

Brexit, the UK and the EU

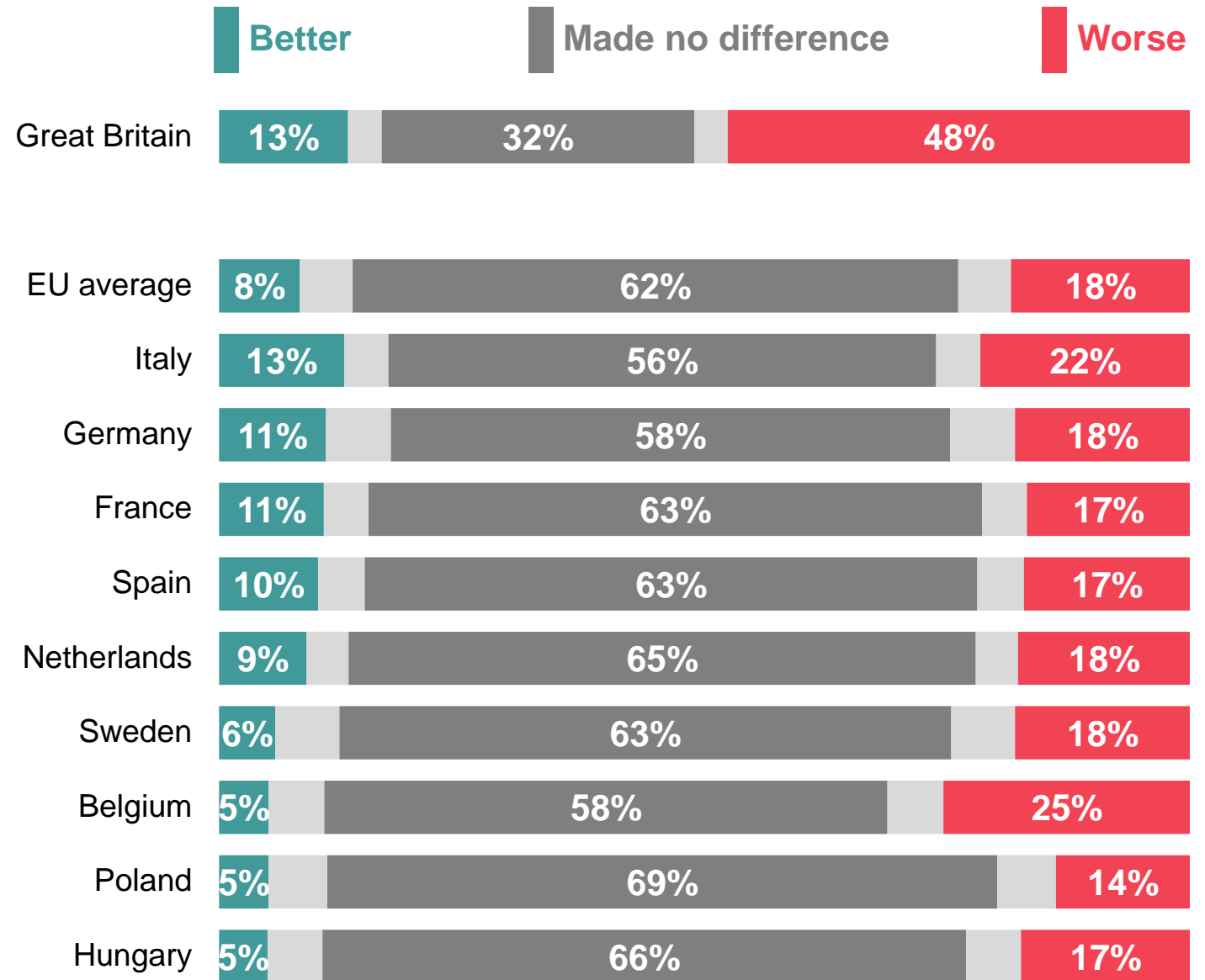
Ipsos

June 2023

Leaving the EU – right or wrong decision?

As you may know the United Kingdom left the European Union at the end of January 2020 and the transition period that was in place ended on 31 December 2020 after the UK and the EU negotiated a trade agreement.

To what extent has the UK's exit from the EU made your daily life better or worse, or has it made no difference?

