

Ipsos Political Monitor - May 2023

Table 1
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total | | |
|--------------------------------------|----------------------------|---------------------------------------|--|----------------------------|----------------------------|---------------------------|---------------------------|---------------------------|--------------------------|--------------------------|---------------------------|---------------------------|---------------------------|------------------------|---------------------------|---------------------------|---------------------------|---------------------------|-------------------------|-------------------------|-------------------------|--------------------------|---------------------------|---------------------------|-------------------------|---------------------------|---------------------------|---------------------------|---------------------------|----------------------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | | White | Ethnic minority |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Total voting | 753 | 675 | 543 | 518 | 660 | 645 | 615 | 558 | 23 | 363 | 372 | 190 | 256 | 306 | 76 | 114 | 126 | 131 | 120 | 186 | 88 | 214 | 226 | 139 | 174 | 440 | 313 | 658 | 88 | 784 |
| Conservative | 214 28% | 202 30% | 155 28% | 134 26% | 186 28% | 185 29% | 175 28% | 155 28% | 2 10% | 120 33% | 93 25% | 25 13% | 74 29% | 115 38% | 10 14% | 14 33% | 33 41% | 41 31% | 31 84% | 52 59% | 65 31% | 51 23% | 35 25% | 63 36% | 116 26% | 98 31% | 199 30% | 11 13% | 219 28% | |
| Labour | 323 43% | 286 42% | 237 44% | 238 46% | 288 44% | 283 44% | 268 44% | 248 44% | 11 49% | 147 40% | 166 45% | 104 54% | 121 47% | 98 32% | 35 47% | 68 60% | 66 53% | 55 42% | 38 32% | 60 32% | 17 19% | 83 39% | 111 49% | 59 42% | 71 41% | 193 44% | 130 42% | 265 40% | 58 66% | 341 43% |
| Liberal Democrats (Lib Dem) | 102 14% | 88 13% | 73 13% | 71 14% | 92 14% | 91 14% | 89 14% | 76 14% | 2 9% | 41 11% | 61 16% | 27 14% | 30 12% | 45 15% | 16 21% | 11 10% | 13 13% | 17 19% | 23 12% | 22 13% | 35 16% | 31 14% | 20 14% | 17 10% | 66 15% | 36 12% | 86 13% | 16 18% | 104 13% | |
| Scottish National Party (SNP) | 24 3% | 23 3% | 21 4% | 21 4% | 22 3% | 21 3% | 21 3% | 21 4% | - | 12 3% | 12 3% | 6 3% | 10 4% | 7 2% | * s | 6 5% | 5 4% | 5 4% | 3 2% | 4 2% | - | 5 2% | 7 3% | 7 5% | 6 3% | 11 3% | 12 4% | 24 4% | - | 27 3% |
| Plaid Cymru | 6 1% | 6 1% | 2 * | 2 * | 6 1% | 6 1% | 6 1% | 2 * | - | 3 1% | 2 * | 3 2% | - | 2 1% | 3 4% | - | - | - | 1 1% | 1 1% | - | 3 2% | 1 1% | * * | 1 * | 5 1% | 1 * | 6 1% | - | 5 1% |
| Green Party | 54 7% | 42 6% | 34 6% | 31 6% | 43 6% | 35 5% | 35 6% | 34 6% | 4 17% | 23 6% | 26 7% | 17 9% | 16 6% | 20 7% | 11 14% | 7 6% | 6 5% | 10 7% | 13 11% | 8 4% | 5 6% | 18 8% | 14 6% | 13 9% | 9 5% | 31 7% | 22 7% | 49 7% | 2 3% | 59 8% |
| UKIP | 2 * | 2 * | 1 * | 1 * | 1 * | 1 * | 1 * | 1 * | - | * * | 2 * | - | 1 * | 1 * | - | - | 1 * | - | * * | * * | - | 1 * | 1 * | - | - | 2 * | - | 2 * | - | 4 1% |
| Independent candidate | 4 * | 4 1% | 4 1% | 4 1% | 4 1% | 4 1% | 4 1% | 4 1% | - | 4 1% | - | - | 4 1% | - | - | - | - | - | 3 2% | 1 1% | 1 1% | - | * * | - | 3 2% | * 1% | 4 1% | - | 3 * | |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Reform UK/The Brexit Party | 18 2% | 18 3% | 11 2% | 11 2% | 14 2% | 14 2% | 12 2% | 12 2% | 2 11% | 9 3% | 9 2% | 4 2% | 4 2% | 11 4% | - | 4 3% | 1 1% | 3 2% | 6 5% | 5 3% | 1 1% | 4 2% | 6 3% | 5 3% | 4 2% | 10 2% | 9 3% | 18 3% | - | 16 2% |
| Other | 6 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 1 5% | 4 1% | 2 1% | 4 2% | - | 3 1% | - | 4 2% | - | - | 3 2% | - | - | 1 * | 4 2% | 1 1% | 1 * | 5 1% | 1 * | 6 1% | * 1% | 6 1% |
| Conservative Lead over Labour | -109 -15% | -84 -12% | -82 -15% | -104 -20% | -103 -16% | -98 -15% | -93 -15% | -93 -17% | -9 -39% | -27 -7% | -74 -20% | -79 -41% | -47 -19% | 17 5% | -25 -33% | -54 -47% | -34 -27% | -14 -11% | -8 -6% | 24 13% | 35 40% | -17 -8% | -60 -26% | -24 -18% | -8 -5% | -77 -17% | -33 -10% | -66 -10% | -47 -53% | -122 -16% |
| Undecided | 75 7% | 52 6% | 31 5% | 32 5% | 48 6% | 44 6% | 40 6% | 35 6% | 7 5% | 28 6% | 47 9% | 29 10% | 23 7% | 23 6% | 12 10% | 17 10% | 11 7% | 12 8% | 13 8% | 10 4% | 7 7% | 24 9% | 23 8% | 10 5% | 18 7% | 47 9% | 28 6% | 62 7% | 13 10% | 63 6% |
| Would not vote | 136 14% | 53 7% | 9 1% | 7 1% | 11 2% | 11 2% | 11 2% | 9 1% | 92 71% | 67 14% | 66 13% | 50 17% | 45 14% | 41 11% | 15 13% | 35 19% | 21 13% | 24 14% | 16 11% | 25 11% | 11 10% | 26 10% | 22 8% | 44 21% | 44 18% | 48 9% | 88 19% | 115 13% | 19 15% | 121 12% |
| Refused/Prefer not to answer | 42 4% | 22 3% | 20 3% | 25 4% | 29 4% | 26 4% | 26 4% | 26 4% | 7 5% | 24 5% | 18 4% | 22 7% | 7 2% | 14 4% | 8 8% | 13 7% | 2 1% | 5 3% | 4 2% | 10 4% | 1 1% | 6 2% | 8 3% | 15 7% | 13 5% | 14 3% | 28 6% | 35 4% | 6 5% | 38 4% |
| Don't know | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - May 2023

17 May 2023

Table 2

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. | |
|--------------------------------------|------------------|-------------|--------------|------------|--------------|-------------|------------|----------------------------|----------------------------|-------------|-------------|-------------|-----------------|-------------|----------------------|------------------|------------|--------------------|-----------------|-------------|-------------|-----------------------------------|-------------|-------------|--------------|--------------------|-----------------------|-------------|-------------|-----|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occupier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif ications | Other qualif ications | Degree + | | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 | |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 | |
| Total voting | 753 | 214 | 323 | 102 | 215 | 539 | 429 | 351 | 398 | 81 | 364 | 235 | 264 | 248 | 499 | 186 | 223 | 174 | 107 | 648 | 63 | 261 | 223 | 67 | 118 | 144 | 359 | 250 | 784 | |
| Conservative | 214 | 214 | - | - | - | - | 214 | 88 | 125 | 21 | 90 | 66 | 102 | 46 | 168 | 55 | 73 | 56 | 19 | 190 | 12 | 182 | 5 | - | 1 | 48 | 103 | 63 | 219 | |
| | 28% | 100% | - | - | - | - | 50% | 25% | 31% | 26% | 25% | 28% | 39% | 19% | 34% | 29% | 33% | 32% | 18% | 29% | 19% | 70% | 2% | -s | 1% | 33% | 29% | 25% | 28% | |
| Labour | 323 | - | 323 | - | - | 323 | - | 160 | 162 | 38 | 163 | 91 | 90 | 140 | 181 | 93 | 77 | 62 | 67 | 284 | 25 | 27 | 194 | 17 | 23 | 57 | 164 | 102 | 341 | |
| | 43% | - | 100% | - | - | 60% | - | 45% | 41% | 47% | 45% | 39% | 34% | 57% | 36% | 50% | 35% | 35% | 62% | 44% | 39% | 10% | 87% | 26% | s | 20% | 40% | 46% | 41% | 43% |
| Liberal Democrats (Lib Dem) | 102 | - | - | 102 | 102 | 102 | 102 | 42 | 60 | 8 | 49 | 38 | 35 | 29 | 73 | 18 | 36 | 38 | 8 | 96 | 2 | 18 | 9 | 47 | 51 | 20 | 39 | 44 | 104 | |
| | 14% | - | - | 100% | 47% | 19% | 24% | 12% | 15% | 10% | 13% | 16% | 13% | 12% | 15% | 10% | 16% | 22% | 8% | 15% | 3% | 7% | 4% | 70% | s | 43% | 14% | 11% | 17% | 13% |
| Scottish National Party (SNP) | 24 | - | - | - | 24 | 24 | 24 | 15 | 8 | 3 | 15 | 6 | 8 | 8 | 14 | - | 4 | - | - | - | 20 | - | - | - | 20 | 5 | 8 | 11 | 27 | |
| | 3% | - | - | - | 11% | 4% | 6% | 4% | 2% | 3% | 4% | 3% | 3% | 3% | 3% | - | 2% | - | - | - | 32% | - | - | -s | 17% | 4% | 2% | 4% | 3% | |
| Plaid Cymru | 6 | - | - | - | 6 | 6 | 6 | 1 | 5 | 1 | - | 4 | 2 | - | 6 | - | 6 | - | - | - | - | - | 3 | - | 3 | 1 | 3 | 1 | 5 | |
| | 1% | - | - | - | 3% | 1% | 1% | * | 1% | 1% | - | 2% | 1% | - | 1% | - | 2% | - | - | - | - | - | 1% | -s | 2% | 1% | 1% | * | 1% | |
| Green Party | 54 | - | - | - | 54 | 54 | 54 | 28 | 25 | 7 | 28 | 22 | 16 | 14 | 38 | 10 | 18 | 12 | 8 | 49 | 5 | 13 | 10 | 2 | 16 | 9 | 24 | 21 | 59 | |
| | 7% | - | - | - | 25% | 10% | 12% | 8% | 6% | 9% | 8% | 9% | 6% | 5% | 8% | 6% | 8% | 7% | 8% | 8% | 8% | 5% | 4% | 4% | s | 13% | 6% | 7% | 8% | 8% |
| UKIP | 2 | - | - | - | 2 | 2 | 2 | * | 2 | 1 | - | 1 | * | - | 2 | * | 1 | 1 | - | 2 | - | 1 | - | - | * | - | * | 1 | 4 | |
| | * | - | - | - | 1% | * | * | * | * | 1% | - | 1% | * | * | * | * | * | * | - | * | - | 1% | - | -s | * | * | - | * | 1% | 1% |
| Independent candidate | 4 | - | - | - | 4 | 4 | 4 | 2 | 1 | - | 2 | 2 | * | 1 | 3 | 3 | - | 1 | - | 4 | - | 3 | - | * | * | - | 4 | - | 3 | |
| | * | - | - | - | 2% | 1% | 1% | 1% | * | - | 1% | 1% | * | * | 1% | 1% | - | 1% | - | 1% | - | 1% | - | 1% | s | * | - | 1% | - | * |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | -s | - | - | - | - | - | |
| Reform UK/The Brexit Party | 18 | - | - | - | 18 | 18 | 18 | 11 | 7 | 2 | 12 | 5 | 6 | 7 | 12 | 6 | 6 | 4 | 4 | 18 | - | 13 | 2 | - | 2 | 4 | 9 | 5 | 16 | |
| | 2% | - | - | - | 9% | 3% | 4% | 3% | 2% | 3% | 3% | 2% | 2% | 3% | 2% | 3% | 2% | 2% | 3% | 3% | - | 5% | 1% | -s | 2% | 3% | 3% | 2% | 2% | |
| Other | 6 | - | - | - | 6 | 6 | 6 | 4 | 3 | 1 | 5 | * | 3 | 3 | 4 | 1 | 4 | 1 | 1 | 6 | - | 4 | - | - | 1 | - | 4 | 2 | 6 | |
| | 1% | - | - | - | 3% | 1% | 1% | 1% | 1% | 1% | 1% | * | 1% | 1% | 1% | * | 2% | * | 1% | 1% | - | 2% | - | -s | 1% | - | 1% | 1% | 1% | |
| Conservative Lead over Labour | -109 | 214 | -323 | 0 | 0 | -323 | 214 | -71 | -37 | -17 | -72 | -25 | 12 | -95 | -13 | -39 | -4 | -6 | -48 | -94 | -13 | 155 | -189 | -17 | -22 | -10 | -61 | -39 | -122 | |
| | -15% | 100% | -100% | 0% | 0% | -60% | 50% | -20% | -9% | -21% | -20% | -10% | 5% | -38% | -3% | -21% | -2% | -3% | -45% | -14% | -21% | 59% | -85% | -26% | -19% | -7% | -17% | -16% | -16% | |
| Undecided | 75 | - | - | - | - | - | - | 35 | 40 | 5 | 38 | 24 | 23 | 26 | 48 | 15 | 35 | 12 | 9 | 68 | 4 | 14 | 7 | 7 | 9 | 9 | 48 | 17 | 63 | |
| | 7% | - | - | - | - | - | - | 7% | 8% | 5% | 8% | 8% | 7% | 7% | 8% | 6% | 11% | 5% | 6% | 8% | 5% | 5% | 3% | 10% | s | 7% | 5% | 10% | 6% | 6% |
| Would not vote | 136 | - | - | - | - | - | - | 57 | 79 | 9 | 57 | 29 | 43 | 62 | 72 | 35 | 38 | 26 | 21 | 115 | 17 | 19 | 16 | 2 | 4 | 30 | 72 | 34 | 121 | |
| | 14% | - | - | - | - | - | - | 12% | 15% | 9% | 12% | 10% | 13% | 17% | 11% | 15% | 12% | 11% | 15% | 13% | 19% | 6% | 7% | 3% | s | 3% | 16% | 14% | 11% | 12% |
| Refused/Prefer not to answer | 42 | - | - | - | - | - | - | 29 | 14 | 5 | 26 | 5 | 12 | 26 | 16 | 4 | 16 | 18 | 1 | 39 | 3 | 1 | 2 | - | 2 | 10 | 25 | 8 | 38 | |
| | 4% | - | - | - | - | - | - | 6% | 3% | 5% | 5% | 2% | 3% | 7% | 3% | 2% | 5% | 8% | 1% | 4% | 4% | 1% | 1% | -s | 1% | 5% | 5% | 2% | 4% | |
| Don't know | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | -s | - | - | - | - | - | |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 3
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|--------------------------------------|---------------------------|---------------------------------------|--|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|----------------|---------------------------|---------------------------|---------------------------|-------------------------|---------------------------------|-----------------------------------|-----------------------------------|-------------------------|-------------------------|-------------------------|---------------------------------|---------------------------|---------------------------|-----------------------------------|--------------------|---------------------------|--------------------------|---------------------------|-----------------------------------|---------------------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 651 | 651 | 651 | 608 | 651 | 651 | 651 | 651 | - | 313 | 325 | 106 | 196 | 349 | 28 | 78 | 86 | 110 | 136 | 213 | 93 | 174 | 245 | 93 | 139 | 419 | 232 | 573 | 72 | 651 |
| Weighted Total | 603 | 603 | 603 | 557 | 603 | 603 | 603 | 603 | - | 283 | 311 | 111 | 213 | 279 | 30 | 81 | 95 | 117 | 109 | 170 | 73 | 179 | 184 | 102 | 137 | 363 | 239 | 538 | 60 | 651 |
| Total voting | 543 | 543 | 543 | 503 | 543 | 543 | 543 | 543 | - | 256 | 279 | 99 | 198 | 246 | 27 | 72 | 90 | 108 | 94 | 152 | 66 | 161 | 171 | 92 | 120 | 331 | 211 | 488 | 51 | 592 |
| Conservative | 155 28% | 155 28% | 155 28% | 134 27% | 155 28% | 155 28% | 155 28% | 155 28% | -s | 81 32% | 73 26% | 10 10% | 55 28% | 90 37% | 4 15% s | 6 8% s | 17 19% s | 38 35% | 25 26% | 65 43% | 37 56% s | 43 27% | 41 24% | 25 27% s | 46 38% | 84 25% | 71 34% | 145 30% | 8 17% s | 162 27% |
| Labour | 237 44% | 237 44% | 237 44% | 226 45% | 237 44% | 237 44% | 237 44% | 237 44% | -s | 109 42% | 125 45% | 61 61% s | 95 48% | 81 33% | 16 61% s | 45 62% s | 52 58% s | 43 40% | 31 33% | 49 32% | 13 20% s | 68 42% | 80 47% | 43 46% s | 46 39% | 148 45% | 89 42% | 199 41% | 37 73% s | 258 44% |
| Liberal Democrats (Lib Dem) | 73 13% | 73 13% | 73 13% | 68 14% | 73 13% | 73 13% | 73 13% | 73 13% | -s | 33 13% | 40 14% | 10 10% | 23 12% | 40 16% | 3 10% s | 7 10% s | 11 12% s | 13 22% | 20 13% | 20 22% | 10 14% s | 31 19% | 22 13% | 8 9% s | 12 10% | 53 16% | 20 20% | 70 14% | 3 5% s | 83 14% |
| Scottish National Party (SNP) | 21 4% | 21 4% | 21 4% | 21 4% | 21 4% | 21 4% | 21 4% | 21 4% | -s | 10 4% | 11 4% | 5 5% | 7 5% | * 3% | 5 1% s | 5 6% s | 4 4% | 3 3% | 4 3% | 3 3% | -s | 5 3% | 5 3% | 7 7% s | 5 4% | 10 3% | 11 5% | 21 4% | -s | 23 4% |
| Plaid Cymru | 2 * | 2 * | 2 * | 2 * | 2 * | 2 * | 2 * | 2 * | -s | - * | 2 7% | 1 10% | - 6% | 2 5% | 1 11% s | - 9% s | - 5% s | - 7% | 1 7% | 1 7% | -s | 1 6% s | 1 7% | - 4% | 1 7% | 2 7% | 1 5% | 2 6% | 1 4% s | 3 7% |
| Green Party | 34 6% | 34 6% | 34 6% | 31 6% | 34 6% | 34 6% | 34 6% | 34 6% | -s | 11 4% | 19 7% | 9 10% | 11 6% | 13 5% | 3 11% s | 7 9% s | 4 5% s | 7 7% | 7 7% | 6 4% | 4 6% s | 12 8% | 12 7% | 5 6% s | 5 4% | 25 7% | 10 5% | 31 6% | 2 4% s | 43 7% |
| UKIP | 1 * | 1 * | 1 * | 1 * | 1 * | 1 * | 1 * | 1 * | -s | - * | 1 * | - * | - * | 1 * | - * | - * | - * | - * | - * | - * | -s | 1 1% | - * | - * | - * | 1 * | - * | 1 * | - * | 2 * |
| Independent candidate | 4 1% | 4 1% | 4 1% | 4 1% | 4 1% | 4 1% | 4 1% | 4 1% | -s | 4 1% | - * | - * | - * | 4 1% | - * | - * | - * | - * | 3 1% | 1 1% | 1 1% | - * | - * | 3 1% | 3 1% | 3 1% | 4 1% | - * | 3 1% | |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | -s | - | - | - | - | - | -s | -s | -s | - | - | - | -s | - | - | -s | - | - | - | - | -s | - |
| Reform UK/The Brexit Party | 11 2% | 11 2% | 11 2% | 10 2% | 11 2% | 11 2% | 11 2% | 11 2% | -s | 4 2% | 6 2% | - 2% | 4 3% | 7 3% | - s | - s | 1 1% s | 3 3% | 3 3% | 4 3% | 1 1% s | - 3% | 6 3% s | 3 2% | 2 2% | 6 2% | 5 2% | 11 2% | -s | 10 2% |
| Other | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | -s | 4 2% | 1 1% | 4 4% | - 1% | 2 1% | - s | 4 5% s | - s | - 2% | 2 2% | - s | -s | 1 1% | 3 2% | 1 1% s | 1 1% | 4 1% | 1 1% | 5 1% | * 1% s | 5 1% |
| Conservative Lead over Labour | -82 -15% | -82 -15% | -82 -15% | -92 -18% | -82 -15% | -82 -15% | -82 -15% | -82 -15% | 0 | -28 -11% | -52 -19% | -51 -20% | -40 4% | 9 -46%s | -12 -54%s | -39 -39%s | -5 -5% | -7 -7% | 16 11% | 24 36%s | -25 -15% | -39 -23% | -18 -19%s | * | -64 -19% | -18 -8% | -55 -11% | -28 -56%s | -96 -16% | |
| Undecided | 31 5% | 31 5% | 31 5% | 27 5% | 31 5% | 31 5% | 31 5% | 31 5% | -s | 13 5% | 17 6% | 8 7% | 10 5% | 13 5% | 3 10% s | 5 6% s | 2 2% s | 8 7% | 8 7% | 5 3% | 4 5% s | 13 8% | 6 3% | 1 1% s | 10 7% | 20 5% | 11 5% | 25 5% | 6 9% s | 28 4% |
| Would not vote | 9 1% | 9 1% | 9 1% | 7 1% | 9 1% | 9 1% | 9 1% | 9 1% | -s | 6 2% | 3 1% | - 2% | 7 2% | - s | 2 s | 2 2% s | - 4% | 3 2% | 3 2% | 3 3% | -s | 2 1% | 4 3% | 3 2% | 2 1% | 6 3% | 7 1% | 2 3% s | 6 1% | |
| Refused/Prefer not to answer | 20 3% | 20 3% | 20 3% | 19 3% | 20 3% | 20 3% | 20 3% | 20 3% | -s | 8 3% | 12 4% | 4 4% | 3 1% | 13 5% | - s | 4 5% s | 2 1% s | 4 2% | 10 3% | 1 6% | 5 2% s | 5 3% | 6 3% s | 5 3% | 10 3% | 10 4% | 18 3% | 1 2% s | 25 4% | |
| Don't know | - | - | - | - | - | - | - | - | -s | - | - | - | - | - | -s | -s | -s | - | - | - | -s | - | - | - | - | - | - | - | -s | - |

