



PUBLIC POLL FINDINGS AND METHODOLOGY

Majority of Americans believe racism adds barriers to people of color’s success

New Public Agenda/USA Today/Ipsos poll also finds that many Americans view religion and spirituality as an avenue to reduce racism

Topline Findings

Washington, D.C., June 15, 2023 – New Public Agenda/USA Today/Ipsos Hidden Common Ground poll examines the intersection between racism, religion, and spirituality in the United States. This poll finds that many American adults consider racism a serious problem and believe that individuals have the largest role to play in overcoming it, followed by governments and institutions like schools, colleges, and hospitals. However, for many, concerns exist around how white Americans will be impacted, about the distribution of resources involved, and whether elected officials are already doing *too much* to combat racism. Differences by spirituality and religiosity emerge in perceptions not only around taking action to combat racism but also about the effect of doing so on white Americans.

A majority of Americans prefer the nation distribute its resources equally rather than differentiate its allocation along racial/ethnic lines to increase equality

In order to level the playing field for Black, Latino, Asian, and Native Americans in each of the following, how should our nation distribute resources?

(% Selecting)



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Detailed Findings

1. A majority of Americans believe that everyone has a role to play in making the world fairer and that all Americans—regardless of race or ethnicity—deserve an equal opportunity to succeed. However, opinions over the role of society and how to enact change differ.
 - Americans are split 54% to 46% about whether society has a responsibility to care for people in need or whether individuals are responsible for themselves, respectively.
 - Similarly, Americans are split 50-50 about whether the U.S. would be stronger if people speak up to change the system or if, instead, people respect authority and follow the rules.
 - Despite these differences, a majority (64%) of Americans agree that everyone has a role to play in making the world fairer.
 - Another nine in ten (91%) say all Americans, regardless of race or ethnicity, deserve an equal opportunity to succeed.
2. When it comes to race, most Americans think it is a serious problem that individuals treat Black, Latino, Asian, and Native Americans worse than white Americans. Nearly half of Americans believe racism is both a problem of how individuals treat each other and how society works.
 - Nearly seven in ten (67%) say it is a serious problem that individuals treat Black, Latino, Asian, and Native Americans worse than white Americans. Two-fifths (39%) say it is a very serious problem.
 - Three-fifths (63%) say racism makes it more difficult for people of color to succeed in America.
 - Nearly half (49%) of Americans believe that racism is both a problem of how society works and how individuals treat each other. A quarter (26%) say it is *mostly* a problem of how individuals treat each other. These findings are similar to when asked in June 2020 (48% and 28%, respectively).
3. Americans believe individuals have the largest role to play in combatting racism, followed by governments and institutions like schools, colleges, and hospitals. Many view religion and spirituality as avenues for bringing people of different racial backgrounds together.
 - About three-quarters (73%) of Americans say that individuals in their day-to-day lives have a role to play in overcoming racism.
 - Following individuals, a majority say that the government (56%) — local and national — and institutions like schools, colleges, and hospitals (55%) have a role to play in overcoming racism.
 - A majority believe not only that spirituality (73%) and religion (69%) bring people of different racial backgrounds together, but also that spiritual (65%) and religious (66%) people have a responsibility to speak up against racism.
 - Further, nearly two-thirds of Americans support spiritual (65%) and religious (64%) leaders and communities advocating for laws and policies to overcome racism.
 - Those that are both religious and spiritual are more likely than those that are neither to believe that spiritual (52% vs 39%, respectively) and religious (55% vs. 43%, respectively) leaders and communities have a role to play in overcoming racism.

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4. While most Americans say individuals have a role to play in mitigating racism, they are wary about what that means in practice. For many Americans, concerns exist around how white Americans will be impacted, about the distribution of resources involved, and whether elected officials are already doing *too much* to combat racism.
 - Americans are split 44% to 45% over whether efforts to combat racism make life more difficult for white Americans or not, respectively. The remaining 11% indicate that they do not know.
 - When asked about distributing resources to level the playing field in K-12 schools, colleges, the housing market, the healthcare system, and voting rights, about three-fifths of Americans support distributing resources equally across communities. Only about one-fifth say the U.S. should distribute resources to all communities with additional investments to close gaps in Black, Latino, Asian, and Native American communities.
 - A plurality (48%) of Americans oppose providing reparations to Black Americans whose ancestors were enslaved. Another 41% approve, while 12% say they do not know.
 - About half (52%) of Americans say elected officials focusing *too much* on whether Black, Latino, Asian, and Native Americans are treated fairly is a serious problem.

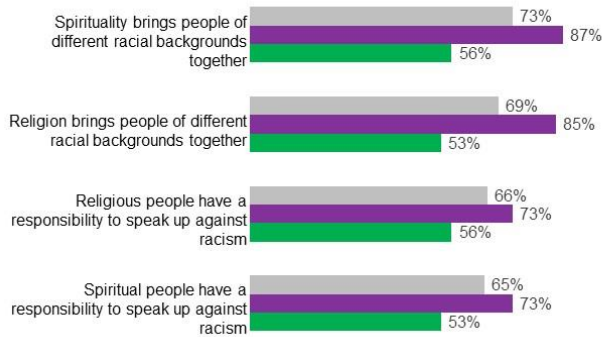
5. Americans that identify as religious and spiritual are more likely than those that identify as neither to see religion and spirituality as an avenue to reduce racism. At the same time, this group is also more likely to report that people being too quick to accuse others of racism is an issue and that efforts to combat racism is impacting white Americans negatively.
 - As shown in the graphic below, those that are both religious and spiritual are more likely than those that are neither to believe that religion/spirituality makes the country better and unifies people. They are also more likely to support spiritual or religious leaders engaging in the fight against racism.

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Americans that identify as religious and spiritual are more likely than those that identify as neither to see religion and spirituality as an avenue to reduce racism

How much do you agree or disagree with the following statements?

(% Very/somewhat agree)



Do you support or oppose the following?

(% Strongly/somewhat support)



● All Americans ● Both spiritual and religious ● Neither spiritual nor religious

© 2022 Ipsos Source: Public Agenda/Ipsos, fielded February 28 – March 3, 2023
Base: All Americans (N=2,788); Both spiritual and religious (N=1,165); Neither spiritual nor religious (N=934)



- Half (52%) of Americans that are both religious and spiritual say that people being too quick to accuse others of racism is a *serious* problem, more than the 37% of Americans that are neither religious nor spiritual that say the same.
 - This belief is more strongly held by Republicans (59%) than Democrats (30%), but across parties those that are both religious and spiritual are more likely to say it's a serious problem than those that are neither.
- Those that are both religious and spiritual are more likely than those that are neither to agree that efforts to combat racism are making life more difficult for white Americans (52% vs. 36%).
 - Again, this belief is more strongly held by Republicans (61%) than Democrats (31%), but across parties those that are both religious and spiritual are more likely to agree than those that are neither.

