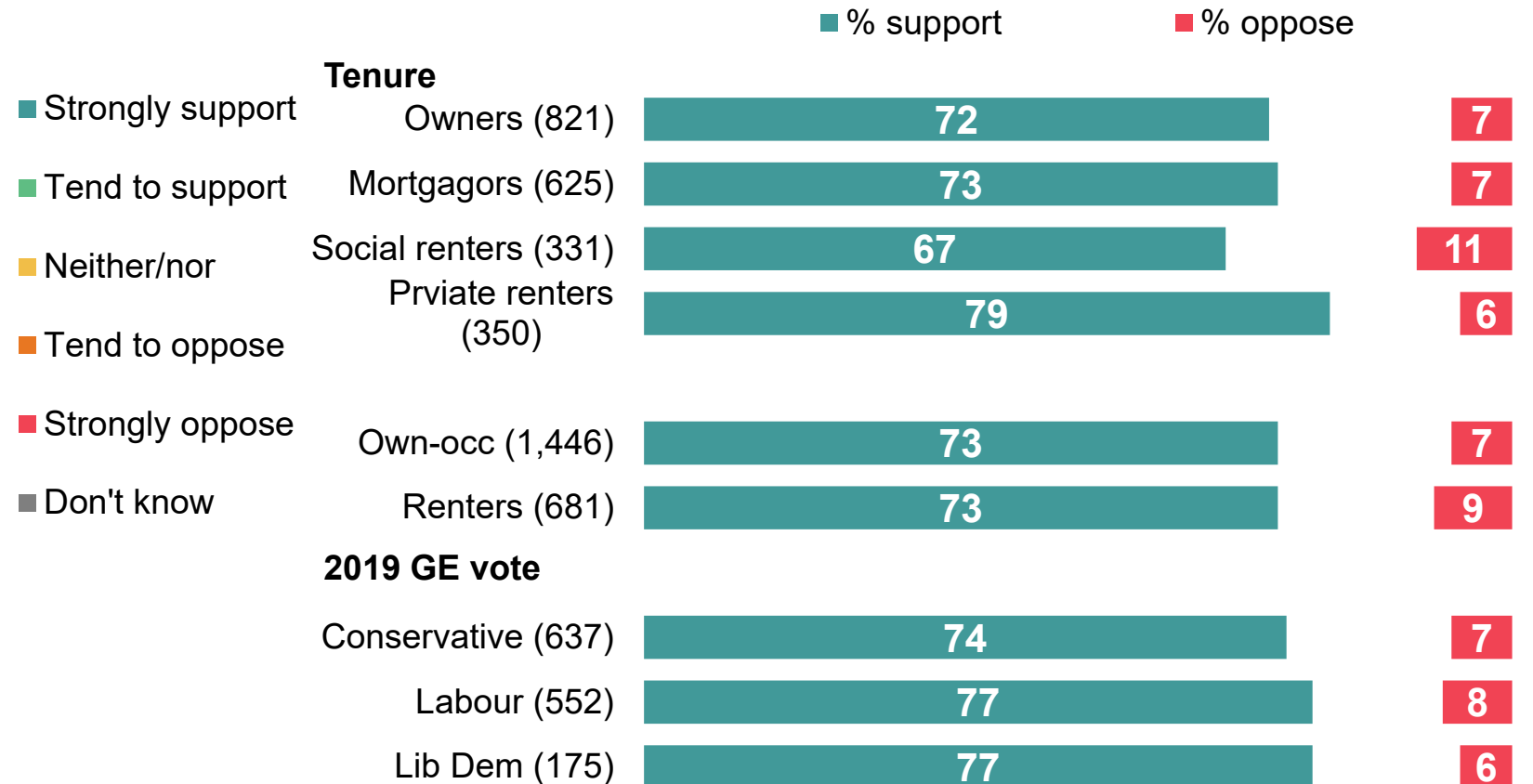
Seven in ten support limits on the frequency of rent rises

To what extent, if at all, do you support or oppose each one, in principle...?