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Table 4

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How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

| | Total (Weighted) | Voting | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. | | | |
|--------------------------------------|------------------|-------------|--------------|-----------|--------------|-------------|----------------|----------------------------|----------------------------|-------------|-------------|-------------|-----------------|-------------|----------------------|------------------|------------|--------------------|-----------------|-----------------------------------|-------------|------------|-------------|----------------|--------------|--------------------|-------------|-----------------------|-------------|----|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occupier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif ications | | Other qualif ications | Degree + | |
| Unweighted Total | 651 | 162 | 258 | 83 | 172 | 430 | 334 | 294 | 354 | 135 | 226 | 207 | 284 | 150 | 491 | 151 | 198 | 142 | 89 | 548 | 71 | 223 | 206 | 77 | 131 | 109 | 274 | 268 | 651 | |
| Weighted Total | 603 | 155 | 237 | 73 | 152 | 388 | 306 | 287 | 313 | 64 | 297 | 206 | 228 | 164 | 433 | 149 | 180 | 134 | 87 | 521 | 53 | 223 | 185 | 67 | 114 | 111 | 269 | 223 | 651 | |
| Total voting | 543 | 155 | 237 | 73 | 152 | 388 | 306 | 257 | 284 | 61 | 264 | 188 | 205 | 146 | 393 | 142 | 162 | 116 | 76 | 468 | 47 | 213 | 175 | 59 | 103 | 102 | 237 | 204 | 592 | |
| Conservative | 155 | 155 | - | - | - | 155 | - | 63 | 91 | 18 | 63 | 48 | 78 | 28 | 127 | 42 | 58 | 33 | 15 | 139 | 7 | 146 | 4 | - | 1 | 35 | 74 | 45 | 162 | |
| | 28% | 100% | - | -s | - | 51% | - | 24% | 32% | 29% | 24% | 26% | 38% | 19% | 32% | 29% | 36% | 29% | 20% | 30% | 14% | 68% | 2% | -s | 1% | 35% | 31% | 22% | 27% | |
| Labour | 237 | - | 237 | - | - | 237 | - | 122 | 114 | 28 | 120 | 80 | 72 | 83 | 152 | 73 | 59 | 39 | 49 | 208 | 17 | 25 | 158 | 17 | 23 | 36 | 112 | 89 | 258 | |
| | 44% | - | 100% | -s | - | 61% | - | 47% | 40% | 46% | 45% | 43% | 35% | 57% | 39% | 52% | 36% | 33% | 64% | 44% | 37% | 12% | 90% | 29% | 22% | 35% | 47% | 44% | 44% | |
| Liberal Democrats (Lib Dem) | 73 | - | - | 73 | 73 | 73 | 73 | 29 | 44 | 6 | 32 | 30 | 28 | 15 | 58 | 16 | 24 | 29 | 2 | 69 | 2 | 18 | 4 | 39 | 40 | 18 | 21 | 35 | 83 | |
| | 13% | - | - | 100% | 48% | 19% | 24% | 11% | 15% | 10% | 12% | 16% | 14% | 10% | 15% | 11% | 15% | 25% | 3% | 15% | 3% | 8% | 2% | 66% | 39% | 17% | 9% | 17% | 14% | |
| Scottish National Party (SNP) | 21 | - | - | - | 21 | 21 | 21 | 13 | 8 | 1 | 14 | 5 | 8 | 7 | 13 | - | 4 | - | - | - | 17 | - | - | - | 18 | 5 | 7 | 9 | 23 | |
| | 4% | - | - | -s | 14% | 5% | 7% | 5% | 3% | 2% | 5% | 3% | 4% | 5% | 3% | - | 2% | - | -s | - | 37% | - | - | -s | 18% | 5% | 3% | 4% | 4% | |
| Plaid Cymru | 2 | - | - | - | 2 | 2 | 2 | 1 | 2 | 1 | - | 1 | 1 | - | 2 | - | 2 | - | - | - | - | - | - | - | 2 | 1 | - | 1 | 3 | |
| | * | - | - | -s | 2% | 1% | 1% | * | 1% | 1% | - | 1% | 1% | - | 1% | - | 2% | - | -s | - | -s | - | - | -s | 2% | 1% | - | 1% | 1% | |
| Green Party | 34 | - | - | - | 34 | 34 | 34 | 17 | 17 | 4 | 20 | 17 | 10 | 5 | 27 | 4 | 10 | 10 | 7 | 31 | 4 | 7 | 9 | 2 | 15 | 4 | 11 | 19 | 43 | |
| | 6% | - | - | -s | 23% | 9% | 11% | 7% | 6% | 7% | 8% | 9% | 5% | 4% | 7% | 3% | 6% | 9% | 9% | 7% | 8% | 3% | 5% | 4% | 14% | 4% | 5% | 9% | 7% | |
| UKIP | 1 | - | - | - | 1 | 1 | 1 | - | 1 | - | - | * | * | - | 1 | * | - | * | - | 1 | - | * | - | - | * | - | * | * | 2 | |
| | * | - | - | -s | 1% | * | * | - | * | - | - | * | * | - | * | * | - | -s | * | -s | - | * | - | -s | * | - | * | * | * | |
| Independent candidate | 4 | - | - | - | 4 | 4 | 4 | 2 | 1 | - | 2 | 2 | * | 1 | 3 | 3 | - | 1 | - | 4 | - | 3 | - | * | * | - | 4 | - | 3 | |
| | 1% | - | - | -s | 2% | 1% | 1% | 1% | 1% | - | 1% | 1% | * | 1% | 1% | 2% | - | 1% | -s | 1% | -s | 1% | - | 1% | 1% | * | - | 2% | - | 1% |
| Scottish Socialist Party | - | - | - | -s | - | - | - | - | - | - | - | - | - | - | - | - | - | - | -s | - | -s | - | - | -s | - | - | - | - | - | - |
| Reform UK/The Brexit Party | 11 | - | - | - | 11 | 11 | 11 | 6 | 5 | 2 | 8 | 4 | 4 | 3 | 8 | 4 | 3 | 3 | 2 | 11 | - | 9 | - | - | 2 | 3 | 5 | 3 | 10 | |
| | 2% | - | - | -s | 7% | 3% | 4% | 2% | 2% | 3% | 3% | 2% | 2% | 2% | 2% | 3% | 2% | 2% | 3% | 2% | -s | 4% | - | -s | 2% | 3% | 2% | 2% | 2% | |
| Other | 5 | - | - | - | 5 | 5 | 5 | 4 | 2 | 1 | 5 | * | 2 | 3 | 3 | 1 | 3 | 1 | 1 | 5 | - | 4 | - | - | 1 | - | 3 | 2 | 5 | |
| | 1% | - | - | -s | 4% | 1% | 2% | 1% | 1% | 1% | 2% | * | 1% | 2% | 1% | * | 2% | 1% | 2% | 1% | -s | 2% | - | -s | 1% | - | 1% | 1% | 1% | |
| Conservative Lead over Labour | -82 | 155 | -237 | 0 | 0 | -237 | 155 | -59 | -23 | -10 | -56 | -32 | 7 | -56 | -25 | -32 | -1 | -5 | -34 | -69 | -11 | 120 | -154 | -17 | -22 | * | -37 | -44 | -96 | |
| | -15% | 100% | -100% | 0% | 0% | -61% | 51% | -23% | -8% | -17% | -21% | -17% | 3% | -38% | -6% | -22% | * | -5% | -44% | -15% | -23% | 57% | -88% | -29% | -21% | * | -16% | -22% | -16% | |
| Undecided | 31 | - | - | - | - | - | - | 14 | 16 | 1 | 17 | 14 | 10 | 6 | 24 | 4 | 11 | 7 | 6 | 28 | 2 | 6 | 5 | 7 | 9 | 4 | 18 | 9 | 28 | |
| | 5% | - | - | -s | - | - | - | 5% | 5% | 1% | 6% | 7% | 4% | 4% | 6% | 3% | 6% | 5% | 7% | 5% | 4% | 3% | 3% | 11% | 8% | 3% | 7% | 4% | 4% | |
| Would not vote | 9 | - | - | - | - | - | - | 6 | 3 | - | 7 | - | 4 | 5 | 4 | - | 2 | 1 | 4 | 7 | 1 | 3 | 2 | 1 | 1 | 1 | 3 | 5 | 6 | |
| | 1% | - | - | -s | - | - | - | 2% | 1% | - | 2% | - | 2% | 3% | 1% | - | 1% | 1% | 5% | 1% | 3% | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | |
| Refused/Prefer not to answer | 20 | - | - | - | - | - | - | 10 | 11 | 2 | 9 | 3 | 9 | 8 | 12 | 3 | 5 | 9 | - | 17 | 3 | 1 | 2 | - | 2 | 4 | 12 | 5 | 25 | |
| | 3% | - | - | -s | - | - | - | 3% | 3% | 2% | 3% | 1% | 4% | 5% | 3% | 2% | 3% | 7% | -s | 3% | 6% | 1% | 1% | -s | 2% | 4% | 4% | 2% | 4% | |
| Don't know | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | -s | - | - | - | - | - | |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - May 2023

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Table 5
V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total | |
|-------------------------------|--------------|---------------------------------------|---|--------------------------|------------|------------|------------|------------|----------------|------------|------------|-----------|------------|-----------|--------------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|------------|-----------|-----------|------------|------------|------------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Conservative | 163 16% | 158 20% | 124 21% | 108 19% | 149 20% | 148 20% | 141 20% | 124 20% | 2 1% | 102 21% | 62 12% | 20 7% | 54 16% | 90 23% | 9 8% s | 10 6% | 29 18% | 25 15% | 65 16% | 40 28% | 37 37% | 54 20% | 37 13% | 27 13% | 46 18% | 90 16% | 73 16% | 151 17% | 9 7% | 172 |
| Labour | 293 29% | 264 33% | 225 37% | 220 38% | 265 35% | 260 36% | 246 36% | 231 37% | 10 7% | 137 28% | 151 30% | 93 32% | 116 35% | 84 22% | 32 29% s | 60 34% | 64 40% | 51 30% | 33 22% | 51 22% | 13 12% | 75 28% | 102 37% | 55 27% | 60 24% | 178 32% | 115 25% | 239 28% | 53 42% | 308 31% |
| Liberal Democrats (Lib Dem) | 95 9% | 81 10% | 68 11% | 66 11% | 87 12% | 86 12% | 84 12% | 70 11% | 2 2% | 39 8% | 56 11% | 26 9% | 27 8% | 43 11% | 16 14% s | 10 5% | 10 6% | 17 10% | 22 15% | 21 9% | 10 10% | 33 12% | 29 10% | 17 8% | 16 6% | 62 11% | 33 7% | 80 9% | 14 11% | 98 10% |
| Scottish National Party (SNP) | 22 2% | 21 3% | 20 3% | 20 3% | 21 3% | 20 3% | 20 3% | 20 3% | - | 11 2% | 11 2% | 5 2% | 9 3% | 7 2% | * * s | 5 3% | 5 3% | 5 3% | 3 2% | 4 2% | - | 5 2% | 5 2% | 6 3% | 6 2% | 10 2% | 12 3% | 22 2% | - | 25 2% |
| Plaid Cymru | 5 * | 5 1% | 2 * | 2 * | 5 1% | 5 1% | 5 1% | 2 * | - | 3 1% | 2 * | 3 1% | - | 2 1% | 3 2% s | - | - | - | 1 1% | 1 * | - | 3 1% | 1 * | * * | 1 * | 4 1% | 1 * | 5 1% | - | 4 * |
| Green Party | 43 4% | 39 5% | 31 5% | 28 5% | 34 4% | 32 4% | 32 5% | 31 5% | 3 3% | 16 3% | 22 4% | 9 3% | 15 5% | 18 5% | 3 3% s | 6 3% | 6 4% | 10 6% | 12 8% | 6 3% | 4 4% | 16 6% | 13 5% | 6 3% | 8 3% | 29 5% | 14 3% | 38 4% | 2 2% | 50 5% |
| UKIP | 2 * | 2 * | 1 * | 1 * | 1 * | 1 * | 1 * | 1 * | - | * * | 2 * | - | 1 * | 1 * | - - s | - | 1 1% | - | * * | * * | - | 1 * | 1 * | - | - | 2 * | - | 2 * | - | 4 * |
| Independent candidate | 4 * | 4 * | 4 1% | 4 1% | 4 * | 4 * | 4 1% | 4 1% | - | 4 1% | - | - | 4 1% | - | - - s | - | - | - | 3 2% | 1 * | 1 * | - | * * | - | 3 1% | * * | 3 1% | 4 * | - | 3 * |
| Reform UK/The Brexit Party | 16 2% | 16 2% | 9 1% | 9 2% | 11 2% | 11 2% | 10 1% | 10 2% | 2 2% | 9 2% | 7 1% | 4 1% | 4 1% | 9 2% | - - s | 4 2% | 1 1% | 3 2% | 6 4% | 3 1% | 1 1% | 4 1% | 6 2% | 3 1% | 4 2% | 10 2% | 6 1% | 16 2% | - | 15 1% |
| Other | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | - | 4 1% | 1 * | 4 1% | - | 2 * | - - s | 4 2% | - | - | 2 1% | - | - | 1 * | 3 1% | 1 * | 1 * | 4 1% | 1 * | 5 1% | * * | 5 * |
| Undecided | 184 18% | 136 17% | 87 14% | 87 15% | 127 17% | 116 16% | 107 15% | 97 15% | 14 11% | 68 14% | 107 21% | 57 20% | 53 16% | 74 19% | 25 22% s | 32 18% | 19 12% | 35 20% | 27 18% | 47 20% | 27 25% | 50 18% | 50 18% | 36 18% | 49 19% | 99 18% | 85 19% | 162 19% | 20 16% | 163 16% |
| Would not vote | 129 13% | 47 6% | 8 1% | 6 1% | 9 1% | 9 1% | 9 1% | 8 1% | 87 68% | 65 14% | 61 12% | 48 17% | 45 13% | 36 9% | 14 12% s | 34 19% | 21 13% | 24 14% | 16 10% | 20 9% | 8 8% | 22 8% | 21 7% | 42 20% | 44 18% | 43 8% | 86 19% | 108 12% | 19 15% | 114 11% |
| Refused/Prefer not to answer | 46 5% | 25 3% | 20 3% | 26 5% | 30 4% | 28 4% | 28 4% | 26 4% | 8 6% | 22 5% | 23 4% | 23 8% | 7 2% | 15 4% | 9 8% s | 15 8% | 4 3% | 3 2% | 4 2% | 11 5% | 3 3% | 7 2% | 11 4% | 15 7% | 13 5% | 18 3% | 28 6% | 38 4% | 7 6% | 45 4% |
| Don't know | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - - s | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted
 Source : Ipsos J23-004953-01
 *=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - May 2023

17 May 2023

Table 6

V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|-------------------------------|------------------|------------|------------|-----------|--------------|------------|------------|----------------------------|----------------------------|-------------|------------|-----------|-----------------|------------|----------------------|-------------------|-----------|--------------------|-----------------|------------|-----------|-----------------------------------|------------|----------------|--------------|--------------------|-----------------------|------------|------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occupier | North excl. Scot. | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif ications | Other qualif ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Conservative | 163 16% | 163 76% | - | - | - | - | 163 38% | 80 17% | 83 16% | 13 13% | 76 16% | 50 17% | 78 23% | 36 10% | 128 20% | 46 19% | 55 18% | 37 16% | 15 11% | 142 16% | 11 12% | 144 49% | 4 2% | - -s | 1 1% | 37 19% | 78 16% | 49 16% | 172 17% |
| Labour | 293 29% | - | 293 91% | - | - | 293 54% | - | 153 33% | 137 26% | 30 30% | 156 32% | 85 29% | 78 23% | 127 35% | 164 26% | 87 36% | 74 24% | 49 21% | 64 46% | 259 30% | 19 22% | 25 8% | 182 73% | 17 22% s | 22 17% | 48 25% | 145 29% | 100 32% | 308 31% |
| Liberal Democrats (Lib Dem) | 95 9% | - | - | 95 93% | 95 44% | 95 18% | 95 22% | 38 8% | 57 11% | 8 8% | 45 9% | 38 13% | 32 9% | 26 7% | 69 11% | 17 7% | 33 11% | 36 16% | 8 6% | 89 10% | 2 2% | 15 5% | 8 3% | 47 61% s | 51 38% | 19 10% | 36 7% | 40 13% | 98 10% |
| Scottish National Party (SNP) | 22 2% | - | - | - | 22 10% | 22 4% | 22 5% | 13 3% | 8 2% | 3 3% | 13 3% | 5 2% | 8 2% | 8 2% | 13 2% | - | 4 1% | - | - | - | 18 21% | - | - | - | 18 14% | 5 2% | 8 2% | 9 3% | 25 2% |
| Plaid Cymru | 5 * | - | - | - | 5 2% | 5 1% | 5 1% | - | 5 1% | - | - | 4 1% | 1 * | - | 5 1% | - | 2 2% | - | - | - | - | - | 3 1% | - -s | 2 2% | 1 1% | 3 1% | 1 * | 4 * |
| Green Party | 43 4% | - | - | - | 43 20% | 43 8% | 43 10% | 21 5% | 21 4% | 7 7% | 22 4% | 20 7% | 16 5% | 6 2% | 36 6% | 8 3% | 12 4% | 10 4% | 8 6% | 39 4% | 4 4% | 12 4% | 9 4% | 2 3% s | 16 12% | 8 4% | 16 3% | 18 6% | 50 5% |
| UKIP | 2 * | - | - | - | 2 1% | 2 * | 2 * | * | 2 * | 1 1% | - | 1 * | * | - | 2 * | * | 1 * | 1 * | - | 2 * | - | 1 * | - | - -s | * | - | * | 1 * | 4 * |
| Independent candidate | 4 * | - | - | - | 4 2% | 4 1% | 4 1% | 2 * | 1 * | - | 2 * | 2 1% | * | 1 * | 3 * | 3 1% | - | 1 * | - | 4 * | - | 3 1% | - | * 1% s | * | - | 4 1% | - | 3 * |
| Reform UK/The Brexit Party | 16 2% | - | - | - | 16 8% | 16 3% | 16 4% | 11 2% | 5 1% | 2 2% | 10 2% | 3 1% | 6 2% | 7 2% | 10 2% | 6 2% | 6 2% | 4 2% | 2 1% | 15 2% | - | 11 4% | 2 1% | - -s | 2 2% | 2 1% | 9 2% | 5 2% | 15 1% |
| Other | 5 1% | - | - | - | 5 2% | 5 1% | 5 1% | 4 1% | 2 * | 1 1% | 5 1% | * | 2 1% | 3 1% | 3 * | 1 * | 3 1% | 1 * | 1 1% | 5 1% | - | 4 1% | - | - -s | 1 * | - | 3 1% | 2 1% | 5 * |
| Undecided | 184 18% | 49 23% | 28 9% | 7 7% | 24 11% | 52 10% | 73 17% | 66 14% | 117 22% | 20 20% | 80 16% | 53 18% | 66 19% | 63 17% | 119 19% | 31 13% | 66 21% | 54 24% | 18 13% | 165 19% | 14 16% | 60 20% | 25 10% | 9 12% s | 16 12% | 34 18% | 107 21% | 43 14% | 163 16% |
| Would not vote | 129 13% | - | - | - | - | - | - | 56 12% | 73 14% | 9 9% | 55 11% | 27 9% | 40 12% | 58 16% | 68 11% | 35 15% | 35 11% | 22 10% | 20 14% | 108 12% | 17 19% | 19 6% | 15 6% | 1 2% s | 3 2% | 29 15% | 66 13% | 34 11% | 114 11% |
| Refused/Prefer not to answer | 46 5% | 2 1% | 3 1% | - | - | 3 1% | 2 * | 26 5% | 20 4% | 7 7% | 22 5% | 4 1% | 14 4% | 28 8% | 18 3% | 6 3% | 19 6% | 15 7% | 2 2% | 42 5% | 3 3% | 2 1% | 1 * | - -s | - | 12 6% | 29 6% | 5 2% | 45 4% |
| Don't know | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - -s | - | - | - | - | - |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

* = Less than 0.5%

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Table 7

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|----------------------------------|--------------|---------------------------------------|--|------------------------|-----------|-----------|-----------|-----------|-----------------------|------------------------|-----------|------------------------|------------------------|---------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|---------------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutly certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 208 | 166 | 110 | 105 | 143 | 135 | 125 | 113 | 17 | 78 | 123 | 56 | 48 | 104 | 24 | 32 | 24 | 24 | 43 | 61 | 32 | 44 | 74 | 42 | 48 | 118 | 90 | 171 | 33 | 208 |
| Weighted Total | 230 | 161 | 107 | 113 | 157 | 144 | 135 | 123 | 22 | 91 | 130 | 81 | 61 | 89 | 33 | 47 | 23 | 38 | 30 | 58 | 29 | 56 | 61 | 51 | 62 | 117 | 113 | 200 | 27 | 208 |
| Conservative | 51 22% | 44 27% | 31 29% | 26 23% | 37 23% | 37 26% | 33 25% | 31 25% | 1 3% ^s | 18 20% ^s | 31 24% | 5 7% ^s | 20 33% ^s | 25 29% | 1 3% ^s | 4 9% ^s | 4 16% ^s | 6 43% ^s | 20 19% ^s | 13 34% ^s | 12 43% ^s | 14 21% ^s | 8 24% ^s | 17 15% ^s | 26 28% ^s | 25 22% ^s | 48 22% ^s | 2 8% ^s | 47 23% ^s | |
| Labour | 31 13% | 22 13% | 12 11% | 17 15% | 23 15% | 23 16% | 22 16% | 17 14% | 2 7% ^s | 10 11% ^s | 15 12% | 11 14% ^s | 6 9% ^s | 14 16% | 3 9% ^s | 8 17% ^s | 2 8% | 4 10% ^s | 5 17% ^s | 9 15% ^s | 4 14% ^s | 7 13% ^s | 8 14% ^s | 4 7% | 12 19% ^s | 15 13% | 15 13% | 26 17% ^s | 5 17% ^s | 33 16% |
| Liberal Democrats (Lib Dem) | 7 3% | 7 4% | 5 5% | 5 5% | 5 3% | 5 4% | 5 4% | 5 4% | - - ^s | 2 2% ^s | 5 4% | 2 2% ^s | 3 5% ^s | 2 2% | * - ^s | 2 3% ^s | 3 15% ^s | - - ^s | 1 - ^s | 1 2% ^s | 1 4% ^s | 2 3% ^s | 2 3% ^s | 3 6% ^s | 1 1% ^s | 3 3% | 4 3% ^s | 5 3% | 2 6% ^s | 6 3% |
| Scottish National Party | 2 1% | 2 1% | 1 1% | 1 1% | 1 * | 1 1% | 1 1% | 1 1% | - - ^s | 1 1% ^s | 1 1% | 1 2% ^s | 1 1% ^s | - - ^s | - - ^s | 1 3% ^s | 1 3% ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | 1 2% | 1 1% ^s | 1 1% ^s | 1 1% | 1 1% | 2 1% ^s | 1 1% | 2 1% |
| Plaid Cymru | 1 * | 1 * | 1 1% | 1 1% | 1 * | 1 * | 1 1% | 1 1% | - - ^s | - - ^s | 1 1% | 1 1% ^s | - - ^s | - - ^s | 1 2% ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | 1 1% ^s | - - ^s | - - ^s | - - ^s | 1 1% | - - ^s | 1 * | 1 * | |
| Green Party | 11 5% | 3 2% | 3 3% | 3 3% | 9 6% | 3 2% | 3 2% | 3 3% | 1 3% ^s | 6 7% ^s | 3 3% | 8 11% ^s | * - ^s | 2 3% | 8 23% ^s | 1 2% ^s | * 1% | - - ^s | 1 - ^s | 2 2% ^s | 1 3% ^s | 2 3% ^s | 1 2% | 7 15% ^s | 1 1% | 3 2% | 8 7% ^s | 11 6% | - - ^s | 9 4% |
| UKIP | - | - | - | - | - | - | - | - | - - ^s | - - ^s | - | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s |
| Independent candidate | - | - | - | - | - | - | - | - | - - ^s | - - ^s | - | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s |
| Reform UK/The Brexit Party | 2 1% | 2 1% | 2 2% | 2 2% | 2 1% | 2 1% | 2 2% | 2 2% | - - ^s | - - ^s | 2 2% | - - ^s | - - ^s | 2 2% | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | 2 4% ^s | - - ^s | - - ^s | 2 4% ^s | - - ^s | - - ^s | - - ^s | 2 2% ^s | 2 1% | - - ^s | 1 * |
| Other | 1 * | - | - | - | - | - | - | - | 1 5% ^s | 1 - ^s | 1 1% | - - ^s | 1 - ^s | - - ^s | - - ^s | - - ^s | - - ^s | 1 3% ^s | - - ^s | - - ^s | - - ^s | 1 2% ^s | - - ^s | - - ^s | 1 1% | 1 - ^s | 1 1% | 1 * | 1 * | |
| Undecided | 75 32% | 52 32% | 31 29% | 32 28% | 48 31% | 44 30% | 40 29% | 35 29% | 7 31% ^s | 28 31% ^s | 47 36% | 29 36% ^s | 23 38% ^s | 23 26% | 12 34% ^s | 17 37% ^s | 11 48% ^s | 12 32% ^s | 13 43% ^s | 10 17% ^s | 7 24% ^s | 24 42% ^s | 23 38% ^s | 10 19% ^s | 18 29% ^s | 47 40% | 28 25% ^s | 62 31% | 13 46% ^s | 63 30% |
| Would not vote | 8 3% | 7 4% | 1 1% | 1 1% | 2 1% | 2 1% | 2 2% | 1 1% | 4 19% ^s | 2 2% ^s | 5 4% | 2 2% ^s | * 1% ^s | 5 6% | 1 3% ^s | 1 2% ^s | - - ^s | * 1% ^s | * 1% ^s | 5 9% ^s | 2 8% ^s | 4 7% ^s | 1 2% | 2 5% ^s | - - ^s | 5 4% | 2 2% ^s | 7 3% | - - ^s | 7 3% |
| Prefer not to answer/ Refusal | 42 18% | 22 14% | 20 19% | 25 22% | 29 18% | 26 18% | 26 20% | 26 22% | 7 32% ^s | 24 26% ^s | 18 14% | 22 27% ^s | 7 12% ^s | 14 15% | 8 25% ^s | 13 28% ^s | 2 10% ^s | 5 14% ^s | 4 12% ^s | 10 17% ^s | 1 4% ^s | 6 10% ^s | 8 14% | 15 29% ^s | 13 22% ^s | 14 12% | 28 25% ^s | 35 18% | 6 22% ^s | 38 18% |
| Don't know | - | - | - | - | - | - | - | - | - - ^s | - - ^s | - | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s | - - ^s |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 8