These are the findings of an Ipsos poll conducted between February 28 – March 3, 2023 on behalf of Public Agenda. For this survey, a sample of 2,788 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 1,165 both religious and spiritual individuals, 158 largely religious individuals, 531 largely spiritual individuals, and 934 neither religious nor spiritual individuals. These groups were defined using Q14.

The poll also has a credibility interval of plus or minus 3.5 percentage points for both religious and spiritual individuals, plus or minus 9.5 percentage points for largely religious individuals, plus or minus 5.2 percentage points for largely spiritual individuals, and plus or minus 3.9 percentage points for neither religious nor spiritual individuals.

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Full Annotated Questionnaire

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, NA = not applicable

1. Do you consider yourself [ROTATE “a Democrat, a Republican” OR “a Republican, a Democrat”], an independent or none of these?

	Total (N=2788)	Both religious and spiritual (N= 1165)	Largely religious (N= 158)	Largely spiritual (N= 531)	Neither religious nor spiritual (N= 934)
Democrat	36%	32%	26%	41%	40%
Republican	35%	44%	45%	25%	28%
Independent	21%	18%	19%	25%	23%
Don't know	5%	4%	4%	6%	6%
None of these	3%	2%	5%	3%	3%

2. [Asked if Q1= “Independent”, “Don't Know”, or “None of These”] Do you think of yourself as closer to the [ROTATE “Democratic or Republican” OR “Republican or Democratic”] party?

	Total (N=1056)	Both religious and spiritual (N= 393)	Largely religious (N= 59)**	Largely spiritual (N= 221)	Neither religious nor spiritual (N= 383)
Closer to the Democratic Party	23%	16%	**	32%	26%
Closer to the Republican Party	23%	27%	**	20%	20%
Not close to either	54%	57%	**	48%	55%

**Low base size (N<100) too low to report data

3. [Asked if Q1 = Democrat] Do you consider yourself to be a [ROTATE “strong Democrat or moderate Democrat” OR “moderate Democrat or a strong Democrat”]?

	Total (N=1074)	Both religious and spiritual (N=425)	Largely religious (N=43)**	Largely spiritual (N=225)	Neither religious nor spiritual (N= 381)
Strong Democrat	49%	52%	**	52%	47%
Moderate Democrat	51%	48%	**	48%	53%

**Low base size (N<100) too low to report data

4. [Asked if Q1 = Republican] Do you consider yourself to be a [ROTATE “strong Republican or moderate Republican” OR “moderate Republican or a strong Republican”]?

	Total (N=658)	Both religious and spiritual (N=347)	Largely religious (N= 56)**	Largely spiritual (N= 85)	Neither religious nor spiritual (N= 170)
Strong Republican	49%	59%	**	28%	37%
Moderate Republican	51%	41%	**	72%	63%

**Low base size (N<100) too low to report data



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5. Which of the following statements comes closest to your view?

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Most people are fundamentally self-interested and trying to get ahead	53%	48%	59%	54%	57%
Most people are fundamentally loving and compassionate	47%	52%	41%	46%	43%

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Everyone has a role to play in making the world more fair	64%	64%	51%	71%	63%
The world is not fair, and everyone needs to accept that	36%	36%	49%	29%	37%

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Our country would be stronger if people would respect authority and follow rules	50%	58%	54%	34%	47%
Our country would be stronger if people would speak up and try to change the system	50%	42%	46%	66%	53%

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Our society has a responsibility to take care of people in need	54%	51%	52%	62%	55%
Individuals have a responsibility to take care of themselves	46%	49%	48%	38%	45%

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Food stamps, Medicaid, and other social services help people meet their needs	74%	70%	60%	84%	76%
Food stamps, Medicaid, and other social services encourage people to be lazy	26%	30%	40%	16%	24%



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6. How serious of a problem is each of the following?

Total Serious Summary

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
People being too quick to accuse others of racism	77%	83%	69%	75%	73%
Individuals treating Black, Latino, Asian, and Native Americans worse than white Americans	68%	66%	59%	75%	67%
Laws, systems, and institutions treating Black, Latino, Asian, and Native Americans worse than white Americans	64%	61%	66%	72%	63%
Elected officials not doing enough to ensure that Black, Latino, Asian, and Native Americans are treated fairly	59%	56%	56%	69%	57%
Elected officials focusing too much on whether Black, Latino, Asian, and Native Americans are treated fairly	52%	62%	57%	42%	44%



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6. How serious of a problem is each of the following? (*Continued*)

- a. Individuals treating Black, Latino, Asian, and Native Americans worse than white Americans

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Very serious	39%	36%	32%	49%	38%
Somewhat serious	29%	30%	27%	26%	29%
Not too serious	15%	15%	17%	9%	17%
Not serious at all	11%	13%	13%	11%	9%
Don't know	7%	7%	11%	6%	7%
<i>Serious (Net)</i>	<i>67%</i>	<i>66%</i>	<i>59%</i>	<i>75%</i>	<i>67%</i>
<i>Not serious (Net)</i>	<i>26%</i>	<i>28%</i>	<i>30%</i>	<i>20%</i>	<i>26%</i>

- b. Laws, systems, and institutions treating Black, Latino, Asian, and Native Americans worse than white Americans

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Very serious	37%	32%	41%	50%	36%
Somewhat serious	27%	29%	25%	22%	27%
Not too serious	16%	15%	15%	15%	17%
Not serious at all	13%	16%	13%	8%	11%
Don't know	7%	7%	6%	5%	8%
<i>Serious (Net)</i>	<i>64%</i>	<i>61%</i>	<i>66%</i>	<i>72%</i>	<i>64%</i>
<i>Not serious (Net)</i>	<i>29%</i>	<i>31%</i>	<i>28%</i>	<i>23%</i>	<i>28%</i>

- c. People being too quick to accuse others of racism

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Very serious	43%	52%	42%	35%	37%
Somewhat serious	34%	31%	27%	40%	36%
Not too serious	12%	8%	13%	12%	16%
Not serious at all	6%	5%	8%	7%	5%
Don't know	5%	4%	9%	6%	6%
<i>Serious (Net)</i>	<i>77%</i>	<i>83%</i>	<i>70%</i>	<i>75%</i>	<i>72%</i>
<i>Not serious (Net)</i>	<i>17%</i>	<i>13%</i>	<i>21%</i>	<i>19%</i>	<i>21%</i>



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6. How serious of a problem is each of the following? (*Continued*)

d. Elected officials not doing enough to ensure that Black, Latino, Asian, and Native Americans are treated fairly

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Very serious	30%	27%	32%	39%	29%
Somewhat serious	29%	29%	24%	29%	28%
Not too serious	18%	19%	18%	13%	19%
Not serious at all	15%	17%	19%	11%	13%
Don't know	9%	8%	7%	7%	10%
<i>Serious (Net)</i>	<i>59%</i>	<i>56%</i>	<i>56%</i>	<i>69%</i>	<i>57%</i>
<i>Not serious (Net)</i>	<i>33%</i>	<i>36%</i>	<i>36%</i>	<i>25%</i>	<i>33%</i>

e. Elected officials focusing too much on whether Black, Latino, Asian, and Native Americans are treated fairly

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Very serious	23%	30%	24%	16%	18%
Somewhat serious	29%	32%	33%	26%	26%
Not too serious	21%	18%	20%	21%	26%
Not serious at all	17%	12%	10%	26%	20%
Don't know	10%	8%	13%	11%	10%
<i>Serious (Net)</i>	<i>52%</i>	<i>62%</i>	<i>57%</i>	<i>42%</i>	<i>44%</i>
<i>Not serious (Net)</i>	<i>38%</i>	<i>30%</i>	<i>30%</i>	<i>47%</i>	<i>46%</i>





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7. How much do you agree or disagree with the following statements?

