

Global @divor: Diversity, Equity and Inclusion
 OXQ1. With which of these two statements do you agree more? A. People's chances of success in ... depend mostly on their own merit and efforts/B. People's chances of success in ... depend mostly on factors beyond their control
 Proportions/Means: Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N, O/P/Q, R/S, T/U, V/W, X/Y, Z/a/b/c/d/e/f, g/h/i/j/k/l/m/n/o/p/q
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N, O/P/Q, R/S, T/U, V/W, X/Y, Z/a/b/c/d/e/f, g/h/i/j/k/l/m/n/o/p/q
 Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain																																					
	Total	Gender		Age				Generation			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							Political Party				
		Male	Female	Under 35	35 to 49	50 to 74	Baby Boomer	Gen X	Millennial	Gen Z	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND	Conservative Party	Labour Party	Liberal Democrats	None	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	q	
Base: All Respondents (unwtd)	1000	494	506	330	261	409	277	240	321	162	115	415	385	533	467	234	188	578	660	340	168	832	238	762	637	363	114	119	168	138	211	170	67	252	293	119	165	
Base: All Respondents (wtd)	500	244	256	165	129	206	143	109	164	83	62	232	160	242	258	118	207	175	316	184	69	431	92	408	301	199	58	59	83	72	108	77	36	120	144	54	98	
Agree much more with A than with B	91	54	37	24	22	45	35	19	26	13	6	44	33	54	37	29	33	60	31	19	72	23	68	56	36	10	11	18	14	18	15	3	42	18	11	10		
	18.2%	22.2%	14.5%	14.8%	17.0%	21.8%	24.3%	17.5%	16.1%	13.0%	9.5%	18.8%	20.8%	22.3%	14.5%	24.1%	14.2%	19.0%	19.2%	16.7%	27.3%	16.8%	25.4%	16.6%	18.5%	17.8%	17.6%	18.7%	21.5%	19.7%	17.0%	18.9%	9.3%	34.6%	12.6%	19.6%	10.0%	
	B				C	HI				*	J	J	N		P			U		W						*	*						*	hjm		q*		
Agree somewhat more with A than with B	97	45	52	23	27	46	34	25	26	12	11	47	30	51	45	17	41	39	65	32	8	89	15	82	56	41	11	15	16	14	23	11	6	31	28	10	20	
	19.3%	18.4%	20.2%	14.1%	21.3%	22.4%	23.5%	23.2%	15.9%	14.0%	18.1%	20.3%	18.9%	21.3%	17.5%	14.3%	19.8%	22.2%	20.6%	17.2%	11.2%	20.6%	16.4%	20.0%	18.6%	20.5%	18.4%	25.9%	19.5%	19.3%	21.6%	14.1%	16.7%	25.9%	19.4%	18.5%	20.0%	
					C	HI	I			*							O			T						*	e*					*	m		*			
Agree with both equally	117	48	69	43	25	50	34	25	37	21	20	49	39	53	64	26	52	39	74	43	17	100	23	94	69	48	12	12	16	21	26	21	9	27	29	13	25	
	23.4%	19.8%	26.9%	25.7%	19.4%	24.1%	23.8%	22.9%	22.8%	24.7%	31.5%	21.1%	24.1%	22.0%	24.8%	22.3%	25.0%	22.3%	23.4%	23.5%	25.4%	23.1%	25.1%	23.1%	22.9%	24.2%	21.4%	20.5%	18.8%	29.2%	23.6%	27.2%	24.6%	22.1%	20.0%	24.9%	25.7%	
					A					K*																*	*					*						
Agree somewhat more with B than with A	100	47	53	34	31	35	23	16	41	20	14	49	27	42	58	23	48	30	67	33	10	89	15	84	63	36	11	13	17	11	23	14	9	9	39	11	18	
	19.9%	19.2%	20.6%	20.5%	23.8%	17.1%	16.2%	14.9%	24.8%	23.5%	21.8%	21.3%	16.7%	17.4%	22.3%	19.0%	23.0%	16.9%	21.1%	18.0%	15.1%	20.7%	16.5%	20.7%	21.0%	18.3%	19.3%	22.3%	20.5%	15.4%	21.4%	18.3%	25.1%	7.4%	27.0%	20.2%	18.5%	
					E					FG	*															*	*					*						