Limiting the number of times a landlord can increase the rent they charge to tenants so this happens only once a year



Support	73%
Oppose	8%

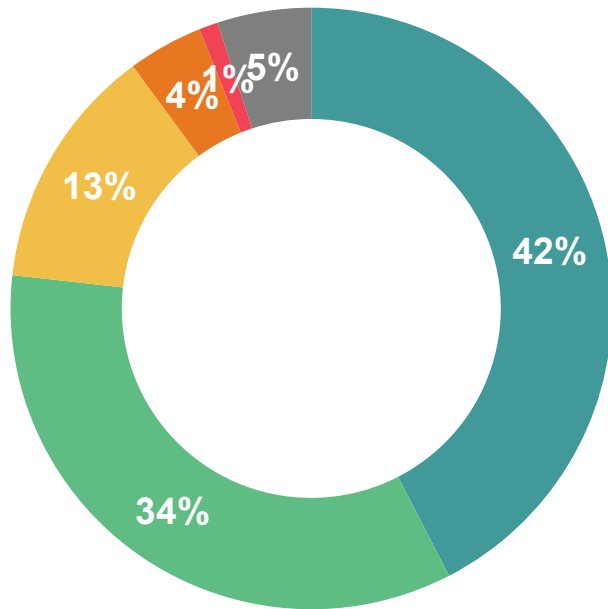


Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350), 2019 Conservative voters (637) and Labour voters (552)

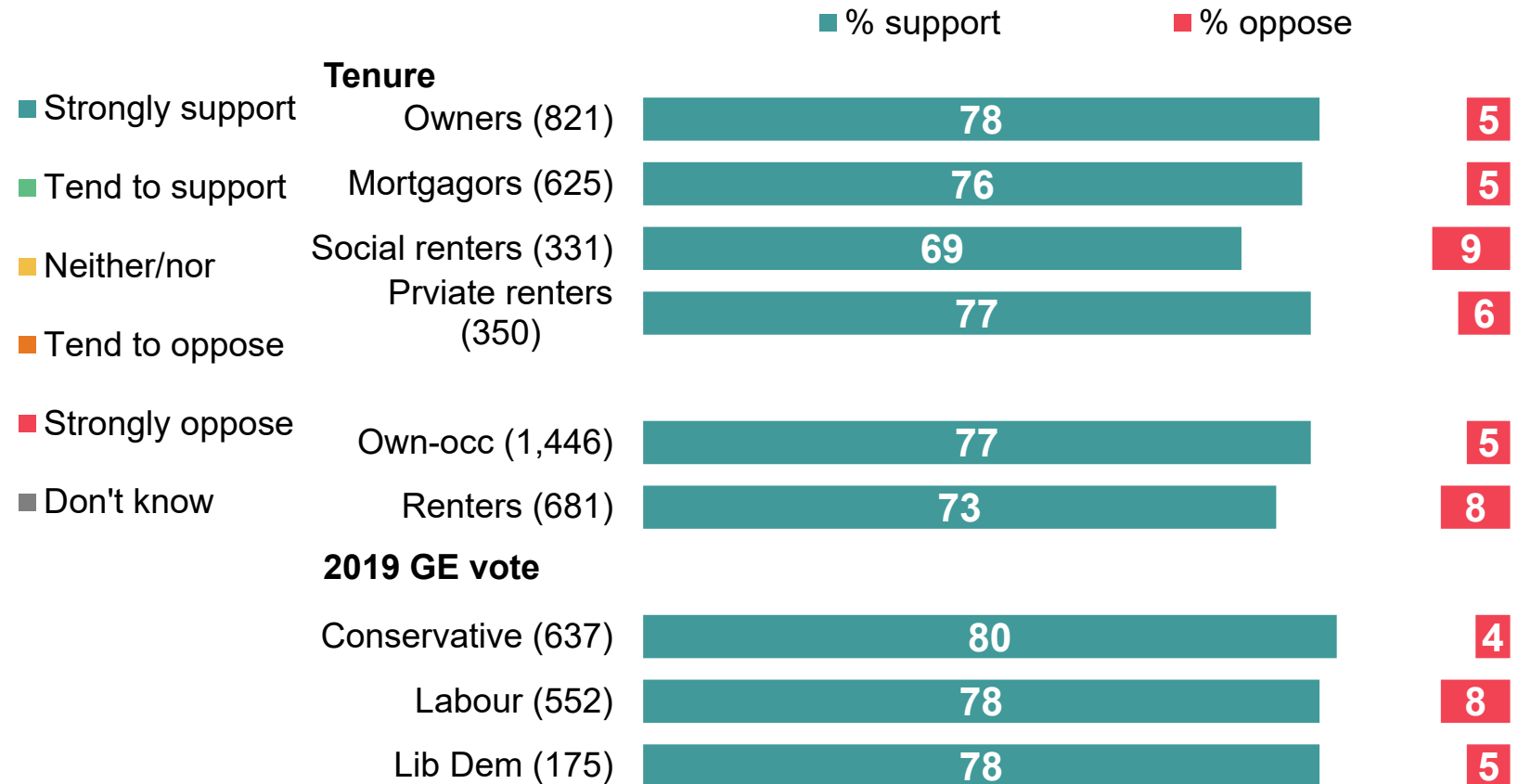
Three-quarters support clarity on reasons for rent increases

