

IPSOS SOUTH AFRICA, JOHANNESBURG: 21 JUNE 2023

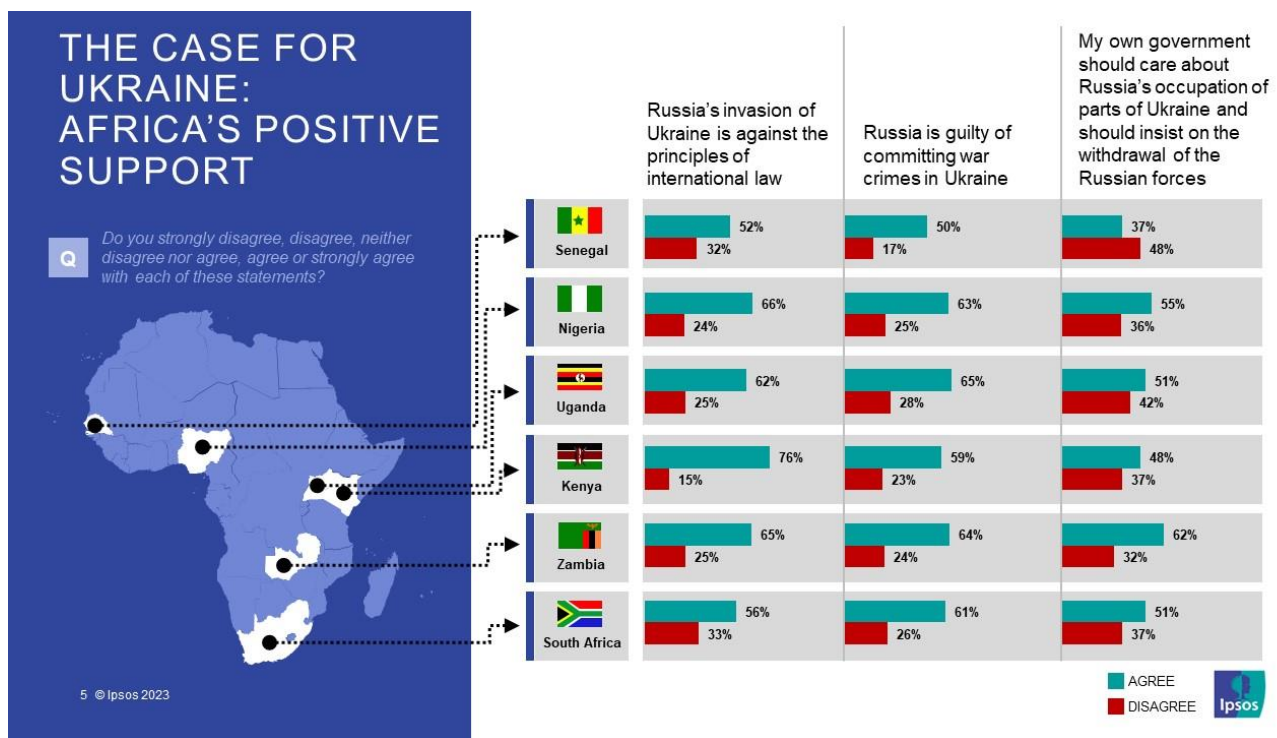
African sentiment is favouring Ukraine

Ahead of the African Peace Initiative visit to Kyiv and Moscow, the upcoming Russia/Africa meetings in St. Petersburg and the BRICS Summit in South Africa in August, international research company Ipsos polled African citizens on their attitudes towards Russia, Ukraine and the controversial position on the war taken by some African governments.