Agree much more with B than with A	74	39	35	31	20	23	13	18	31	13	9	34	27	35	39	16	30	29	38	36	13	61	15	59	45	29	7	4	13	10	13	15	8	10	26	8	14	
	14.8%	16.1%	13.5%	18.8%	15.3%	11.2%	8.8%	16.2%	18.6%	15.9%	14.3%	14.5%	17.1%	14.5%	15.0%	13.2%	14.3%	16.4%	12.0%	19.6%	18.6%	14.2%	15.9%	14.5%	14.9%	14.6%	12.8%	7.5%	15.1%	14.4%	12.1%	19.0%	22.9%	8.7%	17.9%	15.5%	14.5%	
					E				F	F	*								R							*	*					a	a*					
Disagree with both equally	3	2	1	*	1	2	2	1	1	-	1	1	*	2	1	2	1	3	*	-	3	-	3	1	2	2	2	*	1	1	-	-	1	1	-	2		
	0.7%	0.9%	0.4%	0.2%	0.6%	1.0%	1.1%	0.9%	0.4%	-	1.6%	0.4%	0.2%	0.8%	0.5%	1.3%	0.5%	0.4%	0.9%	0.2%	-	0.8%	-	0.8%	0.4%	1.1%	3.1%	0.8%	0.6%	0.7%	-	-	0.4%	0.5%	-	2.1%		
					E																					d*	*					*						
Not sure	18	8	10	10	3	5	3	5	2	7	2	9	3	4	14	7	7	5	9	9	2	16	1	17	11	7	4	2	3	1	5	2	1	1	4	1	9	
	3.6%	3.4%	3.8%	5.9%	2.6%	2.4%	2.4%	4.4%	1.4%	8.9%	3.2%	3.7%	2.2%	1.7%	5.4%	5.7%	3.2%	2.7%	2.9%	4.9%	2.4%	3.8%	0.6%	4.3%	3.7%	3.5%	7.4%	4.3%	3.9%	1.3%	4.3%	2.5%	1.4%	0.9%	2.7%	1.3%	9.3%	
					E				FH	*																c*	*					*						
Sigma	500	244	256	165	129	206	143	109	164	83	62	232	160	242	258	118	207	175	316	184	69	431	92	408	301	199	58	59	83	72	108	77	36	120	144	54	98	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary																																						
Agree more with A (Net)	188	99	89	48	49	91	69	45	52	22	17	91	64	105	83	46	70	72	126	62	26	161	39	149	111	76	21	26	34	28	42	26	9	73	46	20	29	
	37.6%	40.6%	34.7%	28.9%	38.2%	47.8%	40.7%	31.9%	27.0%	27.6%	39.1%	39.8%	43.6%	47.8%	32.0%	38.5%	34.0%	41.3%	39.8%	33.8%	38.5%	37.4%	41.9%	36.6%	37.1%	38.4%	36.0%	44.6%	41.1%	39.0%	38.5%	33.0%	26.0%	60.5%	32.0%	38.1%	29.9%	
					C	C	HI	I		*	J	J	N													*	f*	*					*	hjm		*		
Agree more with B (Net)	174	86	87	65	50	58	36	34	71	33	22	83	54	77	96	38	77	58	104	69	23	150	30	144	108	66	19	17	30	21	36	29	17	19	65	19	32	
	34.7%	35.3%	34.2%	39.3%	39.1%	28.3%	24.9%	31.1%	43.4%	39.4%	36.2%	35.8%	33.8%	32.0%	37.3%	32.3%	37.3%	33.3%	33.1%	37.6%	33.7%	34.9%	32.4%	35.3%	35.9%	32.9%	32.1%	29.8%	35.7%	29.9%	33.6%	37.3%	48.0%	16.1%	44.9%	35.7%	32.9%	
					E	E			FG	F	*															*	*					ac*		gq		g*	g	

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Global @visor: Diversity, Equity and Inclusion
 OXQ2. And which of these two statements do you agree more? A. A fair society is one in which everyone is given the same opportunities/B. A fair society is one in which everyone enjoys the same quality of life
 Proportions/Means: Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N, O/P/Q, R/S, T/U, V/W, X/Y, Z/a/b/c/d/e/f, g/h/i/j/k/l/m/n/o/p/q
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N, O/P/Q, R/S, T/U, V/W, X/Y, Z/a/b/c/d/e/f, g/h/i/j/k/l/m/n/o/p/q
 Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain																																				
	Great Britain Total	Gender		Age			Generation				Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					Political Party					
		Male	Female	Under 35	35 to 49	50 to 74	Baby Boomer	Gen X	Millennial	Gen Z	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND	Conservative Party	Labour Party	Liberal Democrats	None