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

| Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|-------------------------------|-----------|------------|------------|--------------|-----------|-----------|----------------------------|----------------------------|-------------|----------|-----------|-----------------|-----------|----------------------|------------------|-------------|--------------------|-----------------|----------|-----------|----------|-----------------------------------|-----------|--------------|--------------------|-----------------------|-----------|-----------|-----------|
| | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occupier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | | |
| Unweighted Total | 208 | 47 | 33 | 6 | 20 | 53 | 67 | 77 | 130 | 50 | 60 | 47 | 92 | 64 | 139 | 38 | 70 | 55 | 24 | 178 | 21 | 55 | 27 | 8 | 17 | 42 | 113 | 53 | 208 |
| Weighted Total | 230 | 51 | 31 | 7 | 24 | 55 | 75 | 91 | 137 | 27 | 102 | 57 | 80 | 90 | 137 | 38 | 85 | 70 | 20 | 207 | 17 | 62 | 26 | 9 | 16 | 46 | 135 | 49 | 208 |
| Conservative | 51 22% | 51 100% | -s | -s | -s | -s | 68% | 8 9% | 42 30% | 8 30% | 14 14% | 16 28% | 24 30% | 10 12% | 40 29% | 8 22% | 18 21% | 19 28% | 4 19% | 48 23% | 1 6% | 38 62% | 2 7% | -s | -s | 11 24% | 25 18% | 14 30% | 47 23% |
| Labour | 31 13% | -s | 31 100% | -s | -s | 31 56% | -s | 6 7% | 24 18% | 8 28% | 7 7% | 5 9% | 12 15% | 14 15% | 17 12% | 6 17% | 3 4% | 12 18% | 3 15% | 25 12% | 6 32% | 2 4% | 12 46% | 1 6% | 1 7% | 10 21% | 19 14% | 2 4% | 33 16% |
| Liberal Democrats (Lib Dem) | 7 3% | -s | -s | 7 100% | 7 29% | 7 13% | 7 9% | 4 4% | 3 2% | * 1% | 3 3% | - | 4 5% | 3 4% | 4 3% | 2 4% | 3 4% | 2 3% | - | 7 3% | * 1% | 3 4% | 1 6% | -s | -s | 1 3% | 2 2% | 3 7% | 6 3% |
| Scottish National Party | 2 1% | -s | -s | -s | 2 9% | 2 4% | 2 3% | 2 2% | - | -s | 2 2% | 1 2% | -s | -s | 1 1% | - | -s | -s | -s | - | 2 12% | -s | -s | -s | 2 13% | 1 2% | - | 1 3% | 2 4% |
| Plaid Cymru | 1 * | -s | -s | -s | 1 3% | 1 1% | 1 1% | 1 1% | - | 1 2% | -s | -s | 1 1% | -s | * * | -s | 1 1% | -s | -s | -s | - | -s | -s | -s | 4 4% | -s | - | 1 1% | 1 * |
| Green Party | 11 5% | -s | -s | -s | 11 46% | 11 20% | 11 15% | 7 7% | 4 3% | * 1% | 7 6% | 1 3% | 1 1% | 8 9% | 2 2% | 2 6% | 6 7% | 2 3% | -s | 10 5% | 1 5% | 1 1% | 1 3% | -s | 1 1% | 1 2% | 8 6% | 2 4% | 9 4% |
| UKIP | - | -s | -s | -s | -s | -s | -s | -s | - | -s | -s | -s | -s | -s | - | -s | -s | -s | -s | - | -s | -s | -s | -s | -s | -s | -s | -s | - |
| Independent candidate | - | -s | -s | -s | -s | -s | -s | -s | - | -s | -s | -s | -s | -s | - | -s | -s | -s | -s | - | -s | -s | -s | -s | -s | -s | -s | -s | - |
| Reform UK/The Brexit Party | 2 1% | -s | -s | -s | 2 9% | 2 4% | 2 3% | -s | 2 2% | -s | 2 2% | 2 4% | -s | -s | 2 2% | -s | -s | -s | 2 11% | 2 1% | -s | 2 3% | -s | -s | -s | 2 5% | - | -s | 1 * |
| Other | 1 * | -s | -s | -s | 1 4% | 1 2% | 1 1% | -s | 1 1% | -s | -s | -s | 1 1% | -s | 1 1% | -s | 1 1% | -s | -s | 1 1% | -s | -s | -s | -s | -s | -s | 1 1% | -s | 1 * |
| Undecided | 75 32% | -s | -s | -s | -s | -s | -s | 35 38% | 40 29% | 5 18% | 38 38% | 24 42% | 23 29% | 26 29% | 48 35% | 15 39% | 35 41% | 12 18% | 9 44% | 68 33% | 4 24% | 14 23% | 7 26% | 7 81% | 9 56% | 9 20% | 48 36% | 17 35% | 63 30% |
| Would not vote | 8 3% | -s | -s | -s | -s | -s | -s | 1 1% | 6 5% | 3 3% | 2 2% | 2 3% | 3 3% | 3 3% | 4 3% | * 1% | 3 3% | 4 5% | 1 4% | 8 4% | - | -s | 1 5% | 1 13% | 1 7% | 1 3% | 6 5% | -s | 7 3% |
| Prefer not to answer/ Refusal | 42 18% | -s | -s | -s | -s | -s | -s | 29 31% | 14 10% | 5 18% | 26 26% | 5 8% | 12 15% | 26 28% | 16 12% | 4 11% | 16 18% | 18 25% | 1 7% | 39 19% | 3 20% | 1 2% | 2 7% | -s | 2 11% | 10 21% | 25 19% | 8 16% | 38 18% |
| Don't know | - | -s | -s | -s | -s | -s | -s | -s | - | -s | -s | -s | -s | -s | - | -s | -s | -s | -s | - | -s | -s | -s | -s | -s | -s | -s | -s | - |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 9
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|------------------------------------|--------------|---------------------------------------|--|-------------------------|-----------|-----------|-----------|-----------|----------------|--------|--------|-------|-------|-----|--------------|-------|-------|-------|-------|-----|-----|--------------|-----|-----|-----|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| 1 - Absolutely certain not to vote | 128 | 37 | - | - | - | - | - | - | 128 | 67 | 59 | 48 | 46 | 35 | 17 | 31 | 19 | 27 | 13 | 22 | 11 | 31 | 23 | 38 | 37 | 54 | 74 | 110 | 14 | 110 |
| | 13% | 5% | - | - | - | - | - | - | 100% | 14% | 12% | 16% | 14% | 9% | 15% s | 17% | 12% | 16% | 9% | 10% | 10% | 11% | 8% | 18% | 15% | 10% | 16% | 13% | 11% | 11% |
| 2 | 16 | 6 | - | - | - | - | - | - | - | 3 | 12 | 10 | 3 | 4 | 6 | 4 | 2 | 1 | * | 3 | 2 | 4 | 3 | 7 | 2 | 8 | 9 | 13 | 3 | 13 |
| | 2% | 1% | - | - | - | - | - | - | - | 1% | 2% | 3% | 1% | 1% | 5% s | 2% | 1% | * | * | 1% | 2% | 2% | 1% | 3% | 1% | 1% | 2% | 1% | 3% | 1% |
| 3 | 26 | 13 | - | - | - | - | - | - | - | 15 | 11 | 14 | 9 | 3 | 3 | 11 | 8 | 1 | 2 | 1 | - | 5 | 5 | 5 | 11 | 9 | 17 | 22 | 4 | 21 |
| | 3% | 2% | - | - | - | - | - | - | - | 3% | 2% | 5% | 3% | 1% | 3% s | 6% | 5% | * | * | - | - | 2% | 2% | 3% | 5% | 2% | 4% | 3% | 3% | 2% |
| 4 | 15 | 4 | - | - | - | - | - | - | - | 9 | 6 | 11 | 2 | 2 | 8 | 3 | 2 | - | 2 | - | - | 2 | 5 | 2 | 7 | 7 | 8 | 10 | 5 | 14 |
| | 1% | 1% | - | - | - | - | - | - | - | 2% | 1% | 4% | 1% | 1% | 7% s | 1% | 1% | - | 2% | - | - | 1% | 2% | 1% | 3% | 1% | 2% | 1% | 4% | 1% |
| 5 | 54 | 39 | - | - | - | - | - | - | - | 24 | 30 | 16 | 14 | 24 | 8 | 8 | 7 | 7 | 11 | 13 | 10 | 11 | 21 | 11 | 12 | 31 | 23 | 47 | 7 | 56 |
| | 5% | 5% | - | - | - | - | - | - | - | 5% | 6% | 5% | 4% | 6% | 7% s | 4% | 4% | 4% | 7% | 6% | 9% | 4% | 7% | 5% | 5% | 6% | 5% | 5% | 6% | 6% |
| 6 | 23 | 13 | - | - | 23 | - | - | - | - | 11 | 12 | 12 | 6 | 4 | 11 | 1 | 3 | 3 | 2 | 2 | 2 | 3 | 4 | 10 | 6 | 7 | 16 | 18 | 4 | 18 |
| | 2% | 2% | - | - | 3% | - | - | - | - | 2% | 2% | 4% | 2% | 1% | 10% s | 1% | 2% | 2% | 1% | 1% | 2% | 1% | 2% | 5% | 2% | 1% | 3% | 2% | 4% | 2% |
| 7 | 34 | 24 | - | - | 34 | 34 | - | - | - | 22 | 12 | 16 | 10 | 9 | 10 | 6 | 8 | 2 | 4 | 4 | 4 | 7 | 9 | 7 | 11 | 16 | 18 | 25 | 7 | 29 |
| | 3% | 3% | - | - | 5% | 5% | - | - | - | 5% | 2% | 5% | 3% | 2% | 9% s | 3% | 5% | 1% | 3% | 2% | 3% | 2% | 3% | 3% | 5% | 3% | 4% | 3% | 6% | 3% |
| 8 | 63 | 52 | - | - | 63 | 63 | 63 | - | - | 29 | 31 | 28 | 19 | 16 | 12 | 16 | 12 | 7 | 6 | 10 | 2 | 19 | 18 | 18 | 7 | 38 | 26 | 55 | 9 | 62 |
| | 6% | 6% | - | - | 8% | 9% | 9% | - | - | 6% | 6% | 9% | 6% | 4% | 10% s | 9% | 8% | 4% | 4% | 4% | 2% | 7% | 7% | 9% | 3% | 7% | 6% | 6% | 7% | 6% |
| 9 | 46 | 46 | 46 | - | 46 | 46 | 46 | 46 | - | 23 | 22 | 12 | 15 | 19 | 7 | 5 | 5 | 10 | 9 | 10 | 2 | 15 | 15 | 7 | 10 | 30 | 16 | 39 | 5 | 43 |
| | 5% | 6% | 8% | - | 6% | 6% | 7% | 7% | - | 5% | 4% | 4% | 5% | 5% | 6% s | 3% | 3% | 6% | 6% | 4% | 2% | 6% | 5% | 3% | 4% | 5% | 4% | 4% | 4% | 4% |
| 10 - Absolutely certain to vote | 582 | 557 | 557 | 582 | 582 | 582 | 582 | 582 | - | 271 | 298 | 118 | 200 | 264 | 26 | 92 | 90 | 110 | 103 | 161 | 72 | 172 | 172 | 97 | 141 | 343 | 239 | 522 | 57 | 622 |
| | 58% | 69% | 92% | 100% | 78% | 80% | 84% | 93% | - | 56% | 59% | 41% | 60% | 69% | 23% s | 51% | 56% | 64% | 67% | 70% | 67% | 64% | 61% | 47% | 57% | 63% | 52% | 60% | 46% | 62% |
| Don't know | 13 | 9 | - | - | - | - | - | - | - | 6 | 7 | 5 | 4 | 4 | 3 | 2 | 3 | 1 | 1 | 3 | 2 | 1 | 4 | 3 | 5 | 5 | 8 | 6 | 6 | 14 |
| | 1% | 1% | - | - | - | - | - | - | - | 1% | 1% | 2% | 1% | 1% | 3% s | 1% | 2% | 1% | * | 1% | 1% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 5% | 1% |
| Prefer not to answer | 5 | 2 | - | - | - | - | - | - | - | 1 | 4 | 1 | 4 | - | - | 1 | * | 3 | - | - | - | - | 2 | 2 | 1 | 2 | 4 | 2 | 3 | 4 |
| | 1% | * | - | - | - | - | - | - | - | * | 1% | * | 1% | - | - s | 1% | * | 2% | - | - | - | - | 1% | 1% | 1% | * | 1% | * | 2% | * |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 10
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. | | |
|------------------------------------|------------------|------------|------------|-----------|--------------|------------|----------------|----------------------------|----------------------------|-----------|------------|------------|-----------------|------------|----------------------|------------------|------------|--------------------|-----------------|-----------------------------------|-----------|------------|------------|----------------|--------------|--------------------|------------|-----------------------|------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occupier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | | Other qualif-ications | Degree + |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| 1 - Absolutely certain not to vote | 128 13% | 2 1% | 11 3% | 2 2% | 9 4% | 21 4% | 12 3% | 62 13% | 67 13% | 9 9% | 61 13% | 24 8% | 43 12% | 61 17% | 66 10% | 32 13% | 50 16% | 20 9% | 14 10% | 110 13% | 12 14% | 13 4% | 16 6% | 1 2% | 2 1% | 33 17% | 72 14% | 23 7% | 110 11% |
| 2 | 16 2% | 3 2% | * * | - - | 1 1% | 2 * | 5 1% | 3 1% | 13 3% | - - | 6 1% | 5 2% | 5 1% | 7 2% | 10 2% | 1 1% | 3 1% | 5 2% | 3 2% | 13 1% | 4 4% | 6 2% | * * | - -s | - - | 4 2% | 4 1% | 8 3% | 13 1% |
| 3 | 26 3% | 8 4% | 3 1% | 1 1% | 3 2% | 6 1% | 11 3% | 10 2% | 16 3% | 3 3% | 6 1% | 8 3% | 3 1% | 14 4% | 12 2% | 9 4% | 9 3% | 2 1% | 4 3% | 24 3% | 2 2% | 8 3% | 3 1% | - -s | 1 * | 1 1% | 14 3% | 11 3% | 21 2% |
| 4 | 15 1% | 1 1% | 2 1% | 2 2% | 3 1% | 6 1% | 4 1% | 5 1% | 10 2% | 2 2% | 7 2% | 5 2% | 2 1% | 8 2% | 7 1% | 3 1% | 7 2% | 3 1% | 2 2% | 14 2% | * 1% | - * | 1 * | - -s | - - | * * | 12 2% | 2 1% | 14 1% |
| 5 | 54 5% | 14 6% | 14 4% | 3 3% | 10 5% | 24 4% | 24 6% | 24 5% | 30 6% | 6 6% | 24 5% | 12 4% | 24 7% | 19 5% | 35 6% | 13 6% | 18 6% | 14 6% | 5 3% | 46 5% | 4 4% | 18 6% | 8 3% | 2 3% | 5 4% | 15 8% | 32 6% | 7 2% | 56 6% |
| 6 | 23 2% | 1 * | 6 2% | 1 1% | 9 4% | 15 3% | 10 2% | 13 3% | 10 2% | 5 5% | 8 2% | 3 1% | 6 2% | 14 4% | 9 1% | 3 1% | 9 3% | 7 3% | 1 1% | 19 2% | 2 3% | 1 * | 1 1% | - -s | 1 1% | 9 5% | 12 2% | 2 1% | 18 2% |
| 7 | 34 3% | 10 5% | 15 5% | 3 3% | 5 2% | 19 4% | 15 3% | 17 4% | 16 3% | 1 1% | 20 4% | 5 2% | 9 3% | 20 5% | 14 2% | 12 5% | 5 2% | 6 3% | 10 7% | 32 4% | * 1% | 10 3% | 10 4% | 1 2% | 1 1% | 7 4% | 19 4% | 8 2% | 29 3% |
| 8 | 63 6% | 20 9% | 20 6% | 13 13% | 17 8% | 37 7% | 37 9% | 29 6% | 35 7% | 8 8% | 34 7% | 24 8% | 17 5% | 21 6% | 40 6% | 12 5% | 16 5% | 20 9% | 7 5% | 49 6% | 8 9% | 16 6% | 16 6% | 5 7% | 6 4% | 7 3% | 35 7% | 21 7% | 62 6% |
| 9 | 46 5% | 21 10% | 10 3% | 5 5% | 8 4% | 19 4% | 29 7% | 24 5% | 22 4% | 4 4% | 36 7% | 20 7% | 14 4% | 10 3% | 34 5% | 10 4% | 13 4% | 9 4% | 10 7% | 40 5% | 4 4% | 27 9% | 10 4% | 2 3% | 5 4% | 6 3% | 17 3% | 23 7% | 43 4% |
| 10 - Absolutely certain to vote | 582 58% | 134 63% | 238 73% | 71 69% | 147 68% | 384 71% | 281 65% | 276 58% | 305 57% | 60 60% | 274 57% | 188 64% | 215 63% | 176 49% | 403 63% | 141 59% | 172 55% | 140 61% | 79 57% | 506 58% | 50 57% | 196 66% | 178 72% | 65 84% | 111 84% | 106 55% | 276 55% | 200 65% | 622 62% |
| Don't know | 13 1% | - - | 4 1% | 1 1% | 2 1% | 6 * | 2 * | 6 1% | 7 1% | 1 1% | 6 1% | - - | 3 1% | 10 3% | 3 * | 3 1% | 5 2% | 4 2% | * * | 12 1% | * * | * 2% | 5 - | - -s | 1 1% | 4 2% | 6 1% | 3 1% | 14 1% |
| Prefer not to answer | 5 1% | - - | - - | - - | - - | - - | - - | 4 1% | 1 * | 2 2% | 2 * | * * | 2 1% | 3 1% | 2 * | 1 1% | 2 1% | - - | 1 1% | 5 1% | * * | - - | - - | - -s | - - | - - | 4 1% | 1 * | 4 * |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - May 2023

Table 11
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

| | Total (W*td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|----------------------|----------------------------|---------------------------------------|---|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|---------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|-----------------------------------|---------------------------|----------------------------|----------------------------|----------------------------|----------------------------|---------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|---------------------------|----------------------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Satisfied | 155 15% | 120 15% | 93 15% | 97 17% | 124 17% | 122 17% | 114 17% | 103 16% | 17 13% | 87 18% | 65 13% | 46 16% | 44 13% | 65 17% | 16 14% s | 30 17% | 25 15% | 19 11% | 15 10% | 51 22% | 29 27% | 44 16% | 37 13% | 24 12% | 50 20% | 81 15% | 74 16% | 132 15% | 21 17% | 165 16% |
| Dissatisfied | 761 76% | 626 78% | 472 78% | 447 77% | 573 77% | 557 77% | 534 77% | 487 77% | 91 71% | 344 71% | 399 79% | 202 69% | 273 82% | 286 75% | 76 69% s | 126 70% | 129 81% | 144 84% | 127 83% | 159 69% | 69 65% | 212 79% | 226 81% | 156 75% | 167 67% | 438 80% | 323 71% | 668 77% | 85 68% | 764 76% |
| Don't know | 90 9% | 57 7% | 38 6% | 38 7% | 51 7% | 47 6% | 43 6% | 38 6% | 20 16% | 50 10% | 40 8% | 43 15% | 15 5% | 32 8% | 19 17% s | 24 13% | 6 4% | 9 5% | 11 7% | 21 9% | 8 8% | 13 5% | 18 6% | 27 13% | 32 13% | 30 6% | 60 13% | 70 8% | 19 15% | 77 8% |
| Net satisfied | -606 -60% | -506 -63% | -379 -63% | -350 -60% | -449 -60% | -436 -60% | -420 -61% | -384 -61% | -74 -58% | -257 -53% | -333 -66% | -156 -54% | -230 -69% | -221 -58% | -60 -54%s | -96 -53% | -104 -65% | -125 -73% | -112 -73% | -109 -47% | -40 -37% | -168 -63% | -189 -67% | -132 -64% | -117 -47% | -357 -65% | -249 -55% | -537 -62% | -64 -51% | -599 -60% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - May 2023

17 May 2023

Table 12

(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|----------------------|----------------------|---------------------|----------------------|---------------------|----------------------|----------------------|----------------------|----------------------------|----------------------------|---------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|----------------------|----------------------|---------------------|----------------------|---------------------|-----------------------------------|----------------------|---------------------|----------------------|----------------------|-----------------------|----------------------|----------------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Satisfied | 155 15% | 81 38% | 19 6% | 14 14% | 21 10% | 40 7% | 102 24% | 71 15% | 84 16% | 10 10% | 74 15% | 38 13% | 53 15% | 63 18% | 90 14% | 43 18% | 42 13% | 36 16% | 16 12% | 131 15% | 18 21% | 79 27% | 11 4% | 7 9% | 11 8% | 32 16% | 75 15% | 48 16% | 165 |
| Dissatisfied | 761 76% | 118 55% | 289 89% | 86 84% | 187 87% | 476 88% | 305 71% | 362 77% | 397 75% | 79 79% | 379 78% | 241 82% | 262 77% | 251 69% | 503 79% | 176 73% | 229 73% | 175 76% | 114 83% | 652 75% | 68 78% | 193 65% | 227 91% | 67 87% | 119 90% | 131 68% | 377 75% | 252 82% | 764 76% |
| Don't know | 90 9% | 15 7% | 16 5% | 2 2% | 7 3% | 23 4% | 22 5% | 38 8% | 51 10% | 11 11% | 33 7% | 15 5% | 27 8% | 48 13% | 42 7% | 22 9% | 41 13% | 19 8% | 8 6% | 88 10% | 1 1% | 23 8% | 10 4% | 2 3% | 2 2% | 30 16% | 52 10% | 8 3% | 77 8% |
| Net satisfied | -606 -60% | -37 -17% | -270 -83% | -72 -70% | -166 -77% | -436 -81% | -203 -47% | -292 -62% | -312 -59% | -69 -68% | -305 -63% | -203 -69% | -209 -61% | -187 -52% | -413 -65% | -133 -55% | -186 -60% | -139 -60% | -98 -71% | -521 -60% | -50 -57% | -114 -39% | -216 -87% | -60 -78% | -108 -82% | -100 -52% | -302 -60% | -204 -66% | -599 -60% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - May 2023

Table 13

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

| | Total (W*td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|------------------|--------------|---------------------------------------|---|--------------------------|------------|------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------------------|------------|-----------|------------|------------|------------|-----------|--------------|------------|------------|------------|------------|------------|------------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Satisfied | 298 30% | 265 33% | 192 32% | 181 31% | 249 33% | 245 34% | 227 33% | 198 32% | 21 16% | 159 33% | 138 27% | 64 22% | 97 29% | 138 36% | 19 17% ^s | 45 25% | 48 30% | 49 28% | 36 23% | 102 44% | 51 48% | 83 31% | 81 29% | 51 24% | 83 33% | 165 30% | 133 29% | 254 29% | 41 33% | 307 31% |
| Dissatisfied | 558 55% | 448 56% | 346 57% | 336 58% | 421 56% | 407 56% | 395 57% | 364 58% | 70 55% | 262 54% | 279 55% | 171 59% | 192 58% | 195 51% | 66 59% ^s | 105 58% | 91 57% | 101 59% | 106 69% | 89 38% | 34 32% | 157 58% | 174 62% | 108 52% | 118 47% | 331 60% | 227 50% | 494 57% | 58 46% | 569 57% |
| Don't know | 150 15% | 89 11% | 65 11% | 65 11% | 79 11% | 73 10% | 70 10% | 66 10% | 37 29% | 61 13% | 87 17% | 56 19% | 43 13% | 51 13% | 26 24% ^s | 30 17% | 20 13% | 22 13% | 11 7% | 40 17% | 21 20% | 29 11% | 25 9% | 48 23% | 48 19% | 54 10% | 96 21% | 122 14% | 26 21% | 130 13% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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17 May 2023

Table 14

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|------------------|------------------|--------|-----|-----|--------------|---------|---------|----------------------------|----------------------------|-------------|---------|-----------|-----------------|--------|-----------------------|------------------|-----------|--------------------|-----------------|----------|------|-----------------------------------|-----|-----|--------------|--------------------|-----------------------|----------|----------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Satisfied | 298 | 146 | 53 | 27 | 44 | 97 | 189 | 127 | 170 | 25 | 143 | 86 | 114 | 96 | 200 | 60 | 94 | 78 | 42 | 258 | 24 | 172 | 30 | 23 | 28 | 63 | 141 | 95 | 307 |
| | 30% | 68% | 16% | 27% | 20% | 18% | 44% | 27% | 32% | 25% | 29% | 29% | 33% | 27% | 31% | 25% | 30% | 34% | 30% | 30% | 27% | 58% | 12% | 30% | 21% | 33% | 28% | 31% | 31% |
| Dissatisfied | 558 | 45 | 243 | 62 | 149 | 392 | 193 | 283 | 273 | 58 | 288 | 172 | 177 | 203 | 348 | 139 | 174 | 112 | 80 | 475 | 54 | 96 | 201 | 48 | 94 | 86 | 283 | 188 | 569 |
| | 55% | 21% | 75% | 61% | 69% | 73% | 45% | 60% | 51% | 58% | 59% | 58% | 52% | 56% | 55% | 58% | 56% | 49% | 58% | 55% | 62% | 33% | 81% | 62% | 71% | 45% | 56% | 61% | 57% |
| Don't know | 150 | 23 | 27 | 13 | 23 | 50 | 46 | 62 | 88 | 17 | 55 | 36 | 52 | 62 | 88 | 41 | 43 | 40 | 16 | 137 | 9 | 27 | 17 | 6 | 11 | 44 | 80 | 26 | 130 |
| | 15% | 11% | 8% | 13% | 11% | 9% | 11% | 13% | 17% | 17% | 11% | 12% | 15% | 17% | 14% | 17% | 14% | 17% | 12% | 16% | 11% | 9% | 7% | 8% | 8% | 23% | 16% | 8% | 13% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - May 2023

Table 15
PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

| | Total (W*td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|----------------------|----------------------------|---------------------------------------|--|---------------------------|----------------------------|----------------------------|----------------------------|----------------------------|---------------------------|--------------------------|----------------------------|---------------------------|---------------------------|----------------------------|-------------------------|---------------------------|---------------------------|--------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|----------------------------|----------------------------|------------------------|----------------------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Satisfied | 307 31% | 256 32% | 209 35% | 204 35% | 262 35% | 253 35% | 239 35% | 219 35% | 23 18% | 189 39% | 115 23% | 89 31% | 111 34% | 107 28% | 35 31% | 54 30% | 45 28% | 66 38% | 33 22% | 74 32% | 24 23% | 91 34% | 86 31% | 57 27% | 73 29% | 177 32% | 130 28% | 257 30% | 49 39% | 321 32% |
| Dissatisfied | 507 50% | 429 53% | 312 52% | 298 51% | 376 50% | 369 51% | 355 51% | 323 51% | 62 48% | 222 46% | 272 54% | 118 41% | 169 51% | 220 57% | 44 39% | 74 41% | 87 55% | 81 47% | 100 66% | 120 52% | 60 56% | 129 48% | 148 53% | 93 45% | 138 55% | 277 50% | 230 50% | 460 53% | 40 32% | 514 51% |
| Don't know | 192 19% | 118 15% | 81 14% | 81 14% | 110 15% | 104 14% | 98 14% | 86 14% | 43 33% | 71 15% | 116 23% | 84 29% | 52 16% | 56 15% | 32 29% | 52 29% | 27 17% | 25 15% | 19 13% | 37 16% | 22 21% | 49 18% | 46 17% | 58 28% | 38 15% | 96 17% | 96 21% | 153 18% | 37 29% | 171 17% |
| Net satisfied | -200 -20% | -173 -22% | -103 -17% | -94 -16% | -114 -15% | -116 -16% | -115 -17% | -104 -17% | -39 -30% | -33 -7% | -157 -31% | -29 -10% | -58 -17% | -113 -29% | -9 -8% | -20 -11% | -42 -26% | -16 -9% | -67 -44% | -46 -20% | -36 -34% | -38 -14% | -62 -22% | -36 -17% | -64 -26% | -99 -18% | -100 -22% | -203 -23% | 10 8% | -193 -19% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - May 2023

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Table 16

PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|----------------------|----------------------|---------------------|-------------------|---------------------|---------------------|--------------------|----------------------|----------------------------|----------------------------|---------------------|---------------------|---------------------|----------------------|---------------------|-----------------------|---------------------|---------------------|---------------------|-------------------|----------------------|---------------------|-----------------------------------|-----------------|---------------------|---------------------|---------------------|-----------------------|---------------------|----------------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Satisfied | 307 31% | 49 23% | 162 50% | 32 31% | 57 27% | 219 41% | 106 25% | 160 34% | 146 27% | 34 33% | 161 33% | 96 33% | 97 28% | 113 31% | 193 30% | 61 25% | 96 31% | 70 30% | 51 37% | 262 30% | 29 34% | 80 27% | 116 47% | 29 37% | 46 35% | 48 25% | 150 30% | 109 35% | 321 32% |
| Dissatisfied | 507 50% | 138 65% | 117 36% | 56 55% | 128 59% | 245 45% | 266 62% | 222 47% | 283 53% | 47 47% | 242 50% | 151 51% | 196 57% | 156 43% | 347 55% | 138 57% | 152 49% | 121 53% | 52 38% | 437 50% | 45 51% | 188 64% | 109 44% | 39 51% | 71 54% | 96 50% | 253 50% | 158 51% | 514 51% |
| Don't know | 192 19% | 26 12% | 44 14% | 14 14% | 30 14% | 75 14% | 57 13% | 90 19% | 103 19% | 20 20% | 82 17% | 47 16% | 49 14% | 92 26% | 96 15% | 41 17% | 64 20% | 39 17% | 36 26% | 171 20% | 13 15% | 26 9% | 23 9% | 9 12% | 15 12% | 49 25% | 101 20% | 42 14% | 171 17% |
| Net satisfied | -200 -20% | -89 -42% | 45 14% | -24 -24% | -71 -33% | -25 -5% | -160 -37% | -61 -13% | -138 -26% | -13 -13% | -80 -17% | -55 -19% | -100 -29% | -42 -12% | -154 -24% | -77 -32% | -56 -18% | -51 -22% | -1 -1% | -175 -20% | -15 -17% | -108 -37% | 7 3% | -10 -14% | -25 -19% | -48 -25% | -103 -20% | -49 -16% | -193 -19% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - May 2023