Total Agree Summary

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
All Americans deserve an equal opportunity to succeed, no matter their race or ethnicity	91%	92%	85%	91%	89%
Spirituality brings people of different racial backgrounds together	73%	87%	69%	77%	56%
I prefer to vote for politicians who share my views on race and racism	71%	77%	68%	71%	64%
Religion brings people of different racial backgrounds together	69%	85%	67%	65%	53%
Our nation is a better place because of its spiritual and religious diversity	68%	77%	63%	74%	53%
Religious people have a responsibility to speak up against racism	66%	73%	61%	70%	56%
Overcoming racism requires more than changing people's attitudes, it requires fundamental changes in our laws and institutions	65%	64%	56%	73%	65%
Spiritual people have a responsibility to speak up against racism	65%	73%	57%	73%	53%
Racism makes it more difficult for people of color to succeed in America	63%	59%	58%	74%	63%
Efforts to combat racism are making life more difficult for white Americans	44%	52%	56%	36%	36%

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7. How much do you agree or disagree with the following statements? *(Continued)*

a. Spirituality brings people of different racial backgrounds together

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly agree	34%	48%	27%	35%	16%
Somewhat agree	40%	39%	41%	42%	40%
Somewhat disagree	11%	6%	14%	9%	17%
Strongly disagree	6%	2%	6%	5%	11%
Don't know	10%	5%	12%	8%	17%
<i>Agree (Net)</i>	<i>73%</i>	<i>87%</i>	<i>69%</i>	<i>77%</i>	<i>56%</i>
<i>Disagree (Net)</i>	<i>17%</i>	<i>8%</i>	<i>19%</i>	<i>15%</i>	<i>28%</i>

b. Religion brings people of different racial backgrounds together

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly agree	32%	48%	35%	25%	15%
Somewhat agree	37%	37%	31%	40%	38%
Somewhat disagree	13%	7%	16%	16%	17%
Strongly disagree	9%	3%	9%	11%	16%
Don't know	9%	5%	9%	9%	14%
<i>Agree (Net)</i>	<i>69%</i>	<i>85%</i>	<i>67%</i>	<i>65%</i>	<i>53%</i>
<i>Disagree (Net)</i>	<i>22%</i>	<i>10%</i>	<i>24%</i>	<i>26%</i>	<i>33%</i>

c. Our nation is a better place because of its spiritual and religious diversity

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly agree	32%	41%	29%	39%	20%
Somewhat agree	35%	37%	34%	35%	34%
Somewhat disagree	13%	10%	18%	9%	16%
Strongly disagree	9%	5%	8%	7%	14%
Don't know	11%	7%	11%	9%	16%
<i>Agree (Net)</i>	<i>68%</i>	<i>77%</i>	<i>63%</i>	<i>74%</i>	<i>53%</i>
<i>Disagree (Net)</i>	<i>21%</i>	<i>15%</i>	<i>26%</i>	<i>17%</i>	<i>30%</i>



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7. How much do you agree or disagree with the following statements? *(Continued)*

d. Overcoming racism requires more than changing people's attitudes, it requires fundamental changes in our laws and institutions

	Total May 2021	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly agree	34%	36%	33%	33%	47%	35%
Somewhat agree	34%	29%	31%	24%	26%	30%
Somewhat disagree	20%	16%	17%	16%	12%	16%
Strongly disagree	12%	12%	13%	21%	9%	10%
Don't know	NA*	7%	6%	7%	6%	9%
<i>Agree (Net)</i>	<i>68%</i>	<i>65%</i>	<i>64%</i>	<i>56%</i>	<i>73%</i>	<i>65%</i>
<i>Disagree (Net)</i>	<i>32%</i>	<i>28%</i>	<i>30%</i>	<i>37%</i>	<i>21%</i>	<i>26%</i>

*In May 2021, this question did not include a "Don't know" response option.

e. Racism makes it more difficult for people of color to succeed in America **[TRACKING QUESTION]**

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly agree	32%	28%	28%	43%	33%
Somewhat agree	31%	31%	30%	31%	31%
Somewhat disagree	16%	18%	19%	12%	14%
Strongly disagree	15%	16%	16%	10%	14%
Don't know	7%	7%	7%	4%	8%
<i>Agree (Net)</i>	<i>63%</i>	<i>59%</i>	<i>58%</i>	<i>74%</i>	<i>63%</i>
<i>Disagree (Net)</i>	<i>30%</i>	<i>34%</i>	<i>35%</i>	<i>22%</i>	<i>28%</i>

f. Religious people have a responsibility to speak up against racism

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly agree	33%	37%	26%	38%	26%
Somewhat agree	33%	36%	35%	32%	30%
Somewhat disagree	13%	12%	13%	11%	15%
Strongly disagree	10%	6%	14%	9%	13%
Don't know	12%	9%	12%	11%	15%
<i>Agree (Net)</i>	<i>66%</i>	<i>73%</i>	<i>61%</i>	<i>70%</i>	<i>56%</i>
<i>Disagree (Net)</i>	<i>22%</i>	<i>18%</i>	<i>27%</i>	<i>19%</i>	<i>29%</i>



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7. How much do you agree or disagree with the following statements? *(Continued)*

g. Spiritual people have a responsibility to speak up against racism

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly agree	31%	36%	24%	40%	22%
Somewhat agree	34%	38%	33%	34%	31%
Somewhat disagree	14%	13%	15%	11%	16%
Strongly disagree	8%	5%	16%	6%	12%
Don't know	12%	9%	13%	9%	18%
<i>Agree (Net)</i>	<i>65%</i>	<i>73%</i>	<i>57%</i>	<i>73%</i>	<i>53%</i>
<i>Disagree (Net)</i>	<i>22%</i>	<i>18%</i>	<i>31%</i>	<i>18%</i>	<i>29%</i>

h. All Americans deserve an equal opportunity to succeed, no matter their race or ethnicity