To what extent, if at all, do you support or oppose each one, in principle...?

Ensuring that landlords have to make it clear in agreements with tenants how, when and for what reason rents can be increased



Support	76%
Oppose	6%



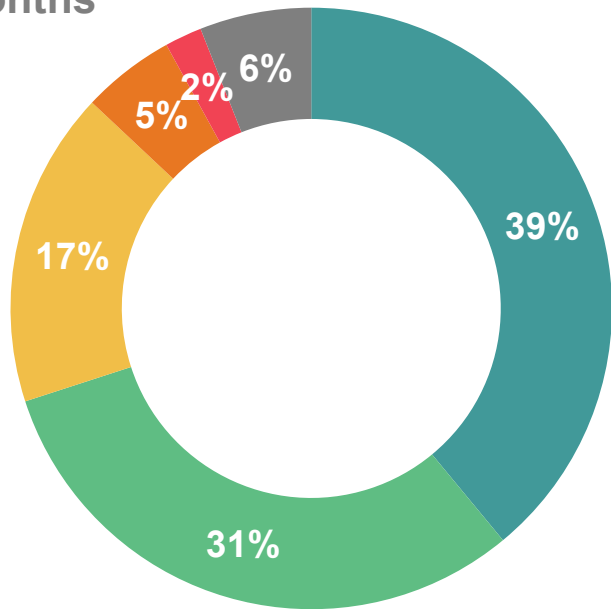
Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350), 2019 Conservative voters (637) and Labour voters (552)