Table 17

PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

| | Total (W*td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|------------------|--------------|---------------------------------------|--|-------------------------|------------|------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------------------|-----------|-----------|-----------|-----------|------------|-----------|--------------|------------|-----------|------------|------------|------------|------------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Satisfied | 255 25% | 226 28% | 177 29% | 176 30% | 218 29% | 218 30% | 208 30% | 185 29% | 12 10% | 145 30% | 109 22% | 71 25% | 90 27% | 93 24% | 25 23% ^s | 46 26% | 46 29% | 44 26% | 31 20% | 62 27% | 22 20% | 78 29% | 85 30% | 41 20% | 51 20% | 163 30% | 92 20% | 219 25% | 34 27% | 266 26% |
| Dissatisfied | 327 32% | 274 34% | 195 32% | 184 32% | 236 32% | 224 31% | 214 31% | 203 32% | 48 38% | 151 31% | 167 33% | 81 28% | 127 38% | 119 31% | 38 34% ^s | 43 24% | 59 37% | 68 39% | 64 42% | 55 24% | 24 23% | 79 30% | 87 31% | 76 37% | 84 34% | 167 30% | 160 35% | 280 32% | 40 32% | 307 31% |
| Don't know | 425 42% | 303 38% | 230 38% | 222 38% | 294 39% | 284 39% | 270 39% | 241 38% | 68 53% | 186 39% | 228 45% | 138 48% | 115 35% | 172 45% | 48 43% ^s | 91 50% | 55 34% | 60 35% | 58 38% | 114 49% | 61 57% | 112 42% | 108 39% | 90 43% | 115 46% | 220 40% | 205 45% | 371 43% | 52 41% | 433 43% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - May 2023

17 May 2023

Table 18

PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|------------------|------------------|--------|-----|-----|--------------|---------|---------|----------------------------|----------------------------|-------------|---------|----------|-----------------|--------|----------------------|-------------------|-----------|--------------------|-----------------|----------|------|-----------------------------------|-----|-----|--------------|--------------------|-----------------------|----------|----------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mortgage | Owned out-right | Renter | Total owner occupier | North excl. Scot. | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 | |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Satisfied | 255 | 40 | 103 | 66 | 91 | 194 | 130 | 132 | 121 | 22 | 135 | 90 | 83 | 82 | 172 | 63 | 81 | 62 | 31 | 222 | 17 | 67 | 83 | 43 | 59 | 43 | 114 | 97 | 266 |
| | 25% | 19% | 32% | 65% | 42% | 36% | 30% | 28% | 23% | 22% | 28% | 31% | 24% | 23% | 27% | 26% | 26% | 27% | 23% | 26% | 20% | 23% | 33% | 56% | 45% | 22% | 23% | 32% | 26% |
| Dissatisfied | 327 | 84 | 86 | 24 | 75 | 161 | 159 | 153 | 171 | 27 | 172 | 91 | 111 | 123 | 202 | 80 | 94 | 74 | 48 | 286 | 31 | 116 | 65 | 21 | 41 | 53 | 170 | 103 | 307 |
| | 32% | 39% | 26% | 24% | 35% | 30% | 37% | 33% | 32% | 27% | 36% | 31% | 32% | 34% | 32% | 33% | 30% | 32% | 35% | 33% | 35% | 39% | 26% | 28% | 31% | 28% | 34% | 33% | 31% |
| Don't know | 425 | 90 | 135 | 12 | 50 | 184 | 140 | 186 | 239 | 52 | 178 | 113 | 149 | 157 | 262 | 97 | 137 | 94 | 58 | 362 | 39 | 113 | 100 | 13 | 32 | 97 | 219 | 108 | 433 |
| | 42% | 42% | 42% | 12% | 23% | 34% | 33% | 39% | 45% | 52% | 37% | 39% | 43% | 43% | 41% | 40% | 44% | 41% | 42% | 42% | 45% | 38% | 40% | 17% | 24% | 50% | 44% | 35% | 43% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

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Ipsos Political Monitor - May 2023

Table 19
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

| | Total (W*td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|--------------------|----------------------|---------------------------------------|--|-------------------------|----------------------|----------------------|----------------------|----------------------|---------------------|---------------------|----------------------|----------------------|----------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|--------------------|-------------------|---------------------|----------------------|---------------------|---------------------|----------------------|----------------------|----------------------|---------------------|----------------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Improve | 243 24% | 204 25% | 165 27% | 154 26% | 203 27% | 199 27% | 187 27% | 173 28% | 20 15% | 140 29% | 101 20% | 52 18% | 67 20% | 123 32% | 14 13% | 38 21% | 27 17% | 41 24% | 43 28% | 80 35% | 38 36% | 70 26% | 62 22% | 46 22% | 65 26% | 132 24% | 111 24% | 214 25% | 24 19% | 258 26% |
| Stay the same | 177 18% | 165 21% | 124 20% | 123 21% | 157 21% | 151 21% | 144 21% | 126 20% | 7 5% | 91 19% | 85 17% | 40 14% | 66 20% | 72 19% | 13 12% | 26 15% | 32 20% | 33 19% | 26 17% | 46 20% | 19 18% | 58 22% | 47 17% | 26 13% | 46 19% | 105 19% | 72 16% | 152 18% | 24 19% | 184 18% |
| Get worse | 545 54% | 412 51% | 296 49% | 288 50% | 366 49% | 355 49% | 340 49% | 311 49% | 89 70% | 237 49% | 290 58% | 187 64% | 188 57% | 170 44% | 80 73% | 107 59% | 98 62% | 89 52% | 79 52% | 91 40% | 41 39% | 131 49% | 163 58% | 126 61% | 124 50% | 295 54% | 250 55% | 472 54% | 70 56% | 527 52% |
| Don't know | 41 4% | 21 3% | 17 3% | 17 3% | 21 3% | 20 3% | 20 3% | 19 3% | 12 10% | 13 3% | 28 6% | 12 4% | 11 3% | 18 5% | 3 3% | 8 5% | 2 1% | 9 5% | 6 4% | 13 6% | 8 8% | 10 4% | 8 3% | 9 4% | 15 6% | 18 3% | 23 5% | 32 4% | 8 6% | 37 4% |
| Net improve | -302 -30% | -208 -26% | -131 -22% | -134 -23% | -163 -22% | -156 -21% | -153 -22% | -138 -22% | -69 -54% | -97 -20% | -189 -38% | -135 -46% | -120 -36% | -48 -12% | -66 -60% | -68 -38% | -72 -45% | -48 -28% | -37 -24% | -11 -5% | -3 -3% | -61 -23% | -101 -36% | -80 -39% | -59 -24% | -163 -30% | -140 -31% | -258 -30% | -47 -37% | -269 -27% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - May 2023

17 May 2023

Table 20
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|--------------------|----------------------|-------------------|----------------------|---------------------|---------------------|----------------------|--------------------|----------------------------|----------------------------|---------------------|----------------------|---------------------|---------------------|----------------------|-----------------------|---------------------|---------------------|---------------------|---------------------|----------------------|---------------------|-----------------------------------|----------------------|---------------------|---------------------|---------------------|-----------------------|---------------------|----------------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 | |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 | |
| Improve | 243 24% | 93 44% | 40 12% | 31 30% | 52 24% | 92 17% | 145 34% | 108 23% | 134 25% | 16 16% | 114 23% | 81 28% | 91 27% | 68 19% | 172 27% | 65 27% | 76 24% | 53 23% | 28 20% | 209 24% | 22 25% | 124 42% | 23 9% | 14 18% | 21 16% | 59 31% | 110 22% | 73 24% | 258 26% |
| Stay the same | 177 18% | 48 22% | 63 19% | 23 23% | 43 20% | 105 20% | 91 21% | 79 17% | 97 18% | 20 20% | 80 17% | 60 21% | 75 22% | 41 11% | 135 21% | 40 16% | 52 17% | 45 19% | 21 16% | 156 18% | 19 22% | 61 21% | 43 17% | 22 28% | 37 28% | 34 17% | 82 16% | 61 20% | 184 18% |
| Get worse | 545 54% | 62 29% | 214 66% | 47 47% | 118 55% | 331 62% | 180 42% | 277 59% | 266 50% | 61 61% | 281 58% | 148 50% | 156 46% | 236 65% | 304 48% | 124 52% | 173 56% | 118 51% | 85 61% | 465 54% | 46 52% | 101 34% | 175 71% | 40 52% | 73 55% | 91 47% | 291 58% | 162 53% | 527 52% |
| Don't know | 41 4% | 11 5% | 8 2% | 1 1% | 2 1% | 10 2% | 13 3% | 7 2% | 34 6% | 2 2% | 11 2% | 4 1% | 21 6% | 16 4% | 25 4% | 12 5% | 10 3% | 15 6% | 4 3% | 39 5% | 1 1% | 9 3% | 8 3% | 1 2% | 2 1% | 9 5% | 20 4% | 12 4% | 37 4% |
| Net improve | -302 -30% | 31 14% | -174 -54% | -17 -17% | -66 -31% | -240 -44% | -35 -8% | -170 -36% | -132 -25% | -45 -45% | -167 -34% | -66 -23% | -65 -19% | -168 -47% | -131 -21% | -59 -25% | -97 -31% | -65 -29% | -57 -41% | -256 -29% | -24 -28% | 23 8% | -152 -61% | -26 -34% | -52 -39% | -32 -16% | -181 -36% | -89 -29% | -269 -27% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 21
(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

| | Total (W*td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|------------------|--------------|---------------------------------------|---|--------------------------|------------|------------|------------|------------|----------------|------------|------------|------------|------------|------------|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|------------|-----------|------------|------------|------------|------------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Keir Starmer | 335 33% | 288 36% | 241 40% | 237 41% | 294 39% | 288 40% | 273 39% | 247 39% | 19 15% | 171 35% | 161 32% | 103 35% | 137 41% | 96 25% | 40 36% s | 63 35% | 68 43% | 69 40% | 40 26% | 55 24% | 15 14% | 98 36% | 121 43% | 50 24% | 67 27% | 218 40% | 117 26% | 293 34% | 42 33% | 366 36% |
| Rishi Sunak | 340 34% | 289 36% | 224 37% | 205 35% | 272 36% | 264 36% | 255 37% | 232 37% | 28 21% | 180 37% | 159 32% | 81 28% | 112 34% | 146 38% | 28 25% s | 53 30% | 53 33% | 59 34% | 47 31% | 99 43% | 57 54% | 89 33% | 89 32% | 58 28% | 104 42% | 178 32% | 162 35% | 302 35% | 34 27% | 332 33% |
| Neither | 173 17% | 121 15% | 78 13% | 83 14% | 100 13% | 97 13% | 92 13% | 89 14% | 47 37% | 60 12% | 103 20% | 52 18% | 42 13% | 79 21% | 14 13% s | 38 21% | 17 11% | 25 14% | 41 27% | 37 16% | 14 13% | 47 18% | 39 14% | 48 23% | 38 15% | 86 16% | 86 19% | 149 17% | 18 15% | 149 15% |
| No difference | 12 1% | 9 1% | 7 1% | 7 1% | 7 1% | 7 1% | 7 1% | 7 1% | 1 1% | 9 2% | 3 1% | 2 1% | 2 1% | 8 2% | - 1% | 2 1% | 1 1% | 1 * | 2 1% | 6 3% | 2 2% | 3 1% | 3 1% | 2 1% | 4 2% | 6 1% | 6 1% | 11 1% | 1 1% | 13 1% |
| Other | 11 1% | 8 1% | 3 * | 3 * | 5 1% | 5 1% | 5 1% | 3 * | 1 1% | 5 1% | 5 1% | - 1% | 3 1% | 7 2% | - - s | - 1% | 2 1% | 2 1% | 3 2% | 4 2% | 2 2% | 4 1% | 2 1% | 4 2% | * * | 6 1% | 4 1% | 8 1% | 2 2% | 11 1% |
| Don't know | 132 13% | 84 10% | 48 8% | 44 8% | 68 9% | 62 8% | 57 8% | 48 8% | 31 25% | 55 11% | 72 14% | 53 18% | 34 10% | 45 12% | 29 26% s | 24 13% | 17 11% | 17 10% | 17 11% | 28 12% | 16 15% | 27 10% | 25 9% | 46 22% | 35 14% | 52 9% | 80 18% | 105 12% | 27 21% | 131 13% |
| Not stated | 3 * | 2 * | 2 * | 2 * | 2 * | 2 * | 2 * | 2 * | 1 1% | 2 * | 1 * | - * | 1 * | 2 1% | - - s | - * | - * | - * | 1 1% | 1 * | 1 1% | 1 * | 1 * | - * | 1 * | 2 * | 1 * | 2 * | * * | 4 * |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - May 2023

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Table 22

(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|------------------|------------------|------------|------------|-----------|--------------|------------|------------|----------------------------|----------------------------|-------------|------------|------------|-----------------|------------|-----------------------|------------------|------------|--------------------|-----------------|------------|-----------|-----------------------------------|------------|--------------------|--------------|--------------------|-----------------------|------------|------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Keir Starmer | 335 33% | 4 2% | 238 74% | 30 29% | 56 26% | 294 55% | 60 14% | 180 38% | 153 29% | 40 39% | 179 37% | 110 37% | 95 28% | 127 35% | 205 32% | 91 38% | 91 29% | 66 29% | 59 43% | 288 33% | 28 33% | 32 11% | 177 71% | 31 40% s | 51 39% | 45 23% | 162 32% | 128 42% | 366 36% |
| Rishi Sunak | 340 34% | 176 82% | 26 8% | 42 41% | 76 35% | 103 19% | 252 59% | 148 31% | 190 36% | 33 33% | 163 34% | 112 38% | 124 36% | 103 28% | 236 37% | 70 29% | 120 38% | 84 36% | 43 31% | 302 35% | 23 27% | 203 69% | 15 6% | 28 36% s | 38 29% | 55 29% | 184 37% | 100 32% | 332 33% |
| Neither | 173 17% | 20 10% | 27 8% | 17 17% | 51 24% | 78 15% | 72 17% | 70 15% | 102 19% | 13 13% | 75 15% | 39 13% | 69 20% | 64 18% | 108 17% | 47 19% | 50 16% | 41 18% | 19 14% | 147 17% | 16 19% | 43 15% | 21 9% | 9 12% s | 22 16% | 47 24% | 87 17% | 39 13% | 149 15% |
| No difference | 12 1% | 2 1% | 1 * | - - | 2 1% | 3 * | 4 1% | 7 1% | 6 1% | * * | 6 1% | 2 1% | 4 1% | 6 2% | 6 1% | 3 1% | 8 3% | 1 * | 1 1% | 11 1% | - - | 2 1% | 1 * | 1 1% s | 2 2% | 4 2% | 2 * | 6 2% | 13 1% |
| Other | 11 1% | 4 2% | 1 * | - - | - - | 1 * | 4 1% | 6 1% | 5 1% | 1 1% | 5 1% | 3 1% | 5 1% | 2 1% | 8 1% | 4 2% | 1 * | 1 1% | 3 2% | 8 1% | 2 3% | 3 1% | 3 1% | 1 2% s | 2 1% | 4 2% | 2 * | 4 1% | 11 1% |
| Don't know | 132 13% | 7 3% | 30 9% | 11 11% | 28 13% | 58 11% | 35 8% | 59 12% | 74 14% | 12 12% | 56 11% | 27 9% | 43 13% | 59 16% | 70 11% | 26 11% | 42 13% | 36 16% | 13 9% | 111 13% | 17 19% | 13 4% | 29 12% | 6 7% s | 16 12% | 37 19% | 65 13% | 31 10% | 131 13% |
| Not stated | 3 * | - - | - - | 2 2% | 2 1% | 2 * | 2 1% | 1 * | 2 * | 1 1% | 1 * | * * | 2 1% | 1 * | 2 * | - - | 1 * | 2 1% | - - | 2 * | - - | - - | 1 * | 1 1% s | 1 1% | - - | 3 1% | - - | 4 * |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - May 2023

Table 23

(SEP21)Q11(b). To what extent, if at all, do you agree or disagree with the following statement? The Conservative Government deserves to be re-elected

Base : All

| | Total (W*td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|----------------------------|---------------------------------------|--|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|---------------------------|----------------------------|----------------------------|---------------------------|----------------------------|---------------------------|---------------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|-------------------------|----------------------------|----------------------------|---------------------------|---------------------------|----------------------------|----------------------------|----------------------------|---------------------------|----------------------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Strongly agree | 101 10% | 84 10% | 67 11% | 64 11% | 77 10% | 75 10% | 74 11% | 69 11% | 11 9% | 54 11% | 47 9% | 24 8% | 23 7% | 55 14% | 11 10% ^s | 13 7% | 17 11% | 6 3% | 20 13% | 35 15% | 22 21% | 18 7% | 24 8% | 24 12% | 36 14% | 42 8% | 60 13% | 84 10% | 16 13% | 111 11% |
| Tend to agree | 133 13% | 105 13% | 82 14% | 76 13% | 115 15% | 106 15% | 100 14% | 89 14% | 6 5% | 76 16% | 58 11% | 35 12% | 35 11% | 63 16% | 11 10% ^s | 24 13% | 16 10% | 19 11% | 18 12% | 44 19% | 22 20% | 30 11% | 39 14% | 33 16% | 30 12% | 69 13% | 64 14% | 122 14% | 10 8% | 123 12% |
| Neither agree nor disagree | 152 15% | 92 12% | 58 10% | 53 9% | 82 11% | 78 11% | 71 10% | 62 10% | 39 30% | 65 14% | 85 17% | 64 22% | 36 11% | 52 14% | 27 25% ^s | 37 21% | 16 10% | 20 12% | 23 15% | 28 12% | 16 15% | 41 15% | 32 11% | 31 15% | 49 20% | 73 13% | 79 17% | 129 15% | 24 19% | 139 14% |
| Tend to disagree | 113 11% | 94 12% | 66 11% | 58 10% | 80 11% | 76 11% | 72 10% | 66 11% | 16 12% | 49 10% | 63 12% | 22 7% | 52 16% | 40 10% | 8 7% ^s | 14 8% | 28 17% | 24 14% | 10 6% | 30 13% | 12 11% | 29 11% | 31 11% | 22 10% | 32 13% | 60 11% | 53 12% | 100 12% | 10 8% | 106 11% |
| Strongly disagree | 457 45% | 403 50% | 315 52% | 316 54% | 376 50% | 372 51% | 358 52% | 327 52% | 41 32% | 217 45% | 224 44% | 128 44% | 173 52% | 157 41% | 41 37% ^s | 87 48% | 81 51% | 92 53% | 76 49% | 81 35% | 28 26% | 140 52% | 146 52% | 83 40% | 88 35% | 286 52% | 171 37% | 396 45% | 57 45% | 483 48% |
| Don't know | 49 5% | 24 3% | 15 2% | 15 3% | 19 3% | 17 2% | 15 2% | 15 2% | 15 12% | 21 4% | 27 5% | 18 6% | 13 4% | 18 5% | 13 12% ^s | 5 3% | 2 1% | 11 6% | 6 4% | 12 5% | 7 7% | 10 4% | 9 3% | 15 7% | 15 6% | 19 3% | 30 7% | 40 5% | 9 7% | 44 4% |
| Agree | 235 23% | 189 24% | 149 25% | 140 24% | 192 26% | 182 25% | 173 25% | 158 25% | 17 13% | 129 27% | 105 21% | 59 20% | 58 17% | 118 31% | 22 20%^s | 37 20% | 33 21% | 25 15% | 39 25% | 79 34% | 44 41% | 48 18% | 63 22% | 57 28% | 66 27% | 111 20% | 123 27% | 206 24% | 26 21% | 234 23% |
| Disagree | 570 57% | 498 62% | 381 63% | 374 64% | 456 61% | 448 62% | 431 62% | 393 63% | 57 44% | 266 55% | 287 57% | 149 51% | 225 68% | 196 51% | 48 44%^s | 101 56% | 109 68% | 116 67% | 85 56% | 111 48% | 40 37% | 169 63% | 177 63% | 105 50% | 119 48% | 346 63% | 224 49% | 496 57% | 66 53% | 589 59% |
| Net agree | -336 -33% | -309 -38% | -232 -38% | -233 -40% | -264 -35% | -267 -37% | -257 -37% | -235 -37% | -40 -31% | -137 -28% | -182 -36% | -90 -31% | -167 -50% | -79 -20% | -26 -24%^s | -64 -36% | -76 -48% | -91 -53% | -47 -31% | -32 -14% | 4 4% | -121 -45% | -114 -41% | -47 -23% | -53 -21% | -235 -43% | -101 -22% | -291 -33% | -40 -32% | -355 -35% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - May 2023

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Table 24

(SEP21)Q11(b). To what extent, if at all, do you agree or disagree with the following statement? The Conservative Government deserves to be re-elected

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|----------------------------|----------------------|--------------------|----------------------|---------------------|----------------------|----------------------|--------------------|----------------------------|----------------------------|---------------------|----------------------|----------------------|---------------------|----------------------|-----------------------|---------------------|---------------------|---------------------|---------------------|----------------------|---------------------|-----------------------------------|----------------------|---------------------|---------------------|---------------------|-----------------------|----------------------|-------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 | |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Strongly agree | 101 10% | 54 25% | 16 5% | 12 12% | 16 8% | 32 6% | 70 16% | 35 7% | 66 12% | 7 7% | 28 6% | 24 8% | 42 12% | 34 9% | 67 10% | 29 12% | 33 11% | 17 8% | 11 8% | 86 10% | 10 12% | 60 20% | 13 5% | - s | 4 3% | 40 21% | 41 8% | 20 7% | 111 |
| Tend to agree | 133 13% | 82 38% | 8 2% | 8 8% | 24 11% | 32 6% | 106 25% | 73 15% | 60 11% | 14 14% | 71 15% | 37 13% | 53 16% | 42 12% | 90 14% | 36 15% | 50 16% | 31 14% | 11 8% | 121 14% | 6 7% | 84 29% | 7 3% | 3 4% | 5 4% | 22 11% | 79 16% | 32 10% | 123 |
| Neither agree nor disagree | 152 15% | 33 15% | 19 6% | 9 9% | 18 9% | 38 7% | 51 12% | 52 11% | 99 19% | 18 18% | 73 15% | 41 14% | 42 12% | 67 19% | 84 13% | 34 14% | 54 17% | 40 17% | 15 11% | 138 16% | 9 11% | 44 15% | 6 3% | 4 5% | 10 8% | 25 13% | 89 18% | 38 12% | 139 |
| Tend to disagree | 113 11% | 27 12% | 27 8% | 14 13% | 28 13% | 55 10% | 55 13% | 57 12% | 55 10% | 10 10% | 58 12% | 40 14% | 43 12% | 29 8% | 83 13% | 29 12% | 36 11% | 23 10% | 18 13% | 101 12% | 7 8% | 47 16% | 15 6% | 14 19% | 19 15% | 21 11% | 53 10% | 40 13% | 106 |
| Strongly disagree | 457 45% | 12 5% | 249 77% | 57 56% | 126 58% | 375 70% | 137 32% | 236 50% | 221 42% | 47 47% | 241 50% | 144 49% | 149 43% | 160 44% | 292 46% | 107 45% | 119 38% | 103 45% | 79 57% | 379 44% | 50 57% | 53 18% | 201 81% | 53 69% | 90 68% | 70 36% | 220 44% | 167 54% | 483 |
| Don't know | 49 5% | 7 3% | 5 1% | 3 3% | 3 1% | 7 1% | 10 2% | 18 4% | 31 6% | 4 4% | 15 3% | 7 2% | 13 4% | 29 8% | 20 3% | 5 2% | 20 6% | 15 7% | 4 3% | 44 5% | 4 5% | 6 2% | 6 2% | 3 4% | 3 2% | 15 8% | 22 4% | 12 4% | 44 |
| Agree | 235 23% | 136 63% | 23 7% | 20 20% | 40 19% | 64 12% | 176 41% | 108 23% | 125 24% | 21 21% | 99 20% | 61 21% | 95 28% | 77 21% | 157 25% | 64 27% | 83 27% | 49 21% | 22 16% | 208 24% | 16 19% | 144 49% | 20 8% | 3 4% | 10 7% | 62 32% | 120 24% | 52 17% | 234 |
| Disagree | 570 57% | 38 18% | 276 85% | 70 69% | 154 71% | 430 80% | 192 45% | 294 62% | 276 52% | 57 57% | 299 62% | 184 63% | 191 56% | 189 52% | 375 59% | 136 57% | 154 50% | 126 55% | 97 70% | 480 55% | 57 65% | 100 34% | 215 87% | 67 87% | 109 82% | 91 47% | 273 54% | 207 67% | 589 |
| Net agree | -336 -33% | 97 45% | -253 -78% | -50 -49% | -113 -53% | -366 -68% | -16 -4% | -186 -39% | -150 -28% | -35 -35% | -199 -41% | -122 -42% | -96 -28% | -113 -31% | -218 -34% | -72 -30% | -71 -23% | -77 -34% | -75 -54% | -272 -31% | -40 -46% | 44 15% | -195 -79% | -64 -83% | -99 -75% | -28 -15% | -153 -30% | -154 -50% | -355 |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 25
(JAN21)Q19(b). To what extent, if at all, do you agree or disagree with the following statements? Keir Starmer is ready to be Prime Minister