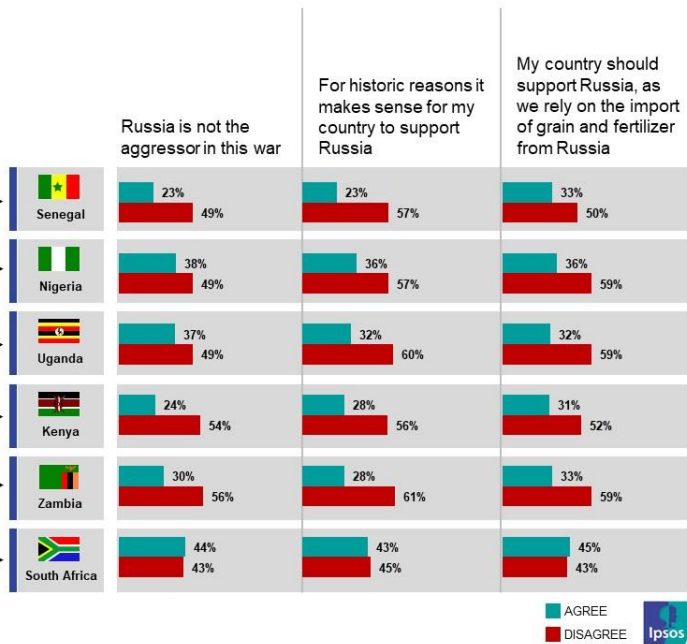
A majority felt that the Russian invasion of Ukraine was against the principles of international law, that Russian forces should withdraw from Ukraine and that Russia was guilty of committing war crimes in Ukraine.

These were the most important findings in a random study among individuals 18-years-old and older, who expressed an interest in news and politics in South Africa, Kenya, Nigeria, Senegal, Uganda, and Zambia.

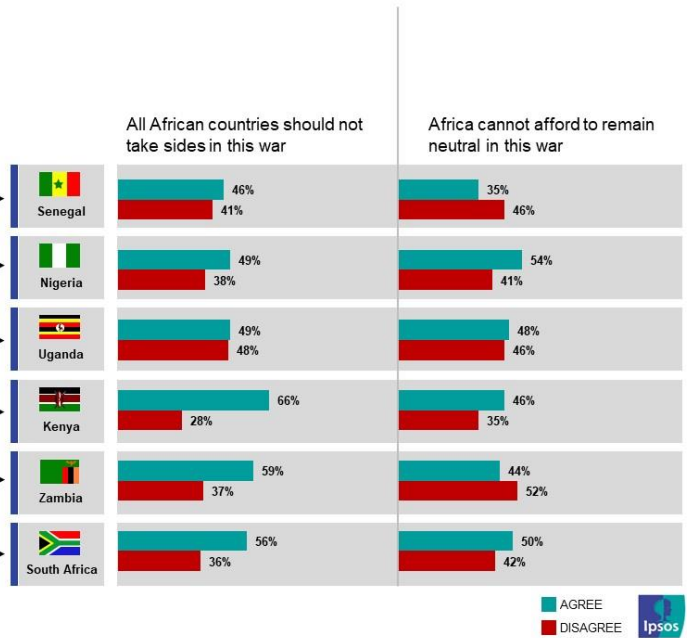
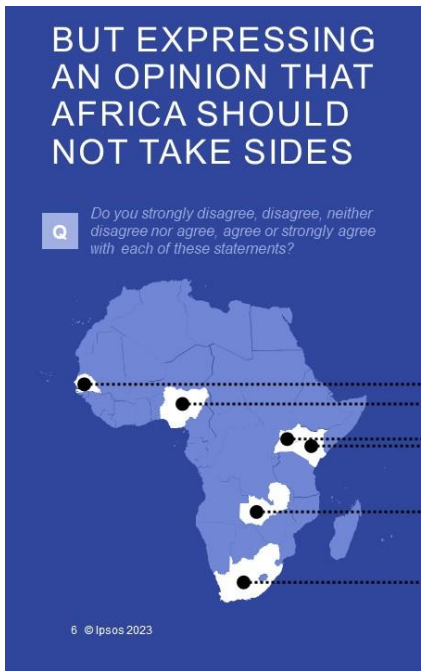
In conducting the polling, several statements were read out to each respondent, and they then had to indicate whether they strongly disagreed, disagreed, neither disagreed nor agreed, agreed, or strongly agreed with each of the statements.



A minority agreed with the statements looking at the war from the Russian point of view – and in none of the six countries did a majority choose to agree with any of the three statements. However, South Africans were split down the middle in virtually equal proportions regarding all three opinions.



Africans expressed strong feelings that their continent should stay nonaligned or neutral in this conflict and Kenyans, especially, felt that Africa should not take sides in the war. A smaller proportion of Nigerians, however, thought quite strongly that Africa could not afford to remain neutral in the war and should support Ukraine.

