

To what extent do you agree or disagree with the following? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	120	99	80	355	252	95	241	159	261	234	245	756
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	304	166	244	184	238	763
Canada is a world leader in the fight against climate change.	328	39	43	19	113	90	25	105	58	84	63	94	234
	33%	29%	38%	31%	29%	38%	37%	34%	35%	35%	34%	40%	31%
		*	*	*			*					L	
Canada should do more in the fight against climate change.	577	83	29	34	239	154	38	170	96	128	121	140	437
	58%	62%	26%	55%	62%	64%	56%	56%	58%	53%	66%	59%	57%
		B*	*	B*	B	B	B*				I		
Now is not the right time to be investing in measures to reduce climate change given the tough economic conditions.	347	43	57	24	128	73	22	100	59	93	58	94	253
	35%	32%	51%	38%	33%	31%	33%	33%	36%	38%	31%	40%	33%
		*	ADE*	*			*						
I would pay more of my income in taxes than I currently do now to help prevent climate change.	248	37	18	13	89	78	12	68	46	61	53	60	188
	25%	28%	16%	22%	23%	33%	19%	22%	28%	25%	29%	25%	25%
		*	*	*		BDF	*						
The recent fires across the country are because of climate change.	542	89	35	22	210	146	39	168	99	111	110	129	413
	54%	66%	31%	36%	55%	61%	59%	55%	60%	46%	60%	54%	54%
		BC*	*	*	BC	BC	BC*		I		I		
The recent wildfires have been worse because of climate change.	630	97	48	29	245	164	47	191	108	129	132	143	487
	63%	72%	42%	47%	64%	69%	70%	63%	65%	53%	72%	60%	64%
		BC*	*	*	BC	BC	BC*				I		
The recent fires across the country underscore the reason why we need to take urgent action on climate change.	579	92	37	34	222	157	38	165	104	132	118	134	444
	58%	68%	33%	54%	58%	66%	57%	54%	63%	54%	64%	56%	58%
		B*	*	B*	B	B	B*						

To what extent do you agree or disagree with the following? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	120	99	80	355	252	95	241	159	261	234	245	756
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	304	166	244	184	238	763
Canada is a world leader in the fight against climate change.	250	41	26	18	103	45	17	57	49	61	54	54	197
	25%	30%	23%	29%	27%	19%	26%	19%	29%	25%	29%	22%	26%
		E*	*	*			*				G		
Canada should do more in the fight against climate change.	203	20	48	14	66	35	19	59	28	69	34	44	159
	20%	15%	43%	23%	17%	15%	28%	19%	17%	28%	18%	19%	21%
		*	ACDE*	*			AE*			HJ			
Now is not the right time to be investing in measures to reduce climate change given the tough economic conditions.	378	61	26	22	165	79	27	111	68	91	79	67	312
	38%	45%	23%	35%	43%	33%	40%	36%	41%	37%	43%	28%	41%
		B*	*	*	B		B*						K
I would pay more of my income in taxes than I currently do now to help prevent climate change.	454	56	65	35	185	85	28	130	75	128	77	107	348
	45%	42%	58%	56%	48%	35%	42%	43%	45%	53%	42%	45%	46%
		*	E*	E*	E		*			J			
The recent fires across the country are because of climate change.	238	24	50	15	95	38	17	78	38	71	36	55	183
	24%	18%	44%	24%	25%	16%	26%	26%	23%	29%	20%	23%	24%
		*	ACDEF*	*	E		*			J			
The recent wildfires have been worse because of climate change.	188	17	44	12	75	28	12	49	40	55	28	43	145
	19%	13%	39%	19%	19%	12%	18%	16%	24%	22%	15%	18%	19%
		*	ACDEF*	*	E		*						
The recent fires across the country underscore the reason why we need to take urgent action on climate change.	202	24	51	14	64	35	14	57	33	62	36	40	162
	20%	18%	45%	22%	17%	15%	21%	19%	20%	26%	19%	17%	21%
		*	ACDEF*	*			*						