Base : All

| | Total (W*td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------------------|---------------------------------------|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------------|---------------------------|-------------------------|-------------------------|-------------------------|---------------------------|---------------------------|---------------------------|--------------------------|--------------------------|---------------------------|---------------------------|--------------------------|---------------------------|--------------------------|-------------------------|--------------------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Strongly agree | 129 13% | 117 15% | 104 17% | 108 19% | 117 16% | 116 16% | 112 16% | 110 18% | 8 6% | 68 14% | 60 12% | 18 6% | 56 17% | 54 14% | 3 3% | 15 8% | 26 16% | 30 17% | 20 13% | 35 15% | 12 11% | 38 14% | 39 14% | 25 12% | 26 10% | 77 14% | 51 11% | 101 12% | 24 19% | 150 15% |
| Tend to agree | 232 23% | 203 25% | 152 25% | 148 25% | 195 26% | 190 26% | 182 26% | 161 26% | 13 10% | 128 27% | 101 20% | 65 22% | 103 31% | 64 17% | 21 19% | 44 25% | 49 31% | 53 31% | 29 19% | 36 15% | 15 15% | 80 30% | 72 26% | 36 17% | 44 18% | 151 28% | 80 18% | 208 24% | 23 18% | 229 23% |
| Neither agree nor disagree | 191 19% | 116 14% | 84 14% | 77 13% | 114 15% | 107 15% | 103 15% | 89 14% | 40 31% | 68 14% | 120 24% | 96 33% | 46 14% | 49 13% | 38 34% | 58 32% | 23 14% | 24 14% | 17 11% | 32 14% | 11 10% | 46 17% | 61 22% | 33 16% | 51 21% | 107 19% | 84 18% | 158 18% | 30 24% | 166 17% |
| Tend to disagree | 139 14% | 122 15% | 85 14% | 81 14% | 113 15% | 105 14% | 96 14% | 85 14% | 9 7% | 64 13% | 74 15% | 42 15% | 35 10% | 62 16% | 23 21% | 20 11% | 16 10% | 19 11% | 29 19% | 33 14% | 16 15% | 44 16% | 31 11% | 36 17% | 28 11% | 76 14% | 64 14% | 121 14% | 17 13% | 138 14% |
| Strongly disagree | 259 26% | 214 27% | 151 25% | 144 25% | 180 24% | 178 25% | 170 25% | 158 25% | 40 31% | 130 27% | 117 23% | 51 17% | 74 22% | 135 35% | 17 15% | 34 19% | 41 26% | 33 19% | 55 36% | 80 35% | 45 43% | 53 20% | 68 24% | 57 28% | 81 32% | 121 22% | 138 30% | 233 27% | 22 18% | 270 27% |
| Don't know | 57 6% | 31 4% | 25 4% | 25 4% | 30 4% | 29 4% | 29 4% | 26 4% | 18 14% | 24 5% | 31 6% | 19 6% | 18 6% | 19 5% | 10 9% | 9 5% | 5 3% | 14 8% | 4 2% | 16 7% | 7 6% | 8 3% | 10 3% | 20 10% | 19 8% | 17 3% | 39 9% | 47 5% | 9 7% | 53 5% |
| Agree | 360 36% | 320 40% | 257 43% | 256 44% | 312 42% | 306 42% | 294 42% | 271 43% | 21 16% | 196 41% | 162 32% | 83 29% | 159 48% | 119 31% | 24 22% | 59 33% | 76 47% | 83 48% | 49 32% | 70 30% | 28 26% | 118 44% | 111 40% | 62 30% | 70 28% | 229 42% | 132 29% | 309 36% | 47 38% | 379 38% |
| Disagree | 398 40% | 335 42% | 236 39% | 224 39% | 292 39% | 283 39% | 266 39% | 243 39% | 50 39% | 195 40% | 191 38% | 93 32% | 109 33% | 197 51% | 39 36% | 54 30% | 56 35% | 52 30% | 84 55% | 113 49% | 62 58% | 97 36% | 99 35% | 93 45% | 109 44% | 197 36% | 202 44% | 355 41% | 39 31% | 408 41% |
| Net agree | -38 -4% | -15 -2% | 21 3% | 32 6% | 20 3% | 23 3% | 28 4% | 28 4% | -29 -22% | 1 * | -30 -6% | -10 -3% | 50 15% | -78 -20% | -16 -14% | 6 3% | 19 12% | 31 18% | -35 -23% | -43 -19% | -34 -32% | 20 8% | 12 4% | -31 -15% | -39 -16% | 32 6% | -70 -15% | -45 -5% | 9 7% | -29 -3% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 26
(JAN21)Q19(b). To what extent, if at all, do you agree or disagree with the following statements? Keir Starmer is ready to be Prime Minister

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|----------------------------|--------------------|----------------------|--------------------|-------------------|---------------------|--------------------|----------------------|----------------------------|----------------------------|-------------------|--------------------|--------------------|---------------------|--------------------|-----------------------|---------------------|--------------------|--------------------|-------------------|--------------------|-------------------|-----------------------------------|--------------------|-------------------|-------------------|---------------------|-----------------------|--------------------|--------------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 | |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Strongly agree | 129 13% | 5 2% | 94 29% | 14 14% | 23 11% | 117 22% | 28 7% | 56 12% | 72 14% | 11 11% | 56 11% | 45 15% | 40 12% | 43 12% | 86 13% | 38 16% | 30 10% | 23 10% | 24 17% | 105 12% | 14 16% | 19 7% | 63 25% | 19 25% | 29 22% | 36 19% | 44 9% | 48 15% | 150 15% |
| Tend to agree | 232 23% | 24 11% | 131 41% | 19 19% | 40 19% | 172 32% | 64 15% | 130 27% | 102 19% | 27 27% | 137 28% | 73 25% | 68 20% | 88 24% | 141 22% | 44 18% | 68 22% | 54 23% | 50 36% | 207 24% | 17 19% | 49 17% | 96 39% | 17 22% | 28 21% | 25 13% | 118 23% | 89 29% | 229 23% |
| Neither agree nor disagree | 191 19% | 25 12% | 49 15% | 23 22% | 36 17% | 85 16% | 61 14% | 85 18% | 106 20% | 18 18% | 91 19% | 48 16% | 58 17% | 84 23% | 106 17% | 39 16% | 64 21% | 42 18% | 24 17% | 159 18% | 22 25% | 25 9% | 34 14% | 14 18% | 25 19% | 23 12% | 111 22% | 56 18% | 166 17% |
| Tend to disagree | 139 14% | 42 19% | 28 9% | 21 21% | 44 20% | 72 13% | 85 20% | 57 12% | 80 15% | 17 17% | 62 13% | 49 17% | 50 15% | 39 11% | 99 16% | 46 19% | 42 14% | 32 14% | 12 9% | 126 14% | 7 8% | 56 19% | 28 11% | 8 11% | 17 13% | 28 14% | 78 15% | 34 11% | 138 14% |
| Strongly disagree | 259 26% | 112 52% | 17 5% | 21 20% | 63 29% | 79 15% | 175 41% | 117 25% | 142 27% | 22 22% | 118 24% | 70 24% | 110 32% | 78 21% | 180 28% | 66 27% | 81 26% | 62 27% | 25 18% | 224 26% | 25 29% | 140 47% | 20 8% | 13 17% | 24 18% | 62 32% | 128 25% | 69 22% | 270 27% |
| Don't know | 57 6% | 7 3% | 5 2% | 4 4% | 9 4% | 14 3% | 16 4% | 27 6% | 30 6% | 6 6% | 22 5% | 9 3% | 16 5% | 31 9% | 25 4% | 7 3% | 27 9% | 17 7% | 3 2% | 49 6% | 2 2% | 6 2% | 8 3% | 5 7% | 9 7% | 19 10% | 24 5% | 13 4% | 53 5% |
| Agree | 360 36% | 29 13% | 225 70% | 34 33% | 64 30% | 289 54% | 92 22% | 186 39% | 174 33% | 38 38% | 193 40% | 119 40% | 108 32% | 130 36% | 227 36% | 82 34% | 98 31% | 77 33% | 73 53% | 312 36% | 31 35% | 68 23% | 158 64% | 36 47% | 58 43% | 61 32% | 163 32% | 137 44% | 379 38% |
| Disagree | 398 40% | 154 72% | 45 14% | 42 41% | 106 49% | 151 28% | 260 61% | 174 37% | 222 42% | 39 39% | 180 37% | 119 40% | 160 47% | 117 32% | 278 44% | 112 46% | 123 39% | 94 41% | 37 27% | 349 40% | 32 37% | 196 66% | 48 19% | 21 28% | 41 31% | 90 46% | 205 41% | 103 33% | 408 41% |
| Net agree | -38 -4% | -125 -58% | 180 56% | -8 -8% | -43 -20% | 138 26% | -168 -39% | 12 3% | -48 -9% | -1 -1% | 12 3% | * * | -51 -15% | 14 4% | -51 -8% | -30 -12% | -25 -8% | -18 -8% | 36 26% | -37 -4% | -2 -2% | -128 -43% | 110 44% | 15 19% | 17 13% | -29 -15% | -43 -8% | 33 11% | -29 -3% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 27

(MAY23)Q9(c). To what extent, if at all, do you agree or disagree with the following statements?
There would be chaos if a Labour government was elected with no overall majority at the next General Election

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------------|---------------------------------------|---|--------------------------|--------------------|--------------------|--------------------|--------------------|-------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-------------------|---------------------|-------------------|-------------------|-------------------|--------------------|-------------------|--------------------|--------------------|-------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic min- ority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Strongly agree | 198 20% | 178 22% | 134 22% | 120 21% | 163 22% | 152 21% | 142 21% | 134 21% | 15 12% | 104 22% | 93 19% | 22 8% | 63 19% | 113 30% | 15 14s | 7 4% | 25 16% | 38 22% | 49 32% | 65 28% | 31 29% | 44 16% | 51 18% | 41 20% | 63 25% | 95 17% | 104 23% | 177 20% | 20 16% | 218 22% |
| Tend to agree | 211 21% | 175 22% | 135 22% | 127 22% | 158 21% | 153 21% | 149 22% | 142 23% | 17 13% | 87 18% | 122 24% | 59 20% | 76 23% | 76 20% | 31 28s | 28 16% | 38 24% | 38 22% | 38 25% | 39 17% | 18 17% | 78 29% | 54 19% | 39 19% | 40 16% | 132 24% | 79 17% | 189 22% | 20 16% | 199 20% |
| Neither agree nor disagree | 181 18% | 107 13% | 67 11% | 77 13% | 109 15% | 105 14% | 91 13% | 78 12% | 41 32% | 79 16% | 95 19% | 93 32% | 45 14% | 43 11% | 31 28s | 62 35% | 19 12% | 25 15% | 14 9% | 29 13% | 10 10% | 41 15% | 42 15% | 46 18% | 53 21% | 83 15% | 98 22% | 153 18% | 25 20% | 158 16% |
| Tend to disagree | 194 19% | 169 21% | 132 22% | 124 21% | 160 21% | 159 22% | 156 23% | 133 21% | 12 10% | 107 22% | 84 17% | 50 17% | 86 26% | 58 15% | 15 14s | 35 20% | 47 29% | 39 23% | 26 17% | 32 14% | 15 15% | 63 24% | 71 25% | 28 13% | 32 13% | 134 24% | 60 13% | 173 20% | 21 17% | 200 20% |
| Strongly disagree | 159 16% | 139 17% | 114 19% | 114 20% | 129 17% | 129 18% | 128 19% | 119 19% | 18 14% | 77 16% | 77 15% | 44 15% | 48 15% | 67 17% | 10 9s | 34 19% | 25 15% | 24 14% | 21 14% | 46 20% | 22 21% | 34 13% | 46 16% | 38 18% | 41 16% | 80 15% | 79 17% | 129 15% | 30 24% | 171 17% |
| Don't know | 62 6% | 33 4% | 21 3% | 19 3% | 29 4% | 27 4% | 25 4% | 21 3% | 25 20% | 27 6% | 33 6% | 23 8% | 14 4% | 26 7% | 9 8s | 13 7% | 6 4% | 8 5% | 6 4% | 19 8% | 10 9% | 8 3% | 17 6% | 16 8% | 20 8% | 26 5% | 37 8% | 49 6% | 10 8% | 60 6% |
| Agree | 410 41% | 353 44% | 269 45% | 247 43% | 321 43% | 305 42% | 291 42% | 276 44% | 32 25% | 191 40% | 215 43% | 81 28% | 139 42% | 190 50% | 46 42s | 35 19% | 63 40% | 76 44% | 86 56% | 104 45% | 49 46% | 122 45% | 105 37% | 80 39% | 103 41% | 227 41% | 183 40% | 366 42% | 39 31% | 417 41% |
| Disagree | 353 35% | 309 38% | 246 41% | 238 41% | 289 39% | 288 40% | 284 41% | 252 40% | 31 24% | 184 38% | 161 32% | 94 32% | 134 40% | 125 33% | 25 22s | 69 38% | 71 45% | 63 36% | 47 31% | 78 34% | 37 35% | 97 36% | 117 42% | 66 32% | 73 29% | 214 39% | 139 30% | 302 35% | 51 40% | 371 37% |
| Net agree | 57 6% | 44 6% | 23 4% | 9 2% | 31 4% | 17 2% | 7 1% | 24 4% | 1 1% | 7 1% | 54 11% | -13 -5% | 5 2% | 65 17% | 21 19s | -34 -19% | -8 -5% | 13 8% | 39 26% | 26 11% | 12 11% | 25 9% | -12 -4% | 14 7% | 30 12% | 13 2% | 44 10% | 64 7% | -11 -9% | 46 5% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 28

(MAY23)Q9(c). To what extent, if at all, do you agree or disagree with the following statements?
There would be chaos if a Labour government was elected with no overall majority at the next General Election

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|----------------------------|--------------------|--------------------|---------------------|-------------------|-------------------|---------------------|--------------------|----------------------------|----------------------------|-------------------|--------------------|--------------------|--------------------|--------------------|-----------------------|-------------------|--------------------|--------------------|---------------------|--------------------|-------------------|-----------------------------------|---------------------|---------------------|--------------------|--------------------|-----------------------|--------------------|--------------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Strongly agree | 198 20% | 92 43% | 28 9% | 16 16% | 49 23% | 78 14% | 142 33% | 86 18% | 112 21% | 21 21% | 80 17% | 55 19% | 91 27% | 52 14% | 145 23% | 40 17% | 75 24% | 46 20% | 20 15% | 169 19% | 17 19% | 108 37% | 23 9% | 12 16% | 21 16% | 39 20% | 107 21% | 53 17% | 218 22% |
| Tend to agree | 211 21% | 63 29% | 62 19% | 24 23% | 50 23% | 112 21% | 113 26% | 109 23% | 101 19% | 24 23% | 119 24% | 77 26% | 68 20% | 65 18% | 145 23% | 54 22% | 62 20% | 56 24% | 21 15% | 186 21% | 19 22% | 86 29% | 38 15% | 16 21% | 26 20% | 39 20% | 97 19% | 76 25% | 199 20% |
| Neither agree nor disagree | 181 18% | 13 6% | 48 15% | 11 11% | 32 15% | 79 15% | 45 10% | 74 16% | 106 20% | 18 18% | 83 17% | 46 16% | 48 14% | 85 23% | 94 15% | 47 20% | 62 20% | 38 16% | 19 14% | 156 18% | 14 16% | 15 5% | 41 17% | 3 4% | 20 15% | 26 14% | 110 22% | 44 14% | 158 16% |
| Tend to disagree | 194 19% | 29 14% | 90 28% | 24 24% | 39 18% | 129 24% | 68 16% | 100 21% | 93 18% | 19 19% | 103 21% | 74 25% | 70 20% | 50 14% | 144 23% | 43 18% | 49 16% | 45 19% | 37 27% | 165 19% | 20 23% | 40 14% | 68 27% | 23 30% | 35 26% | 29 15% | 88 17% | 78 25% | 200 20% |
| Strongly disagree | 159 16% | 14 7% | 86 27% | 24 23% | 36 17% | 122 23% | 50 12% | 73 15% | 86 16% | 12 12% | 74 15% | 33 11% | 46 13% | 79 22% | 78 12% | 40 17% | 38 12% | 30 13% | 37 27% | 139 16% | 14 16% | 34 11% | 71 28% | 17 22% | 23 17% | 36 19% | 72 14% | 51 16% | 171 17% |
| Don't know | 62 6% | 3 1% | 9 3% | 4 4% | 9 4% | 18 3% | 12 3% | 30 6% | 33 6% | 6 6% | 26 5% | 10 3% | 20 6% | 31 8% | 30 5% | 15 6% | 26 8% | 15 7% | 3 2% | 56 6% | 3 3% | 13 4% | 7 3% | 6 8% | 7 6% | 24 13% | 31 6% | 7 2% | 60 6% |
| Agree | 410 41% | 155 73% | 91 28% | 40 39% | 99 46% | 190 35% | 255 59% | 195 41% | 214 40% | 44 44% | 199 41% | 132 45% | 158 46% | 118 33% | 290 46% | 94 39% | 136 44% | 102 44% | 41 30% | 355 41% | 36 42% | 194 66% | 61 25% | 28 36% | 47 36% | 78 40% | 203 40% | 129 42% | 417 41% |
| Disagree | 353 35% | 43 20% | 176 54% | 48 47% | 75 35% | 251 47% | 118 28% | 173 37% | 179 34% | 32 32% | 178 37% | 107 36% | 115 34% | 128 36% | 222 35% | 83 35% | 87 28% | 75 33% | 74 54% | 303 35% | 34 39% | 74 25% | 138 56% | 40 51% | 58 44% | 65 33% | 160 32% | 129 42% | 371 37% |
| Net agree | 57 6% | 112 52% | -85 -26% | -8 -8% | 25 11% | -61 -11% | 136 32% | 22 5% | 35 6% | 12 12% | 22 4% | 25 9% | 43 13% | -11 -3% | 68 11% | 11 5% | 49 16% | 27 12% | -33 -24% | 51 6% | 2 3% | 120 41% | -77 -31% | -12 -15% | -10 -8% | 13 7% | 44 9% | * * | 46 5% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 29

**(MAY23)Q9(d). To what extent, if at all, do you agree or disagree with the following statements?
There would be chaos if a Conservative government was elected with no overall majority at the next General Election**

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------------|---------------------------------------|---|--------------------------|--------------------|--------------------|--------------------|--------------------|-------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-------------------------------|-------------------|-------------------|-------------------|-------------------|--------------------|-------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-------------------|--------------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic min- ority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Strongly agree | 321 32% | 271 34% | 204 34% | 207 36% | 257 34% | 246 34% | 236 34% | 216 34% | 30 24% | 151 31% | 160 32% | 84 29% | 119 36% | 117 31% | 31 28% ^s | 54 30% | 56 35% | 63 37% | 58 38% | 59 26% | 21 20% | 92 34% | 97 35% | 61 29% | 70 28% | 190 35% | 131 29% | 271 31% | 44 35% | 302 30% |
| Tend to agree | 225 22% | 187 23% | 144 24% | 135 23% | 182 24% | 176 24% | 166 24% | 151 24% | 17 13% | 108 22% | 113 22% | 69 24% | 72 22% | 84 22% | 27 25% ^s | 41 23% | 36 23% | 36 21% | 34 22% | 50 22% | 25 23% | 58 22% | 64 23% | 40 20% | 62 25% | 123 22% | 102 22% | 204 23% | 19 15% | 232 23% |
| Neither agree nor disagree | 175 17% | 110 14% | 85 14% | 83 14% | 105 14% | 101 14% | 99 14% | 90 14% | 34 27% | 72 15% | 101 20% | 72 25% | 46 14% | 56 15% | 25 22% ^s | 48 27% | 23 14% | 23 14% | 19 12% | 37 16% | 14 13% | 38 14% | 45 16% | 45 20% | 47 19% | 83 15% | 92 20% | 146 17% | 27 21% | 178 18% |
| Tend to disagree | 148 15% | 134 17% | 99 16% | 86 15% | 116 16% | 116 16% | 110 16% | 100 16% | 15 12% | 78 16% | 67 13% | 27 9% | 52 16% | 68 18% | 13 12% ^s | 14 8% | 22 13% | 31 18% | 28 18% | 41 18% | 20 19% | 60 22% | 38 14% | 26 12% | 24 10% | 98 18% | 50 11% | 136 16% | 10 8% | 151 15% |
| Strongly disagree | 87 9% | 74 9% | 57 9% | 54 9% | 64 9% | 64 9% | 63 9% | 57 9% | 14 11% | 51 11% | 34 7% | 23 8% | 26 8% | 39 10% | 5 4% ^s | 18 10% | 16 10% | 10 6% | 11 7% | 28 12% | 19 17% | 15 6% | 24 8% | 21 10% | 27 11% | 39 7% | 48 11% | 70 8% | 16 13% | 92 9% |
| Don't know | 51 5% | 26 3% | 15 2% | 16 3% | 24 3% | 22 3% | 17 3% | 16 3% | 18 14% | 22 5% | 28 6% | 16 5% | 16 5% | 19 5% | 11 10% ^s | 5 3% | 7 4% | 10 6% | 4 2% | 15 6% | 8 8% | 5 2% | 12 4% | 14 7% | 19 8% | 18 3% | 33 7% | 42 5% | 9 7% | 51 5% |
| Agree | 546 54% | 458 57% | 348 58% | 343 59% | 439 59% | 422 58% | 403 58% | 366 58% | 47 37% | 259 54% | 273 54% | 153 53% | 191 58% | 201 53% | 58 52%^s | 95 53% | 92 58% | 99 58% | 92 60% | 109 47% | 46 43% | 150 56% | 162 58% | 101 49% | 132 53% | 312 57% | 233 51% | 476 55% | 63 51% | 534 53% |
| Disagree | 235 23% | 208 26% | 155 26% | 140 24% | 181 24% | 181 25% | 173 25% | 156 25% | 28 22% | 129 27% | 102 20% | 49 17% | 78 23% | 107 28% | 18 16%^s | 32 18% | 38 24% | 40 23% | 39 25% | 69 30% | 38 36% | 75 28% | 62 23% | 47 20% | 51 20% | 137 25% | 98 21% | 207 24% | 26 21% | 243 24% |
| Net agree | 311 31% | 250 31% | 193 32% | 203 35% | 259 35% | 241 33% | 230 33% | 210 33% | 19 15% | 129 27% | 172 34% | 103 36% | 114 34% | 94 25% | 40 36%^s | 63 35% | 55 34% | 59 34% | 53 35% | 41 18% | 8 7% | 76 28% | 100 36% | 54 26% | 81 33% | 176 32% | 135 30% | 269 31% | 37 30% | 291 29% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 30

(MAY23)Q9(d). To what extent, if at all, do you agree or disagree with the following statements?
There would be chaos if a Conservative government was elected with no overall majority at the next General Election

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|----------------------------|--------------------------|-------------------------|--------------------------|-------------------------|--------------------------|--------------------------|--------------------------|----------------------------|----------------------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------------|--------------------------|-------------------------|-----------------------------------|--------------------------|-------------------------|-------------------------|-------------------------|--------------------------|--------------------------|--------------------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Strongly agree | 321 32% | 30 14% | 155 48% | 38 37% | 86 40% | 241 45% | 116 27% | 162 34% | 159 30% | 33 33% | 167 34% | 90 31% | 101 30% | 127 35% | 192 30% | 83 34% | 84 27% | 68 30% | 48 35% | 267 31% | 37 43% | 62 21% | 120 48% | 24 31% | 55 41% | 61 31% | 161 32% | 99 32% | 302 30% |
| Tend to agree | 225 22% | 66 31% | 63 20% | 24 24% | 58 27% | 121 23% | 124 29% | 113 24% | 111 21% | 19 19% | 124 25% | 84 28% | 70 20% | 70 19% | 153 24% | 52 22% | 78 25% | 56 24% | 26 19% | 192 22% | 14 16% | 87 30% | 47 19% | 16 21% | 25 19% | 33 17% | 117 23% | 74 24% | 232 23% |
| Neither agree nor disagree | 175 17% | 25 11% | 39 12% | 11 11% | 28 13% | 66 12% | 52 12% | 69 15% | 104 20% | 24 24% | 71 15% | 49 17% | 57 17% | 67 19% | 106 17% | 45 19% | 59 19% | 35 15% | 23 17% | 157 18% | 13 15% | 36 12% | 29 12% | 8 10% | 17 13% | 28 15% | 93 18% | 53 17% | 178 18% |
| Tend to disagree | 148 15% | 53 25% | 38 12% | 16 16% | 26 12% | 64 12% | 79 18% | 73 16% | 74 14% | 10 10% | 76 16% | 48 16% | 70 21% | 28 8% | 119 19% | 27 11% | 51 16% | 40 18% | 18 13% | 129 15% | 12 14% | 63 21% | 30 12% | 18 23% | 21 16% | 25 13% | 67 13% | 55 18% | 151 15% |
| Strongly disagree | 87 9% | 32 15% | 21 6% | 13 12% | 17 8% | 38 7% | 49 11% | 36 8% | 51 10% | 6 6% | 34 7% | 15 5% | 32 9% | 39 11% | 47 7% | 18 7% | 26 8% | 17 7% | 18 13% | 76 9% | 9 10% | 38 13% | 14 6% | 11 14% | 12 9% | 28 14% | 38 8% | 21 7% | 92 9% |
| Don't know | 51 5% | 8 4% | 8 2% | - | 1 | 8 | 9 | 19 4% | 32 6% | 8 8% | 14 3% | 8 3% | 12 4% | 31 8% | 20 3% | 17 7% | 14 5% | 13 6% | 4 3% | 48 6% | 2 2% | 10 3% | 8 3% | 1 2% | 2 2% | 18 9% | 27 5% | 5 2% | 51 5% |
| Agree | 546 54% | 96 45% | 219 68% | 62 61% | 144 67% | 363 67% | 240 56% | 275 58% | 270 51% | 52 52% | 291 60% | 174 59% | 171 50% | 197 54% | 345 54% | 135 56% | 162 52% | 124 54% | 74 53% | 459 53% | 51 59% | 149 51% | 167 67% | 40 51% | 80 60% | 94 48% | 278 55% | 174 56% | 534 53% |
| Disagree | 235 23% | 85 40% | 59 18% | 29 28% | 43 20% | 101 19% | 127 30% | 109 23% | 125 24% | 16 16% | 110 23% | 63 21% | 102 30% | 67 19% | 165 26% | 44 18% | 76 25% | 57 25% | 37 27% | 205 24% | 21 24% | 101 34% | 44 18% | 29 37% | 34 25% | 53 28% | 105 21% | 76 25% | 243 24% |
| Net agree | 311 31% | 11 5% | 160 50% | 34 33% | 101 47% | 262 49% | 113 26% | 166 35% | 145 27% | 36 36% | 181 37% | 111 38% | 68 20% | 130 36% | 179 28% | 90 38% | 86 28% | 67 29% | 37 27% | 254 29% | 31 35% | 49 17% | 123 50% | 11 14% | 46 35% | 40 21% | 173 34% | 98 32% | 291 29% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 31
(JAN21)Q19(a)/(SEP21)Q11(a). To what extent, if at all, do you agree or disagree with the following statements? Labour is ready to form the next Government

