

Fast Flexible Reliable Cost Effective Representative

OMNIPOLL is a telephone omnibus survey which interviews a fresh, nationally representative sample of 1,000 adults aged 15+ every two weeks. The sample used is RDD (random digit dialling) and includes both mobile and landline phone numbers. At analysis stage, the data is weighted in line with the known profile of the population according to the latest CSO estimates.



CONTACTS DETAILS

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SCHEDULE 2023

Wave	Closing Date	Fieldwork Period	Wave	Closing Date	Fieldwork Period
1	13th December	3rd-15th January	13	26th June	3rd-15th July
2	10th January	17th-31st January	14	10th July	17th-31st July
3	25th January	1st-14th February	15	25th July	1st-14th August
4	8th February	15th-28th February	16	9th August	16th-31st August
5	22nd February	1st-14th March	17	24th August	1st-14th September
6	8th March	15th-31st March	18	8th September	15th-30th September
7	24th March	3rd-15th April	19	25th September	2nd-15th October
8	6th April	17th-30th April	20	10th October	17th-31st October
9	24th April	1st-14th May	21	25th October	1st-14th November
10	9th May	16th-31st May	22	9th November	16th-30th November
11	25th May	1st-14th June	23	24th November	1st-14th December
12	8th June	15th-30th June	24	28th November	4th-17th December

CLASSIFICATION RATES

Classification	Rate	Price Per Question From* (Incl. Topline Charts)
 Gender	Yes/No	€560
 Age	Pre Coded	€860
 Social Class	Pre Coded with 'Others'	€975
 Kids in Household	Read Out Answers (up to 5)	€1,135
 Region	Additional Read Out Answer (over 5, per item)	€120
 Employment Status	Open Ended	€1,625
 Education	Additional question text	€455
	Attitude Statement (Per Statement)	€560

*fee depends on length and reporting requirements

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