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	q	
Base: All Respondents (unwtd)	1000	494	506	330	261	409	277	240	321	162	115	415	385	533	467	234	188	578	660	340	168	832	238	762	637	363	114	119	168	138	211	170	67	252	293	119	165
Base: All Respondents (wtd)	500	244	256	165	129	206	143	109	164	83	62	232	160	242	258	118	207	175	316	184	69	431	92	408	301	199	58	59	83	72	108	77	36	120	144	54	98
Agree much more with A than with B	129	73	56	32	35	63	46	32	38	13	15	62	45	68	46	32	53	44	86	44	18	112	23	106	75	55	17	13	19	29	19	9	46	33	18	17	
	25.9%	29.9%	22.0%	19.1%	26.8%	30.7%	32.3%	28.9%	23.2%	16.0%	24.2%	27.0%	27.9%	28.3%	23.6%	26.7%	25.8%	25.4%	27.2%	23.6%	25.5%	25.9%	25.2%	26.0%	24.9%	27.4%	30.0%	21.9%	22.7%	26.6%	26.8%	24.0%	26.0%	38.5%	22.6%	33.4%	17.8%
Agree somewhat more with A than with B	100	43	58	35	22	44	29	24	31	16	14	45	33	45	56	18	40	42	63	37	10	90	12	88	61	39	12	13	15	14	18	8	22	28	11	23	
	20.1%	17.5%	22.5%	20.9%	17.4%	21.2%	20.3%	22.4%	19.0%	18.8%	22.0%	19.4%	20.8%	18.5%	21.5%	15.4%	19.2%	24.3%	19.9%	20.3%	14.7%	20.9%	13.5%	21.6%	20.3%	19.8%	21.1%	22.1%	18.2%	20.2%	16.9%	23.5%	21.6%	18.1%	19.3%	20.0%	23.2%
Agree with both equally	143	66	76	52	36	55	38	29	49	27	18	64	45	72	71	37	60	47	88	54	20	123	28	115	83	59	17	17	26	22	30	20	11	31	50	12	24
	28.6%	27.1%	29.9%	31.5%	28.1%	26.5%	26.6%	29.6%	32.5%	29.7%	27.7%	27.9%	29.8%	27.4%	30.9%	28.8%	26.7%	28.0%	29.4%	28.8%	28.5%	30.6%	28.1%	27.7%	29.8%	28.4%	29.3%	31.4%	30.7%	27.7%	26.3%	29.6%	26.0%	35.0%	22.3%	24.1%	
Agree somewhat more with B than with A	51	25	26	21	10	20	13	11	17	10	9	21	17	20	31	16	18	17	33	18	9	42	13	38	31	20	6	4	9	6	12	9	3	5	19	5	10
	10.2%	10.3%	10.1%	12.6%	7.6%	9.9%	8.9%	10.0%	10.4%	12.3%	13.9%	9.1%	10.6%	8.1%	12.2%	13.6%	8.8%	9.5%	10.5%	9.6%	13.1%	9.7%	12.3%	9.3%	10.2%	10.1%	11.0%	7.5%	11.3%	7.9%	10.9%	12.1%	8.3%	3.9%	12.9%	9.6%	10.3%
Agree much more with B than with A	47	26	21	16	17	14	10	9	22	7	5	22	18	27	20	11	18	18	33	14	12	35	14	33	34	13	3	6	12	5	10	8	4	9	9	6	11
	9.4%	10.5%	8.4%	9.6%	13.6%	6.7%	6.7%	7.9%	13.6%	8.0%	7.3%	9.5%	10.9%	11.1%	7.9%	9.0%	8.8%	10.6%	10.5%	7.7%	17.5%	8.2%	15.6%	8.1%	11.2%	6.8%	4.7%	9.7%	14.1%	7.5%	8.9%	9.8%	11.3%	7.8%	6.3%	11.4%	11.4%
Disagree with both equally	11	6	4	3	3	4	3	2	3	3	1	7	*	2	9	1	8	2	7	4	-	11	*	10	6	4	2	*	1	2	5	-	1	3	2	1	4
	2.1%	2.6%	1.7%	1.7%	2.6%	2.1%	2.1%	1.5%	1.9%	3.4%	1.4%	3.1%	0.2%	0.8%	3.3%	0.4%	3.9%	1.2%	2.1%	2.1%	-	2.4%	0.4%	2.5%	2.0%	2.2%	2.9%	0.4%	1.5%	3.0%	4.2%	-	1.9%	2.6%	1.6%	2.6%	3.7%
Not sure	19	5	14	8	5	6	4	3	4	7	1	10	3	8	11	5	10	4	6	13	*	18	1	18	11	8	1	5	1	3	5	3	1	3	3	*	9
	3.7%	2.0%	5.4%	4.7%	3.9%	3.0%	2.8%	2.3%	9.0%	1.5%	4.2%	1.7%	3.3%	4.1%	3.9%	4.7%	2.5%	1.7%	7.2%	0.4%	4.3%	0.6%	4.5%	3.7%	3.9%	2.0%	9.1%	0.8%	4.1%	4.5%	4.2%	1.4%	2.9%	2.4%	0.7%	9.5%	
Sigma	500	244	256	165	129	206	143	109	164	83	62	232	160	242	258	118	207	175	316	184	69	431	92	408	301	199	58	59	83	72	108	77	36	120	144	54	98
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary	230	116	114	66	57	107	76	56	69	29	29	107	78	113	117	50	93	87	149	81	28	202	36	194	136	94	30	26	34	33	47	37	17	68	60	29	40