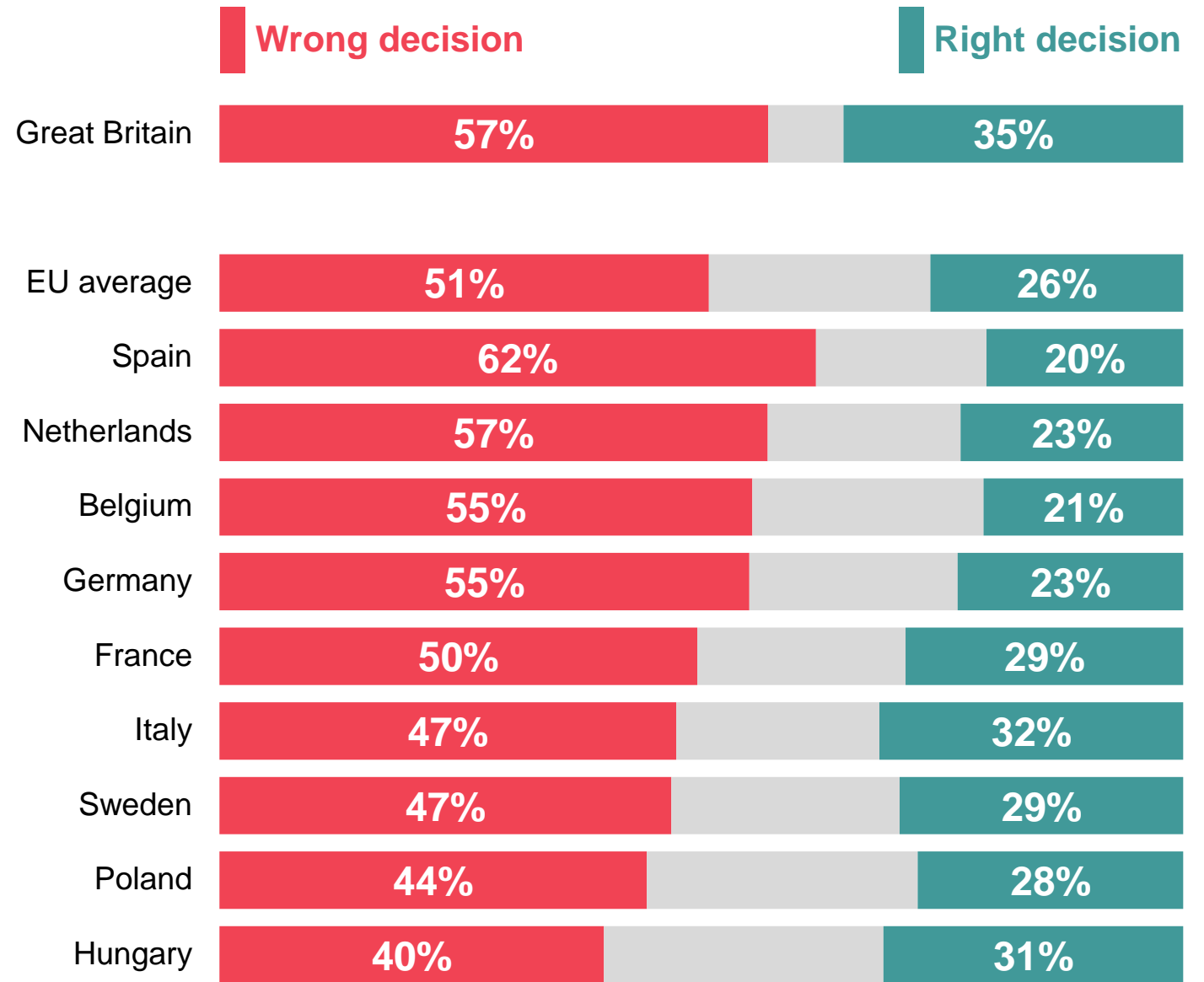


Base: 7,517 adults aged 16-74 across 10 countries, interviewed online 21 April – 5 May 2023. The "EU Average" reflects the average result for 9 EU countries sampled: France, Germany, Italy, Spain, the Netherlands, Sweden, Belgium, Poland and Hungary.



Do you think that the UK's decision to leave the European Union was the right decision or wrong decision for...

The United Kingdom?

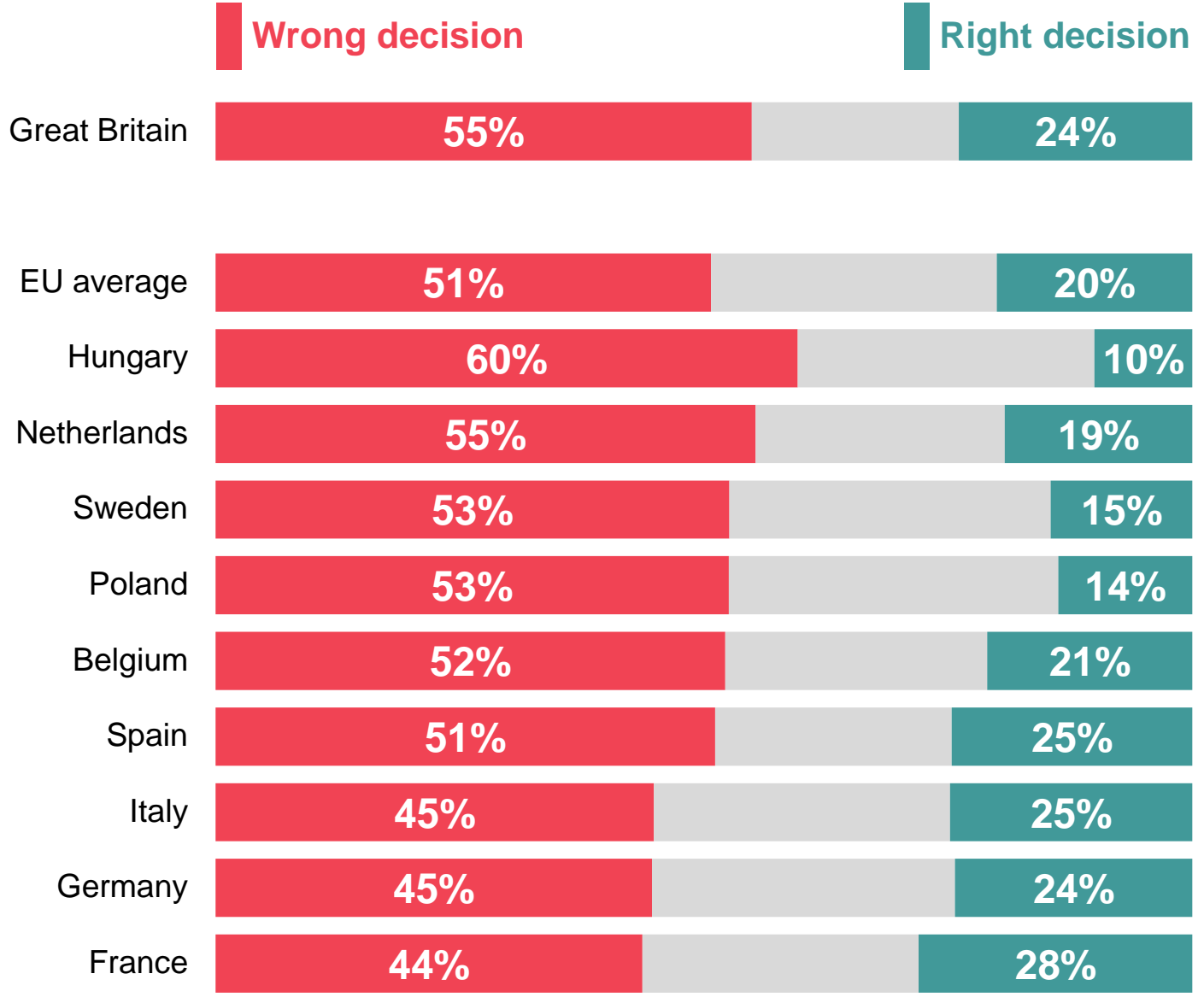


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Do you think that the UK's decision to leave the European Union was the right decision or wrong decision for...

