



PRESS RELEASE

Ipsos in Asia Pacific Celebrates Seven Countries' Certification as Great Place to Work®, Demonstrating Commitment to Employee Satisfaction and Wellbeing

10 July 2023 – Ipsos in Asia Pacific is proud to announce that seven of its country offices have been officially certified by Great Place to Work®. This prestigious recognition highlights Ipsos' unwavering commitment to creating a positive work environment that fosters employee satisfaction, engagement, and overall wellbeing.

The Great Place to Work certification is a testament to Ipsos' dedication to its employees, who are the backbone of the organisation's success. By providing a supportive and inclusive workplace culture, Ipsos enables its talented workforce to thrive and contribute to the company's mission of delivering exceptional total understanding of markets, society and people to clients worldwide.

Upon receiving this recognition, Hamish Munro, CEO of Ipsos in Asia Pacific, said: "I am incredibly proud of our teams in Indonesia, South Korea, Malaysia, Singapore, Thailand, Vietnam and India for achieving the Great Place to Work certification. This achievement reflects our belief that a company's success is deeply intertwined with the wellbeing and satisfaction of its employees."

Ena Rivera, Ipsos HR Director in Asia Pacific, said: "At Ipsos, we recognise that our people are our greatest asset. We have always prioritised creating an environment that fosters collaboration, growth, and work-life balance. The Great Place to Work certifications we received are testament to our ongoing commitment to nurturing our employees' talents and providing them with opportunities for personal and professional development."

"Undoubtedly, Ipsos is the best place to work in the market research industry in the Asia Pacific."

Ipsos' unwavering dedication to cultivating an exceptional workplace culture aligns with the company's broader vision of creating an environment where employees can thrive, innovate, and contribute their best work. By prioritising employee wellbeing, Ipsos not only enhances its ability to attract and retain top talent but also ensures the delivery of outstanding research solutions to clients across various industries.

Ipsos remains steadfast in its commitment to promoting employee satisfaction and fostering a culture of excellence.



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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques. "Game Changers" – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and the Mid-60 indexes and is eligible for the Deferred Settlement Service (SRD).

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Every year, more than 10,000 companies across 60 countries apply to get Great Place to Work-Certified.

About Great Place to Work Certification™

Great Place to Work® Certification™ is the most definitive "employer-of-choice" recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place to Work-Certified.

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