Seven in ten support a minimum notice period for changes in rents

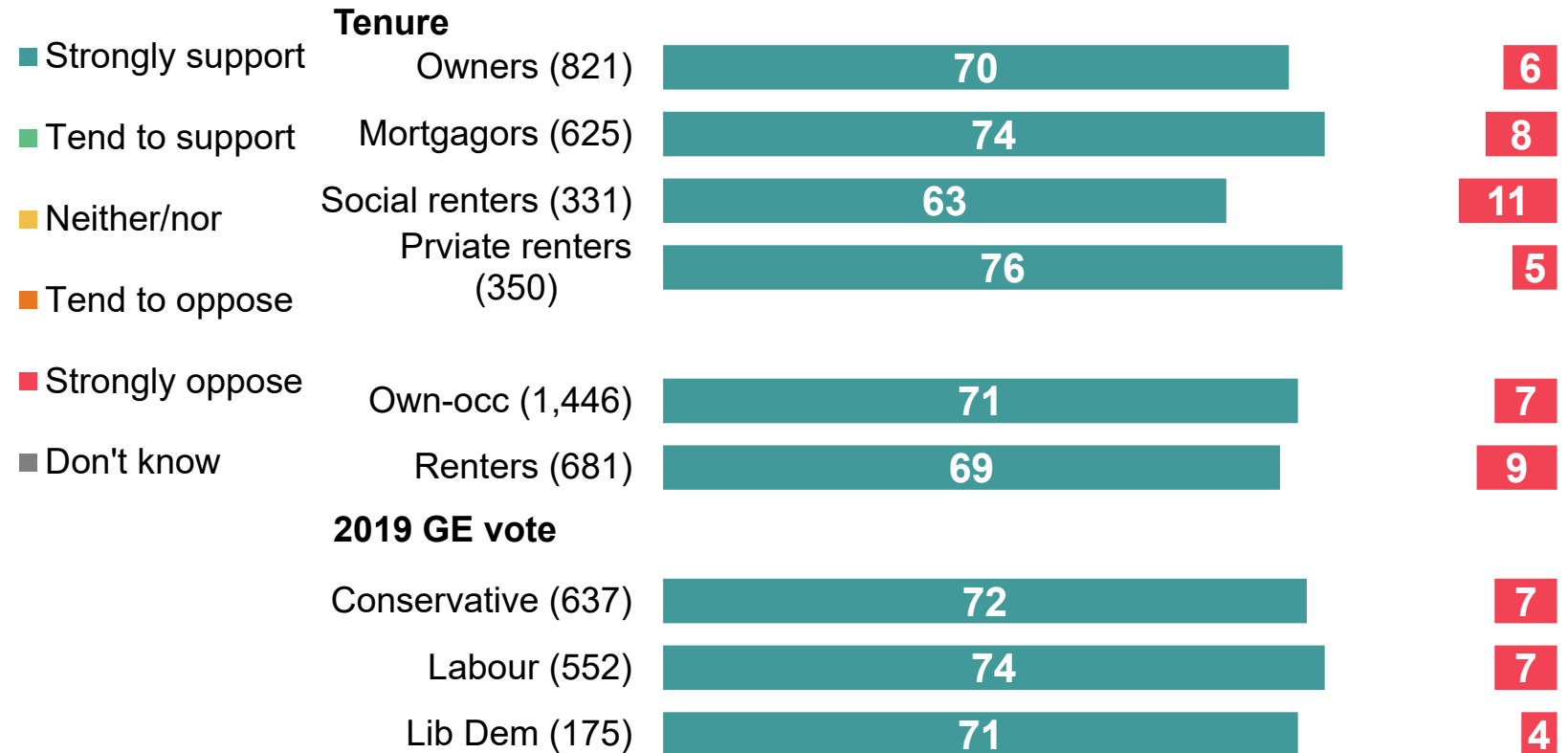
To what extent, if at all, do you support or oppose each one, in principle...?

Increasing the minimum notice period landlords must give to change the rent they charge - from one month to two months