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly agree	72%	72%	62%	78%	71%
Somewhat agree	18%	20%	23%	13%	18%
Somewhat disagree	4%	4%	7%	3%	4%
Strongly disagree	2%	1%	4%	2%	3%
Don't know	3%	3%	4%	3%	4%
<i>Agree (Net)</i>	<i>91%</i>	<i>92%</i>	<i>85%</i>	<i>91%</i>	<i>89%</i>
<i>Disagree (Net)</i>	<i>6%</i>	<i>5%</i>	<i>11%</i>	<i>5%</i>	<i>7%</i>

i. I prefer to vote for politicians who share my views on race and racism

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly agree	36%	37%	35%	43%	30%
Somewhat agree	35%	40%	33%	29%	34%
Somewhat disagree	11%	8%	12%	12%	13%
Strongly disagree	5%	4%	6%	3%	6%
Don't know	14%	10%	14%	14%	17%
<i>Agree (Net)</i>	<i>71%</i>	<i>77%</i>	<i>68%</i>	<i>71%</i>	<i>64%</i>
<i>Disagree (Net)</i>	<i>15%</i>	<i>12%</i>	<i>18%</i>	<i>14%</i>	<i>19%</i>

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7. How much do you agree or disagree with the following statements? (Continued)

j. Efforts to combat racism are making life more difficult for white Americans

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly agree	19%	24%	28%	15%	14%
Somewhat agree	25%	28%	28%	21%	22%
Somewhat disagree	21%	20%	17%	20%	24%
Strongly disagree	24%	17%	16%	33%	29%
Don't know	11%	11%	11%	11%	12%
<i>Agree (Net)</i>	<i>44%</i>	<i>52%</i>	<i>56%</i>	<i>36%</i>	<i>36%</i>
<i>Disagree (Net)</i>	<i>45%</i>	<i>37%</i>	<i>33%</i>	<i>53%</i>	<i>53%</i>

8. Which of the following have roles to play in overcoming racism in America? (Select all that apply)

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Individuals in their day to day lives	73%	72%	56%	80%	74%
Local and national/National and local government	56%	55%	43%	61%	56%
Institutions such as schools, colleges, and hospitals	55%	52%	47%	62%	55%
Religious leaders and communities	50%	55%	39%	56%	43%
Spiritual leaders and communities	47%	52%	34%	57%	39%
Corporations and businesses/Businesses and corporations	47%	44%	40%	58%	47%
Grassroots community organizations	38%	38%	20%	48%	38%
None of the above	10%	10%	9%	7%	12%

9. Do you think racism is mostly a problem of how individuals treat each other, of how society works, both equally, or do you not really think it is a problem?

	Total June 2020	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Mostly a problem of how individuals treat each other	28%	26%	29%	36%	23%	22%
Mostly a problem of how society works	15%	12%	10%	15%	14%	12%
Both equally	48%	49%	47%	33%	54%	51%
Don't really think racism is a problem	6%	9%	10%	8%	5%	10%
Don't know	3%	5%	4%	8%	4%	5%



PUBLIC POLL FINDINGS AND METHODOLOGY

10. In order to level the playing field for Black, Latino, Asian, and Native Americans in each of the following, how should our nation distribute resources?

a. K-12 schools

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Equally distribute resources to all communities	61%	65%	59%	54%	61%
Primarily distribute resources to Black, Latino, Asian, and Native American communities	9%	9%	12%	10%	7%
Distribute resources to all communities with additional investment to close gaps in Black, Latino, Asian, and Native American communities	21%	16%	17%	30%	22%
None of the above	10%	10%	11%	6%	11%

b. Colleges, universities, and community colleges

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Equally distribute resources to all communities	60%	65%	48%	53%	60%
Primarily distribute resources to Black, Latino, Asian, and Native American communities	9%	9%	19%	8%	7%
Distribute resources to all communities with additional investment to close gaps in Black, Latino, Asian, and Native American communities	22%	17%	24%	32%	22%
None of the above	9%	9%	9%	7%	11%



PUBLIC POLL FINDINGS AND METHODOLOGY

10. In order to level the playing field for Black, Latino, Asian, and Native Americans in each of the following, how should our nation distribute resources? *(Continued)*

c. The housing market

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Equally distribute resources to all communities	60%	64%	55%	53%	60%
Primarily distribute resources to Black, Latino, Asian, and Native American communities	9%	10%	16%	10%	7%
Distribute resources to all communities with additional investment to close gaps in Black, Latino, Asian, and Native American communities	21%	17%	17%	30%	22%
None of the above	10%	9%	12%	7%	12%

d. The health care system

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Equally distribute resources to all communities	61%	65%	50%	53%	62%
Primarily distribute resources to Black, Latino, Asian, and Native American communities	8%	8%	19%	9%	5%
Distribute resources to all communities with additional investment to close gaps in Black, Latino, Asian, and Native American communities	21%	17%	20%	31%	22%
None of the above	10%	10%	12%	7%	11%



PUBLIC POLL FINDINGS AND METHODOLOGY

10. In order to level the playing field for Black, Latino, Asian, and Native Americans in each of the following, how should our nation distribute resources? *(Continued)*

e. Voting rights

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Equally distribute resources to all communities	64%	68%	54%	58%	63%
Primarily distribute resources to Black, Latino, Asian, and Native American communities	9%	9%	17%	8%	7%
Distribute resources to all communities with additional investment to close gaps in Black, Latino, Asian, and Native American communities	18%	15%	18%	27%	19%
None of the above	9%	9%	11%	6%	11%



PUBLIC POLL FINDINGS AND METHODOLOGY

11. Do you support or oppose the following?

Total Support Summary

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Spiritual leaders and communities speaking up against racism	72%	77%	63%	78%	64%
Our country becoming more racially and ethnically diverse	71%	70%	63%	78%	71%
Religious leaders and communities speaking up against racism	71%	76%	62%	77%	63%
Expanding access to colleges, universities, and community colleges for Black, Latino, Asian, and Native Americans	68%	66%	64%	78%	66%
Spiritual leaders and communities advocating for laws and policies to overcome racism	65%	67%	57%	74%	61%
Religious leaders and communities advocating for laws and policies to overcome racism	64%	67%	54%	72%	59%
K-12 schools educating students about the extent of the racism that Black, Latino, Asian, and Native Americans face	61%	56%	56%	72%	62%
Financially compensating Native Americans whose ancestors' land was taken unlawfully or deceitfully	54%	51%	59%	66%	52%
Investing in Black, Latino, Asian, and Native American communities that are most affected by climate change	54%	50%	50%	64%	54%
Financially compensating Black Americans whose ancestors were enslaved	41%	37%	43%	51%	39%

a. Religious leaders and communities speaking up against racism

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly support	38%	40%	29%	49%	32%
Somewhat support	33%	36%	33%	28%	31%
Somewhat oppose	9%	9%	16%	7%	11%
Strongly oppose	7%	6%	10%	8%	9%
Don't know	12%	9%	12%	9%	18%
Support (Net)	71%	76%	62%	77%	63%
Oppose (Net)	17%	14%	25%	15%	20%



PUBLIC POLL FINDINGS AND METHODOLOGY

11. Do you support or oppose the following? (*Continued*)

b. Religious leaders and communities advocating for laws and policies to overcome racism