Base : All

| | Total (W*td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------------------|---------------------------------------|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|--------------------------|-------------------------|--------------------------|--------------------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------------|--------------------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Strongly agree | 168 17% | 150 19% | 125 21% | 131 23% | 139 19% | 139 19% | 134 19% | 131 21% | 17 13% | 82 17% | 84 17% | 47 16% | 59 18% | 62 16% | 12 11% s | 35 19% | 27 17% | 32 18% | 25 16% | 37 16% | 10 10% | 52 19% | 52 19% | 30 14% | 34 14% | 104 19% | 63 14% | 126 14% | 39 31% | 188 19% |
| Tend to agree | 244 24% | 201 25% | 150 25% | 146 25% | 203 27% | 193 27% | 183 26% | 158 25% | 13 10% | 140 29% | 100 20% | 74 26% | 107 32% | 63 16% | 29 27% s | 45 25% | 51 32% | 56 33% | 32 21% | 31 13% | 12 12% | 77 29% | 75 27% | 44 21% | 48 19% | 152 28% | 92 20% | 216 25% | 27 21% | 242 24% |
| Neither agree nor disagree | 177 18% | 107 13% | 81 13% | 80 14% | 109 15% | 106 15% | 98 14% | 86 14% | 32 25% | 72 15% | 101 20% | 74 25% | 55 16% | 48 13% | 33 30% s | 41 23% | 26 16% | 29 17% | 24 15% | 24 11% | 10 9% | 47 17% | 51 18% | 24 12% | 54 22% | 98 18% | 78 17% | 152 17% | 23 18% | 150 15% |
| Tend to disagree | 157 16% | 133 17% | 107 18% | 99 17% | 127 17% | 125 17% | 122 18% | 112 18% | 12 10% | 59 12% | 91 18% | 44 15% | 44 13% | 70 18% | 9 8% s | 35 19% | 25 16% | 19 11% | 25 17% | 44 19% | 20 19% | 38 14% | 43 15% | 40 19% | 37 15% | 81 15% | 77 17% | 150 17% | 7 5% | 138 14% |
| Strongly disagree | 211 21% | 181 22% | 119 20% | 107 18% | 144 19% | 140 19% | 133 19% | 120 19% | 39 30% | 109 23% | 98 19% | 30 10% | 63 19% | 118 31% | 15 14% s | 15 8% | 27 17% | 36 21% | 40 26% | 78 34% | 43 41% | 44 16% | 50 18% | 52 25% | 65 26% | 94 17% | 117 26% | 188 22% | 19 15% | 237 24% |
| Don't know | 49 5% | 31 4% | 20 3% | 18 3% | 27 4% | 23 3% | 23 3% | 20 3% | 15 11% | 19 4% | 30 6% | 21 7% | 4 1% | 24 6% | 12 11% s | 9 5% | 3 2% | 1 1% | 7 5% | 16 7% | 10 10% | 11 4% | 8 3% | 18 8% | 12 5% | 19 4% | 30 7% | 37 4% | 11 8% | 51 5% |
| Agree | 412 41% | 351 44% | 275 46% | 278 48% | 341 46% | 331 46% | 317 46% | 290 46% | 30 23% | 222 46% | 184 37% | 121 42% | 166 50% | 125 32% | 42 38%s | 80 44% | 78 49% | 88 51% | 57 37% | 68 29% | 23 21% | 129 48% | 127 45% | 74 36% | 81 33% | 257 47% | 155 34% | 342 39% | 66 53% | 430 43% |
| Disagree | 368 37% | 313 39% | 226 38% | 207 35% | 271 36% | 266 37% | 255 37% | 233 37% | 51 40% | 168 35% | 189 37% | 74 26% | 107 32% | 187 49% | 24 22%s | 50 28% | 52 32% | 55 32% | 65 43% | 122 53% | 63 60% | 82 30% | 93 33% | 91 44% | 102 41% | 175 32% | 193 42% | 338 39% | 26 21% | 375 37% |
| Net agree | 44 | 38 5% | 49 8% | 71 12% | 70 9% | 66 9% | 62 9% | 57 9% | -21 -16% | 54 11% | -5 -1% | 47 16% | 59 18% | -63 -16% | 17 16% s | 30 16% | 27 17% | 33 19% | -9 -6% | -54 -23% | -41 -38% | 48 18% | 34 12% | -17 -8% | -21 -8% | 82 15% | -38 -8% | 4 * | 40 32% | 55 5% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 32

(JAN21)Q19(a)/(SEP21)Q11(a). To what extent, if at all, do you agree or disagree with the following statements? Labour is ready to form the next Government

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|----------------------------|--------------------------|----------------------------|--------------------------|-------------------------|-------------------------|--------------------------|----------------------------|----------------------------|----------------------------|-------------------------|--------------------------|--------------------------|---------------------------|--------------------------|--------------------------|-------------------------|--------------------------|-------------------------|-------------------------|--------------------------|-------------------------|-----------------------------------|--------------------------|-------------------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occupier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif ications | Other qualif ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 | |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Strongly agree | 168 17% | 8 4% | 124 38% | 11 11% | 19 9% | 143 27% | 27 6% | 85 18% | 82 15% | 16 16% | 80 17% | 49 17% | 51 15% | 67 19% | 100 16% | 45 19% | 44 14% | 26 11% | 36 26% | 142 16% | 16 19% | 14 5% | 97 39% | 13 16% | 21 16% | 38 20% | 67 13% | 62 20% | 188 19% |
| Tend to agree | 244 24% | 24 11% | 119 37% | 30 29% | 60 28% | 179 33% | 84 20% | 140 30% | 105 20% | 34 34% | 132 27% | 76 26% | 68 20% | 98 27% | 145 23% | 49 21% | 81 26% | 55 24% | 41 29% | 219 25% | 18 20% | 46 15% | 84 34% | 29 38% | 40 30% | 28 14% | 133 26% | 83 27% | 242 24% |
| Neither agree nor disagree | 177 18% | 29 13% | 32 10% | 27 26% | 41 19% | 74 14% | 70 16% | 77 16% | 100 19% | 18 18% | 85 18% | 54 18% | 68 16% | 107 17% | 44 18% | 54 17% | 47 20% | 20 15% | 155 18% | 11 13% | 42 14% | 22 9% | 10 13% | 20 13% | 28 15% | 95 19% | 53 17% | 150 15% | |
| Tend to disagree | 157 16% | 54 25% | 31 10% | 18 18% | 38 18% | 69 13% | 92 21% | 68 14% | 90 17% | 10 10% | 82 17% | 45 15% | 58 17% | 54 15% | 103 16% | 33 14% | 58 19% | 42 18% | 13 9% | 138 16% | 11 13% | 66 22% | 25 10% | 14 19% | 29 19% | 21 11% | 89 18% | 47 15% | 138 14% |
| Strongly disagree | 211 21% | 94 44% | 12 4% | 14 14% | 49 23% | 61 11% | 143 33% | 84 18% | 125 24% | 19 19% | 91 19% | 55 19% | 94 28% | 59 16% | 150 24% | 55 23% | 58 18% | 47 20% | 24 18% | 174 20% | 27 31% | 118 40% | 15 6% | 10 12% | 17 13% | 59 30% | 98 19% | 54 17% | 237 24% |
| Don't know | 49 5% | 5 3% | 5 2% | 3 3% | 7 3% | 13 2% | 13 3% | 19 4% | 30 6% | 4 4% | 15 3% | 15 5% | 17 5% | 15 4% | 32 5% | 13 5% | 16 5% | 13 6% | 4 3% | 42 5% | 3 4% | 10 3% | 5 2% | 1 2% | 5 2% | 19 10% | 21 4% | 10 3% | 51 5% |
| Agree | 412 41% | 32 15% | 243 75% | 41 40% | 79 37% | 322 60% | 111 26% | 224 48% | 187 35% | 50 50% | 213 44% | 126 43% | 119 35% | 165 46% | 245 38% | 95 40% | 125 40% | 82 35% | 77 56% | 361 41% | 34 39% | 59 20% | 181 73% | 42 54% | 61 46% | 66 34% | 201 40% | 145 47% | 430 43% |
| Disagree | 368 37% | 148 69% | 43 13% | 32 31% | 87 40% | 130 24% | 235 55% | 152 32% | 215 40% | 29 29% | 173 36% | 100 34% | 152 44% | 113 31% | 252 40% | 88 37% | 116 37% | 89 39% | 37 27% | 312 36% | 38 44% | 184 62% | 40 16% | 24 31% | 46 35% | 80 41% | 187 37% | 101 33% | 375 37% |
| Net agree | 44 4% | -116 -54% | 200 62% | 9 9% | -7 -3% | 193 36% | -124 -29% | 72 15% | -28 -5% | 21 21% | 40 8% | 25 9% | -33 -10% | 52 14% | -8 -1% | 7 3% | 9 3% | -7 -3% | 39 29% | 49 6% | -4 -5% | -125 -42% | 141 57% | 18 23% | 15 11% | -14 -7% | 13 3% | 45 14% | 55 5% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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<https://www.ipsos.uk/politicalandsocialtrends>

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Table 33
(MAY23)Q9(f). To what extent, if at all, do you agree or disagree with the following statements?
Britain needs a fresh team of leaders

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------------|---------------------------------------|--|--------------------------|--------------------|--------------------|--------------------|--------------------|-------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Strongly agree | 623 62% | 508 63% | 370 61% | 372 64% | 464 62% | 451 62% | 431 62% | 393 63% | 86 67% | 291 60% | 315 63% | 188 65% | 212 64% | 223 58% | 62 56*s | 126 70% | 106 66% | 106 61% | 103 67% | 120 52% | 54 50% | 172 64% | 176 63% | 126 61% | 149 60% | 348 63% | 275 60% | 538 62% | 78 62% | 618 61% |
| Tend to agree | 182 18% | 149 19% | 113 19% | 104 18% | 142 19% | 134 19% | 128 18% | 113 18% | 9 7% | 85 18% | 94 19% | 44 15% | 64 19% | 74 19% | 22 20*s | 22 12% | 27 17% | 37 21% | 31 21% | 42 18% | 21 19% | 45 17% | 55 20% | 44 21% | 38 15% | 100 18% | 82 18% | 159 18% | 22 17% | 187 19% |
| Neither agree nor disagree | 82 8% | 55 7% | 44 7% | 39 7% | 52 7% | 52 7% | 44 8% | 17 13% | 17 13% | 36 7% | 45 9% | 26 9% | 27 8% | 29 8% | 7 6*s | 19 11% | 14 9% | 14 8% | 7 4% | 22 10% | 8 7% | 24 9% | 21 7% | 17 8% | 21 8% | 45 8% | 37 8% | 74 8% | 8 6% | 73 7% |
| Tend to disagree | 58 6% | 47 6% | 37 6% | 29 5% | 49 7% | 48 7% | 40 6% | 38 6% | 3 2% | 31 6% | 27 5% | 15 5% | 16 5% | 27 7% | 8 7*s | 6 4% | 4 3% | 12 7% | 6 4% | 21 9% | 10 9% | 23 9% | 13 5% | 8 4% | 14 6% | 36 7% | 22 5% | 51 6% | 5 4% | 62 6% |
| Strongly disagree | 35 3% | 33 4% | 29 5% | 29 5% | 31 4% | 30 4% | 30 4% | 30 5% | 2 1% | 21 4% | 13 3% | 6 2% | 10 3% | 19 5% | 2 1*s | 5 3% | 7 5% | 2 1% | 3 1% | 15 2% | 9 7% | 3 1% | 14 5% | 4 2% | 14 6% | 17 3% | 18 4% | 30 3% | 5 4% | 42 4% |
| Don't know | 26 3% | 11 1% | 10 2% | 10 2% | 11 2% | 10 1% | 10 1% | 12 2% | 12 9% | 17 3% | 9 2% | 11 4% | 3 1% | 12 3% | 10 9*s | 2 1% | 1 1% | 1 1% | 2 1% | 10 5% | 5 5% | 2 1% | 2 1% | 9 4% | 13 5% | 4 1% | 22 5% | 19 2% | 8 6% | 24 2% |
| Agree | 805 80% | 658 82% | 482 80% | 475 82% | 605 81% | 585 81% | 559 81% | 506 81% | 96 74% | 376 78% | 409 81% | 233 80% | 276 83% | 296 77% | 84 76*s | 148 82% | 133 83% | 143 83% | 135 88% | 162 70% | 74 70% | 217 81% | 231 82% | 170 82% | 187 75% | 447 81% | 357 78% | 696 80% | 100 80% | 805 80% |
| Disagree | 93 9% | 80 10% | 66 10% | 58 10% | 80 11% | 78 11% | 71 10% | 68 11% | 4 3% | 53 11% | 40 8% | 21 7% | 26 8% | 46 12% | 10 9*s | 11 6% | 12 7% | 14 8% | 10 7% | 36 16% | 19 18% | 27 10% | 26 9% | 12 6% | 28 11% | 53 10% | 40 9% | 81 9% | 10 8% | 104 10% |
| Net agree | 712 71% | 578 72% | 416 69% | 417 72% | 526 70% | 507 70% | 489 71% | 438 70% | 91 71% | 324 67% | 369 73% | 212 73% | 249 75% | 250 65% | 75 67*s | 137 76% | 121 76% | 128 74% | 125 81% | 126 54% | 55 52% | 190 71% | 204 73% | 158 76% | 159 64% | 394 72% | 317 69% | 615 71% | 90 72% | 701 70% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - May 2023

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Table 34
(MAY23)Q9(f). To what extent, if at all, do you agree or disagree with the following statements?
Britain needs a fresh team of leaders

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|----------------------------|--------------------|--------------------|--------------------|-------------------|--------------------|--------------------|--------------------|----------------------------|----------------------------|-------------------|--------------------|--------------------|--------------------|--------------------|-----------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-------------------|-----------------------------------|--------------------|-------------------|--------------------|--------------------|-----------------------|--------------------|--------------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qual-ifications | Other qual-ifications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Strongly agree | 623 62% | 60 28% | 252 78% | 79 77% | 166 77% | 418 78% | 227 53% | 302 64% | 319 60% | 67 67% | 298 61% | 180 61% | 200 58% | 239 66% | 380 60% | 142 59% | 186 60% | 150 65% | 89 65% | 529 61% | 56 65% | 121 41% | 207 83% | 56 72% | 99 75% | 115 59% | 317 63% | 191 62% | 618 61% |
| Tend to agree | 182 18% | 58 27% | 48 15% | 15 15% | 37 17% | 85 16% | 95 22% | 87 18% | 95 18% | 18 18% | 93 19% | 53 18% | 74 22% | 52 14% | 127 20% | 43 18% | 56 18% | 39 17% | 28 21% | 163 19% | 16 18% | 77 26% | 29 12% | 15 19% | 24 18% | 27 14% | 87 17% | 69 22% | 187 19% |
| Neither agree nor disagree | 82 8% | 30 14% | 7 2% | 2 2% | 5 2% | 12 2% | 35 8% | 34 7% | 49 9% | 7 7% | 39 8% | 29 10% | 26 7% | 27 7% | 55 9% | 18 8% | 33 11% | 19 8% | 4 3% | 69 8% | 8 9% | 34 12% | 2 1% | 2 3% | 3 2% | 13 6% | 51 10% | 18 6% | 73 7% |
| Tend to disagree | 58 6% | 41 19% | 8 2% | 3 3% | 3 1% | 10 2% | 44 10% | 23 5% | 35 7% | 5 3% | 34 7% | 23 8% | 22 6% | 13 4% | 45 7% | 18 7% | 17 5% | 10 4% | 10 7% | 52 6% | 4 4% | 38 13% | 3 1% | 2 3% | 3 3% | 11 6% | 27 5% | 20 7% | 62 6% |
| Strongly disagree | 35 3% | 23 11% | 7 2% | 3 3% | 3 1% | 10 2% | 26 6% | 15 3% | 19 3% | 3 3% | 11 2% | 6 2% | 13 4% | 15 4% | 19 3% | 12 5% | 10 3% | 7 3% | 5 3% | 32 4% | 1 2% | 23 8% | 6 3% | * * | * * | 14 7% | 13 3% | 8 2% | 42 4% |
| Don't know | 26 3% | 2 1% | 2 1% | 1 1% | 1 * | 3 1% | 3 1% | 10 2% | 16 3% | 1 1% | 10 2% | 3 1% | 7 2% | 16 4% | 10 2% | 7 3% | 10 3% | 6 2% | 2 1% | 24 3% | 2 2% | 2 1% | 2 2% | 2 2% | 14 7% | 9 2% | 3 1% | 24 2% | |
| Agree | 805 80% | 118 55% | 300 93% | 94 92% | 203 95% | 503 93% | 322 75% | 389 82% | 414 78% | 85 84% | 392 81% | 233 79% | 274 80% | 291 81% | 507 80% | 184 77% | 242 78% | 189 82% | 118 85% | 693 80% | 72 83% | 199 67% | 235 95% | 70 91% | 123 93% | 141 73% | 404 80% | 259 84% | 805 80% |
| Disagree | 93 9% | 64 30% | 15 5% | 6 5% | 6 3% | 21 4% | 69 16% | 39 8% | 54 10% | 7 7% | 44 9% | 29 10% | 35 10% | 28 8% | 64 10% | 30 13% | 26 8% | 17 7% | 15 11% | 84 10% | 5 6% | 60 20% | 9 4% | 3 3% | 4 3% | 25 13% | 40 8% | 28 9% | 104 10% |
| Net agree | 712 71% | 55 26% | 285 88% | 88 87% | 198 92% | 483 90% | 252 59% | 350 74% | 360 68% | 77 77% | 347 72% | 204 69% | 239 70% | 263 73% | 443 70% | 154 64% | 215 69% | 172 75% | 103 74% | 609 70% | 67 77% | 138 47% | 226 91% | 68 88% | 119 90% | 116 60% | 364 72% | 231 75% | 701 70% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - May 2023

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Table 35
(MAY23)Q9(g). To what extent, if at all, do you agree or disagree with the following statements?
Labour do not have the knowledge needed to run the economy properly

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|----------------------|---------------------------------------|---|--------------------------|----------------------|----------------------|----------------------|----------------------|-------------------|---------------------|--------------------|---------------------|---------------------|--------------------|---------------------------------|---------------------|---------------------|-------------------|-------------------|--------------------|-------------------|---------------------|---------------------|-------------------|--------------------|----------------------|--------------------|--------------------|---------------------|----------------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic min- ority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| Strongly agree | 195 19% | 163 20% | 111 18% | 103 18% | 134 18% | 130 18% | 127 18% | 113 18% | 35 28% | 103 21% | 90 18% | 35 12% | 67 20% | 94 24% | 18 16% ^s | 17 9% | 23 14% | 44 25% | 42 27% | 52 23% | 33 31% | 36 13% | 48 17% | 54 26% | 57 23% | 84 15% | 111 24% | 174 20% | 18 14% | 197 20% |
| Tend to agree | 141 14% | 122 15% | 91 15% | 82 14% | 106 14% | 103 14% | 99 14% | 92 15% | 10 8% | 67 14% | 74 15% | 29 10% | 51 15% | 62 16% | 10 9% ^s | 19 11% | 30 19% | 21 12% | 29 19% | 33 14% | 14 13% | 41 15% | 41 15% | 31 15% | 28 11% | 82 15% | 59 13% | 129 15% | 13 17% | 141 14% |
| Neither agree nor disagree | 168 17% | 108 13% | 74 12% | 76 13% | 96 13% | 93 13% | 88 13% | 79 13% | 33 26% | 69 14% | 95 19% | 69 24% | 46 14% | 53 14% | 29 27% ^s | 39 22% | 17 11% | 29 17% | 23 15% | 30 13% | 7 7% | 51 19% | 34 12% | 31 15% | 51 20% | 86 16% | 82 18% | 142 16% | 21 17% | 150 15% |
| Tend to disagree | 226 22% | 193 24% | 148 25% | 142 24% | 203 27% | 195 27% | 183 26% | 156 25% | 9 7% | 111 23% | 111 22% | 70 24% | 93 28% | 63 16% | 30 27% ^s | 40 22% | 47 29% | 46 27% | 23 15% | 40 17% | 20 19% | 69 26% | 68 24% | 39 19% | 50 20% | 136 25% | 89 20% | 196 23% | 28 23% | 210 21% |
| Strongly disagree | 215 21% | 186 23% | 163 27% | 165 28% | 183 24% | 183 25% | 176 25% | 171 27% | 16 12% | 108 22% | 97 19% | 63 22% | 61 18% | 91 24% | 12 10% ^s | 52 29% | 33 21% | 28 16% | 30 19% | 62 27% | 25 23% | 60 22% | 71 25% | 35 17% | 49 20% | 132 24% | 83 18% | 179 21% | 35 28% | 249 25% |
| Don't know | 61 6% | 30 4% | 17 3% | 14 2% | 26 3% | 22 3% | 19 3% | 17 3% | 25 19% | 24 5% | 36 7% | 26 9% | 14 4% | 21 5% | 12 11% ^s | 14 8% | 9 6% | 5 3% | 7 4% | 14 6% | 7 6% | 11 4% | 18 6% | 18 8% | 14 6% | 29 5% | 32 7% | 50 6% | 10 8% | 59 6% |
| Agree | 337 33% | 286 36% | 201 33% | 184 32% | 240 32% | 233 32% | 226 33% | 205 33% | 45 35% | 169 35% | 165 33% | 63 22% | 118 36% | 156 41% | 27 20%^s | 36 33% | 53 38% | 65 46% | 70 37% | 85 44% | 47 42% | 77 29% | 89 32% | 85 41% | 85 34% | 167 30% | 170 37% | 303 35% | 30 24% | 338 34% |
| Disagree | 441 44% | 379 47% | 311 52% | 307 53% | 387 52% | 377 52% | 359 52% | 327 52% | 25 20% | 219 46% | 208 41% | 133 46% | 154 46% | 154 40% | 42 38%^s | 91 51% | 80 50% | 74 43% | 53 35% | 101 44% | 45 42% | 129 48% | 139 50% | 74 36% | 99 40% | 268 49% | 173 38% | 375 43% | 64 51% | 459 46% |
| Net agree | -104 -10% | -93 -12% | -110 -18% | -123 -21% | -147 -20% | -144 -20% | -133 -19% | -122 -19% | 20 15% | -50 -10% | -43 -9% | -70 -24% | -36 -11% | 1 * | -15 -13%^s | -55 -31% | -27 -17% | -9 -5% | 17 11% | -16 -7% | 2 2% | -52 -19% | -50 -18% | 11 5% | -14 -6% | -102 -18% | -3 -1% | -72 -8% | -34 -27% | -121 -12% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - May 2023

17 May 2023

Table 36

(MAY23)Q9(g). To what extent, if at all, do you agree or disagree with the following statements?
Labour do not have the knowledge needed to run the economy properly

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|----------------------------|----------------------|--------------------|----------------------|---------------------|-------------------|----------------------|--------------------|----------------------------|----------------------------|---------------------|---------------------|---------------------|--------------------|---------------------|-----------------------|--------------------|--------------------|---------------------|---------------------|---------------------|---------------------|-----------------------------------|----------------------|---------------------|---------------------|--------------------|-----------------------|---------------------|----------------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| Strongly agree | 195 19% | 84 39% | 13 4% | 16 16% | 44 20% | 57 11% | 128 30% | 96 20% | 100 19% | 15 15% | 94 19% | 52 18% | 84 25% | 58 16% | 136 21% | 48 20% | 58 19% | 43 19% | 31 22% | 168 19% | 16 18% | 101 34% | 20 8% | 13 17% | 22 16% | 44 23% | 105 21% | 46 15% | 197 20% |
| Tend to agree | 141 14% | 54 25% | 29 9% | 16 15% | 36 17% | 65 12% | 90 21% | 68 14% | 74 14% | 16 16% | 73 15% | 51 17% | 48 14% | 42 12% | 99 16% | 36 15% | 49 16% | 33 14% | 14 10% | 125 14% | 10 11% | 65 22% | 20 8% | 8 11% | 17 13% | 27 14% | 68 14% | 46 15% | 141 14% |
| Neither agree nor disagree | 168 17% | 16 8% | 25 8% | 27 26% | 47 22% | 72 13% | 63 15% | 57 12% | 111 21% | 19 19% | 65 13% | 49 17% | 52 15% | 64 18% | 101 16% | 39 16% | 56 18% | 39 17% | 14 10% | 139 16% | 20 23% | 28 10% | 25 10% | 10 13% | 21 16% | 28 15% | 91 18% | 48 15% | 150 15% |
| Tend to disagree | 226 22% | 38 18% | 108 33% | 19 18% | 43 20% | 150 28% | 81 19% | 121 26% | 103 19% | 22 22% | 133 27% | 84 28% | 67 19% | 75 21% | 150 24% | 48 20% | 68 22% | 62 27% | 33 24% | 203 23% | 15 17% | 64 22% | 75 30% | 14 19% | 29 22% | 27 14% | 122 24% | 77 25% | 210 21% |
| Strongly disagree | 215 21% | 19 9% | 140 43% | 24 23% | 40 19% | 181 34% | 59 14% | 102 22% | 112 21% | 22 22% | 93 19% | 51 17% | 74 22% | 89 25% | 125 20% | 50 21% | 57 18% | 45 20% | 40 29% | 181 21% | 23 26% | 26 9% | 101 41% | 29 37% | 38 29% | 50 26% | 88 17% | 78 25% | 249 25% |
| Don't know | 61 6% | 2 1% | 8 2% | 1 1% | 6 3% | 14 3% | 8 2% | 29 6% | 32 6% | 6 6% | 27 6% | 8 3% | 17 5% | 34 9% | 24 4% | 20 8% | 24 8% | 8 3% | 5 4% | 54 6% | 4 4% | 11 4% | 6 3% | 3 4% | 5 5% | 17 9% | 29 6% | 14 4% | 59 6% |
| Agree | 337 33% | 138 65% | 42 13% | 32 31% | 80 37% | 122 23% | 218 51% | 163 35% | 173 33% | 31 31% | 167 34% | 103 35% | 132 39% | 100 28% | 235 37% | 84 35% | 108 35% | 75 33% | 45 32% | 293 34% | 25 29% | 166 56% | 40 16% | 21 27% | 39 29% | 71 36% | 174 34% | 92 30% | 338 34% |
| Disagree | 441 44% | 57 27% | 248 77% | 42 42% | 83 39% | 331 61% | 140 33% | 223 47% | 215 41% | 44 44% | 226 47% | 134 46% | 141 41% | 164 45% | 276 43% | 97 41% | 125 40% | 108 47% | 74 53% | 385 44% | 38 43% | 90 30% | 176 71% | 43 56% | 67 51% | 77 40% | 210 42% | 155 50% | 459 46% |
| Net agree | -104 -10% | 81 38% | -206 -64% | -11 -11% | -3 -1% | -209 -39% | 78 18% | -59 -13% | -42 -8% | -13 -13% | -59 -12% | -31 -11% | -9 -3% | -63 -18% | -40 -6% | -14 -6% | -17 -5% | -33 -14% | -29 -21% | -92 -11% | -12 -14% | 76 26% | -136 -55% | -22 -28% | -28 -21% | -6 -3% | -36 -7% | -62 -20% | -121 -12% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 37

