

To what extent do you agree or disagree with the following? - Top 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1001	445	538	18	243	405	353	41	146	423	391	103	292	290	316
Base: All Respondents (wtd)	1001	481	502	18	281	346	373	146	276	335	243	134	275	255	338
Canada is a world leader in the fight against climate change.	328	160	164	4	108	110	110	63	83	103	79	47	94	88	99
	33%	33%	33%	21%	38%	32%	29%	43%	30%	31%	32%	35%	34%	35%	29%
				**				*				*			
Canada should do more in the fight against climate change.	577	277	290	9	172	204	201	73	152	195	157	80	164	148	185
	58%	58%	58%	51%	61%	59%	54%	50%	55%	58%	65%	60%	60%	58%	55%
				**				*			H	*			
Now is not the right time to be investing in measures to reduce climate change given the tough economic conditions.	347	167	176	5	91	109	147	58	81	127	81	27	100	86	134
	35%	35%	35%	25%	32%	31%	39%	40%	29%	38%	33%	21%	36%	34%	40%
				**				*				*	K	K	K
I would pay more of my income in taxes than I currently do now to help prevent climate change.	248	124	118	6	76	72	100	16	72	77	83	40	61	56	91
	25%	26%	23%	35%	27%	21%	27%	11%	26%	23%	34%	30%	22%	22%	27%
				**				*	G		GI	*			
The recent fires across the country are because of climate change.	542	239	293	10	169	177	196	58	143	183	157	77	158	128	178
	54%	50%	58%	53%	60%	51%	52%	40%	52%	55%	65%	58%	58%	50%	53%
			A	**				*			GHI	*			
The recent wildfires have been worse because of climate change.	630	286	336	8	185	211	234	77	166	207	180	88	167	159	217
	63%	59%	67%	46%	66%	61%	63%	53%	60%	62%	74%	66%	61%	62%	64%
			A	**				*			GHI	*			
The recent fires across the country underscore the reason why we need to take urgent action on climate change.	579	273	297	9	179	194	207	77	147	190	165	79	165	143	191
	58%	57%	59%	48%	63%	56%	55%	53%	53%	57%	68%	59%	60%	56%	57%
				**				*			HI	*			

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Base: All Respondents (unwtd)	1001	445	538	18	243	405	353	41	146	423	391	103	292	290	316
Base: All Respondents (wtd)	1001	481	502	18	281	346	373	146	276	335	243	134	275	255	338
Canada is a world leader in the fight against climate change.	250	114	135	1	52	88	110	22	50	94	85	21	60	70	100
	25%	24%	27%	8%	19%	25%	30%	15%	18%	28%	35%	15%	22%	27%	29%
				**			D	*		H	GHI	*		K	K
Canada should do more in the fight against climate change.	203	115	88	*	47	65	91	33	52	78	39	26	42	56	80
	20%	24%	17%	3%	17%	19%	24%	23%	19%	23%	16%	19%	15%	22%	24%
		B		**				*		J		*			L
Now is not the right time to be investing in measures to reduce climate change given the tough economic conditions.	378	186	185	7	93	131	155	44	95	132	107	46	89	104	140
	38%	39%	37%	39%	33%	38%	41%	30%	34%	39%	44%	35%	32%	41%	41%
				**				*			H	*			
I would pay more of my income in taxes than I currently do now to help prevent climate change.	454	216	233	5	95	166	193	70	106	174	105	32	126	127	169
	45%	45%	46%	28%	34%	48%	52%	48%	38%	52%	43%	24%	46%	50%	50%
				**		D	D	*		HJ		*	K	K	K
The recent fires across the country are because of climate change.	238	133	104	2	50	87	101	46	67	81	44	21	61	67	90
	24%	28%	21%	10%	18%	25%	27%	32%	24%	24%	18%	15%	22%	26%	26%
		B		**			D	*		J		*			
The recent wildfires have been worse because of climate change.	188	99	86	3	40	63	85	29	54	72	32	15	49	50	74
	19%	21%	17%	18%	14%	18%	23%	20%	19%	22%	13%	12%	18%	20%	22%
				**			D	*		J		*			
The recent fires across the country underscore the reason why we need to take urgent action on climate change.	202	110	90	3	44	67	91	40	47	81	35	18	49	56	79
	20%	23%	18%	16%	16%	19%	24%	27%	17%	24%	14%	13%	18%	22%	23%
				**			D	J*		J		*			