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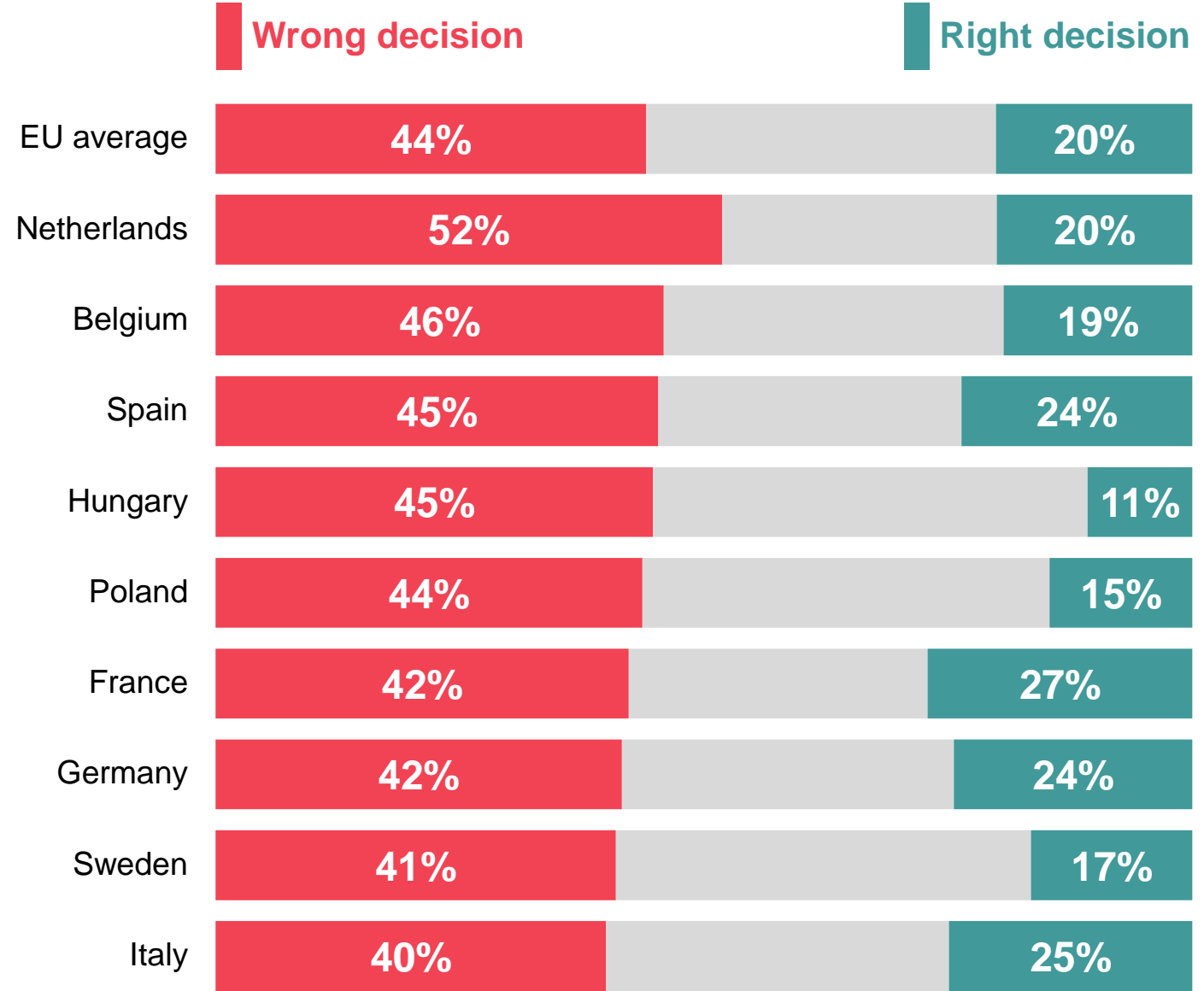


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Do you think that the UK's decision to leave the European Union was the right decision or wrong decision for...

Your country?



Base: 6,515 adults aged 16-74 across 9 countries, interviewed online 21 April – 5 May 2023. This "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted

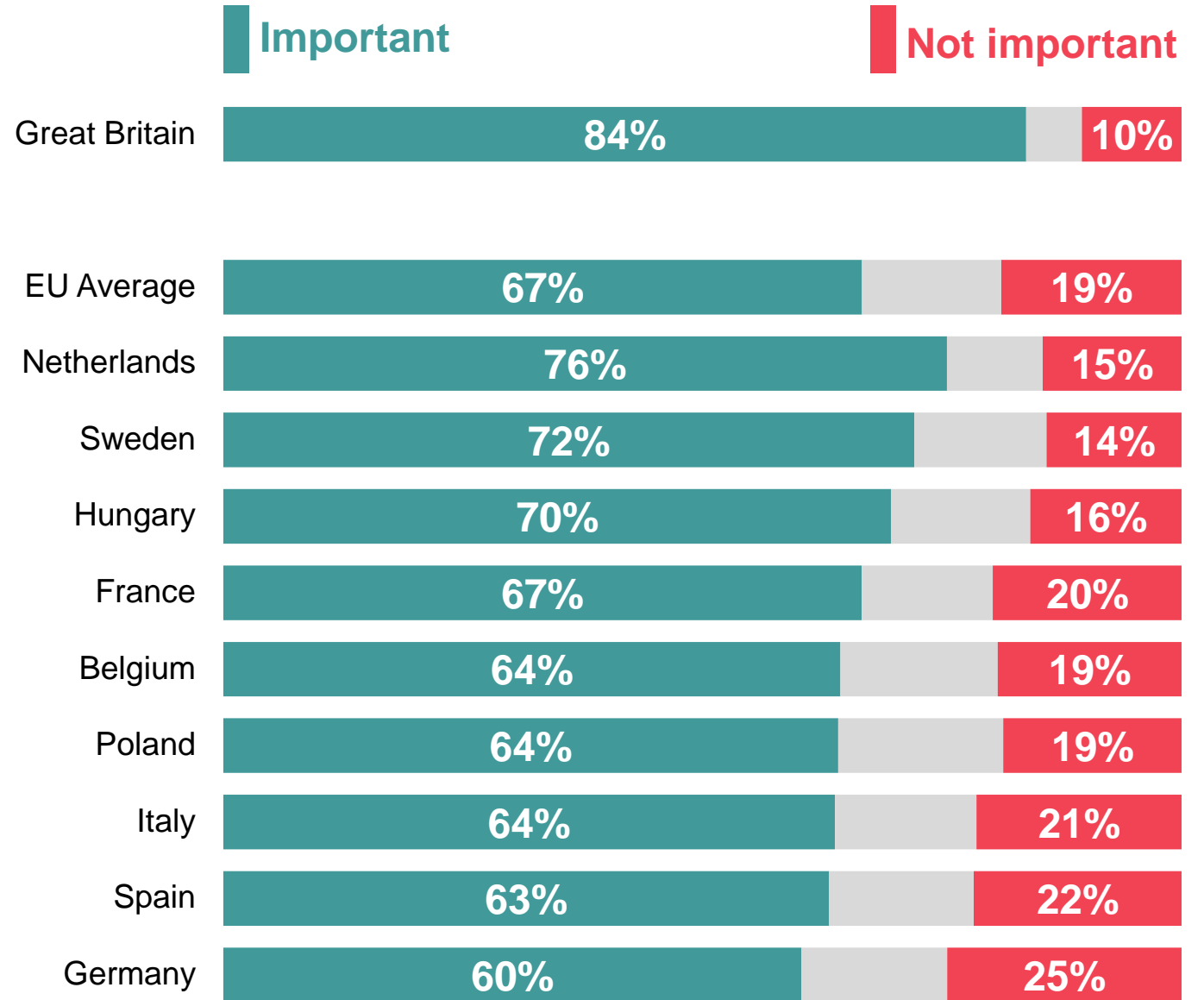


Importance and likelihood of a close EU-UK relationship

Now the UK has left the European Union, how important, if at all, do you think it will be for...

...the UK to maintain a close relationship with the EU?