Agree more with A (Net)	45.9%	47.4%	44.6%	39.9%	44.2%	51.9%	52.6%	51.2%	42.2%	34.8%	46.3%	46.4%	48.7%	46.8%	45.1%	42.1%	45.0%	49.6%	47.1%	43.9%	40.2%	46.9%	38.7%	47.6%	45.1%	47.2%	51.1%	44.0%	40.9%	46.7%	43.7%	47.5%	47.6%	56.7%	41.8%	53.4%	41.0%
Agree more with B (Net)	98	51	47	37	27	34	22	20	39	17	13	43	35	46	52	27	36	35	66	32	21	77	27	71	65	34	9	10	21	11	21	17	7	14	28	11	21
	19.6%	20.9%	18.5%	22.2%	21.2%	16.6%	15.6%	17.9%	24.0%	20.4%	21.2%	18.6%	21.5%	19.2%	20.0%	22.6%	17.6%	20.1%	21.0%	17.3%	30.7%	17.9%	29.8%	17.3%	21.5%	16.9%	15.7%	17.2%	25.5%	15.4%	19.8%	21.9%	19.5%	11.8%	19.2%	21.0%	21.7%

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OXQ3. Compared to all the other problems facing ..., would you say that inequality is:

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N, O/P/Q, R/S, T/U, V/W, X/Y, Z/a/b/c/d/e/f, g/h/i/j/k/l/m/n/o/p/q

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N, O/P/Q, R/S, T/U, V/W, X/Y, Z/a/b/c/d/e/f, g/h/i/j/k/l/m/n/o/p/q

Minimum Base: 30 (**), Small Base: 100 (*)

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	Great Britain Total	Gender		Age			Generation				Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					Political Party						
		Male	Female	Under 35	35 to 49	50 to 74	Baby Boomer	Gen X	Millennial	Gen Z	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND	Conservative Party	Labour Party	Liberal Democrats	None	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	q		
Base: All Respondents (unwtd)	1000	494	506	330	261	409	277	240	321	162	115	415	385	533	467	234	188	578	660	340	168	832	238	762	637	363	114	119	168	138	211	170	67	252	293	119	165	
Base: All Respondents (wtd)	500	244	256	165	129	206	143	109	164	83	62	232	160	242	258	118	207	175	316	184	69	431	92	408	301	199	58	59	83	72	108	77	36	120	144	54	98	
The single most important problem	31	22	9	10	17	4	3	4	19	5	4	10	16	17	13	5	6	19	27	4	17	14	17	14	24	7	5	3	4	3	3	9	4	9	10	7	2	
	6.2%	9.1%	3.4%	6.0%	13.0%	2.0%	2.1%	3.6%	11.3%	6.3%	6.2%	4.2%	10.2%	7.2%	5.2%	4.2%	3.1%	11.2%	8.6%	4.2%	1.9%	24.5%	3.2%	18.3%	3.4%	7.9%	3.6%	9.4%	5.8%	4.5%	3.9%	2.4%	11.4%	10.9%	7.8%	6.7%	12.9%	2.2%
One of the most important problems	181	81	100	67	53	61	40	39	74	28	21	87	59	84	97	37	68	76	113	68	23	158	34	147	121	60	24	23	25	23	36	33	15	23	69	29	28	
	36.2%	33.2%	39.1%	40.4%	41.0%	29.8%	27.6%	36.0%	44.9%	34.2%	34.6%	37.6%	37.1%	34.7%	37.6%	31.2%	32.6%	43.8%	35.8%	36.8%	33.4%	36.6%	37.2%	36.0%	40.3%	29.9%	41.3%	39.5%	30.2%	31.9%	33.7%	42.7%	41.7%	18.7%	47.5%	54.0%	28.6%	
Important, but not the most urgent problem	212	98	114	66	48	99	72	49	62	30	26	94	70	104	109	56	96	61	124	89	18	194	25	187	112	101	22	25	44	32	47	25	13	63	56	12	47	
	42.5%	40.2%	44.6%	39.8%	37.1%	47.9%	50.0%	44.4%	37.6%	36.6%	42.8%	40.7%	43.7%	43.0%	42.0%	47.0%	46.4%	34.7%	39.2%	48.1%	26.6%	45.0%	27.2%	45.9%	37.2%	50.5%	37.5%	42.4%	53.1%	44.2%	43.4%	32.8%	35.2%	52.0%	38.7%	22.9%	47.2%	
Not very important	31	20	12	6	4	22	17	7	5	3	3	18	9	17	14	8	12	11	24	7	4	28	7	24	18	14	3	2	3	8	10	4	1	16	3	1	5	