■ % support ■ % oppose



Support	70%
Oppose	7%

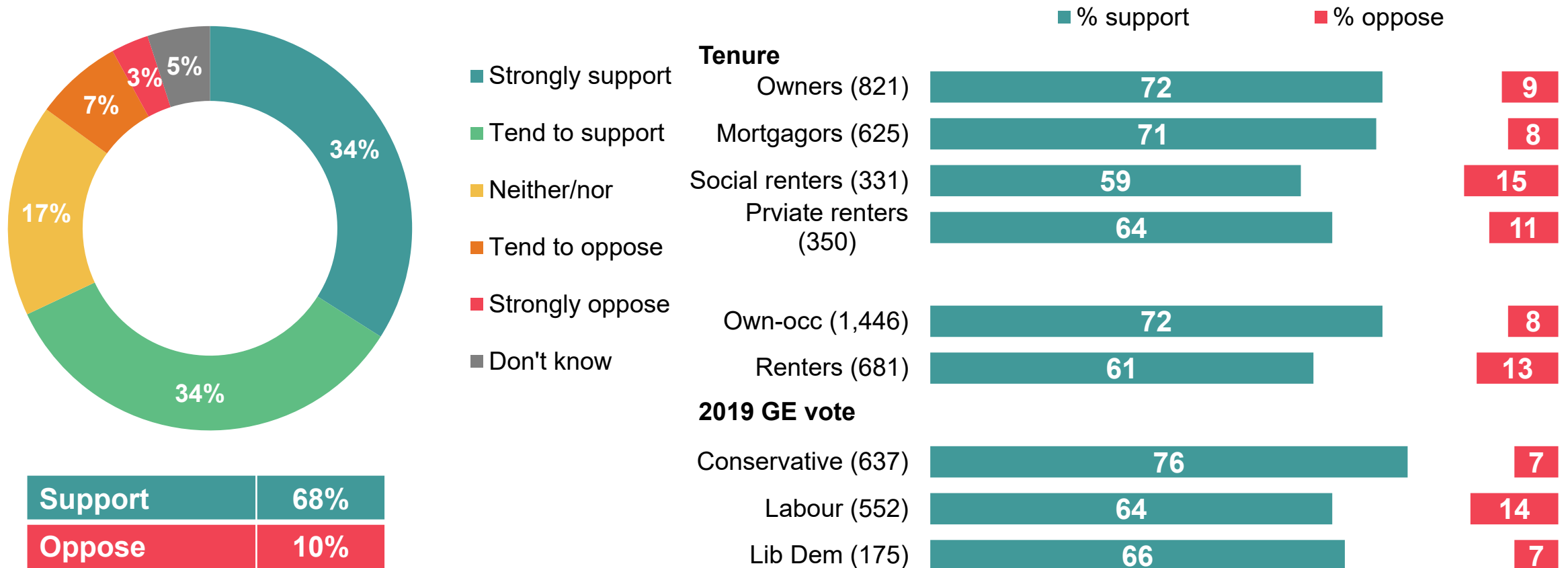


Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350), 2019 Conservative voters (637) and Labour voters (552)

There is also strong support for making it easier for landlords to undertake ASB-related evictions

To what extent, if at all, do you support or oppose each one, in principle...?

Making it easier for landlords to evict from their properties tenants who are responsible for antisocial behaviour



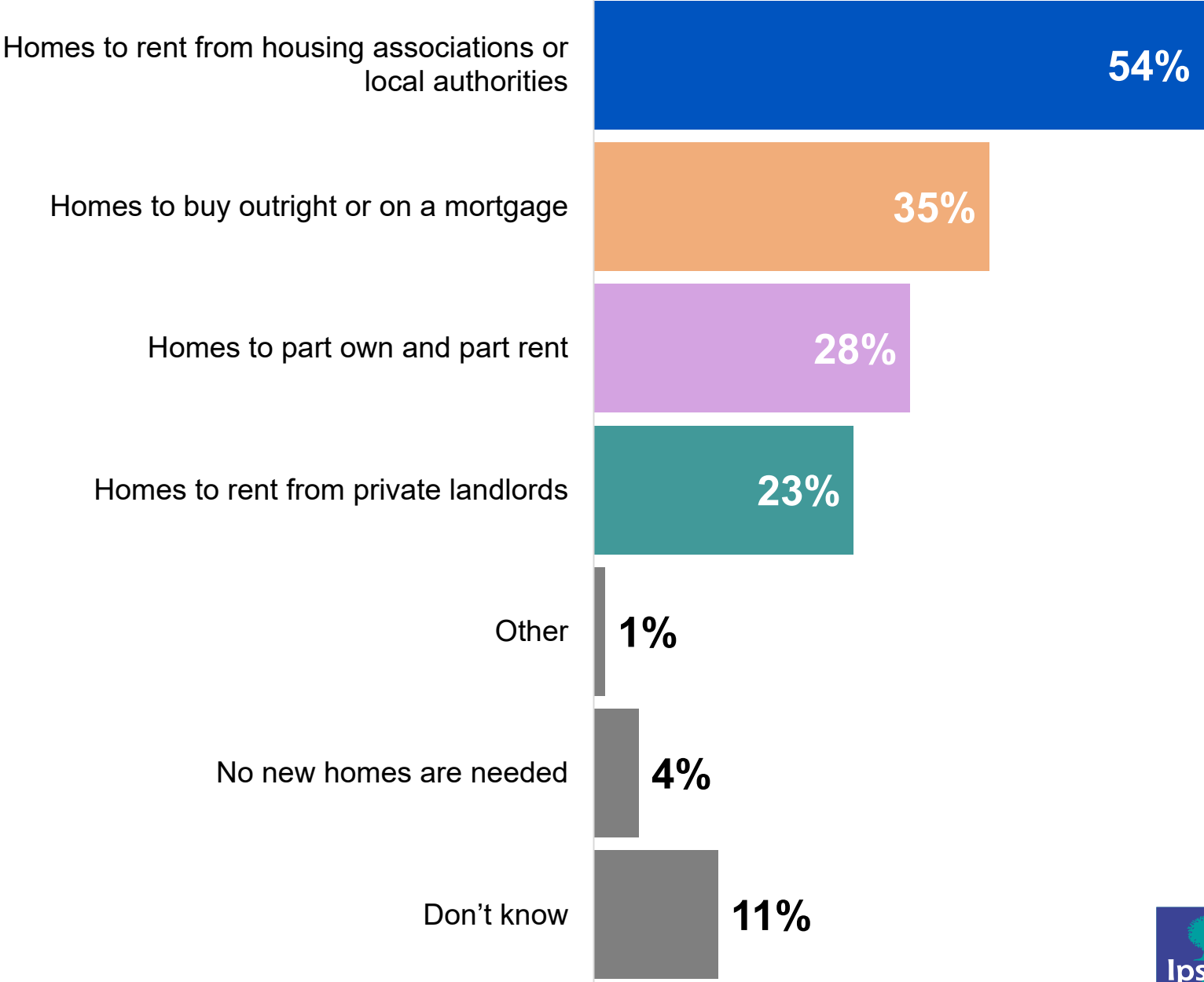
Base: 2,186 online British adults aged 16-75, 12-14 May 2023, including owners (821), mortgagors (625), social renters (331), private renters (350), 2019 Conservative voters (637) and Labour voters (552)