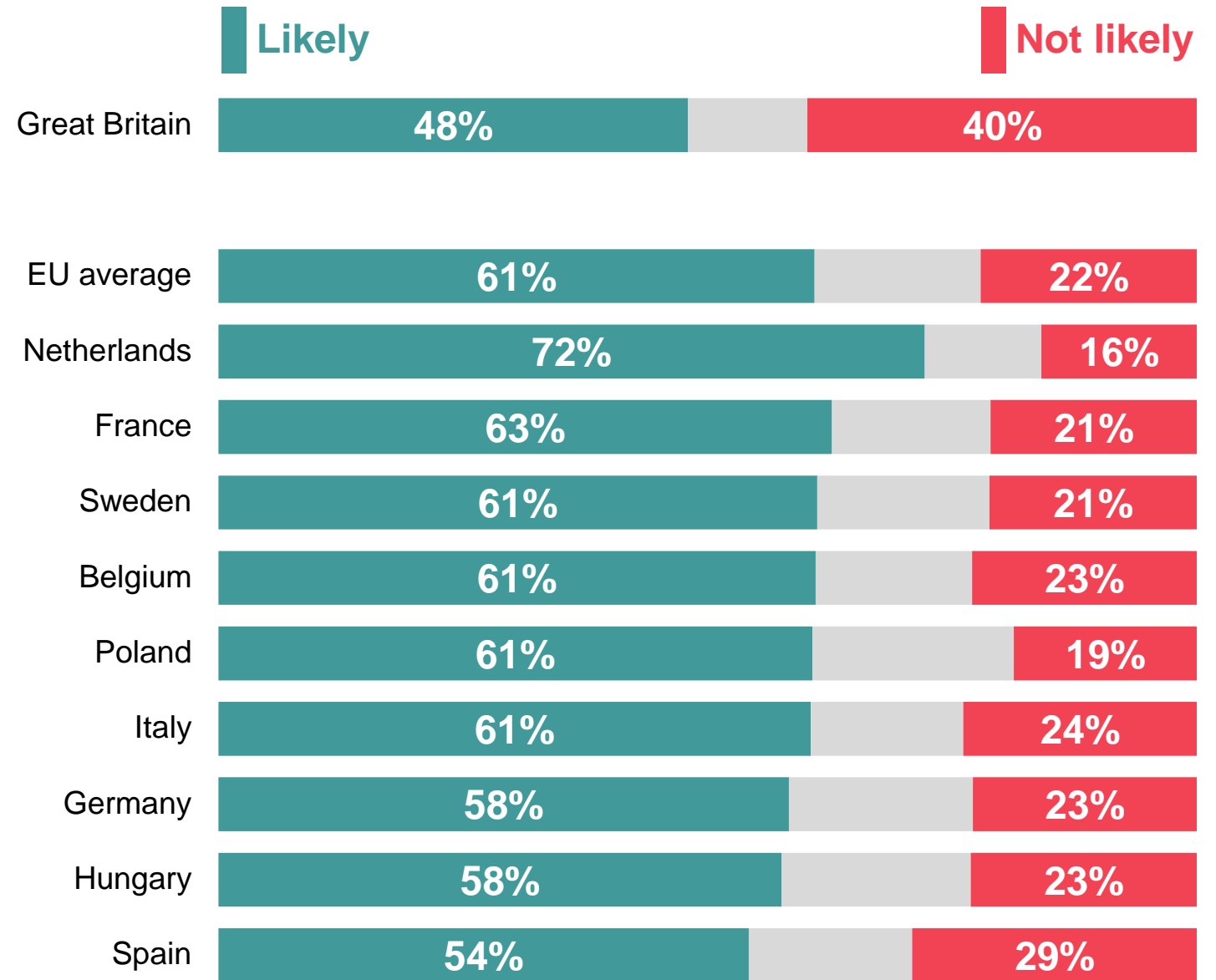
/
...the EU to maintain a close relationship with the United Kingdom?



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And how likely, if at all, do you think it is that the UK and the EU **will** have a close relationship now the UK has left?



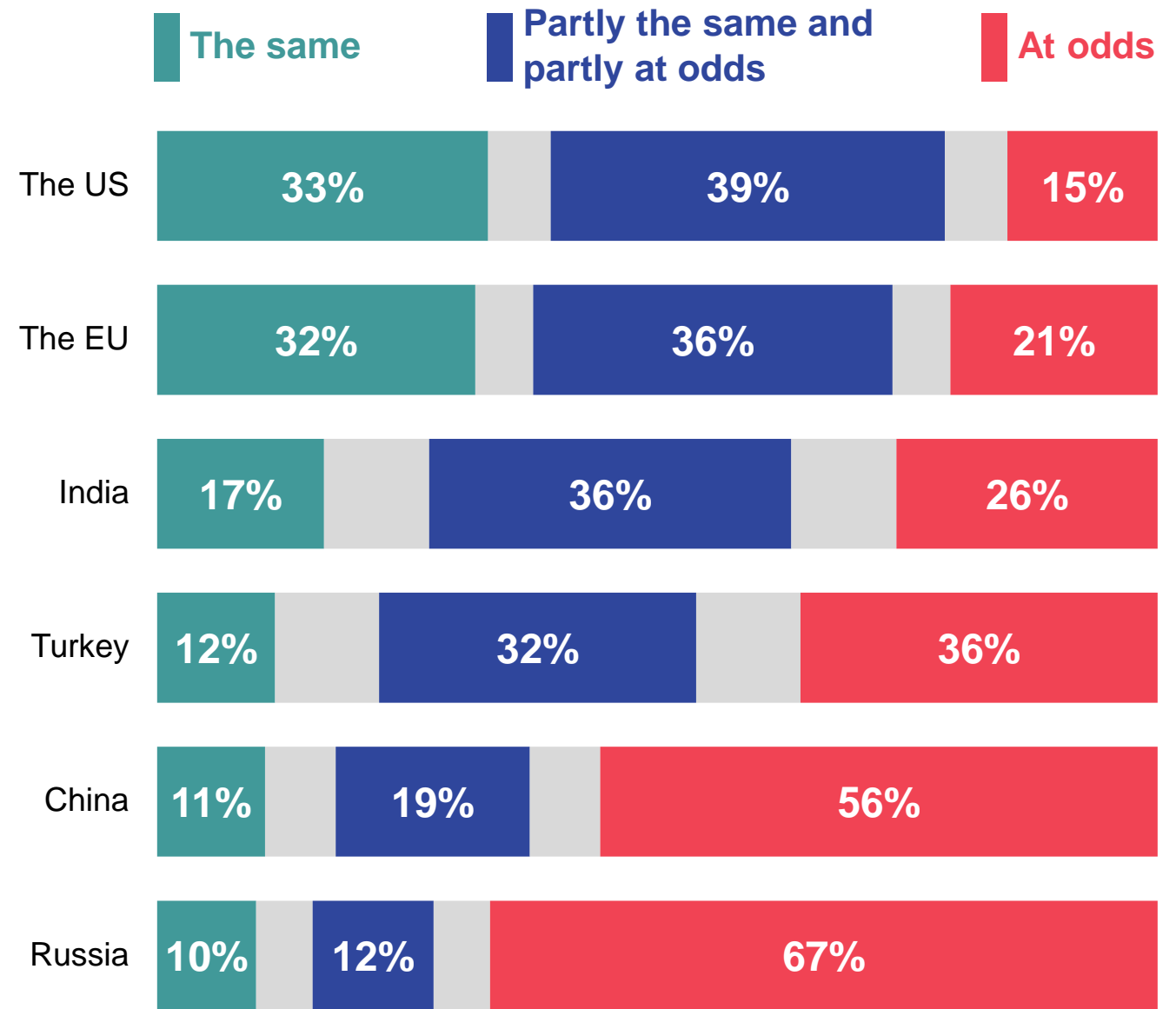
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Perceived interests of the EU, UK and others

Thinking about your top priorities for Britain's relationship with different countries...

Do you think that on balance Britain's interests are similar to each of the following, or do you think they are at odds?