	6.3%	8.0%	4.6%	3.4%	3.2%	10.5%	11.9%	6.1%	2.9%	3.6%	4.1%	7.6%	5.3%	7.0%	5.6%	7.0%	5.7%	6.5%	7.8%	3.7%	5.1%	6.4%	7.7%	5.9%	5.9%	6.8%	5.2%	2.7%	4.0%	11.7%	8.9%	4.9%	2.6%	13.7%	2.0%	1.0%	5.4%	
Not at all important	17	13	4	5	1	11	8	4	1	5	5	8	3	8	9	3	10	3	17	*	3	14	5	12	8	9	2	2	3	*	5	2	2	7	*	4	3	
	3.4%	5.3%	1.6%	2.7%	1.1%	5.4%	5.4%	3.3%	0.7%	5.5%	8.6%	3.3%	1.6%	3.4%	3.3%	2.8%	5.0%	1.9%	5.2%	0.2%	4.1%	3.3%	5.2%	3.0%	2.7%	4.4%	3.4%	3.7%	3.9%	0.5%	4.9%	2.6%	5.1%	5.5%	0.2%	7.7%	2.9%	
Not sure	28	10	17	13	6	9	4	7	4	11	2	15	3	11	16	9	15	3	11	17	4	23	4	24	18	10	2	3	4	6	7	4	2	3	7	1	13	
	5.5%	4.2%	6.8%	7.6%	4.6%	4.5%	3.1%	6.7%	2.7%	13.8%	3.7%	6.6%	2.1%	4.7%	6.3%	7.7%	7.2%	2.0%	3.4%	6.2%	5.4%	4.4%	5.8%	6.0%	4.8%	3.2%	6.0%	4.4%	7.8%	6.7%	5.5%	4.5%	2.4%	4.9%	1.5%	13.7%		
Sigma	500	244	256	165	129	206	143	109	164	83	62	232	160	242	258	118	207	175	316	184	69	431	92	408	301	199	58	59	83	72	108	77	36	120	144	54	98	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Summary																																						
Important (Net)	212	103	109	77	70	65	43	43	92	34	25	97	76	101	110	42	74	96	140	72	40	172	51	161	145	67	30	27	29	26	39	42	19	32	78	36	30	
	42.3%	42.2%	42.5%	46.4%	54.0%	31.8%	29.7%	39.6%	56.2%	40.5%	40.8%	41.8%	47.3%	41.9%	42.7%	35.4%	35.7%	54.9%	44.4%	38.8%	58.0%	39.9%	55.5%	39.4%	48.2%	33.5%	50.8%	45.3%	34.7%	35.8%	36.1%	54.1%	52.6%	26.5%	54.2%	66.9%	30.8%	
Not important (Net)	48	33	16	10	5	33	25	10	6	8	8	25	11	25	23	12	22	15	41	7	6	42	12	36	26	22	5	4	7	9	15	6	3	23	3	5	8	
	9.6%	13.3%	6.1%	6.2%	4.2%	15.9%	17.2%	9.3%	3.5%	9.0%	12.7%	10.9%	6.9%	10.4%	8.9%	9.9%	10.6%	8.3%	13.0%	3.9%	9.2%	9.7%	12.8%	8.9%	8.6%	11.2%	8.6%	6.3%	7.9%	12.2%	13.8%	7.5%	7.7%	19.2%	2.2%	8.7%	8.3%	
	B				CD		GHI	H		*								S								*	*							hmq		h*	h	

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Global @visor: Diversity, Equity and Inclusion
 OXQ4. Thinking about attempts to promote equality for all groups of people in ..., do you think that, overall:
 Proportions/Means: Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N, O/P/Q, R/S, T/U, V/W, X/Y, Z/a/b/c/d/e/f, g/h/i/j/k/l/m/n/o/p/q
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N, O/P/Q, R/S, T/U, V/W, X/Y, Z/a/b/c/d/e/f, g/h/i/j/k/l/m/n/o/p/q
 Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain																																				
	Great Britain Total	Gender		Age			Generation				Household Income			Marital Status		Education			Great Britain Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							Political Party			
		Male	Female	Under 35	35 to 49	50 to 74	Baby Boomer	Gen X	Millennial	Gen Z	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND	Conservative Party	Labour Party	Liberal Democrats	None
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	q	
Base: All Respondents (unwtd)	1000	494	506	330	261	409	277	240	321	162	115	415	385	533	467	234	188	578	660	340	168	832	238	762	637	363	114	119	168	138	211	170	67	252	293	119	165
Base: All Respondents (wtd)	500	244	256	165	129	206	143	109	164	83	62	232	160	242	258	118	207	175	316	184	69	431	92	408	301	199	58	59	83	72	108	77	36	120	144	54	98