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly support	33%	33%	22%	42%	29%
Somewhat support	32%	33%	32%	30%	30%
Somewhat oppose	12%	12%	20%	9%	11%
Strongly oppose	11%	10%	15%	8%	13%
Don't know	13%	11%	11%	11%	17%
<i>Support (Net)</i>	<i>64%</i>	<i>67%</i>	<i>54%</i>	<i>72%</i>	<i>59%</i>
<i>Oppose (Net)</i>	<i>23%</i>	<i>23%</i>	<i>35%</i>	<i>17%</i>	<i>24%</i>

c. Spiritual leaders and communities speaking up against racism

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly support	38%	38%	31%	51%	33%
Somewhat support	34%	39%	32%	27%	31%
Somewhat oppose	9%	8%	15%	8%	9%
Strongly oppose	7%	5%	8%	5%	9%
Don't know	13%	10%	14%	9%	18%
<i>Support (Net)</i>	<i>72%</i>	<i>77%</i>	<i>63%</i>	<i>78%</i>	<i>64%</i>
<i>Oppose (Net)</i>	<i>15%</i>	<i>13%</i>	<i>24%</i>	<i>14%</i>	<i>18%</i>

d. Spiritual leaders and communities advocating for laws and policies to overcome racism

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly support	33%	31%	31%	45%	28%
Somewhat support	33%	35%	26%	29%	33%
Somewhat oppose	12%	12%	20%	11%	11%
Strongly oppose	10%	9%	14%	7%	11%
Don't know	13%	11%	8%	9%	17%
<i>Support (Net)</i>	<i>65%</i>	<i>67%</i>	<i>57%</i>	<i>74%</i>	<i>61%</i>
<i>Oppose (Net)</i>	<i>22%</i>	<i>22%</i>	<i>35%</i>	<i>17%</i>	<i>22%</i>

e. Investing in Black, Latino, Asian, and Native American communities that are most affected by climate change

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly support	26%	25%	22%	38%	24%
Somewhat support	27%	25%	28%	27%	30%
Somewhat oppose	12%	12%	16%	10%	11%
Strongly oppose	17%	21%	20%	10%	16%
Don't know	17%	17%	14%	16%	19%
<i>Support (Net)</i>	<i>54%</i>	<i>50%</i>	<i>50%</i>	<i>64%</i>	<i>54%</i>
<i>Oppose (Net)</i>	<i>29%</i>	<i>33%</i>	<i>36%</i>	<i>20%</i>	<i>28%</i>

PUBLIC POLL FINDINGS AND METHODOLOGY

11. Do you support or oppose the following? (*Continued*)

f. Financially compensating Black Americans whose ancestors were enslaved

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly support	21%	20%	17%	29%	18%
Somewhat support	20%	17%	25%	21%	21%
Somewhat oppose	15%	15%	17%	12%	18%
Strongly oppose	32%	37%	30%	26%	30%
Don't know	12%	11%	10%	12%	13%
<i>Support (Net)</i>	<i>41%</i>	<i>37%</i>	<i>43%</i>	<i>51%</i>	<i>39%</i>
<i>Oppose (Net)</i>	<i>48%</i>	<i>52%</i>	<i>47%</i>	<i>37%</i>	<i>48%</i>

g. Financially compensating Native Americans whose ancestors' land was taken unlawfully or deceitfully

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly support	29%	26%	25%	41%	28%
Somewhat support	25%	24%	33%	25%	24%
Somewhat oppose	14%	14%	13%	12%	15%
Strongly oppose	20%	24%	18%	14%	18%
Don't know	12%	11%	11%	8%	15%
<i>Support (Net)</i>	<i>54%</i>	<i>51%</i>	<i>59%</i>	<i>66%</i>	<i>52%</i>
<i>Oppose (Net)</i>	<i>34%</i>	<i>38%</i>	<i>31%</i>	<i>26%</i>	<i>33%</i>

h. Expanding access to colleges, universities, and community colleges for Black, Latino, Asian, and Native Americans

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly support	37%	34%	33%	51%	35%
Somewhat support	31%	32%	31%	27%	31%
Somewhat oppose	10%	11%	14%	6%	10%
Strongly oppose	11%	12%	12%	7%	11%
Don't know	11%	11%	9%	8%	13%
<i>Support (Net)</i>	<i>68%</i>	<i>66%</i>	<i>64%</i>	<i>78%</i>	<i>66%</i>
<i>Oppose (Net)</i>	<i>21%</i>	<i>23%</i>	<i>27%</i>	<i>14%</i>	<i>21%</i>



PUBLIC POLL FINDINGS AND METHODOLOGY

11. Do you support or oppose the following? (*Continued*)

- i. K-12 schools educating students about the extent of the racism that Black, Latino, Asian, and Native Americans face

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly support	35%	31%	29%	46%	35%
Somewhat support	26%	25%	27%	26%	28%
Somewhat oppose	13%	15%	19%	10%	12%
Strongly oppose	15%	18%	21%	12%	12%
Don't know	11%	11%	4%	7%	14%
<i>Support (Net)</i>	<i>61%</i>	<i>56%</i>	<i>56%</i>	<i>72%</i>	<i>62%</i>
<i>Oppose (Net)</i>	<i>28%</i>	<i>32%</i>	<i>40%</i>	<i>21%</i>	<i>24%</i>

- j. Our country becoming more racially and ethnically diverse

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Strongly support	41%	38%	34%	55%	39%
Somewhat support	30%	31%	29%	23%	32%
Somewhat oppose	9%	10%	15%	5%	7%
Strongly oppose	7%	7%	10%	7%	7%
Don't know	13%	13%	12%	10%	15%
<i>Support (Net)</i>	<i>71%</i>	<i>70%</i>	<i>63%</i>	<i>78%</i>	<i>71%</i>
<i>Oppose (Net)</i>	<i>16%</i>	<i>17%</i>	<i>25%</i>	<i>11%</i>	<i>15%</i>

12. How often, if ever, do you engage in the following as spiritual or religious activities?

Total Monthly or more frequently summary

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Prayer	64%	93%	77%	62%	28%
Meditation	45%	59%	44%	58%	22%
Attending or participating in religious or spiritual services in-person or online	40%	65%	55%	27%	13%
Study of religious or spiritual books	39%	62%	54%	38%	10%
Donating money, time, or services to a spiritual or religious community	35%	57%	52%	24%	11%

PUBLIC POLL FINDINGS AND METHODOLOGY

12. How often, if ever, do you engage in the following as spiritual or religious activities? (Continued)

a. Prayer

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Daily	41%	68%	46%	36%	12%
Weekly	14%	18%	20%	18%	8%
Monthly	8%	8%	11%	9%	8%
Less than once a month	12%	5%	15%	16%	19%
Never	23%	1%	8%	22%	53%
<i>Monthly or more frequently (Net)</i>	<i>64%</i>	<i>93%</i>	<i>77%</i>	<i>62%</i>	<i>28%</i>

b. Meditation

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Daily	17%	25%	16%	23%	6%
Weekly	17%	24%	16%	23%	7%
Monthly	11%	11%	12%	12%	9%
Less than once a month	17%	15%	17%	18%	18%
Never	38%	25%	39%	24%	60%
<i>Monthly or more frequently (Net)</i>	<i>45%</i>	<i>59%</i>	<i>44%</i>	<i>58%</i>	<i>22%</i>

c. Study of religious or spiritual books

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Daily	11%	22%	15%	6%	1%
Weekly	16%	26%	24%	15%	4%
Monthly	12%	13%	15%	17%	6%
Less than once a month	23%	24%	16%	29%	19%
Never	38%	14%	30%	33%	70%
<i>Monthly or more frequently (Net)</i>	<i>39%</i>	<i>62%</i>	<i>54%</i>	<i>38%</i>	<i>10%</i>

d. Attending or participating in religious or spiritual services in-person or online