More than half of Britons think homes to rent from housing associations or local authorities are most needed

Please consider each of the following types of properties that Britons might live in.

Which, if any, of these types of homes do you think are most needed?

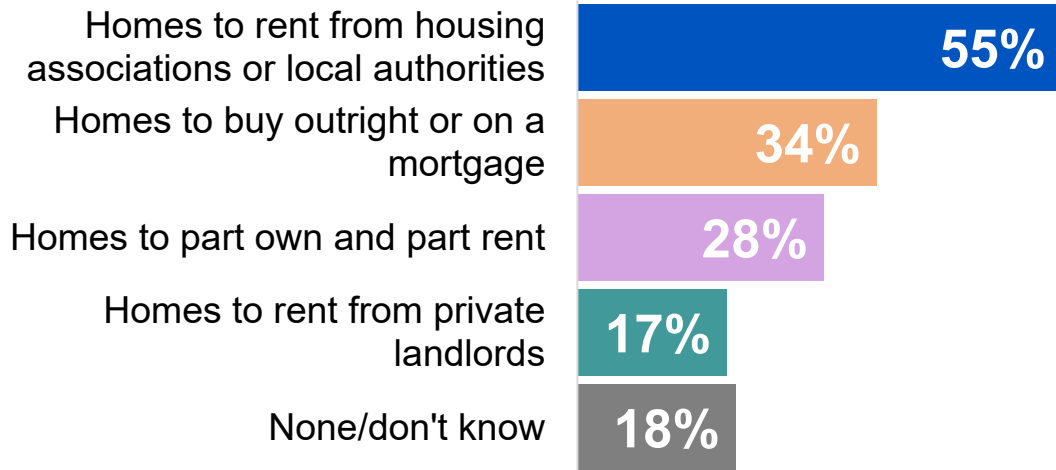
Base: 2,186 online British adults aged 16-75, 12-14 May 2023



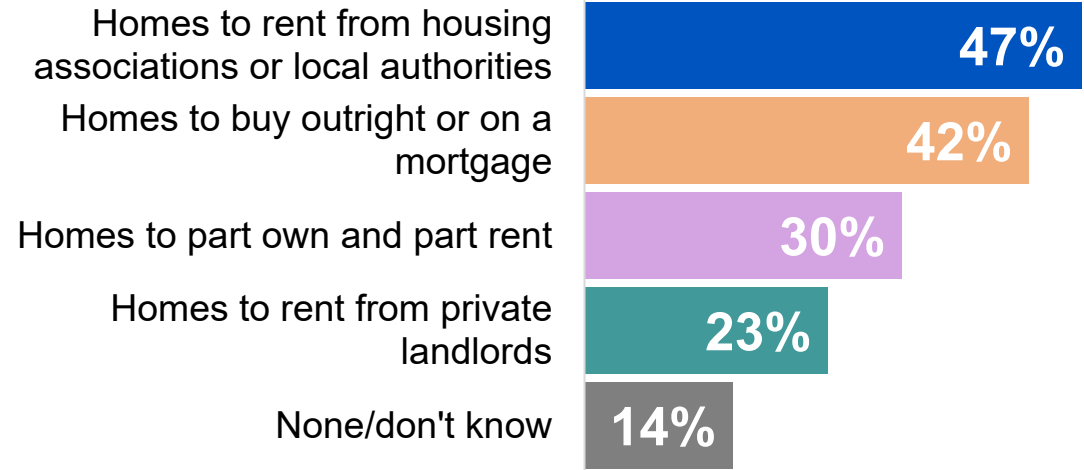
Homes to rent from housing associations or local authorities are top among all tenures