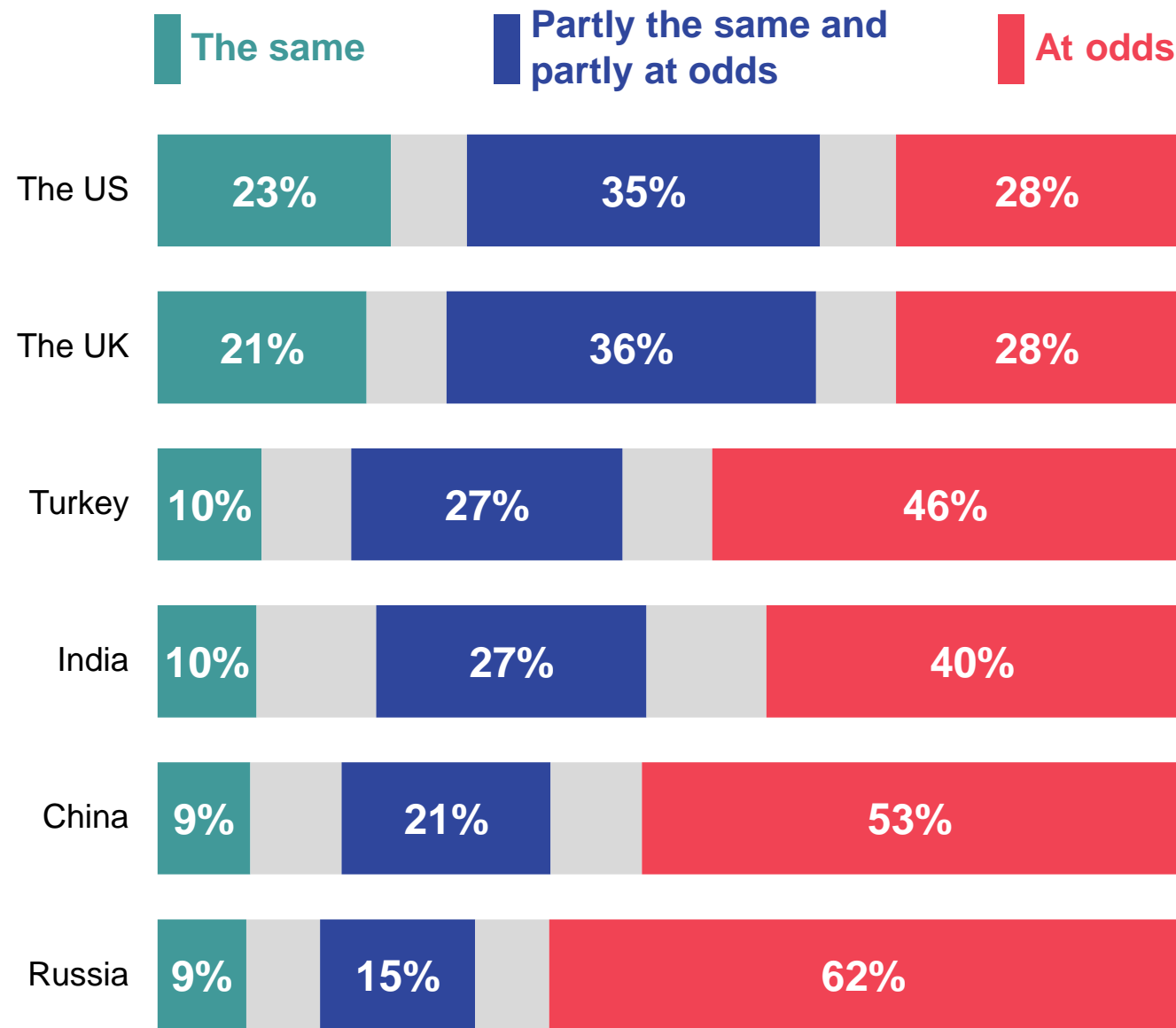
Base: 1,002 British adults aged 16-74, interviewed online 21 April – 5 May 2023



Thinking about your top priorities for the EU's relationship with different countries...

...do you think that on balance the European Union's interests are similar to each of the following, or do you think they are at odds?

9-EU country average



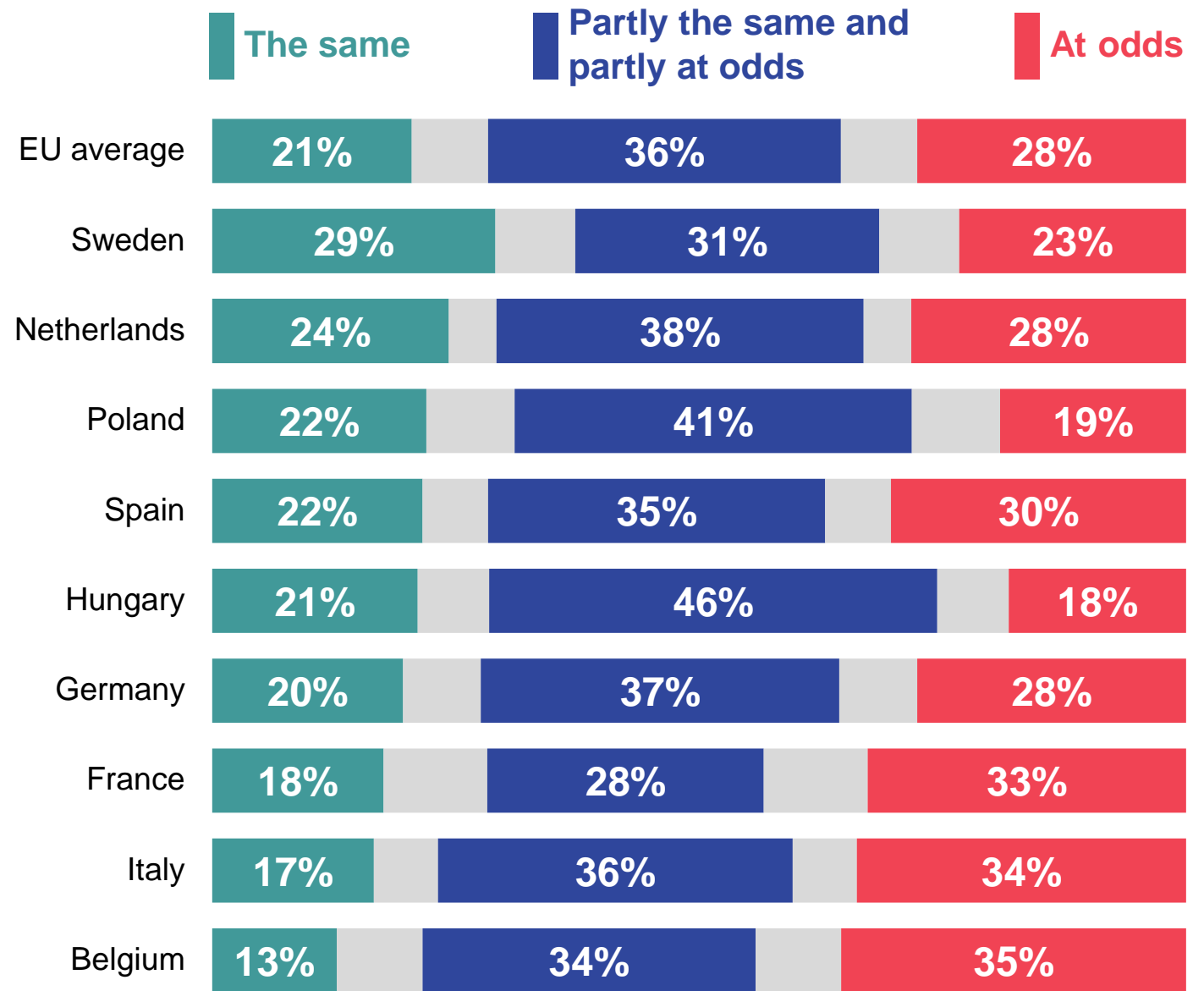
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The UK