(MAY23)Q10. As you probably know, a general election may result in a clear majority for one party that can make decisions without consulting, or it may result in a Hung Parliament where no party has an overall majority so parties must compromise and reach agreement to make decisions. Thinking ahead to the next general election, which of the following outcomes do you think is most likely?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total | |
|---|--------------|---------------------------------------|--|-------------------------|------------|------------|------------|------------|----------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----------|--------------|------------|------------|------------|------------|------------|------------|-----------------|-------------|-------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | | Total |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 | |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 | |
| A Conservative majority government | 82 8% | 58 7% | 41 7% | 40 7% | 55 7% | 54 7% | 47 7% | 42 7% | 13 10% | 31 6% | 48 10% | 39 13% | 18 6% | 25 6% | 10 9% | 28 16% | 17 11% | 1 1% | 7 5% | 18 8% | 12 11% | 5 2% | 21 7% | 26 13% | 30 12% | 25 5% | 56 12% | 64 7% | 18 14% | 68 7% | |
| A Labour majority government | 204 20% | 156 19% | 113 19% | 114 20% | 145 19% | 137 19% | 131 19% | 123 20% | 30 23% | 118 25% | 84 17% | 54 19% | 79 24% | 71 18% | 17 16% | 37 20% | 40 25% | 28 23% | 43 18% | 17 19% | 16 16% | 58 21% | 56 20% | 42 20% | 48 19% | 114 21% | 90 20% | 172 20% | 28 22% | 215 21% | |
| A hung parliament with the Conservatives as the biggest party | 174 17% | 148 18% | 105 17% | 103 18% | 139 19% | 132 18% | 127 18% | 106 17% | 13 10% | 89 19% | 82 16% | 43 15% | 46 14% | 86 22% | 31 28% | 12 7% | 28 17% | 18 10% | 30 20% | 56 24% | 33 31% | 49 18% | 35 12% | 41 20% | 49 20% | 84 15% | 90 20% | 151 17% | 23 18% | 192 19% | |
| A hung parliament with Labour as the biggest party | 432 43% | 392 49% | 313 52% | 287 49% | 365 49% | 359 50% | 344 50% | 318 51% | 31 24% | 213 44% | 213 42% | 104 36% | 167 50% | 162 42% | 33 30% | 71 39% | 67 42% | 99 58% | 77 50% | 85 37% | 33 31% | 132 49% | 141 50% | 72 35% | 88 35% | 273 50% | 159 35% | 384 44% | 45 36% | 427 42% | |
| A Liberal Democrat majority | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| A hung parliament with the Liberal Democrats as the biggest party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| A hung parliament where two or more parties have the same number of seats | 2 * | 2 * | 1 * | 1 * | 1 * | 1 * | 1 * | 1 * | 1 * | 1 * | 1 * | - | 1 * | 1 * | - | - | - | 1 * | 1 * | * * | * * | 1 * | * * | - | 1 * | 1 * | 1 * | 2 * | - | 4 * | |
| Other | 5 * | 4 * | 4 1% | 3 * | 4 1% | 4 1% | 4 1% | 4 1% | 1 1% | 4 1% | 1 * | - | 2 * | 3 1% | - | - | 2 1% | - | * 1% | 3 1% | 1 1% | - | 3 1% | - | 2 1% | 3 1% | 2 * | 3 * | - | 5 * | |
| Don't know | 107 11% | 43 5% | 25 4% | 35 6% | 40 5% | 39 5% | 37 5% | 35 6% | 40 31% | 26 5% | 74 15% | 51 18% | 20 6% | 37 10% | 19 17% | 32 18% | 6 4% | 14 8% | 10 7% | 26 11% | 10 9% | 25 9% | 24 9% | 26 13% | 32 13% | 49 9% | 58 13% | 93 11% | 12 10% | 95 9% | |
| Combinations - Summary net | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Conservative victory | 256 25% | 206 26% | 147 24% | 143 25% | 193 26% | 186 26% | 174 25% | 148 23% | 26 20% | 120 25% | 130 26% | 82 28% | 64 19% | 110 29% | 41 37% | 41 23% | 45 28% | 19 11% | 37 24% | 73 32% | 45 42% | 54 20% | 56 20% | 67 32% | 79 32% | 110 20% | 146 32% | 215 25% | 40 32% | 260 26% | |
| Labour victory | 636 63% | 548 68% | 426 71% | 401 69% | 510 68% | 496 68% | 476 69% | 441 70% | 61 47% | 331 69% | 297 59% | 158 54% | 246 74% | 232 61% | 50 45% | 108 60% | 107 67% | 139 80% | 105 68% | 128 55% | 50 47% | 189 70% | 197 70% | 114 55% | 136 54% | 387 70% | 249 55% | 557 64% | 73 58% | 642 64% | |
| Majority government | 286 28% | 214 27% | 154 26% | 154 26% | 200 27% | 191 26% | 179 26% | 165 26% | 43 34% | 149 31% | 132 26% | 93 32% | 97 29% | 95 25% | 28 25% | 65 36% | 57 36% | 40 23% | 35 23% | 60 26% | 29 27% | 62 23% | 77 27% | 68 33% | 78 31% | 139 25% | 147 32% | 236 27% | 46 36% | 283 28% | |
| Hung Parliament | 609 60% | 542 68% | 419 69% | 391 67% | 504 67% | 492 68% | 471 68% | 424 68% | 44 34% | 302 63% | 296 59% | 147 51% | 213 64% | 249 65% | 64 58% | 83 46% | 95 60% | 118 68% | 108 70% | 141 61% | 66 62% | 182 68% | 177 63% | 113 54% | 137 55% | 359 65% | 250 55% | 537 62% | 67 54% | 623 62% | |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 38

(MAY23)Q10. As you probably know, a general election may result in a clear majority for one party that can make decisions without consulting, or it may result in a Hung Parliament where no party has an overall majority so parties must compromise and reach agreement to make decisions. Thinking ahead to the next general election, which of the following outcomes do you think is most likely?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. | |
|---|------------------|------------|------------|-----------|--------------|------------|------------|----------------------------|----------------------------|-------------|------------|------------|-----------------|------------|----------------------|-------------------|------------|--------------------|------------------|------------|-----------|-----------------------------------|------------|-----------|--------------|--------------------|-----------------------|------------|------------|---|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occupier | North excl. Scot. | Mid-lands | South excl. London | Grea -ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif ications | Other qualif ications | Degree + | | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 | |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 | |
| A Conservative majority government | 82 8% | 20 9% | 21 6% | 15 15% | 19 9% | 39 7% | 39 9% | 39 8% | 43 8% | 4 4% | 37 8% | 10 3% | 23 7% | 48 13% | 32 5% | 22 9% | 24 8% | 15 6% | 12 9% | 70 8% | 9 10% | 22 7% | 24 10% | 5 7% | 7 5% | 21 11% | 49 10% | 11 4% | 68 7% | |
| A Labour majority government | 204 20% | 24 11% | 107 33% | 15 15% | 27 13% | 134 25% | 51 12% | 111 24% | 92 17% | 26 26% | 105 22% | 61 21% | 60 18% | 82 23% | 121 19% | 46 19% | 60 19% | 50 22% | 32 23% | 177 20% | 16 19% | 35 12% | 66 26% | 17 22% | 28 21% | 40 21% | 102 20% | 62 20% | 215 21% | |
| A hung parliament with the Conservatives as the biggest party | 174 17% | 76 36% | 24 7% | 13 12% | 43 20% | 67 12% | 120 28% | 71 15% | 102 19% | 18 17% | 84 17% | 50 17% | 80 24% | 42 12% | 130 20% | 51 21% | 44 14% | 34 15% | 28 20% | 152 18% | 18 21% | 87 29% | 16 7% | 8 10% | 21 16% | 37 19% | 85 17% | 52 17% | 192 19% | |
| A hung parliament with Labour as the biggest party | 432 43% | 83 39% | 162 50% | 58 57% | 112 52% | 274 51% | 195 45% | 212 45% | 219 41% | 41 41% | 222 46% | 153 52% | 153 45% | 122 34% | 306 48% | 95 40% | 139 45% | 106 46% | 56 40% | 367 42% | 37 42% | 133 45% | 136 55% | 46 60% | 73 55% | 62 32% | 206 41% | 164 53% | 427 42% | |
| A Liberal Democrat majority | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| A hung parliament with the Liberal Democrats as the biggest party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | -s | - | - | - | - | - | - | - |
| A hung parliament where two or more parties have the same number of seats | 2 * | - - | * * | - - | * * | 1 * | * * | 1 * | 1 * | 1 1% | * * | 1 * | - - | 1 * | 1 * | * * | 1 * | 1 * | - - | 2 * | - - | 1 * | 1 * | - -s | * * | 1 1% | - - | 1 * | 4 * | |
| Other | 5 * | 1 1% | - - | 1 1% | 1 * | 1 * | 2 1% | 2 * | 3 1% | 1 1% | 1 * | - - | * * | 4 1% | * * | - - | 2 1% | 3 1% | * * | 5 1% | - - | 1 * | - -s | - 1% | 1 1% | 2 * | 1 * | 5 * | | |
| Don't know | 107 11% | 9 4% | 10 3% | 1 1% | 13 6% | 23 4% | 22 5% | 36 8% | 71 13% | 10 9% | 36 8% | 19 7% | 26 8% | 62 17% | 45 7% | 26 11% | 42 13% | 22 10% | 10 7% | 97 11% | 8 9% | 16 5% | 5 2% | 1 1% | 2 1% | 29 15% | 60 12% | 18 6% | 95 9% | |
| Combinations - Summary net | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Conservative victory | 256 25% | 97 45% | 45 14% | 28 27% | 62 29% | 107 20% | 159 37% | 110 23% | 145 27% | 22 21% | 121 25% | 60 20% | 103 30% | 90 25% | 163 26% | 73 30% | 68 22% | 49 21% | 40 29% | 222 26% | 26 30% | 109 37% | 40 16% | 13 17% | 27 21% | 59 30% | 134 27% | 63 20% | 260 26% | |
| Labour victory | 636 63% | 107 50% | 269 83% | 73 71% | 139 64% | 408 76% | 246 57% | 323 69% | 311 59% | 68 68% | 326 67% | 214 73% | 213 62% | 204 56% | 427 67% | 141 59% | 199 64% | 155 68% | 88 64% | 544 63% | 53 61% | 168 57% | 202 90% | 63 22% | 101 35% | 103 62% | 308 151% | 225 73% | 642 64% | |
| Majority government | 286 28% | 44 20% | 128 39% | 30 29% | 45 21% | 173 32% | 89 21% | 150 32% | 135 25% | 31 30% | 142 29% | 71 24% | 83 24% | 130 36% | 153 24% | 68 28% | 84 27% | 64 28% | 44 32% | 247 28% | 25 28% | 57 19% | 90 36% | 22 29% | 35 26% | 62 32% | 151 30% | 73 24% | 283 28% | |
| Hung Parliament | 609 60% | 160 75% | 186 58% | 70 69% | 156 72% | 342 63% | 315 73% | 283 60% | 322 61% | 60 59% | 306 63% | 204 69% | 233 68% | 165 46% | 437 69% | 146 61% | 184 59% | 141 61% | 83 60% | 521 60% | 54 63% | 221 75% | 154 62% | 54 70% | 94 71% | 101 52% | 291 58% | 217 70% | 623 62% | |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 39

(MAY23)Q11. Thinking about the next general election, which of the following would be your preferred outcome?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total |
|--|--------------|---------------------------------------|--|-------------------------|------------|------------|------------|------------|----------------|------------|------------|------------|------------|------------|-----------|-----------|-----------|------------|-----------|------------|-----------|--------------|------------|-----------|------------|------------|------------|------------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 |
| One party wins an overall majority and forms a government | 491 49% | 442 55% | 358 59% | 341 59% | 425 57% | 415 57% | 404 58% | 371 59% | 39 30% | 257 53% | 225 45% | 105 36% | 197 59% | 189 49% | 26 24% | 79 44% | 87 55% | 110 64% | 66 43% | 123 53% | 57 53% | 145 54% | 140 50% | 87 42% | 119 48% | 285 52% | 206 45% | 428 49% | 57 45% | 503 50% |
| A coalition government is formed between two or more parties | 198 20% | 154 19% | 112 19% | 107 18% | 139 19% | 132 18% | 124 18% | 114 18% | 22 17% | 109 23% | 89 18% | 52 18% | 49 15% | 97 25% | 19 17% | 33 18% | 29 18% | 20 12% | 44 29% | 52 23% | 25 24% | 59 22% | 42 15% | 48 23% | 48 19% | 101 18% | 96 21% | 178 20% | 16 13% | 191 19% |
| One party forms a minority government and needs the support of other parties to pass legislation | 75 7% | 60 8% | 46 8% | 46 8% | 55 7% | 55 8% | 53 8% | 50 8% | 5 4% | 35 7% | 38 8% | 27 9% | 24 7% | 25 6% | 8 7% | 19 11% | 15 9% | 9 6% | 15 10% | 10 4% | 4 3% | 27 10% | 21 7% | 11 5% | 16 6% | 48 9% | 27 6% | 65 7% | 10 8% | 69 7% |
| No preference | 203 20% | 124 15% | 73 12% | 75 13% | 111 15% | 106 15% | 94 14% | 78 12% | 49 38% | 67 14% | 131 26% | 92 32% | 55 16% | 57 15% | 47 43% | 45 25% | 27 17% | 28 16% | 24 16% | 33 14% | 15 14% | 30 11% | 68 24% | 50 24% | 54 22% | 99 18% | 105 23% | 168 19% | 34 27% | 204 20% |
| Don't know | 39 4% | 22 3% | 14 2% | 14 2% | 18 2% | 17 2% | 17 2% | 16 2% | 13 10% | 14 3% | 21 4% | 16 5% | 7 2% | 16 4% | 11 10% | 5 3% | 2 1% | 5 3% | 4 2% | 12 5% | 6 6% | 8 3% | 9 3% | 10 5% | 12 5% | 17 3% | 22 5% | 31 4% | 8 6% | 39 4% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - May 2023

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Table 40

(MAY23)Q11. Thinking about the next general election, which of the following would be your preferred outcome?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|--|------------------|------------|------------|-----------|--------------|------------|------------|----------------------------|----------------------------|-------------|------------|------------|-----------------|------------|----------------------|-------------------|------------|--------------------|-----------------|------------|-----------|-----------------------------------|------------|-----------|--------------|--------------------|-----------------------|------------|------------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occupier | North excl. Scot. | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 |
| One party wins an overall majority and forms a government | 491 49% | 152 71% | 201 62% | 28 27% | 58 27% | 259 48% | 210 49% | 241 51% | 250 47% | 54 53% | 247 51% | 153 52% | 187 55% | 149 41% | 340 54% | 124 52% | 138 44% | 121 53% | 72 52% | 426 49% | 37 42% | 193 65% | 152 61% | 32 41% | 47 35% | 97 50% | 232 46% | 163 53% | 503 50% |
| A coalition government is formed between two or more parties | 198 20% | 32 15% | 46 14% | 33 32% | 73 34% | 119 22% | 105 25% | 88 19% | 108 20% | 17 17% | 97 20% | 55 19% | 77 23% | 64 18% | 132 21% | 31 13% | 66 21% | 48 21% | 28 20% | 164 19% | 24 28% | 38 13% | 34 14% | 30 39% | 49 37% | 37 19% | 90 18% | 70 23% | 191 19% |
| One party forms a minority government and needs the support of other parties to pass legislation | 75 7% | 10 5% | 20 6% | 17 17% | 24 11% | 43 8% | 34 8% | 41 9% | 34 6% | 4 4% | 45 9% | 28 9% | 21 6% | 24 7% | 49 8% | 17 7% | 25 8% | 18 8% | 11 8% | 71 8% | 4 5% | 19 7% | 17 7% | 5 6% | 7 6% | 10 5% | 38 8% | 27 9% | 69 7% |
| No preference | 203 20% | 19 9% | 48 15% | 22 22% | 56 26% | 104 19% | 75 17% | 89 19% | 113 21% | 23 23% | 87 18% | 54 18% | 43 13% | 103 29% | 98 15% | 57 24% | 68 22% | 35 15% | 25 18% | 175 20% | 19 22% | 39 13% | 36 14% | 11 14% | 29 22% | 37 19% | 124 25% | 42 14% | 204 20% |
| Don't know | 39 4% | 2 1% | 9 3% | 1 1% | 4 2% | 13 2% | 5 1% | 12 3% | 26 5% | 3 3% | 10 2% | 5 2% | 13 4% | 21 6% | 17 3% | 11 5% | 15 5% | 8 3% | 2 1% | 34 4% | 3 4% | 6 2% | 9 4% | - -s | 1 1% | 12 6% | 20 4% | 7 2% | 39 4% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

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Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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<https://www.ipsos.uk/politicalandsocialtrends>

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Table 41

(MAY23)Q12. Some people vote for the party that best represents their views, others vote for a party that is best placed to keep another party out. Thinking about the next UK General Election, how likely, if at all, are you to vote for a party that is not your first choice, to try to keep another party out?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total | | |
|--|--------------|---------------------------------------|--|----------------------------|------------|------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------|-------------|-----------------|------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolut-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority | Total |
| Unweighted Total | 1006 | 839 | 651 | 622 | 774 | 756 | 727 | 665 | 110 | 475 | 510 | 240 | 292 | 474 | 94 | 146 | 132 | 160 | 193 | 281 | 127 | 238 | 354 | 174 | 240 | 592 | 414 | 849 | 146 | 1006 | |
| Weighted Total | 1006 | 803 | 603 | 582 | 748 | 726 | 692 | 628 | 128 | 482 | 504 | 291 | 332 | 384 | 111 | 180 | 160 | 172 | 153 | 230 | 107 | 269 | 280 | 207 | 249 | 549 | 457 | 870 | 125 | 1006 | |
| Very likely | 186 18% | 156 19% | 129 21% | 133 23% | 153 20% | 147 20% | 144 21% | 139 22% | 17 13% | 90 19% | 87 17% | 52 18% | 75 23% | 58 15% | 22 20% | 31 17% | 35 22% | 39 23% | 32 21% | 26 11% | 12 11% | 50 19% | 50 18% | 37 18% | 48 19% | 100 18% | 85 19% | 154 18% | 29 23% | 195 19% | |
| Fairly likely | 157 16% | 133 17% | 104 17% | 104 18% | 127 17% | 126 17% | 120 17% | 110 18% | 10 8% | 63 13% | 89 18% | 54 19% | 57 17% | 46 12% | 15 14% | 39 21% | 28 17% | 29 17% | 19 12% | 27 12% | 7 6% | 45 17% | 43 15% | 28 13% | 41 16% | 88 16% | 68 15% | 144 17% | 12 10% | 161 16% | |
| Not very likely | 183 18% | 144 18% | 106 18% | 97 17% | 138 18% | 135 19% | 125 18% | 108 17% | 13 10% | 94 19% | 86 17% | 67 23% | 43 13% | 73 19% | 29 26% | 39 22% | 26 17% | 17 10% | 25 16% | 48 21% | 27 25% | 52 19% | 50 18% | 32 15% | 49 20% | 102 19% | 81 18% | 146 17% | 35 28% | 177 18% | |
| Not likely at all | 435 43% | 345 43% | 251 42% | 235 40% | 313 42% | 302 42% | 288 42% | 258 41% | 72 56% | 210 44% | 221 44% | 98 34% | 150 45% | 186 49% | 33 30% | 65 36% | 68 42% | 83 48% | 71 46% | 115 50% | 56 53% | 113 42% | 129 46% | 96 46% | 98 39% | 241 44% | 194 42% | 391 45% | 38 30% | 434 43% | |
| Don't know | 46 5% | 24 3% | 13 2% | 13 2% | 17 2% | 15 2% | 14 2% | 13 2% | 17 13% | 25 5% | 20 4% | 19 6% | 7 2% | 20 5% | 12 11% | 7 4% | 3 2% | 5 3% | 6 4% | 15 6% | 5 5% | 9 3% | 9 3% | 15 7% | 14 5% | 18 3% | 28 6% | 34 4% | 11 9% | 39 4% | |
| Combinations - Summary net | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Likely (Top 2 Box) | 342 | 289 | 233 | 237 | 280 | 273 | 265 | 249 | 27 | 153 | 176 | 106 | 131 | 104 | 37 | 69 | 63 | 68 | 52 | 53 | 19 | 95 | 93 | 65 | 89 | 189 | 154 | 298 | 41 | 356 | |
| | 34% | 36% | 39% | 41% | 37% | 38% | 38% | 40% | 21% | 32% | 35% | 37% | 40% | 27% | 34% | 38% | 39% | 40% | 34% | 23% | 17% | 35% | 33% | 31% | 36% | 34% | 34% | 34% | 34% | 33% | 35% |
| Not very/not at all likely (Bottom 2 Box) | 618 | 490 | 356 | 333 | 452 | 437 | 413 | 366 | 85 | 304 | 307 | 166 | 193 | 259 | 61 | 104 | 94 | 99 | 96 | 163 | 83 | 165 | 178 | 127 | 147 | 343 | 275 | 538 | 73 | 611 | |
| | 61% | 61% | 59% | 57% | 60% | 60% | 60% | 58% | 66% | 63% | 61% | 57% | 58% | 68% | 56% | 58% | 59% | 58% | 63% | 71% | 78% | 61% | 64% | 61% | 59% | 62% | 60% | 62% | 58% | 61% | |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 42

(MAY23)Q12. Some people vote for the party that best represents their views, others vote for a party that is best placed to keep another party out. Thinking about the next UK General Election, how likely, if at all, are you to vote for a party that is not your first choice, to try to keep another party out?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. | |
|--|------------------|------------|------------|-----------|--------------|------------|------------|----------------------------|----------------------------|-------------|------------|------------|-----------------|------------|----------------------|------------------|------------|--------------------|-----------------|------------|-----------|-----------------------------------|------------|-----------|--------------|--------------------|-----------------------|------------|------------|--|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occupier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif-ications | Other qualif-ications | Degree + | | |
| Unweighted Total | 1006 | 219 | 341 | 104 | 224 | 565 | 443 | 448 | 554 | 208 | 341 | 285 | 397 | 306 | 682 | 235 | 301 | 216 | 145 | 842 | 109 | 290 | 266 | 85 | 150 | 184 | 466 | 356 | 1006 | |
| Weighted Total | 1006 | 214 | 323 | 102 | 215 | 539 | 429 | 471 | 531 | 100 | 485 | 294 | 342 | 362 | 636 | 240 | 311 | 230 | 138 | 870 | 87 | 295 | 248 | 77 | 132 | 193 | 504 | 309 | 1006 | |
| Very likely | 186 18% | 25 12% | 94 29% | 27 26% | 38 18% | 132 25% | 63 15% | 90 19% | 94 18% | 21 21% | 84 17% | 58 20% | 51 15% | 75 21% | 109 17% | 36 15% | 49 16% | 51 22% | 35 25% | 167 19% | 15 17% | 42 14% | 64 26% | 22 28% | 29 22% | 29 15% | 87 17% | 70 23% | 195 19% | |
| Fairly likely | 157 16% | 22 10% | 49 15% | 23 22% | 58 27% | 107 20% | 80 19% | 82 17% | 75 14% | 17 17% | 87 18% | 47 16% | 58 17% | 49 14% | 105 16% | 32 13% | 49 16% | 39 17% | 13 10% | 125 14% | 23 27% | 48 16% | 35 14% | 24 31% | 39 29% | 22 11% | 67 13% | 68 22% | 161 16% | |
| Not very likely | 183 18% | 37 17% | 69 21% | 13 13% | 26 12% | 95 18% | 63 15% | 76 16% | 106 20% | 13 13% | 88 18% | 50 17% | 77 22% | 57 16% | 126 20% | 36 15% | 58 18% | 36 16% | 42 31% | 156 18% | 12 13% | 47 16% | 52 21% | 12 16% | 21 16% | 39 20% | 87 17% | 57 18% | 177 18% | |
| Not likely at all | 435 43% | 129 61% | 104 32% | 39 38% | 86 40% | 191 35% | 216 50% | 204 43% | 230 43% | 46 46% | 209 43% | 130 44% | 149 44% | 152 42% | 279 44% | 128 53% | 139 45% | 94 41% | 39 28% | 379 44% | 35 40% | 155 53% | 89 36% | 19 24% | 43 32% | 88 46% | 239 47% | 107 35% | 434 43% | |
| Don't know | 46 5% | * * | 6 2% | 1 1% | 7 3% | 13 2% | 7 2% | 19 4% | 27 5% | 3 3% | 17 4% | 9 3% | 8 2% | 28 8% | 17 3% | 9 4% | 16 5% | 11 5% | 9 6% | 43 5% | 2 2% | 4 1% | 9 3% | 1 1% | 1 * | 15 8% | 24 5% | 7 2% | 39 4% | |
| Combinations - Summary net | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Likely (Top 2 Box) | 342 34% | 47 22% | 143 44% | 49 48% | 96 45% | 239 44% | 143 33% | 172 36% | 168 32% | 38 38% | 171 35% | 105 36% | 108 32% | 124 34% | 214 34% | 68 28% | 99 32% | 89 39% | 48 35% | 291 33% | 38 44% | 89 30% | 98 40% | 46 59% | 67 51% | 51 27% | 154 30% | 137 44% | 356 35% | |
| Not very/not at all likely (Bottom 2 Box) | 618 61% | 166 78% | 174 54% | 52 51% | 112 52% | 286 53% | 279 65% | 280 59% | 336 63% | 59 59% | 297 61% | 180 61% | 226 66% | 209 58% | 405 64% | 163 68% | 197 63% | 130 57% | 81 59% | 536 62% | 46 54% | 202 68% | 141 57% | 31 40% | 64 49% | 127 66% | 327 65% | 164 53% | 611 61% | |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - May 2023

Table 43
(MAY23)Q13. And which party or parties would you be voting to keep out?