They have gone much too far	61	37	23	12	14	34	25	14	15	7	9	28	18	38	23	15	28	18	43	17	18	43	19	41	33	28	6	6	10	9	15	9	6	27	5	9	9
	12.1%	7.4%	4.5%	2.3%	2.7%	8.3%	5.7%	2.8%	3.0%	1.4%	1.4%	6.4%	4.4%	7.6%	4.5%	2.5%	4.4%	4.4%	10.6%	3.4%	4.4%	10.6%	4.5%	6.6%	6.6%	1.1%	1.1%	1.5%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%
They have gone a little too far	81	42	39	19	22	40	32	15	25	9	9	41	24	39	41	19	36	25	53	28	10	71	14	67	44	36	9	7	16	10	21	12	4	29	16	8	16
	16.1%	8.4%	7.8%	3.9%	4.4%	7.7%	5.9%	2.8%	4.1%	1.8%	1.8%	9.5%	5.0%	6.9%	4.1%	3.6%	4.1%	4.1%	10.6%	5.6%	2.0%	13.5%	2.5%	7.7%	8.8%	1.6%	1.3%	2.6%	1.6%	2.1%	1.2%	0.4%	5.0%	2.8%	1.4%	1.6%	
They are about right	117	64	53	50	32	36	28	22	46	21	14	50	46	56	61	24	44	48	80	37	16	101	27	90	74	43	16	12	25	19	20	17	7	31	34	13	18
	23.4%	12.8%	10.6%	10.0%	5.0%	5.5%	4.1%	4.3%	9.2%	4.2%	2.9%	10.0%	9.5%	11.2%	12.7%	4.0%	8.8%	8.3%	16.0%	7.4%	3.2%	20.2%	5.4%	15.4%	14.8%	3.0%	2.3%	4.0%	3.0%	3.3%	3.3%	3.3%	3.3%	3.3%	3.3%	3.3%	
They need to go a little further	104	42	62	40	22	41	26	22	35	21	13	47	33	49	55	26	43	35	56	48	10	94	12	91	58	46	15	14	15	14	20	15	9	20	39	11	16
	20.7%	8.4%	12.4%	7.8%	3.5%	6.3%	4.7%	4.3%	7.0%	4.2%	2.6%	10.5%	7.3%	8.5%	4.0%	7.7%	7.7%	9.5%	10.6%	8.8%	2.0%	16.0%	2.5%	12.4%	10.0%	3.0%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	
They need to go much further	98	46	52	30	27	41	24	26	34	14	11	48	34	45	53	19	41	38	63	35	13	84	17	81	65	32	9	10	12	14	21	22	8	9	44	12	16
	19.6%	9.5%	10.6%	5.9%	4.4%	6.3%	3.5%	3.7%	6.8%	2.8%	2.1%	10.0%	7.3%	8.5%	4.0%	7.7%	7.7%	9.5%	10.6%	8.8%	2.0%	16.0%	5.4%	15.4%	14.8%	3.0%	2.3%	4.0%	3.0%	3.3%	3.3%	3.3%	3.3%	3.3%	3.3%	3.3%	
Not sure	40	14	26	15	12	14	8	11	10	12	6	17	6	15	26	15	15	10	20	20	2	38	3	38	26	14	4	9	4	11	3	3	5	7	1	23	
	8.0%	3.7%	5.2%	2.9%	2.3%	2.7%	1.4%	1.6%	2.0%	2.4%	1.0%	3.9%	0.9%	3.9%	1.4%	1.4%	1.4%	2.5%	4.4%	4.4%	0.4%	8.3%	0.6%	8.3%	5.5%	2.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%	
Sigma	500	244	256	165	129	206	143	109	164	83	62	232	160	242	258	118	207	175	316	184	69	431	92	408	301	199	58	59	83	72	108	77	36	120	144	54	98
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Summary																																					
Gone too far (Net)	141	79	62	31	37	74	57	29	40	15	18	69	41	77	64	34	64	43	96	45	28	114	34	108	77	64	15	13	26	18	36	21	9	56	20	17	26
	28.3%	15.6%	12.4%	6.1%	7.4%	14.7%	11.4%	5.8%	8.0%	3.0%	3.6%	13.8%	8.2%	15.4%	12.8%	6.8%	8.8%	5.9%	11.2%	5.6%	5.6%	22.8%	6.8%	15.4%	15.4%	12.8%	3.0%	2.6%	5.2%	3.6%	3.6%	3.6%	3.6%	3.6%	3.6%	3.6%	3.6%
Need to go further (Net)	201	88	114	70	49	82	51	47	68	35	24	96	67	94	107	45	83	73	119	82	23	178	29	172	123	78	24	24	27	28	42	37	17	29	83	23	31
	40.3%	17.6%	22.8%	14.1%	9.7%	16.4%	10.2%	9.4%	13.6%	7.0%	4.8%	19.2%	13.0%	18.8%	21.3%	8.5%	15.0%	14.3%	23.8%	16.4%	4.6%	36.0%	5.8%	34.6%	24.6%	4.8%	4.8%	5.4%	5.4%	8.0%	7.4%	3.4%	4.6%	16.4%	4.6%	4.6%	

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Global @divor: Diversity, Equity and Inclusion

QXQ6: Which of these, if anyone, do you think should be primarily responsible for taking action to try to reduce inequality in ...?