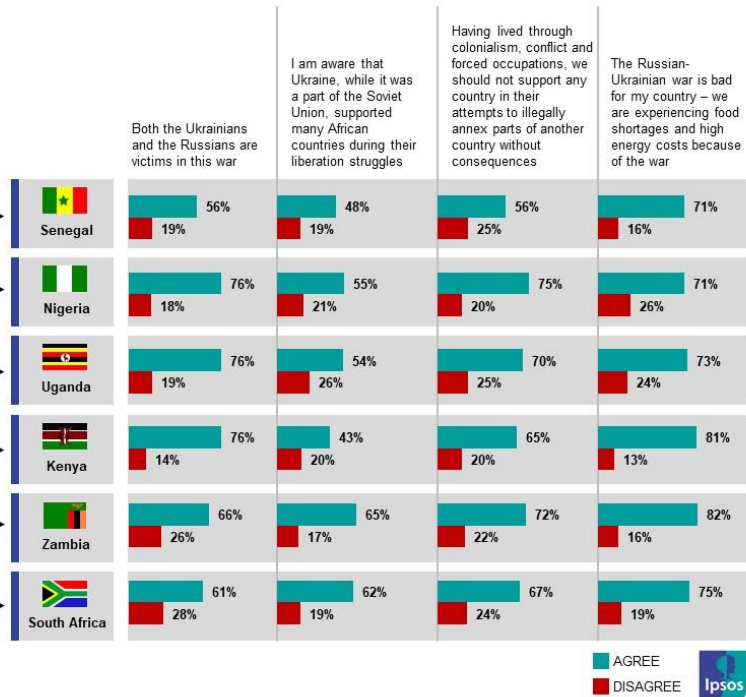


Large majorities agreed that the war was not in Africa’s best interest, as it had detrimental effects on food supply and energy costs at home. Large majorities also agreed that “having lived through colonialism, conflict and forced occupations, we should not support any country in their attempts to illegally annex parts of another country without consequences”. However, Africans are not immune to regretting the devastation of war and they feel that both Russians and Ukrainians are war victims.

THERE IS IMPLICIT SUPPORT FOR UKRAINE, BUT AFRICAN LEADERS SHOULD SHAPE UP

Do you strongly disagree, disagree, neither disagree nor agree, agree or strongly agree with each of these statements?

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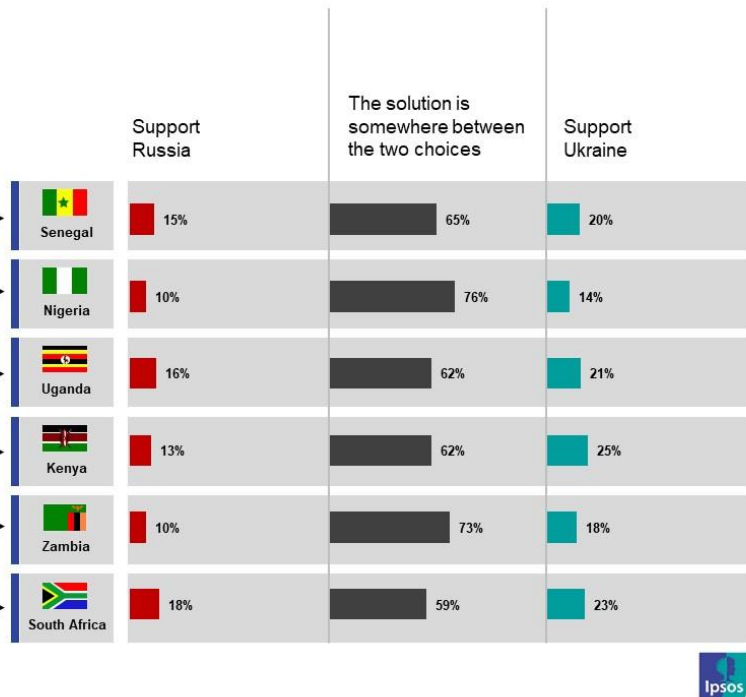


Most Africans took a neutral stance when asked about whether their own government should support Russia or Ukraine. Majorities maintained that the ideal outcome would be somewhere in the middle of the two extremes. It is important to observe that larger proportions in all seven countries thought support for Ukraine rather than for Russia was in the best interest of their countries.