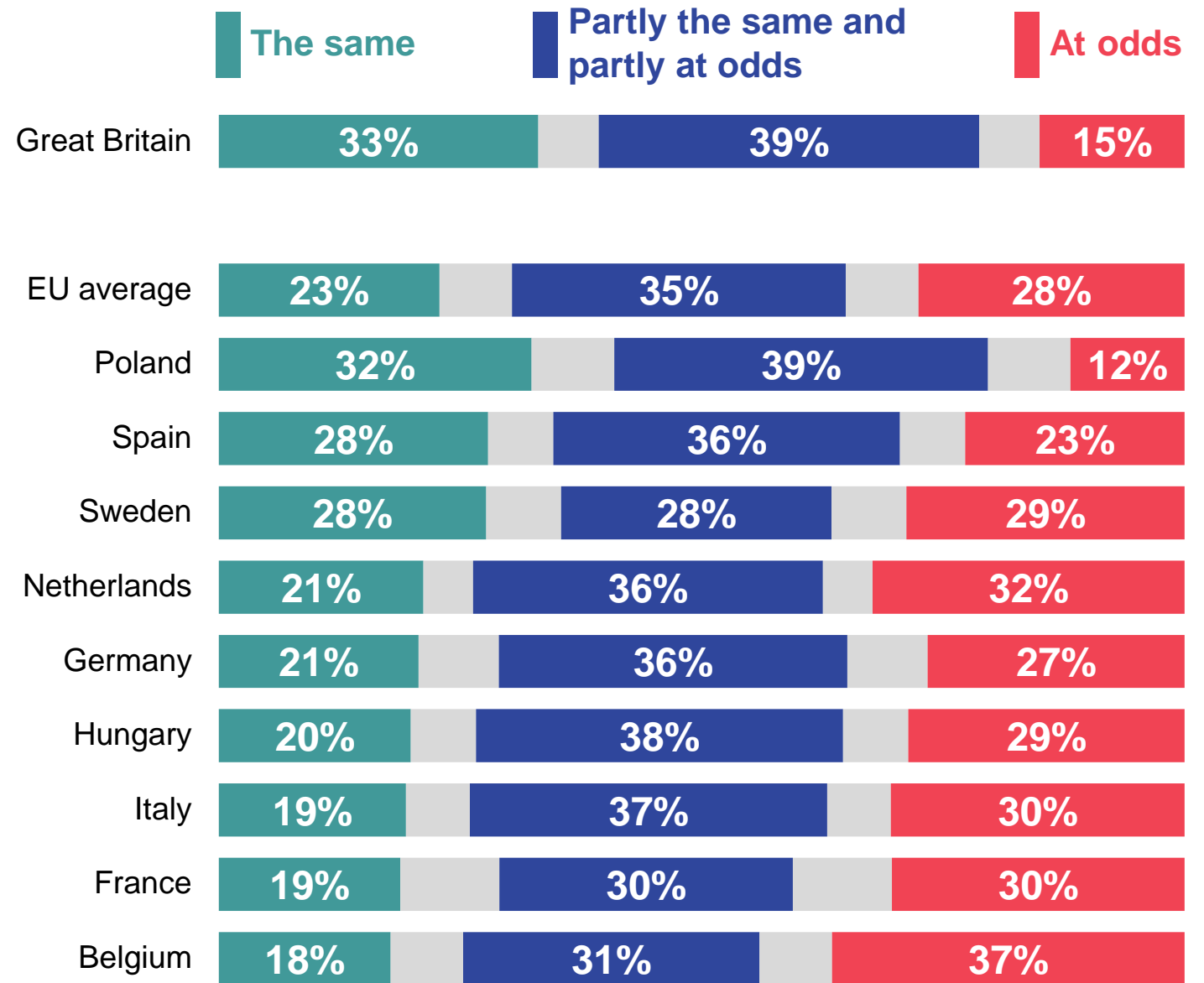
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Thinking about your top priorities for the EU's/ Britain's relationship with different countries...

Do you think that on balance the European Union's/ Britain's interests are similar to each of the following, or do you think they are at odds?

The US



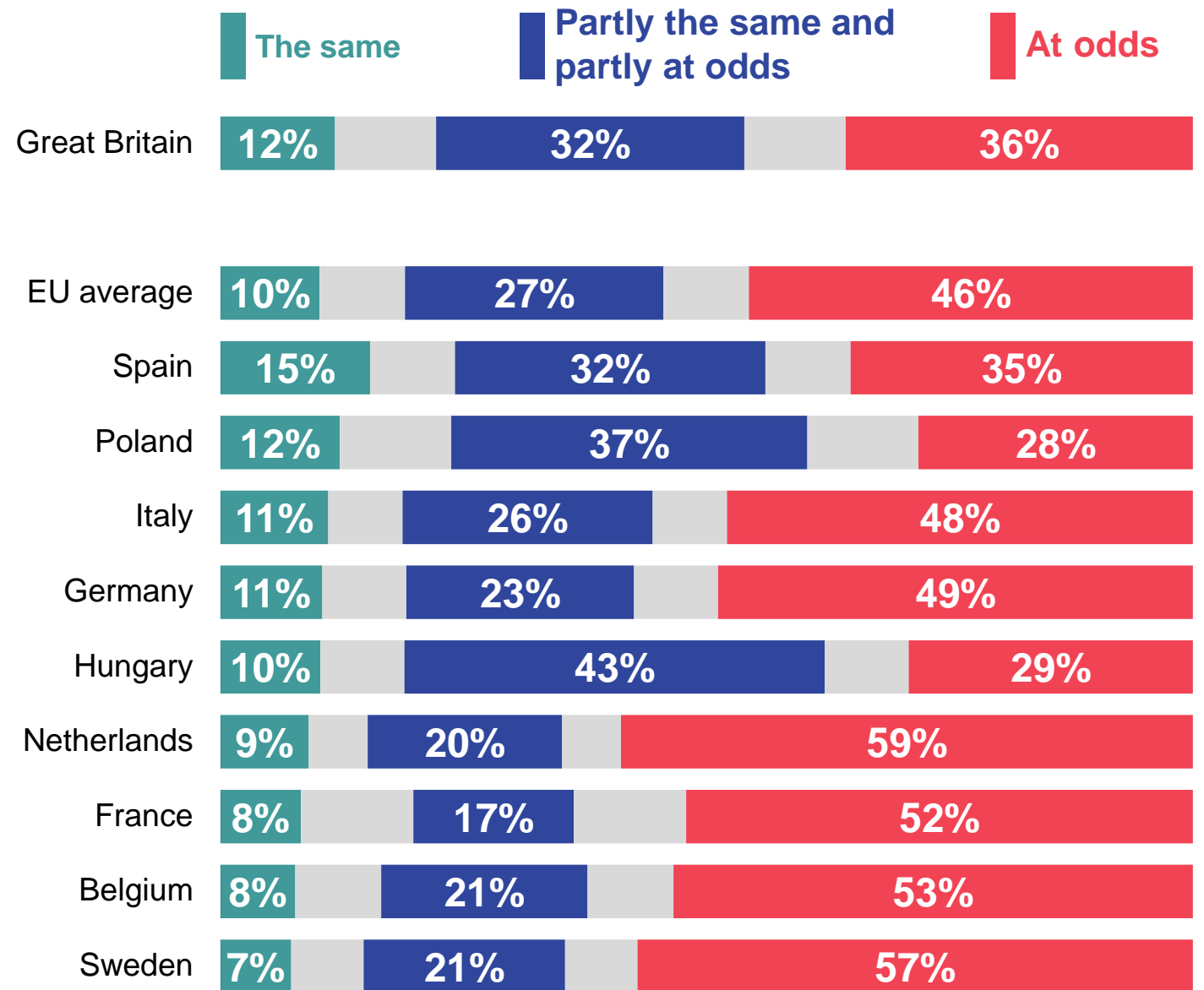
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Turkey