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N, O/P/Q, R/S, T/U, V/W, X/Y, Z/a/b/c/d/e/f, g/h/i/j/k/l/m/n/o/p/q

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N, O/P/Q, R/S, T/U, V/W, X/Y, Z/a/b/c/d/e/f, g/h/i/j/k/l/m/n/o/p/q

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain																																				
	Great Britain Total	Gender		Age			Generation				Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					Political Party					
		Male	Female	Under 35	35 to 49	50 to 74	Baby Boomer	Gen X	Millennial	Gen Z	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND	Conservative Party	Labour Party	Liberal Democrats	None
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	q	
Base: All Respondents (unwtd)	1000	494	506	330	261	409	277	240	321	162	115	415	385	533	467	234	188	578	660	340	168	832	238	762	637	363	114	119	168	138	211	170	67	252	293	119	165
Base: All Respondents (wtd)	500	244	256	165	129	206	143	109	164	83	62	232	160	242	258	118	207	175	316	184	69	431	92	408	301	199	58	59	83	72	108	77	36	120	144	54	98
Employers	139	56	82	43	39	56	36	36	45	21	15	64	39	50	68	30	51	57	82	57	22	117	30	109	79	60	16	13	26	17	27	30	10	34	44	23	21
	27.7%	23.1%	32.2%	26.2%	30.5%	27.2%	25.2%	33.3%	27.5%	25.2%	23.6%	27.4%	31.5%	28.3%	27.2%	25.7%	24.7%	32.7%	25.9%	30.9%	32.2%	27.0%	32.2%	26.7%	26.3%	29.9%	27.2%	21.6%	31.6%	23.3%	24.9%	38.3%	28.2%	28.3%	30.5%	43.1%	21.0%
The government	326	156	170	109	89	128	86	72	119	49	35	159	103	153	172	71	141	114	200	125	38	288	52	274	198	127	36	39	55	47	69	51	25	68	116	35	59
	65.1%	63.8%	66.4%	65.8%	68.8%	62.3%	60.0%	65.8%	72.3%	59.0%	56.3%	68.6%	64.0%	63.5%	66.6%	59.9%	68.1%	65.2%	63.4%	68.0%	54.7%	66.8%	56.2%	67.2%	65.9%	63.9%	61.7%	66.5%	65.9%	65.9%	63.6%	65.5%	68.2%	56.3%	80.4%	65.0%	59.6%
Individuals	163	81	82	46	50	68	49	36	59	20	17	81	51	84	79	40	68	56	98	66	27	136	34	130	95	69	23	16	23	25	37	25	11	47	37	19	32
	32.7%	33.1%	32.2%	27.7%	38.7%	32.9%	34.0%	32.9%	35.9%	23.9%	27.4%	35.1%	31.9%	34.7%	30.8%	33.6%	32.7%	32.0%	30.9%	35.7%	39.4%	31.6%	36.5%	31.8%	31.5%	34.4%	40.4%	28.1%	27.2%	34.7%	34.5%	31.7%	29.8%	38.7%	25.5%	34.6%	33.0%
Groups experiencing inequality	54	30	24	16	20	18	13	8	25	7	5	22	25	31	23	7	23	24	39	15	13	41	16	38	34	20	4	10	10	6	10	4	15	13	10	8	
	10.8%	12.2%	9.5%	9.8%	15.7%	8.5%	9.2%	7.8%	15.4%	8.5%	7.5%	9.4%	15.8%	12.7%	9.1%	6.2%	11.2%	13.5%	12.4%	8.0%	19.5%	9.4%	17.8%	9.2%	11.2%	10.3%	6.6%	17.3%	12.4%	14.0%	5.3%	12.7%	11.1%	12.8%	9.1%	19.0%	8.0%
The media	146	71	75	59	43	44	29	30	58	28	16	61	57	75	70	24	65	57	83	62	20	126	32	114	89	56	16	20	21	21	29	27	10	30	55	19	16