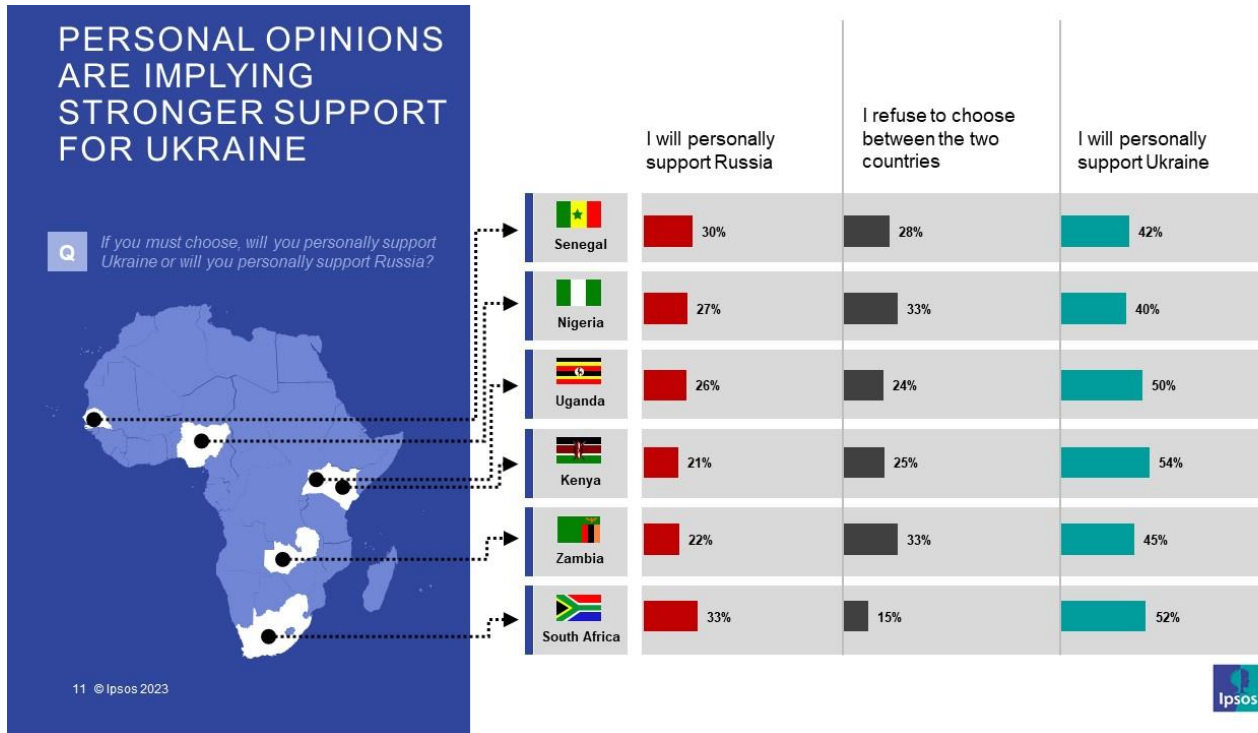
IT IS IN AFRICA'S INTEREST TO SIT ON THE FENCE – SAY MANY

Do you think it is in the best interest of [YOUR COUNTRY] to support Russia or support Ukraine or is the solution somewhere between these two extremes?

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Finally asked to make a personal choice there were definitely little ambiguity, and a majority in both Kenya and South Africa supported Ukraine. Substantial proportions in the other countries followed suit.



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About the study

- This study was completed on CATI (Computer Assisted Telephone Interviewing).
- Random lists of mobile telephone numbers were drawn, using relevant prefixes and the number of digits used in each country. The computer chose the numbers to be phoned from these lists randomly.
- Trained and experienced CATI interviewers completed all interviews.
- All respondents had to be at least 18 years of age.
- Interviews were conducted from 31 May to 16 June 2023.

About Ipsos

- Ipsos is one of the largest market research companies in the world, present in 90 markets and employing more than 18,000 people.
- Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers, or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.
- Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.
- Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD).
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