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Daily	5%	7%	9%	3%	1%
Weekly	24%	44%	30%	14%	5%
Monthly	11%	14%	16%	10%	6%
Less than once a month	20%	19%	20%	23%	19%
Never	41%	16%	25%	50%	69%
<i>Monthly or more frequently (Net)</i>	<i>40%</i>	<i>65%</i>	<i>55%</i>	<i>27%</i>	<i>13%</i>

PUBLIC POLL FINDINGS AND METHODOLOGY

12. How often, if ever, do you engage in the following as spiritual or religious activities? (Continued)

e. Donating money, time, or services to a spiritual or religious community

	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Daily	3%	5%	7%	2%	1%
Weekly	14%	25%	20%	7%	3%
Monthly	17%	26%	26%	14%	7%
Less than once a month	23%	23%	21%	29%	21%
Never	42%	20%	27%	48%	67%
<i>Monthly or more frequently (Net)</i>	35%	57%	52%	24%	11%

13. [Asked if Q11 ≠ Never for “Attending or participating in religious or spiritual services in-person or online”] When you attend religious or spiritual services, are most of the people who attend...

	Total (N=1685)	Both religious and spiritual (N=990)	Largely religious (N=126)	Largely spiritual (N=277)	Neither religious nor spiritual (N=292)
The same race or ethnicity as you	34%	34%	31%	29%	37%
From a range of different races or ethnicities	58%	58%	53%	65%	56%
A different race or ethnicity than you	8%	8%	16%	7%	7%

14. To what extent do you consider yourself to be a...

Total Very/Moderately Summary

	Total August 2022	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Spiritual person	57%	59%	100%	-	100%	-
Religious person	45%	48%	100%	100%	-	-

PUBLIC POLL FINDINGS AND METHODOLOGY

14. To what extent do you consider yourself to be a... (Continued)

a. Spiritual person

	Total August 2022	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Very	25%	29%	51%	-	45%	-
Moderately	32%	30%	49%	-	55%	-
Slightly	23%	20%	-	63%	-	48%
Not at all	16%	17%	-	21%	-	46%
Don't know	3%	3%	-	16%	-	7%
<i>Very/Moderately (Net)</i>	<i>57%</i>	<i>59%</i>	<i>100%</i>	<i>-</i>	<i>100%</i>	<i>-</i>
<i>Slightly/Not at all (Net)</i>	<i>40%</i>	<i>37%</i>	<i>-</i>	<i>84%</i>	<i>-</i>	<i>93%</i>

b. Religious person

	Total August 2022	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Very	18%	20%	43%	30%	-	-
Moderately	28%	28%	57%	70%	-	-
Slightly	23%	22%	-	-	52%	38%
Not at all	29%	28%	-	-	45%	58%
Don't know	2%	2%	-	-	3%	4%
<i>Very/Moderately (Net)</i>	<i>45%</i>	<i>48%</i>	<i>100%</i>	<i>100%</i>	<i>-</i>	<i>-</i>
<i>Slightly/Not at all (Net)</i>	<i>52%</i>	<i>50%</i>	<i>-</i>	<i>-</i>	<i>97%</i>	<i>96%</i>

15. [Asked if selected "Very", "Moderately", or "Slightly" spiritual at Q13A] How much do you agree or disagree with each of the following?

Total Agree Summary

	Total (N=2245)	Both religious and spiritual (N=1165)	Largely religious (N=99)**	Largely spiritual (N=531)	Neither religious nor spiritual (N=450)
My spirituality inspires me to treat people of all races fairly	85%	90%	**	87%	71%
My spirituality compels me to care about race and racism	74%	81%	**	77%	56%
My spirituality helps me understand race and racism	69%	80%	**	67%	46%
My spirituality informs my perspective on race and racism	68%	75%	**	71%	47%
My spiritual community shares my views about race and racism	64%	74%	**	62%	44%

**Low base size (N<100) too low to report data



PUBLIC POLL FINDINGS AND METHODOLOGY

15. [Asked if selected “Very”, “Moderately”, or “Slightly” spiritual at Q13A] How much do you agree or disagree with each of the following? (Continued)

a. My spirituality helps me understand race and racism

	Total (N=2245)	Both religious and spiritual (N=1165)	Largely religious (N=99)**	Largely spiritual (N=531)	Neither religious nor spiritual (N=450)
Strongly agree	33%	41%	**	33%	15%
Somewhat agree	35%	39%	**	33%	31%
Somewhat disagree	12%	8%	**	14%	19%
Strongly disagree	6%	4%	**	7%	13%
Don't know	13%	9%	**	13%	22%
<i>Agree (Net)</i>	<i>69%</i>	<i>80%</i>	<i>**</i>	<i>67%</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>19%</i>	<i>11%</i>	<i>**</i>	<i>21%</i>	<i>32%</i>

**Low base size (N<100) too low to report data

b. My spirituality informs my perspective on race and racism

	Total (N=2245)	Both religious and spiritual (N=1165)	Largely religious (N=99)**	Largely spiritual (N=531)	Neither religious nor spiritual (N=450)
Strongly agree	32%	39%	**	37%	15%
Somewhat agree	35%	36%	**	33%	32%
Somewhat disagree	12%	9%	**	10%	20%
Strongly disagree	6%	4%	**	8%	11%
Don't know	14%	12%	**	11%	22%
<i>Agree (Net)</i>	<i>68%</i>	<i>75%</i>	<i>**</i>	<i>71%</i>	<i>47%</i>
<i>Disagree (Net)</i>	<i>18%</i>	<i>13%</i>	<i>**</i>	<i>18%</i>	<i>31%</i>

**Low base size (N<100) too low to report data

c. My spiritual community shares my views about race and racism

	Total (N=2245)	Both religious and spiritual (N=1165)	Largely religious (N=99)**	Largely spiritual (N=531)	Neither religious nor spiritual (N=450)
Strongly agree	31%	38%	**	35%	14%
Somewhat agree	33%	36%	**	27%	30%
Somewhat disagree	8%	5%	**	8%	14%
Strongly disagree	4%	3%	**	4%	9%
Don't know	24%	18%	**	26%	34%
<i>Agree (Net)</i>	<i>64%</i>	<i>74%</i>	<i>**</i>	<i>62%</i>	<i>44%</i>
<i>Disagree (Net)</i>	<i>13%</i>	<i>8%</i>	<i>**</i>	<i>12%</i>	<i>22%</i>