	29.2%	29.0%	29.4%	35.5%	33.2%	21.6%	20.4%	27.8%	35.3%	34.0%	26.4%	26.2%	35.5%	31.2%	27.3%	20.3%	31.3%	32.6%	26.4%	33.9%	29.3%	29.2%	34.7%	27.9%	29.8%	28.3%	27.5%	34.1%	25.8%	29.5%	26.7%	34.4%	28.9%	24.8%	37.9%	34.6%	16.1%
Religious leaders	49	30	19	15	17	18	14	9	21	6	5	16	26	29	20	7	19	24	37	13	11	38	16	33	31	19	7	5	4	4	7	15	5	12	15	8	5
	9.9%	12.2%	7.6%	9.2%	12.9%	8.6%	9.9%	7.9%	12.6%	7.0%	7.5%	6.7%	16.1%	12.0%	7.9%	5.5%	9.1%	13.8%	11.7%	6.8%	16.7%	8.8%	17.4%	8.2%	10.2%	9.4%	11.9%	9.4%	5.3%	5.1%	6.4%	19.9%	14.3%	9.7%	10.4%	15.6%	4.7%
Parents and teachers	123	61	62	40	37	46	33	26	44	20	18	55	41	59	64	22	58	43	74	49	15	108	22	101	73	50	17	15	14	18	29	18	9	25	38	19	20
	24.6%	25.1%	24.2%	24.4%	28.8%	22.2%	23.0%	23.6%	27.0%	24.1%	28.9%	23.6%	25.5%	24.6%	24.7%	18.7%	28.2%	24.4%	23.4%	26.7%	22.1%	25.0%	24.4%	24.7%	24.3%	25.2%	29.4%	26.3%	17.2%	24.5%	27.2%	23.4%	25.7%	20.8%	26.3%	36.0%	20.1%
Advocacy organizations	40	20	21	15	15	10	8	6	23	3	1	22	15	23	17	5	16	20	26	15	8	32	10	31	31	10	3	6	8	7	8	6	2	8	13	8	6
	8.1%	8.0%	8.1%	9.1%	11.8%	5.0%	5.5%	5.4%	14.3%	3.8%	2.1%	9.3%	9.3%	9.5%	6.7%	4.4%	7.6%	11.2%	8.2%	7.9%	11.9%	7.5%	10.3%	7.6%	10.2%	4.8%	5.8%	9.8%	9.8%	9.3%	7.0%	7.7%	6.5%	6.5%	9.0%	15.8%	6.1%
Someone else	4	2	1	2	1	*	-	1	1	2	1	1	1	2	2	*	1	2	2	2	2	2	2	2	4	*	*	*	1	*	-	*	1	1	-	-	
	0.8%	0.9%	0.6%	1.3%	1.1%	0.1%	-	0.5%	0.9%	2.2%	1.4%	0.6%	0.7%	0.8%	0.7%	0.4%	0.4%	1.4%	0.7%	0.8%	2.3%	0.5%	2.1%	0.4%	1.2%	0.1%	0.6%	0.4%	0.9%	0.4%	1.3%	0.5%	-	0.2%	0.6%	1.9%	-
None of these	7	4	3	1	2	4	3	2	2	-	*	3	4	6	1	2	1	5	6	2	1	6	2	5	5	2	1	1	1	1	3	*	1	3	*	-	2
	1.4%	1.5%	1.3%	0.6%	1.5%	2.0%	2.0%	2.0%	1.3%	-	0.5%	1.1%	2.7%	2.6%	0.3%	1.9%	0.5%	2.6%	1.7%	0.9%	1.1%	1.5%	2.2%	1.9%	1.8%	0.8%	1.0%	1.3%	1.3%	1.7%	2.4%	0.4%	1.5%	2.2%	0.2%	-	1.7%
Not sure	61	25	36	18	11	32	21	17	10	13	11	27	13	24	37	21	28	12	35	26	3	58	5	56	29	32	7	9	7	13	16	4	3	15	10	2	24
	12.2%	10.0%	14.2%	10.9%	8.6%	15.5%	15.0%	15.5%	6.0%	15.2%	17.9%	11.6%	8.1%	10.0%	14.2%	17.8%	13.5%	6.8%	11.0%	14.2%	4.2%	13.5%	5.3%	13.7%	9.7%	16.0%	12.3%	15.9%	8.5%	18.4%	14.6%	5.4%	9.5%	12.2%	6.8%	4.2%	24.5%
Sigma	1112	536	577	365	324	424	293	243	408	168	124	509	387	556	557	230	470	412	681	431	160	952	221	892	668	445	131	135	171	162	232	185	81	256	341	144	192
	222.4%	219.0%	225.7%	220.4%	251.5%	205.9%	204.0%	222.3%	248.6%	202.8%	199.6%	219.7%	241.1%	230.0%	215.4%	193.7%	227.3%	236.2%	215.8%	233.8%	233.3%	220.7%	239.1%	218.7%	222.1%	223.0%	224.5%	230.6%	205.9%	226.8%	213.8%	239.7%	223.7%	212.4%	236.7%	269.7%	194.9%

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