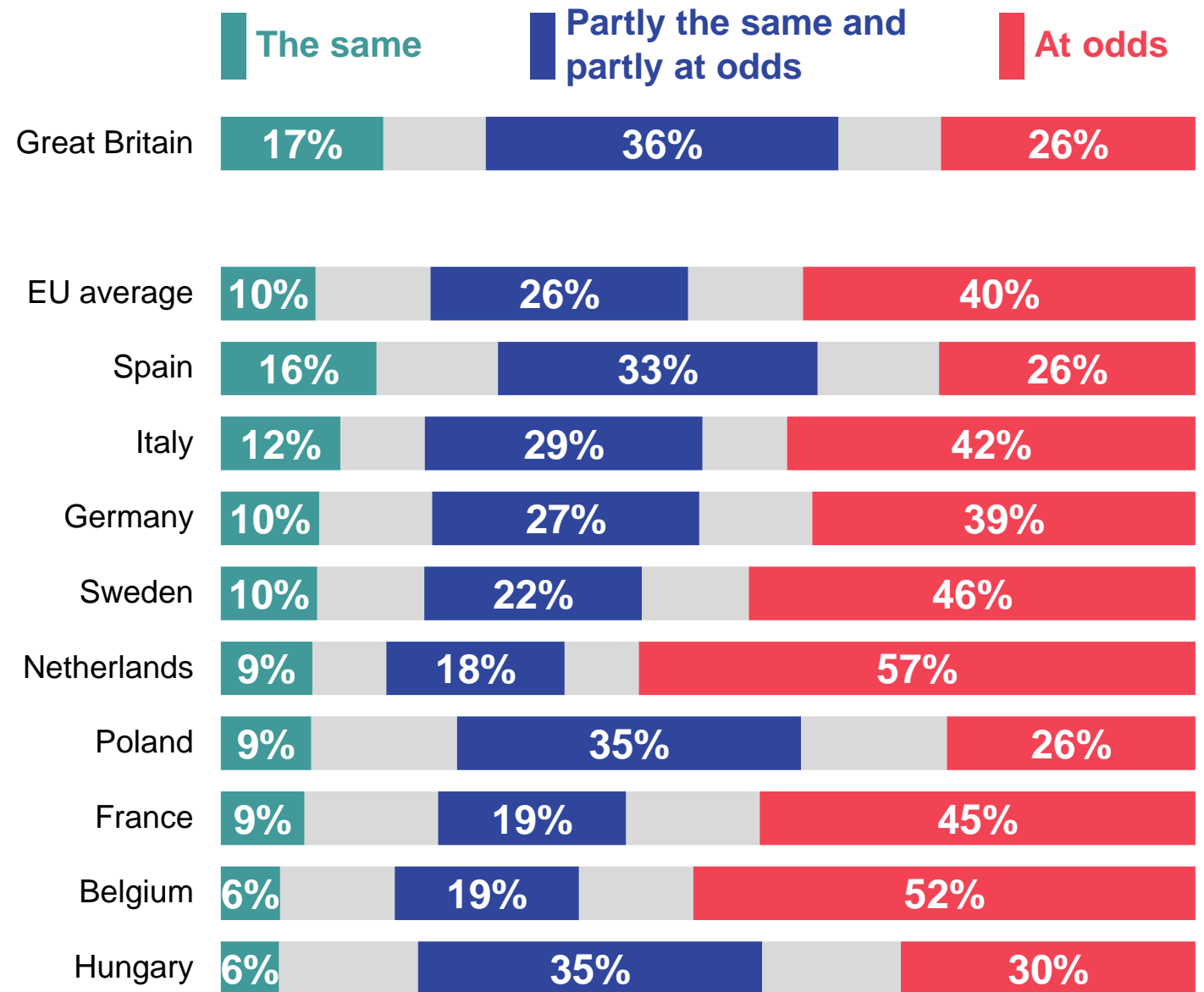
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India