Which, if any, of these types of homes do you think are most needed?

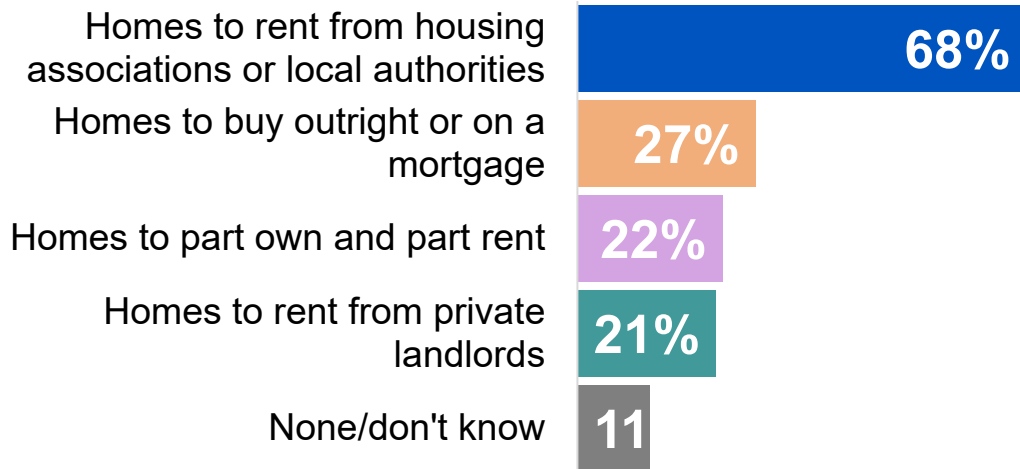
Among Owners



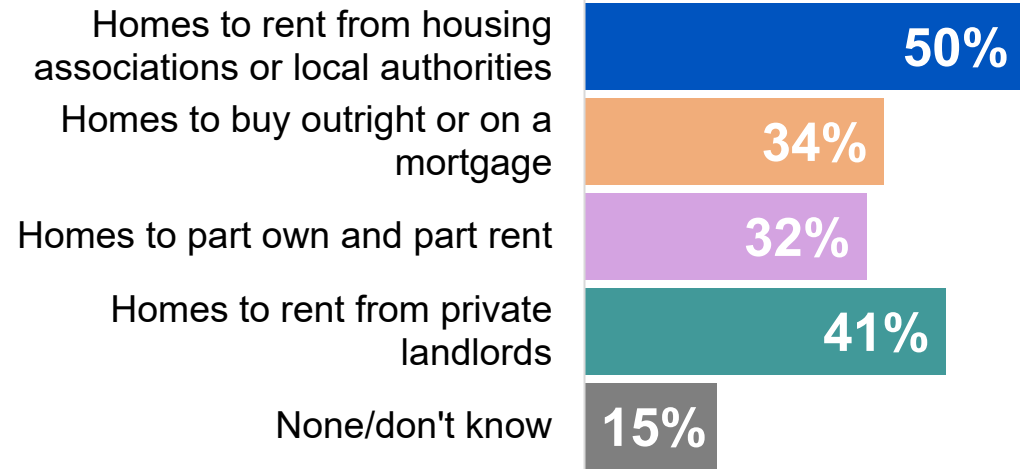
Among Mortgagors



Among Social renters



Among Private renters



Ipsos

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