**Low base size (N<100) too low to report data



PUBLIC POLL FINDINGS AND METHODOLOGY

15. [Asked if selected “Very”, “Moderately”, or “Slightly” spiritual at Q13A] How much do you agree or disagree with each of the following? (Continued)

d. My spirituality inspires me to treat people of all races fairly

	Total (N=2245)	Both religious and spiritual (N=1165)	Largely religious (N=99)**	Largely spiritual (N=531)	Neither religious nor spiritual (N=450)
Strongly agree	57%	65%	**	64%	35%
Somewhat agree	27%	24%	**	24%	37%
Somewhat disagree	6%	4%	**	4%	12%
Strongly disagree	3%	2%	**	4%	5%
Don't know	6%	4%	**	5%	11%
<i>Agree (Net)</i>	<i>85%</i>	<i>90%</i>	<i>**</i>	<i>87%</i>	<i>71%</i>
<i>Disagree (Net)</i>	<i>9%</i>	<i>6%</i>	<i>**</i>	<i>7%</i>	<i>17%</i>

**Low base size (N<100) too low to report data

e. My spirituality compels me to care about race and racism

	Total (N=2245)	Both religious and spiritual (N=1165)	Largely religious (N=99)**	Largely spiritual (N=531)	Neither religious nor spiritual (N=450)
Strongly agree	39%	46%	**	45%	19%
Somewhat agree	35%	35%	**	32%	37%
Somewhat disagree	10%	7%	**	7%	16%
Strongly disagree	6%	4%	**	6%	11%
Don't know	10%	8%	**	10%	17%
<i>Agree (Net)</i>	<i>74%</i>	<i>81%</i>	<i>**</i>	<i>77%</i>	<i>56%</i>
<i>Disagree (Net)</i>	<i>15%</i>	<i>11%</i>	<i>**</i>	<i>13%</i>	<i>27%</i>

**Low base size (N<100) too low to report data

16. [Asked if selected “Very”, “Moderately”, or “Slightly” religious at Q13B] How much do you agree or disagree with each of the following?

Total Agree Summary

	Total (N=1934)	Both religious and spiritual (N=1165)	Largely religious (N=158)	Largely spiritual (N=279)	Neither religious nor spiritual (N=332)
My religion inspires me to treat people of all races fairly	86%	92%	81%	81%	76%
My religion compels me to care about race and racism	72%	80%	64%	66%	56%
My religion helps me understand race and racism	66%	75%	62%	53%	46%
My religious community shares my views about race and racism	64%	73%	58%	56%	44%
My religion informs my perspective on race and racism	64%	73%	61%	53%	45%



PUBLIC POLL FINDINGS AND METHODOLOGY

16. [Asked if selected “Very”, “Moderately”, or “Slightly” religious at Q13B] How much do you agree or disagree with each of the following? (Continued)

a. My religion helps me understand race and racism

	Total (N=1934)	Both religious and spiritual (N=1165)	Largely religious (N=158)	Largely spiritual (N=279)	Neither religious nor spiritual (N=332)
Strongly agree	30%	39%	24%	15%	15%
Somewhat agree	35%	36%	39%	38%	31%
Somewhat disagree	14%	10%	19%	19%	22%
Strongly disagree	9%	5%	9%	14%	15%
Don't know	11%	9%	10%	14%	17%
<i>Agree (Net)</i>	<i>66%</i>	<i>75%</i>	<i>62%</i>	<i>53%</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>23%</i>	<i>16%</i>	<i>28%</i>	<i>33%</i>	<i>37%</i>

b. My religion informs my perspective on race and racism

	Total (N=1934)	Both religious and spiritual (N=1165)	Largely religious (N=158)	Largely spiritual (N=279)	Neither religious nor spiritual (N=332)
Strongly agree	30%	38%	28%	19%	15%
Somewhat agree	34%	35%	33%	34%	30%
Somewhat disagree	13%	10%	19%	16%	19%
Strongly disagree	9%	6%	8%	13%	17%
Don't know	14%	12%	12%	17%	19%
<i>Agree (Net)</i>	<i>64%</i>	<i>73%</i>	<i>61%</i>	<i>53%</i>	<i>45%</i>
<i>Disagree (Net)</i>	<i>22%</i>	<i>16%</i>	<i>27%</i>	<i>29%</i>	<i>36%</i>

c. My religious community shares my views about race and racism

	Total (N=1934)	Both religious and spiritual (N=1165)	Largely religious (N=158)	Largely spiritual (N=279)	Neither religious nor spiritual (N=332)
Strongly agree	31%	39%	26%	24%	14%
Somewhat agree	33%	35%	32%	32%	30%
Somewhat disagree	10%	6%	19%	14%	15%
Strongly disagree	4%	3%	6%	5%	6%
Don't know	22%	19%	17%	24%	35%
<i>Agree (Net)</i>	<i>64%</i>	<i>73%</i>	<i>58%</i>	<i>56%</i>	<i>44%</i>
<i>Disagree (Net)</i>	<i>14%</i>	<i>8%</i>	<i>25%</i>	<i>20%</i>	<i>21%</i>



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16. [Asked if selected “Very”, “Moderately”, or “Slightly” religious at Q13B] How much do you agree or disagree with each of the following? (Continued)

d. My religion inspires me to treat people of all races fairly

	Total (N=1934)	Both religious and spiritual (N=1165)	Largely religious (N=158)	Largely spiritual (N=279)	Neither religious nor spiritual (N=332)
Strongly agree	58%	67%	55%	44%	38%
Somewhat agree	29%	25%	26%	37%	38%
Somewhat disagree	5%	3%	9%	6%	9%
Strongly disagree	3%	2%	3%	4%	7%
Don't know	5%	3%	7%	9%	8%
<i>Agree (Net)</i>	<i>86%</i>	<i>92%</i>	<i>81%</i>	<i>81%</i>	<i>76%</i>
<i>Disagree (Net)</i>	<i>8%</i>	<i>5%</i>	<i>13%</i>	<i>10%</i>	<i>16%</i>

e. My religion compels me to care about race and racism

	Total (N=1934)	Both religious and spiritual (N=1165)	Largely religious (N=158)	Largely spiritual (N=279)	Neither religious nor spiritual (N=332)
Strongly agree	37%	46%	30%	27%	20%
Somewhat agree	35%	34%	34%	39%	36%
Somewhat disagree	11%	8%	20%	14%	16%
Strongly disagree	6%	4%	8%	8%	13%
Don't know	10%	8%	8%	13%	15%
<i>Agree (Net)</i>	<i>72%</i>	<i>80%</i>	<i>64%</i>	<i>66%</i>	<i>56%</i>
<i>Disagree (Net)</i>	<i>18%</i>	<i>12%</i>	<i>28%</i>	<i>22%</i>	<i>29%</i>

17. [Asked if selected “Slightly”, “Not at all”, or “Don't know” for spiritual AND religious at Q13A – Q13B] How much do you agree or disagree with each of the following?