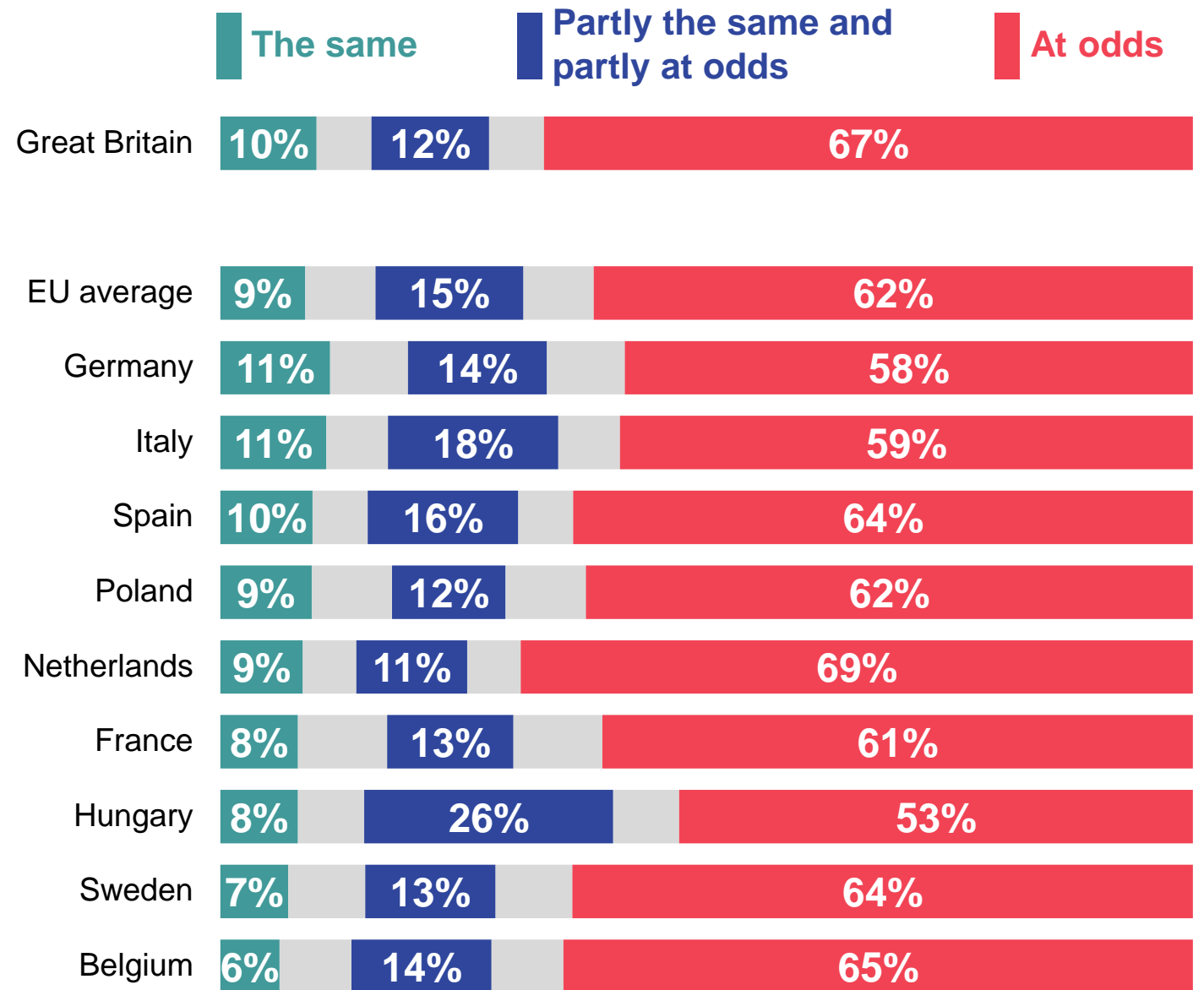
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Russia



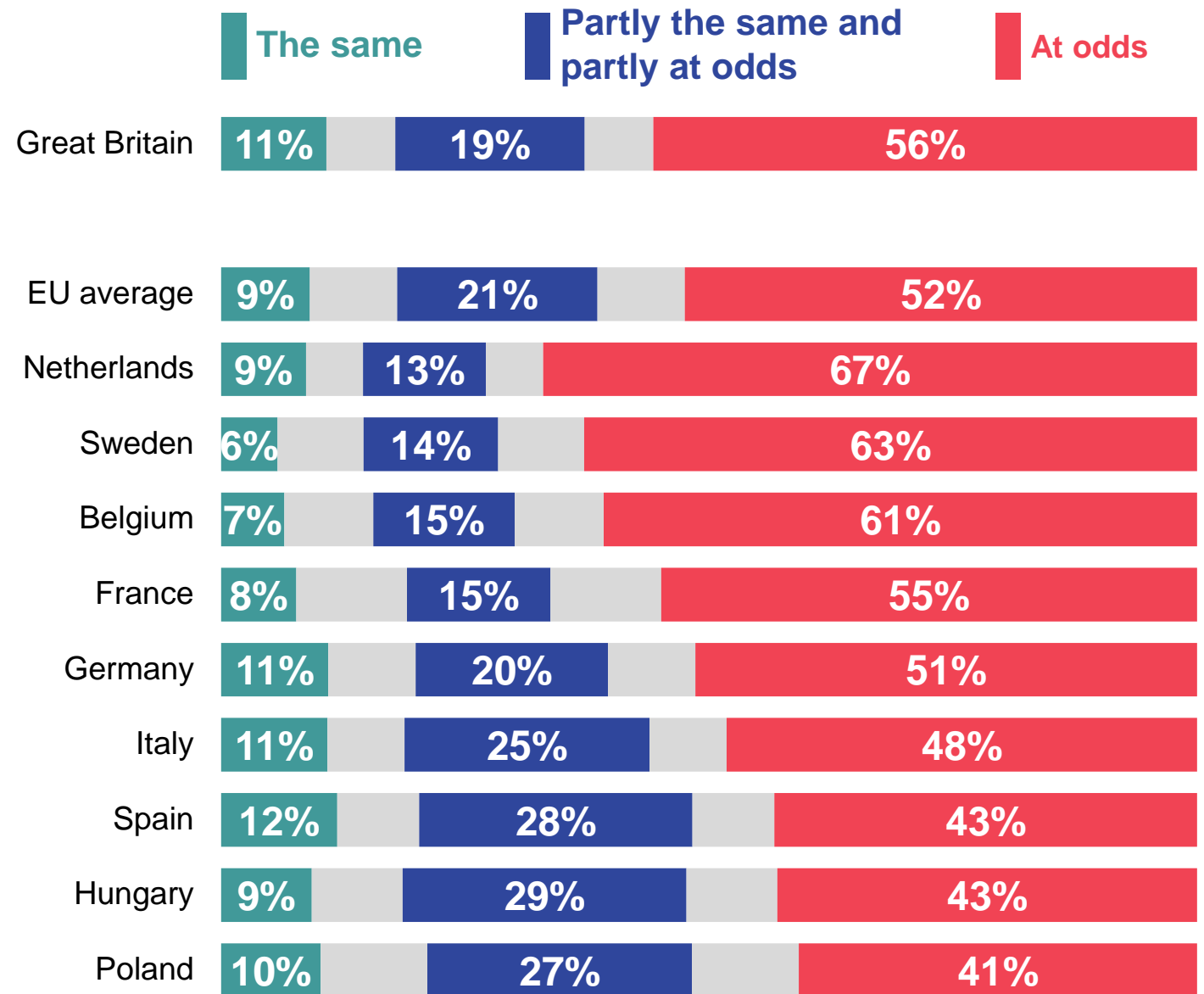
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China



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Technical note

These are the results of a 10-country survey conducted by Ipsos on its Global Advisor online platform between Friday 21st April and Friday 5th May 2023. For this survey, Ipsos interviewed a total of 7,517 adults aged 16-74.

The sample consists of approximately 1,000 individuals each in France, Germany, Great Britain, Italy and Spain, and 500 individuals each in Belgium, Hungary, the Netherlands, Poland and Sweden. All samples can be considered representative of the general adult population under the age of 75.

The data is weighted so that the composition of each country's sample best reflects the demographic profile of the adult population according to the most recent census data.

The "EU Average" reflects the average result for all nine EU Member States in the sample. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

When percentages do not sum up to 100 or the "difference" appears to be +/- 1 percentage point more/less than the actual result, this may be due to rounding, multiple responses, or the exclusion of "don't know" or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll where N=1,000 being accurate to +/- 3.5 percentage points and where N=500 being accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.

Ipsos UK

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