Base : All who might vote to keep another party out (at MAY23Q12 = 1/2/3)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total | |
|-------------------------|--------------|---------------------------------------|---|--------------------------|------------|------------|------------|------------|------------------------|------------|------------|------------|------------|-----------|------------------------|------------------------|------------------------|------------------------|------------------------|----------------------|------------------------|-----------|----------------------|------------------------|-----------|------------|------------|----------------------|------------------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 533 | 458 | 360 | 344 | 427 | 417 | 405 | 369 | 38 | 247 | 272 | 144 | 163 | 226 | 59 | 85 | 77 | 86 | 99 | 127 | 52 | 135 | 192 | 82 | 124 | 327 | 206 | 446 | 83 | 533 |
| Weighted Total | 525 | 433 | 339 | 334 | 418 | 408 | 390 | 357 | 40 | 247 | 263 | 174 | 175 | 177 | 66 | 108 | 89 | 85 | 76 | 101 | 45 | 148 | 143 | 97 | 138 | 291 | 235 | 444 | 76 | 533 |
| Conservative | 302 57% | 269 62% | 219 65% | 218 65% | 258 62% | 256 63% | 245 63% | 228 64% | 17 44% ^s | 131 53% | 156 59% | 102 59% | 109 62% | 91 51% | 36 55% ^s | 66 61% ^s | 58 64% ^s | 51 60% ^s | 43 57% ^s | 48 47% | 15 32% ^s | 97 66% | 94 66% | 47 49% ^s | 63 46% | 191 66% | 110 47% | 256 57% | 45 59% ^s | 307 58% |
| Labour | 108 21% | 86 20% | 65 19% | 64 19% | 85 20% | 83 20% | 80 20% | 71 20% | 6 16% ^s | 57 23% | 49 19% | 33 19% | 25 14% | 51 29% | 11 17% ^s | 22 21% ^s | 9 10% ^s | 15 18% ^s | 19 25% ^s | 32 31% | 19 42% ^s | 30 20% | 18 12% | 22 23% ^s | 39 28% | 48 16% | 61 26% | 97 22% | 9 12% ^s | 109 20% |
| Liberal Democrats | 35 7% | 33 8% | 27 8% | 26 8% | 30 7% | 29 7% | 29 7% | 27 8% | * 1% ^s | 25 10% | 10 4% | 4 2% | 12 7% | 19 11% | 1 2% ^s | 2 2% ^s | 5 6% ^s | 7 8% ^s | 5 7% ^s | 13 13% | 4 10% ^s | 6 4% | 8 6% | 7 7% ^s | 14 10% | 13 5% | 21 9% | 30 7% | 3 4% ^s | 37 7% |
| Scottish National Party | 20 4% | 19 4% | 14 4% | 13 4% | 18 4% | 17 4% | 17 4% | 14 4% | * 1% ^s | 7 3% | 13 5% | 2 1% | 10 6% | 7 4% | 1 1% ^s | 2 2% ^s | 6 6% ^s | 5 5% ^s | 3 4% ^s | 4 4% | 1 2% ^s | 4 3% | 8 5% | 3 3% ^s | 5 3% | 12 4% | 8 3% | 19 4% | 1 1% ^s | 28 5% |
| Plaid Cymru | 3 1% | 3 1% | 3 1% | 3 1% | 3 1% | 3 1% | 3 1% | 3 1% | - - ^s | 1 1% | 2 1% | - - | 2 1% | 1 1% | - - | - - | 2 2% ^s | - - | - - | 1 1% | 1 2% ^s | * * | 2 1% | 1 1% ^s | - - | 2 1% | 1 1% | 3 1% | * * ^s | 3 1% |
| Green Party | 13 3% | 10 2% | 9 3% | 9 3% | 9 2% | 9 2% | 9 2% | 9 2% | 3 7% ^s | 8 3% | 5 2% | 4 3% | 4 2% | 5 3% | 1 2% ^s | 3 4% ^s | 1 1% | 1 1% ^s | 4 4% | 2 5% ^s | 2 - ^s | 5 3% | 3 3% ^s | 6 4% | 5 2% | 9 4% | 12 3% | * 1% ^s | 14 3% | |
| Reform UK | 7 1% | 7 2% | 7 2% | 7 2% | 7 2% | 7 2% | 7 2% | 7 2% | - - ^s | 4 2% | 3 1% | 1 1% | 3 1% | 3 2% | - - ^s | 1 2% ^s | 2 2% ^s | 1 1% ^s | 2 3% ^s | 1 1% | 1 2% ^s | 2 1% | 3 2% | 2 2% ^s | 1 * | 5 2% | 2 1% | 6 1% | * * ^s | 8 2% |
| DUP | 4 1% | 4 1% | 3 1% | 3 1% | 4 1% | 4 1% | 4 1% | 3 1% | - - ^s | 1 1% | 2 1% | - - | 2 1% | 1 1% | - - ^s | - - ^s | 2 3% ^s | - - ^s | - - ^s | 1 1% | 1 2% ^s | * * | 2 2% | 1 1% ^s | - - | 1 1% | * * | 3 1% | 1 1% ^s | 4 1% |
| Sinn Fein | 4 1% | 4 1% | 3 1% | 3 1% | 3 1% | 3 1% | 3 1% | 3 1% | - - ^s | 1 1% | 2 1% | - - | 2 1% | 2 1% | - - ^s | - - ^s | 2 2% ^s | - - ^s | - - ^s | 2 4% ^s | 2 4% ^s | * * | 2 2% | 1 1% ^s | - - | 3 1% | 1 * | 3 1% | * * ^s | 4 1% |
| Another party | 12 2% | 10 2% | 9 3% | 9 3% | 10 3% | 10 3% | 10 3% | 9 3% | 1 1% ^s | 7 3% | 5 2% | 3 2% | 4 3% | 4 3% | 1 1% ^s | 3 3% ^s | 2 3% ^s | 2 2% ^s | 3 4% ^s | 2 2% | - - ^s | * * | 8 5% | 2 2% ^s | 2 1% | 8 3% | 4 2% | 12 3% | - - ^s | 14 3% |
| Prefer not to say | 21 4% | 20 5% | 16 5% | 14 4% | 18 4% | 17 4% | 16 4% | 16 4% | 1 2% ^s | 10 4% | 11 4% | 7 4% | 8 5% | 5 3% | 3 5% ^s | 4 4% ^s | 4 5% ^s | 4 5% ^s | 1 2% ^s | 4 4% | 3 6% ^s | 5 3% | 4 3% | 5 5% | 7 5% | 9 3% | 12 5% | 13 3% | 7 9% ^s | 23 4% |
| Don't know | 65 12% | 33 8% | 24 7% | 25 7% | 35 8% | 34 8% | 30 8% | 27 8% | 12 30% ^s | 29 12% | 35 13% | 26 15% | 20 12% | 19 11% | 15 23% ^s | 11 10% ^s | 15 16% ^s | 5 6% ^s | 7 10% ^s | 12 12% | 9 20% ^s | 11 7% | 17 12% | 20 21% ^s | 16 12% | 28 10% | 37 16% | 51 11% | 14 18% ^s | 56 11% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - May 2023

Table 44

(MAY23)Q13. And which party or parties would you be voting to keep out?

Base : All who might vote to keep another party out (at MAY23Q12 = 1/2/3)

| | Total (Weighted) | Voting | | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. |
|-------------------------|------------------|--------|-----|----|--------------|---------|---------|----------------------------|----------------------------|-------------|---------|-----------|-----------------|--------|------------------------|------------------|-----------|--------------------|------------------|----------|------|-----------------------------------|-----|----|--------------|---------------------|------------------------|----------|----------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup -ier | North excl. Scot | Mid-lands | South excl. London | Grea -ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif -ications | Other qualif -ications | Degree + | |
| Unweighted Total | 533 | 94 | 216 | 68 | 132 | 348 | 226 | 251 | 279 | 114 | 194 | 161 | 211 | 153 | 372 | 104 | 164 | 115 | 89 | 442 | 61 | 141 | 159 | 61 | 93 | 91 | 220 | 222 | 533 |
| Weighted Total | 525 | 84 | 213 | 63 | 122 | 335 | 206 | 248 | 274 | 51 | 259 | 155 | 185 | 181 | 340 | 104 | 156 | 125 | 91 | 448 | 50 | 136 | 151 | 58 | 89 | 90 | 241 | 194 | 533 |
| Conservative | 302 57% | 9 | 176 | 41 | 81 | 256 | 89 | 154 | 146 | 32 | 156 | 90 | 100 | 108 | 190 | 59 | 89 | 69 | 56 | 255 | 28 | 36 | 125 | 46 | 69 | 44 | 130 | 129 | 307 |
| Labour | 108 21% | 45 | 9 | 14 | 32 | 41 | 77 | 50 | 58 | 7 | 47 | 30 | 44 | 33 | 74 | 24 | 30 | 32 | 16 | 98 | 7 | 61 | 7 | 9 | 14 | 22 | 46 | 41 | 109 |
| Liberal Democrats | 35 7% | 16 | 11 | 3 | 5 | 16 | 21 | 13 | 21 | 3 | 14 | 10 | 17 | 7 | 27 | 7 | 14 | 11 | 3 | 31 | - | 19 | 5 | 1 | 3 | 8 | 20 | 6 | 37 |
| Scottish National Party | 20 4% | 7 | 6 | 2 | 3 | 9 | 10 | 8 | 11 | 2 | 7 | 10 | 6 | 4 | 16 | * | 4 | - | 1 | 4 | 15 | 7 | 5 | * | 1 | 5 | 6 | 9 | 28 |
| Plaid Cymru | 3 1% | 1 | - | 2 | 2 | 2 | 3 | 2 | 1 | - | 2 | - | 1 | 2 | 1 | - | 3 | - | * | 3 | - | 1 | - | - | - | - | 1 | 2 | 3 |
| Green Party | 13 3% | 5 | 2 | 2 | 3 | 6 | 8 | 6 | 6 | 2 | 5 | 2 | 7 | 4 | 9 | 5 | 4 | 2 | 2 | 13 | * | 4 | 3 | - | - | 2 | 8 | 4 | 14 |
| Reform UK | 7 1% | 3 | 1 | 2 | 3 | 4 | 6 | 5 | 2 | 3 | 3 | - | 5 | 3 | 5 | 2 | 4 | 1 | * | 6 | * | 1 | 2 | 1 | 2 | - | 5 | 2 | 8 |
| DUP | 4 1% | 1 | * | 2 | 2 | 2 | 3 | 2 | 1 | - | 2 | - | 2 | 2 | 2 | - | 3 | - | * | 4 | - | 1 | * | - | - | - | 1 | 2 | 4 |
| Sinn Fein | 4 1% | 1 | 1 | 2 | 2 | 3 | 3 | 2 | 2 | - | 2 | - | 2 | 2 | 2 | 1 | 3 | - | * | 4 | - | 1 | 1 | - | - | 1 | 1 | 2 | 4 |
| Another party | 12 2% | * | 8 | 2 | 3 | 11 | 3 | 2 | 9 | 1 | 3 | 4 | 4 | 3 | 8 | 4 | 6 | 1 | 1 | 8 | - | 1 | 6 | 2 | 2 | 1 | 7 | 4 | 14 |
| Prefer not to say | 21 4% | 5 | 5 | - | 1 | 6 | 6 | 14 | 7 | 3 | 14 | 4 | 10 | 6 | 14 | * | 6 | 11 | 2 | 19 | 1 | 5 | 6 | - | 1 | 1 | 12 | 7 | 23 |
| Don't know | 65 12% | 8 | 14 | 8 | 13 | 28 | 21 | 22 | 43 | 5 | 31 | 17 | 21 | 27 | 38 | 10 | 29 | 9 | 14 | 61 | 3 | 21 | 6 | 2 | 5 | 14 | 37 | 14 | 56 |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - May 2023

17 May 2023

Table 45

(MAY23)Q13. And which party or parties would you be voting to keep out?

Base : All who are likely to vote tactically to keep another party out (at MAY23Q12 = 1/2)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | | | | | | | Social Class | | | | | | Ethnicity | | UnWgt Total | |
|-------------------------|--------------|---------------------------------------|---|--------------------------|------------|------------|------------|------------|------------------------|---------------------|------------|------------------------|-----------|---------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------|------------------------|---------------------|------------------------|------------------------|------------|---------------------|------------|------------------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 356 | 314 | 254 | 245 | 292 | 285 | 279 | 259 | 25 | 162 | 184 | 95 | 121 | 140 | 39 | 56 | 57 | 64 | 69 | 71 | 23 | 94 | 128 | 55 | 79 | 222 | 134 | 303 | 51 | 356 |
| Weighted Total | 342 | 289 | 233 | 237 | 280 | 273 | 265 | 249 | 27 | 153 | 176 | 106 | 131 | 104 | 37 | 69 | 63 | 68 | 52 | 53 | 19 | 95 | 93 | 65 | 89 | 189 | 154 | 298 | 41 | 356 |
| Conservative | 230 67% | 207 72% | 174 74% | 173 73% | 198 71% | 196 72% | 191 72% | 182 73% | 15 55% ^s | 94 62% | 123 70% | 74 70% ^s | 88 67% | 68 65% | 23 61% ^s | 52 75% ^s | 43 68% ^s | 45 65% ^s | 35 68% ^s | 33 63% ^s | 9 50% ^s | 73 76% ^s | 70 75% | 42 65% ^s | 46 52% ^s | 142 75% | 88 57% | 198 66% | 32 76% ^s | 240 67% |
| Labour | 75 22% | 57 20% | 43 18% | 46 19% | 58 21% | 57 21% | 53 20% | 49 20% | 6 21% ^s | 42 28% | 32 18% | 23 21% ^s | 23 18% | 29 28% | 9 24% ^s | 14 20% ^s | 8 13% | 15 22% ^s | 14 27% ^s | 15 28% ^s | 9 47% ^s | 16 16% ^s | 13 14% | 15 23% ^s | 32 36% ^s | 28 15% | 47 31% | 69 23% | 4 9% ^s | 72 20% |
| Liberal Democrats | 21 6% | 20 7% | 17 7% | 16 7% | 18 6% | 18 7% | 18 7% | 17 7% | * 2% ^s | 14 9% | 7 4% | 1 1% ^s | 11 8% | 9 9% | 1 3% ^s | - - ^s | 5 8% ^s | 6 9% ^s | 2 5% ^s | 7 13% ^s | 1 5% ^s | 4 4% ^s | 6 6% | 2 3% ^s | 10 11% ^s | 10 5% | 12 8% | 21 7% | * * ^s | 21 6% |
| Scottish National Party | 15 4% | 15 5% | 11 5% | 10 4% | 14 5% | 13 5% | 13 5% | 11 4% | * 2% ^s | 5 3% | 11 6% | 1 1% ^s | 9 7% | 5 5% | 1 1% ^s | * 1% ^s | 5 8% ^s | 5 7% ^s | 3 6% ^s | 2 4% ^s | - - ^s | 4 4% ^s | 6 7% | 1 2% ^s | 4 4% ^s | 11 6% | 5 3% | 15 5% | 1 2% ^s | 23 6% |
| Plaid Cymru | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | - - ^s | * * ^s | 2 1% | - - ^s | 2 1% | * * ^s | - - ^s | - - ^s | 2 3% ^s | - - ^s | - - ^s | * * ^s | - - ^s | * * ^s | 2 2% | - - ^s | - - ^s | 2 1% | - - ^s | 2 1% | * * ^s | 2 1% |
| Green Party | 6 2% | 4 1% | 3 1% | 3 1% | 3 1% | 3 1% | 3 1% | 3 1% | 1 4% ^s | 1 1% | 4 3% | - - ^s | 4 3% | 2 2% | - - ^s | - - ^s | 3 5% ^s | 1 1% ^s | 1 1% ^s | 2 4% ^s | 1 5% ^s | - - ^s | 2 2% | 1 1% ^s | 3 4% ^s | 2 1% | 4 2% | 6 2% | - - ^s | 6 2% |
| Reform UK | 4 1% | 4 1% | 4 2% | 4 2% | 4 1% | 4 1% | 4 2% | 4 2% | - - ^s | 2 1% | 2 1% | * * ^s | 2 1% | 2 2% | - - ^s | * * ^s | 2 3% ^s | - - ^s | 2 4% ^s | * * ^s | - - ^s | 2 2% ^s | 2 2% | - - ^s | 1 1% ^s | 4 2% | 1 * ^s | 4 1% | * * ^s | 5 1% |
| DUP | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | - - ^s | * * ^s | 2 1% | - - ^s | 2 1% | * * ^s | - - ^s | - - ^s | 2 3% ^s | - - ^s | - - ^s | * * ^s | - - ^s | * * ^s | 2 2% | - - ^s | - - ^s | 2 1% | - - ^s | 2 1% | * * ^s | 2 1% |
| Sinn Fein | 3 1% | 3 1% | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | - - ^s | * * ^s | 2 1% | - - ^s | 2 1% | 1 1% | - - ^s | - - ^s | 2 3% ^s | - - ^s | - - ^s | 1 1% ^s | 1 3% ^s | * * ^s | 2 2% | - - ^s | - - ^s | 3 1% | - - ^s | 2 1% | * * ^s | 3 1% |
| Another party | 6 2% | 5 2% | 5 2% | 5 2% | 6 2% | 6 2% | 6 2% | 5 2% | - - ^s | 4 2% | 3 2% | 3 3% ^s | 1 1% | 2 2% | 1 2% ^s | 3 4% ^s | - - ^s | 1 1% ^s | 1 3% ^s | 1 2% ^s | - - ^s | * * ^s | 3 3% | 2 3% ^s | 1 1% ^s | 4 2% | 3 2% | 6 2% | - - ^s | 8 2% |
| Prefer not to say | 2 1% | 2 1% | 1 1% | 1 1% | 1 1% | 1 1% | 1 1% | 1 1% | 1 2% ^s | * * ^s | 2 1% | * * ^s | 1 1% | 1 1% | * * ^s | - - ^s | 1 1% ^s | 1 1% ^s | - - ^s | 1 4% ^s | 1 4% ^s | 1 1% ^s | * * ^s | - - ^s | 1 1% ^s | 1 1% | 1 1% | 2 1% | * * ^s | 7 2% |
| Don't know | 20 6% | 10 3% | 8 4% | 10 4% | 11 4% | 10 4% | 10 4% | 10 4% | 5 17% ^s | 9 6% | 12 7% | 8 8% ^s | 9 7% | 3 3% | 5 13% ^s | 3 5% ^s | 9 14% ^s | * 1% ^s | 1 2% ^s | 2 3% ^s | 2 9% ^s | 1 1% ^s | 5 6% | 10 15% ^s | 4 5% ^s | 7 4% | 14 9% | 15 5% | 6 14% ^s | 17 5% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - May 2023

17 May 2023

Table 46

(MAY23)Q13. And which party or parties would you be voting to keep out?

Base : All who are likely to vote tactically to keep another party out (at MAY23Q12 = 1/2)

| | Total (Weighted) | Voting | | | | | Working status | | Work sector | | Tenure | | | | ONS Regions | | | | | | Past vote (2019 General Election) | | | | Qualifications | | | UnW Tot. | |
|-------------------------|------------------|--------------|-----|--------------|--------------|---------|----------------|----------------------------|----------------------------|--------------|---------|-----------|-----------------|--------|------------------------|------------------|-----------|--------------------|------------------|----------|-----------------------------------|--------------|-----|--------------|----------------|---------------------|------------------------|----------|----------|
| | | Con | Lab | LD | Oth incl. LD | Not Con | Not Lab | Full-time Incl. Self Empl. | Not full-time/ Not working | Public | Private | Mort gage | Owned out-right | Renter | Total owner occup -ier | North excl. Scot | Mid-lands | South excl. London | Grea -ter London | Eng-land | Scot | Con | Lab | LD | Oth incl. LD | No qualif -ications | Other qualif -ications | | Degree + |
| Unweighted Total | 356 | 50 | 157 | 56 | 106 | 263 | 156 | 177 | 177 | 86 | 130 | 114 | 132 | 102 | 246 | 68 | 103 | 82 | 54 | 292 | 49 | 89 | 111 | 51 | 72 | 53 | 144 | 159 | 356 |
| Weighted Total | 342 | 47 | 143 | 49 | 96 | 239 | 143 | 172 | 168 | 38 | 171 | 105 | 108 | 124 | 214 | 68 | 99 | 89 | 48 | 291 | 38 | 89 | 98 | 46 | 67 | 51 | 154 | 137 | 356 |
| Conservative | 230 | 6 | 128 | 36 | 66 | 195 | 72 | 116 | 112 | 27 | 117 | 66 | 74 | 87 | 139 | 46 | 69 | 60 | 35 | 201 | 21 | 31 | 88 | 40 | 57 | 29 | 97 | 104 | 240 |
| | 67% | 12% s | 90% | 73% s | 69% | 81% | 51% | 67% | 67% | 71% s | 68% | 62% | 68% | 70% | 65% | 67% s | 70% | 67% s | 73% s | 69% | 54% s | 35% s | 89% | 87% s | 84% s | 56% s | 63% | 76% | 67% |
| Labour | 75 | 30 | 6 | 10 | 26 | 32 | 56 | 44 | 31 | 6 | 41 | 23 | 26 | 25 | 49 | 14 | 23 | 26 | 8 | 68 | 5 | 41 | 6 | 5 | 8 | 14 | 35 | 26 | 72 |
| | 22% | 64% s | 4% | 20% s | 27% | 13% | 39% | 26% | 18% | 17% s | 24% | 22% | 24% | 20% | 23% | 20% s | 23% | 30% s | 17% s | 23% | 12% s | 46% s | 6% | 11% s | 11% s | 28% s | 23% | 19% | 20% |
| Liberal Democrats | 21 | 8 | 6 | 3 | 5 | 11 | 13 | 9 | 12 | 2 | 10 | 7 | 8 | 6 | 16 | 3 | 10 | 7 | 1 | 20 | - | 13 | 4 | 1 | 2 | 4 | 13 | 5 | 21 |
| | 6% | 17% s | 4% | 6% s | 5% | 5% | 9% | 5% | 7% | 4% s | 6% | 7% | 8% | 5% | 7% | 5% s | 10% | 8% s | 2% s | 7% | -s | 14% s | 4% | 3% s | 3% s | 7% s | 8% | 3% | 6% |
| Scottish National Party | 15 | 4 | 5 | 2 | 3 | 8 | 7 | 7 | 9 | 2 | 6 | 8 | 4 | 3 | 13 | * | 3 | - | * | 2 | 12 | 4 | 4 | * | 1 | 3 | 5 | 8 | 23 |
| | 4% | 9% s | 4% | 5% s | 3% | 3% | 5% | 4% | 5% | 6% s | 3% | 8% | 4% | 2% | 6% | 1% s | 3% | -s | *s | 1% | 32% s | 5% s | 4% | 1% s | 1% s | 6% s | 3% | 6% | 6% |
| Plaid Cymru | 2 | - | - | 2 | 2 | 2 | 2 | 2 | * | - | 2 | - | - | 2 | - | - | 2 | - | * | 2 | - | - | - | - | - | - | - | 2 | 2 |
| | 1% | -s | - | 4% s | 2% | 1% | 1% | 1% | * | -s | 1% | - | - | 2% | - | -s | 2% | -s | *s | 1% | -s | -s | - | -s | -s | -s | - | 1% | 1% |
| Green Party | 6 | 1 | 1 | 2 | 3 | 4 | 4 | 2 | 4 | 1 | 2 | - | 2 | 4 | 2 | 1 | 2 | 2 | 1 | 6 | - | 2 | 2 | - | - | 2 | 2 | 2 | 6 |
| | 2% | 2% s | * | 4% s | 3% | 2% | 3% | 1% | 2% | 1% s | 1% | - | 2% | 3% | 1% | 1% s | 2% | 2% s | 2% s | 2% | -s | 3% s | 2% | -s | -s | 3% s | 1% | 2% | 2% |
| Reform UK | 4 | - | 1 | 2 | 3 | 4 | 3 | 3 | 1 | 1 | 3 | - | 2 | 2 | 2 | 1 | 2 | 1 | * | 4 | * | - | - | 1 | 2 | - | 2 | 2 | 5 |
| | 1% | -s | 1% | 4% s | 3% | 2% | 2% | 2% | * | 2% s | 2% | - | 2% | 2% | 1% | 1% s | 2% | 2% s | *s | 1% | 1% s | -s | - | 3% s | 3% s | -s | 1% | 2% | 1% |
| DUP | 2 | - | - | 2 | 2 | 2 | 2 | 2 | * | - | 2 | - | - | 2 | - | - | 2 | - | * | 2 | - | - | - | - | - | - | - | 2 | 2 |
| | 1% | -s | - | 4% s | 2% | 1% | 1% | 1% | * | -s | 1% | - | - | 2% | - | -s | 2% | -s | *s | 1% | -s | -s | - | -s | -s | -s | - | 1% | 1% |
| Sinn Fein | 3 | - | 1 | 2 | 2 | 3 | 2 | 2 | 1 | - | 2 | - | 1 | 2 | 1 | 1 | 2 | - | * | 3 | - | - | 1 | - | - | 1 | - | 2 | 3 |
| | 1% | -s | * | 4% s | 2% | 1% | 1% | 1% | * | -s | 1% | - | * | 2% | * | 1% s | 2% | -s | *s | 1% | -s | -s | 1% | -s | -s | 1% s | - | 1% | 1% |
| Another party | 6 | - | 5 | 1 | 1 | 6 | 1 | 2 | 5 | 1 | 2 | 1 | 2 | 2 | 3 | 4 | 3 | - | - | 6 | - | 1 | 4 | 1 | 1 | 1 | 3 | 3 | 8 |
| | 2% | -s | 4% | 2% s | 1% | 3% | 1% | 1% | 3% | 2% s | 1% | 1% | 2% | 2% | 2% | 5% s | 3% | -s | -s | 2% | -s | 1% s | 4% | 2% s | 1% s | 1% s | 2% | 2% | 2% |
| Prefer not to say | 2 | 1 | * | - | * | * | 1 | 1 | 1 | 1 | - | 2 | * | * | 2 | - | 1 | 1 | * | 1 | 1 | 1 | - | - | - | 1 | * | 1 | 7 |
| | 1% | 1% s | * | -s | * | * | 1% | 1% | 1% | 3% s | - | 1% | * | * | 1% | -s | 1% | 1% s | *s | 1% | 1% s | - | -s | -s | 1% s | * | 1% | 2% | |
| Don't know | 20 | * | 4 | 4 | 8 | 12 | 9 | 9 | 12 | 2 | 9 | 6 | 5 | 10 | 11 | 4 | 8 | 2 | 3 | 17 | 3 | 7 | 1 | 1 | 3 | 2 | 14 | 4 | 17 |
| | 6% | 1% s | 3% | 9% s | 9% | 5% | 6% | 5% | 7% | 6% s | 5% | 6% | 5% | 8% | 5% | 5% s | 8% | 2% s | 7% s | 6% | 9% s | 7% s | 1% | 2% s | 4% s | 5% s | 9% | 3% | 5% |

Fieldwork dates : Wednesday 10th to Tuesday 16th May 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only