Total Agree Summary

	Total (N=934)	Both religious and spiritual (N=0)	Largely religious (N=0)	Largely spiritual (N=0)	Neither religious nor spiritual (N=934)
I treat people of all races fairly	88%	NA	NA	NA	88%
I care about race and racism	76%	NA	NA	NA	76%
I have an informed perspective on race and racism	71%	NA	NA	NA	71%
I seek to understand race and racism	66%	NA	NA	NA	66%
My social circle shares my views about race and racism	64%	NA	NA	NA	64%



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17. [Asked if selected “Slightly”, “Not at all”, or “Don’t know” for spiritual AND religious at Q13A – Q13B] How much do you agree or disagree with each of the following? (Continued)

a. I seek to understand race and racism

	Total (N=934)	Both religious and spiritual (N=0)	Largely religious (N=0)	Largely spiritual (N=0)	Neither religious nor spiritual (N=934)
Strongly agree	29%	NA	NA	NA	29%
Somewhat agree	37%	NA	NA	NA	37%
Somewhat disagree	13%	NA	NA	NA	13%
Strongly disagree	11%	NA	NA	NA	11%
Don't know	10%	NA	NA	NA	10%
<i>Agree (Net)</i>	<i>66%</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>66%</i>
<i>Disagree (Net)</i>	<i>24%</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>24%</i>

b. I have an informed perspective on race and racism

	Total (N=934)	Both religious and spiritual (N=0)	Largely religious (N=0)	Largely spiritual (N=0)	Neither religious nor spiritual (N=934)
Strongly agree	28%	NA	NA	NA	28%
Somewhat agree	42%	NA	NA	NA	42%
Somewhat disagree	11%	NA	NA	NA	11%
Strongly disagree	4%	NA	NA	NA	4%
Don't know	14%	NA	NA	NA	14%
<i>Agree (Net)</i>	<i>71%</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>71%</i>
<i>Disagree (Net)</i>	<i>15%</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>15%</i>

c. My social circle shares my views about race and racism

	Total (N=934)	Both religious and spiritual (N=0)	Largely religious (N=0)	Largely spiritual (N=0)	Neither religious nor spiritual (N=934)
Strongly agree	27%	NA	NA	NA	27%
Somewhat agree	37%	NA	NA	NA	37%
Somewhat disagree	9%	NA	NA	NA	9%
Strongly disagree	4%	NA	NA	NA	4%
Don't know	22%	NA	NA	NA	22%
<i>Agree (Net)</i>	<i>64%</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>64%</i>
<i>Disagree (Net)</i>	<i>13%</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>13%</i>



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17. [Asked if selected “Slightly”, “Not at all”, or “Don’t know” for spiritual AND religious at Q13A – Q13B] How much do you agree or disagree with each of the following? (Continued)

d. I treat people of all races fairly

	Total (N=934)	Both religious and spiritual (N=0)	Largely religious (N=0)	Largely spiritual (N=0)	Neither religious nor spiritual (N=934)
Strongly agree	63%	NA	NA	NA	63%
Somewhat agree	26%	NA	NA	NA	26%
Somewhat disagree	5%	NA	NA	NA	5%
Strongly disagree	2%	NA	NA	NA	2%
Don't know	4%	NA	NA	NA	4%
<i>Agree (Net)</i>	88%	NA	NA	NA	88%
<i>Disagree (Net)</i>	7%	NA	NA	NA	7%

e. I care about race and racism

	Total (N=934)	Both religious and spiritual (N=0)	Largely religious (N=0)	Largely spiritual (N=0)	Neither religious nor spiritual (N=934)
Strongly agree	40%	NA	NA	NA	40%
Somewhat agree	36%	NA	NA	NA	36%
Somewhat disagree	10%	NA	NA	NA	10%
Strongly disagree	8%	NA	NA	NA	8%
Don't know	7%	NA	NA	NA	7%
<i>Agree (Net)</i>	76%	NA	NA	NA	76%
<i>Disagree (Net)</i>	17%	NA	NA	NA	17%

18. What is your religion?

	Total August 2022	Total	Both religious and spiritual	Largely religious	Largely spiritual	Neither religious nor spiritual
Evangelical or Protestant Christian (Baptist, Lutheran, Methodist, Presbyterian, Episcopalian, Pentecostal, Church of Christ, etc.)	28%	29%	45%	30%	19%	15%
Catholic	21%	19%	20%	24%	15%	18%
Jewish	2%	3%	1%	5%	4%	3%
Islam/Muslim	1%	2%	3%	4%	2%	1%
Buddhist	2%	1%	1%	3%	2%	2%
Mormon	1%	1%	2%	1%	1%	*
Hindu	1%	1%	1%	1%	1%	1%
Jehovah's Witness	*	1%	2%	1%	1%	*
Greek or Russian Orthodox	1%	1%	1%	-	1%	1%
Unitarian (Universalist)	*	*	*	1%	1%	*
Other Christian religion	12%	14%	18%	19%	12%	8%
Other non-Christian religion	3%	3%	2%	3%	7%	1%
No religion	28%	26%	4%	7%	37%	49%



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19. [Asked if selected “Evangelical or Protestant Christian”, “Catholic”, “Jehovah’s Witness”, “Mormon”, “Orthodox”, or “Other Christian religion” at Q18] Would you describe yourself as a born-again or evangelical Christian?

	Total (N=1763)	Both religious and spiritual (N=1005)	Largely religious (N=114)	Largely spiritual (N=254)	Neither religious nor spiritual (N=390)
Yes	41%	52%	40%	36%	18%
No	53%	43%	52%	58%	75%
Don't know	6%	5%	8%	7%	7%





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About the Study

These are some of the findings of an Ipsos poll, conducted between February 28 – March 3, 2023, on behalf of Public Agenda. For this survey, a sample of 2,788 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 1165 both religious and spiritual individuals, 158 largely religious individuals, 531 largely spiritual individuals, and 934 neither religious nor spiritual individuals.

The sample for this study was randomly drawn from Ipsos' online panel (see [link](#) for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see [link](#) for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education. Party ID benchmarks are from recent high quality telephone polls.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (N=2,788, DEFF=1.5, adjusted Confidence Interval=+/- 3.8 percentage points).

The poll also has a credibility interval of plus or minus 3.5 percentage points for both religious and spiritual individuals, plus or minus 9.5 percentage points for largely religious individuals, plus or minus 5.2 percentage points for largely spiritual individuals, and plus or minus 3.9 percentage points for neither religious nor spiritual individuals.

The survey is trended with three surveys. The first one was conducted June 18-22, 2020, the second was conducted May 24-27, 2021, and the third was conducted August 24-26, 2022, all for Public Agenda by Ipsos. The June 2020 survey was conducted based on a nationally representative online sample of adults age 18 or older (N=1,113). The May 2021 survey was conducted based on a nationally representative online sample of adults age 18 or older (N=1,260). The August 2022 survey was conducted based on a nationally representative online sample of adults age 18 or older (N=2,219).

Further information about the June 2020 survey can be found [here](#). Further information about the May 2021 survey can be found [here](#). Further information about the August 2022 survey can be found [here](#).



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For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com





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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com