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If Canada's government does not act now to combat climate change, it will be failing the people of Canada	596	261	322	12	173	206	217	70	161	202	163	72	174	148	201
	59%	54%	64%	67%	61%	59%	58%	48%	58%	60%	67%	54%	63%	58%	60%
		A	**					*			G	*			
If businesses in Canada do not act now to combat climate change, they will be failing their employees and customers	605	274	324	8	164	213	228	85	144	214	163	73	164	159	209
	60%	57%	64%	44%	58%	62%	61%	58%	52%	64%	67%	54%	60%	63%	62%
			**					*		H	H	*			
If individuals like me do not act now to combat climate change, we will be failing future generations	603	274	316	13	169	213	221	88	144	210	162	78	164	157	204
	60%	57%	63%	73%	60%	62%	59%	60%	52%	63%	67%	58%	60%	62%	60%
			**					*		H	H	*			
Canada's government has a clear plan in place for how government, businesses, and people themselves are going to work together to tackle climate change	261	144	111	6	103	83	75	51	61	83	66	44	90	54	73
	26%	30%	22%	32%	37%	24%	20%	35%	22%	25%	27%	33%	33%	21%	22%
		B	**	**	EF			*				MN*	MN		

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If Canada's government does not act now to combat climate change, it will be failing the people of Canada	190	110	79	*	40	59	90	33	42	76	38	23	38	53	77
	19%	23%	16%	3%	14%	17%	24%	23%	15%	23%	16%	17%	14%	21%	23%
		B		**			D	*		J		*			L
If businesses in Canada do not act now to combat climate change, they will be failing their employees and customers	177	96	80	1	38	60	79	26	45	68	38	20	39	51	67
	18%	20%	16%	6%	14%	17%	21%	18%	16%	20%	16%	15%	14%	20%	20%
				**				*				*			
If individuals like me do not act now to combat climate change, we will be failing future generations	180	94	86	*	36	52	92	24	47	74	35	16	38	45	81
	18%	20%	17%	3%	13%	15%	25%	16%	17%	22%	15%	12%	14%	18%	24%
				**			DE	*		J		*			KL
Canada's government has a clear plan in place for how government, businesses, and people themselves are going to work together to tackle climate change	373	182	188	3	75	136	163	47	93	135	99	43	80	105	146
	37%	38%	37%	15%	27%	39%	44%	32%	33%	40%	41%	32%	29%	41%	43%
				**		D	D	*				*		L	L

Thinking about the actions you personally can take to help fight climate change, what could encourage you to take more action, if anything?

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A financial incentive, or tax cut to allow me to make more environmentally friendly purchases of goods and services	361	155	196	10	103	141	117	30	92	118	121	47	117	96	102
	36%	32%	39%	57%	37%	41%	31%	21%	33%	35%	50%	35%	42%	38%	30%
				**		F		*			GHI	*	N		
Having easy access to information on the steps I can take every day	340	144	189	7	99	130	110	29	88	119	104	43	104	95	98
	34%	30%	38%	37%	35%	38%	30%	20%	32%	35%	43%	32%	38%	37%	29%
			A	**				*		G	GHI	*			
Seeing the impact of climate-driven weather events in my country	323	151	164	7	103	105	115	31	85	111	96	49	91	76	107
	32%	32%	33%	41%	37%	30%	31%	21%	31%	33%	39%	37%	33%	30%	32%
				**				*			G	*			
Seeing the impact of climate-driven weather events in other countries around the world	263	144	114	5	89	86	88	42	67	84	69	42	78	60	82
	26%	30%	23%	26%	32%	25%	24%	29%	24%	25%	28%	32%	28%	24%	24%
		B		**				*				*			
Seeing friends, family and neighbours making changes to their behaviour	282	129	142	12	97	104	81	44	74	85	79	44	86	84	69
	28%	27%	28%	64%	34%	30%	22%	30%	27%	25%	32%	33%	31%	33%	20%
				**	F	F		*			I	N*	N	N	
Only government enforced action will make me change my behaviour	66	38	28	-	27	25	13	6	17	21	21	10	29	14	13
	7%	8%	5%	-	10%	7%	3%	4%	6%	6%	9%	7%	10%	6%	4%
				**	F			*				*	N		
Something else	42	28	14	-	13	15	13	15	3	16	7	12	5	11	13
	4%	6%	3%	-	5%	4%	4%	10%	1%	5%	3%	9%	2%	4%	4%
				**				H*		H		L*			
I already do everything I can	240	109	131	*	45	78	117	34	79	85	42	20	54	57	109
	24%	23%	26%	2%	16%	23%	31%	23%	29%	25%	17%	15%	19%	22%	32%
				**			DE	*	J	J		*			KLM
Don't know	131	65	61	4	32	39	60	33	40	41	17	16	29	36	50
	13%	14%	12%	23%	11%	11%	16%	22%	15%	12%	7%	12%	11%	14%	15%
				**				J*	J	J		*			
Sigma	2047	963	1039	45	608	724	715	264	548	680	556	284	591	529	644
	205%	200%	207%	250%	216%	209%	191%	180%	198%	203%	229%	212%	215%	208%	190%