To what extent do you agree or disagree with the following statements... - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	120	99	80	355	252	95	241	159	261	234	245	756
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	304	166	244	184	238	763
If Canada's government does not act now to combat climate change, it will be failing the people of Canada	596	92	42	36	235	146	45	186	107	129	119	137	459
	59%	68%	37%	58%	61%	61%	67%	61%	64%	53%	65%	57%	60%
		B*	*	B*	B	B	B*				I		
If businesses in Canada do not act now to combat climate change, they will be failing their employees and customers	605	89	42	38	241	153	42	186	108	131	119	148	458
	60%	67%	37%	62%	62%	64%	63%	61%	65%	54%	64%	62%	60%
		B*	*	B*	B	B	B*				I		
If individuals like me do not act now to combat climate change, we will be failing future generations	603	82	47	38	237	154	45	188	101	135	124	151	452
	60%	61%	42%	61%	61%	64%	67%	62%	61%	56%	67%	64%	59%
		B*	*	B*	B	B	B*				I		
Canada's government has a clear plan in place for how government, businesses, and people themselves are going to work together to tackle climate change	261	28	18	14	79	105	17	93	53	52	50	74	187
	26%	21%	16%	23%	21%	44%	25%	30%	32%	21%	27%	31%	25%
		*	*	*		ABCDF	*		I				

To what extent do you agree or disagree with the following statements... - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	120	99	80	355	252	95	241	159	261	234	245	756
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	304	166	244	184	238	763
If Canada's government does not act now to combat climate change, it will be failing the people of Canada	190	22	44	15	67	28	14	55	21	63	38	43	147
	19%	16%	39%	24%	17%	12%	21%	18%	13%	26%	21%	18%	19%
		*	ADEF*	E*			*			H			
If businesses in Canada do not act now to combat climate change, they will be failing their employees and customers	177	21	39	14	63	27	13	53	21	63	24	33	144
	18%	16%	34%	22%	16%	11%	20%	17%	13%	26%	13%	14%	19%
		*	ADE*	E*			*			HJ			
If individuals like me do not act now to combat climate change, we will be failing future generations	180	26	38	15	61	26	14	57	23	62	23	33	148
	18%	19%	34%	24%	16%	11%	22%	19%	14%	26%	13%	14%	19%
		*	DE*	E*			E*			HJ			
Canada's government has a clear plan in place for how government, businesses, and people themselves are going to work together to tackle climate change	373	50	54	27	157	59	26	105	49	103	78	90	283
	37%	37%	48%	43%	41%	25%	38%	35%	30%	42%	42%	38%	37%
		E*	E*	E*	E		E*			H	H		

Thinking about the actions you personally can take to help fight climate change, what could encourage you to take more action, if anything?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	120	99	80	355	252	95	241	159	261	234	245	756
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	304	166	244	184	238	763
A financial incentive, or tax cut to allow me to make more environmentally friendly purchases of goods and services	361	52	35	36	155	64	20	95	46	93	89	100	261
	36%	39%	31%	57%	40%	27%	30%	31%	28%	38%	48%	42%	34%
		*	*	ABDEF*	E		*				GH		
Having easy access to information on the steps I can take every day	340	46	30	29	133	78	23	91	50	77	82	82	258
	34%	34%	27%	46%	35%	33%	35%	30%	30%	31%	45%	35%	34%
		*	*	B*			*				GHI		
Seeing the impact of climate-driven weather events in my country	323	44	31	25	126	79	19	90	53	77	77	80	243
	32%	32%	27%	40%	33%	33%	28%	30%	32%	32%	42%	34%	32%
		*	*	*			*				G		
Seeing the impact of climate-driven weather events in other countries around the world	263	31	29	20	98	70	14	79	51	63	49	54	209
	26%	23%	26%	32%	26%	29%	21%	26%	31%	26%	27%	23%	27%
		*	*	*			*						
Seeing friends, family and neighbours making changes to their behaviour	282	27	32	21	107	76	19	91	42	61	62	87	195
	28%	20%	28%	33%	28%	32%	29%	30%	25%	25%	34%	36%	26%
		*	*	*			*					L	
Only government enforced action will make me change my behaviour	66	4	6	4	30	20	3	23	7	18	15	19	46
	7%	3%	5%	6%	8%	8%	4%	7%	4%	7%	8%	8%	6%
		*	*	*			*						
Something else	42	10	4	1	10	14	3	10	10	9	10	4	38
	4%	7%	3%	2%	3%	6%	4%	3%	6%	4%	5%	2%	5%
		*	*	*			*						
I already do everything I can	240	40	28	8	88	59	17	80	42	59	27	55	185
	24%	30%	25%	12%	23%	25%	25%	26%	26%	24%	15%	23%	24%
		C*	*	*			*	J	J	J			
Don't know	131	15	24	6	51	23	13	43	25	33	13	25	106
	13%	11%	21%	10%	13%	10%	19%	14%	15%	14%	7%	10%	14%
		*	E*	*			*	J	J	J			
Sigma	2047	267	218	149	799	484	131	602	328	491	423	507	1540
	205%	199%	192%	240%	207%	203%	195%	198%	197%	202%	230%	213%	202%